



Jasper County, MO

MOKAN Economic Partnership



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Report Parameters

1 County

29097 Jasper County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

121,648

Population (2020)

Population **grew by 3,025** over the last 5 years and is projected to **grow by 5,214** over the next 5 years.

60,600

Total Regional Employment

Jobs **decreased by 5,444** over the last 5 years but are projected to **grow by 195** over the next 5 years.

\$48.4K

Median Household Income (2019)

Median household income is **\$14.5K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 2.6%** since 2015, growing by 3,025. Population is expected to **increase by 4.3%** between 2020 and 2025, adding 5,214.
- From 2015 to 2020, jobs **declined by 8.2%** in Jasper County, MO from 66,044 to **60,600**. This change **fell short of the national growth rate of 0.0% by 8.2%**. As the number of jobs declined, the **labor force participation rate decreased from 63.6% to 60.6% between 2015 and 2020**.
- Concerning educational attainment, **17.2% of Jasper County, MO residents possess a Bachelor's Degree** (2.9% below the national average), and **7.0% hold an Associate's Degree** (1.6% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Merchandise Stores, including Warehouse Clubs and Supercenters.

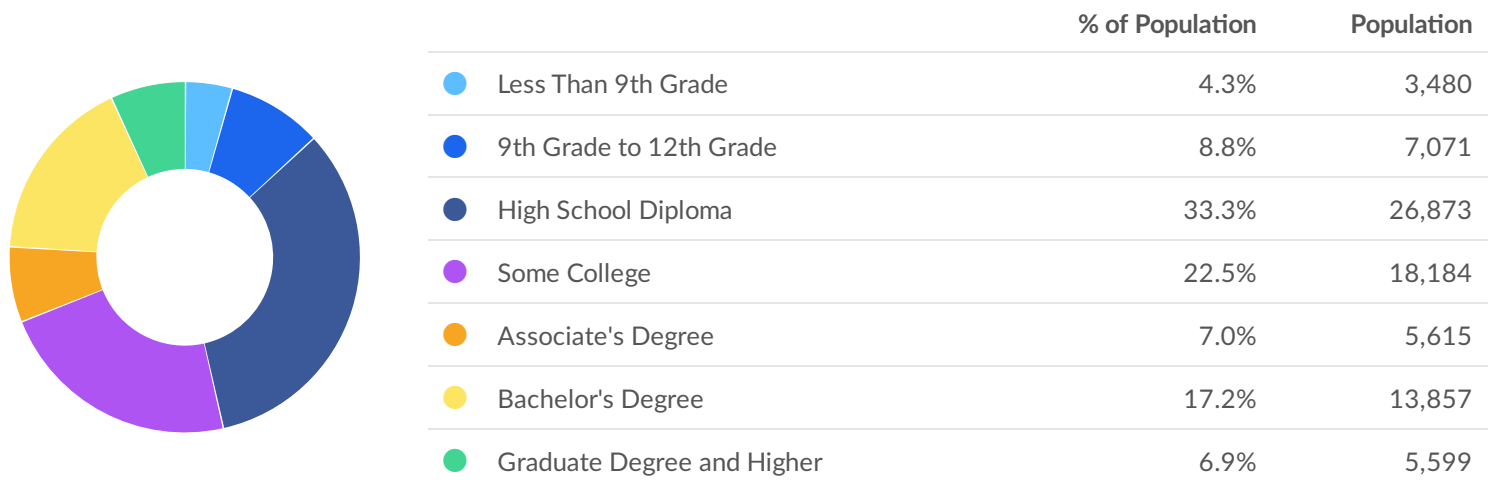
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	121,648	57,127	60,600	87.6	\$4.92B	\$6.63B	\$6.10B
State	6,151,548	3,055,792	3,040,097	90.3	\$314.93B	\$330.40B	\$379.70B

Dec 2020 Labor Force Breakdown



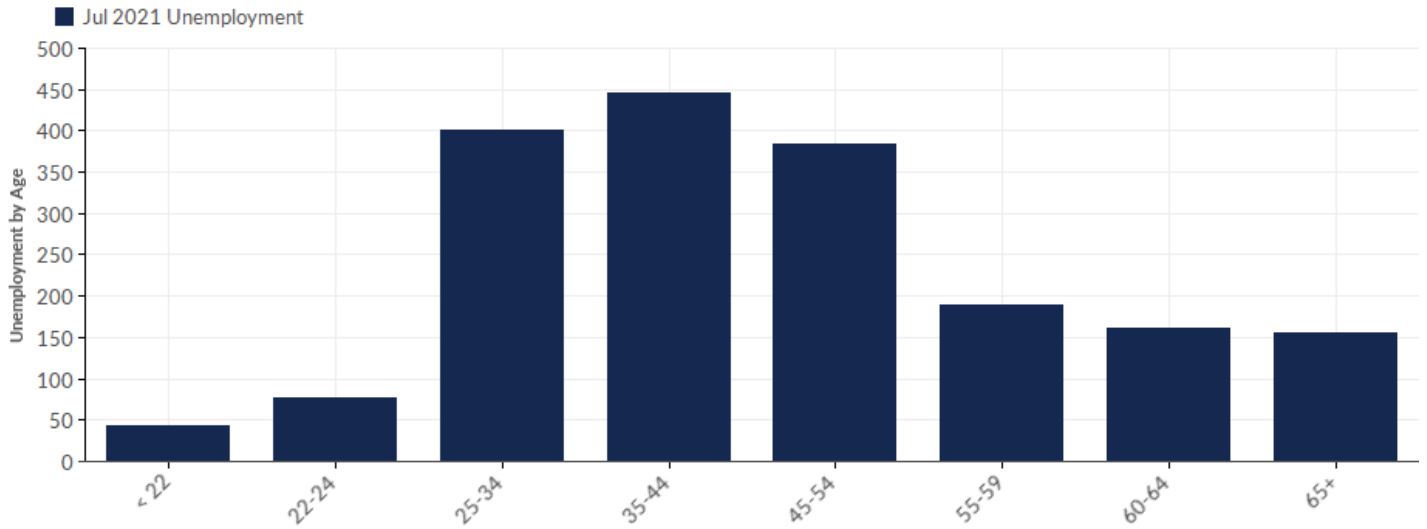
Educational Attainment

Concerning educational attainment, **17.2% of Jasper County, MO residents possess a Bachelor's Degree** (2.9% below the national average), and **7.0% hold an Associate's Degree** (1.6% below the national average).



