



# Ottawa County, OK

MOKAN Economic Partnership

**MOKAN**  
partnership

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## Report Parameters

### 1 County

40115    Ottawa County, OK

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

30,826

Population (2021)

Population **decreased by 791** over the last 5 years but is projected to **grow by 49** over the next 5 years.

13,804

Total Regional Employment

Jobs **decreased by 330** over the last 5 years but are projected to **grow by 807** over the next 5 years.

\$39.9K

Median Household Income (2019)

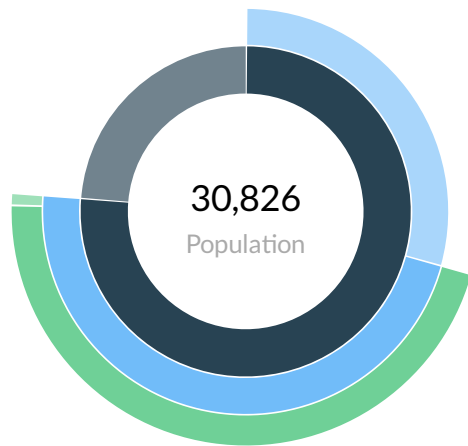
Median household income is **\$23.0K below** the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population **declined by 2.5%** since 2016, falling by 791. Population is expected to **increase by 0.2%** between 2021 and 2026, adding 49.
- From 2016 to 2021, jobs **declined by 2.3%** in Ottawa County, OK from 14,133 to **13,804**. This change **fell short of the national growth rate of 0.7% by 3.0%**. As the number of jobs declined, the **labor force participation rate increased from 59.9% to 61.6% between 2016 and 2021**.
- Concerning educational attainment, **9.3% of Ottawa County, OK residents possess a Bachelor's Degree** (11.0% below the national average), and **10.7% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Crop Production.

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	30,826	14,464	13,804	91.7	\$1.05B	\$2.00B	\$1.65B
7 counties	305,274	144,410	137,462	89.8	\$12.31B	\$16.94B	\$15.18B
BourbonCountyREDI(9)	147,713	69,298	61,611	91.5	\$6.12B	\$9.38B	\$8.41B
State	4,007,670	1,847,226	1,817,665	93.2	\$196.68B	\$212.09B	\$261.09B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T

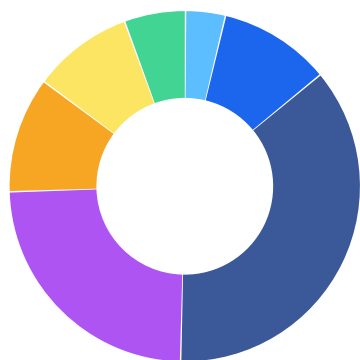
## Dec 2021 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	23,483
Not in Labor Force (16+)	9,019
Labor Force	14,464
Employed	14,206
Unemployed	258
Under 16, Military, and institutionalized Population	7,344

## Educational Attainment

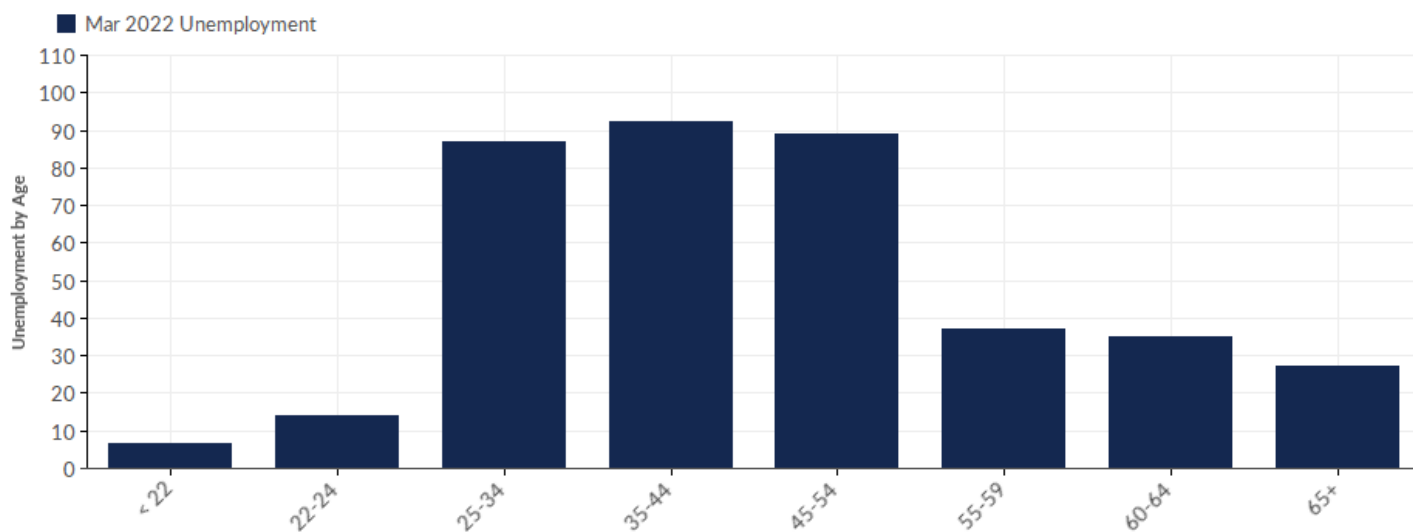
Concerning educational attainment, **9.3% of Ottawa County, OK residents possess a Bachelor's Degree** (11.0% below the national average), and **10.7% hold an Associate's Degree** (2.0% above the national average).



	% of Population	Population
Less Than 9th Grade	3.7%	739
9th Grade to 12th Grade	10.3%	2,077
High School Diploma	36.3%	7,326
Some College	24.1%	4,861
Associate's Degree	10.7%	2,151
Bachelor's Degree	9.3%	1,867
Graduate Degree and Higher	5.6%	1,137

