



Ottawa County, OK

MOKAN Economic Partnership



Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

40115	Ottawa County, OK
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

30,879

Population (2020)

Population **decreased by 1,011** over the last 5 years and is projected to **decrease by 340** over the next 5 years.

13,696

Total Regional Employment

Jobs **decreased by 518** over the last 5 years but are projected to **grow by 779** over the next 5 years.

\$39.9K

Median Household Income (2019)

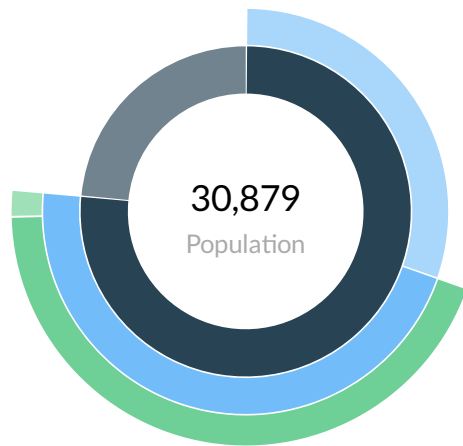
Median household income is **\$23.0K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **declined by 3.2%** since 2015, falling by 1,011. Population is expected to **decrease by 1.1%** between 2020 and 2025, losing 340.
- From 2015 to 2020, jobs **declined by 3.6%** in Ottawa County, OK from 14,214 to **13,696**. This change **fell short of the national growth rate of 0.0% by 3.6%**. As the number of jobs declined, the **labor force participation rate increased from 57.9% to 60.4% between 2015 and 2020**.
- Concerning educational attainment, **9.2% of Ottawa County, OK residents possess a Bachelor's Degree** (10.9% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Crop Production.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	30,879	14,245	13,696	91.7	\$842.59M	\$1.93B	\$1.51B
State	3,980,783	1,853,534	1,793,818	93.2	\$185.92B	\$205.56B	\$255.90B

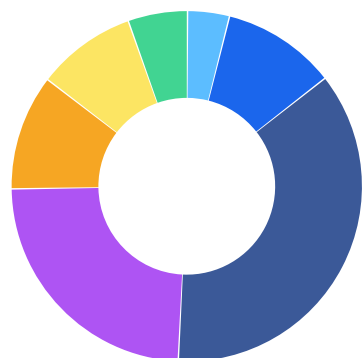
Dec 2020 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	23,592
Not in Labor Force (16+)	9,347
Labor Force	14,245
Employed	13,676
Unemployed	569
Under 16, Military, and institutionalized Population	7,287

Educational Attainment

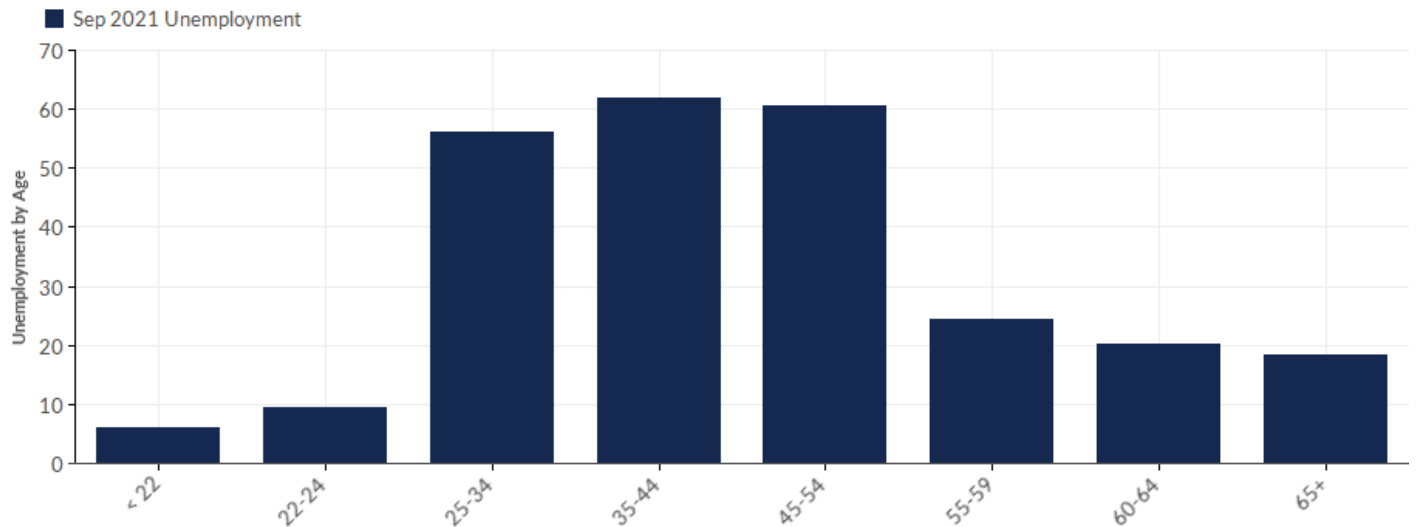
Concerning educational attainment, **9.2% of Ottawa County, OK residents possess a Bachelor's Degree** (10.9% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).



	% of Population	Population
Less Than 9th Grade	3.9%	779
9th Grade to 12th Grade	10.5%	2,125
High School Diploma	36.3%	7,343
Some College	24.0%	4,846
Associate's Degree	10.6%	2,151
Bachelor's Degree	9.2%	1,855
Graduate Degree and Higher	5.5%	1,109

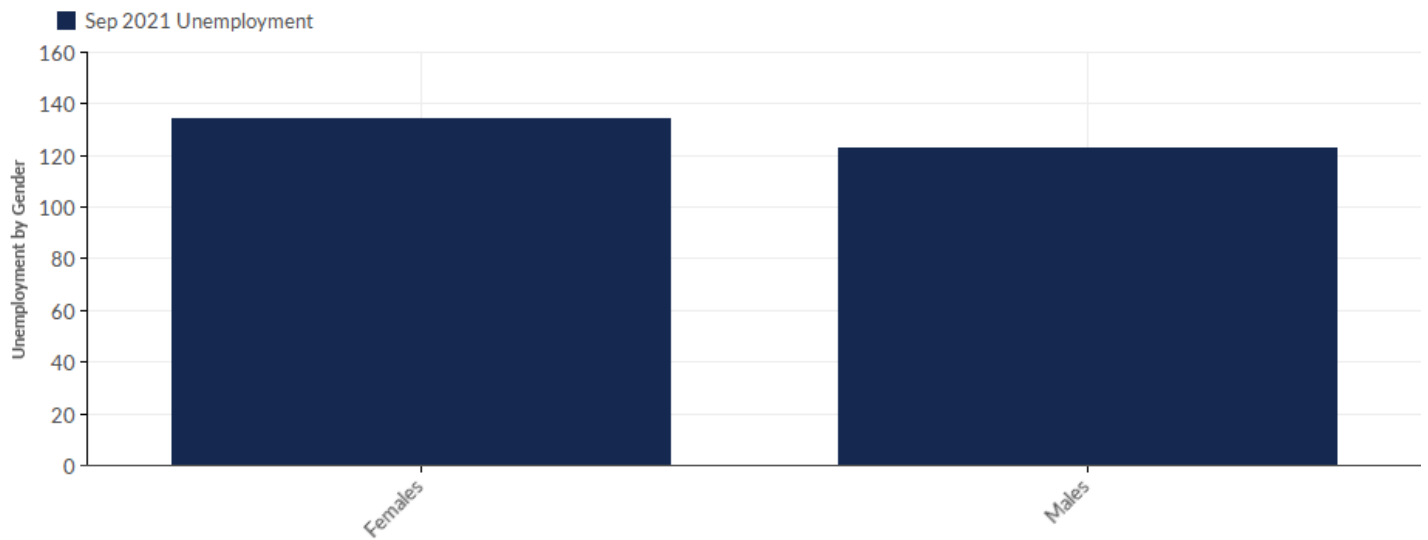
Unemployment by Demographics

Unemployment by Age



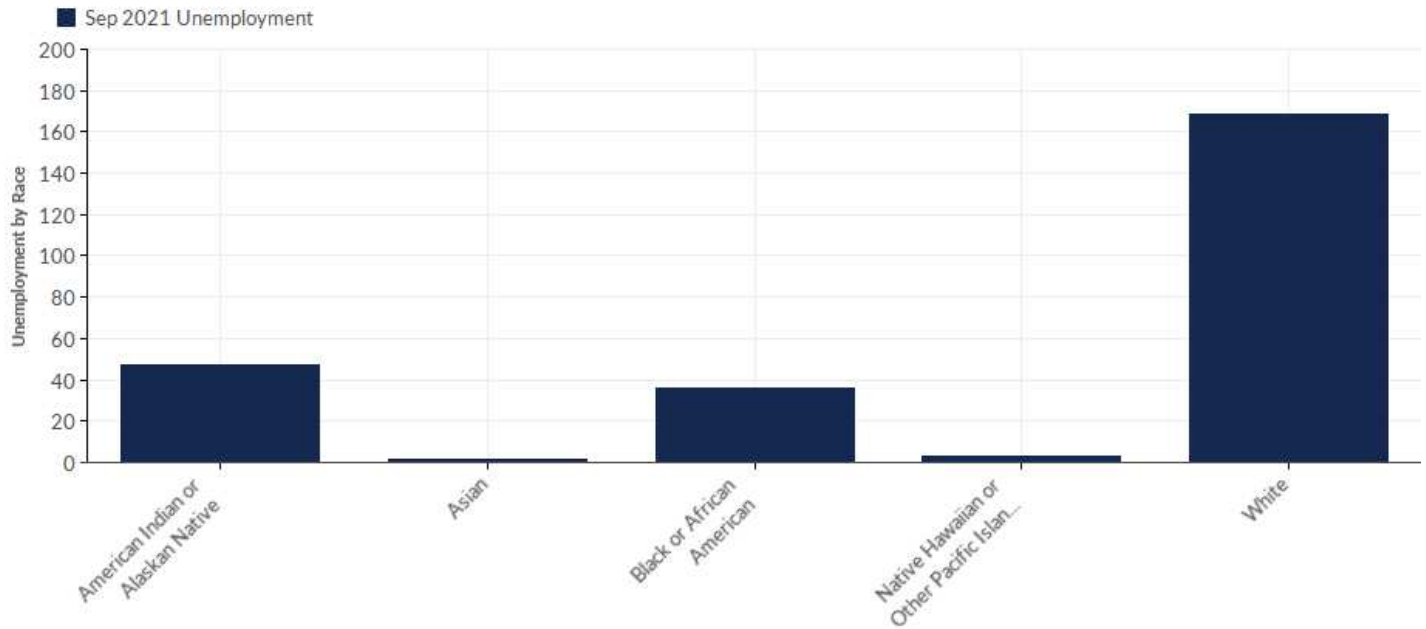
Age	Unemployment (Sep 2021)	% of Cohort
< 22	6	2.33%
22-24	9	3.50%
25-34	56	21.79%
35-44	62	24.12%
45-54	61	23.74%
55-59	24	9.34%
60-64	20	7.78%
65+	18	7.00%
Total	257	100.00%

