UCAP Gala Sponsorship Package

September 21, 2022 | 5PM - 10PM
SUNSET ROOM AT NATIONAL HARBOR
137 NATIONAL PLAZA OXON HILL MD 20745
HTTPS://WWW.UCAPPGC.ORG/UCAP-GALA
Our Mission: To provide solutions to alleviate poverty in Prince George's County's diverse communities

Our Vision: To eliminate poverty and maximize self-sufficiency in Prince George's County

Why Sponsor?
To meet the needs of a progressive non-profit, UCAP relies heavily on the support of the wider community. UCAP provides sponsors with the opportunity to support the organization and celebrate their contributions and impact in the community.

Benefits of Sponsorship:
- Exposure to gala attendees, residents of Prince George's County and public officials
- Extensive brand awareness
- Recognition of the partnership between your company/organization and UCAP
- Capacity to advertise your business/services to local residents and opportunities to increase revenue

United Communities Against Poverty (UCAP), Inc. will have our Annual Gala on Wednesday, September 21, 2022 at the Sunset Room at National Harbor. Your presence and donation will support our diverse services that serve the homeless and low to moderate income residents in Prince George's County. Please find enclosed a list of all benefits included within each specified sponsorship level.

With deepest appreciation,

Rasheeda Jamison-Harriott
President & CEO

Visit our website to learn more about our services
www.UCAPPGC.org
SPONSORSHIP OPPORTUNITIES

**TITLE** | **$20,000**
---|---
- Reserved Table w/ 10 Tickets
- Parking Validation
- Name on Jumbotron at National Harbor
- Full Page Ad w/ Prime Placement
- Meet & Greet w/ Special Guest
- VIP Cocktail Reception
- On-stage Remarks at Event
- Logo on event signage, program book & website
- Social Media Mention
- 3 Minute commercial shown during dinner
- Contribute item to gift bags
- Logo featured on Step & Repeat

**IMPACT** | **$10,000**
---|---
- 10 Tickets w/ Prime Seating
- Parking Validations
- Name on Jumbotron
- 1/2 Page Ad w/ Prime Placement
- VIP Cocktail Reception
- Logo on event signage, program book & website
- Social Media Mention
- Contribute item to gift bags
- Logo featured on Step & Repeat

**CHAMPION** | **$2,500**
---|---
- 4 Tickets
- Logo on list of sponsors
- Logo on event signage & program book
- Social Media Mention

**PROGRAM AD** | **$50 - $500**
---|---
- $500 Full-page Ad (8" x 5")
- $275 Half-page Ad (4" x 5")
- $200 Quarter-page Ad (4" x 2.5")
- $150 Eighth-page Ad (2" x 2.5")
- $50 Name Mention (60-80 characters)

**INDIVIDUAL TICKETS**

$225

Sponsorships must be completed by **September 12, 2022**

*All logos and ads must be print ready PDF (high resolution, 300+ dpi)*

*Please have all logos sent directly to Events by J. Avery nttheevent@aol.com*

For more information regarding sponsorship opportunities contact:
Gwendolyn Ferguson | (301) 322-5700 x 109 | gferguson@ucappgc.org
"United Communities Against Poverty, Inc." is a 501(c)3 organization dedicated to breaking the cycle of poverty by providing solutions to alleviate the generational cycle of poverty in Prince George's County, Maryland.