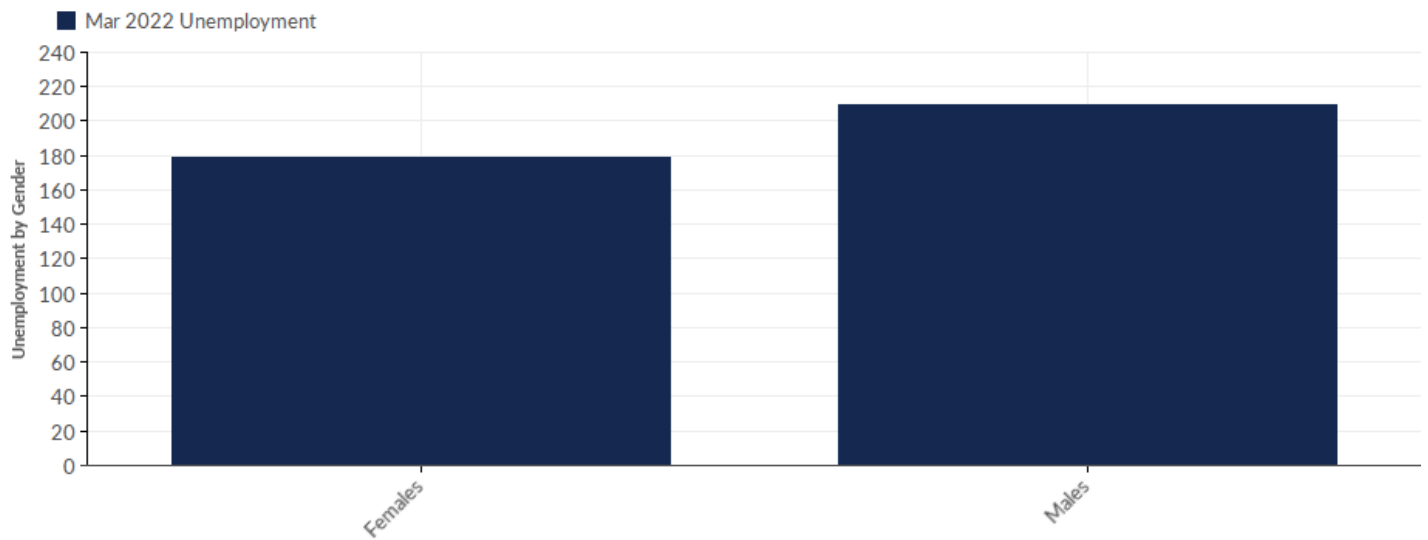
# Unemployment by Demographics

## Unemployment by Age



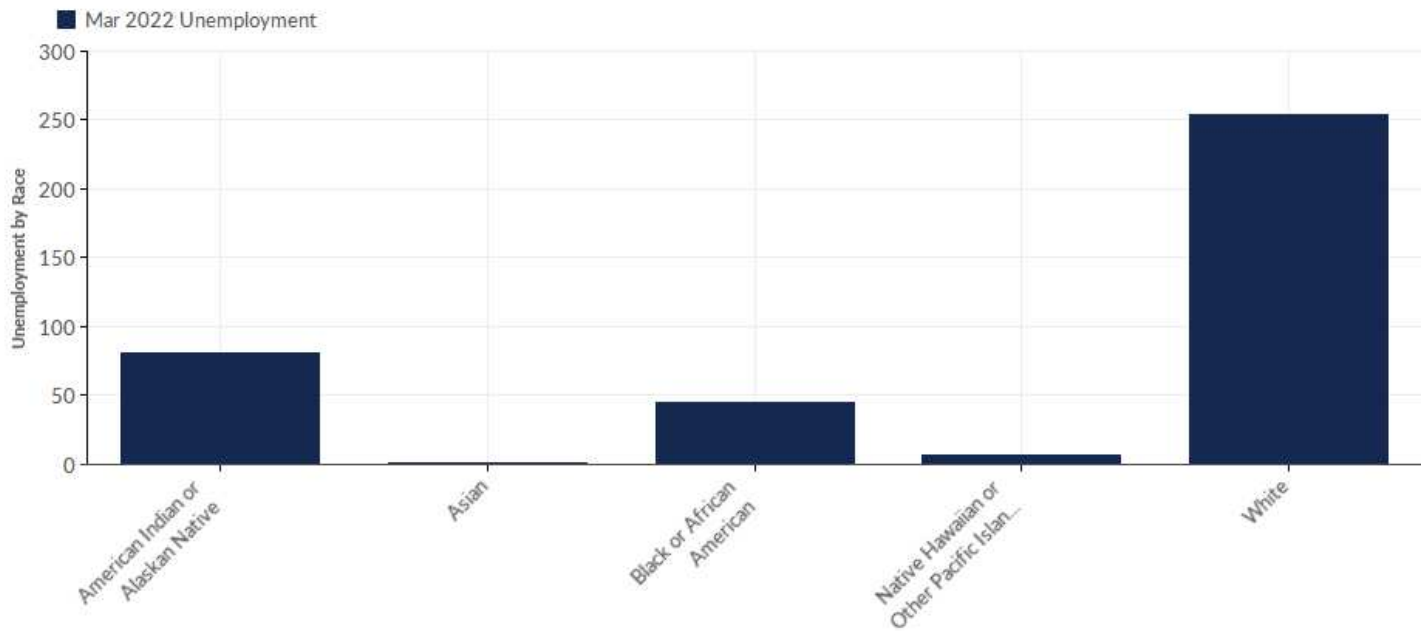
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	6	1.55%
22-24	14	3.61%
25-34	87	22.42%
35-44	92	23.71%
45-54	89	22.94%
55-59	37	9.54%
60-64	35	9.02%
65+	27	6.96%
Total	388	100.00%

## Unemployment by Gender



Gender	Unemployment (Mar 2022)	% of Unemployed
Females	179	46.13%
Males	209	53.87%
Total	388	100.00%

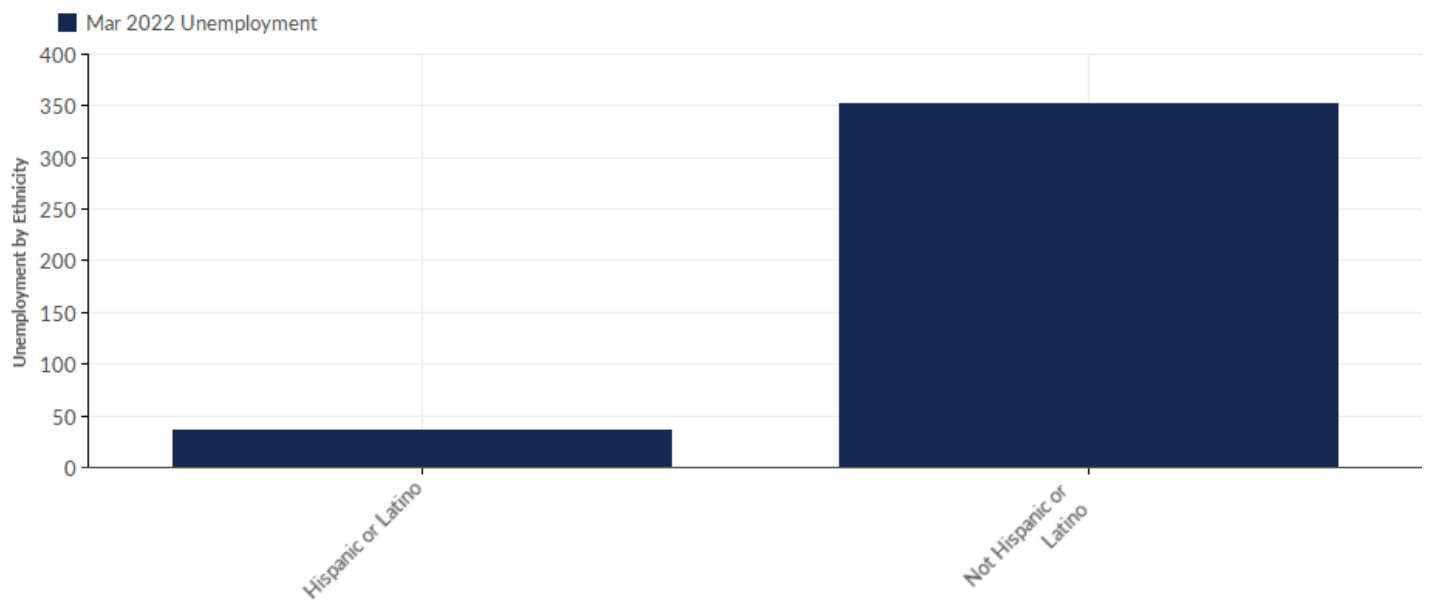
## Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	81	20.88%
Asian	2	0.52%
Black or African American	45	11.60%
Native Hawaiian or Other Pacific Islander	6	1.55%
White	254	65.46%
Total	388	100.00%



## Unemployment by Ethnicity

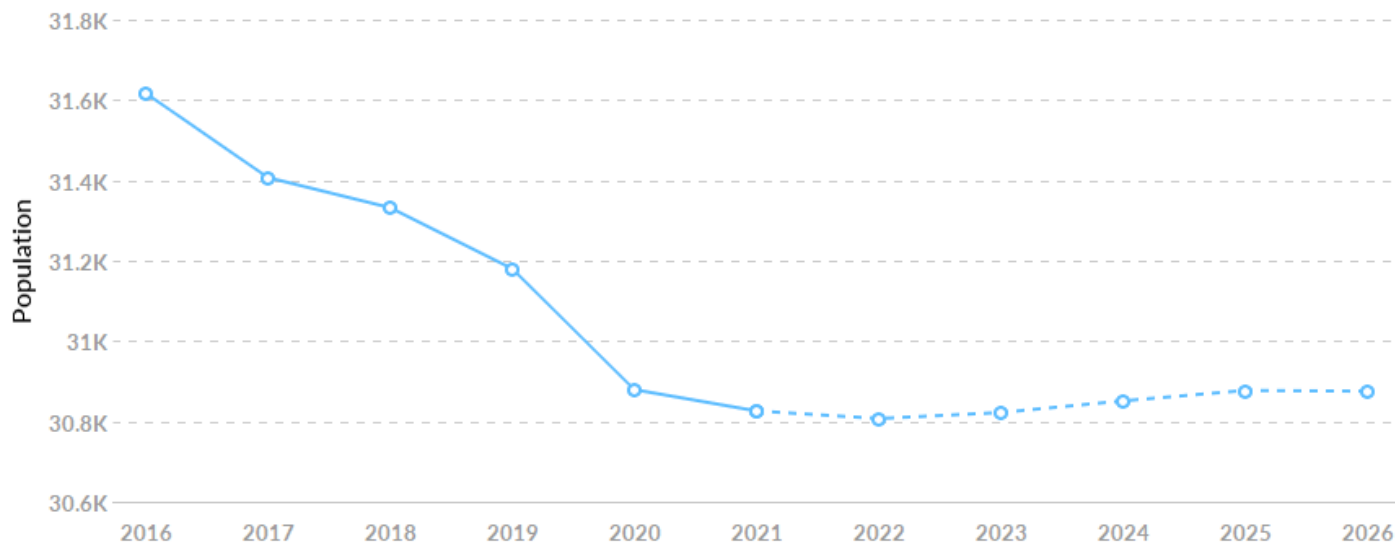


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	36	9.28%
Not Hispanic or Latino	352	90.72%
Total	388	100.00%

# Historic & Projected Trends

## Population Trends

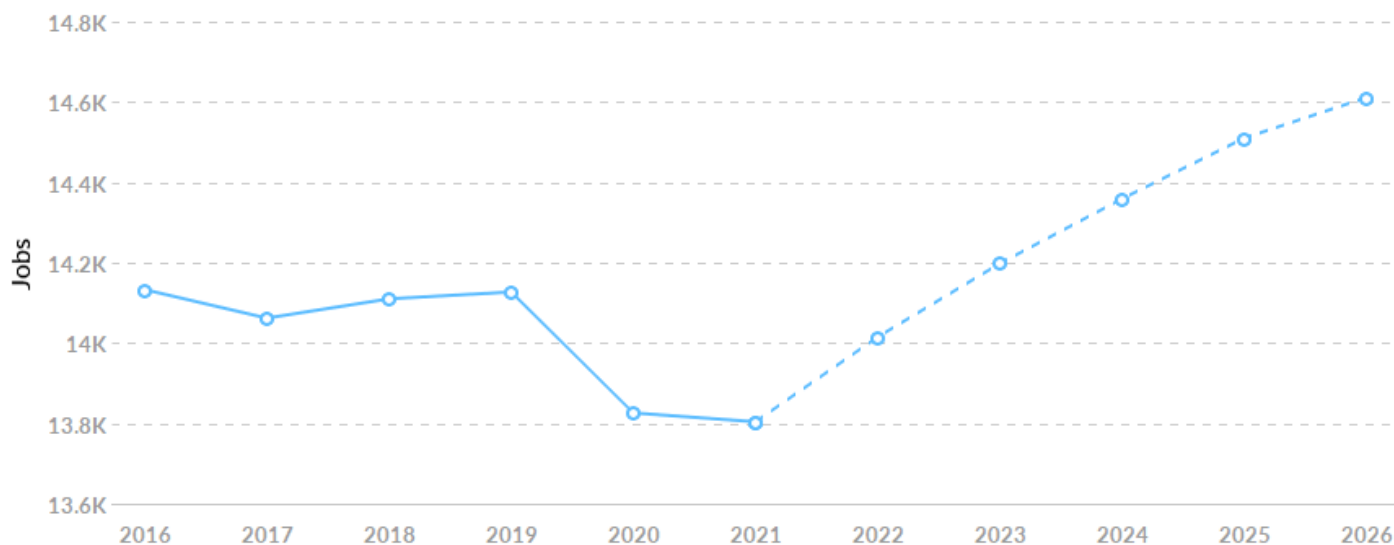
As of 2021 the region's population **declined by 2.5%** since 2016, falling by 791. Population is expected to **increase by 0.2%** between 2021 and 2026, adding 49.



