



7 counties

MOKAN Economic Partnership

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partnership

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

7 Counties

20021	Cherokee County, KS	29119	McDonald County, MO
20037	Crawford County, KS	29145	Newton County, MO
29011	Barton County, MO	40115	Ottawa County, OK
29097	Jasper County, MO		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

305,274

Population (2021)

Population **grew by 2,163** over the last 5 years and is projected to **grow by 5,639** over the next 5 years.

137,462

Total Regional Employment

Jobs **decreased by 1,995** over the last 5 years but are projected to **grow by 4,578** over the next 5 years.

\$51.5K

Avg. Earnings Per Job (2021)

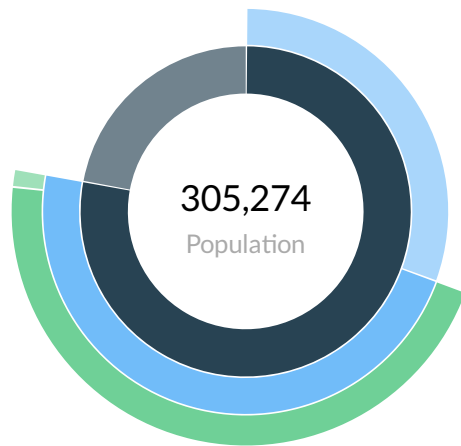
Regional average earnings per job are **\$25.1K below** the national average earnings of \$76.6K per job.

Takeaways

- As of 2021 the region's population **increased by 0.7%** since 2016, growing by 2,163. Population is expected to **increase by 1.8%** between 2021 and 2026, adding 5,639.
- From 2016 to 2021, jobs **declined by 1.4%** in 7 counties from 139,457 to **137,462**. This change **fell short of the national growth rate of 0.7% by 2.1%**. As the number of jobs declined, the **labor force participation rate decreased from 62.3% to 60.8% between 2016 and 2021**.
- Concerning educational attainment, **15.0% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.1% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	305,274	144,410	137,462	89.8	\$12.31B	\$16.94B	\$15.18B
BourbonCountyREDI(9)	147,713	69,298	61,611	91.5	\$6.12B	\$9.38B	\$8.41B
State	13,119,095	6,407,628	6,480,743	93.8	\$725.06B	\$668.47B	\$810.44B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T

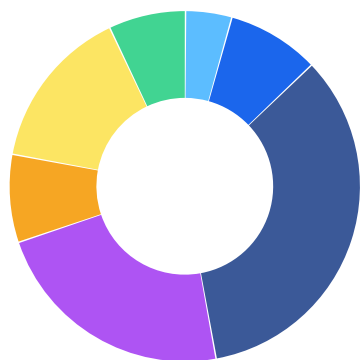
Dec 2021 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	237,587
Not in Labor Force (16+)	93,177
Labor Force	144,410
Employed	140,662
Unemployed	3,748
Under 16, Military, and institutionalized Population	67,687

Educational Attainment

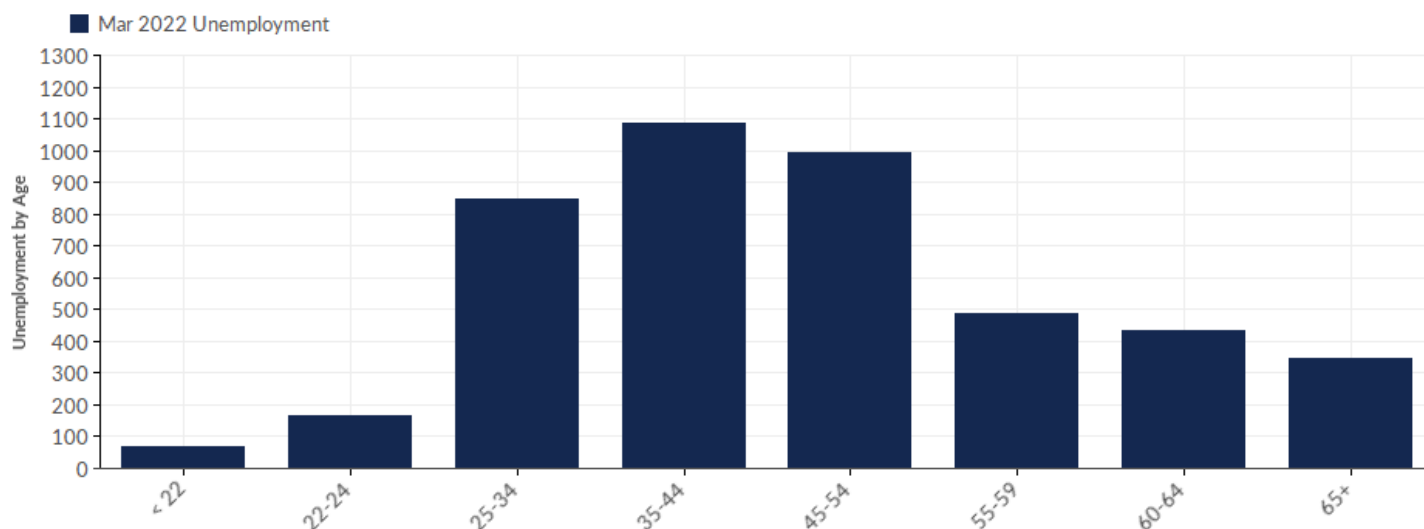
Concerning educational attainment, **15.0% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.1% hold an Associate's Degree** (0.6% below the national average).



	% of Population	Population
Less Than 9th Grade	4.3%	8,632
9th Grade to 12th Grade	8.5%	17,238
High School Diploma	34.3%	69,375
Some College	22.7%	45,905
Associate's Degree	8.1%	16,410
Bachelor's Degree	15.0%	30,429
Graduate Degree and Higher	7.1%	14,385