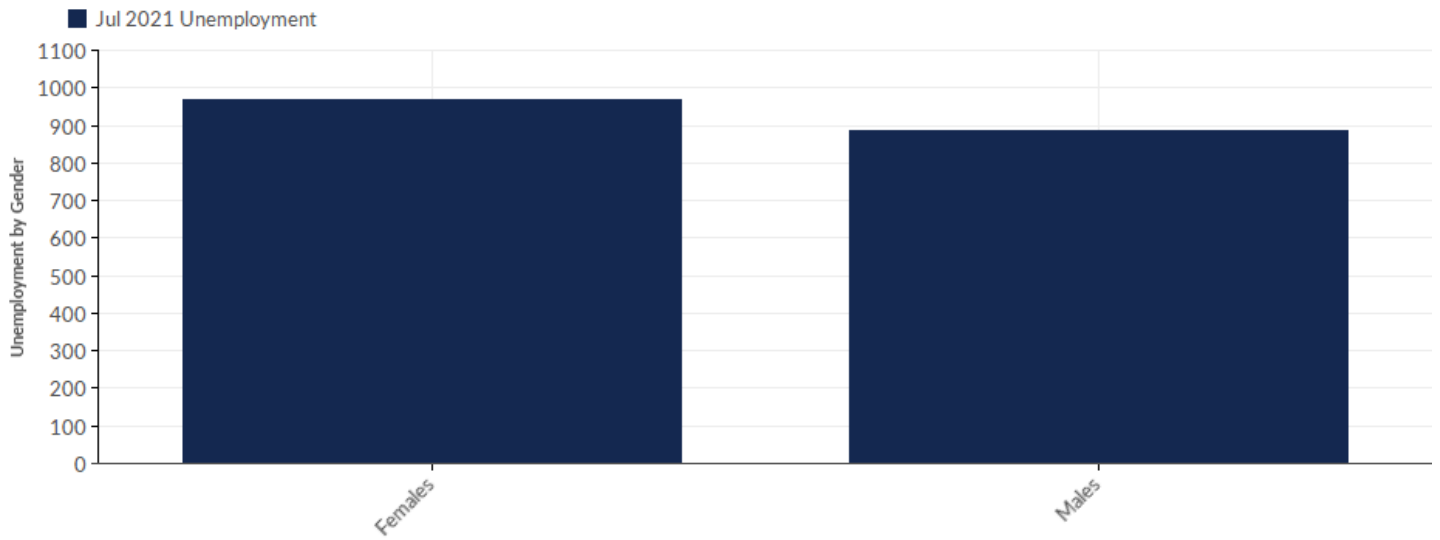
Unemployment by Demographics

Unemployment by Age



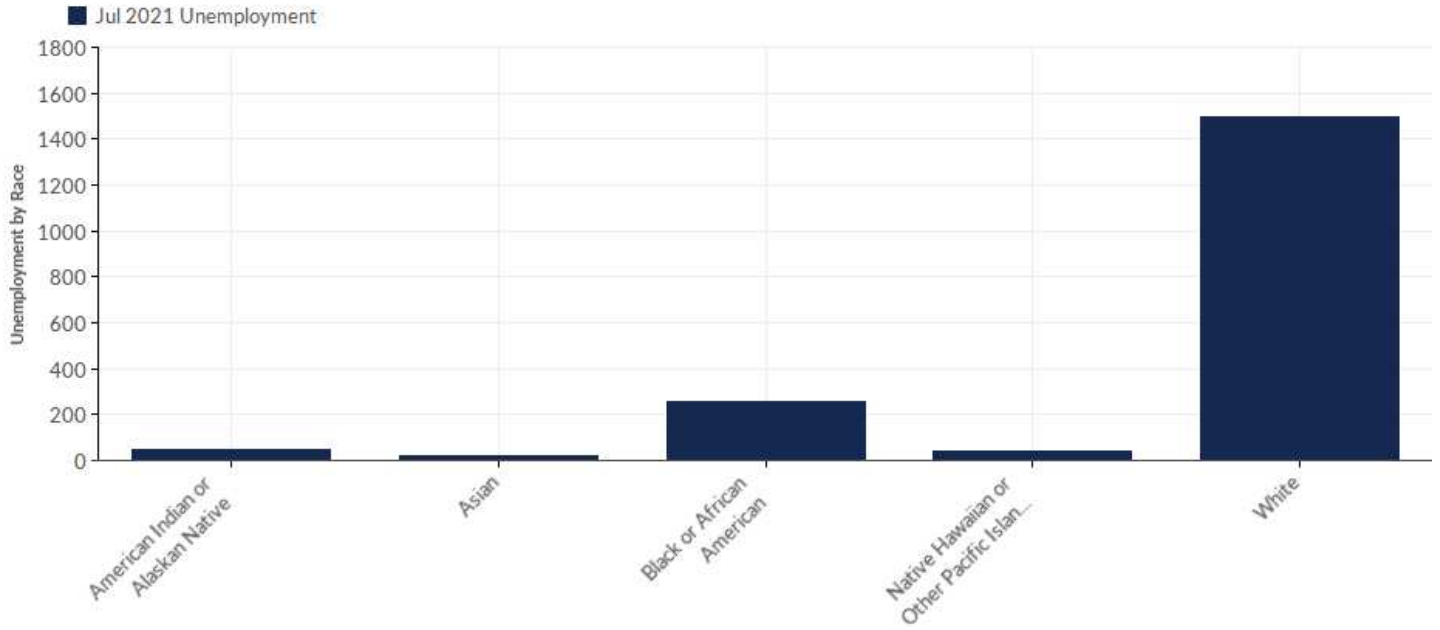
Age	Unemployment (Jul 2021)	% of Cohort
< 22	42	2.27%
22-24	76	4.10%
25-34	401	21.63%
35-44	446	24.06%
45-54	384	20.71%
55-59	189	10.19%
60-64	160	8.63%
65+	155	8.36%
Total	1,854	100.00%

Unemployment by Gender



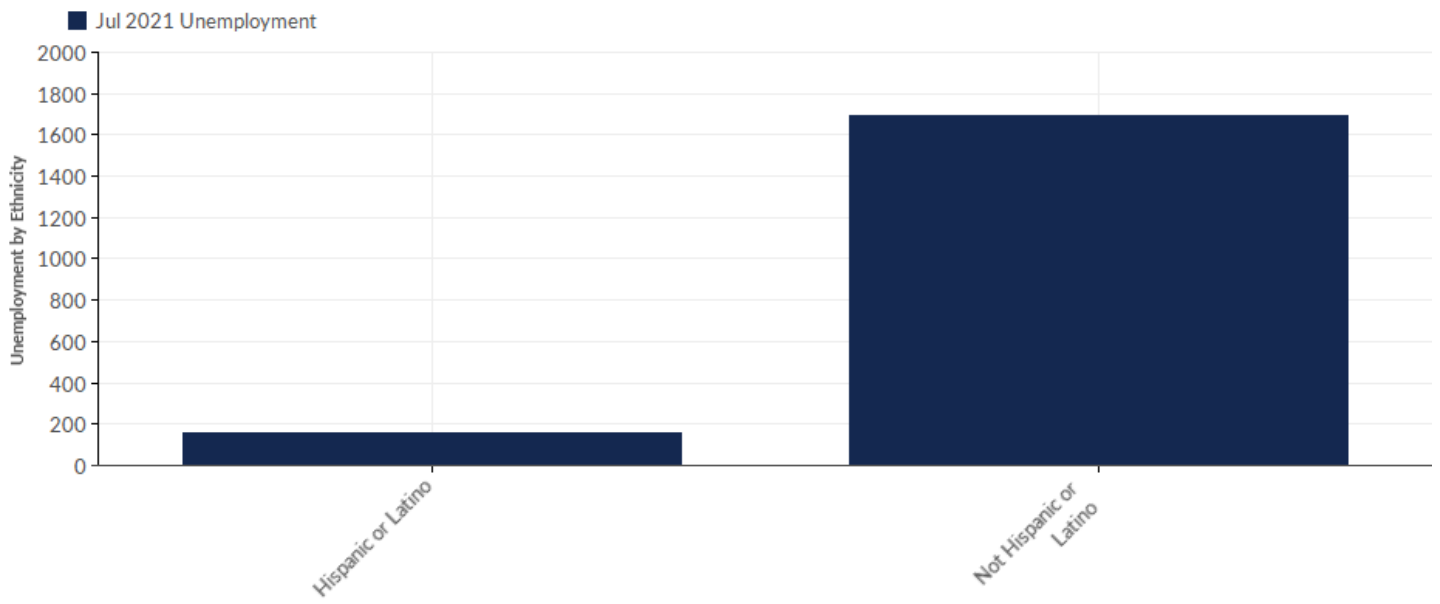
Gender	Unemployment (Jul 2021)	% of Cohort
Females	968	52.21%
Males	886	47.79%
Total	1,854	100.00%

Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	45	2.43%
Asian	17	0.92%
Black or African American	254	13.70%
Native Hawaiian or Other Pacific Islander	40	2.16%
White	1,499	80.85%
Total	1,854	100.00%

Unemployment by Ethnicity

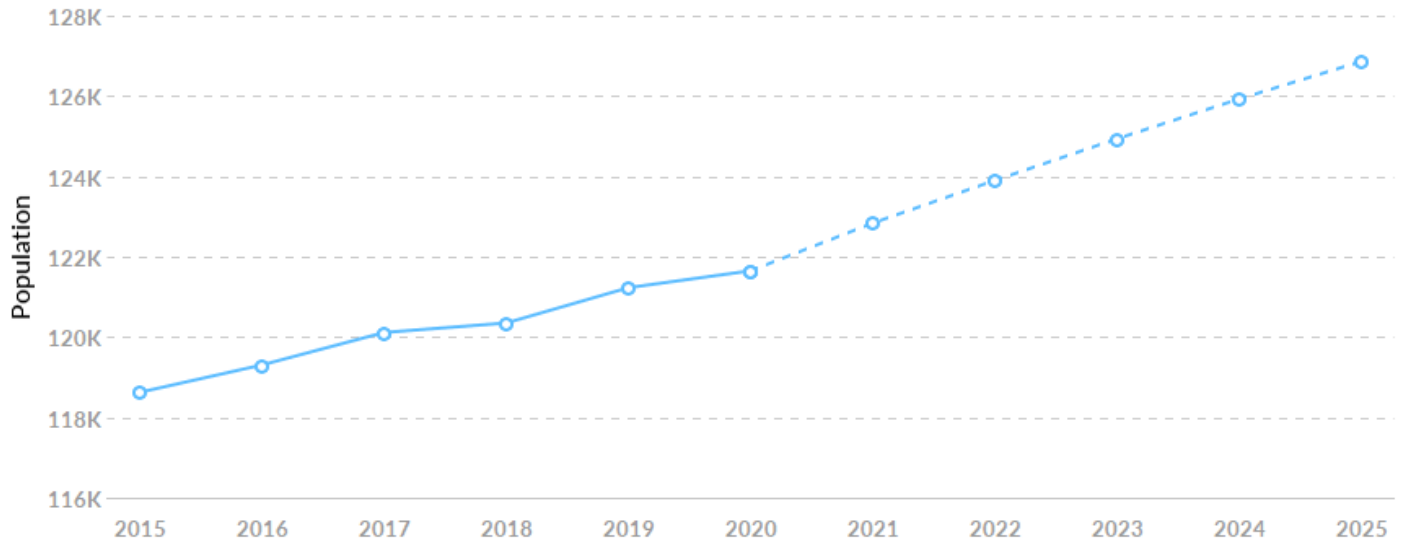


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	158	8.52%
Not Hispanic or Latino	1,696	91.48%
Total	1,854	100.00%

Historic & Projected Trends

Population Trends

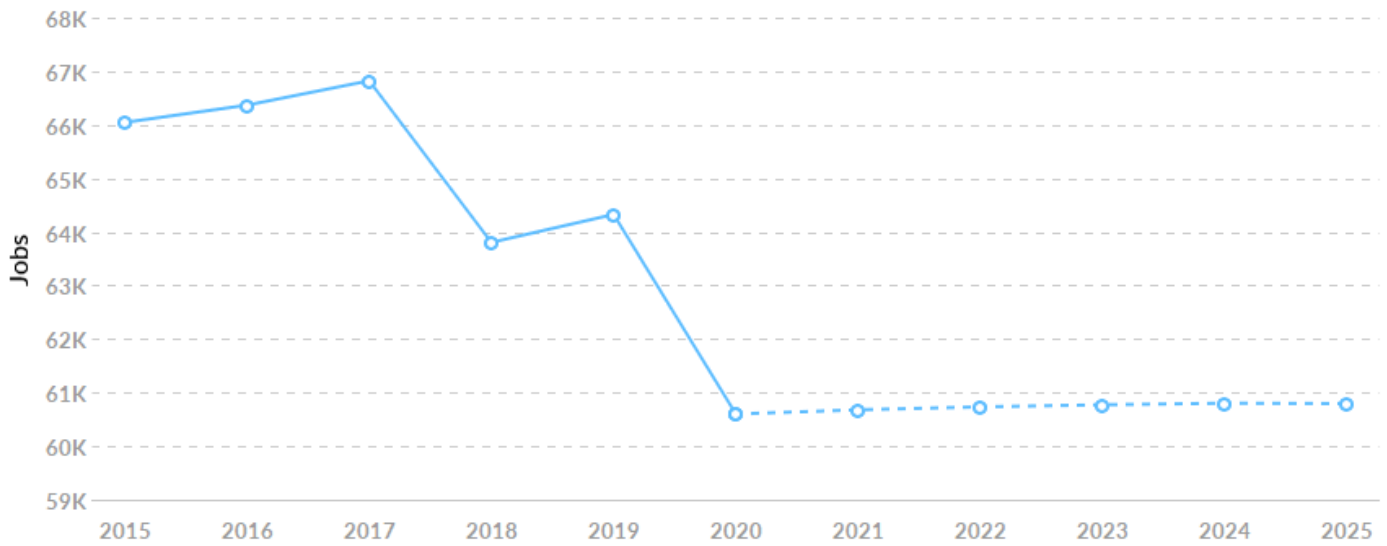
As of 2020 the region's population **increased by 2.6%** since 2015, growing by 3,025. Population is expected to **increase by 4.3%** between 2020 and 2025, adding 5,214.



Timeframe	Population
2015	118,623
2016	119,304
2017	120,113
2018	120,349
2019	121,228
2020	121,648
2021	122,835
2022	123,899
2023	124,935
2024	125,926
2025	126,862