Timeframe	Population
2016	31,617
2017	31,407
2018	31,332
2019	31,180
2020	30,879
2021	30,826
2022	30,807
2023	30,822
2024	30,851
2025	30,877
2026	30,875

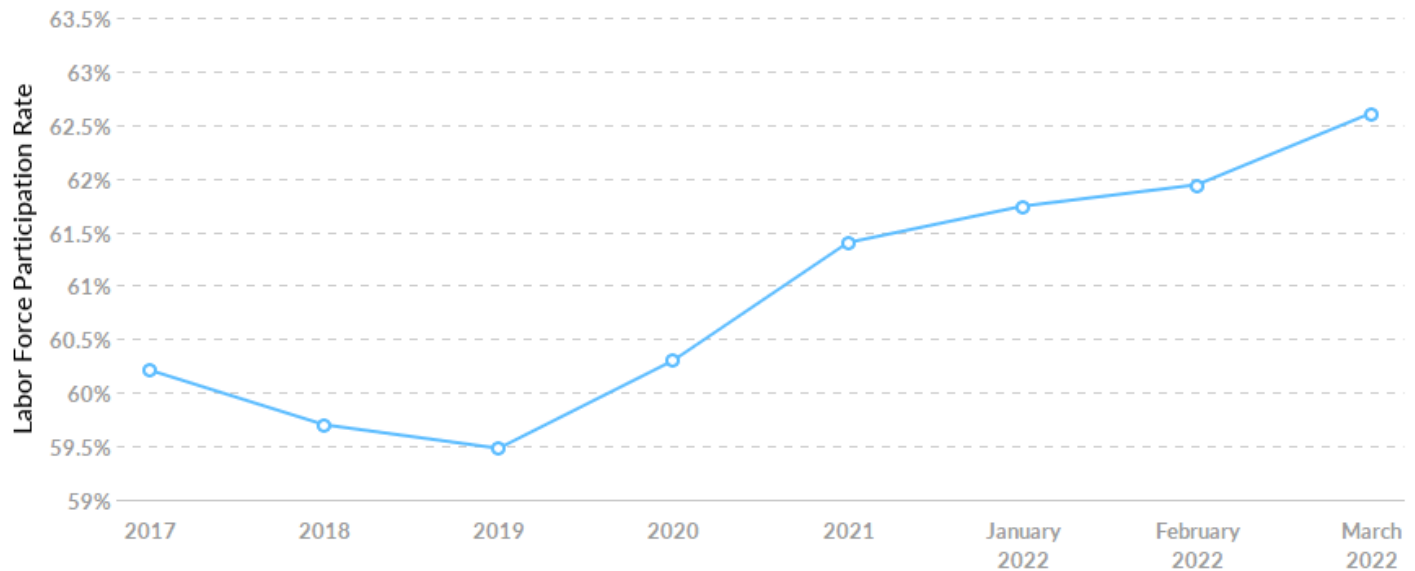
## Job Trends

From 2016 to 2021, jobs **declined by 2.3%** in Ottawa County, OK from 14,133 to **13,804**. This change **fell short of the national growth rate of 0.7% by 3.0%**.



Timeframe	Jobs
2016	14,133
2017	14,062
2018	14,110
2019	14,127
2020	13,826
2021	13,804
2022	14,015
2023	14,198
2024	14,359
2025	14,510
2026	14,611

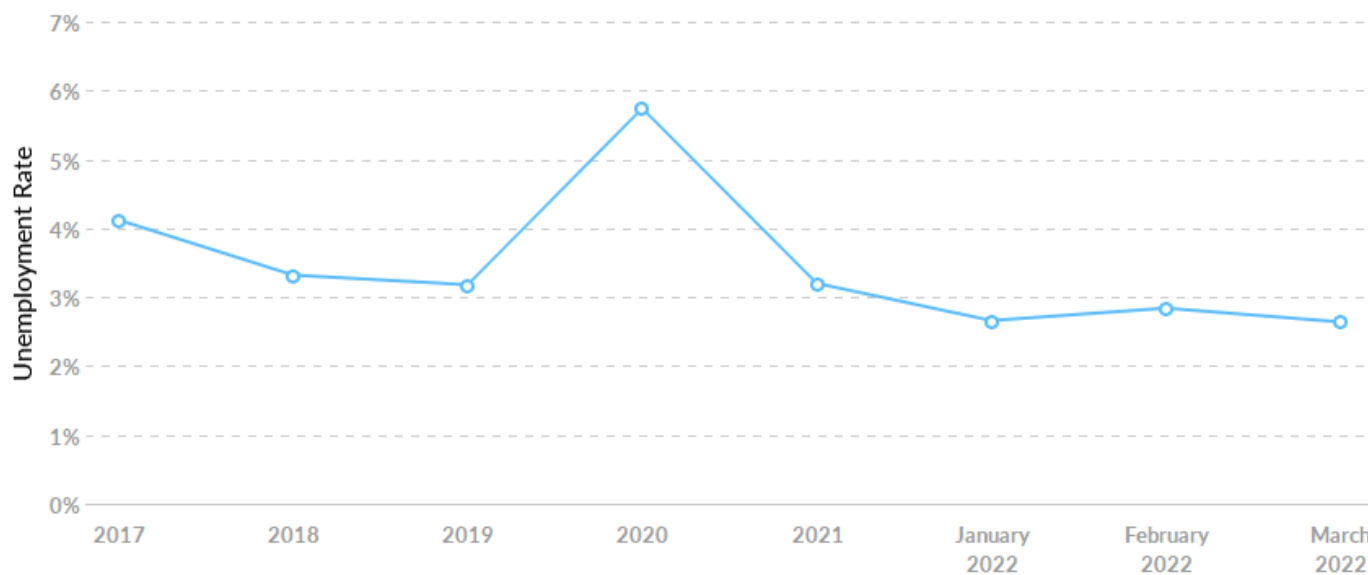
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	60.21%
2018	59.70%
2019	59.48%
2020	60.30%
2021	61.40%
January 2022	61.74%
February 2022	61.94%
March 2022	62.61%

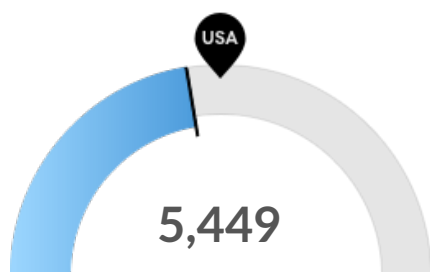
## Unemployment Rate Trends

Ottawa County, OK had a March 2022 unemployment rate of 2.64%, **decreasing from 4.12%** 5 years before.



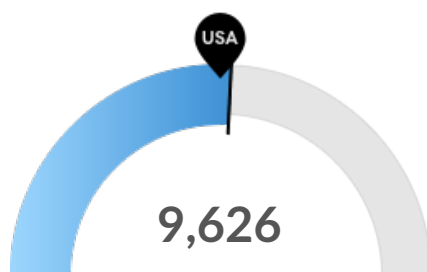
Timeframe	Unemployment Rate
2017	4.12%
2018	3.32%
2019	3.18%
2020	5.74%
2021	3.20%
January 2022	2.66%
February 2022	2.84%
March 2022	2.64%

## Population Characteristics



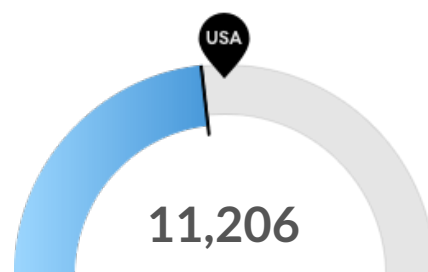
**Millennials**

Ottawa County, OK has 5,449 millennials (ages 25-39). The national average for an area this size is 6,363.



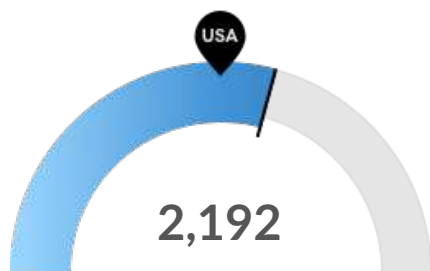
**Retiring Soon**

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,190 people 55 or older, while there are 9,626 here.



