



Crawford County, KS

MOKAN Economic Partnership



Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	24
In-Demand Skills	25

Report Parameters

1 County

20037 Crawford County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

38,730

Population (2020)

Population **decreased by 436** over the last 5 years but is projected to **grow by 152** over the next 5 years.

19,386

Total Regional Employment

Jobs **decreased by 419** over the last 5 years but are projected to **grow by 702** over the next 5 years.

\$41.0K

Median Household Income (2019)

Median household income is **\$21.8K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **declined by 1.1%** since 2015, falling by 436. Population is expected to **increase by 0.4%** between 2020 and 2025, adding 152.
- From 2015 to 2020, jobs **declined by 2.1%** in Crawford County, KS from 19,806 to **19,386**. This change **fell short of the national growth rate of 0.0% by 2.1%**. As the number of jobs declined, the **labor force participation rate increased from 61.2% to 63.1% between 2015 and 2020**.
- Concerning educational attainment, **19.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.3% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

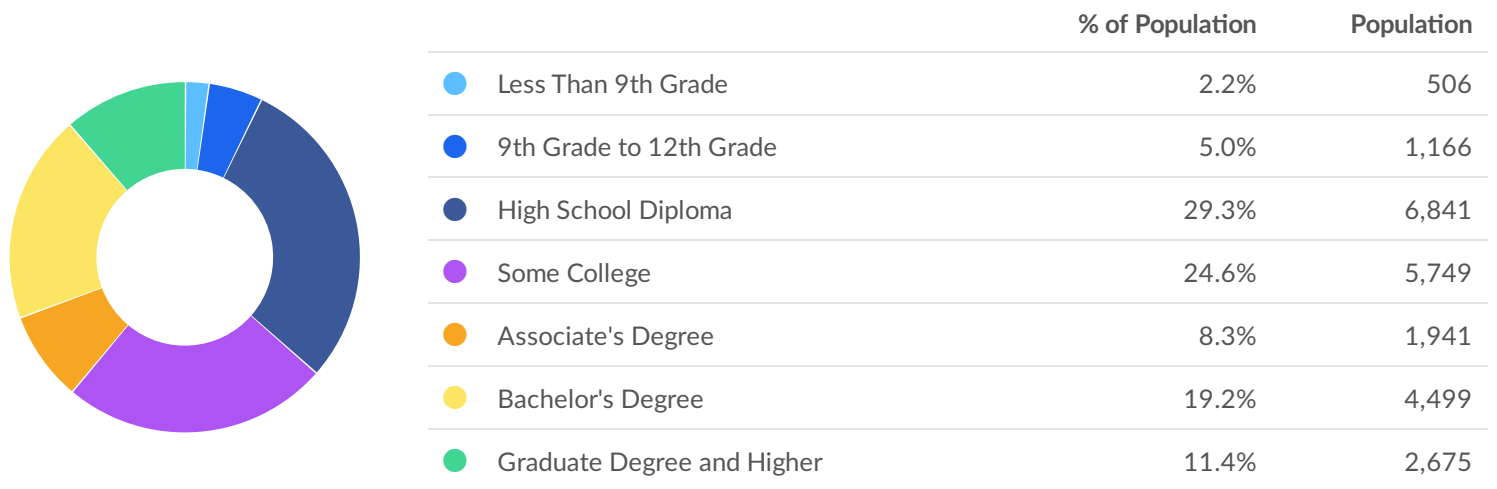
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	38,730	19,339	19,386	89.4	\$1.31B	\$2.21B	\$1.95B
State	2,913,805	1,508,732	1,534,872	98.2	\$157.23B	\$180.62B	\$204.48B

Dec 2020 Labor Force Breakdown



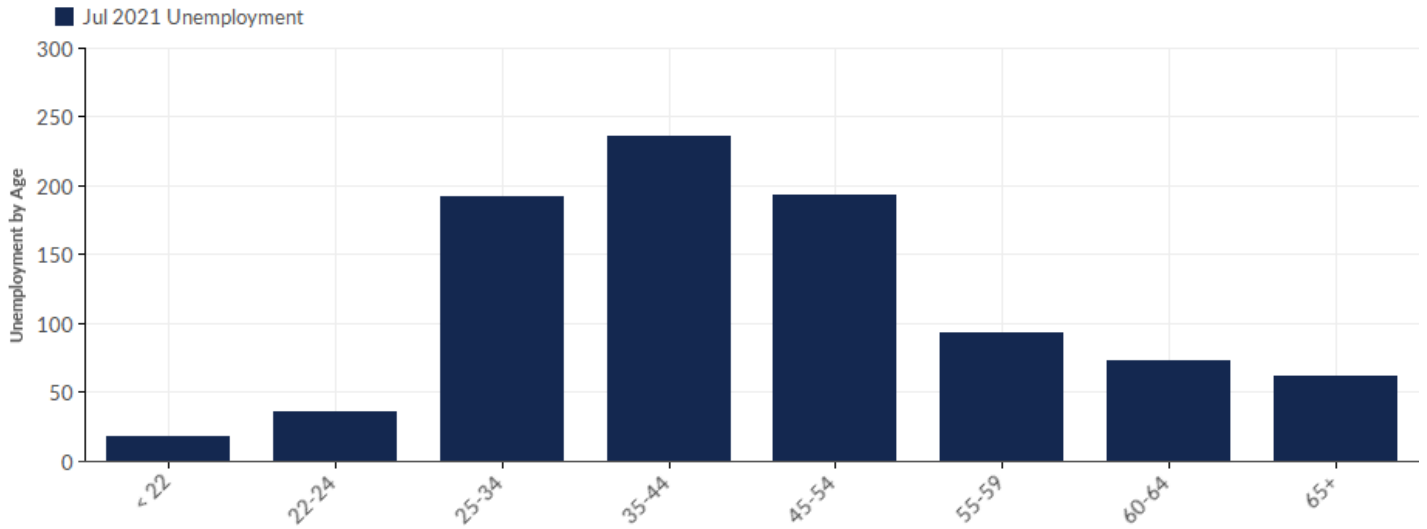
Educational Attainment

Concerning educational attainment, **19.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.3% hold an Associate's Degree** (0.3% below the national average).