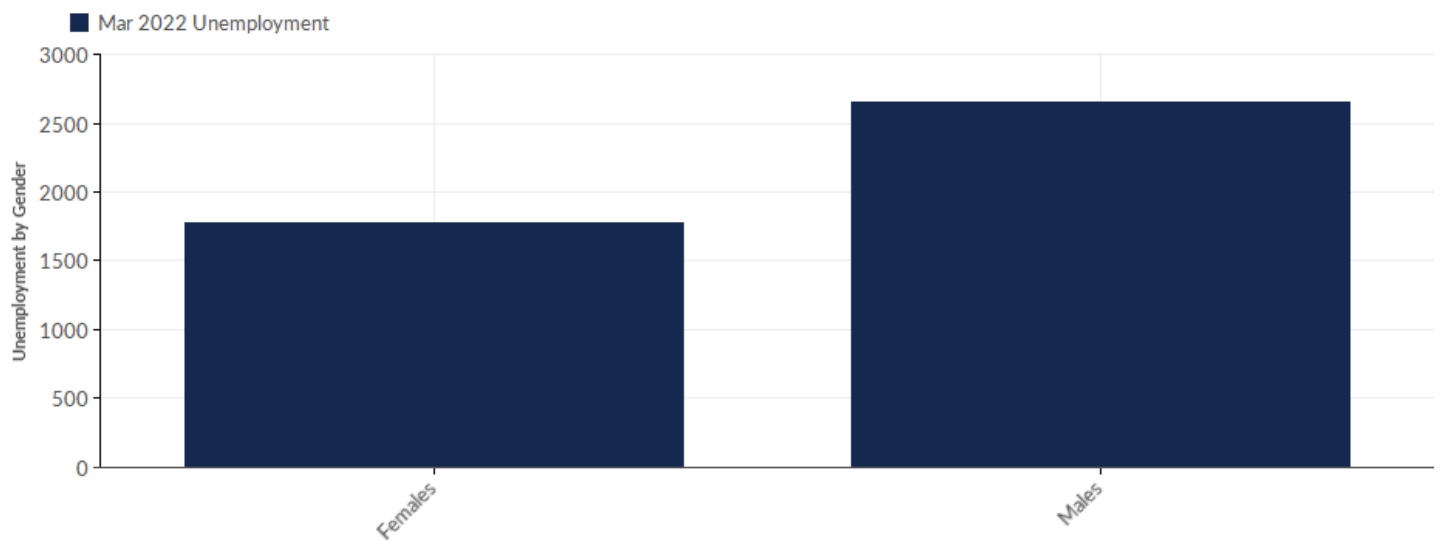
Unemployment by Demographics

Unemployment by Age



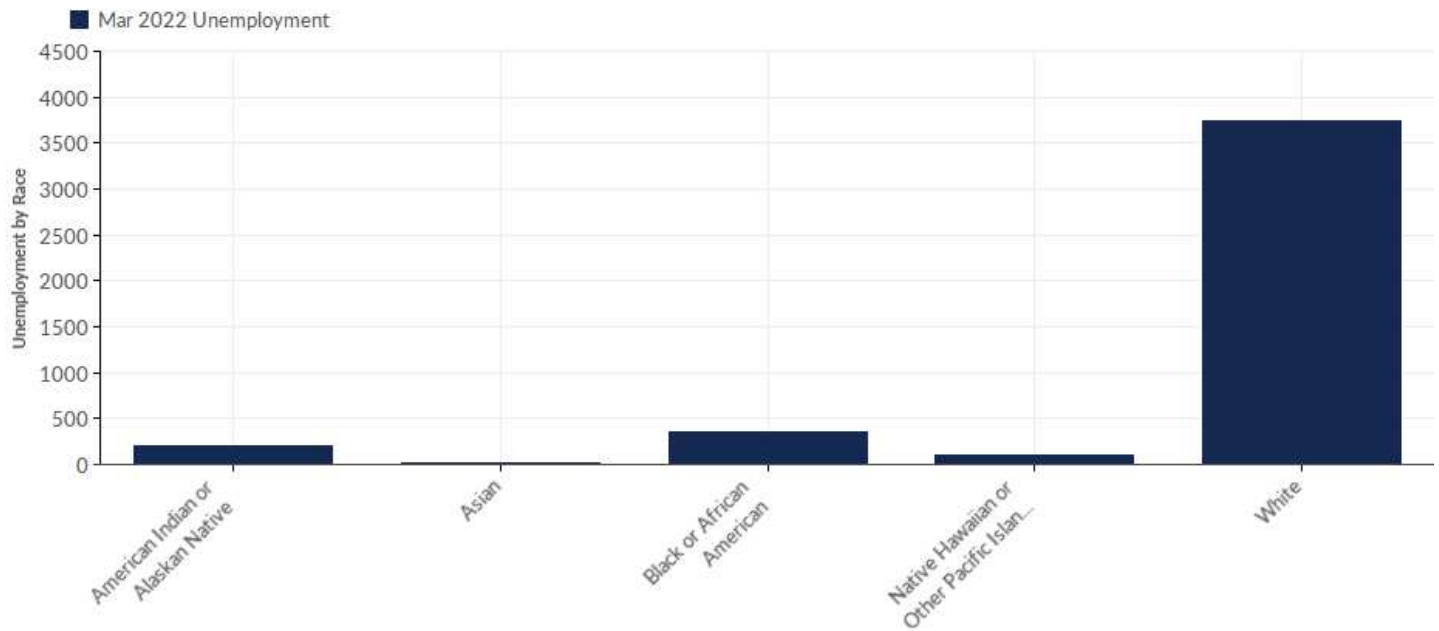
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	67	1.51%
22-24	165	3.73%
25-34	848	19.15%
35-44	1,087	24.54%
45-54	993	22.42%
55-59	487	11.00%
60-64	435	9.82%
65+	347	7.83%
Total	4,429	100.00%

Unemployment by Gender



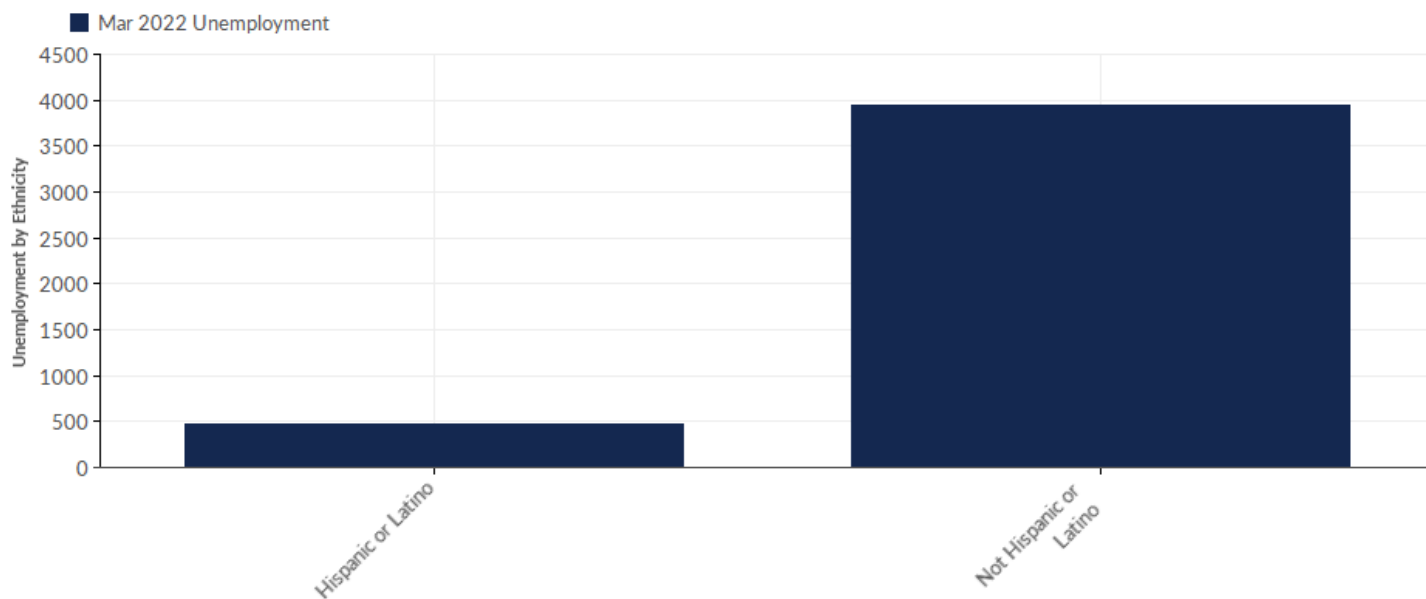
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	1,774	40.05%
Males	2,655	59.95%
Total	4,429	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	206	4.65%
Asian	25	0.56%
Black or African American	352	7.95%
Native Hawaiian or Other Pacific Islander	96	2.17%
White	3,750	84.67%
Total	4,429	100.00%

Unemployment by Ethnicity

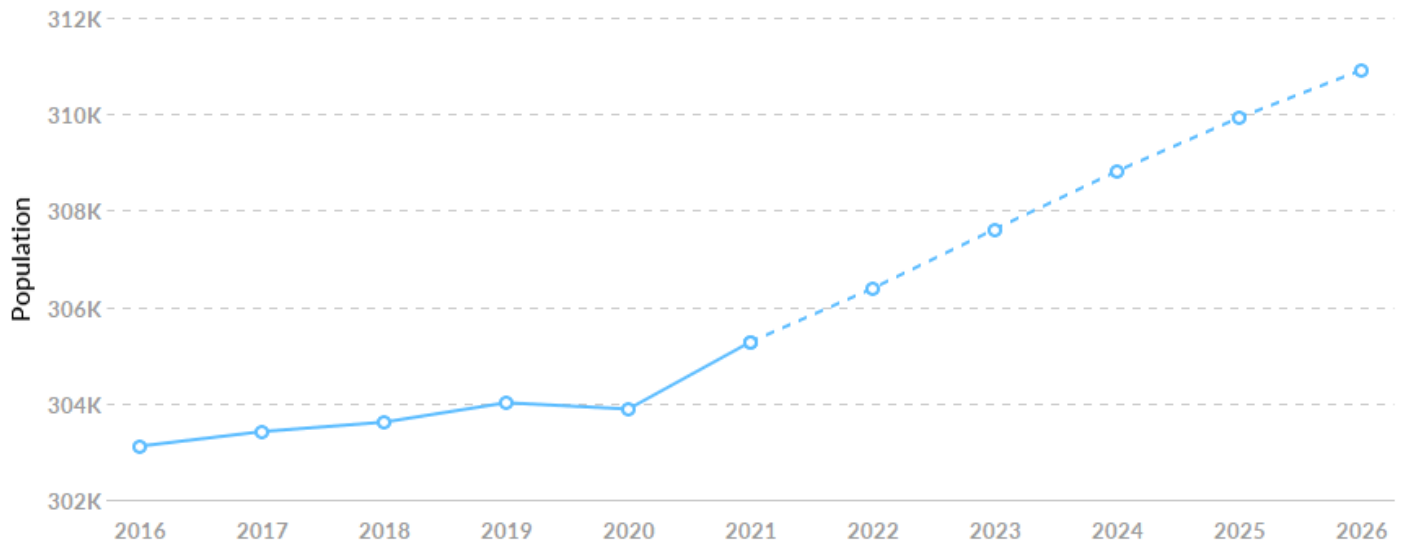


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	479	10.82%
Not Hispanic or Latino	3,950	89.18%
Total	4,429	100.00%

Historic & Projected Trends

Population Trends

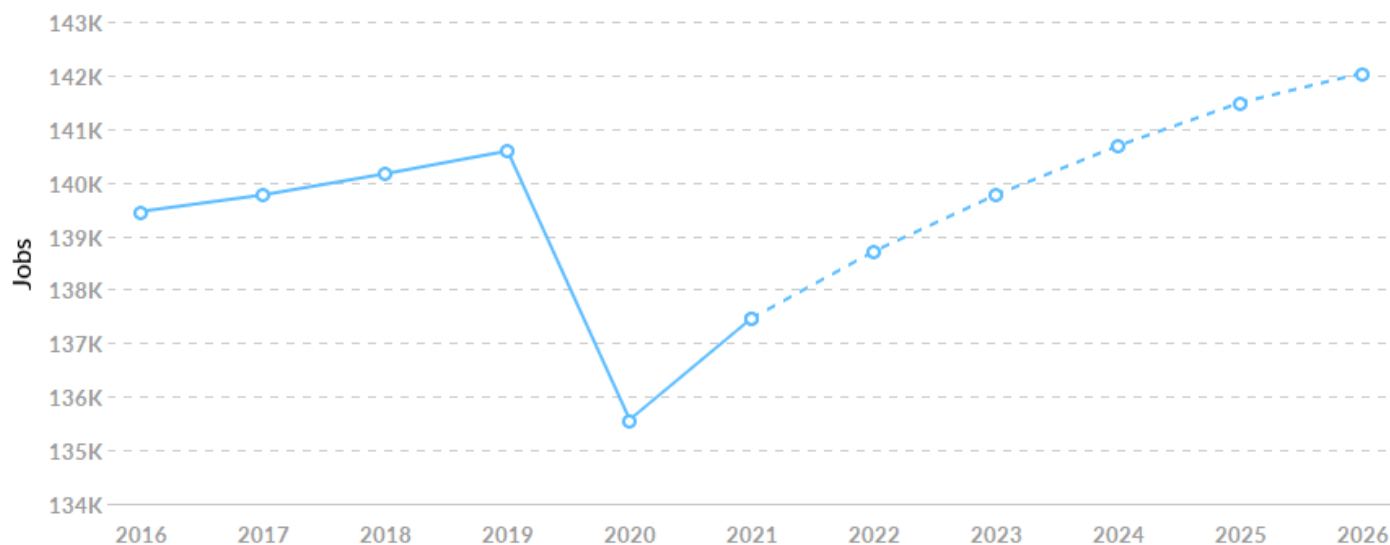
As of 2021 the region's population **increased by 0.7%** since 2016, growing by 2,163. Population is expected to **increase by 1.8%** between 2021 and 2026, adding 5,639.