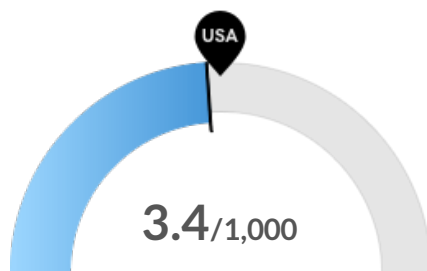
**Racial Diversity**

Racial diversity is about average in Ottawa County, OK. The national average for an area this size is 12,438 racially diverse people, while there are 11,206 here.



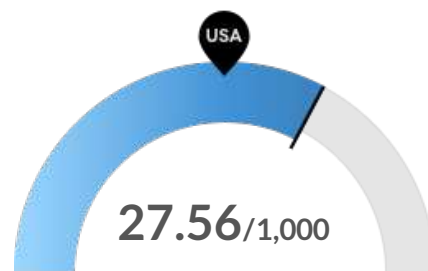
**Veterans**

Ottawa County, OK has 2,192 veterans. The national average for an area this size is 1,731.



**Violent Crime**

Ottawa County, OK has 3.4 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

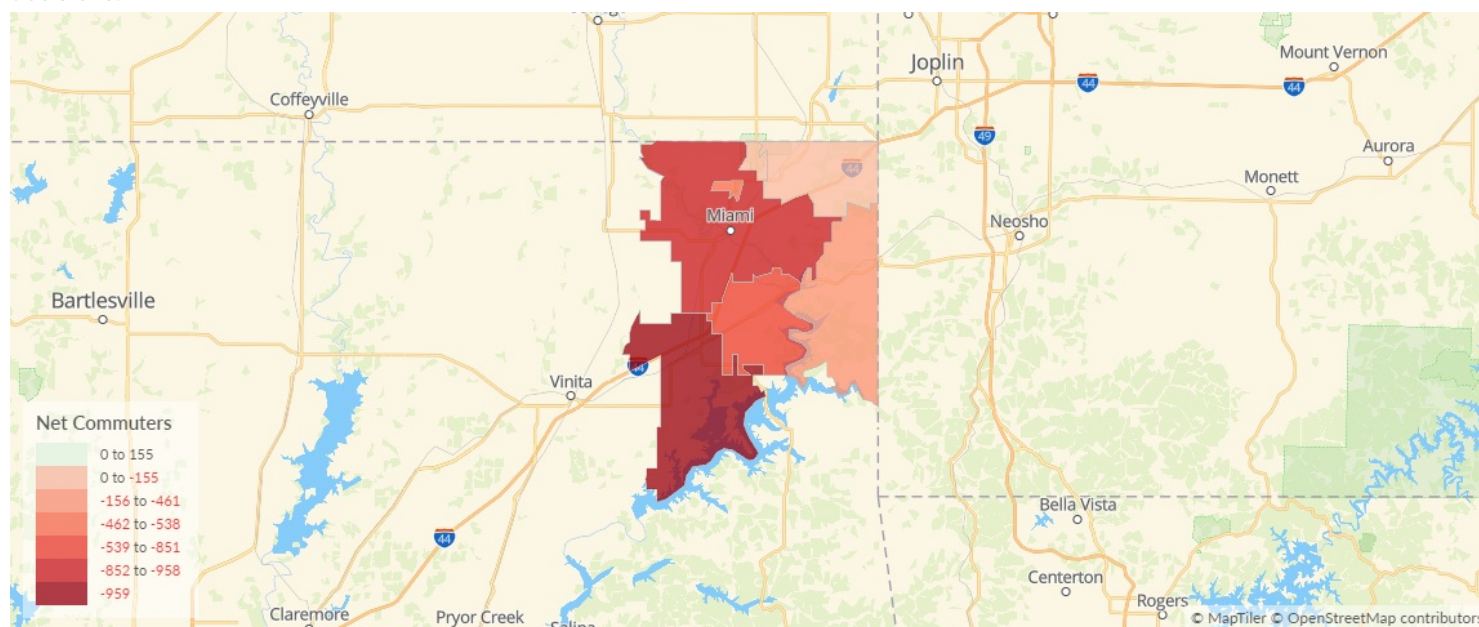


**Property Crime**

Ottawa County, OK has 27.56 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
74354	Miami, OK (in Ottawa c...	7,537
74331	Afton, OK (in Ottawa co...	2,237
74370	Wyandotte, OK (in Otta...	1,299
74363	Quapaw, OK (in Ottawa...	1,133
74343	Fairland, OK (in Ottawa ...	849

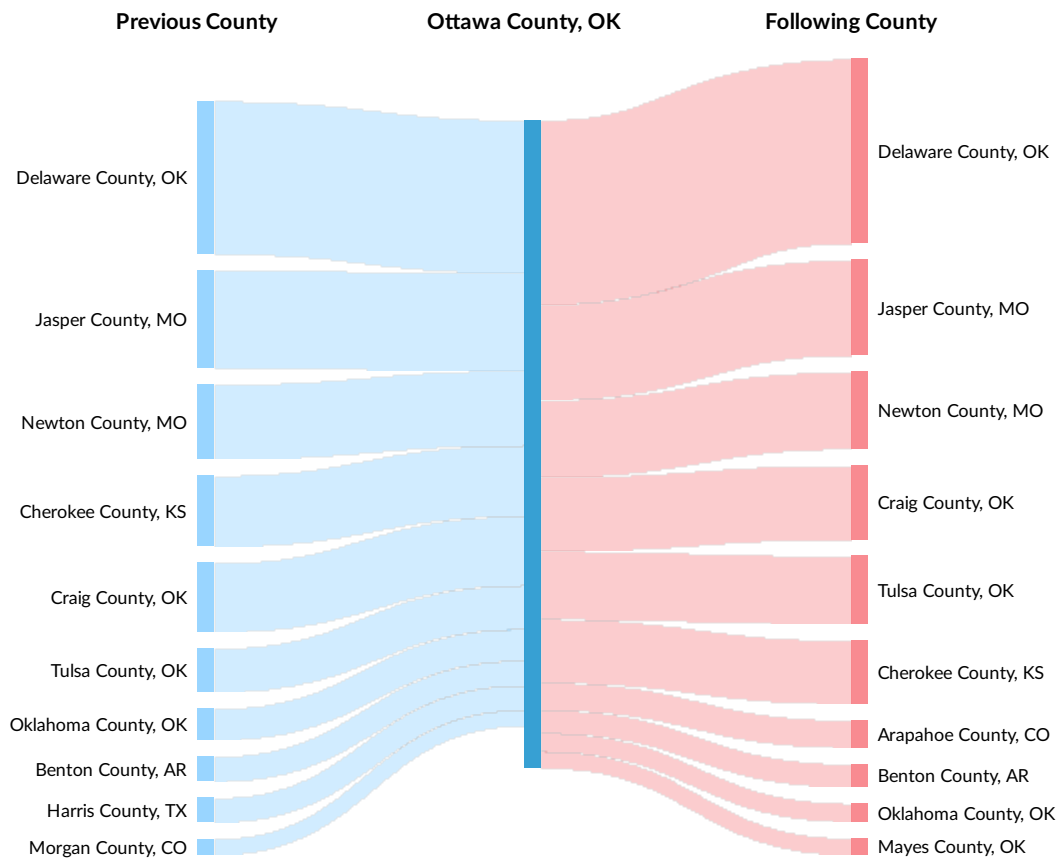
### Where Talent Lives

ZIP	Name	2021 Workers
74354	Miami, OK (in Ottawa c...	8,389
74331	Afton, OK (in Ottawa co...	3,197
74370	Wyandotte, OK (in Otta...	1,455
74343	Fairland, OK (in Ottawa ...	1,388
74363	Quapaw, OK (in Ottawa...	1,151

## Inbound and Outbound Migration

The table below analyzes past and current residents of Ottawa County, OK. The left column shows residents of other counties migrating to Ottawa County, OK. The right column shows residents migrating from Ottawa County, OK to other counties.

As of 2020, **178** people have migrated from Delaware County, OK to Ottawa County, OK. In the same year, **214** people left Ottawa County, OK migrating to Delaware County, OK. The total Net Migration for Ottawa County, OK in 2020 was **-131**.