Unemployment by Gender



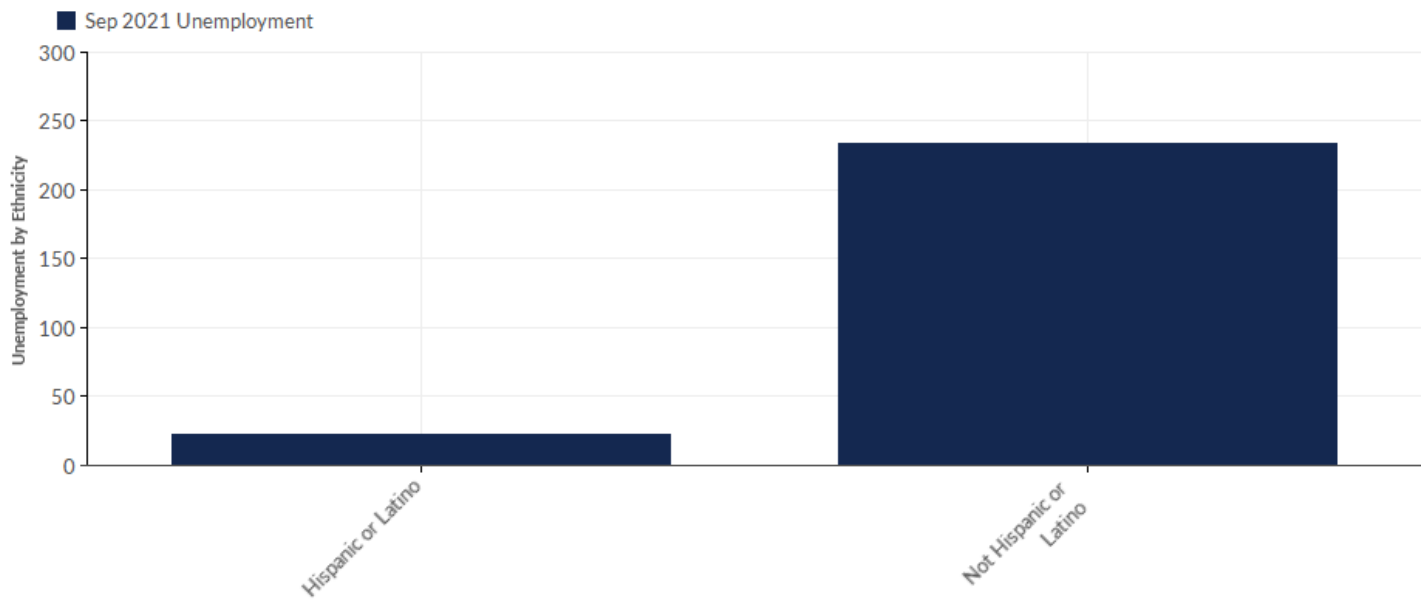
Gender	Unemployment (Sep 2021)	% of Cohort
Females	134	52.14%
Males	123	47.86%
Total	257	100.00%

Unemployment by Race



Race	Unemployment (Sep 2021)	% of Cohort
American Indian or Alaskan Native	47	18.29%
Asian	2	0.78%
Black or African American	36	14.01%
Native Hawaiian or Other Pacific Islander	3	1.17%
White	169	65.76%
Total	257	100.00%

Unemployment by Ethnicity

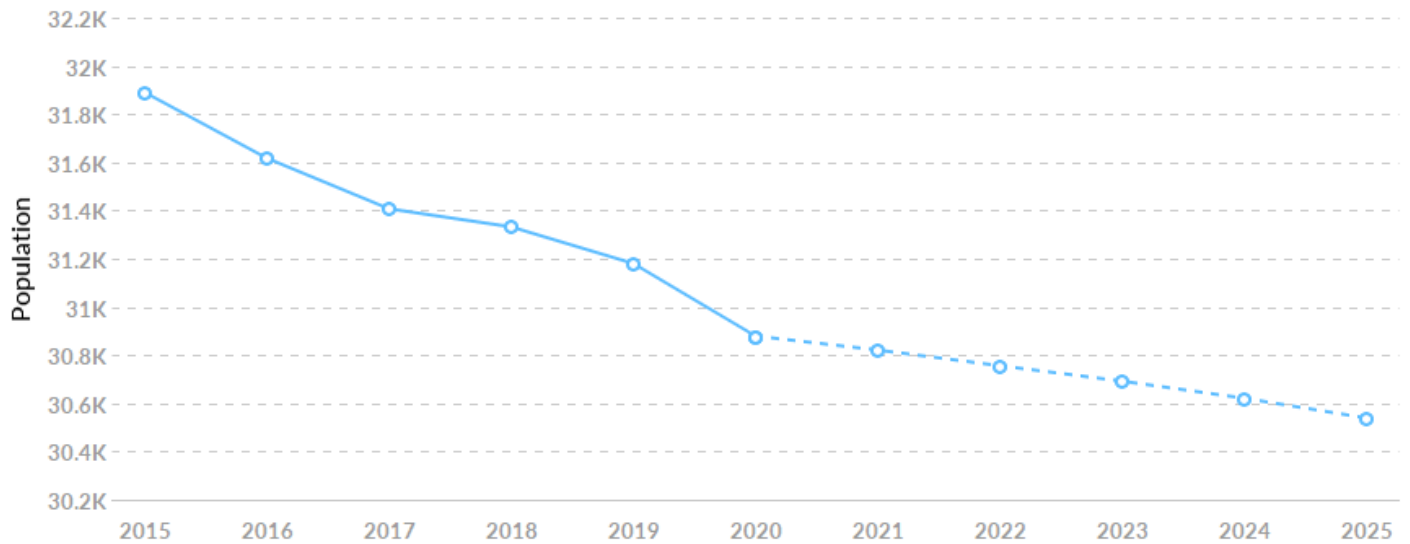


Ethnicity	Unemployment (Sep 2021)	% of Cohort
Hispanic or Latino	23	8.95%
Not Hispanic or Latino	234	91.05%
Total	257	100.00%

Historic & Projected Trends

Population Trends

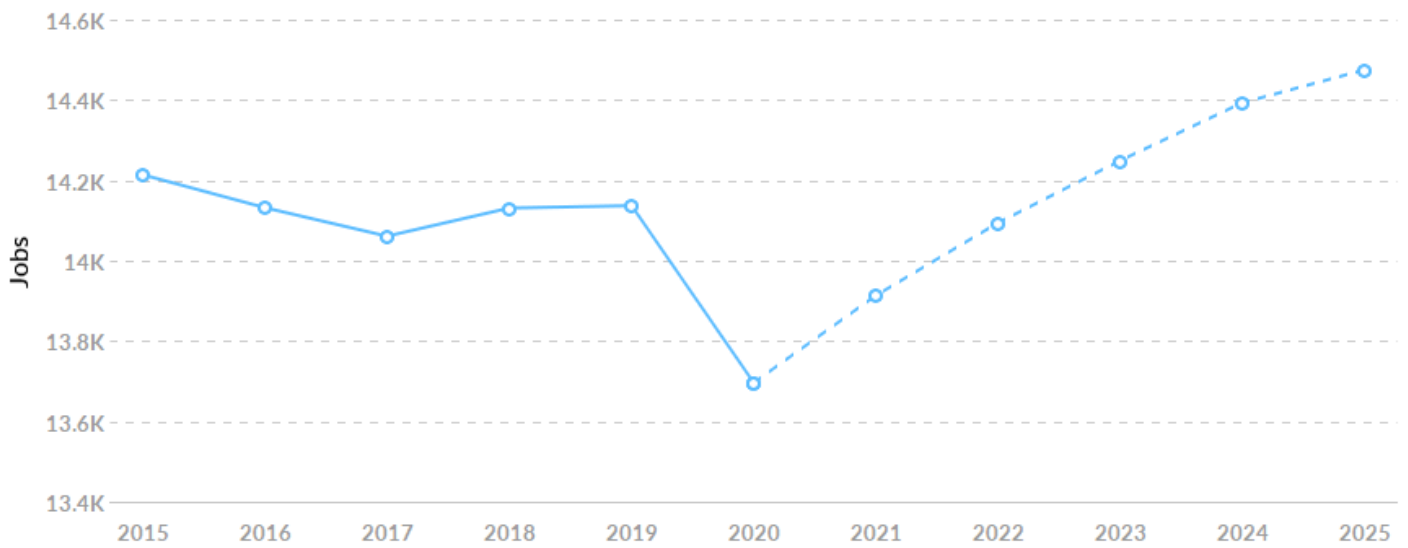
As of 2020 the region's population **declined by 3.2%** since 2015, falling by 1,011. Population is expected to **decrease by 1.1%** between 2020 and 2025, losing 340.