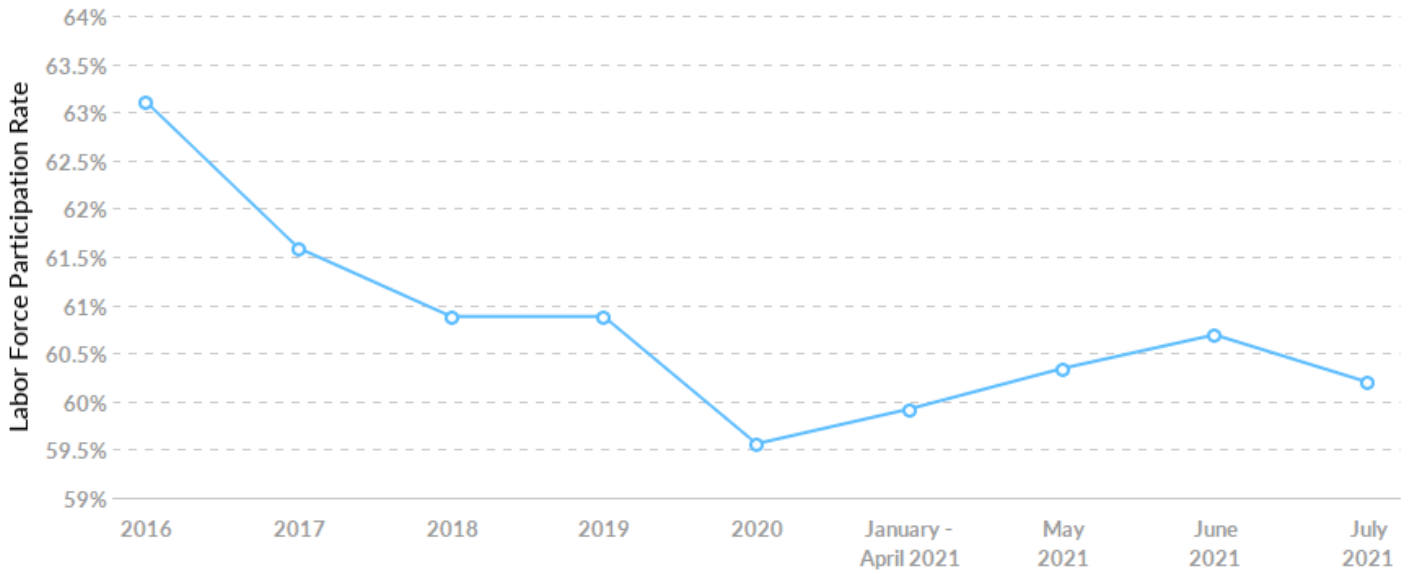
Job Trends

From 2015 to 2020, jobs declined by 8.2% in Jasper County, MO from 66,044 to 60,600. This change fell short of the national growth rate of 0.0% by 8.2%.



Timeframe	Jobs
2015	66,044
2016	66,366
2017	66,821
2018	63,803
2019	64,325
2020	60,600
2021	60,678
2022	60,733
2023	60,772
2024	60,802
2025	60,795

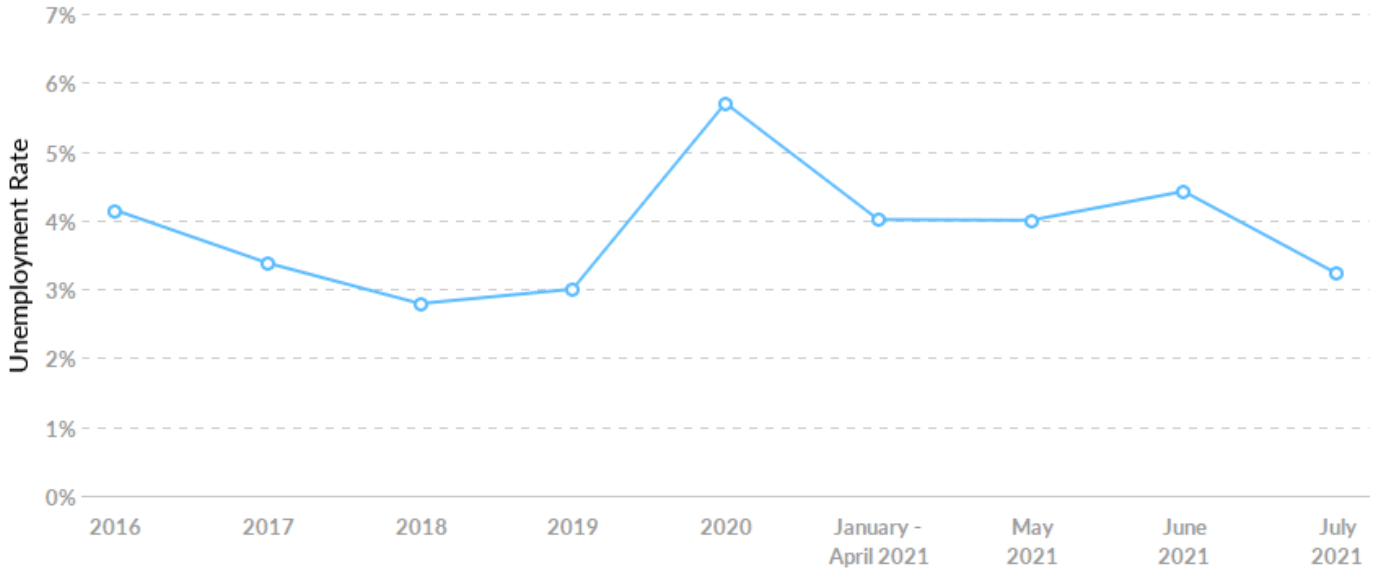
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	63.11%
2017	61.59%
2018	60.88%
2019	60.88%
2020	59.56%
January - April 2021	59.92%
May 2021	60.34%
June 2021	60.69%
July 2021	60.20%

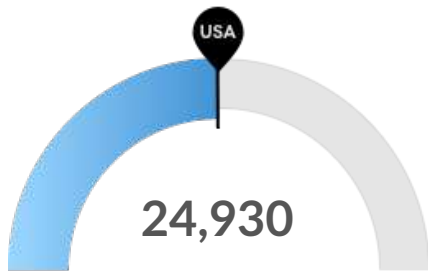
Unemployment Rate Trends

Jasper County, MO had a July 2021 unemployment rate of 3.23%, **decreasing from 4.15%** 5 years before.



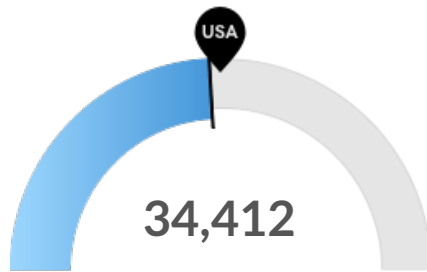
Timeframe	Unemployment Rate
2016	4.15%
2017	3.38%
2018	2.79%
2019	3.00%
2020	5.70%
January - April 2021	4.01%
May 2021	4.00%
June 2021	4.42%
July 2021	3.23%

Population Characteristics



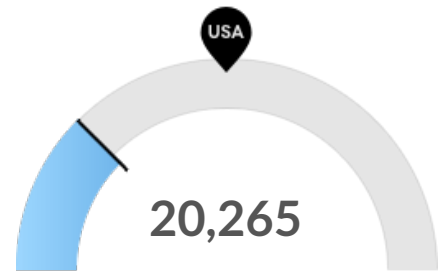
Millennials

Jasper County, MO has 24,930 millennials (ages 25-39). The national average for an area this size is 25,068.



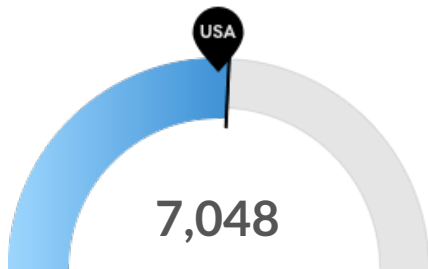
Retiring Soon

Retirement risk is about average in Jasper County, MO. The national average for an area this size is 36,206 people 55 or older, while there are 34,412 here.



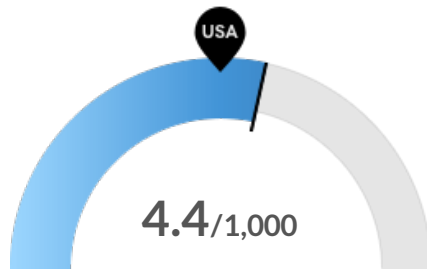
Racial Diversity

Racial diversity is low in Jasper County, MO. The national average for an area this size is 48,998 racially diverse people, while there are 20,265 here.



