**Beacon Tech Inc.**

**Privacy Policy**

## Introduction

This privacy policy (this "***Privacy Policy***" or "***Policy***") governs the manner in which Beacon Tech Inc. ("***Marigold***," "***we***," "***our***," "***us***" and similar terms) collects, uses, maintains and discloses information collected from users who register for and/or use services available on or through its websites, including www.marigoldhealth.com and/or software applications or mobile applications (collectively, the "***Service***").

We take reasonable steps to protect user privacy consistent with the guidelines set forth in this Policy and with applicable U.S. state and federal laws. WE TAKE THESE PRECAUTIONS IN AN EFFORT TO PROTECT YOUR INFORMATION AGAINST SECURITY BREACHES. HOWEVER, THIS IS NOT A GUARANTEE THAT SUCH INFORMATION MAY NOT BE ACCESSED, DISCLOSED, ALTERED, OR DESTROYED BY BREACH OF SUCH FIREWALLS AND SECURE SERVER SOFTWARE. BY USING THE SERVICE, YOU ACKNOWLEDGE THAT YOU UNDERSTAND AND AGREE TO ASSUME THESE RISKS.

In this Policy, "***user***" or "***you***" means any individual using the Service. This Policy forms part of and is incorporated into our Terms of Service published at www.marigoldhealth.com/tos (the "***Terms of Service***").

BY ACCESSING OR USING THE SERVICE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND BY THIS PRIVACY POLICY AND OUR TERMS OF SERVICE. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT USE THE SERVICE.

## What Information Do We Collect?

Limited Personal Information: We may collect certain personal information about you in connection with your use of the Service, including: (a) when you register to use the Service, we may collect the personal information through our online registration form, such as your name, age, email address, mailing address, phone number, discharge date, treatment program information username, password and other information detailed therein; and (b) if you communicate with us by email but do not otherwise register to use the Service, we will collect your email address. All of this information is referred to in this Policy as "***Personal Information***." If you contact Marigold or another user and disclose additional personal information, we may store that information.

User Data: "***User Data***" means all data other than Personal Information that users provide us regarding or related to themselves or their use of or access to the Service. As described in the Terms of Service, we store User Data and correlate User Data with third-party data in order to provide the Service.

Web Tracking Information and Cookies: We and our Contractors (as defined below) may use web tracking technologies such as cookies, pixel tags and clear GIFs in order to operate the Service efficiently and to collect data related to usage of the Service. Such collected data ("***Web Tracking Information***") may include the address of other websites you have visited, the type of browser you are using, your Internet Protocol (IP) address, device model, device ID and other unique device identifiers, what pages in the Service you visit and what links you clicked on, and whether you opened email communications we send to you. We and our Contractors may also use web tracking technologies that are placed in web pages on the Service or in email communications to collect information about actions that users take when they interact with the Service or such email communications. We do not correlate Web Tracking Information to individual user Personal Information. Some Web Tracking Information may include data, such as IP address data, that is unique to you. We use this information not to identify individual users, but to analyze trends, administer the Service, track users' movements around the Service, and gather demographic information about our user base as a whole which provides us with the ability to determine aggregate information about our user base and usage patterns.

The Marigold website also uses cookies to enhance the browsing experience. A cookie is a small text file or record that is stored on a user's computer when you visit our website, which collects information about your activities on the website. Cookies transmit this information back to the computers at Marigold or our third-party distributors of banners and newsletters; these computers are, generally speaking, the only computers which are authorized to read such information. The information captured makes it possible for us to: (i) speed navigation, and provide you with custom tailored content; (ii) remember information you give to us, so you don't have to reenter it each time you visit the website; (iii) monitor the effectiveness of our marketing campaigns; and (iv) monitor total number of visitors, pages viewed, and the total number of banners served. You can choose to have your browser warn you every time a cookie is being sent to you or you can turn off cookie placement. Also, by not using cookies, your overall internet browsing experience will be affected.

**How Do We Use the Information We Collect?**

Personal Information and User Data: We will use and store your Personal Information and User Data for the purpose of delivering the Service, and to analyze and enhance the operation of the Service. We may also use your Personal Information and User Data for the internal operational and administrative purposes of the Service.

Web Tracking Information: We use Web Tracking Information to administer the Service and to understand how well the Service is working, to store your user preferences, and to develop statistical information on usage of the Services. This allows us to determine which features visitors like best to help us improve the Service, to personalize your user experience, and to measure overall effectiveness.

Aggregate and De-Identified Information: We will also create statistical, aggregated and/or de-identified data relating to our users and the Service for analytical and commercial purposes. Aggregated and/or de-identified data is derived from Personal Information and User Data but in its aggregated and/or de-identified form, it does not duplicate or reveal any User Data or relate to or identify any individual. This data is used to understand our customer base and to develop, improve and market our services.

