

Neha Balse

UX/UI Designer

balse.neha@gmail.com

510.299.3378

www.nehabalse.com

Experience

Komprise — UX/UI Designer

August 2019 - Present

- Designed a new Replication platform for users to initiate data backups that secured a \$4 million dollar deal, within 1.5 months
- Redesigned Komprise's Data Stores product which allows users to monitor all of their data across storage platforms
 - Worked closely with product and customer success teams to gather feedback and create user personas to pinpoint user goals and needs
 - Developed workflows for improved searching, filtering, and bulk actions across different data types and providers. Added ability for customized table views and multi-level sorting
 - Worked with development team to optimize designs for faster performance and extensibility
- Implemented an improved handoff and versioning process, incorporating Agile UX, that reduced development and QA work by one sprint

Komprise — UX/UI Design Intern

May 2019 - August 2019

- Redesigned layout for the activity monitoring sub-tab of a data management web application. Conducted user research and transformed the layout to include data visuals, relevant metrics, and error reporting

Freelance — UX/UI Designer, UX Researcher

January 2019 - August 2019

- Designed prototype with end-to-end user workflows for a mobile app concept
- Conducted and compiled a comprehensive user research report on the debt collection industry for insights into worker motivation

Education

Designlab — UX Academy, Design 101

June 2018 - November 2018

San Diego State University — Criminal Justice Administration, B.S.

September 2011 - January 2015

Skills

Design

Prototyping

Wireframing

Information Architecture

Data Visualization

Interaction Flow Maps

Research

User Interviews

Usability Testing

Empathy mapping

Personas

Tools

Sketch, Invision, Balsamiq, Zeplin, Abstract, Adobe Creative Suite