

Roxane Diamand

Digital designer - Photographer



Experience

Freelance digital designer Oct 2020 - Present

Combining strategy, art direction, digital content production, to propose unique content and innovative solutions, I translate and formulate client needs through digital proposals ranging from the creation of a complete website, to its branding, or the creation of 3D images for brands and media.

Freelance photographer 2018 - Present

Having worked for several brands and campaigns (Galeries Lafayette e-shop, Miista, Lacoste, Ack, Mirae...), I have developed a sharp eye and a solid knowledge of composition, color and communication. My skills extend to iconographic research, research and setting up a team, castings, team coordination, art direction, film photography.

Voir Pictures Feb 2019 - Apr 2020

In charge of production assistance and talent scouting, we realized several productions (Helena Rubinstein, Fictions, Asakura) and my missions were: communication officer, coordination of the project from the brief to the final decision, search for new clients, search for new directors, photographer and talents in adequacy with the editorial line of Voir Pictures, follow up of the productions, (rentals / casting / styling), realization of moodboards and artistic files.

Languages

French - Native
English - Fluent
Currently learning Russian

Contact

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Education

DesignLab 2020-2021

Ux Academy
Design 101

IESA 2016-2018

Bachelor's degree in art trade and expertise.

Autograf 2015-2016

MANAA (Upgrading in Applied Art)

Skills

Software

Photoshop
Illustrator
InDesign
Premiere Pro
After Effect
Adobe XD
Webflow
Readymag
Squarespace
Figma
Cinema 4D
Zbrush
Redshift
Octane
Touch Designer

Design

Design Research
Design Strategy
User Interface
Web Design
Prototyping
Usability Testing
Visual Design
Wireframing
Card Sorting
Design Thinking
Art Direction
Branding
3D Design
Photography