Timeframe	Population
2015	31,890
2016	31,617
2017	31,407
2018	31,332
2019	31,180
2020	30,879
2021	30,821
2022	30,756
2023	30,692
2024	30,621
2025	30,539

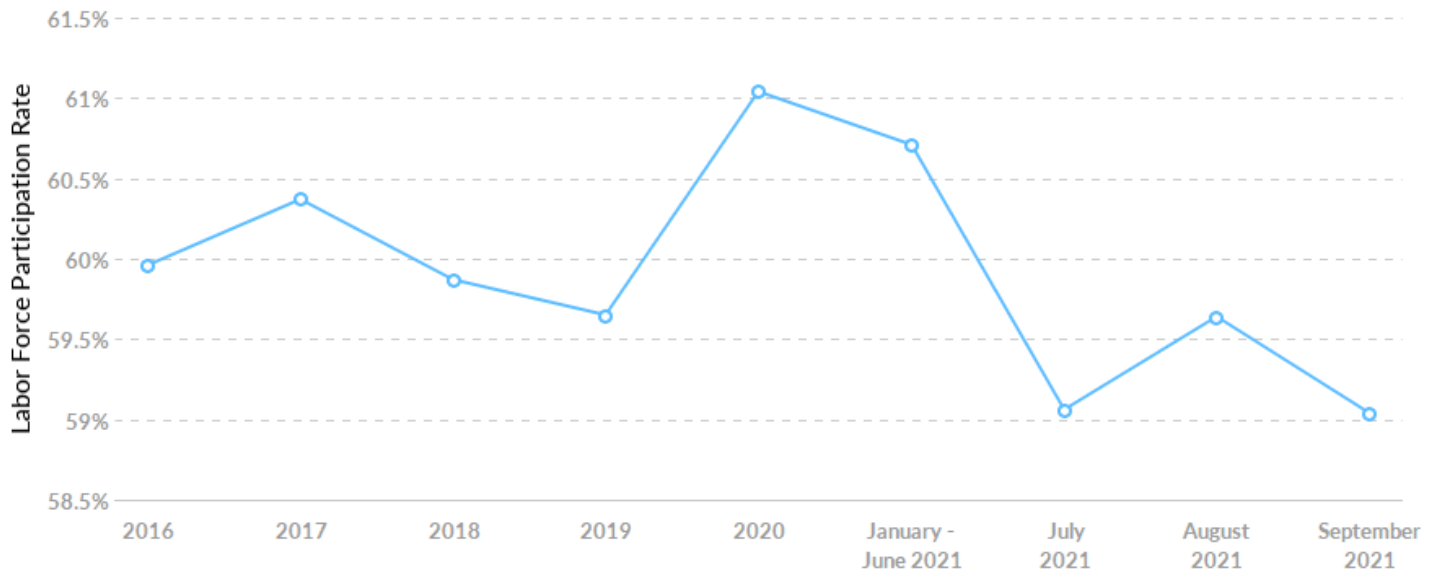
Job Trends

From 2015 to 2020, jobs **declined by 3.6%** in Ottawa County, OK from 14,214 to **13,696**. This change **fell short of the national growth rate of 0.0%** by 3.6%.



Timeframe	Jobs
2015	14,214
2016	14,132
2017	14,061
2018	14,131
2019	14,137
2020	13,696
2021	13,913
2022	14,094
2023	14,249
2024	14,393
2025	14,475

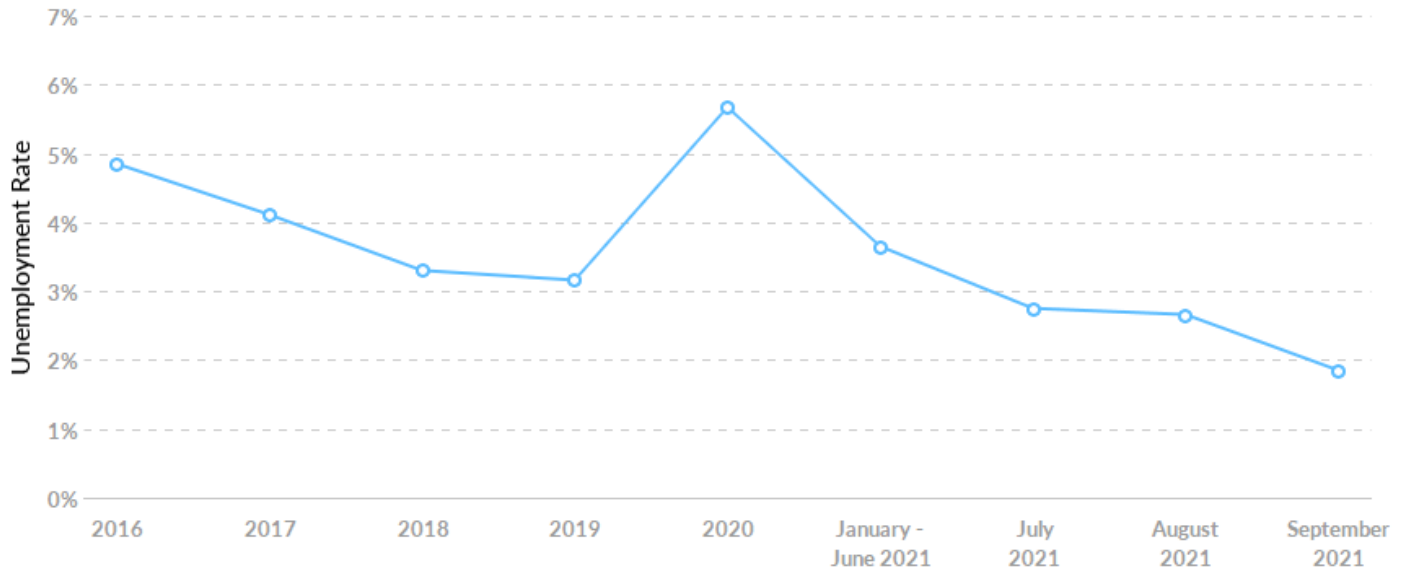
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.96%
2017	60.37%
2018	59.87%
2019	59.65%
2020	61.04%
January - June 2021	60.71%
July 2021	59.06%
August 2021	59.64%
September 2021	59.04%

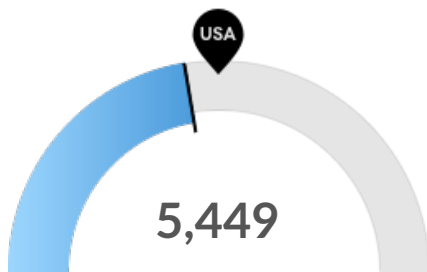
Unemployment Rate Trends

Ottawa County, OK had a September 2021 unemployment rate of 1.85%, **decreasing from 4.85%** 5 years before.



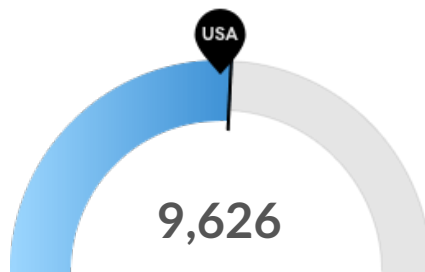
Timeframe	Unemployment Rate
2016	4.85%
2017	4.11%
2018	3.30%
2019	3.16%
2020	5.67%
January - June 2021	3.65%
July 2021	2.75%
August 2021	2.66%
September 2021	1.85%

Population Characteristics



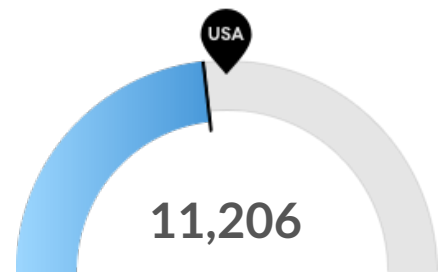
Millennials

Ottawa County, OK has 5,449 millennials (ages 25-39). The national average for an area this size is 6,363.



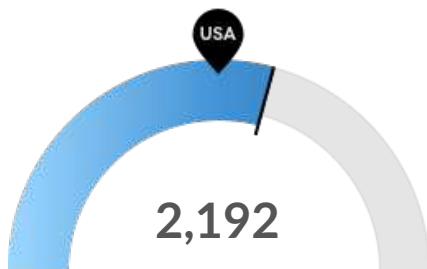
Retiring Soon

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,190 people 55 or older, while there are 9,626 here.



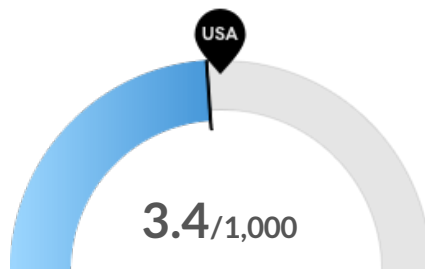
Racial Diversity

Racial diversity is about average in Ottawa County, OK. The national average for an area this size is 12,438 racially diverse people, while there are 11,206 here.



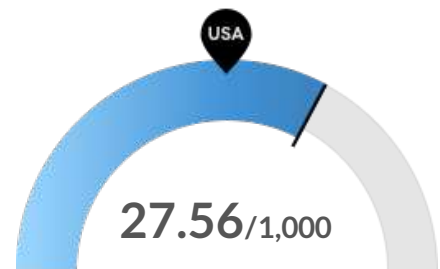
Veterans

Ottawa County, OK has 2,192 veterans. The national average for an area this size is 1,731.