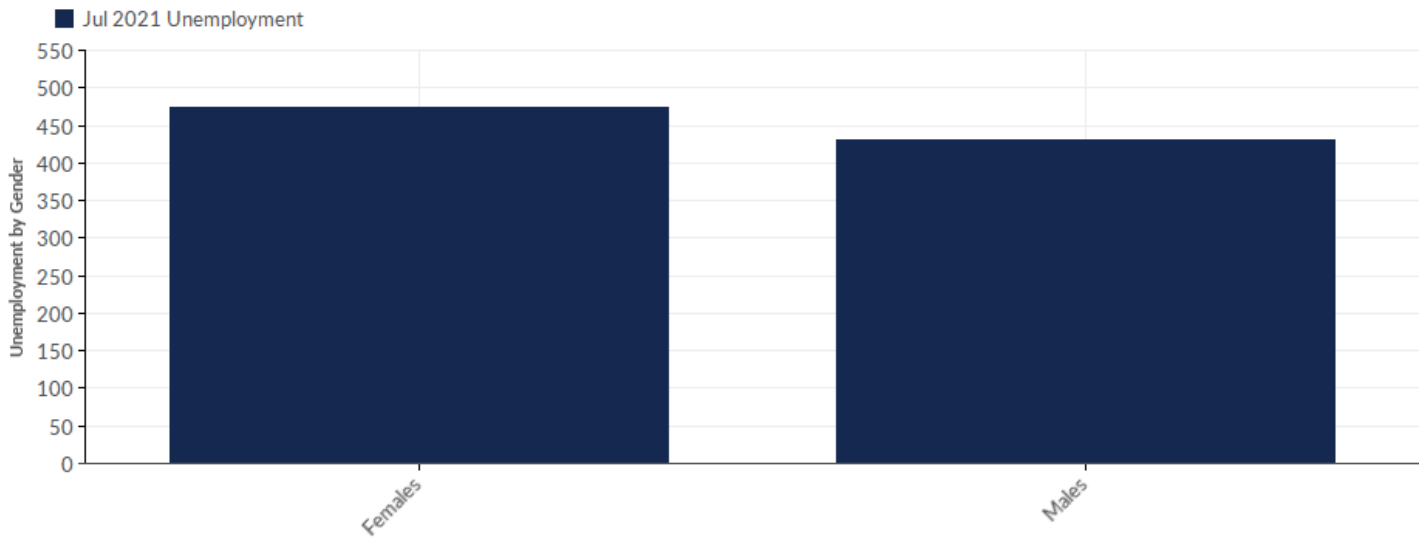
Unemployment by Demographics

Unemployment by Age



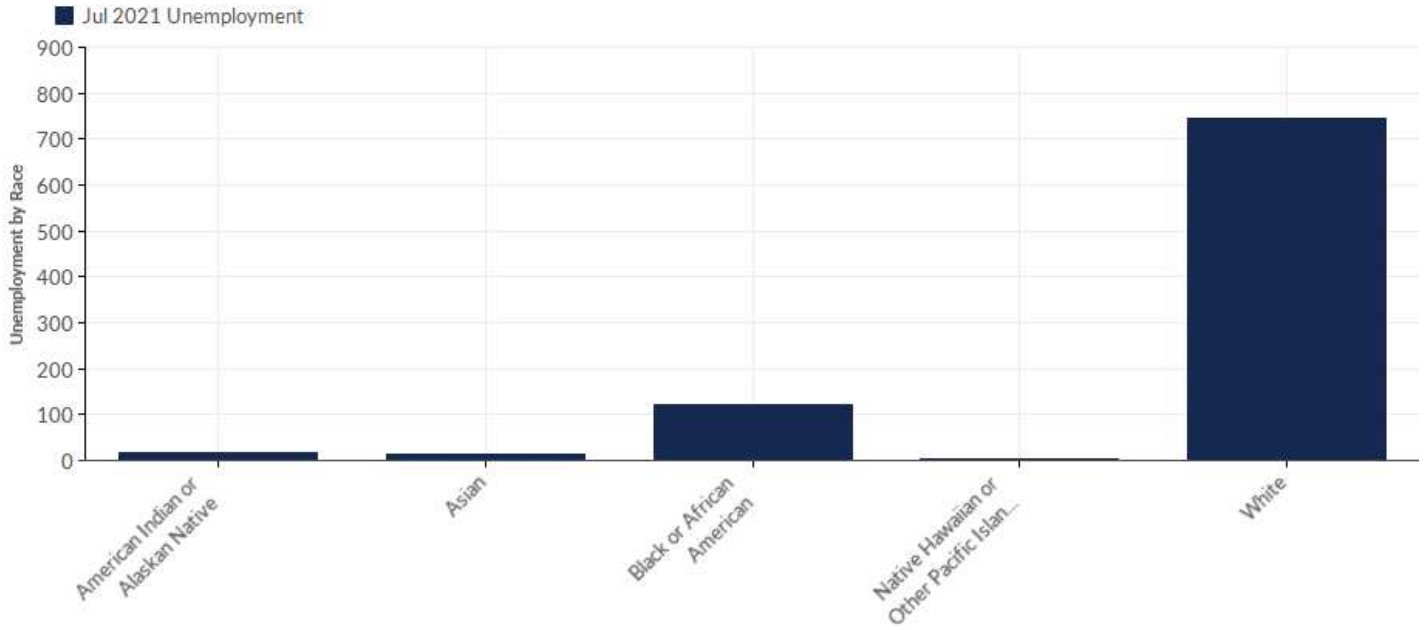
Age	Unemployment (Jul 2021)	% of Cohort
< 22	18	1.99%
22-24	36	3.98%
25-34	193	21.35%
35-44	235	26.00%
45-54	194	21.46%
55-59	93	10.29%
60-64	73	8.08%
65+	62	6.86%
Total	904	100.00%

Unemployment by Gender



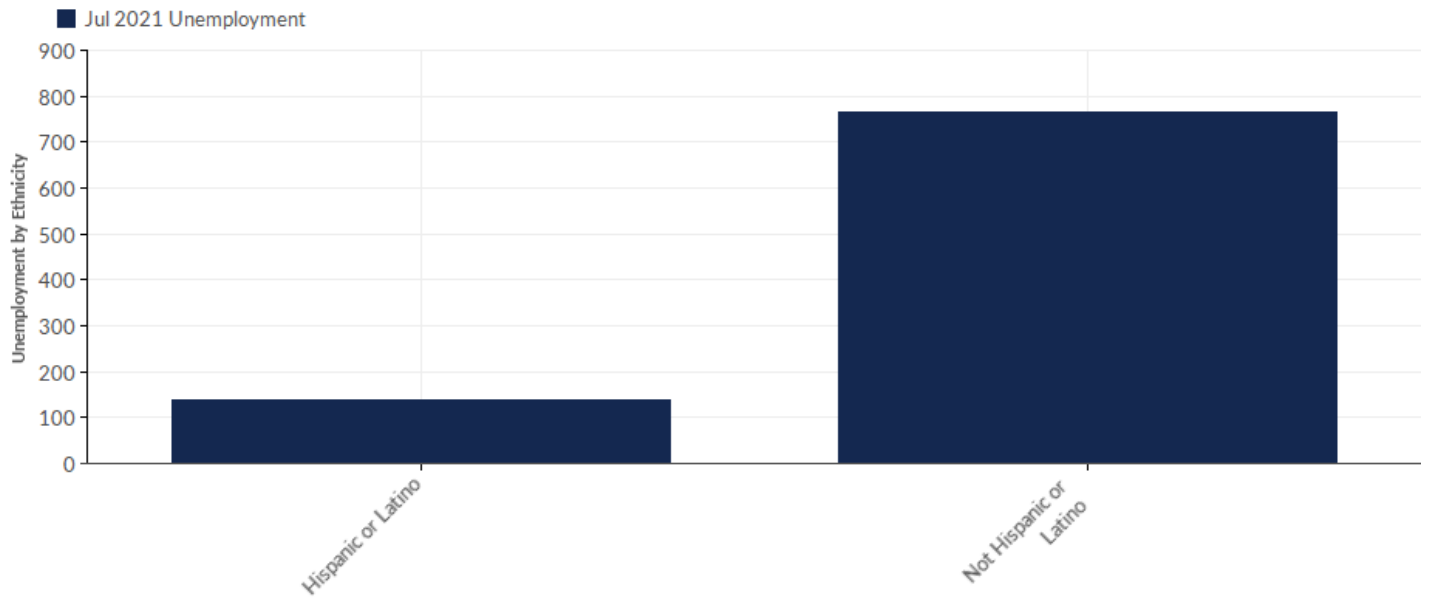
Gender	Unemployment (Jul 2021)	% of Cohort
Females	473	52.32%
Males	431	47.68%
Total	904	100.00%

Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	18	1.99%
Asian	14	1.55%
Black or African American	122	13.50%
Native Hawaiian or Other Pacific Islander	5	0.55%
White	745	82.41%
Total	904	100.00%

