



McDonald County, MO

MOKAN Economic Partnership



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Report Parameters

1 County

29119 McDonald County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

22,900

Population (2020)

Population **grew by 179** over the last 5 years and is projected to **grow by 393** over the next 5 years.

8,040

Total Regional Employment

Jobs **decreased by 269** over the last 5 years but are projected to **grow by 281** over the next 5 years.

\$41.6K

Median Household Income (2019)

Median household income is **\$21.2K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 0.8%** since 2015, growing by 179. Population is expected to **increase by 1.7%** between 2020 and 2025, adding 393.
- From 2015 to 2020, jobs **declined by 3.2%** in McDonald County, MO from 8,309 to **8,040**. This change **fell short of the national growth rate of 0.0% by 3.2%**. As the number of jobs declined, the **labor force participation rate increased from 57.8% to 61.0% between 2015 and 2020**.
- Concerning educational attainment, **8.0% of McDonald County, MO residents possess a Bachelor's Degree** (12.1% below the national average), and **6.2% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

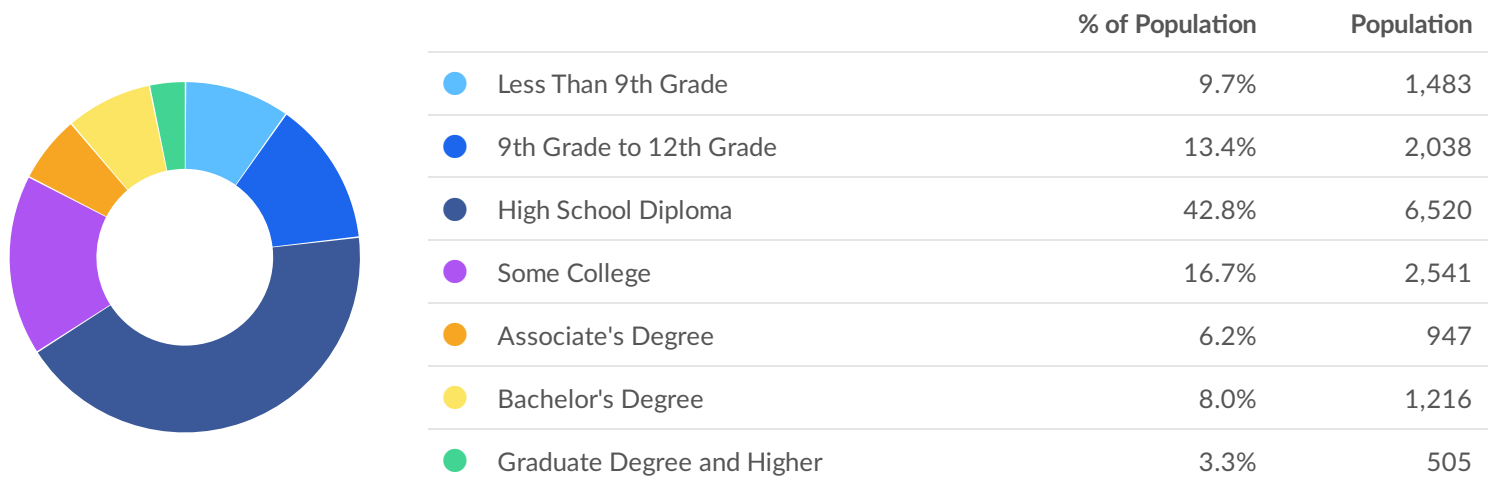
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	22,900	10,758	8,040	87.1	\$610.79M	\$1.46B	\$1.20B
State	6,151,548	3,055,792	3,040,097	90.3	\$314.93B	\$330.40B	\$379.70B

