



Things You Should Know Before Hiring a Product Development Firm

Before you hire, it is crucial to ask and answer questions that define how you want your product development journey to look. Consider the following:

Describe your product.

What is the purpose of your product? Where does it fit into the market? Who is your target audience? What does your product do? List out its features and functionality

What is your budget?

What is your initial capital? Will you be receiving additional funding? What is the most ideal way to spend your funding?

What is your ideal time frame?

When would you like to introduce your product into the market?

What are the skillsets needed for the project?

(i.e. design, engineering, technology stack(s), programming language skills)

How do you want to communicate with the team?

Would you prefer to meet in person or digitally? How often do you think that meetings will be necessary?

What types of vendors do you anticipate needing?

(i.e. testing, PCB board builds, injection molding, etc.)

Ideally, how would you want a project to be managed?

How is your internal team organized? Who is the point of contact for the project manager? Who is your team's decision maker?

Answering these questions before you hire a product development firm to bring your dream to fruition will give both you and the firm a clearer picture of the tools you will need to successfully hatch your product.