Timeframe	Population
2016	303,111
2017	303,413
2018	303,609
2019	304,012
2020	303,881
2021	305,274
2022	306,384
2023	307,613
2024	308,817
2025	309,926
2026	310,913

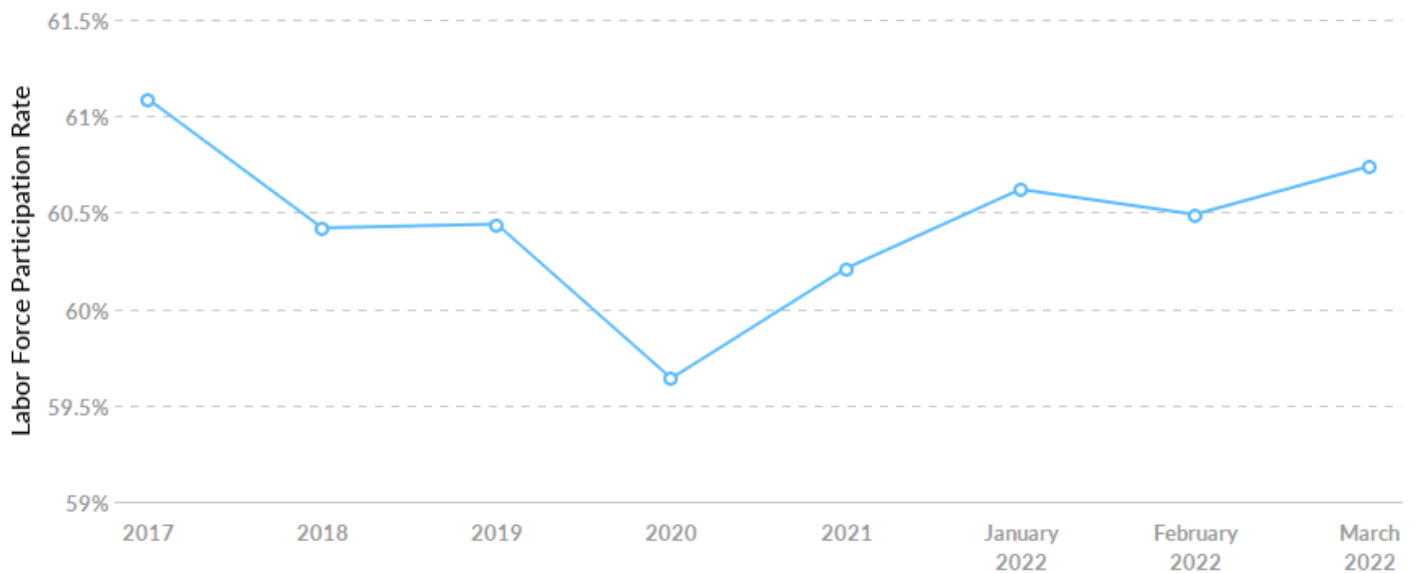
Job Trends

From 2016 to 2021, jobs **declined by 1.4%** in 7 counties from 139,457 to **137,462**. This change **fell short of the national growth rate of 0.7% by 2.1%**.



Timeframe	Jobs
2016	139,457
2017	139,765
2018	140,160
2019	140,585
2020	135,565
2021	137,462
2022	138,711
2023	139,766
2024	140,683
2025	141,487
2026	142,039

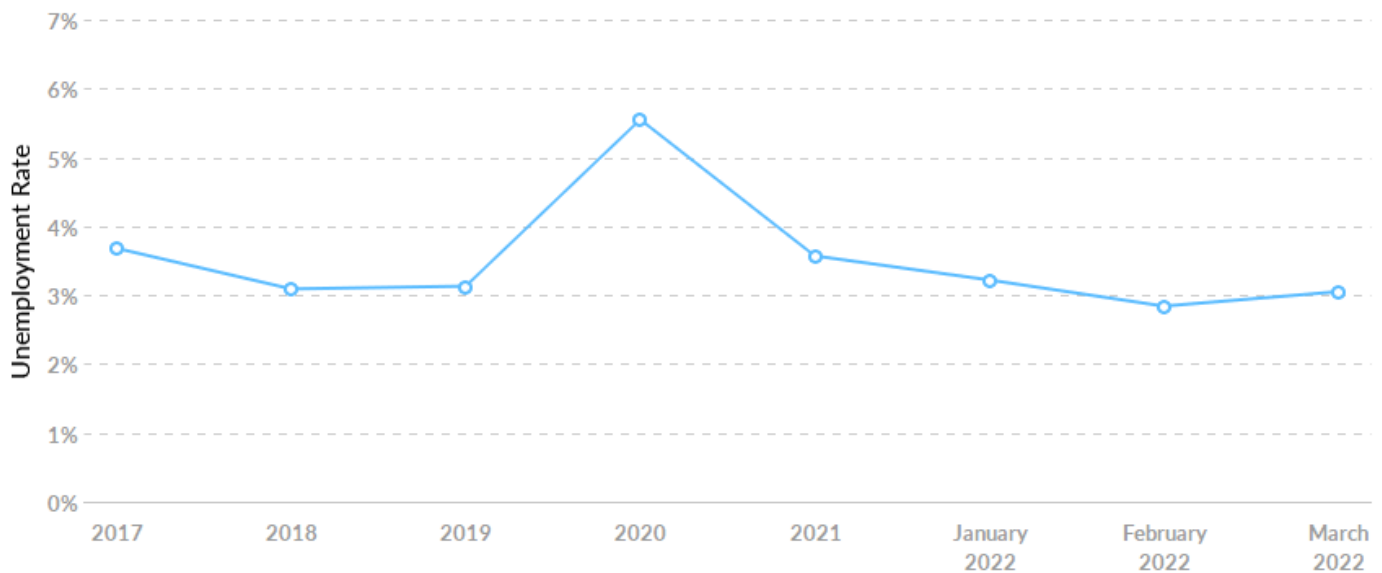
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.09%
2018	60.42%
2019	60.44%
2020	59.64%
2021	60.21%
January 2022	60.62%
February 2022	60.49%
March 2022	60.74%

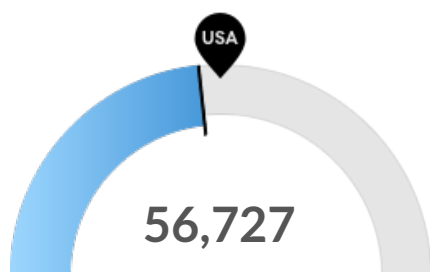
Unemployment Rate Trends

Your areas had a March 2022 unemployment rate of 3.05%, **decreasing from 3.68%** 5 years before.



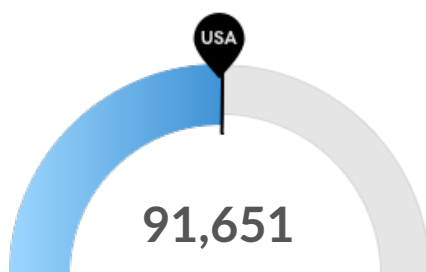
Timeframe	Unemployment Rate
2017	3.68%
2018	3.09%
2019	3.13%
2020	5.55%
2021	3.57%
January 2022	3.22%
February 2022	2.84%
March 2022	3.05%

Population Characteristics



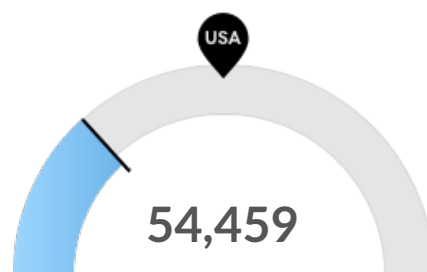
Millennials

Your area has 56,727 millennials (ages 25-39). The national average for an area this size is 62,622.



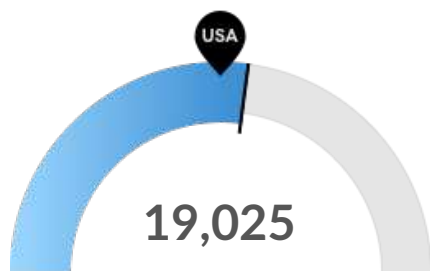
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 90,443 people 55 or older, while there are 91,651 here.



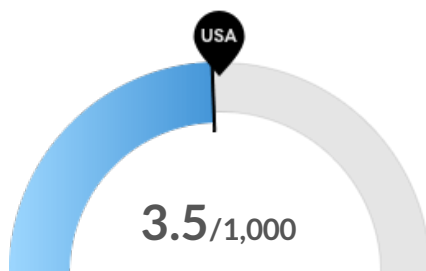
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 122,398 racially diverse people, while there are 54,459 here.



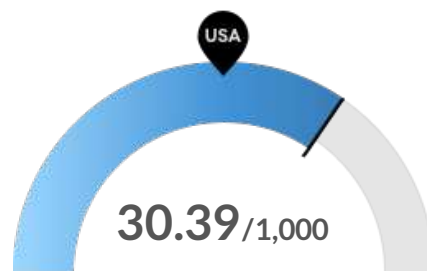
Veterans

Your area has 19,025 veterans. The national average for an area this size is 16,880.