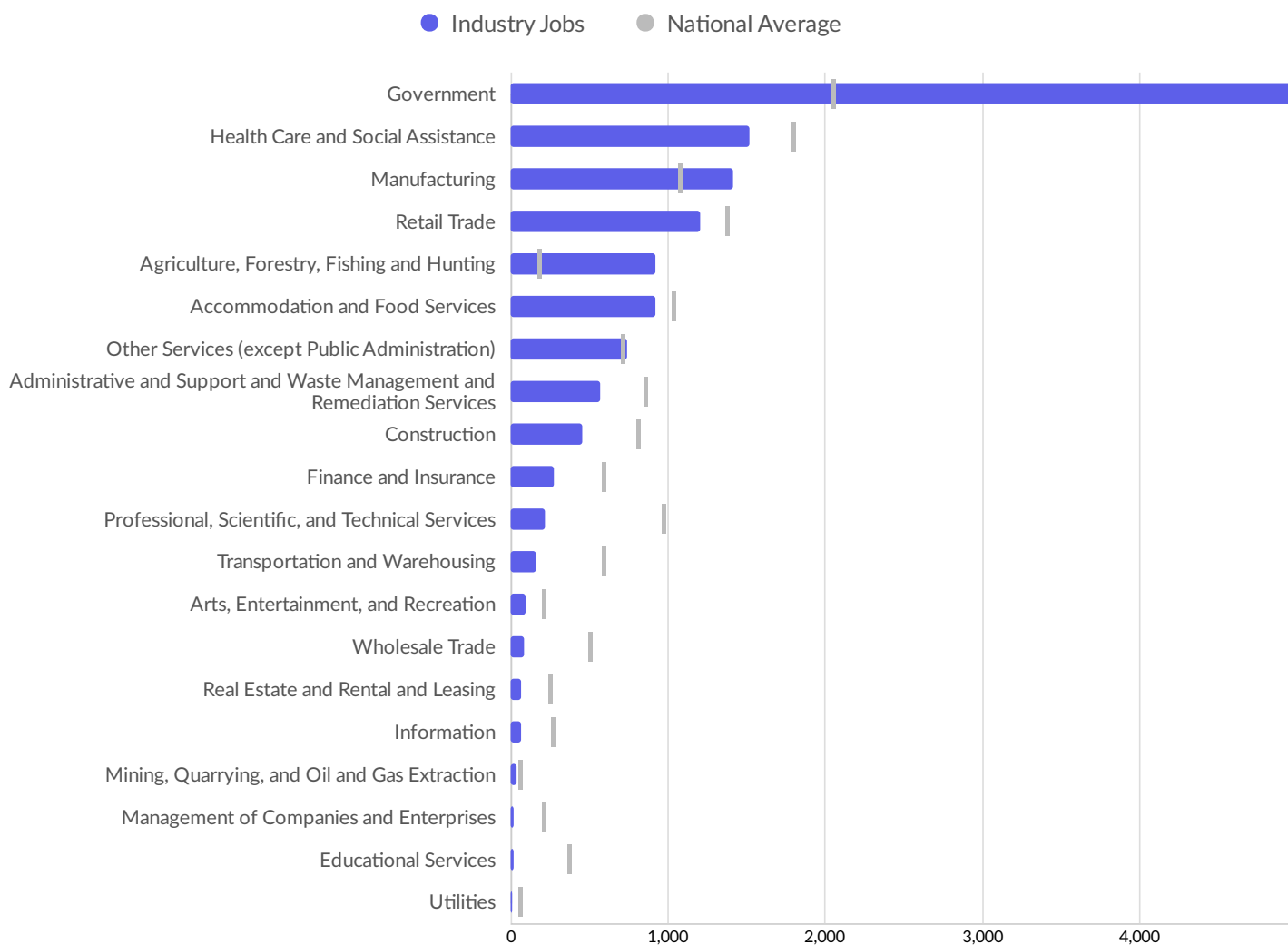
Top Previous Counties	Migrations
Delaware County, OK	178
Jasper County, MO	114
Newton County, MO	87
Cherokee County, KS	82
Craig County, OK	80
Tulsa County, OK	51



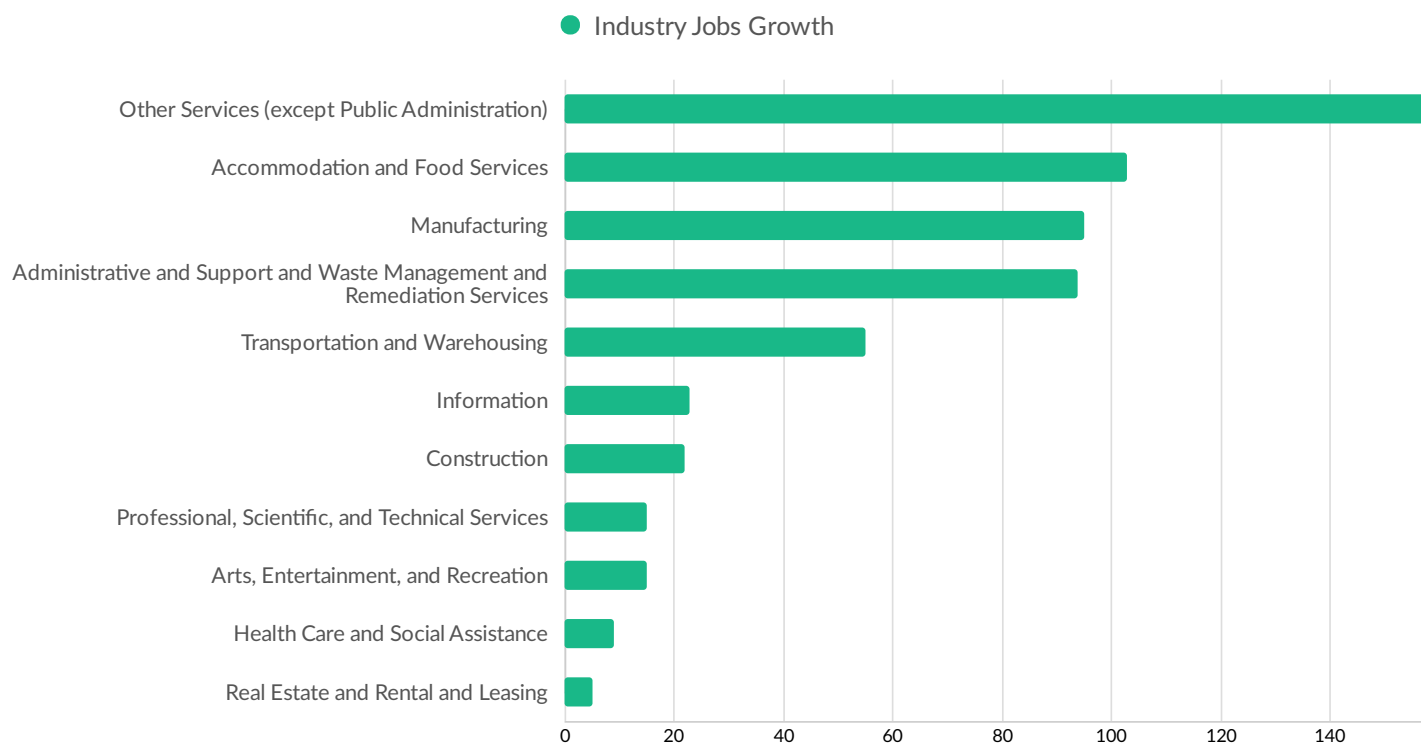
Top Previous Counties	Migrations
Oklahoma County, OK	37
Benton County, AR	29
Harris County, TX	28
Morgan County, CO	19
Washington County, AR	16
Cleveland County, OK	15
Clark County, WA	14
Spokane County, WA	12
Wagoner County, OK	11
Top Following Counties	Migrations
Delaware County, OK	214
Jasper County, MO	111
Newton County, MO	90
Craig County, OK	86
Tulsa County, OK	79
Cherokee County, KS	74
Arapahoe County, CO	32
Benton County, AR	27
Oklahoma County, OK	21
Mayes County, OK	19
Creek County, OK	18
Rogers County, OK	18
Bell County, TX	17
Fort Bend County, TX	14
Canadian County, OK	14

