

SOPHIA RICHARDSON

EDUCATION

SEPTEMBER 2012 –
MAY 2016

BOSTON UNIVERSITY

BFA in Graphic Design
Class of 2016

Magna Cum Laude
Dean's List with Distinction

PROGRAMS

Adobe Creative Suite
AfterEffects
Premiere
Lightroom
MailChimp
Wordpress
Webflow
Figma
Squarespace
Microsoft Office Suite

SKILLS

Project Management
Art Direction
Brand/Identity Design
Marketing Campaign Design
Print Design
Digital Design
Web Design
Exhibition Design
Illustration
Photography
Motion Graphics
Video Editing

EXPERIENCE

JAN 2020 – PRESENT

Design Museum Everywhere Senior Graphic Designer

- Launched the redesign of the museum's magazine which has raised +\$56k on Kickstarter and has gained a global circulation of over 1,500 subscribers.
- Lead the design and art direction of all Design Museum Press publications, including our 200+ page exhibition books and quarterly magazine issues.
- Develop and design visual identities and collateral for new and existing museum exhibits, events, campaigns, and programming, for a total audience reach of over 430 million people and over \$660k raised.
- Translate the museum's existing exhibitions into virtual experiences.
- Collaborate across all areas of the museum to assess design needs and develop design solutions for public programming.
- Orchestrate brand consistency and design quality across all of the Museum's design deliverables.
- Coordinate with external stakeholders to acquire necessary information and feedback to ensure timely and quality delivery of museum publications and exhibitions.
- Manage a team of design interns who assist on creating deliverables in a variety of areas of the museum.

JUNE 2019 – JAN 2020

Freelance Graphic Designer

- Operated a self directed business that partnered with public and privately owned organizations, start ups, and consultants to assess their needs and produce unique design solutions.

MAY 2017 – JUNE 2019

CBT Architects Graphic Designer

- Directed projects—beginning at pitching initial concepts, through to adapting designs based on feedback, to coordinating with vendors and preparing files for production.
- Collaborated with firm leadership to win a high-profile, multi-billion dollar international project with my designs of large format view books and presentations.
- Established the branding and exhibition design of the firm's award-winning traveling exhibition.
- Partnered with the City of Boston on a bid for the new location of the second headquarters of a major global company through the design of booklets, supporting infographics, and environmental graphics as well as formatted long-format print documents.
- Designed brand guidelines, signage, environmental graphics, and large-scale wall graphics for both internal firm use and for external clients and projects.
- Collaborated with the firm's marketing and PR teams to design award submissions, promotional material, presentations and booklets for interviews.