Dec 2020 Labor Force Breakdown



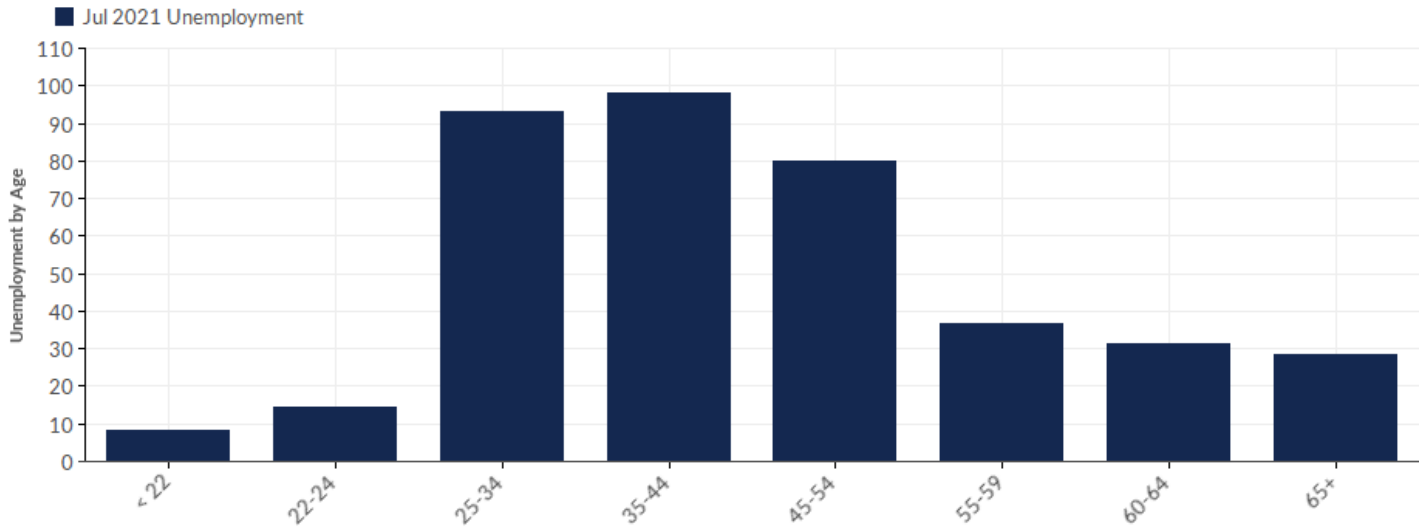
Educational Attainment

Concerning educational attainment, **8.0% of McDonald County, MO residents possess a Bachelor's Degree** (12.1% below the national average), and **6.2% hold an Associate's Degree** (2.4% below the national average).



Unemployment by Demographics

Unemployment by Age



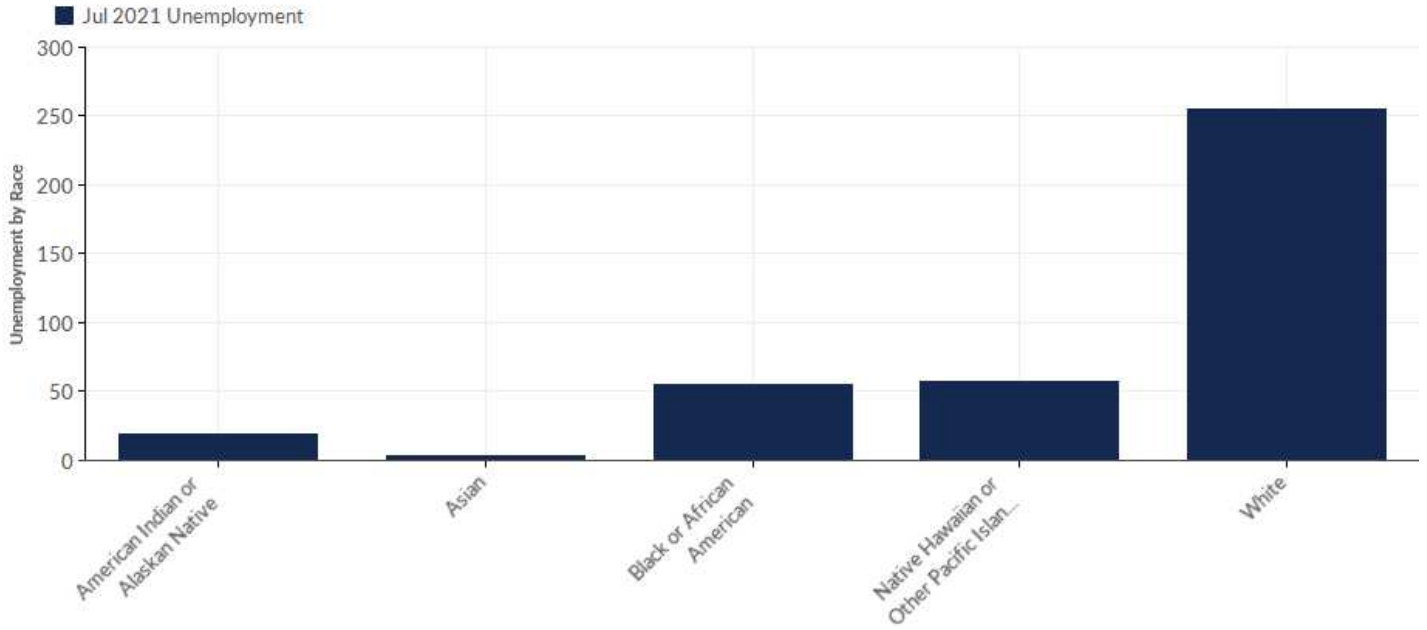
Age	Unemployment (Jul 2021)	% of Cohort
< 22	8	2.05%
22-24	14	3.59%
25-34	93	23.85%
35-44	98	25.13%
45-54	80	20.51%
55-59	37	9.49%
60-64	31	7.95%
65+	28	7.18%
Total	390	100.00%