# Industry Characteristics

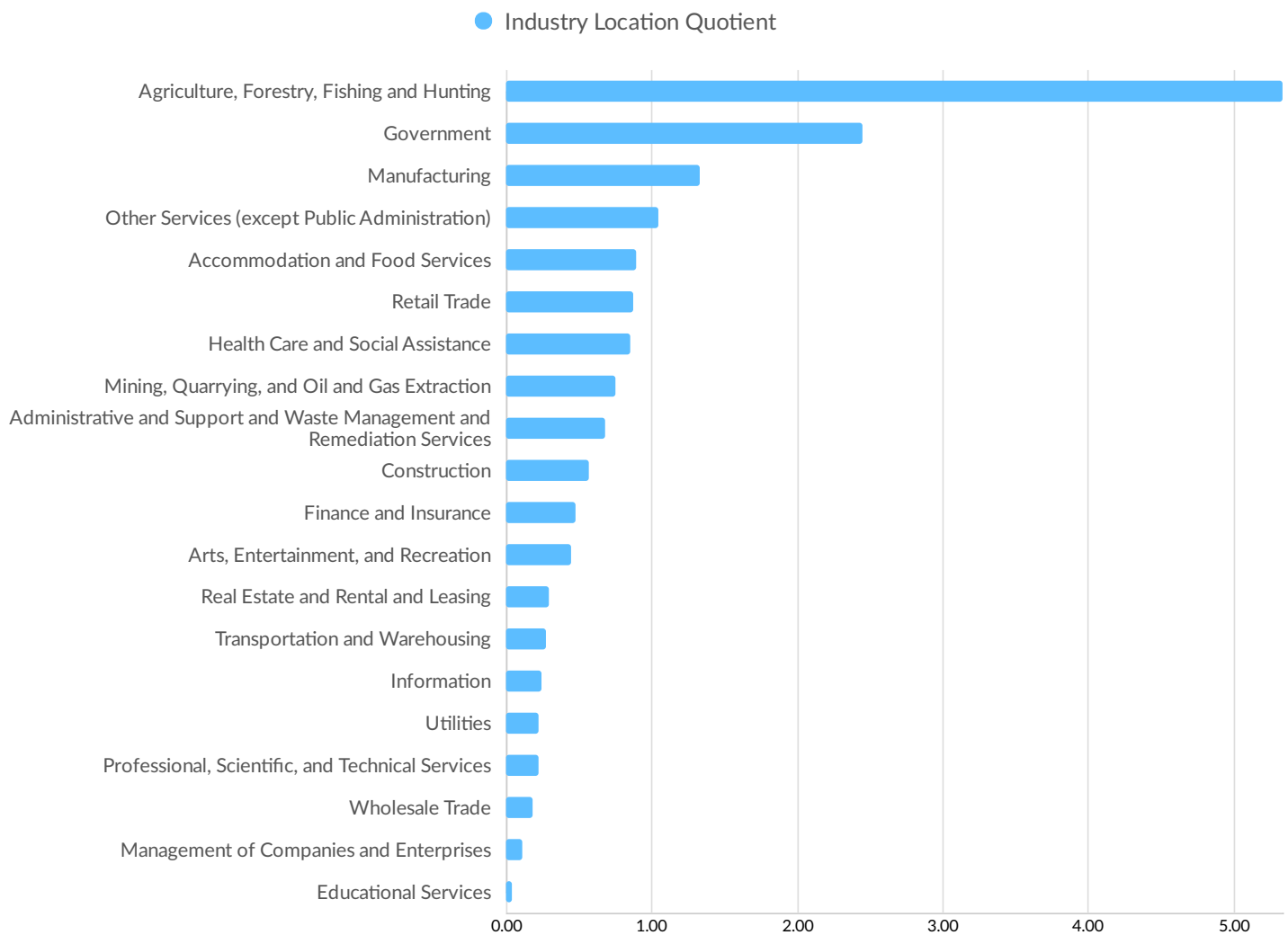
## Largest Industries



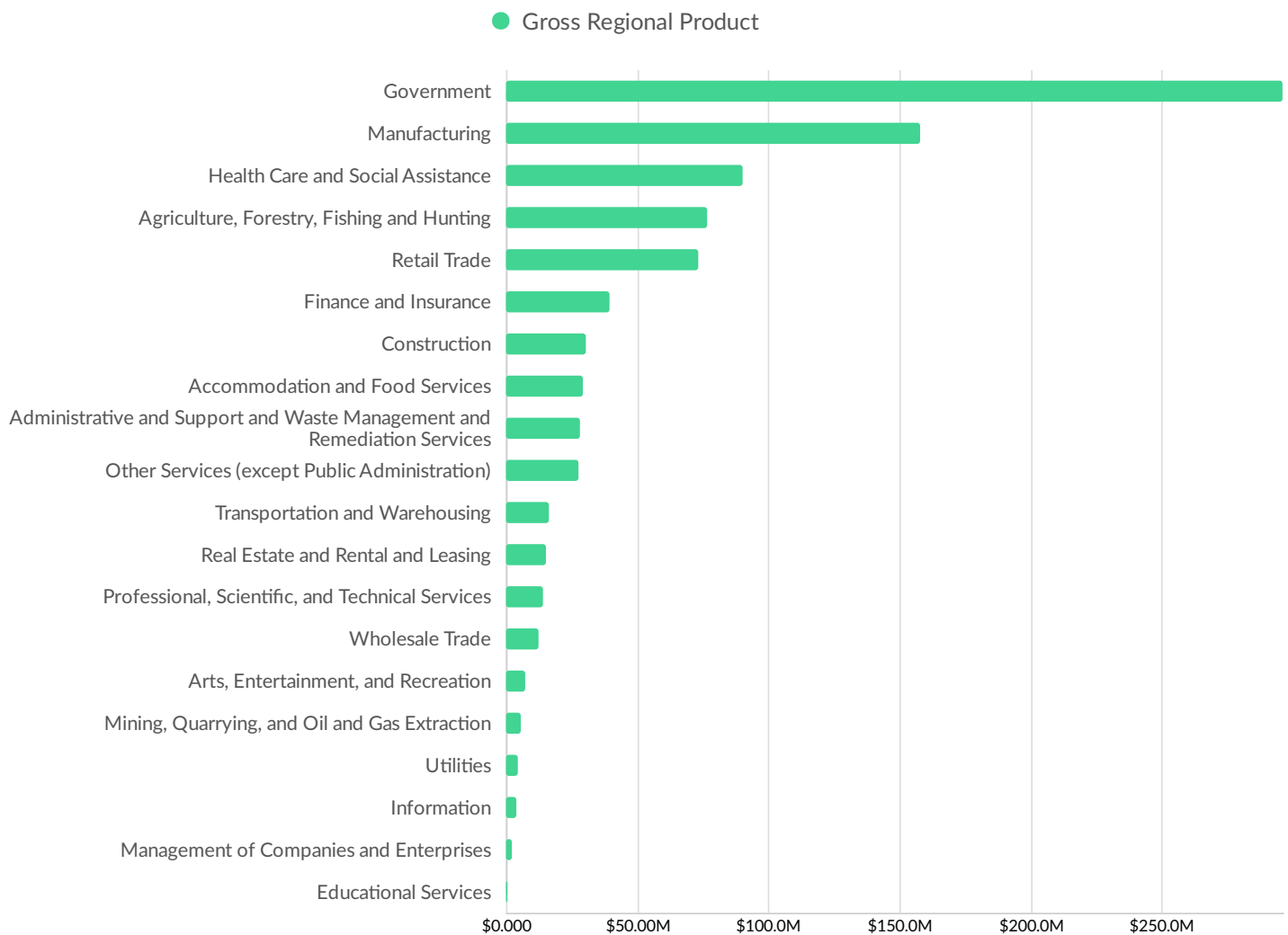
## Top Growing Industries



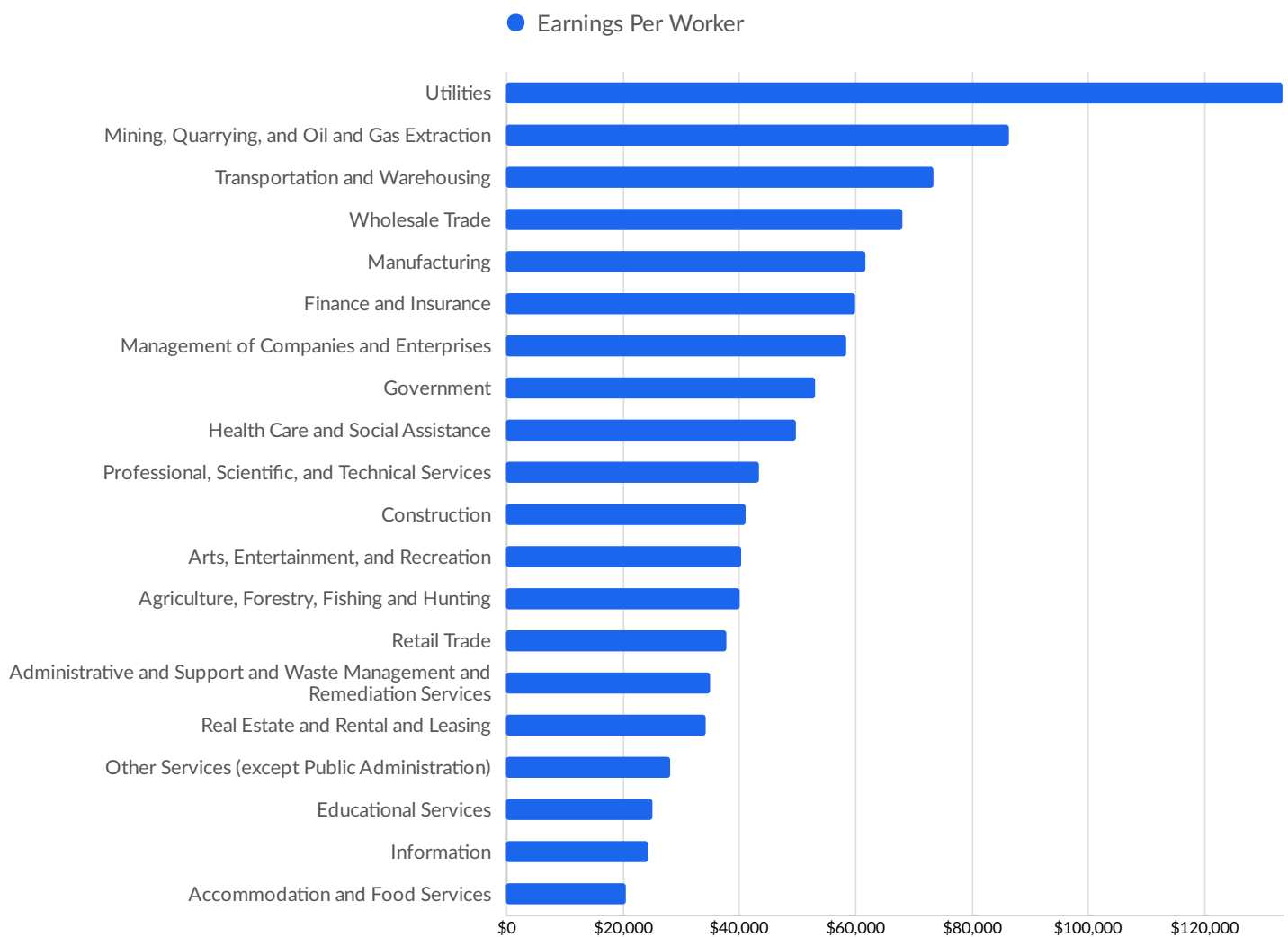
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



