

PROJECT AMBASSADOR GUIDELINES

These guidelines are intended for you if you have a project that you would like to put forward for sponsorship via Give a Tree.

Give a Tree's mission is to support agroforestry projects and grow the international agroforestry movement.

We CAN consider your project if:

- You are private a business, NGO, association or similar, community project or private initiative.
- You are primarily focused on or include agroforestry practices in your project. This includes food forests, syntropic systems, reforestation that includes significant numbers of edible species, and permaculture, amongst others. Of course, you can still apply if you run other other activities alongside food forestry.
- Your project is primarily focussed on beekeeping and associated activities.
- You have already planted or are going to plant a minimum of 50 trees (there may be exceptions), and/or have beehives that you wish to be sponsored.
- You may also have other unique offerings such as ancient trees, medicinal plant patches or similar that can be offered for sponsorship alongside trees and/or beehives.
- You are willing to commit to providing feedback to sponsors and to Give a Tree for a minimum of 6 months after sponsorship.
- You are able to provide an invoice/receipt for funds received (we may be able to accept invoices from third parties, e.g. agricultural/ horticultural suppliers).

We will NOT be able to consider your project if:

- It is a commercial forestry project.
- You are planting monocultures.
- You have a pure reforestation project without an agroforestry/food forest element.
- You have fewer than 50 trees (there may be exceptions), except for beekeeping projects.
- You are a commercial large-scale pollination company.
- You cannot provide an invoice/receipt for funds received.