

Heewon Moon

EXPERIENCE

RingCentral

Product Designer

Belmont, CA

Sep 2020 - Present

- Drives end-to-end design process as an only designer with the responsibility of SMB(Small-Medium Business) product. Interpret difficult concepts of the enterprise IT admin's tasks in an approachable flow.
- Collaborated with the team for a project that resulted in a **14%** increase of private contact connection rate for adopting new users to our video conferencing product.
- Mentored and held a 5-hour long design palooza for high school interns to let them collaborate alongside their peers and our senior designers by giving them a mission.
- Structured the work process and design system as an **initial member of the prototyping team**, to help incoming members quickly adjust.

Summer Internship

June 2020 - Aug 2020

- Updated the Design System Manager (Sketch InVision DSM) and icon library for the Service Web team which brought designers more unified and convenient workflow.
- Introduced a new type of user testing into the office called **Wizard of Oz**. It is a real-time changing prototype based on user ideas.

F&C Architects

Junior Architect

San Francisco, CA

June 2018 - June 2019

- Introduced 3D rendering software **Lumion** linking with **Revit** to enhance the method of performing and presenting ongoing projects (CNU Medical Center, Stanford Health Care, County of Santa Clara).
- Worked with a team of architects to develop the architecture and interior design from concept design, to design development, to construction documentation.

UC Berkeley School of Optometry

Designer

Berkeley, CA

Jan 2018 - May 2018

- Designed and built a 15 ft. tall permanent interactive public installation that is visible from multiple vantage points around UC Berkeley.
- Created templates using Rhino 3D and AutoCAD for lumber struts and laser cutting acrylic panels.

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EDUCATION

Academy of Art University

M.A. Web Design & New Media
Class of 2021

UC Berkeley

B.A. Architecture
Class of 2018

DESIGN TOOLS

Sketch, Figma, Framer, Principle, Invision Studio, Adobe Creative Cloud, HTML, CSS, JavaScript, Revit, AutoCAD, 3D Max

ACTIVITIES

AIGA SF

Student Volunteer
Mar 2020

Adobe Creative Jam

Top Finalist
Feb 2020