Unemployment by Gender



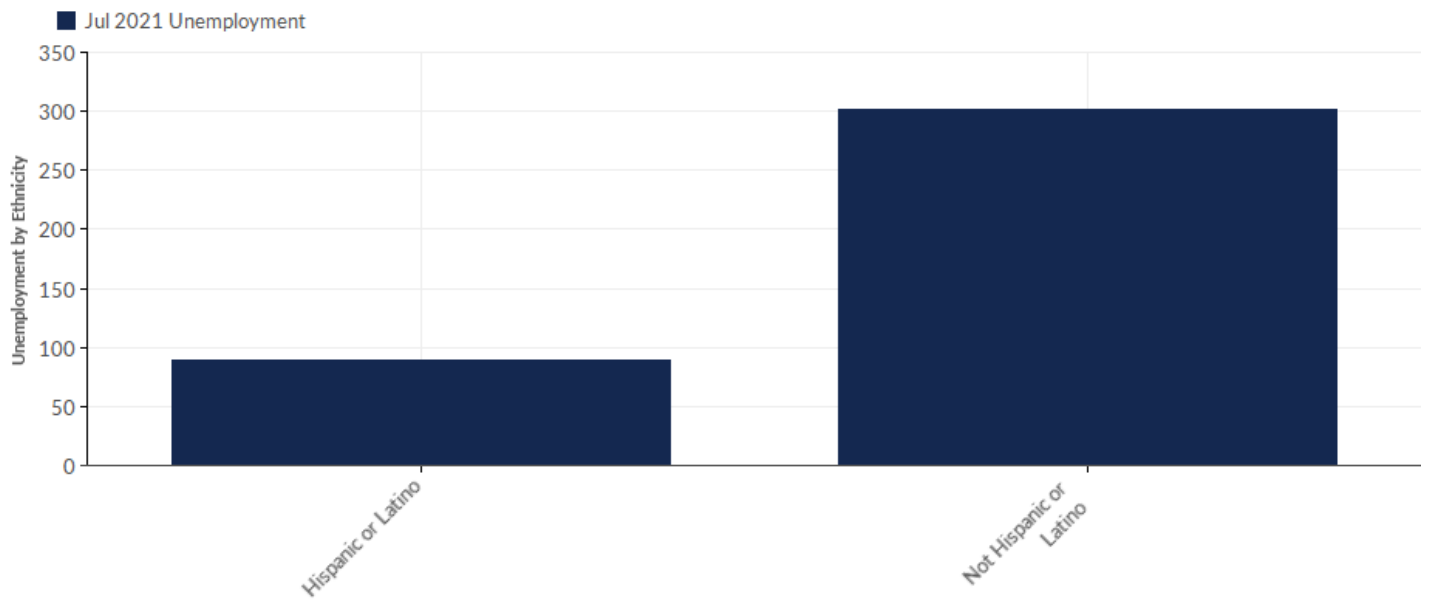
Gender	Unemployment (Jul 2021)	% of Cohort
Females	196	50.26%
Males	194	49.74%
Total	390	100.00%

Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	19	4.87%
Asian	4	1.03%
Black or African American	55	14.10%
Native Hawaiian or Other Pacific Islander	57	14.62%
White	255	65.38%
Total	390	100.00%

