

EXPERIENCE

Designer

2019 - present | Mbooth Inc, NY

- Work closely with the Digital team to create social content and original campaign materials for new business and clients across lifestyle, beauty, tech & business verticals. Clients include Google, Evolution Fresh, Macallan, American Express, among others.

Graphic Designer

2018 | CNBC, Englewood Cliffs, NJ

- Collaborate closely with the Create Director and take the lead on art direction for CNBC events (Health Returns, Disruptor 50, etc); create and develop all program elements such as digital ads, interactive elements, prototype mock-ups, social platform assets, microsites and print materials.
- Work closely with producers to schedule deadlines, and delivery issues.
- Assist in the creative assets of CNBC programs, like Deal Or No Deal.

Associate Designer

2016 - 2017 | IPG Mediabrands, New York, NY

- Supported the marketing and new business departments to deliver the convincing campaigns while helping push the concept a step further in a compelling story. This involves a versatile approach with digital mock-ups, website design, pitch presentations, print materials, infographics, event collaterals, branding designs and e-mail marketing. Accounts include: Coke-Cola, Arby's, LinkedIn, SONY, Tyson, Accenture, Coach, Cannes Festival.
- Earned international business experience while creating a cohesive collaboration on multiple teams in various markets. Includes UK, Germany, Italy and Asian.

Freelance Designer

2015 | Viacom, New York, NY

- Worked at MTV2 to create notable presentations in alignment with the department's standards and clients' requests.
- Assisted interaction designers in motion media assignments.

Junior Designer

2012 - 2013 | NueMD Technology, Atlanta, GA

- Worked together with the director to redesign the brand identities of the company, including the logo, business cards and website pages.
- Edited the content of websites, html e-mails, landing pages, online newsletters and banner advertisements for the marketing and production departments.
- Assisted video producer in motion media design.

EDUCATION

Master of Arts, Motion Media Design.

2015 | Savannah College of Art and Design, Atlanta, GA

Bachelor of Fine Arts, Graphic Design.

2012 | Savannah College of Art and Design, Savannah, GA

PROFESSIONAL SKILLS

- Proficient in Creative Suites: Illustrator, Photoshop, InDesign, After Effects, Acrobat and Lightroom; PowerPoint, Google Slides
- Skilled in Keynote, Cinema 4D, Premiere
- Knowledge of Prototype, Sketch, Figma and UX/UI design principles
- Experience shooting and video editing
- Typography

HONORS AND AWARDS

A'Design Award

2021 | Golden Awards, Graphic & Visual Communications

International Design Awards

2021 | Gold, Print-Signs, Exhibits & POP Displays

International Design Awards

2021 | Honorable Mention, Graphic Design

C-IDEA Design Awards

2021 | New Star Award, Visual and Communications

C-IDEA Design Awards

2021 | C-IDEA Award, Visual and Communications

Communication Arts Design

2021 | Finalist, Environmental Graphics

Adobe Design Achievement Awards

2013 | Semifinalist, Print Communications