Violent Crime

Ottawa County, OK has 3.4 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

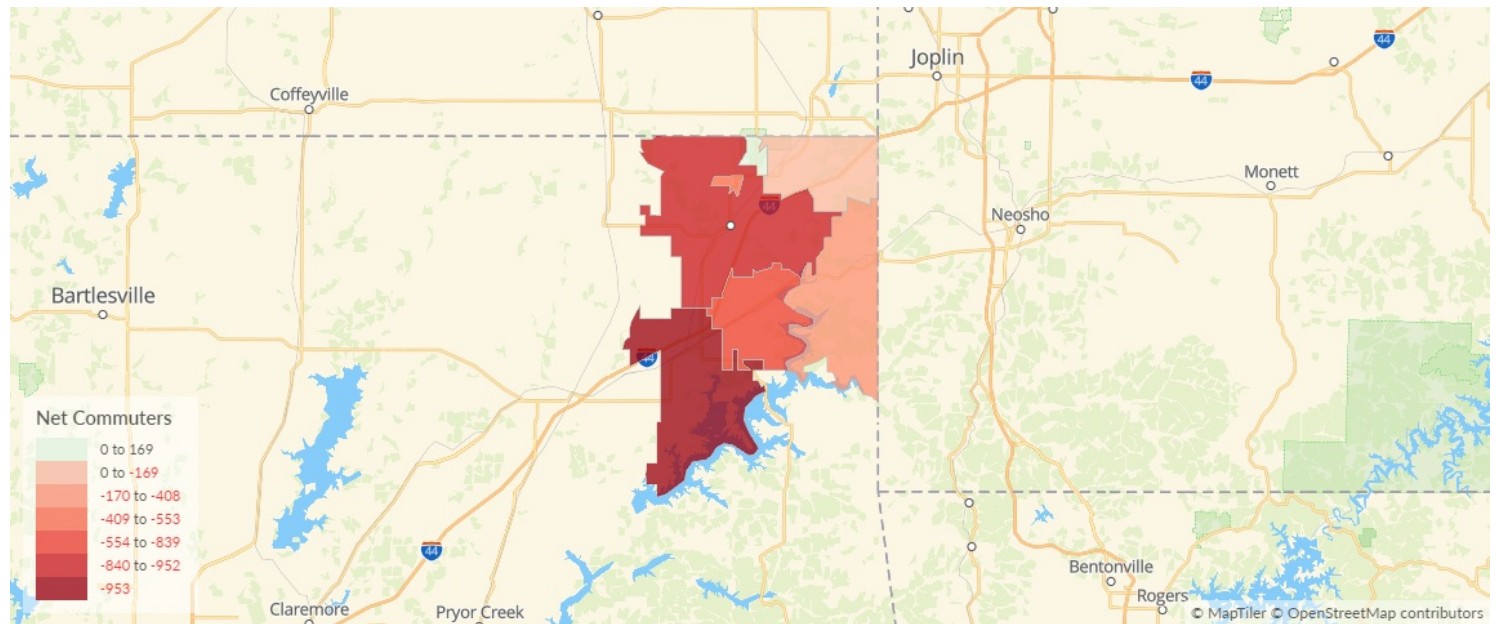


Property Crime

Ottawa County, OK has 27.56 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
74354	Miami, OK (in Ottawa c...	7,458
74331	Afton, OK (in Ottawa co...	2,205
74370	Wyandotte, OK (in Otta...	1,281
74363	Quapaw, OK (in Ottawa...	1,121
74343	Fairland, OK (in Ottawa ...	836

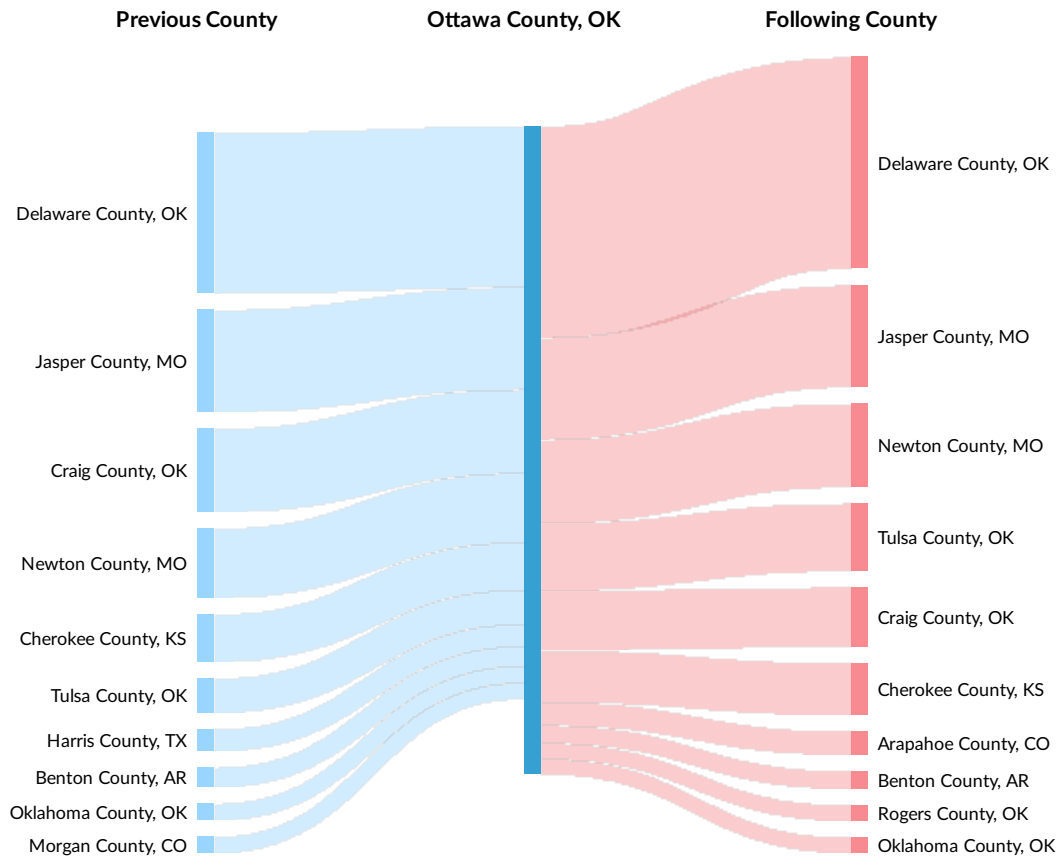
Where Talent Lives

ZIP	Name	2020 Workers
74354	Miami, OK (in Ottawa c...	8,298
74331	Afton, OK (in Ottawa co...	3,158
74370	Wyandotte, OK (in Otta...	1,451
74343	Fairland, OK (in Ottawa ...	1,391
74363	Quapaw, OK (in Ottawa...	1,146

Inbound and Outbound Migration

The table below analyzes past and current residents of Ottawa County, OK. The left column shows residents of other counties migrating to Ottawa County, OK. The right column shows residents migrating from Ottawa County, OK to other counties.

As of 2019, **204** people have migrated from Delaware County, OK to Ottawa County, OK. In the same year, **268** people left Ottawa County, OK migrating to Delaware County, OK. The total Net Migration for Ottawa County, OK in 2018 was **-5**.

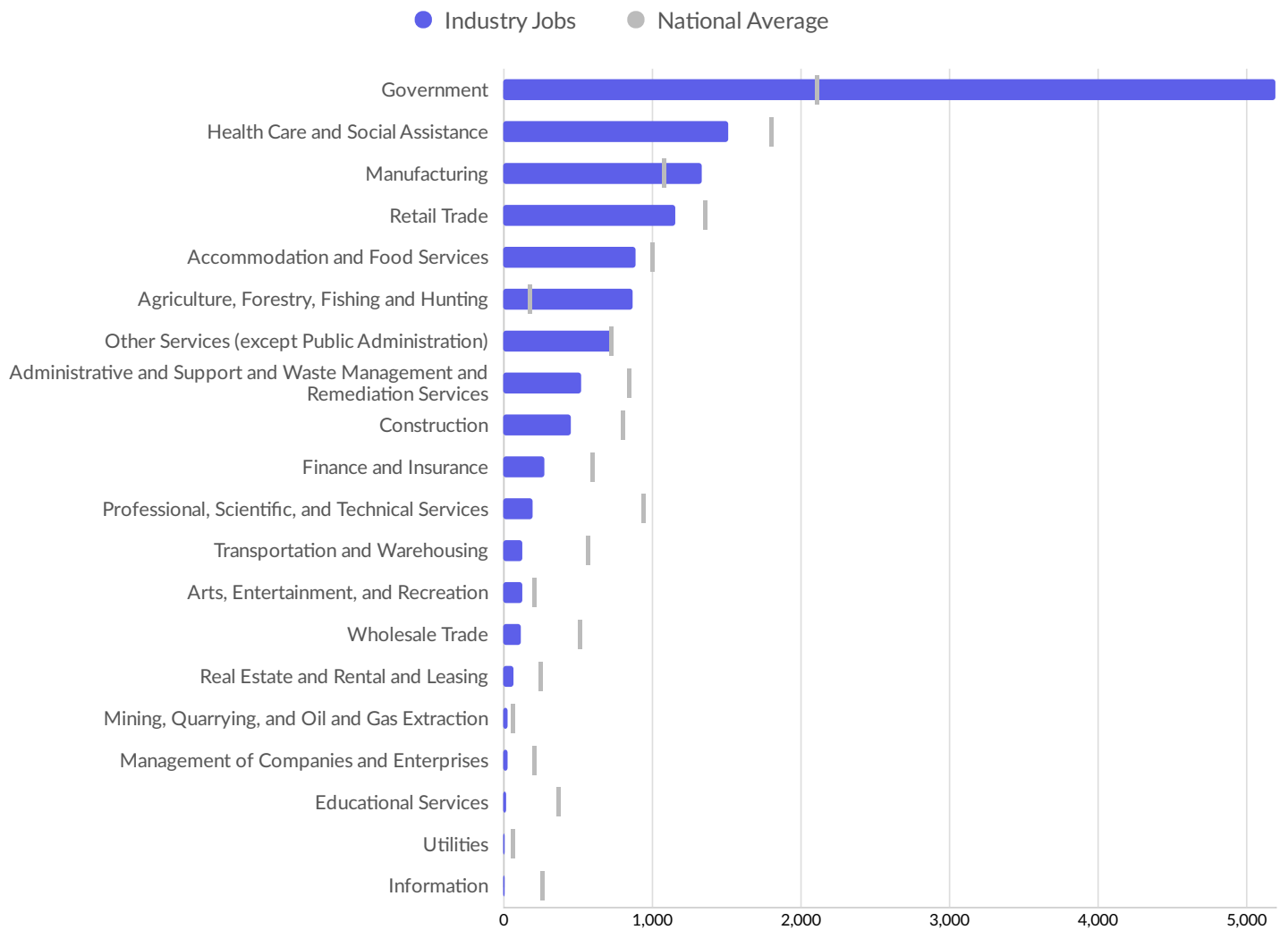


Top Previous Counties	Migrations
Delaware County, OK	204
Jasper County, MO	130
Craig County, OK	106
Newton County, MO	88
Cherokee County, KS	60
Tulsa County, OK	44

