



Below is each stage in the investment process, followed by a checklist of diligence items and tasks you, the applicant, will be asked to provide and prepare in the respective stage. We may ask for additional information as part of the process. These items are subject to change depending on the stage and type of company we evaluate for investment.



Application

Company name
 Founder/co-founder name + title
 Email address
 Phone number
 Website URL
 Company location
 Length of time you've been in business

Current # of employees
 Brief company overview
 Pitch deck
 Sales deck
 Executive summary
 How you heard about us



Screening

An initial call to learn more about you, the team, and what you're building



Preliminary Due Diligence

Latest pitch deck
 Financials
 Pro forma (if in revenue)
 Team/Org chart

To verify Kentucky-based company status, complete either:
 a) Qualified Small Business Application (Excel) or
 b) Assertion Examination Letter from a CPA

Present your business to our team and a Subject Matter Expert
 Consent to Personal and Financial Background Checks



Final Due Diligence

Latest pitch deck
 Updated financials i.e. P&L, cash flow statement, balance sheet (pro forma if in revenue)
 Resume/CV of each senior team member
 Company formation documents

Stockholder agreements
 Term sheet/deal documentation
 Capitalization table
 Bio of each Board Advisor/Director
 Patent documentation (if applicable)

Other potential asks:

References from other current or prospective investors
 Introductions to customers to interview
 Meet with additional key team members for management, product, technical & financial review



Investment Committee Review

Typically, no deliverables are expected at this stage



Closing

Final deal/transaction documents
 Wire instructions
 Other pertinent information for Closing