



CARA CAMPBELL

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www.caracampbell.design 

UX/UI designer interested in creating, collaborating, and contributing to user-centered and impactful work while also keeping the business's goals in mind. My software and front-end web development background allows me to communicate with developers and understand each medium's constraints.

Skills

Research | User research and strategy, usability testing, personas, journey mapping, user stories

Visual | Sketching, UI Design

Interaction | Wireframing, prototyping

General | Mobile design, web design, user-centered design

Software & Languages | Figma, Adobe XD, InVision, Miro, Webflow, Zeplin, HTML, CSS

Projects

complexin. | UX Designer | Jan - Apr 2021, BrainStation

- Mobile app that makes skincare knowledge and products approachable and easy to understand for people that consider themselves novices

Google AED | UX Designer, UX Researcher | BrainStation x Google Hackathon

- Contributed research, visual design, and prototyping to a collaboration with data scientists, web developers, and digital marketers to create a mobile-first web app
- Provides at-risk communities easy access to health services and healthcare information

Experience

Bartender, Phil's Bar and Grill, Beltsville, MD, *November 2017 - March 2020*

- Built rapport with bar patrons and provided excellent service to create enjoyable experiences and drive repeat business
- Coordinated and communicated with teammates and kitchen staff for food and drink delivery

Administrative Assistant, Beyer Blinder Belle, Washington, DC, *July 2014 - February 2018*

- Managed continuity of business operations during an office renovation while addressing the needs of over 30 employees
- Worked closely with remote IT staff to solve in-office computer and telecommunication issues and also assisted with the set-up of computers for new staff

Education

BrainStation, Toronto, ON

Diploma | **User Experience Design** | 2021

University of Maryland Global Campus, Adelphi, Maryland

Bachelor of Science | **Software Development and Security** | 2018

Graduated Summa Cum Laude | Inducted into Phi Kappa Phi

University of Maryland Baltimore County, Baltimore, Maryland

Bachelor of Arts | **Business Technology Administration** | 2013