Unemployment by Ethnicity

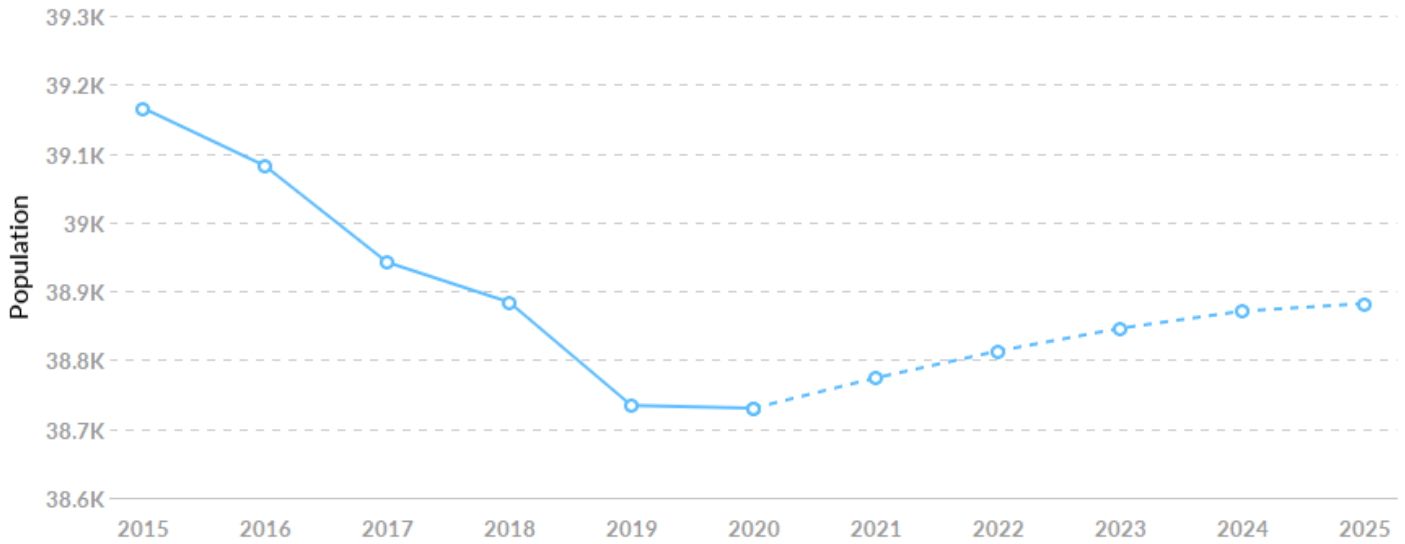


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	138	15.27%
Not Hispanic or Latino	766	84.73%
Total	904	100.00%

Historic & Projected Trends

Population Trends

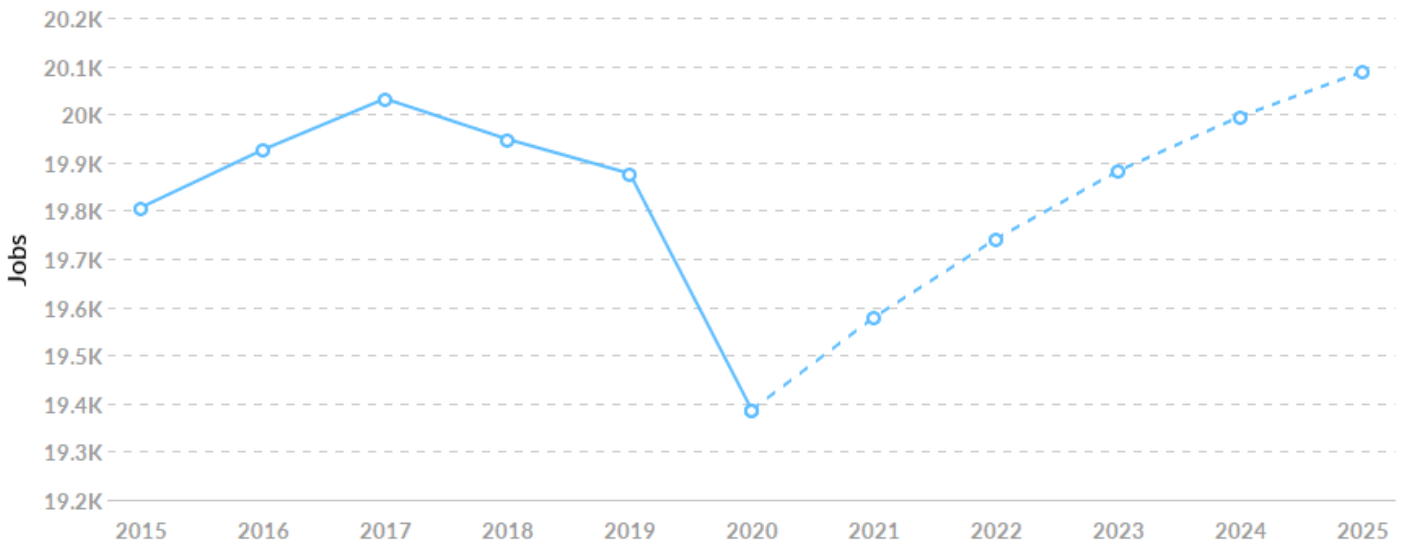
As of 2020 the region's population **declined by 1.1%** since 2015, falling by 436. Population is expected to **increase by 0.4%** between 2020 and 2025, adding 152.



Timeframe	Population
2015	39,166
2016	39,082
2017	38,942
2018	38,884
2019	38,734
2020	38,730
2021	38,774
2022	38,813
2023	38,846
2024	38,871
2025	38,882

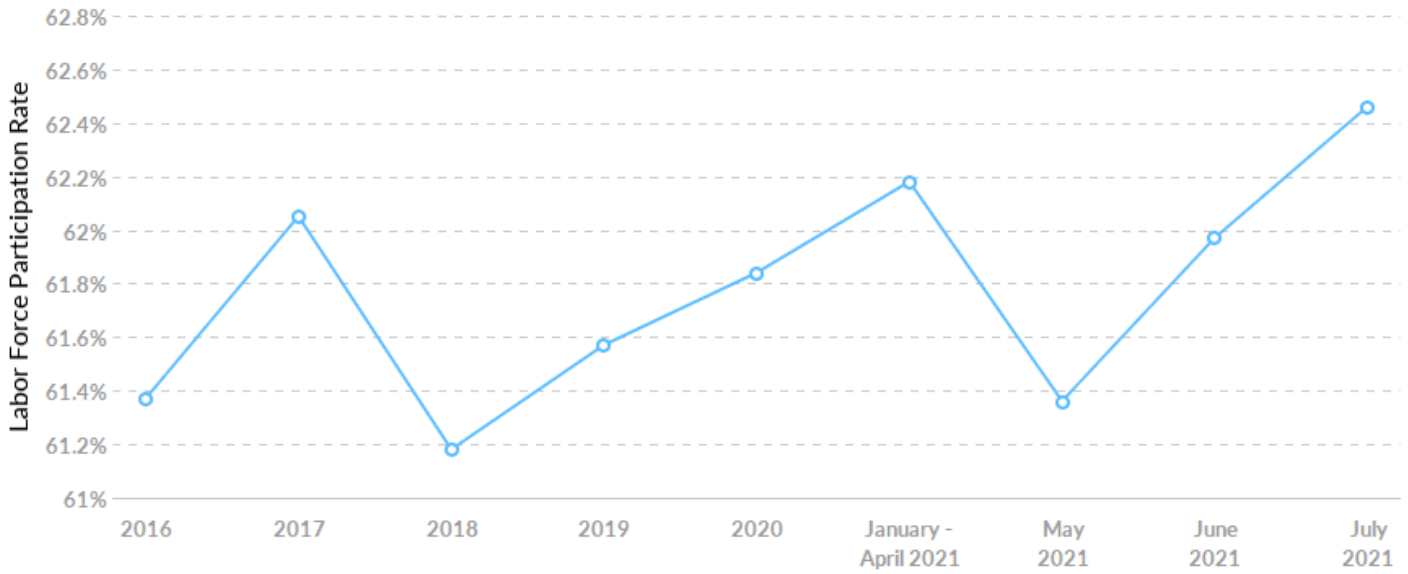
Job Trends

From 2015 to 2020, jobs declined by 2.1% in Crawford County, KS from 19,806 to 19,386. This change fell short of the national growth rate of 0.0% by 2.1%.



