

CASE STUDY: TRANSPORTATION / FREIGHT

Foundational Data Governance & Management for Large Freight Company

Business Challenge

Freight Shipper needed a foundational application to manage customer data so they could begin migrating from Legacy systems and leverage cloud and best of breed technologies.

They needed to reduce time to market decision making using established models and methods while lowering the costs and barriers to enabling future business processes and systems.

Oracle Solution

eVerge established an enterprise model for customer data that supported often changing 3rd Party Logistics (3PL) contractors and their multiple roles and rules for billing. The implementation of Oracle CDM will support a new data governance approach and allow Freight Shipper to manage customer and partner data outside of their legacy systems as they migrate more of their systems to the cloud.

Results

- Deployment of CDM as foundational step in MDM across all Freight Shipper's systems.
- Modern and streamlined user interface for creation and management of customer data (replaced "Green Screen" interface).
- Minimal business process disruption reducing organizational change management.
- Automation of data transformation/validation supporting measurable data quality and governance processes across the Freight Shipper's application eco-system.

