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CARA CAMPBELL

UI/UX Designer that's interested in understanding peoples' needs in order to design products and experiences that are a joy to use. I approach problems with a fresh mind and an understanding that no problem is the same. Being able to continuously learn and grow while meshing the analytical and creative sides of my brain is what excites me the most about UX as a field.

Experience

Bartender, Phil's Bar and Grill, Beltsville, MD, November 2017 – March 2020

- Built rapport with bar patrons and provided excellent service to create enjoyable experiences and drive repeat business
- Coordinated and communicated with fellow bartenders and the kitchen staff for dine-in and delivery orders

Administrative Assistant, Beyer Blinder Belle, Washington, DC, July 2014 – February 2018

- Managed continuity of business operations during an office renovation while addressing the needs of over 30 employees
- Worked closely with remote IT staff to solve in-office computer and telecommunication issues and also assisted with the set-up of computers for new staff
- Assisted and trained staff on printer software and solved printing, technical, and billing questions

Skills

Research | User research and strategy, usability testing, journey mapping

Visual | Sketching, UI Design

Interaction | Wireframing, prototyping

General | Mobile design, web design, user-centered design

Software & Languages | Figma, InVision, Miro, Webflow, Zeplin, HTML, CSS

Projects

complexin. | UX Designer | Jan – Apr 2021, BrainStation

- A mobile app that makes skincare knowledge and products approachable and easy to understand for people that consider themselves novices

Google AED | UX Designer, UX Researcher | BrainStation x Google Hackathon

- Collaborated with data scientists, web developers, and digital marketers to create a mobile-first web app
- Provides at-risk communities access to health information, which healthcare services are available to them, and where they can get help if needed in one place

Education

BrainStation, Toronto, ON

Diploma | User Experience Design | 2021

University of Maryland Global Campus, Adelphi, Maryland

Bachelor of Science | Software Development and Security | 2018

Graduated Summa Cum Laude | Inducted into Phi Kappa Phi

University of Maryland Baltimore County, Baltimore, Maryland

Bachelor of Arts | Business Technology Administration | 2013