Timeframe	Jobs
2015	19,806
2016	19,926
2017	20,032
2018	19,948
2019	19,877
2020	19,386
2021	19,578
2022	19,741
2023	19,882
2024	19,995
2025	20,088

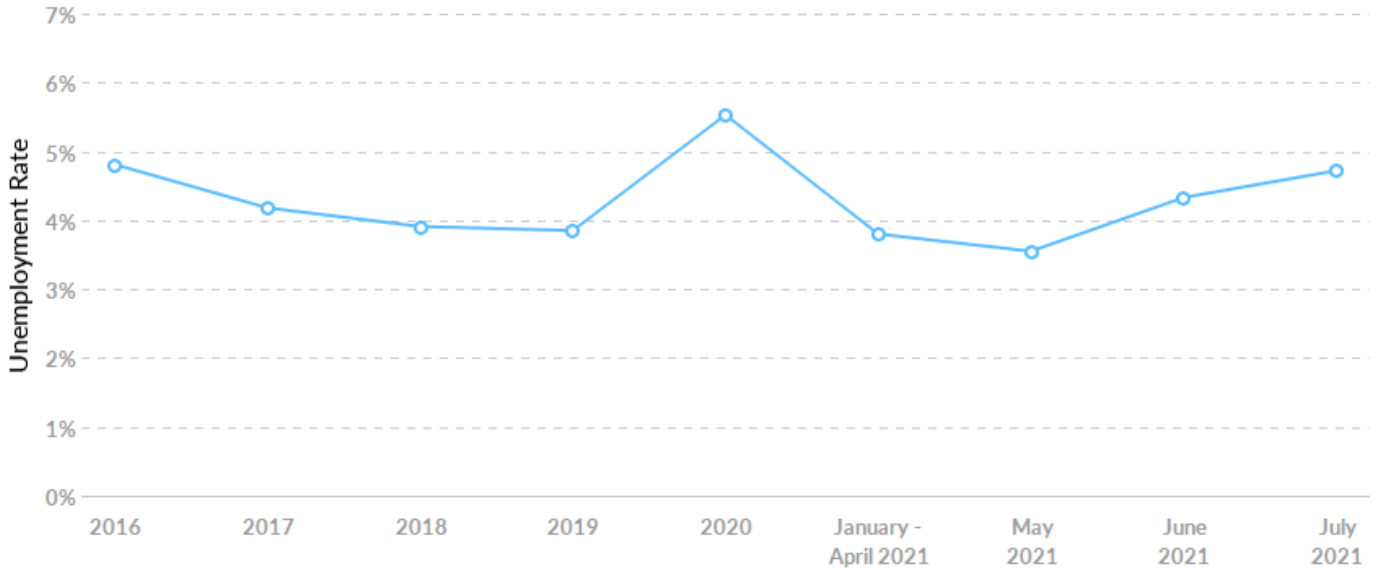
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	61.37%
2017	62.05%
2018	61.18%
2019	61.57%
2020	61.84%
January - April 2021	62.18%
May 2021	61.36%
June 2021	61.97%
July 2021	62.46%

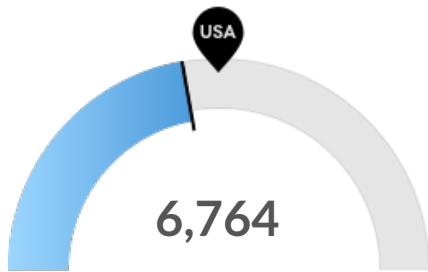
Unemployment Rate Trends

Crawford County, KS had a July 2021 unemployment rate of 4.72%, decreasing from 4.81% 5 years before.



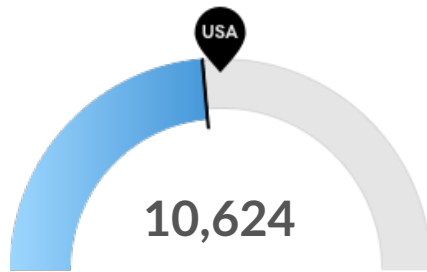
Timeframe	Unemployment Rate
2016	4.81%
2017	4.18%
2018	3.91%
2019	3.85%
2020	5.53%
January - April 2021	3.80%
May 2021	3.55%
June 2021	4.33%
July 2021	4.72%

Population Characteristics



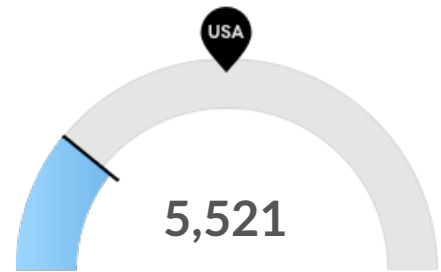
Millennials

Crawford County, KS has 6,764 millennials (ages 25-39). The national average for an area this size is 7,981.



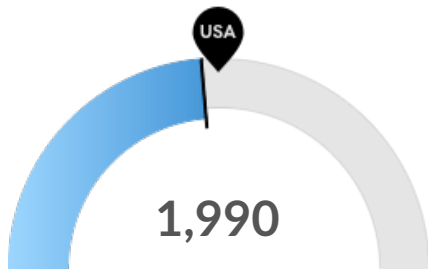
Retiring Soon

Retirement risk is about average in Crawford County, KS. The national average for an area this size is 11,527 people 55 or older, while there are 10,624 here.



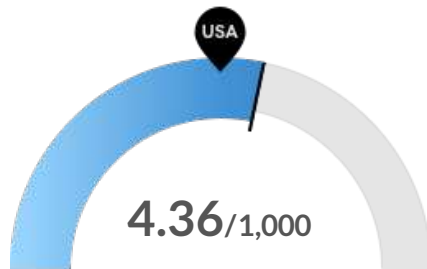
Racial Diversity

Racial diversity is low in Crawford County, KS. The national average for an area this size is 15,600 racially diverse people, while there are 5,521 here.



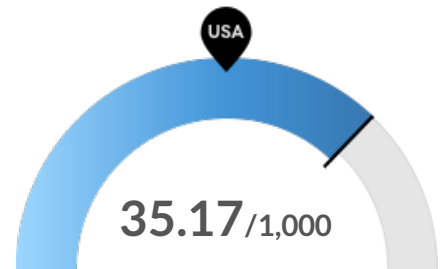
Veterans

Crawford County, KS has 1,990 veterans. The national average for an area this size is 2,151.



