



THE REQUEST

Founded in 1883, Wente Vinyards is the country's oldest, continuously operated family-owned winery. Wente needed to update their 16-page Winemakers Blending booklet on a very tight schedule. Wente called on Rev One to help meet their crucial deadline.

THE WORK

Wente provided Rev One with design directions, the native file, and assets. After careful review of their design directions, Rev One recommended additional changes which created a better overall reading experience but still kept it consistent with the Wente brand. Wente agreed with Rev One's recommendations and we completed the updates and Wente was able to receive the booklets the next day—in time for their wine blending courses.