Violent Crime

Your area has 3.5 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

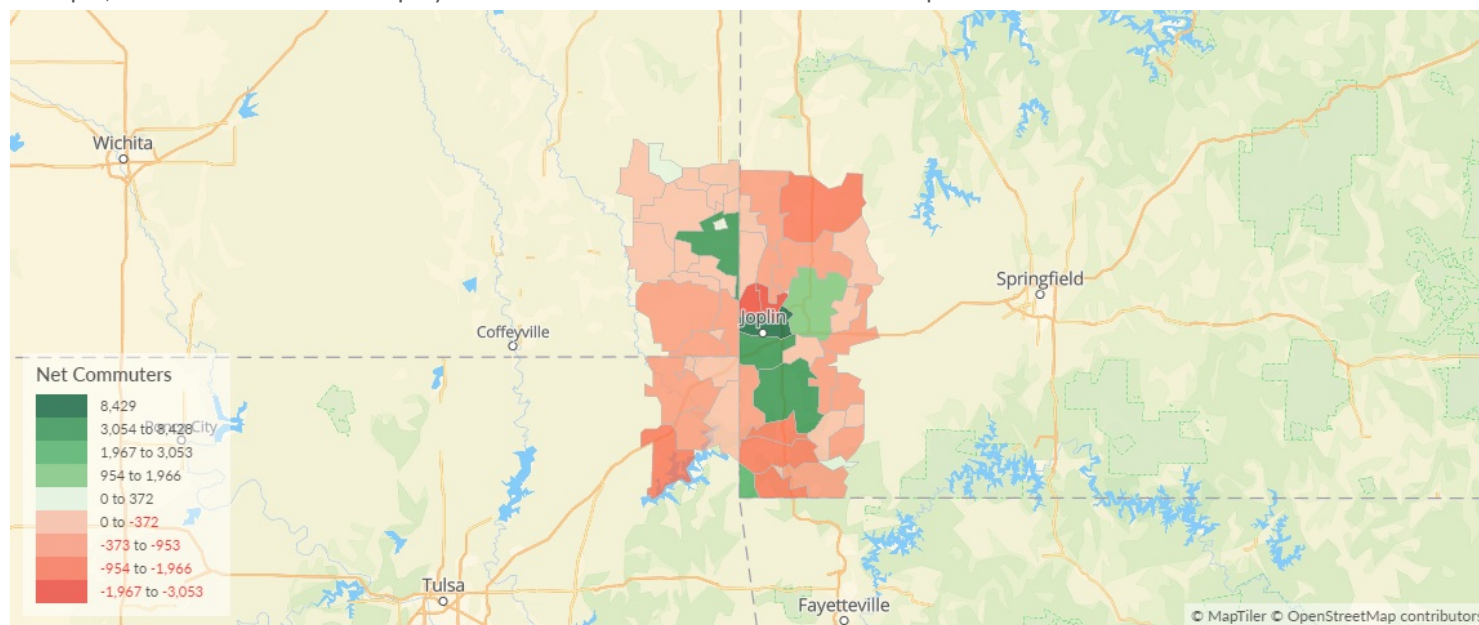


Property Crime

Your area has 30.39 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

ZIP	Name	2021 Employment
64801	Joplin, MO (in Jasper co...	23,025
64804	Joplin, MO (in Jasper co...	18,957
64850	Neosho, MO (in Newto...	17,150
66762	Pittsburg, KS (in Crawfo...	13,686
64836	Carthage, MO (in Jasper...	11,190

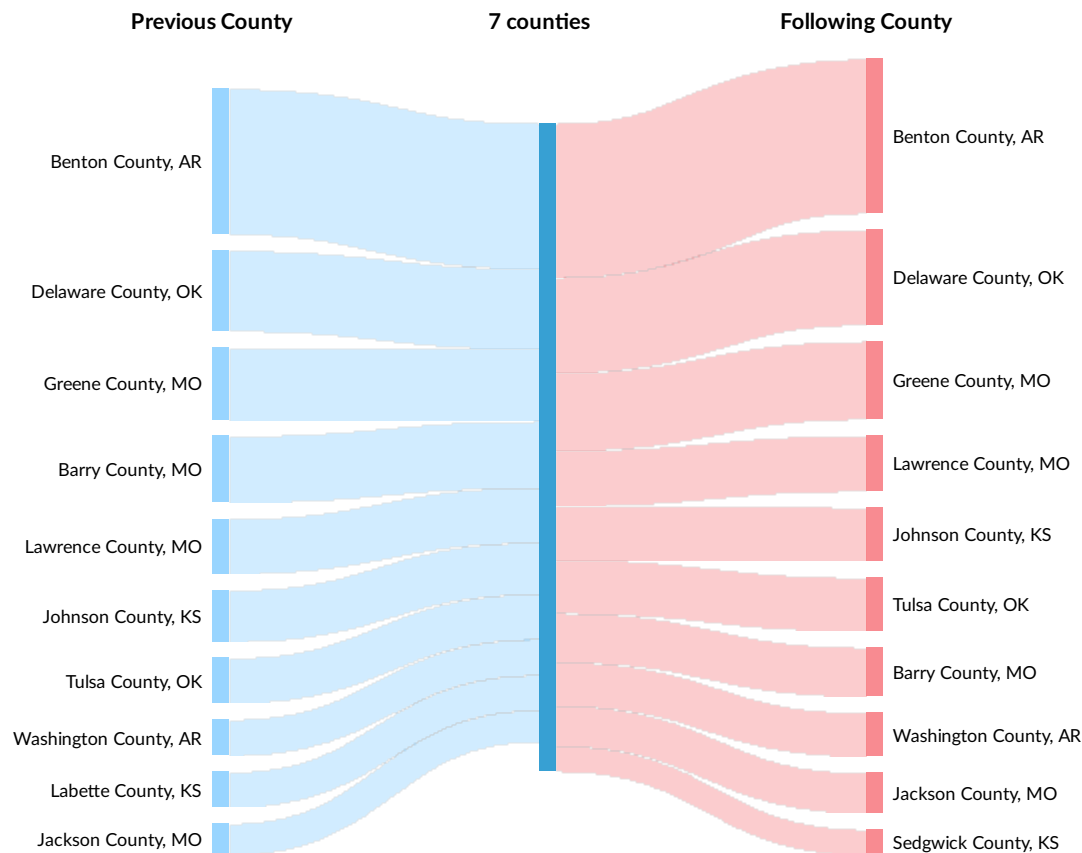
Where Talent Lives

ZIP	Name	2021 Workers
64804	Joplin, MO (in Jasper co...	15,530
64801	Joplin, MO (in Jasper co...	14,596
64850	Neosho, MO (in Newto...	13,400
66762	Pittsburg, KS (in Crawfo...	10,632
64836	Carthage, MO (in Jasper...	9,750

Inbound and Outbound Migration

The table below analyzes past and current residents of 7 counties. The left column shows residents of other counties migrating to 7 counties. The right column shows residents migrating from 7 counties to other counties.

As of 2020, **616** people have migrated from Benton County, AR to 7 counties. In the same year, **652** people left 7 counties migrating to Benton County, AR. The total Net Migration for 7 counties in 2020 was **507**.

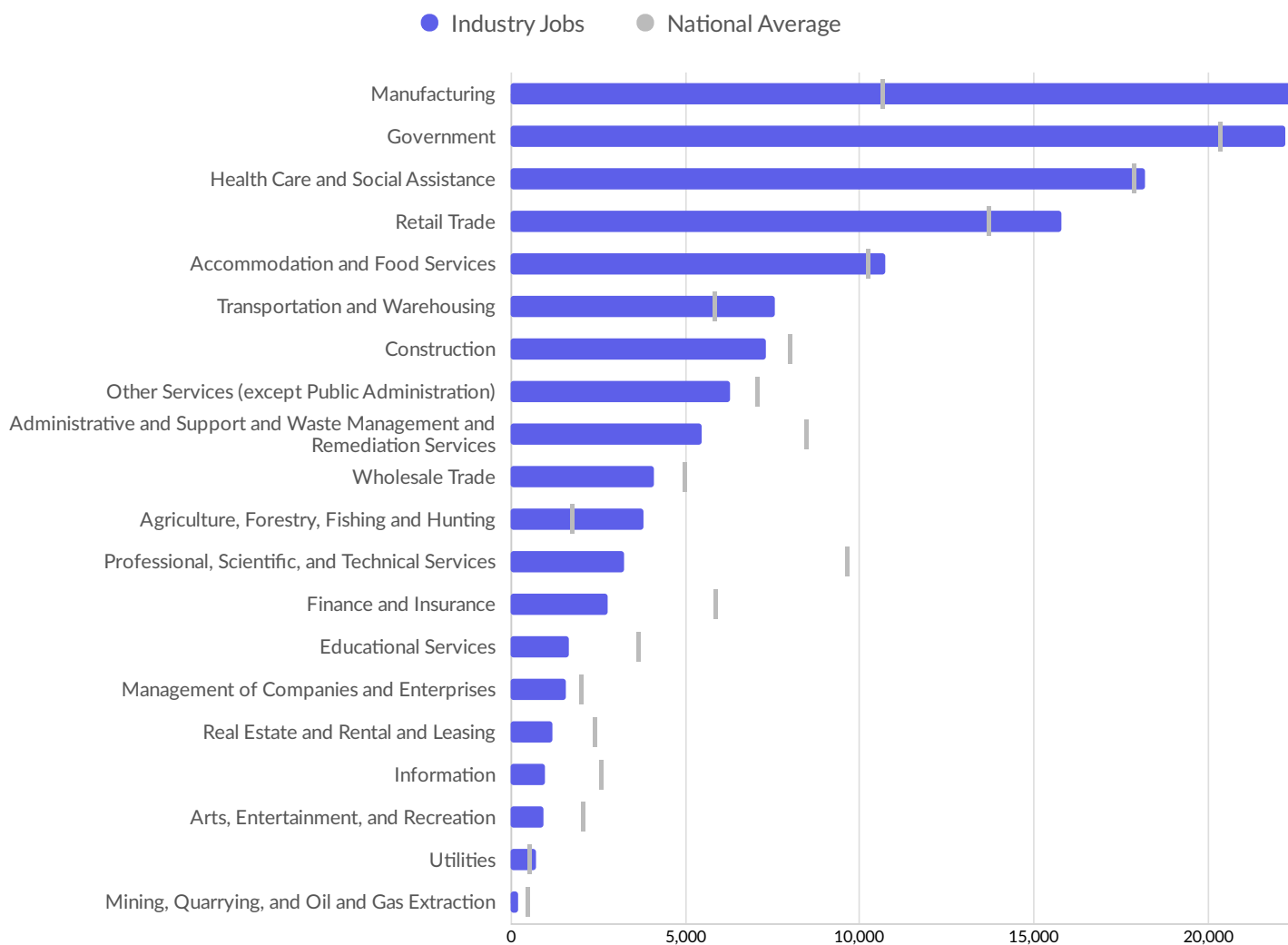


Top Previous Counties	Migrations
Benton County, AR	616
Delaware County, OK	340
Greene County, MO	306
Barry County, MO	281
Lawrence County, MO	233
Johnson County, KS	218