Violent Crime

Crawford County, KS has 4.36 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

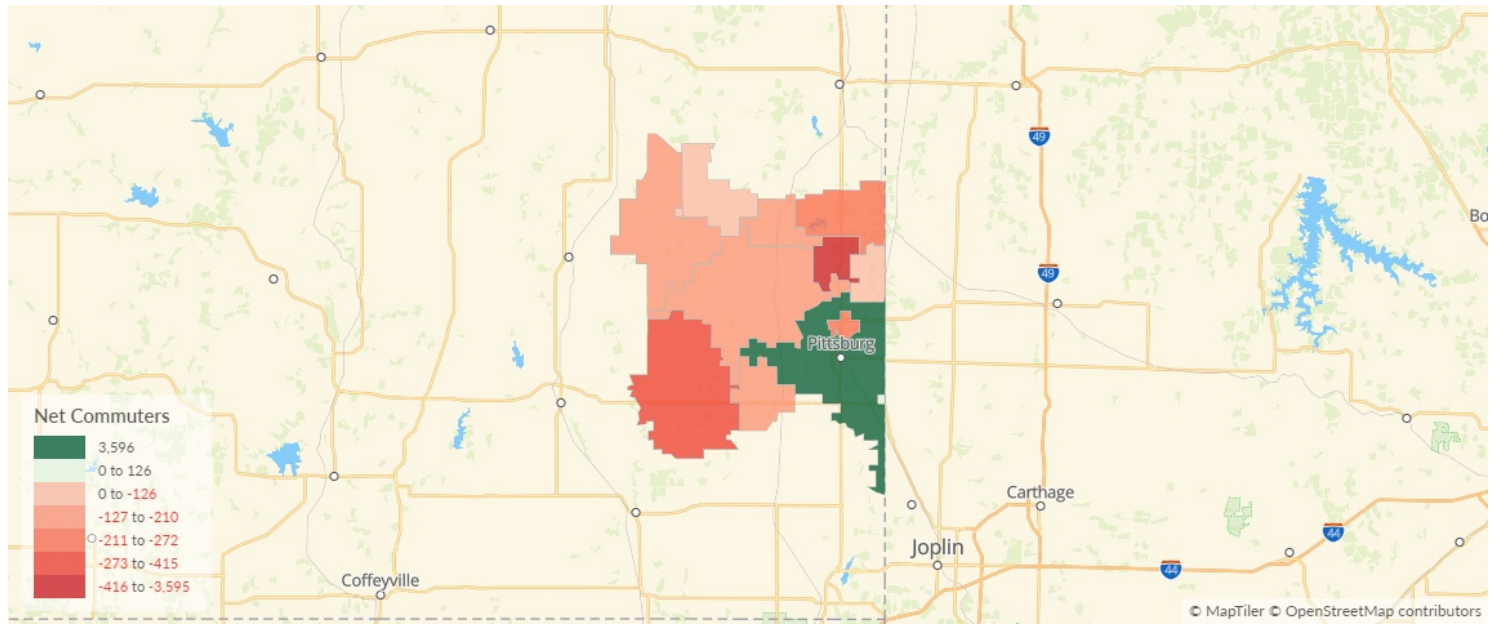


Property Crime

Crawford County, KS has 35.17 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
66762	Pittsburg, KS (in Crawfo...	14,280
66743	Girard, KS (in Crawford ...	1,943
66763	Frontenac, KS (in Crawf...	1,493
66712	Arma, KS (in Crawford c...	377
66756	Mulberry, KS (in Crawfo...	346

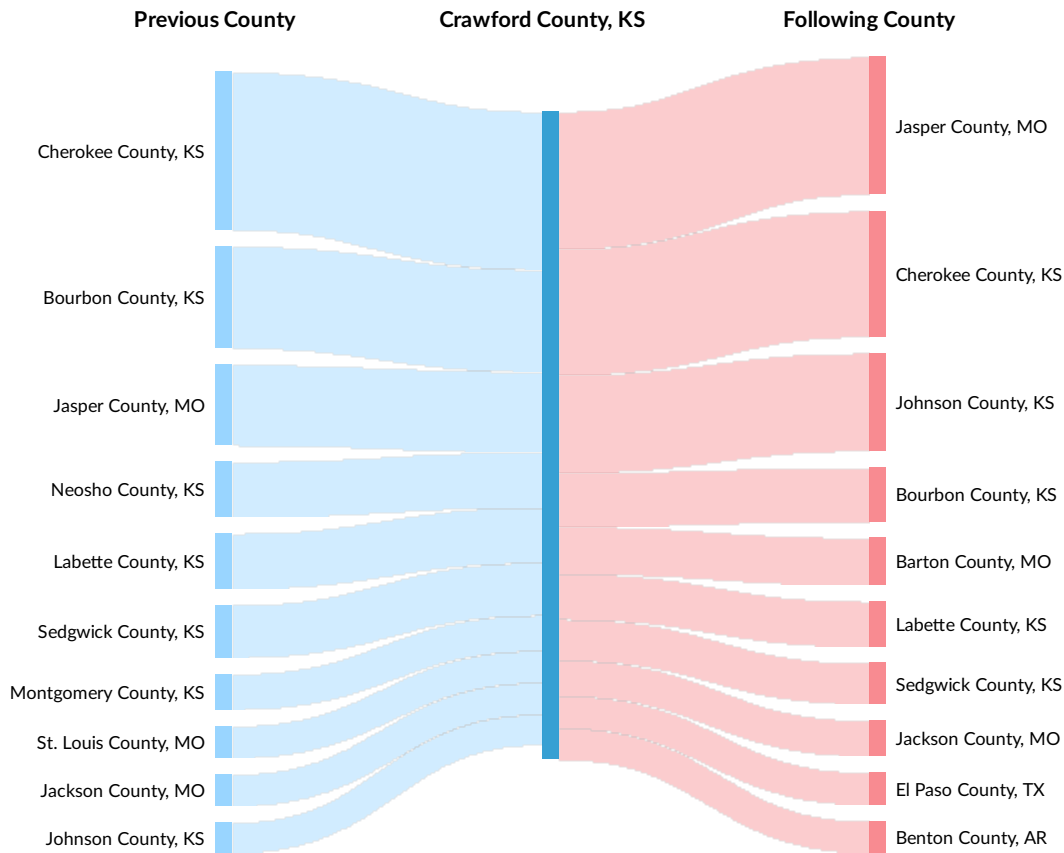
Where Talent Lives

ZIP	Name	2020 Workers
66762	Pittsburg, KS (in Crawfo...	10,684
66743	Girard, KS (in Crawford ...	2,070
66763	Frontenac, KS (in Crawf...	1,704
66712	Arma, KS (in Crawford c...	793
66753	Mc Cune, KS (in Crawfo...	539

Inbound and Outbound Migration

The table below analyzes past and current residents of Crawford County, KS. The left column shows residents of other counties migrating to Crawford County, KS. The right column shows residents migrating from Crawford County, KS to other counties.

As of 2019, 168 people have migrated from Cherokee County, KS to Crawford County, KS. In the same year, 146 people left Crawford County, KS migrating to Jasper County, MO. The total Net Migration for Crawford County, KS in 2018 was -82.