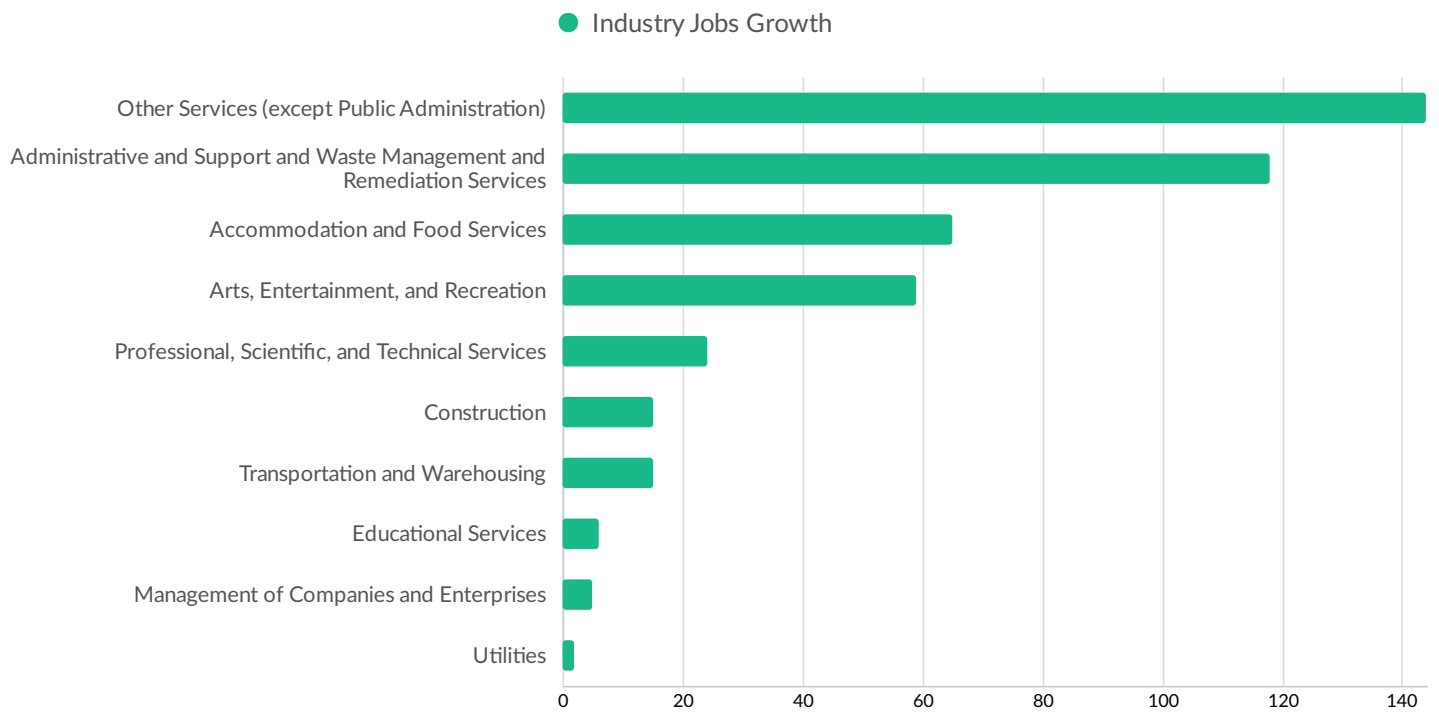
Top Previous Counties	Migrations
Harris County, TX	28
Benton County, AR	25
Oklahoma County, OK	21
Morgan County, CO	21
Washington County, AR	19
Cleveland County, OK	15
Clark County, WA	15
Wagoner County, OK	14
Spokane County, WA	13
Top Following Counties	Migrations
Delaware County, OK	268
Jasper County, MO	129
Newton County, MO	106
Tulsa County, OK	85
Craig County, OK	75
Cherokee County, KS	66
Arapahoe County, CO	30
Benton County, AR	22
Rogers County, OK	20
Oklahoma County, OK	20
Creek County, OK	15
Mayes County, OK	13
Garfield County, OK	12
Collin County, TX	12
Canadian County, OK	11