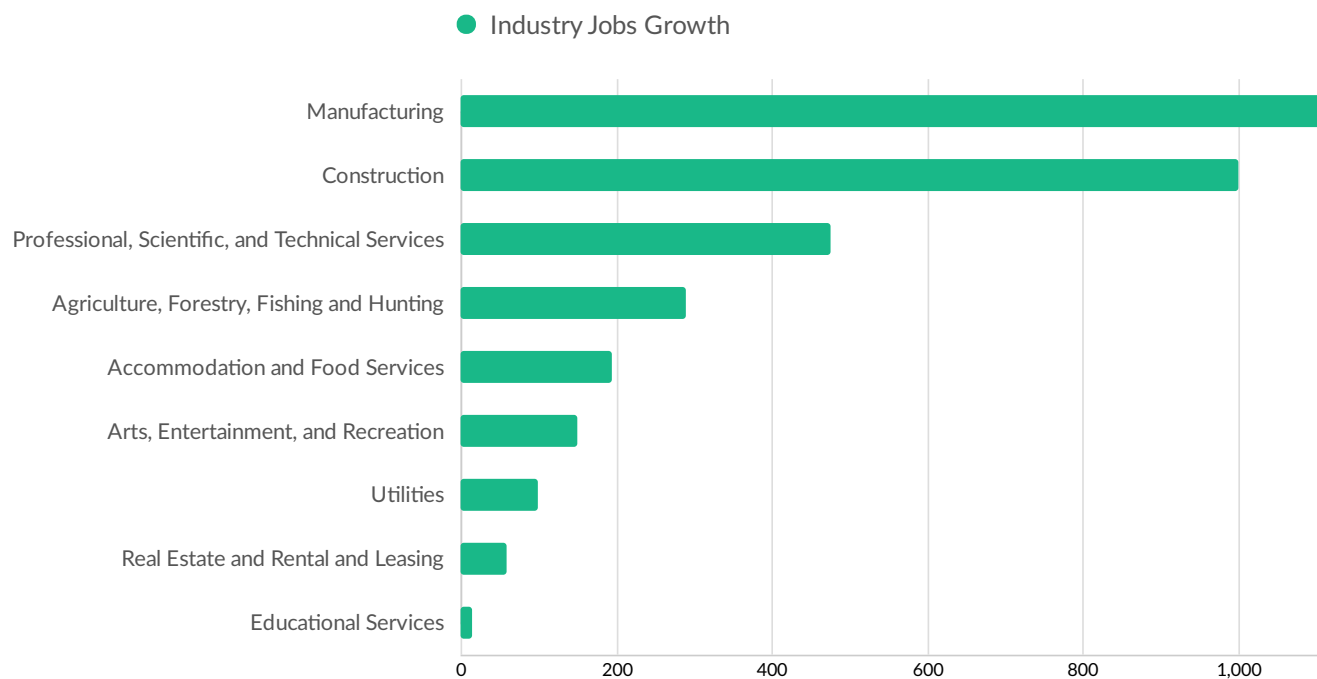
Top Previous Counties	Migrations
Tulsa County, OK	191
Washington County, AR	152
Labette County, KS	149
Jackson County, MO	132
Vernon County, MO	128
Bourbon County, KS	117
St. Louis County, MO	97
Maricopa County, AZ	93
Craig County, OK	91
Top Following Counties	Migrations
Benton County, AR	652
Delaware County, OK	403
Greene County, MO	330
Lawrence County, MO	235
Johnson County, KS	228
Tulsa County, OK	226
Barry County, MO	207
Washington County, AR	185
Jackson County, MO	170
Sedgwick County, KS	107
Labette County, KS	106
Craig County, OK	95
Fresno County, CA	85
Collin County, TX	79
Oklahoma County, OK	71