Unemployment by Ethnicity

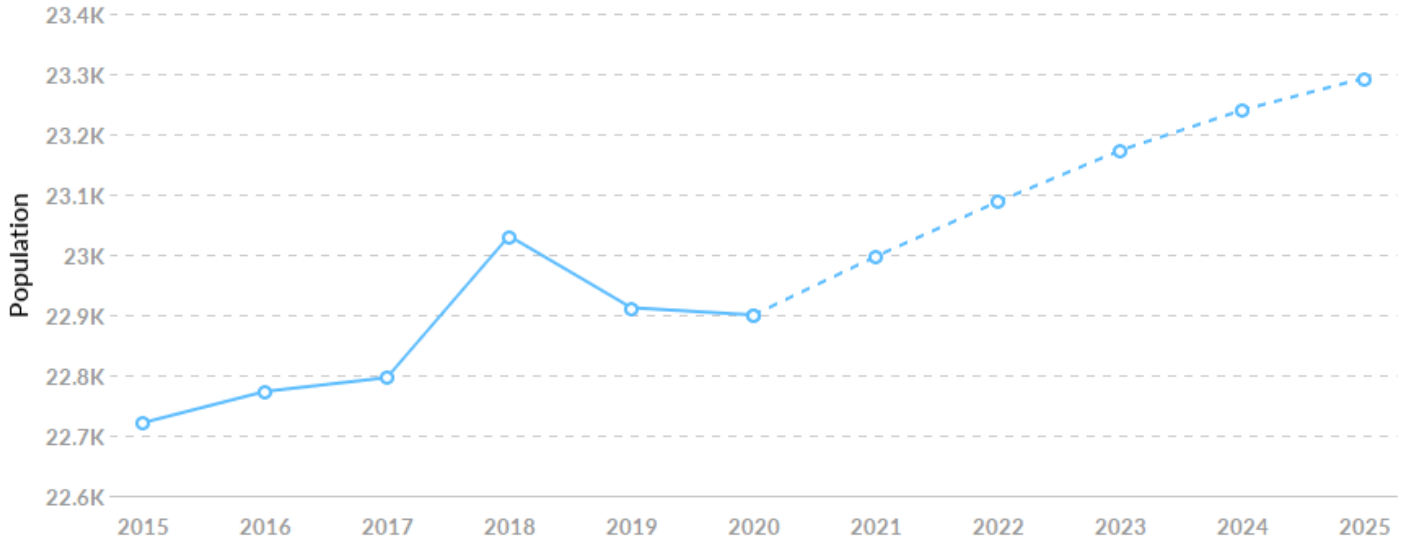


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	89	22.82%
Not Hispanic or Latino	301	77.18%
Total	390	100.00%

Historic & Projected Trends

Population Trends

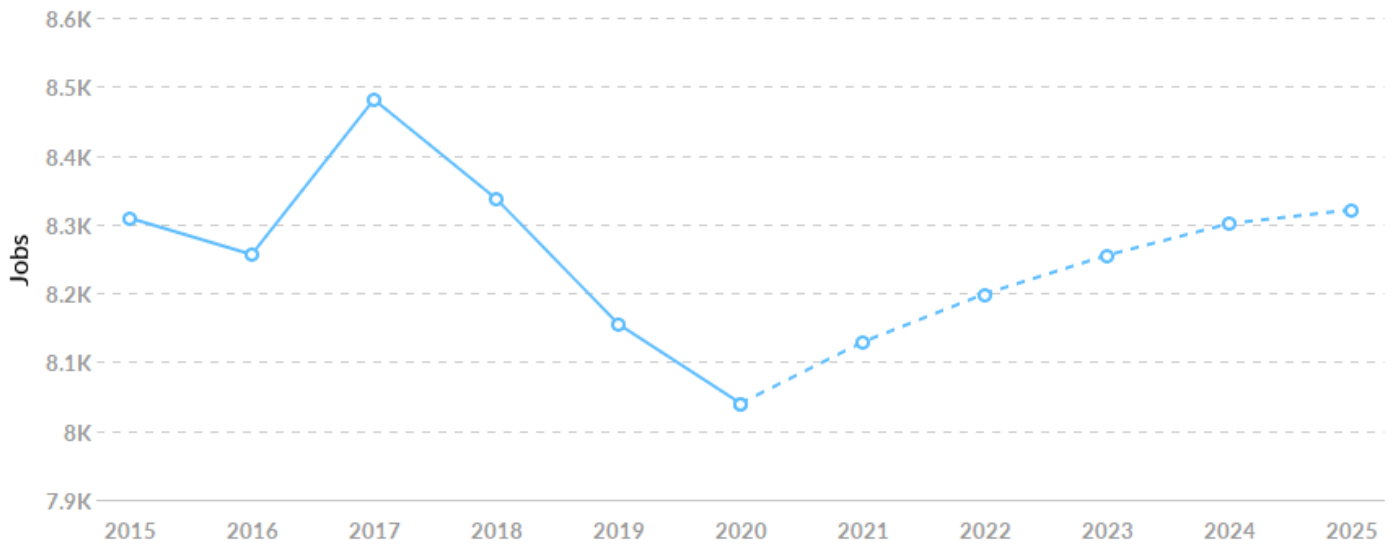
As of 2020 the region's population **increased by 0.8%** since 2015, growing by 179. Population is expected to **increase by 1.7%** between 2020 and 2025, adding 393.