Industry Characteristics

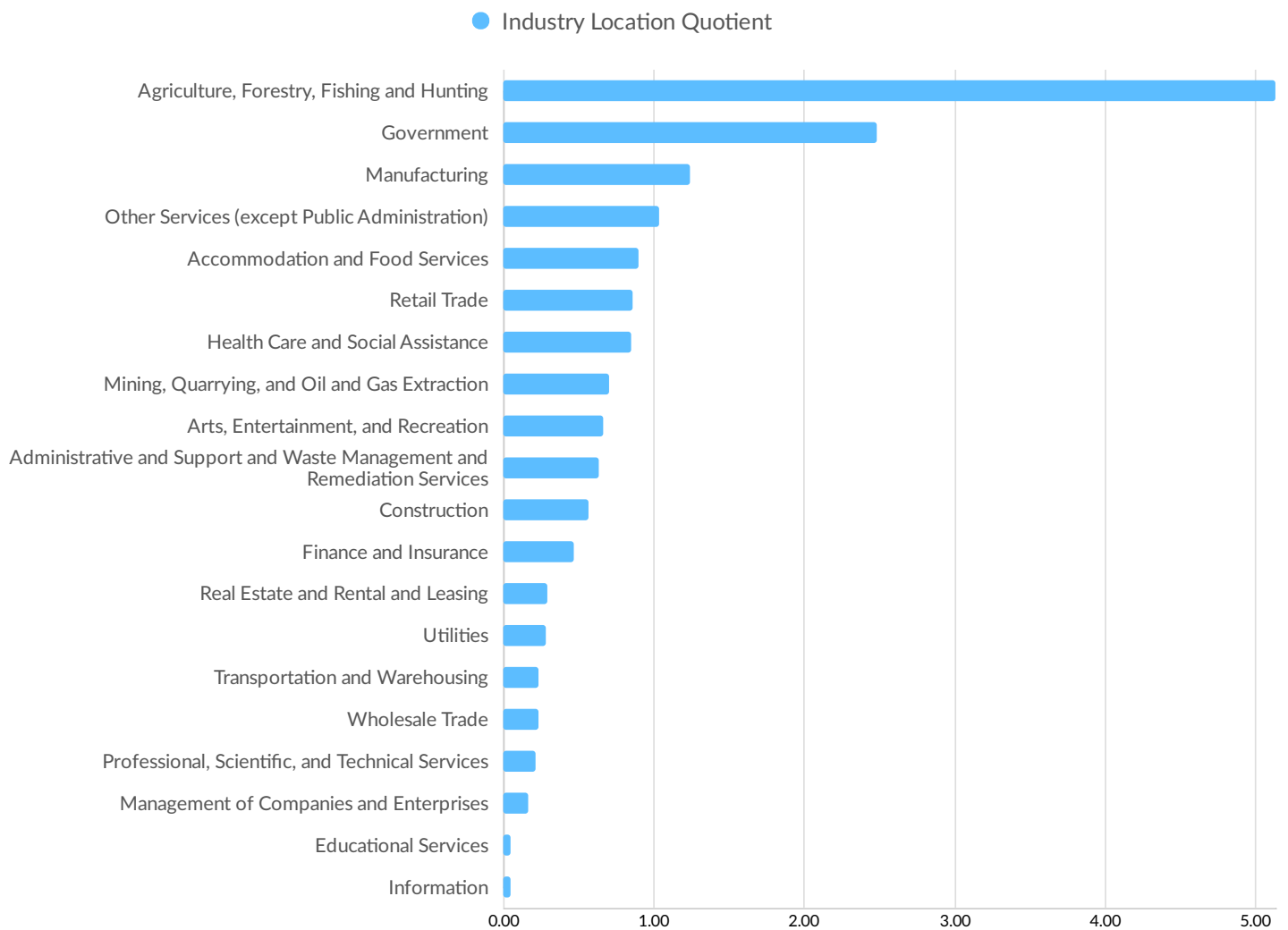
Largest Industries



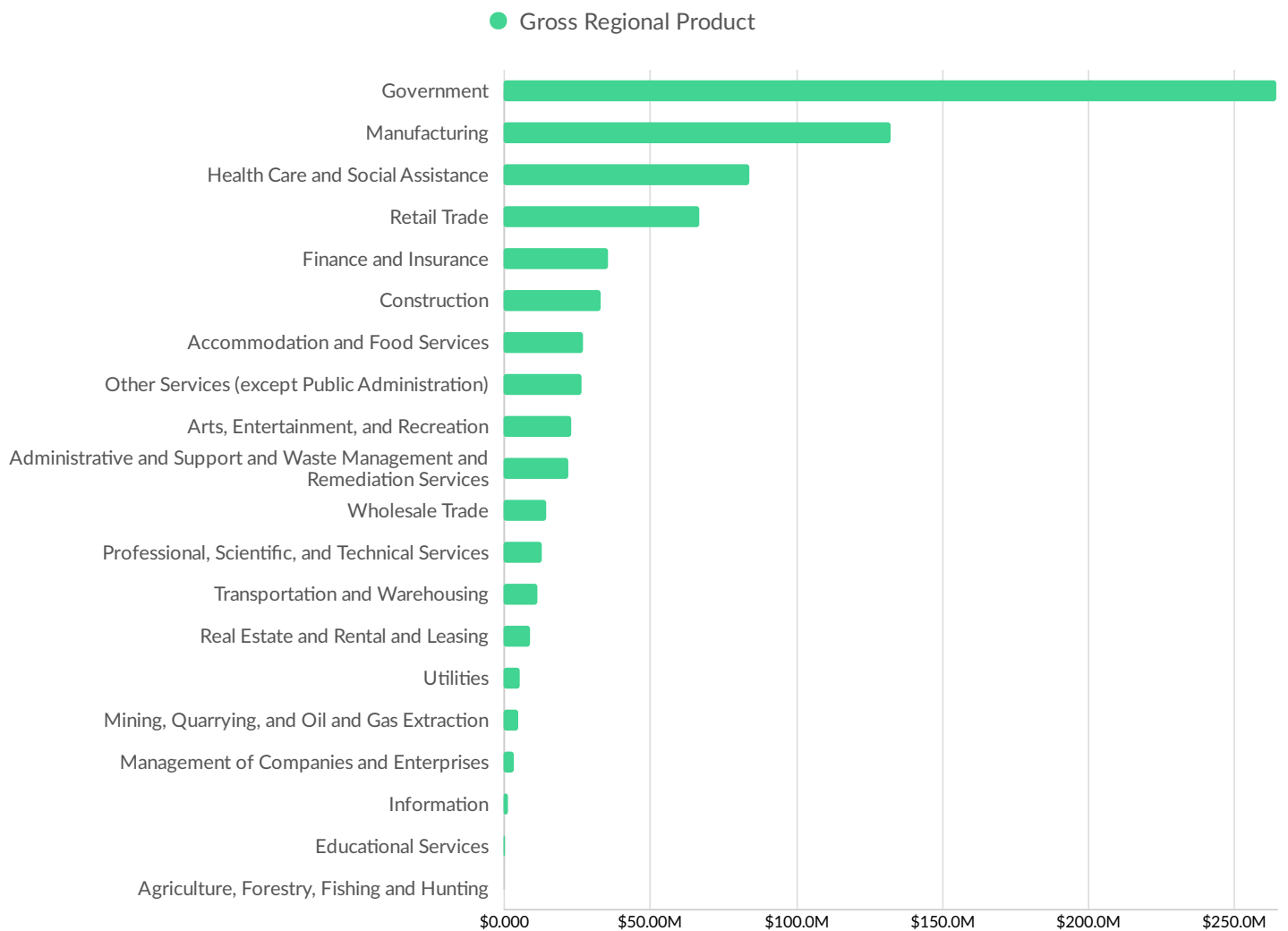
Top Growing Industries



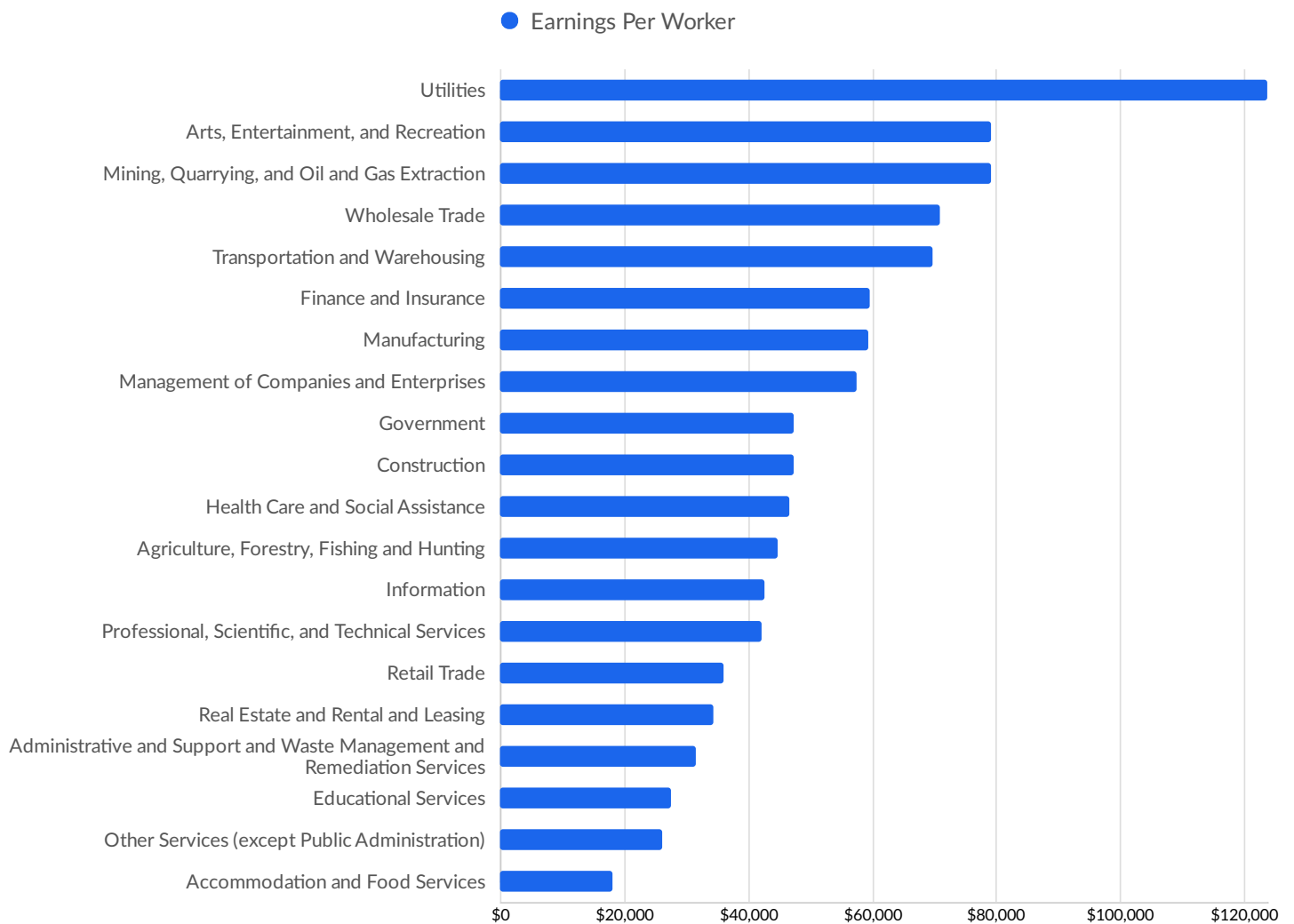
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



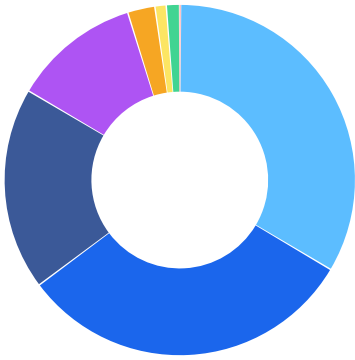
Business Characteristics

1,771 Companies Employ Your Workers

Online profiles for your workers mention 1,771 companies as employers, with the top 10 appearing below. In the last 12 months, 1,139 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern Oklahoma A&M C...	120 <div></div>	Integrus Health	198 <div></div>
Integrus Health	105 <div></div>	Ascension	140 <div></div>
Downstream Casino Resort	63 <div></div>	DaVita	110 <div></div>
Indigo Sky Casino	50 <div></div>	Dollar General	102 <div></div>
Quapaw Tribe of Oklahoma	44 <div></div>	Walmart	90 <div></div>
Walmart	44 <div></div>	Red Collar Pet Foods	87 <div></div>
Wyandotte Nation	43 <div></div>	US Xpress	87 <div></div>
Miami Public Schools	35 <div></div>	Domino's Pizza	79 <div></div>
Quapaw Casino	32 <div></div>	Buffalo Run Casino & Resort	67 <div></div>
Cable One	29 <div></div>	Downstream Casino Resort	61 <div></div>