Legal Exception: Notwithstanding the above, we may store and use Personal Information and User Data to the extent required by law or legal process, to resolve disputes, to enforce our agreements (including this Privacy Policy and the Terms of Service) with you, or if in our reasonable discretion use is necessary to protect our legal rights or to protect third parties.

Promotional Communications: If you register and provide your email address, we may send you

administrative and promotional emails.

Account Closure: If any of your account information appears to be incorrect, please contact us and let us know. If you close your account, we will delete any Personal Information associated with your account, but other information you submitted that is not associated with you personally may not be deleted.

**What Information Do We Disclose to Third Parties?**

Personal Information and User Data*:* We will not disclose your Personal Information or User Data to any third parties except as follows:

(i) To third-party contractors engaged to provide services on our behalf ("***Contractors***"), such as analyzing data and usage of the Service, hosting and operating the Service, providing marketing or support and maintenance services for the Service or providing customer service. We enter into agreements with all Contractors that require Contractors to use the Personal Information they receive only to perform services for us.

(ii) If you are employed by or otherwise perform services on behalf of an Marigold customer, we may disclose certain Personal Information or User Data to such customer pursuant to the Service Agreement (as defined in the Terms of Service) between Marigold and such customer.

(iii) When we have your consent to share the information.

Web Tracking Information: We disclose Web Tracking Information to Contractors, in order to analyze the performance of the Service and the behavior of users, and to operate and improve the Service.

Aggregate and De-Identified Information: We may disclose aggregated and/or de-identified data that does not contain Personal Information or User Data to any third parties, such as Contractors, potential customers, business partners, marketers, and funding sources, in order to describe our business and operations or to notify you about products and services that may be relevant to you.

Network Operators: Use of the Service may involve use of the services of third-party telecommunications carriers. Such carriers are not our contractors, and any information that a carrier collects in connection with your use of the Service is not "Personal Information" and is not subject to this Privacy Policy. We are not responsible for the acts or omissions of telecommunications carriers.

Additional Disclosures: We reserve the right to disclose any information we collect in connection with the Service, including Personal Information, to: (a) any successor to our business as a result of any merger, acquisition, asset sale or similar transaction; and (b) any law enforcement, judicial authority, or governmental or regulatory authority, to the extent required by law or if in our reasonable discretion disclosure is necessary to enforce or protect our legal rights or to protect third parties.

**Privacy Settings/Opt Out**

If you would like your name and email address permanently removed from our database, please contact us at hello@marigoldhealth.com. We will promptly delete your name and email address and you will no longer receive email from Marigold. Your removal from the mailing list or database will not remove data you have submitted to us or records of past use of the Service, nor delete information stored in our data backups and archives. Such data will be maintained and/or deleted in the ordinary course of Marigold's business.

If you wish to opt out of promotional emails (but would not like to have your information permanently removed from our database), you may do so by following the "unsubscribe" instructions in the email, or by modifying your account settings. All users receive administrative emails, and so you cannot opt out of them while you remain registered.

**General**

Security: We use reasonable security precautions to protect the security and integrity of your Personal Information in accordance with this Policy and applicable law. However, no Internet transmission is completely secure, and we cannot guarantee that security breaches will not occur. Without limitation of the foregoing, we are not responsible for the actions of hackers and other unauthorized third parties that breach our reasonable security procedures.

Links: The Marigold Service may contain links to other websites. Marigold is not responsible for the privacy practices or the content of those websites. Users should be aware of this when they leave the Service and review the privacy statements of each third-party website. This Privacy Policy applies solely to information collected by the Service. We encourage our users to read the privacy policies of these other websites before proceeding to use them.

Amendments: Marigold may modify or amend this Policy from time to time. If we make any material changes, as determined by Marigold, in the way in which Personal Information is collected, used or transferred, we will notify you of these changes by email. Notwithstanding any modifications we may make, any Personal Information collected by Marigold from you will be treated in accordance with the privacy policy in effect at the time such information was collected, unless we obtain your consent otherwise.

Minors: Marigold does not knowingly collect or maintain personally identifiable information from persons under 18 years of age, and no part of the Service is directed at persons under 18. If you are under 18 years of age, then please do not use the Service. If Marigold learns that personally identifiable information of persons less than 18 years of age has been collected, then Marigold will take the appropriate steps to delete this information. To request the deletion of any such information, please contact us at hello@marigoldhealth.com.

Users from outside the United States: Marigold and its servers are located in the United States and are subject to the applicable state and federal laws of the United States. If you choose to access the Service, you consent to the use and disclosure of information in accordance with this Privacy Policy and subject to such laws.

Effective date of this Policy: February 5, 2018