Industry Characteristics

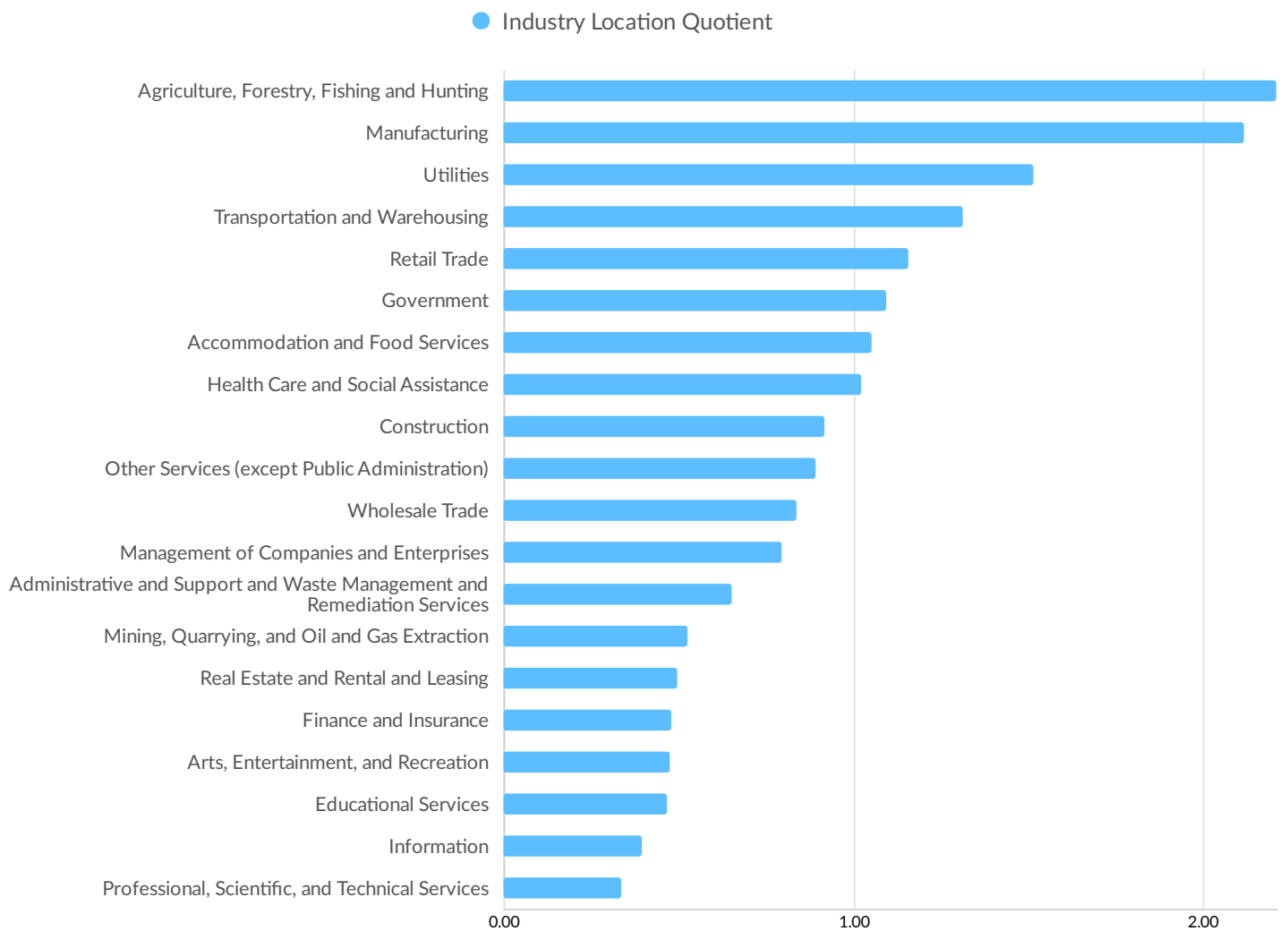
Largest Industries



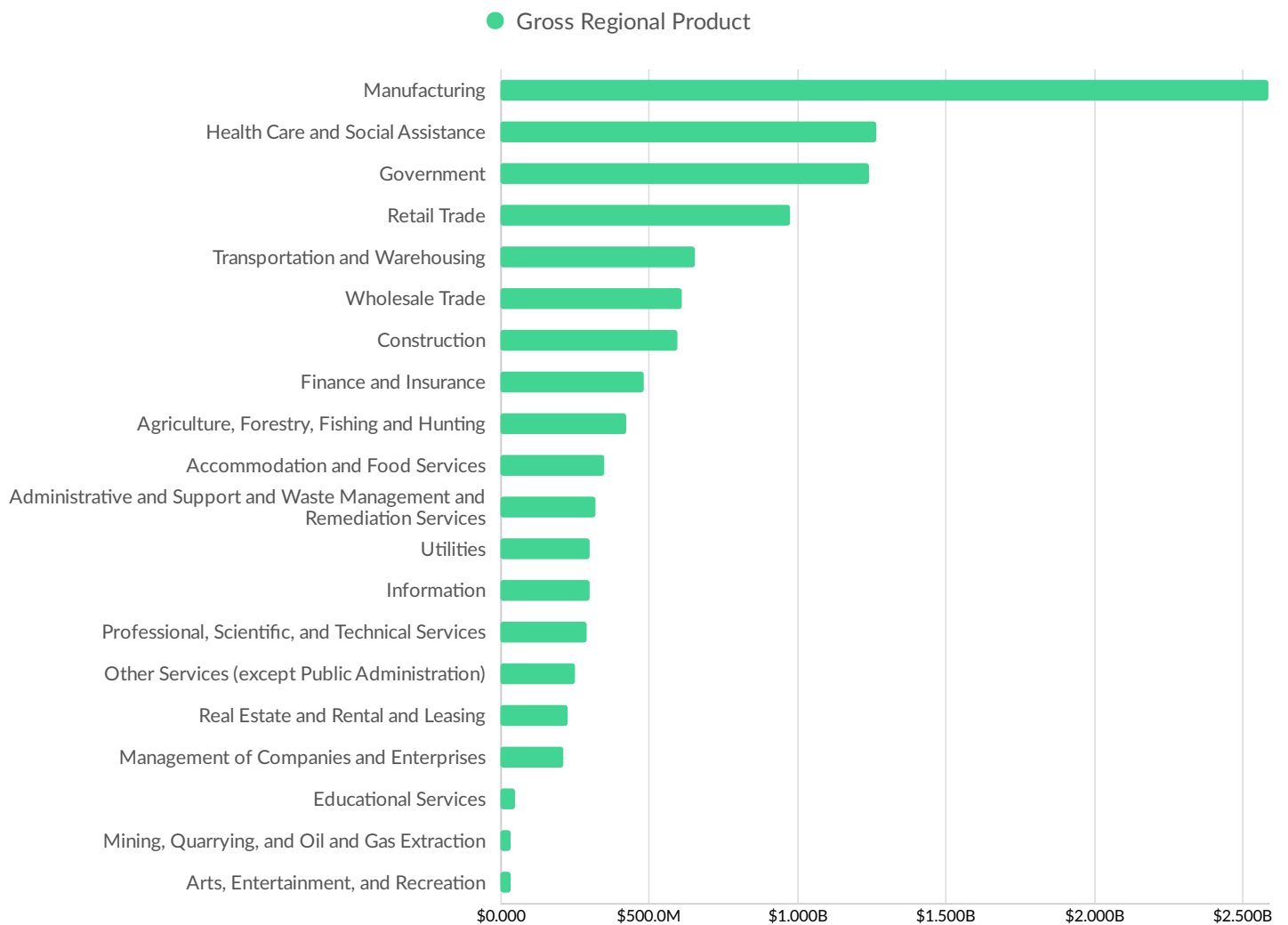
Top Growing Industries



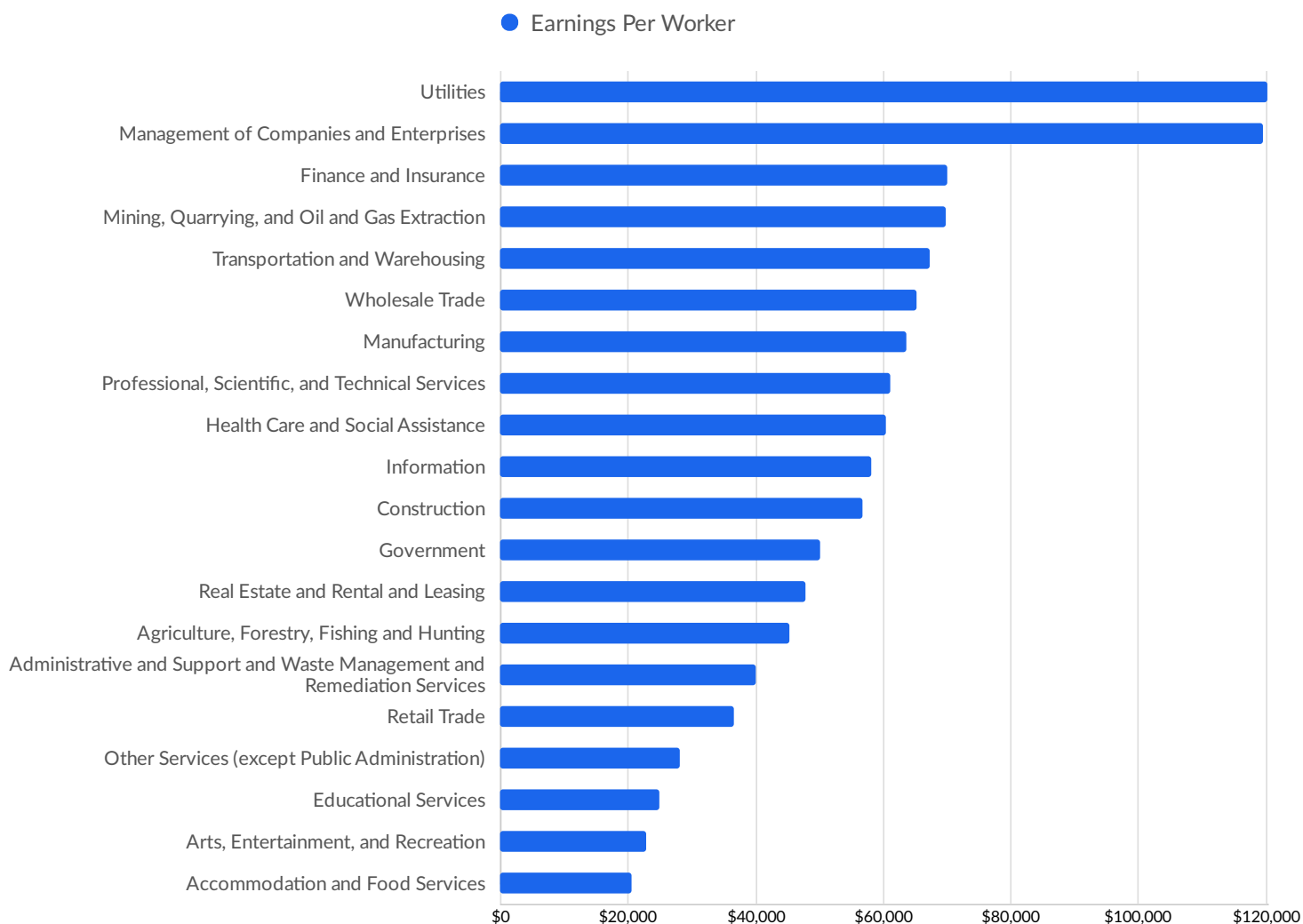
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



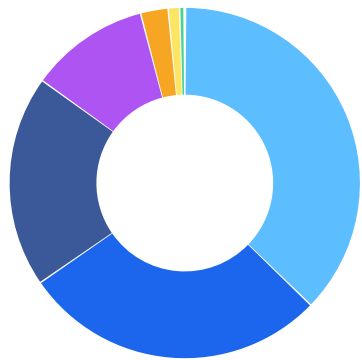
Business Characteristics

15,825 Companies Employ Your Workers

Online profiles for your workers mention 15,825 companies as employers, with the top 10 appearing below. In the last 12 months, 1,073 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University	967 <div></div>	Mercy	765 <div></div>
Freeman Health System	963 <div></div>	Walmart	510 <div></div>
Walmart	931 <div></div>	Freeman Health System	497 <div></div>
Leggett & Platt	720 <div></div>	Dollar General	494 <div></div>
Mercy	574 <div></div>	Integrity Home Care	458 <div></div>
Missouri Southern State Univers...	517 <div></div>	Ascension	320 <div></div>
Crowder College	329 <div></div>	Leggett & Platt	261 <div></div>
Downstream Casino Resort	268 <div></div>	ManpowerGroup	245 <div></div>
Schreiber Foods	266 <div></div>	Tyson Foods	240 <div></div>
Liberty Utilities	247 <div></div>	Lowe's	181 <div></div>