Business Size

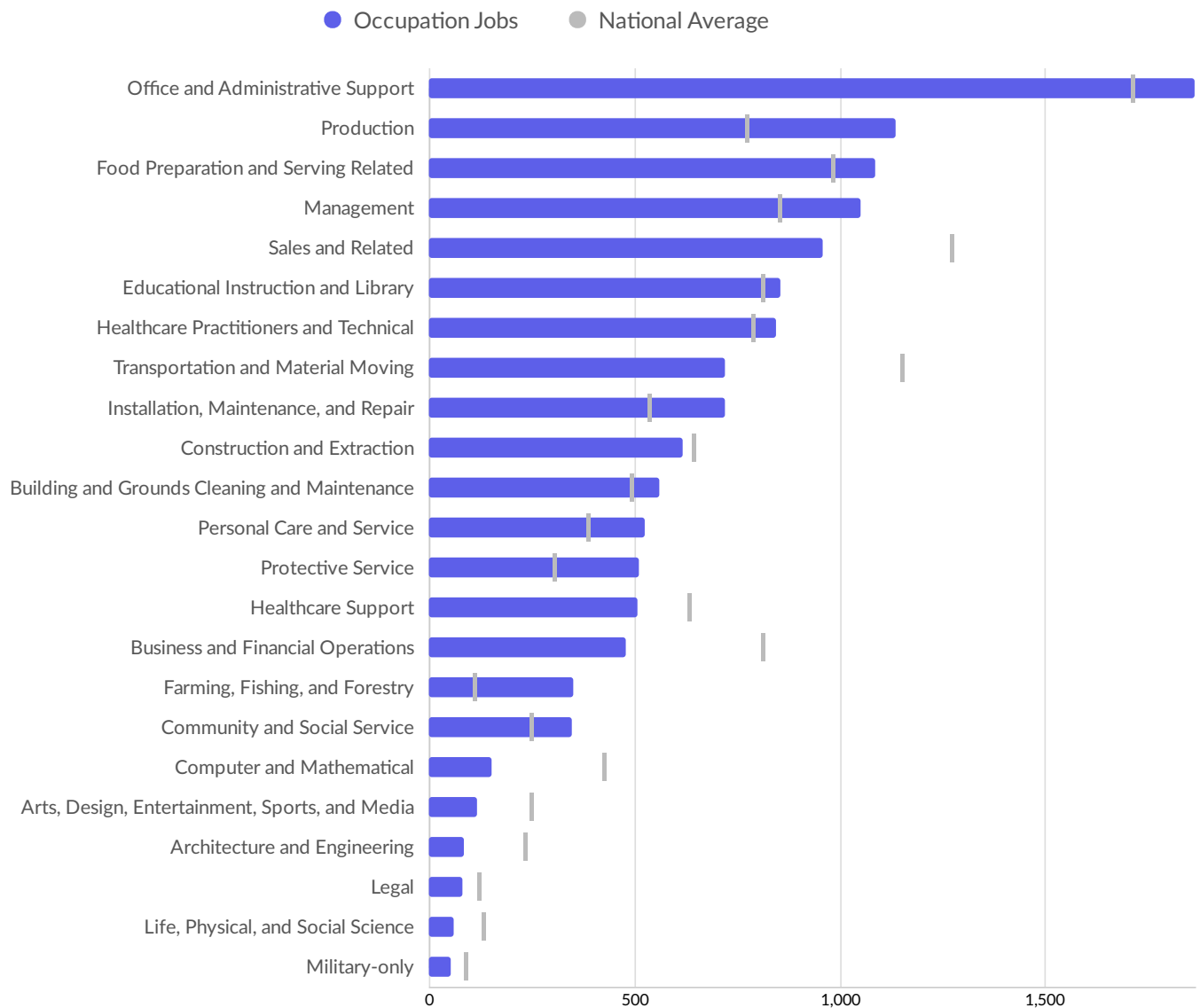


	Percentage	Business Count
1 to 4 employees	33.4%	385
5 to 9 employees	31.3%	360
10 to 19 employees	18.7%	215
20 to 49 employees	11.7%	135
50 to 99 employees	2.5%	29
100 to 249 employees	1.0%	12
250 to 499 employees	1.2%	14
500+ employees	0.1%	1

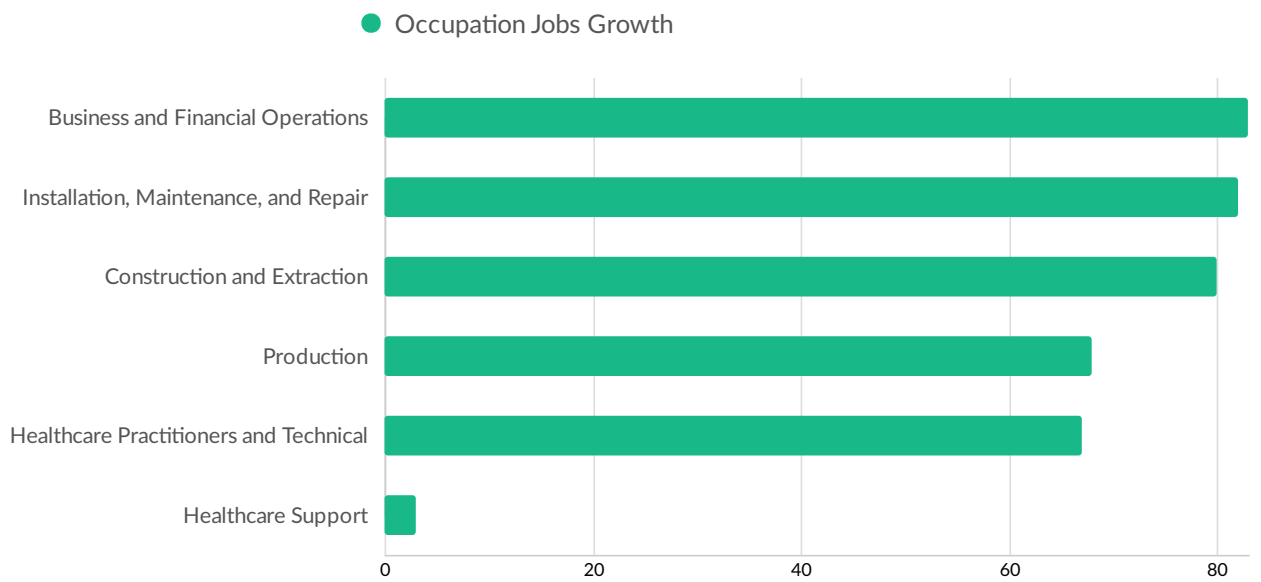
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