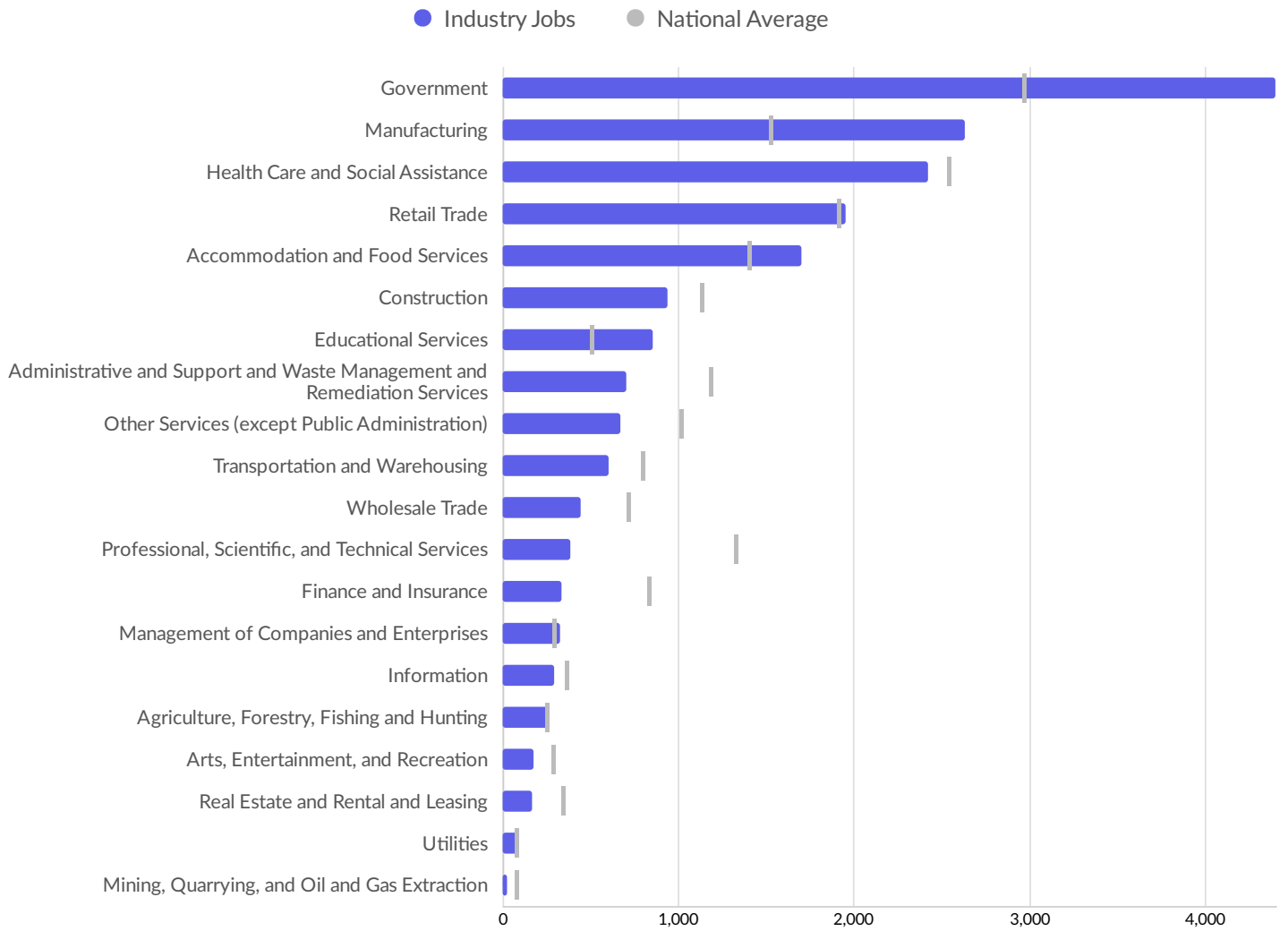


Top Previous Counties	Migrations
Cherokee County, KS	168
Bourbon County, KS	108
Jasper County, MO	86
Neosho County, KS	59
Labette County, KS	59
Sedgwick County, KS	56

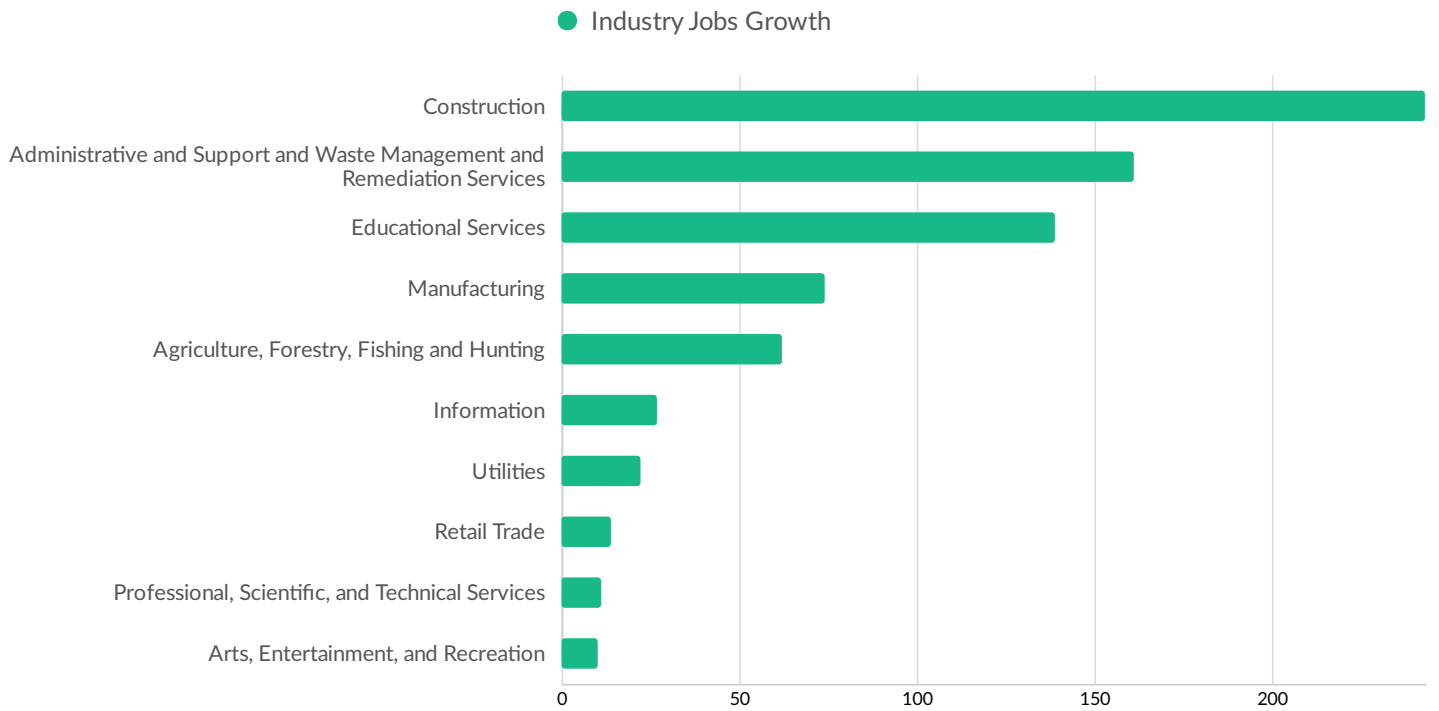
Top Previous Counties	Migrations
Montgomery County, KS	38
St. Louis County, MO	34
Jackson County, MO	34
Johnson County, KS	32
Tulsa County, OK	32
St. Charles County, MO	21
Pushmataha County, OK	18
New Hanover County, NC	17
Delaware County, OK	16
Top Following Counties	Migrations
Jasper County, MO	146
Cherokee County, KS	134
Johnson County, KS	104
Bourbon County, KS	57
Barton County, MO	50
Labette County, KS	48
Sedgwick County, KS	44
Jackson County, MO	38
El Paso County, TX	34
Benton County, AR	34
Tulsa County, OK	30
Ellis County, TX	26
Platte County, MO	25
Sarpy County, NE	23
Dallas County, TX	23