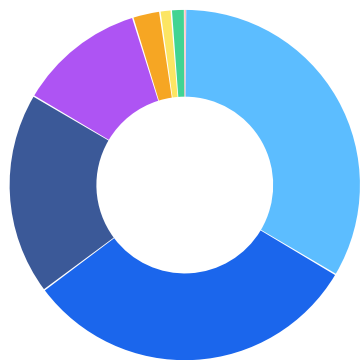
## Business Characteristics

### 1,811 Companies Employ Your Workers

Online profiles for your workers mention 1,811 companies as employers, with the top 10 appearing below. In the last 12 months, 144 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern Oklahoma A&M C...	140 	Integrity Home Care	248 
Integris Health	107 	Dollar General	58 
Downstream Casino Resort	69 	Red Collar Pet Foods	55 
Walmart	58 	Walmart	48 
Quapaw Tribe Of Oklahoma	54 	TruGreen	44 
Indigo Sky Casino	49 	Buffalo Run Casino & Resort	29 
Miami Public Schools	45 	Integris Health	29 
Wyandotte Nation	43 	Driveline	26 
Cable One Incorporated	38 	C.R. England	25 
Quapaw Casino	33 	CRH	19 

## Business Size



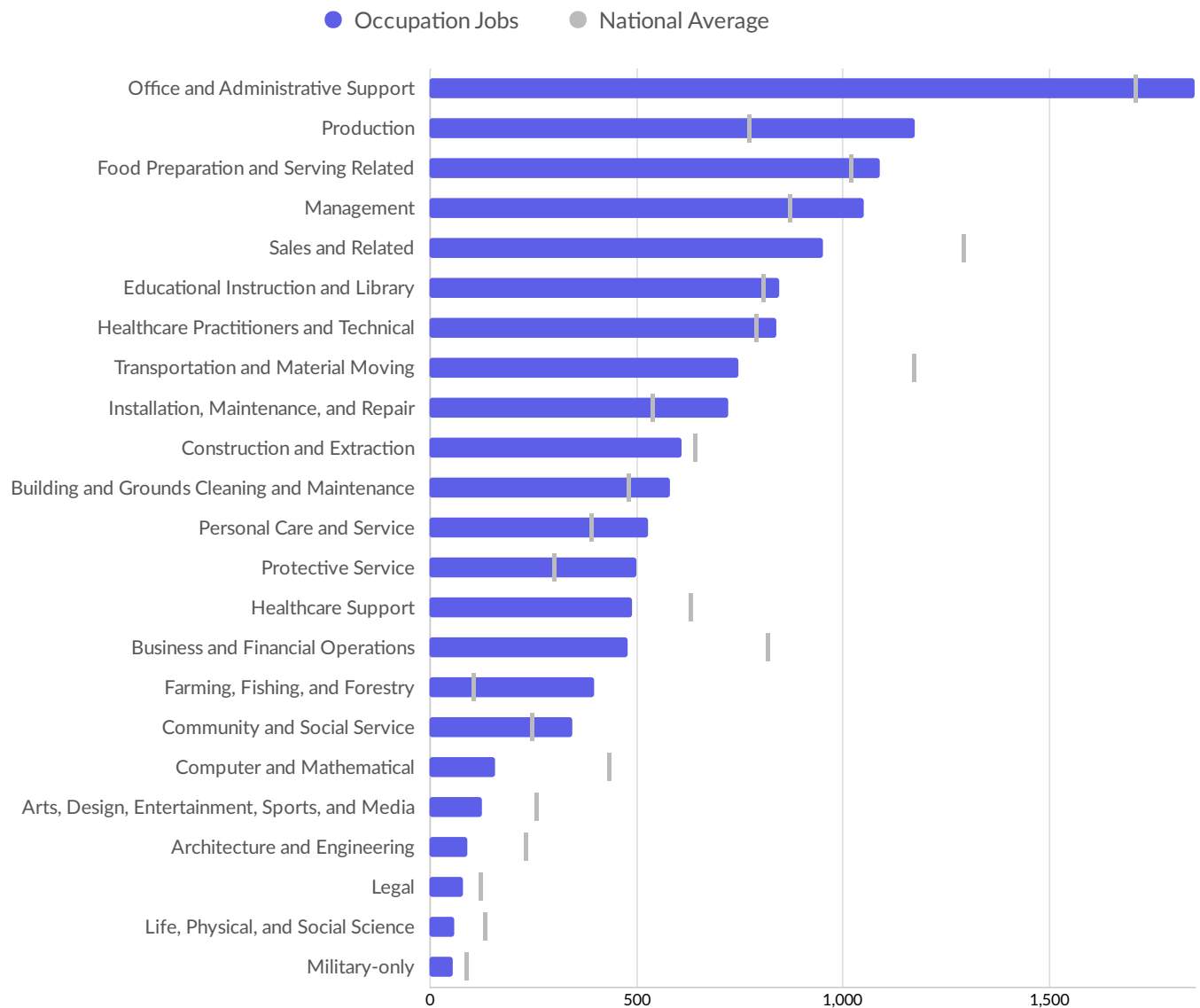
	Percentage	Business Count
 1 to 4 employees	33.4%	385
 5 to 9 employees	31.3%	360
 10 to 19 employees	18.7%	215
 20 to 49 employees	11.7%	135
 50 to 99 employees	2.5%	29
 100 to 249 employees	1.0%	12
 250 to 499 employees	1.2%	14
 500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