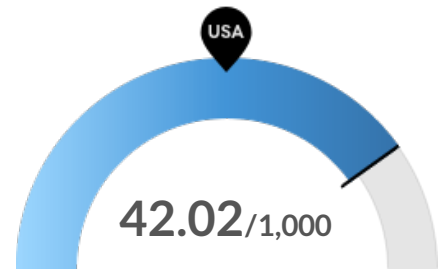
Veterans

Jasper County, MO has 7,048 veterans. The national average for an area this size is 6,731.



Violent Crime

Jasper County, MO has 4.4 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

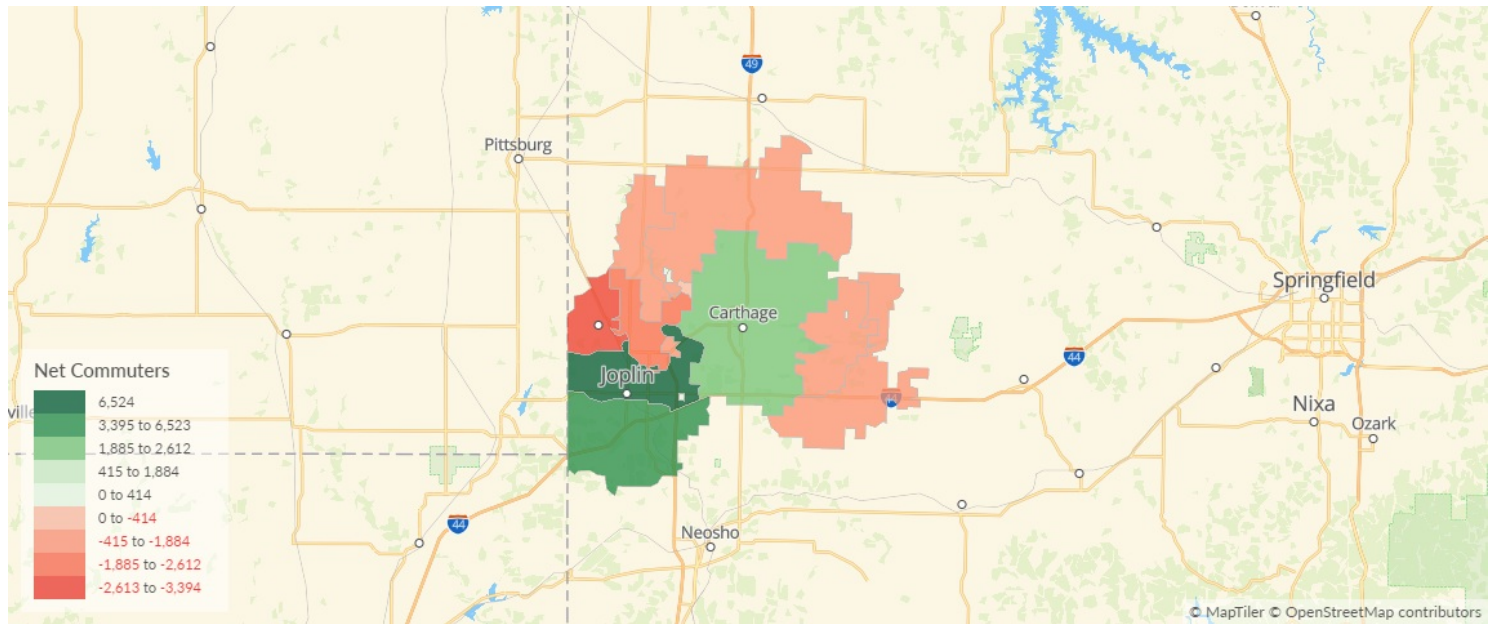


Property Crime

Jasper County, MO has 42.02 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jasper County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,801
64804	Joplin, MO (in Jasper co...	18,867
64836	Carthage, MO (in Jasper...	11,563
64870	Webb City, MO (in Jasp...	4,264
64834	Carl Junction, MO (in Ja...	1,726

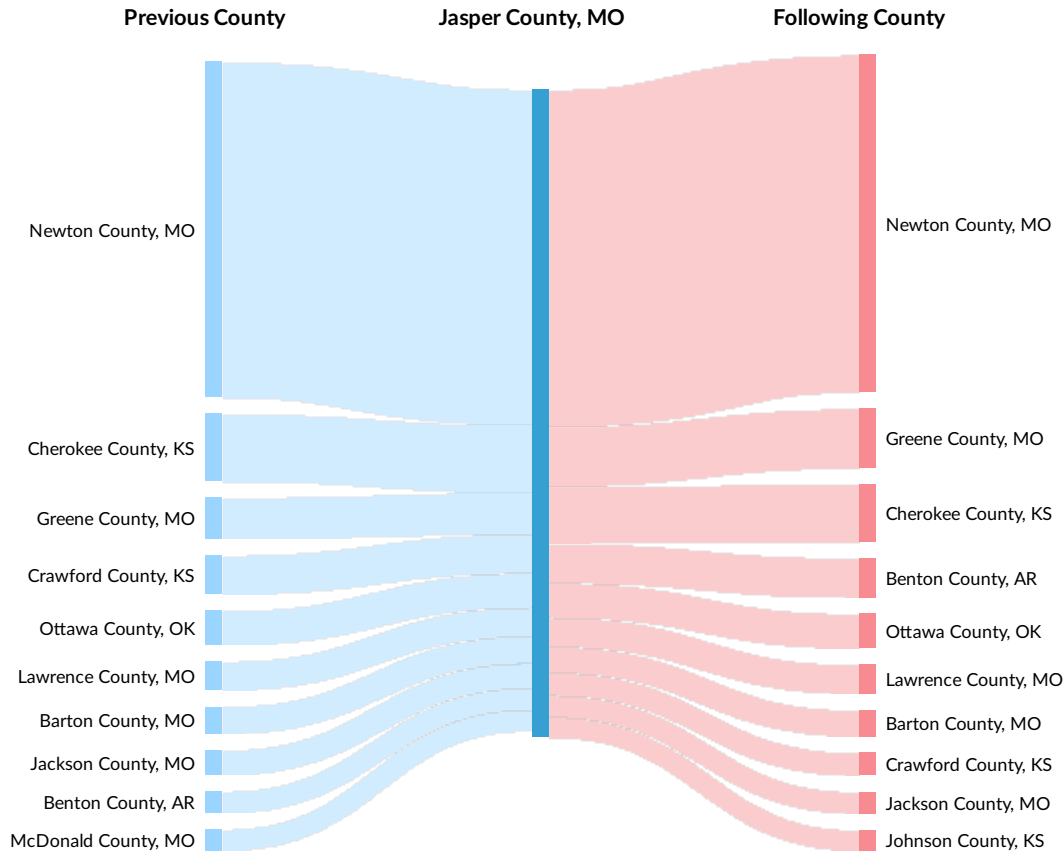
Where Talent Lives

ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,471
64801	Joplin, MO (in Jasper co...	14,277
64836	Carthage, MO (in Jasper...	9,632
64870	Webb City, MO (in Jasp...	6,149
64834	Carl Junction, MO (in Ja...	4,339

Inbound and Outbound Migration

The table below analyzes past and current residents of Jasper County, MO. The left column shows residents of other counties migrating to Jasper County, MO. The right column shows residents migrating from Jasper County, MO to other counties.