Industry Characteristics

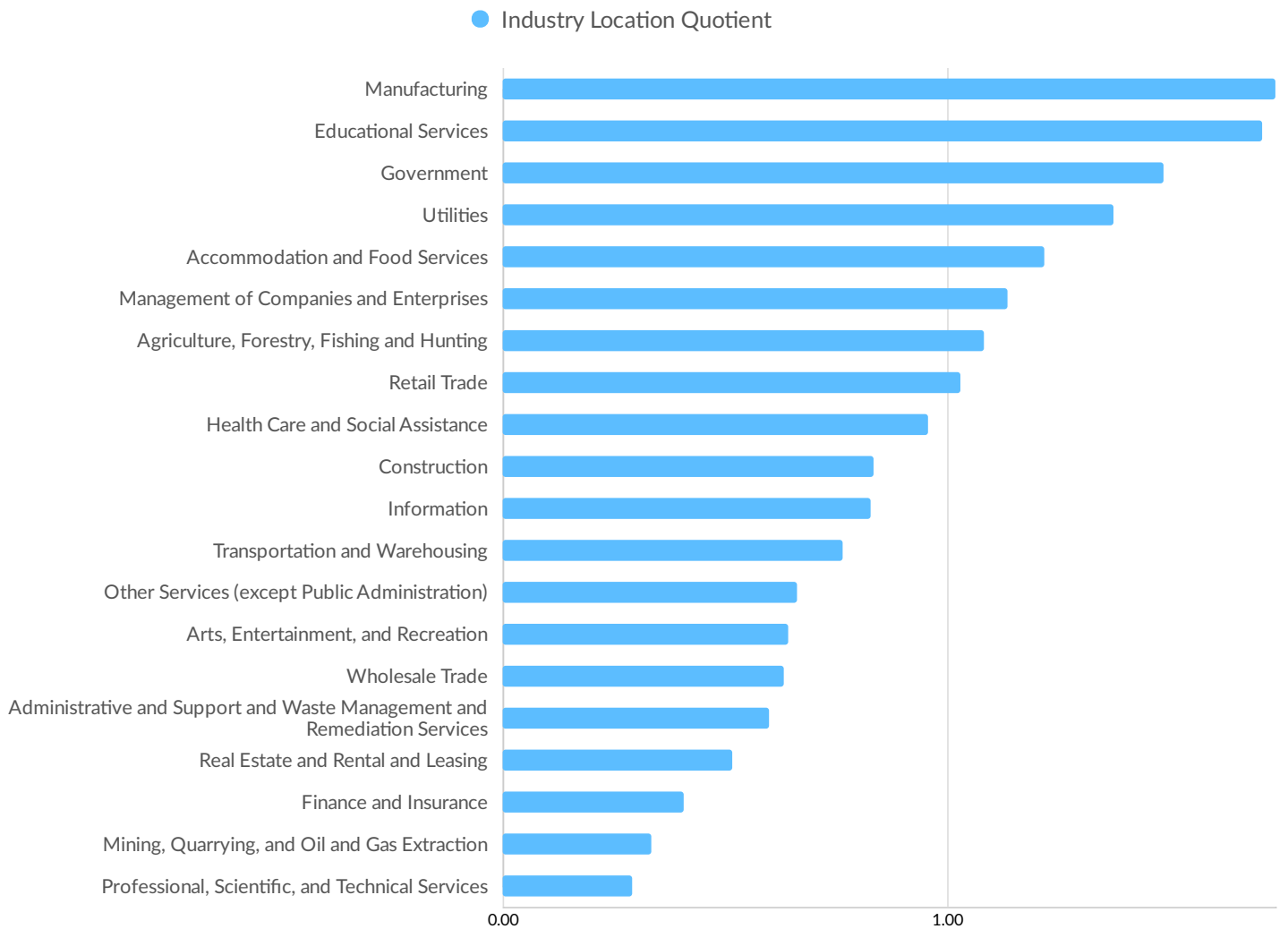
Largest Industries



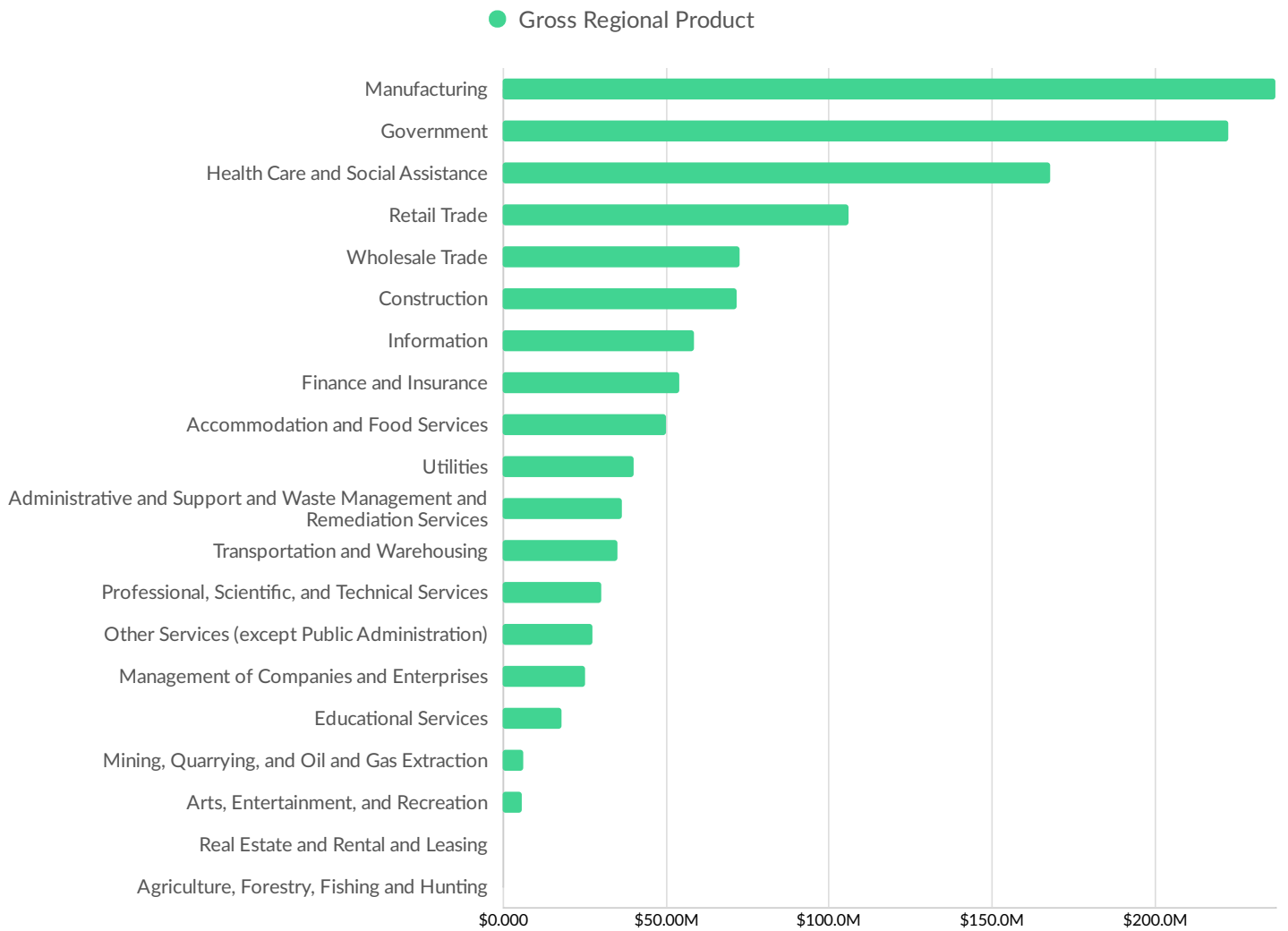
Top Growing Industries



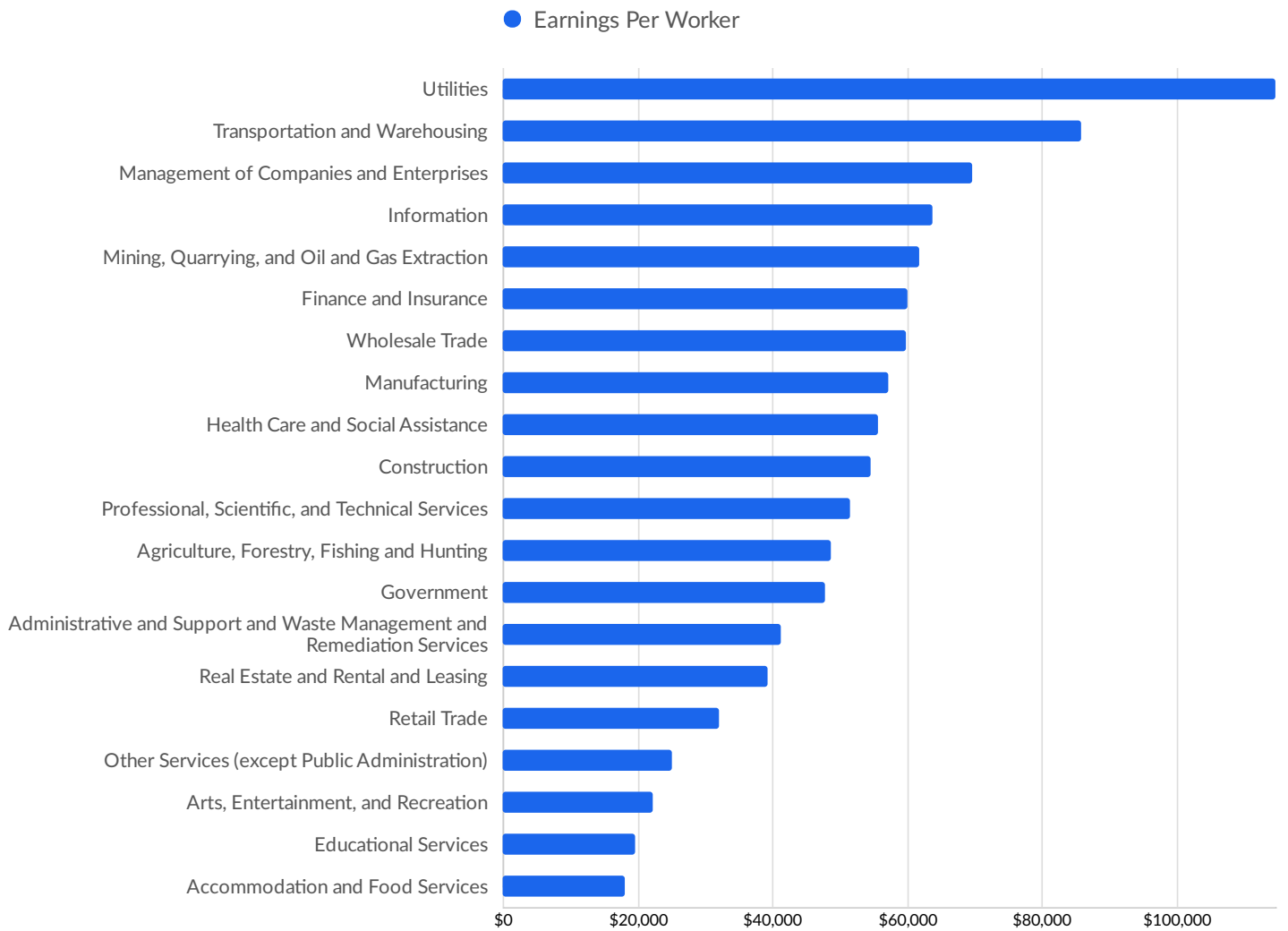
Top Industry Location Quotient



Top Industry GRP




Top Industry Earnings



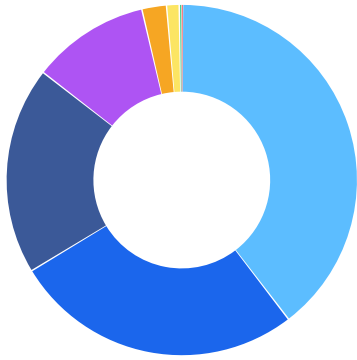
Business Characteristics

2,439 Companies Employ Your Workers

Online profiles for your workers mention 2,439 companies as employers, with the top 10 appearing below. In the last 12 months, 1,413 companies in Crawford County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	561 	Ascension	222 
Via Christi Health, Inc.	161 	C.R. England, Inc.	218 
Crawford County	123 	U.S. Xpress, Inc.	126 
Watco Companies, Inc.	121 	Dollar General Corporation	125 
Pitsco Inc	81 	Army National Guard	102 
Npc International, Inc.	72 	Community Health Center of So...	98 
Usd 244	70 	Sek Cap Inc	94 
Sek Interlocal 637	66 	Wal-Mart, Inc.	79 
