



Andrew Murray
Graphic & Brand Designer

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PROFILE

Passionate, creative Graphic Designer with 4+ years experience maintaining and developing luxury brands in the Consumer Goods / Apparel & Fashion space.

EDUCATION

2013 - 2017
Laney College
Graphic Design / Transfer

2011 - 2012
California College of the Arts
First Year Foundations

2007 - 2011
Oceanside High School
High School Diploma

SKILLS

Proficient in:
Photoshop, Illustrator, InDesign, XD, After Effects, Media Encoder, Microsoft Office, Google Suite, Asana, Dropbox

Familiar with:
HTML, CSS, Cinema 4D, Webflow, Premier Pro

Analog, craft:
illustration, painting, photography and Printmaking,

Soft skills:
creative conceptualing, customer relations, multitasking, communication, adaptability, resourcefulness, digital file management, public speaking

LANGUAGE

English (Native)
Spanish (Intermediate)

EXPERIENCE

RAEN Optics
Dec. '19 - Present
Carlsbad, CA

Graphic Designer

- Spearheaded global website redesign and oversaw development
- Owned and executed all creative content for web, email marketing, social media, sales decks, in-store displays
- Juggled multiple skills depending on the task from photoretouching to motion graphics
- Campaign art direction and assisted with production

Cutwater Spirits
Nov. '19
Mira Mesa, CA

Freelance Graphic Designer

- Assisted with creating and updating assets for the distillery, restaurant & bar.
- Printing and prepping material for the restaurant & bar.
- Creative conception, packaging design and assisting with art direction.

Incase Design Corp.
Sept. '18 - Sept. '19
Irvine, CA

Graphic Designer

- Owned and executed all creative content for web, email marketing, social media campaigns, sales decks, booths, in-store displays, and product packaging.
- Edited video and created animations for engaging digital assets.
- Worked cross functionally to meet project deadlines on a weekly/monthly basis.
- Worked independently and juggled multiple projects and deadlines according to urgency.
- Tagged and archived all digital assets accurately onto the online server.
- Researched industry trends, created mood boards, presented concepts and stayed abreast to best production practices and new technologies.

Stance Socks
Mar. '18 - Jun. '18
San Clemente, CA

Men's Graphic Design Intern

- Design and creative support for the Stance Men's Design team.
- Researched industry trends and created mood boards to help direct the visual aesthetic of a seasonal line.
- Maintained basic knowledge of knitted material processes, dye effects and print applications.
- Created stripes, patterns and custom graphics for a seasonal line.
- Assisted with packaging design and production.

Mission Workshop
Aug. '14 - Jun. '17
San Francisco, CA

Sales / Design Assistant

- Store build out and management of a high-end outerwear boutique.
- Assisted creative team on product photo shoots, window display construction, social media, in-store branding and merchandising.
- Assisted production managers with bag and apparel quality control, creating product line sheets.
- Maintained knowledge of technical fabrics and their function for sport and the outdoors.