Business Size

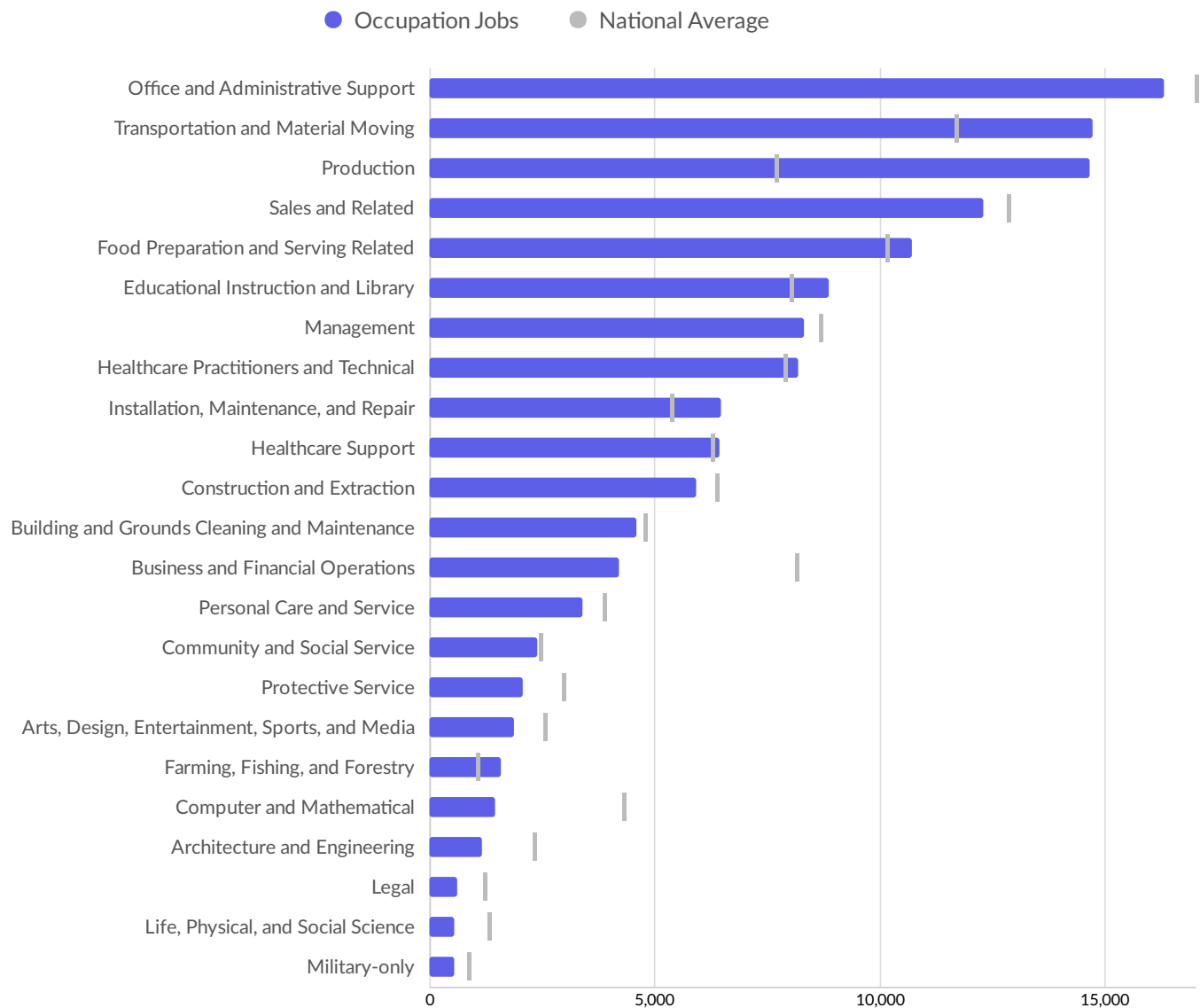


	Percentage	Business Count
1 to 4 employees	37.2%	4,418
5 to 9 employees	28.1%	3,345
10 to 19 employees	19.5%	2,320
20 to 49 employees	11.0%	1,310
50 to 99 employees	2.5%	302
100 to 249 employees	1.1%	125
250 to 499 employees	0.4%	48
500+ employees	0.1%	16

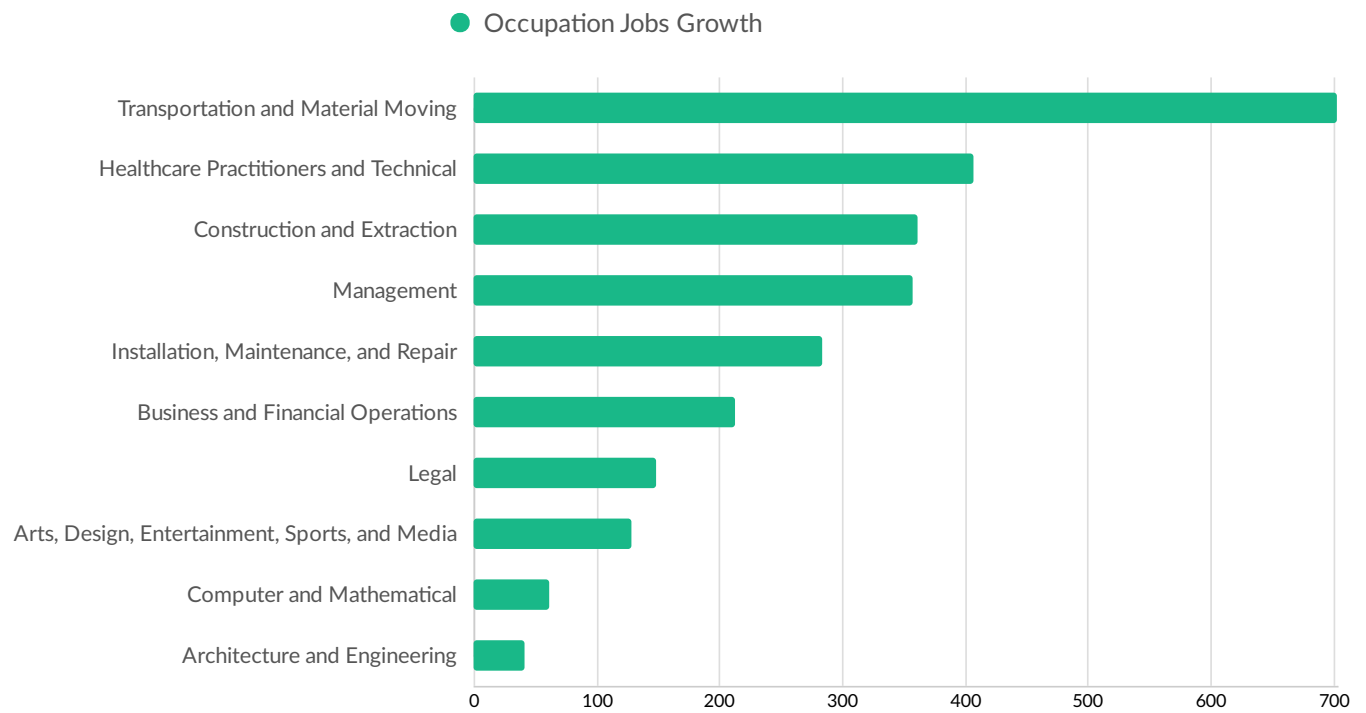
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