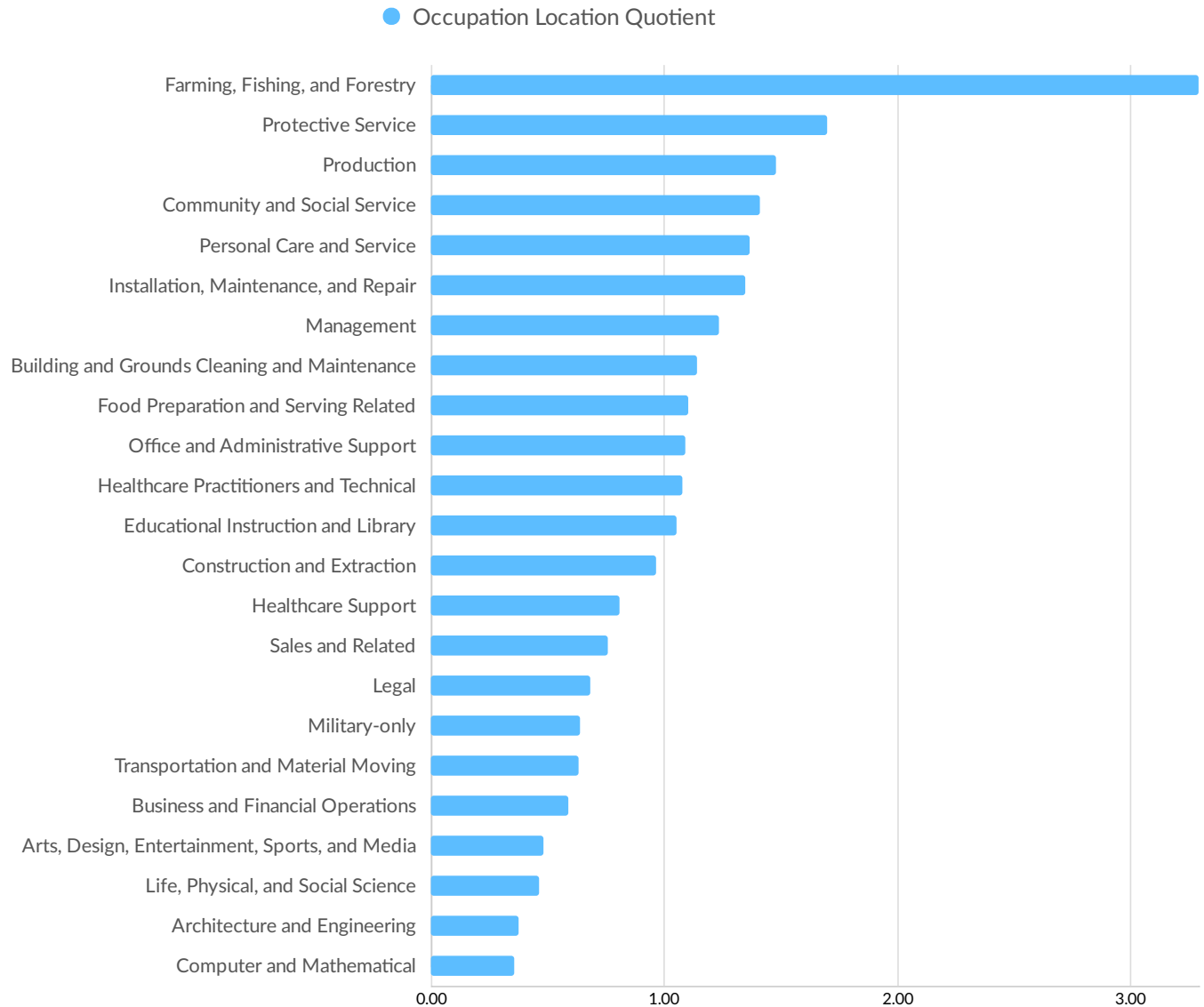
Largest Occupations



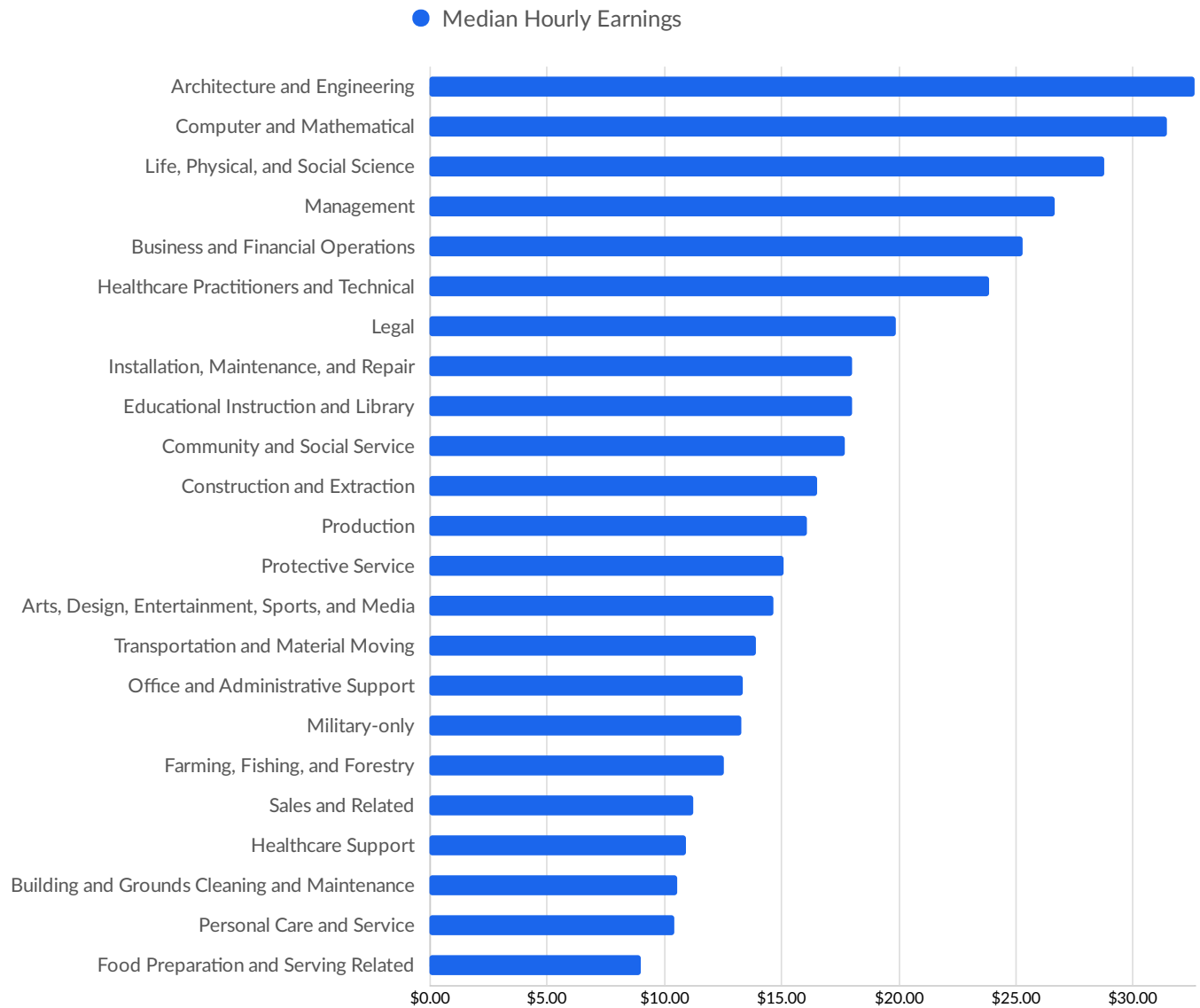
Top Growing Occupations



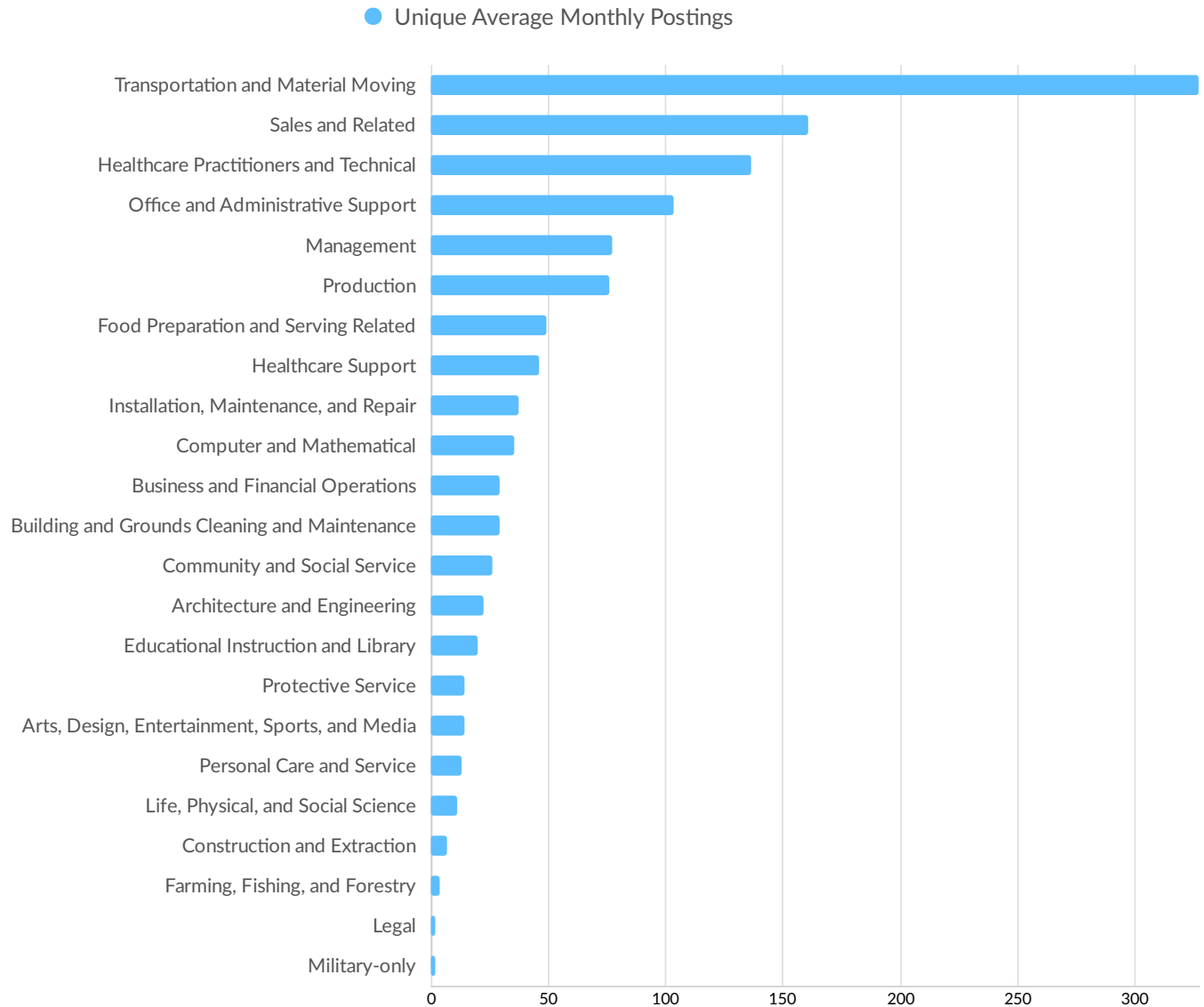
Top Occupation Location Quotient



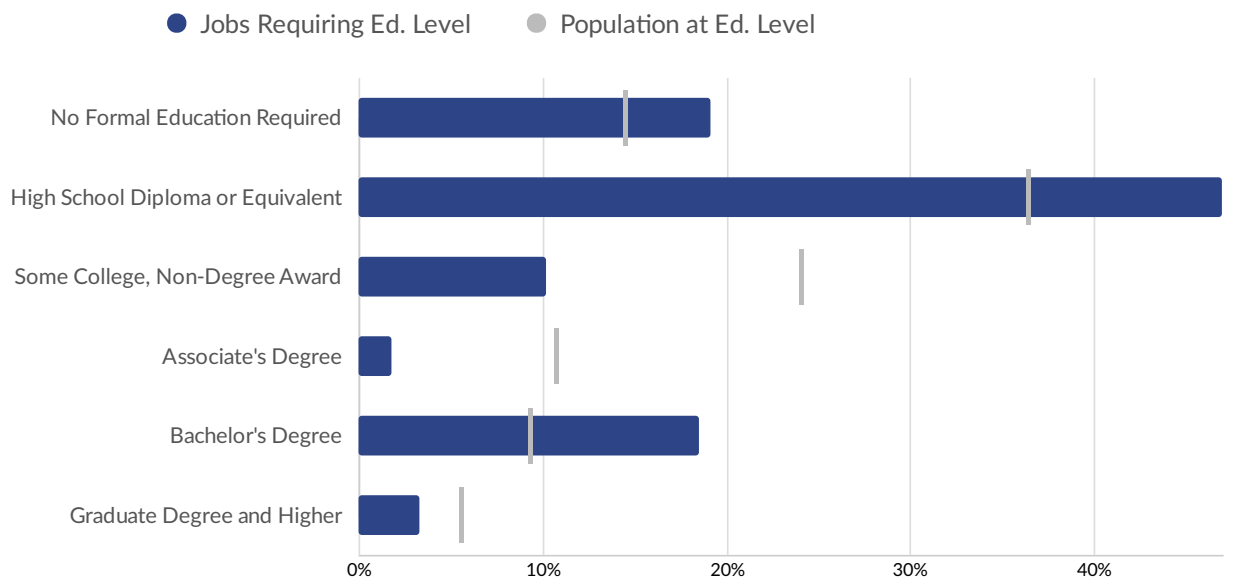
Top Occupation Earnings



Top Posted Occupations





Underemployment



Educational Pipeline

In 2020, there were 403 graduates in Ottawa County, OK. This pipeline has shrunk by 45% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Northeastern Oklahoma A&M College	403	
Northeast Technology Center-Afton	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