As of 2019, 1,261 people have migrated from Newton County, MO to Jasper County, MO. In the same year, 1,268 people left Jasper County, MO migrating to Newton County, MO. The total Net Migration for Jasper County, MO in 2018 was 120.

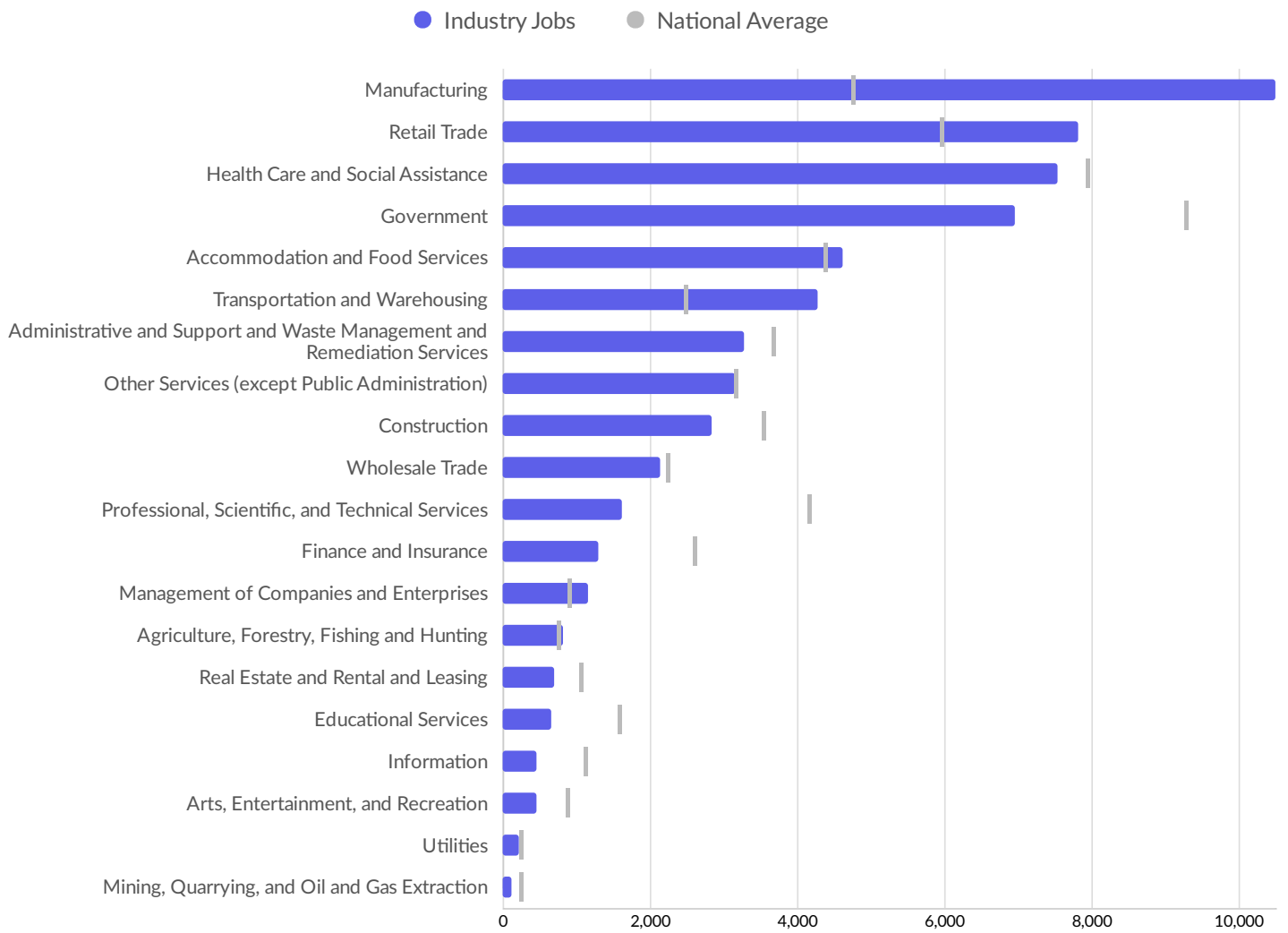


Top Previous Counties	Migrations
Newton County, MO	1,261
Cherokee County, KS	253
Greene County, MO	155
Crawford County, KS	146
Ottawa County, OK	129
Lawrence County, MO	108

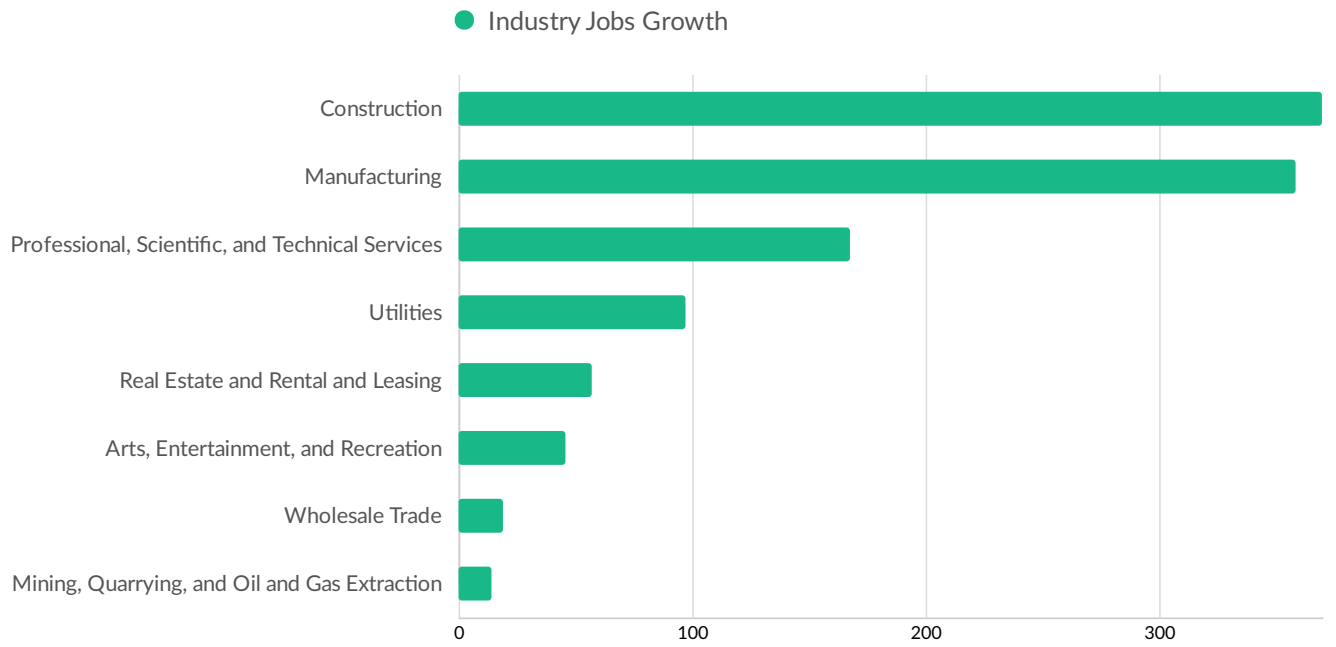
Top Previous Counties	Migrations
Barton County, MO	101
Jackson County, MO	93
Benton County, AR	81
McDonald County, MO	80
Delaware County, OK	58
Barry County, MO	57
Vernon County, MO	51
Tulsa County, OK	49
Johnson County, KS	42
Top Following Counties	Migrations
Newton County, MO	1,268
Greene County, MO	223
Cherokee County, KS	215
Benton County, AR	148
Ottawa County, OK	130
Lawrence County, MO	109
Barton County, MO	98
Crawford County, KS	86
Jackson County, MO	81
Johnson County, KS	78
Tulsa County, OK	69
McDonald County, MO	56
Delaware County, OK	54
St. Louis County, MO	50
Christian County, MO	46