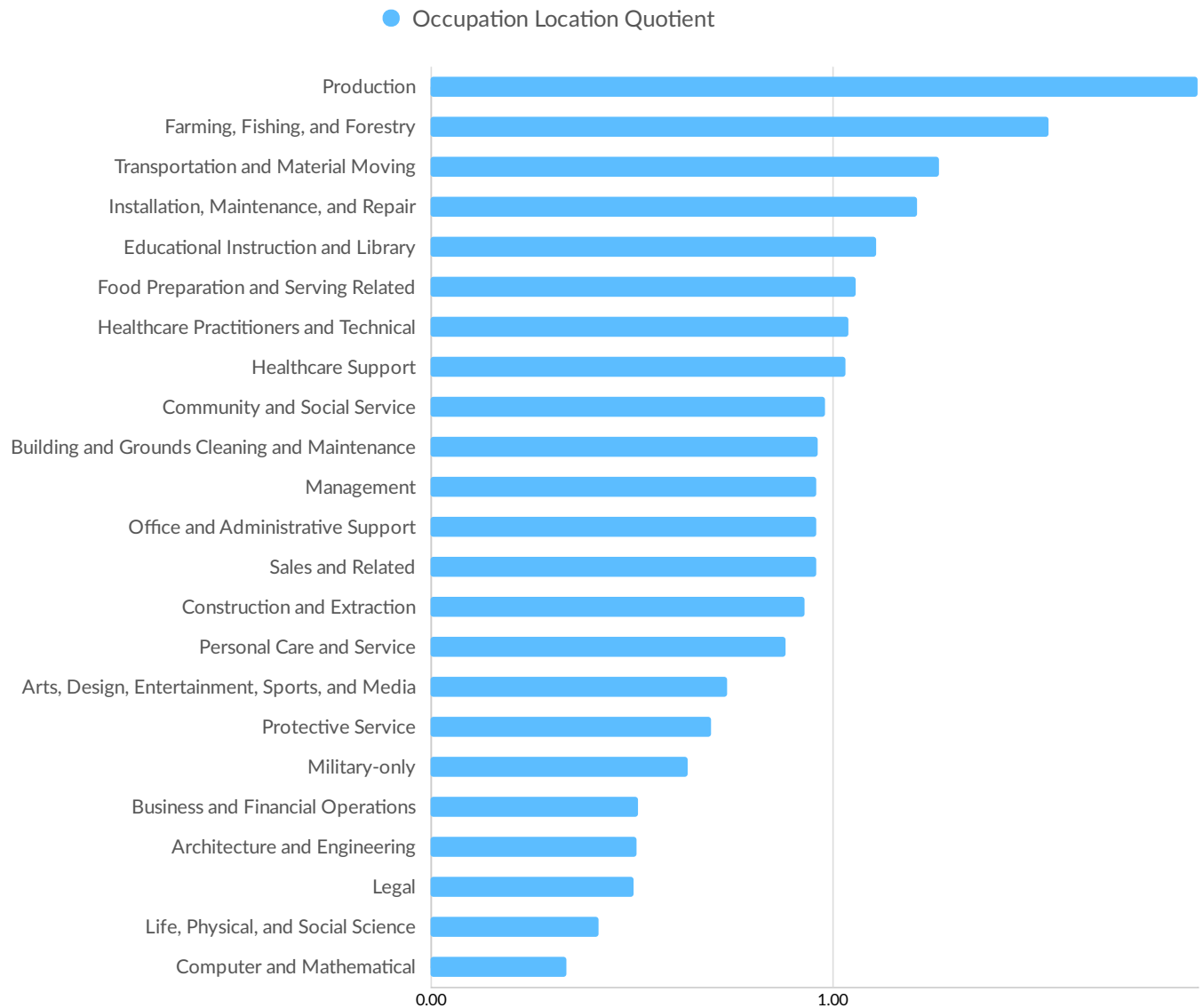
Largest Occupations



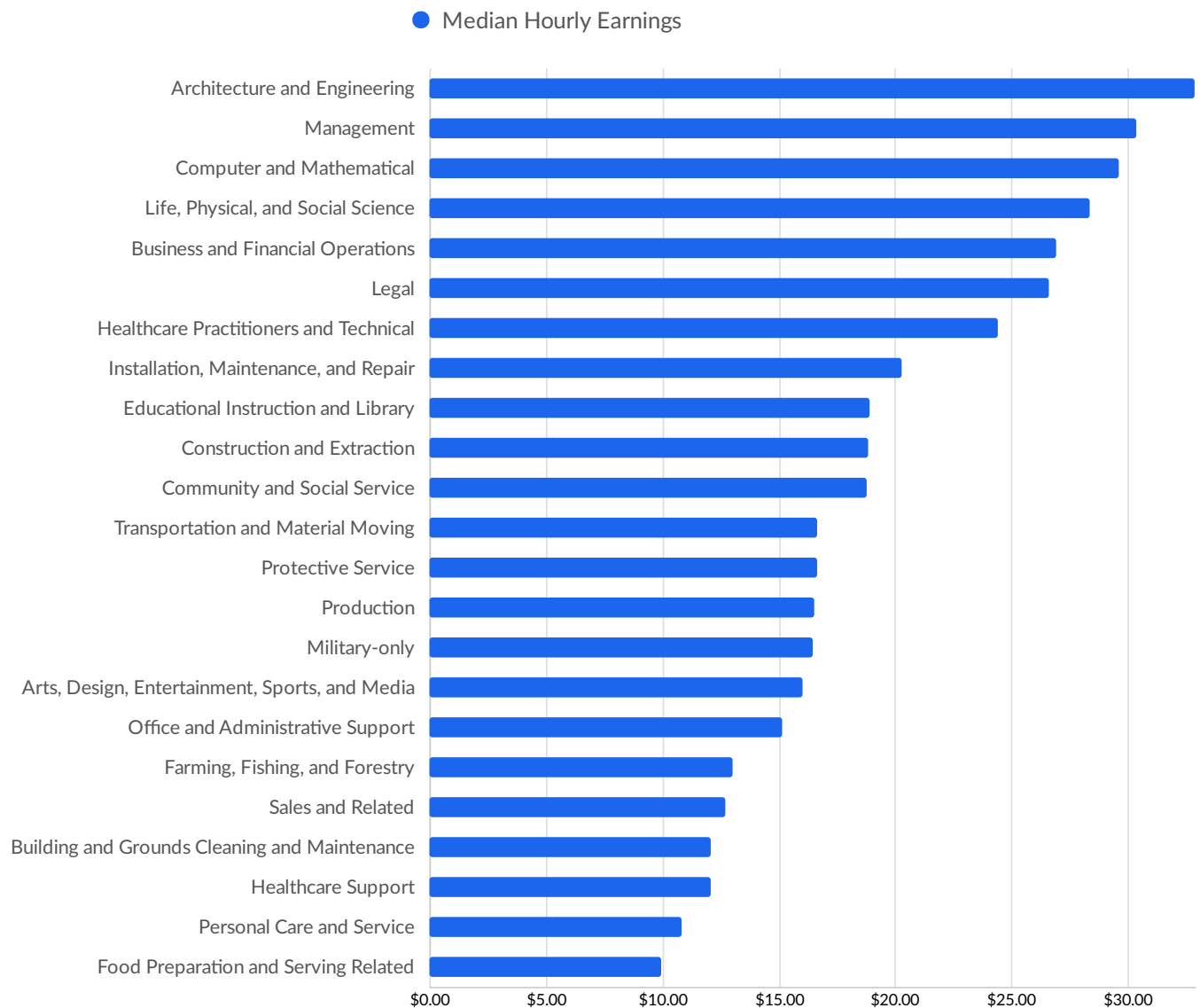
Top Growing Occupations



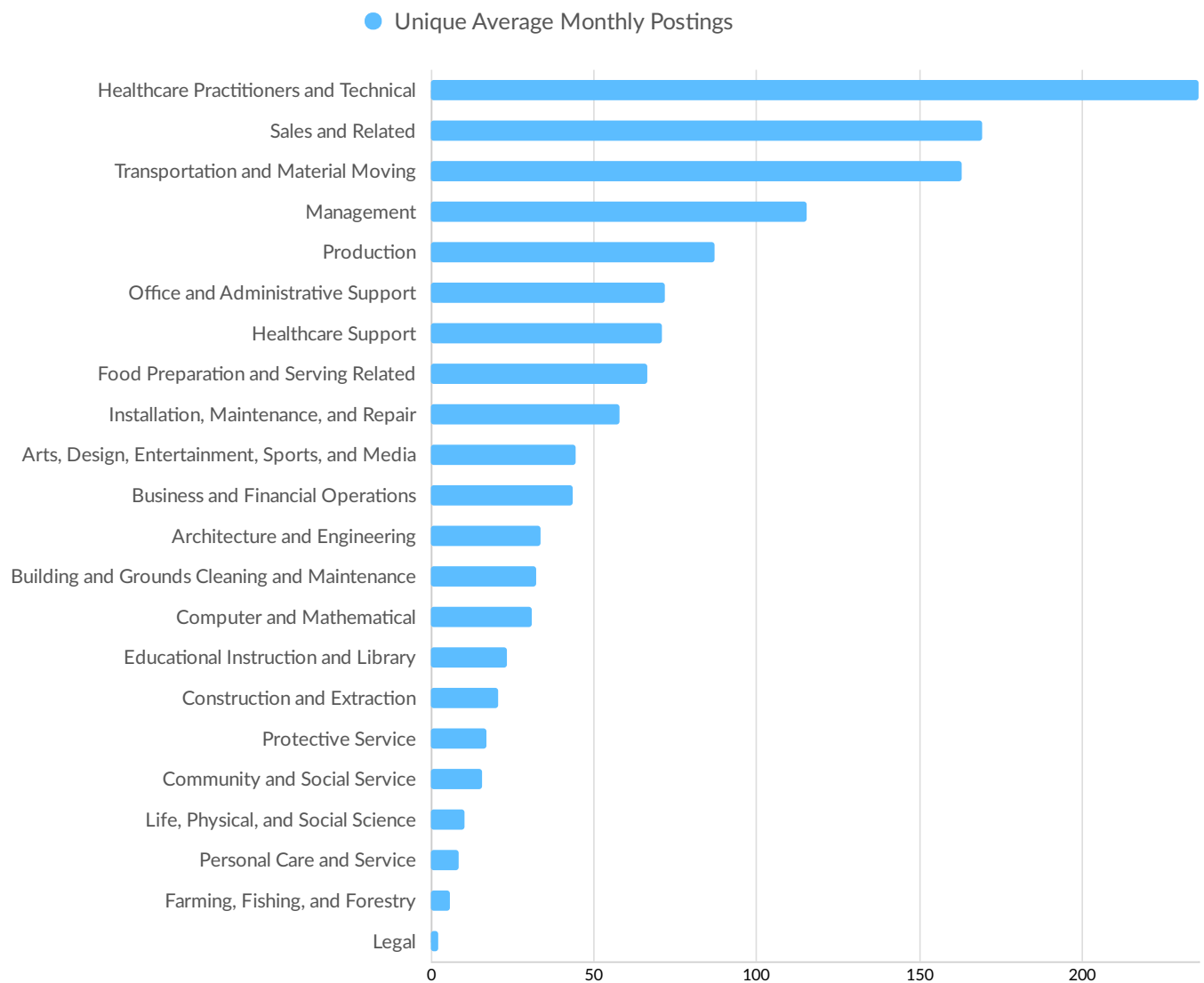
Top Occupation Location Quotient



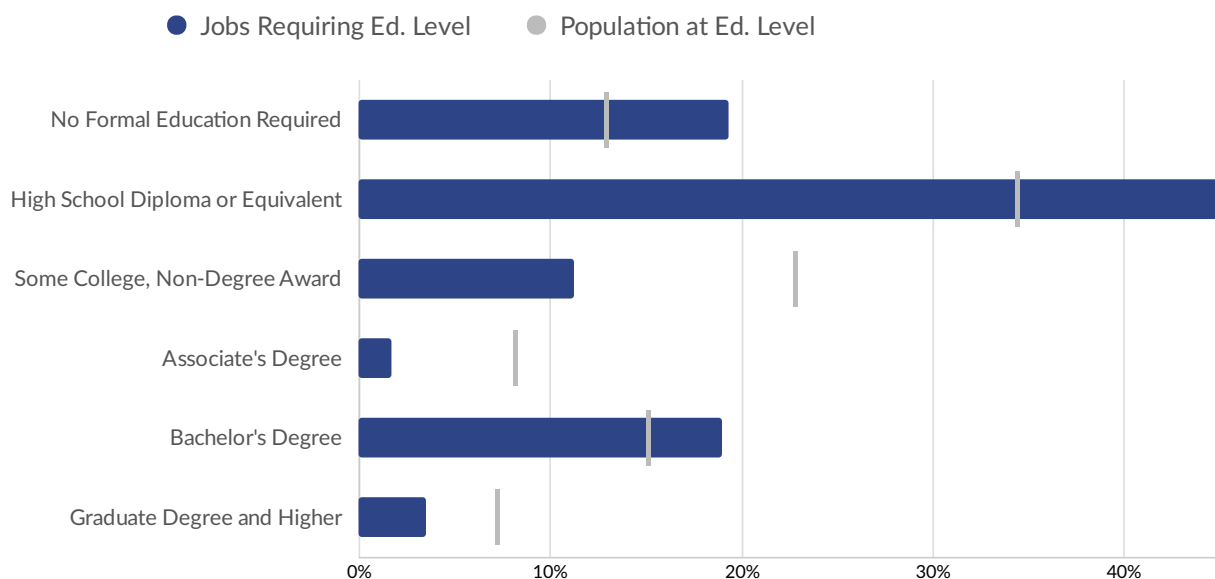
Top Occupation Earnings



Top Posted Occupations























Underemployment



Educational Pipeline

In 2020, there were 5,031 graduates in 7 counties. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from General Studies, Truck and Bus Driver/Commercial Vehicle Operator and Instructor, and "Business/Commerce, General".

School	Total Graduates (2020)		Graduate Trend (2016 - 2020)
Pittsburg State University	1,667		
Missouri Southern State University	1,499		
Crowder College	1,126		
Northeastern Oklahoma A&M College	403		
Ozark Christian College	143		
Franklin Technology Center Adult Education	70		
City Pointe Beauty Academy	67		
Carthage R9 School District-Carthage Technical Center	28		
Neosho Beauty College	17		
New Dimensions School of Hair Design	11		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

