

## EXPERIENCE

- ◆ **UX Design Intern**  
Quest Diagnostics, Remote  
June 2021 – August 2021
  - ◆ Utilize insights from UX research to conceptualize what a single information architecture experience could look like for how Quest Diagnostics does business today.
  - ◆ Translate data into a user-centric experience which includes creating site maps, conducting heuristic audits, and wireframing.
  - ◆ Utilize the design thinking process, and collaborate through feedback and multiple design iterations to create customer-facing assets based on data.
- ◆ **Marketing and Design Intern**  
YSI, a Xylem brand, Yellow Springs, OH  
April 2019 – May 2021
  - ◆ Communicate with internal clients and refresh case studies, application guides, spec sheets, and technical instructions for YSI products.
  - ◆ Collaborated with the Digital Marketing Manager to convert stories from Mission: Water magazine into blog posts. Projects include story layout and illustrations for the 2020 Mission: Water magazine.
  - ◆ Designed identity badge and T-shirts for the 2019 USGS National Water Data Training Workshop.
- ◆ **Graphic Designer**  
Hoosier Paint Girl, Bethel OH  
March 2017 – August 2017
  - ◆ Designed promotional materials and created custom stencils for private and public sign-painting events.
  - ◆ Exercised communication skills through remote work and traditional painting requests from attendees at private events.

## EDUCATION

- ◆ **Bachelor of Arts Degree in Design Leadership**  
The Modern College of Design, Dayton OH  
August 2019 – June 2021
  - ◆ Completed an all-inclusive leadership program with design-centered coursework, which included user experience design, design thinking, design anthropology, business fundamentals, and copywriting with an accumulative 3.9 GPA and on the President's List and competed in The Modern's 2021 National Student Advertising Competition.
- ◆ **Associate Degree of Applied Business in Design**  
The Modern College of Design, Dayton Oh  
August 2017 – June 2019
  - ◆ Versatile design program included courses in traditional print/package design, web design, photography, and illustration. Participated in professional portfolio seminars and networking opportunities. Featured work, "Parallel Universe," exhibited at the Dayton Art Institute in 2018.

## PROJECTS

- ◆ **Tinder, AAF National Student Advertising Competition**  
Marketing Strategist, Researcher, Designer and Producer  
January 2021 – April 2021
  - ◆ Placing 3rd in District 5. Agency 940 created a marketing strategy that includes two landing pages, diverse marketing channel strategies, and partnerships with influencers and well-known brands to empathize and connect with Tinder's audience.
- ◆ **Dayton Card and Coffee Rebrand and Website Redesign**  
UX Designer  
January 2020 – April 2020
  - ◆ The UX team conducted UX research, user testing, and aligned shared objectives with the lead designer and co-directors to develop a new website and brand for Dayton Cars and Coffee's new site.
- ◆ **Home Builders Association of Dayton's Homearama**  
Market Researcher  
January 2020 – April 2020
  - ◆ The Marketing team developed a marketing plan for Dayton's Annual Homearama event using data and market research.
  - ◆ Applied creative problem-solving skills to build an alternative marketing plan due to COVID-19.
- ◆ **Nest x Lowe's Dashboard and Product Showcase Experience**  
UX Designer  
November 2019 – December 2019
  - ◆ The UX team designed a variety of user experiences to cultivate a personable and interactive campaign for Lowe's customers. In tandem, the team developed user-centric software and conducted user testing for the client to monitor the campaign's success.

## SKILLS

- ◆ **Disciplines**
  - ◆ UX Design, UX Research and User Testing, Responsive Website Design, Wireframing, Storyboarding, Design Anthropology, Social Media Management, Marketing Strategy, Copywriting/Web Copywriting, Branding, Information Design, Print Design, Packaging Design, Product Photography, Screen Printing, Traditional Media.
- ◆ **Tools**
  - ◆ Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro, Acrobat), CSS, HTML, Sketch, Figma, Coda, InVision, UserTesting, Optimal Workshop, G Suite, Microsoft Office, Zoom, Slack, Trello.