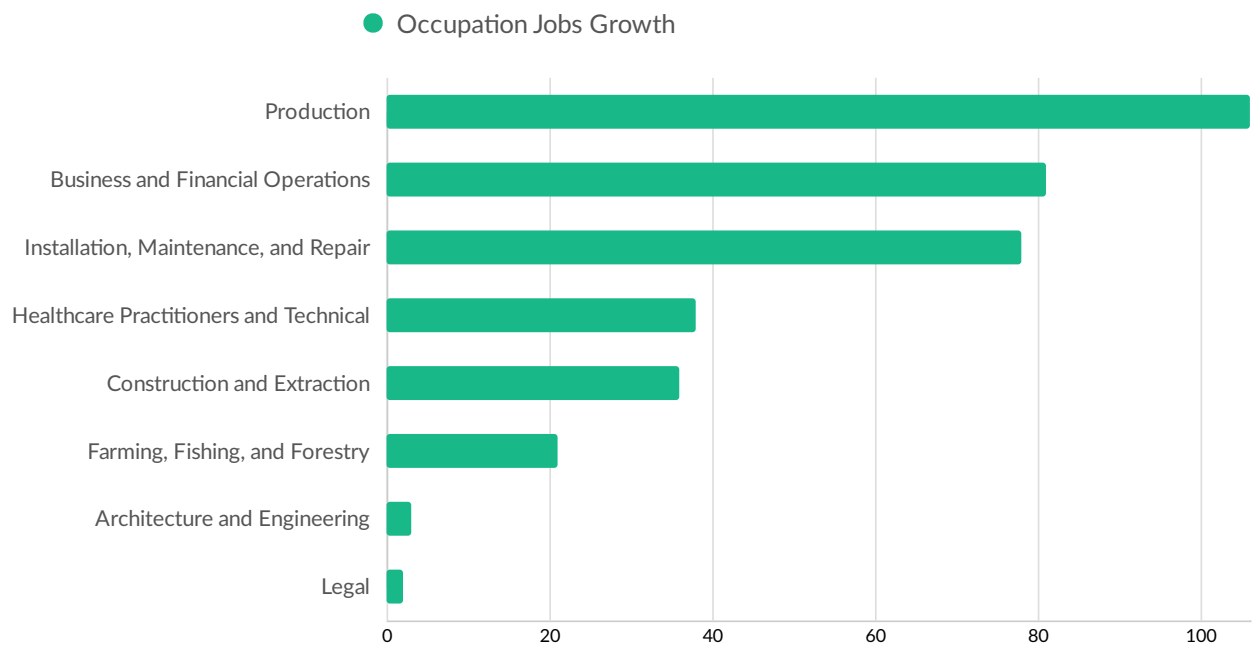


# Workforce Characteristics

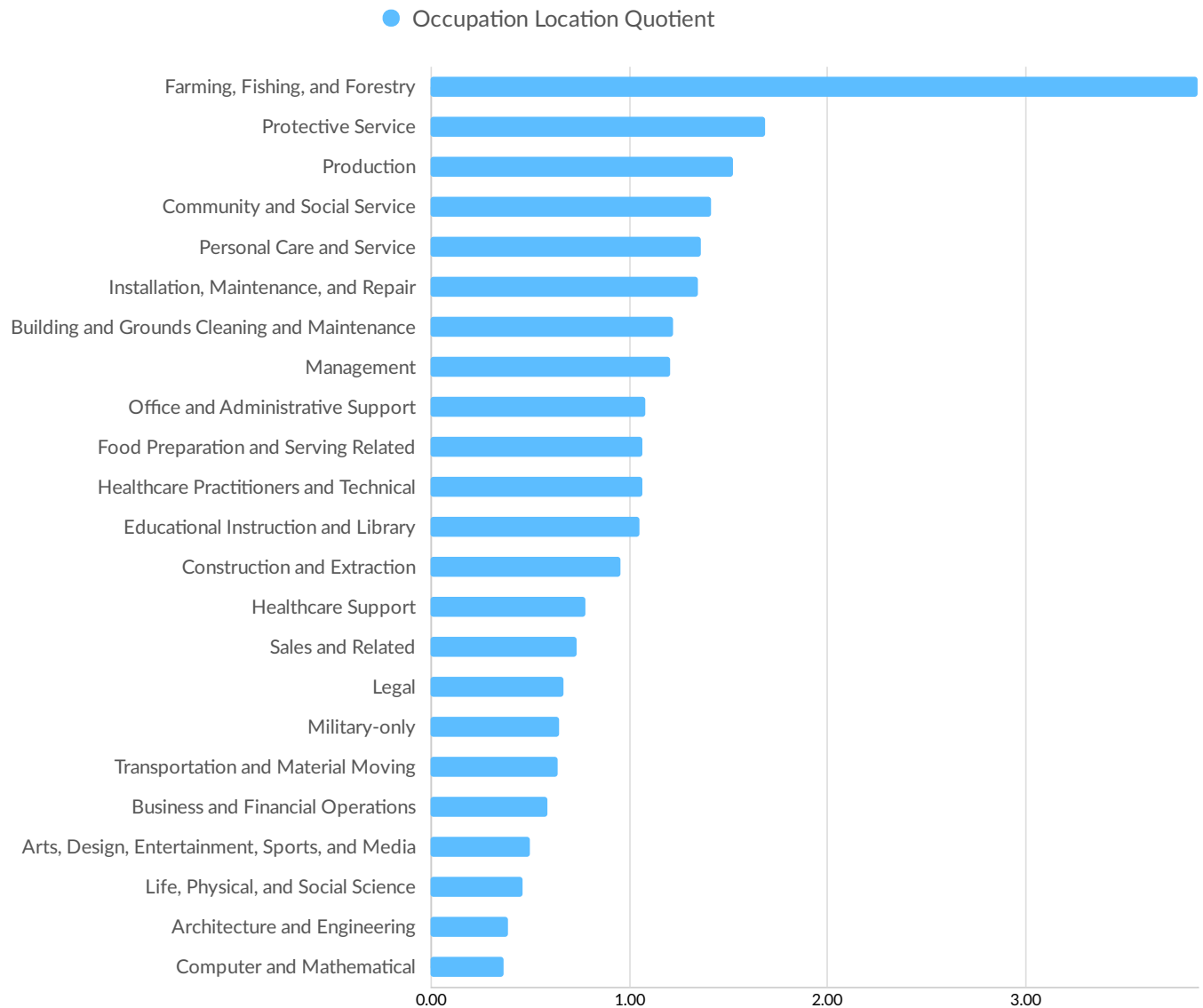
## Largest Occupations



## Top Growing Occupations



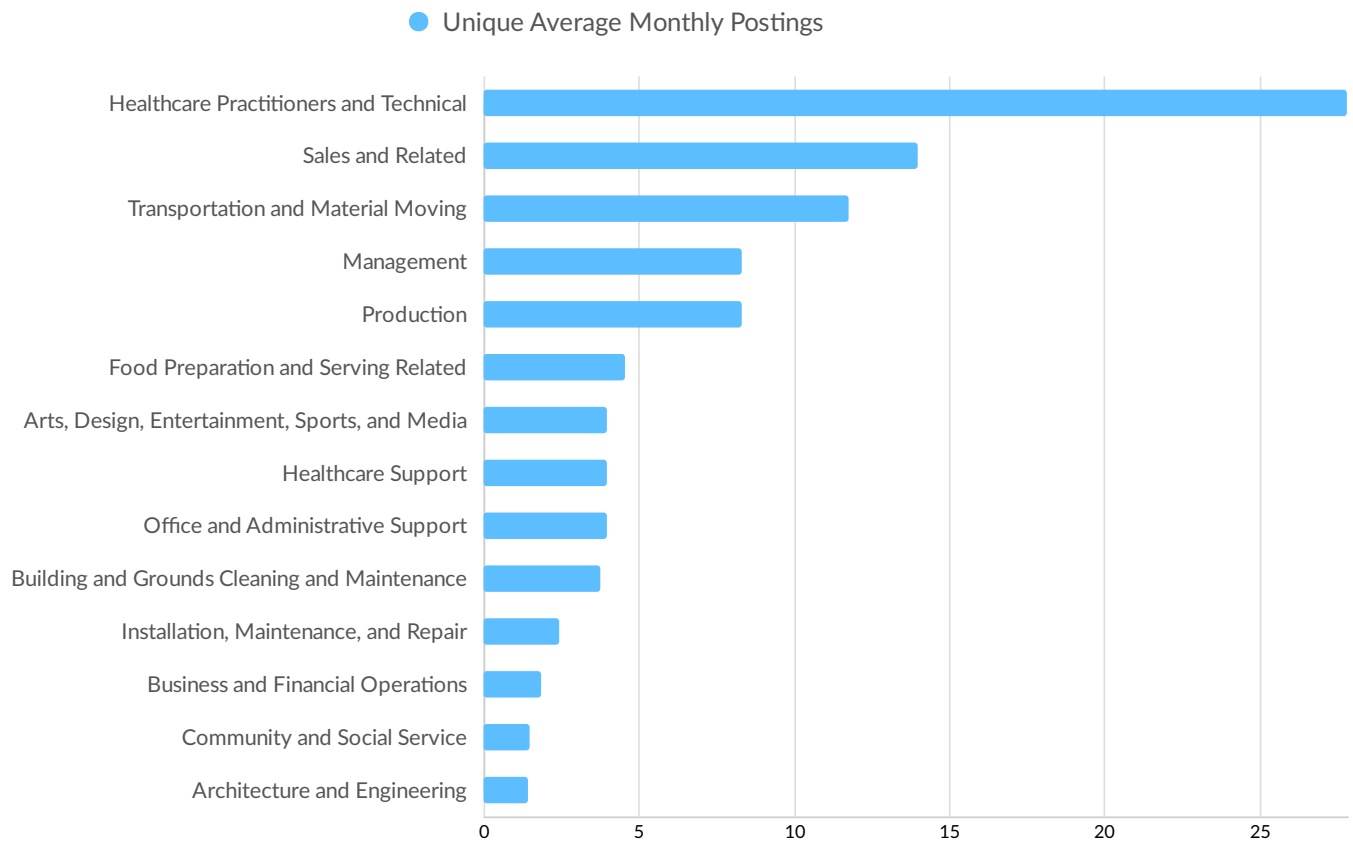
## Top Occupation Location Quotient



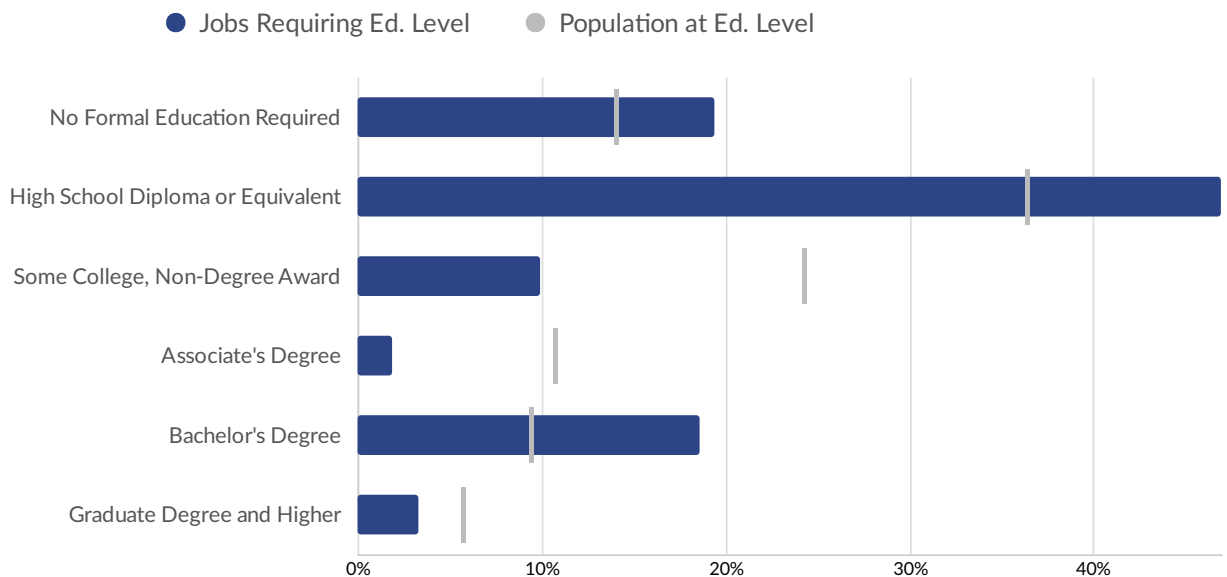
## Top Occupation Earnings



## Top Posted Occupations





## Underemployment



## Educational Pipeline

In 2020, there were 403 graduates in Ottawa County, OK. This pipeline has shrunk by 45% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Northeastern Oklahoma A&M College	403	
Northeast Technology Center-Afton	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

## In-Demand Skills