Names & Numbers	59 	General Motors Company	75 
Usd 259	59 	C.D.L. Electric Company, Inc.	66 

Business Size



	Percentage	Business Count
1 to 4 employees	39.5%	784
5 to 9 employees	26.8%	531
10 to 19 employees	19.2%	380
20 to 49 employees	10.8%	215
50 to 99 employees	2.3%	45
100 to 249 employees	1.2%	23
250 to 499 employees	0.3%	5
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

- Occupation Jobs
- National Average

Top Growing Occupations

- Occupation Jobs Growth

Top Occupation Location Quotient

- Occupation Location Quotient

Top Occupation Earnings

- Median Hourly Earnings

Top Posted Occupations

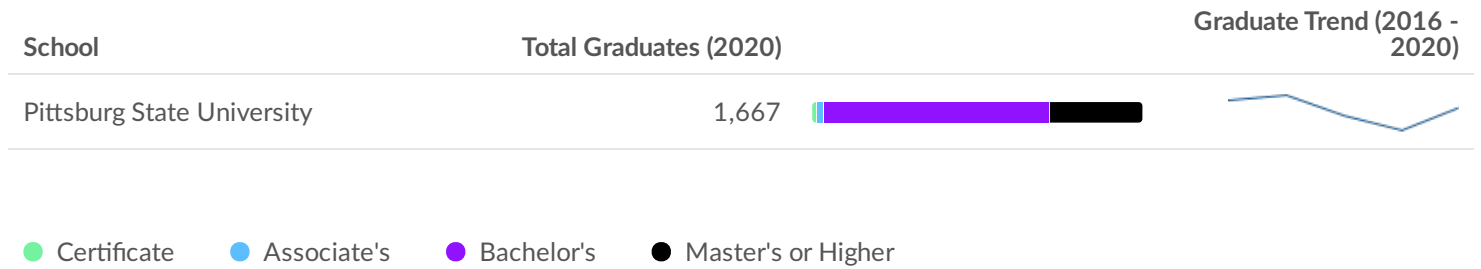
- Unique Average Monthly Postings

Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

Educational Pipeline

In 2020, there were 1,667 graduates in Crawford County, KS. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Elementary Education and Teaching.



In-Demand Skills

● Top Hard Skills ● National Average