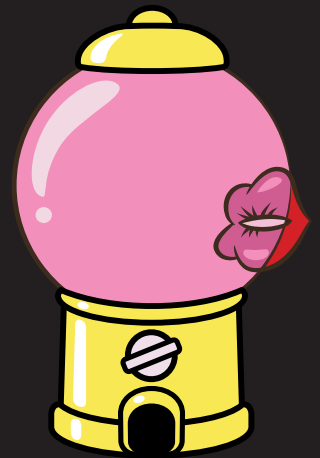


**chew  
the gum.**

**brand guidelines**

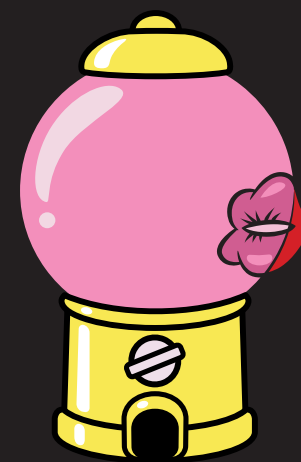
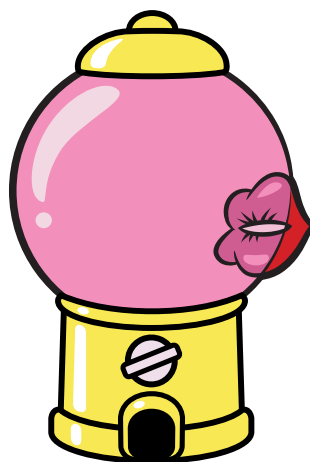


our logo.

**bubblegum**

**bubblegum**

our icon.



# our palette.

CMYK - 0 55 0 0

RGB - 243 143 187

HEX - #f38fbb

strawberry  
bubblegum

CMYK - 5 3 80 0

RGB - 248 231 83

HEX - #f8e753

lemon burst  
bubblegum

CMYK - 75 68 67 90

RGB - 0 0 0

HEX - #000000

midnight  
bubblegum

# our typography

## **THIS IS OUR HEADER TEXT, IT IS MONTSERRAT EXTRA BOLD**

**This is our intro paragraph text, it is  
Montserrat Bold and it will work to link the  
headlines to the body text in a modern way.**

Our body text will always be  
Montserrat Regular as it is rounded,  
fun and easy to ready adue to its high  
X-Height.

Laoreet dolore magna aliquam erat  
volutpat. Ut wisi enim ad minim  
veniam, quis nostrud exerci tation  
ullamcorper suscipit lobortis nisl ut  
aliquip ex ea commodo consequat.  
Duis autem vel eum iriure dolor in  
hendrerit in vulputate velit esse  
molestie consequat, vel illum dolore  
eu feugiat nulla facilisis at vero eros et  
accumsan et iusto odio dignissim qui

Lorem ipsum dolor sit amet,  
consectetuer adipiscing elit, sed diam  
nonummy nibh euismod tincidunt ut  
volutpat. Ut wisi enim ad minim  
veniam, quis nostrud exerci tation  
ullamcorper suscipit lobortis nisl ut  
aliquip ex ea commodo consequat.

I eum iriure dolor in hendrerit in vulp  
utate velit esse molestie consequat, vel  
illum dolore eu feugiat nulla facilisis at  
vero eros et accumsan et iusto odio  
dignissim qui blandit praesent  
luptatum zzril delenit augue duis  
dolore te feugait

**chew  
the gum.**

**bubblegum.life**