Industry Characteristics

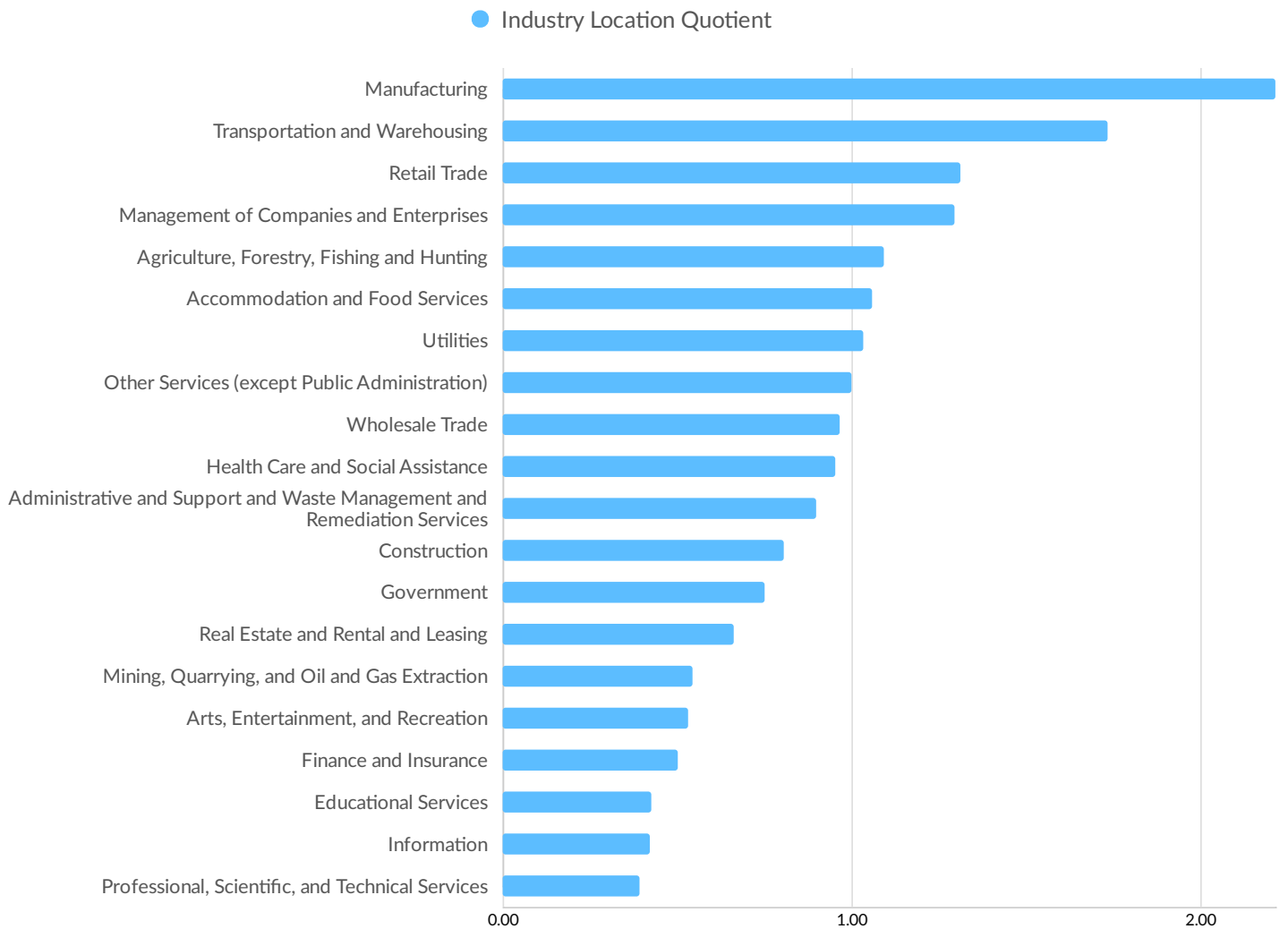
Largest Industries



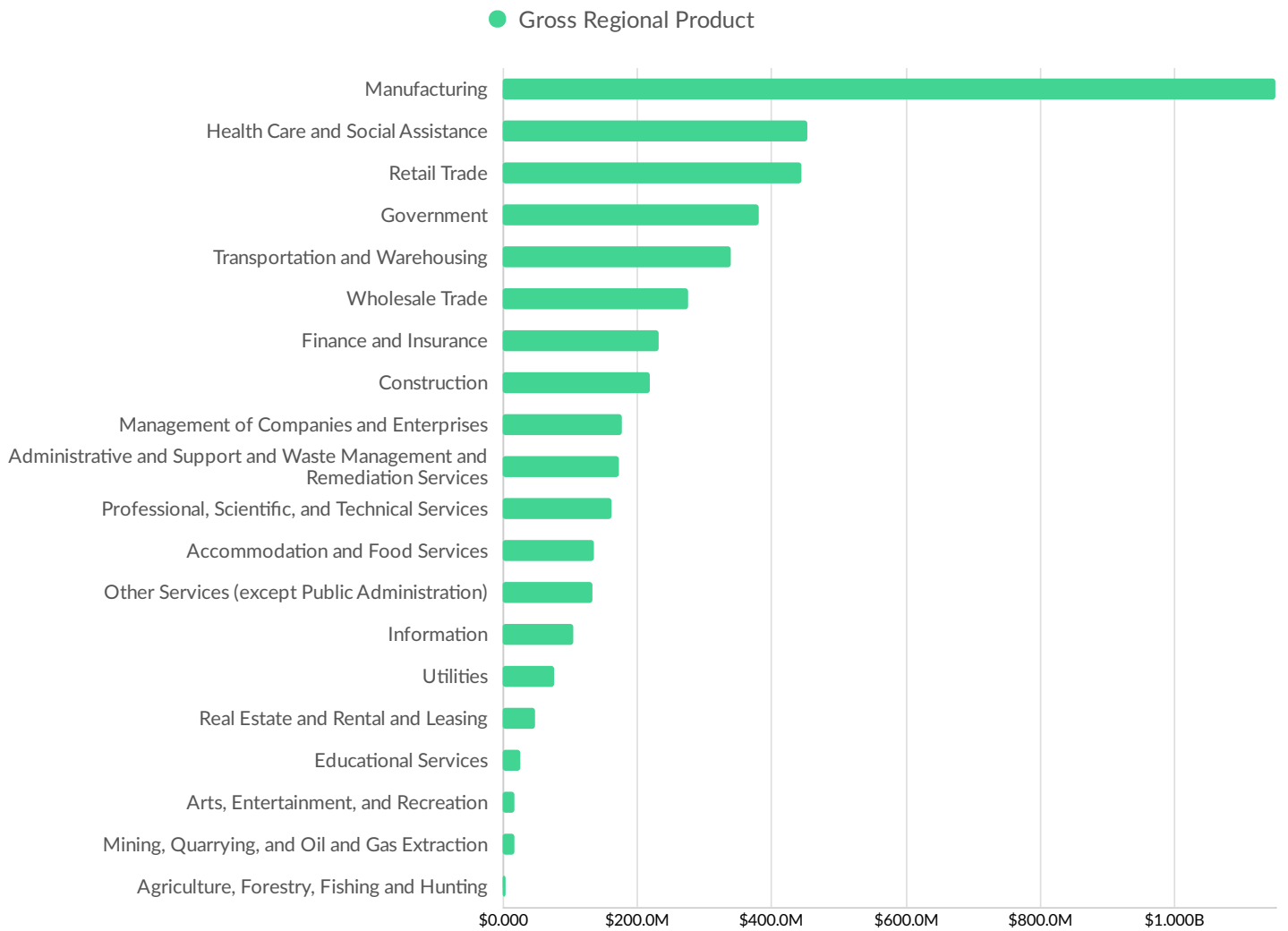
Top Growing Industries



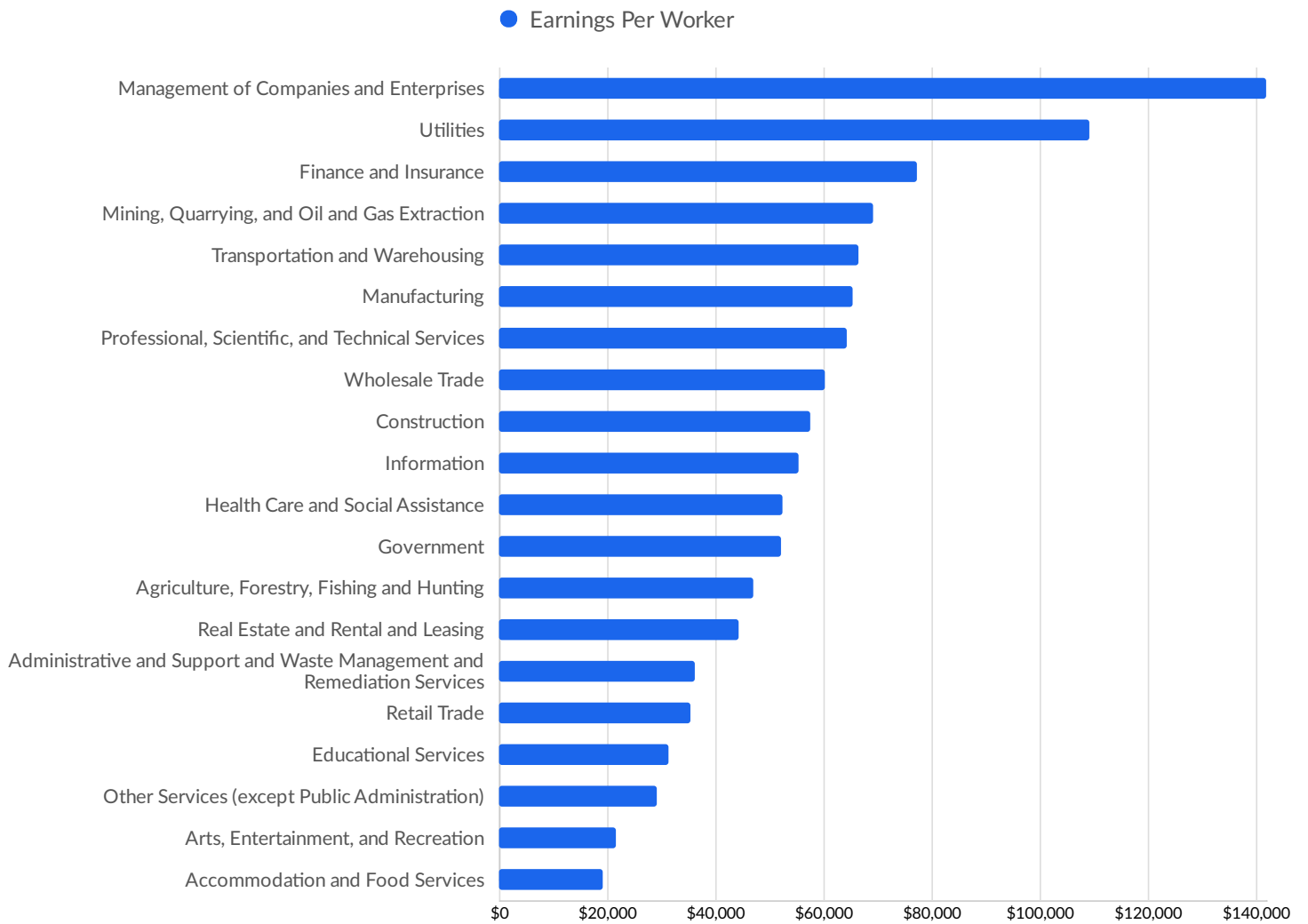
Top Industry Location Quotient



Top Industry GRP














Top Industry Earnings



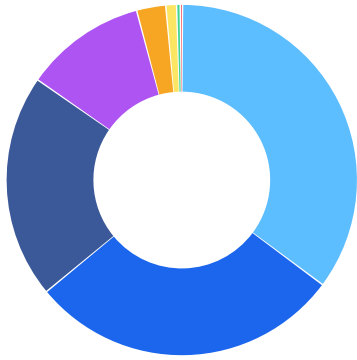
Business Characteristics

9,430 Companies Employ Your Workers

Online profiles for your workers mention 9,430 companies as employers, with the top 10 appearing below. In the last 12 months, 3,273 companies in Jasper County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Leggett & Platt, Incorporated	619 	Freeman Health System	724 
Freeman Health System	521 	Mercy	663 
Mercy	379 	Wal-Mart, Inc.	436 
Wal-Mart, Inc.	378 	Leggett & Platt, Incorporated	423 
Missouri Southern State Univers...	319 	U.S. Xpress, Inc.	303 
Schreiber Foods, Inc.	220 	Intel Corporation	270 
Joplin Schools	164 	Dollar General Corporation	263 
Webb City R7 School District	162 	Ozark Center	222 
Pittsburg State University Found...	152 	Domino's Pizza	205 
Eaglepicher Technologies, LLC	148 	Care.com, Inc.	192 

Business Size



	Percentage	Business Count
1 to 4 employees	35.1%	1,673
5 to 9 employees	28.9%	1,375
10 to 19 employees	20.6%	984
20 to 49 employees	11.2%	533
50 to 99 employees	2.7%	128
100 to 249 employees	1.0%	47
250 to 499 employees	0.3%	16
500+ employees	0.2%	10

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

- Occupation Jobs
- National Average

Top Growing Occupations

- Occupation Jobs Growth

Top Occupation Location Quotient

- Occupation Location Quotient

Top Occupation Earnings

- Median Hourly Earnings

Top Posted Occupations














- Unique Average Monthly Postings

Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

Educational Pipeline

In 2020, there were 1,818 graduates in Jasper County, MO. This pipeline has grown by 11% over the last 5 years. The highest share of these graduates come from "Business/Commerce, General", Bible/Biblical Studies, and Criminal Justice/Police Science.

School	Total Graduates (2020)		Graduate Trend (2016 - 2020)
Missouri Southern State University	1,499		
Ozark Christian College	143		
Franklin Technology Center Adult Education	70		
City Pointe Beauty Academy	67		
Carthage R9 School District-Carthage Technical Center	28		
New Dimensions School of Hair Design	11		
Vatterott College-Joplin	0		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

● Top Hard Skills ● National Average