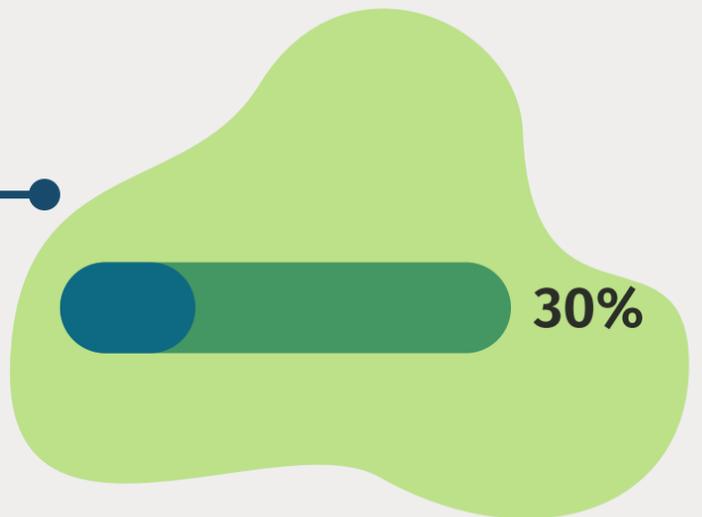


Why eliminating empty miles should be a priority.

EMPTY MILES

30% of the miles driven by truck drivers today are empty miles.



- Wasted capacity
- Skyrocketing costs
- Lower carrier revenues
- Lower driver pay
- Excess air pollution

These empty miles result in a plethora of problems for the transportation industry.

SemiCab

SemiCab is re-imagining transportation

Our Collaborative Transportation Platform uses advanced technology to create a transportation network where everyone wins: shippers, carriers, and the environment!

This isn't easy to do, and here's why:

There are hundreds of thousands of freight lanes joining thousands of locations in the US. Planning trips within this network is a herculean effort that requires problem solving around millions of constraints:

- DOT regulations
- Equipment requirements
- Pick-up & delivery schedules
- Possible/Preferred break & layover locations
- Total trip time to bring drivers home on a predictable schedule



To tackle this complex challenge...

SemiCab uses proprietary technology to crunch network data and dynamically build collaboration opportunities that adapt to the day to day, transaction by transaction needs of each shipper and each carrier.

We call this process **Orchestrated Collaboration™**

With Orchestrated Collaboration, the SemiCab platform continually creates and facilitates collaboration opportunities among enterprise shippers without the shippers having to make any changes to the way they conduct business.

Collaboration on the platform is powered by SemiCab's proprietary Predictive Optimization technology.

Predictive Optimization

Uses machine learning in combination with sophisticated mathematical optimization to process data on millions of loads in order to create optimal round-trips that consider all regulatory and operational constraints, including:

- Shippers plan their loads a day or two ahead of time
- Drivers plan their routes around 6 to 7 day cycles to comply with DOT regulations
- SemiCab plans around all constraints



This creates a more efficient network that no longer struggles with:

- Capacity crunches
- Volatile pricing
- Driver shortages
- Excessive carbon emissions
- And so many other issues that the industry has been battling since inception



**If you're ready to re-imagine
transportation, you're ready for SemiCab**

Book your tour of the SemiCab Solution today.

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