



**Alex Phelps**  
UX & Graphic Designer

alexphelpsdesign@gmail.com  
404-772-1530

---

### Education

#### Savannah College of Art and Design (SCAD)

Atlanta, GA  
B.F.A. Graphic Design  
UX Concentration  
Business Management & Entrepreneurship Minor

### Experience

#### Deloitte Digital | Sep 2021

UX & Visual Design Studio Associate

#### SCADServe | Mar 2021 – Apr 2021

Worked in a team to develop concepts for SCAD's nonprofit initiative, SCADServe, to fulfill their mission of providing fresh produce to families and communities in need.

#### SCADpro + BlackRock | Jan 2020 – Mar 2020

Project Lead  
Worked as a UX and Graphic Designer in a multidisciplinary team to develop creative, holistic solutions for complex business issues. Assisted in research and development of concepts. Presented final concepts and prototypes to the client, BlackRock.

#### SCADpro + MARTA Artbound | Sep 2019 – Nov 2019

Worked as a UX and Graphic Designer in a multidisciplinary team to develop holistic solutions for MARTA and its riders. Conducted user research and interviews. Helped develop a navigation system, user interface, and other graphic elements.

#### Batteries + Bulbs | Jun 2019 – Mar 2021

Sales Associate/Device Repair Technician  
Gained customer service, sales and technical experience.

#### Jimmy O'Neal | Mar 2018 – Jul 2018

Studio Assistant  
Assisted painter Jimmy O'Neal to prepare for his show, "Adrift within a Long Loving Look."

#### Michaels | Oct 2015 – Jan 2019

Cashier/Sales Associate  
Gained customer service experience and knowledge on craft materials.

### Design Skills

UX/UI  
Print Design  
Packaging Design  
Branding  
Typography  
Photography  
Copywriting  
Illustration

### Software Skills

Adobe XD  
Webflow  
HTML5 & CSS3  
Illustrator  
InDesign  
Photoshop  
Adobe After Effects

### Design Methodologies

User Journeys  
Empathy Maps  
User Personas  
Prototyping  
Wireframing  
Usability Testing

### Achievements & Scholarships

#### SCAD Out to Launch Exhibition | 2021

#### SCAD Dean's List | 2017 – present

#### Student Scholarships | 2017 – present

Recipient of SCAD Drive for Dreams Scholarship in 2019

#### Beyond the Dot Exhibition | 2019

Sculptural piece displayed in 2019 Beyond the Dot Exhibition  
3rd Place Prize

### Involvement & Affiliations

#### AIGA Atlanta | 2019 – Present

#### Student Ambassador | 2019 – Present

Represent SCAD student body  
Speak with potential students and their parents about what SCAD offers.