Timeframe	Population
2015	22,721
2016	22,773
2017	22,796
2018	23,031
2019	22,912
2020	22,900
2021	22,997
2022	23,088
2023	23,173
2024	23,240
2025	23,293

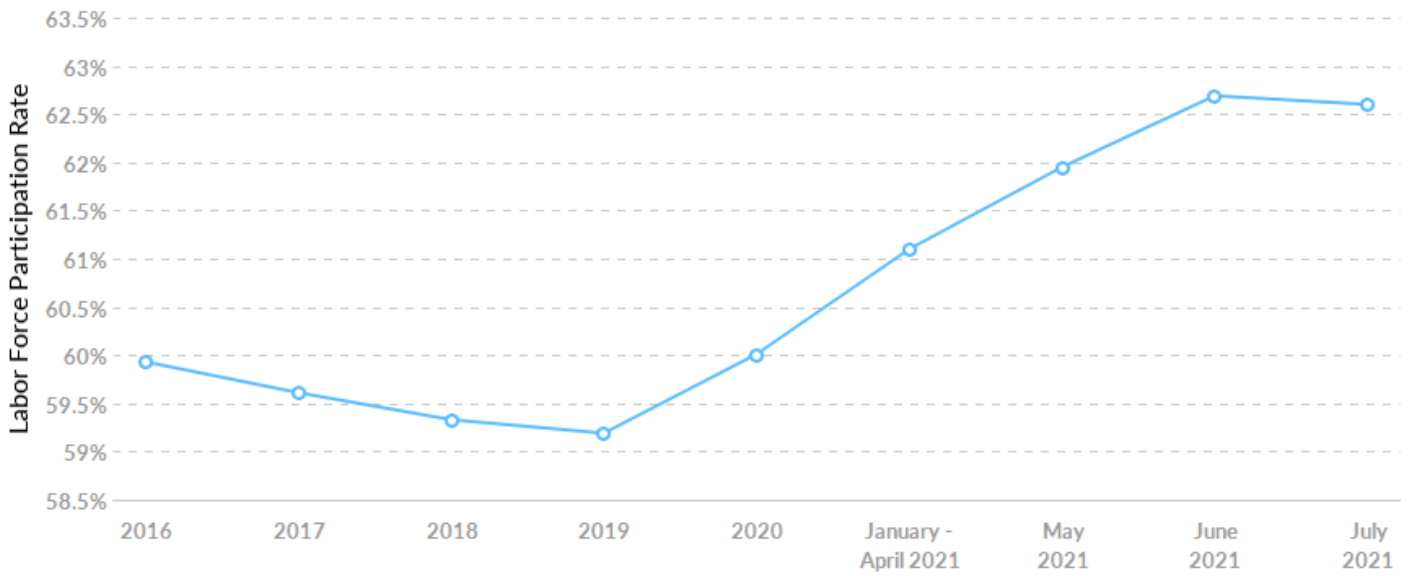
Job Trends

From 2015 to 2020, jobs declined by 3.2% in McDonald County, MO from 8,309 to 8,040. This change fell short of the national growth rate of 0.0% by 3.2%.



Timeframe	Jobs
2015	8,309
2016	8,256
2017	8,481
2018	8,337
2019	8,155
2020	8,040
2021	8,129
2022	8,199
2023	8,255
2024	8,301
2025	8,321

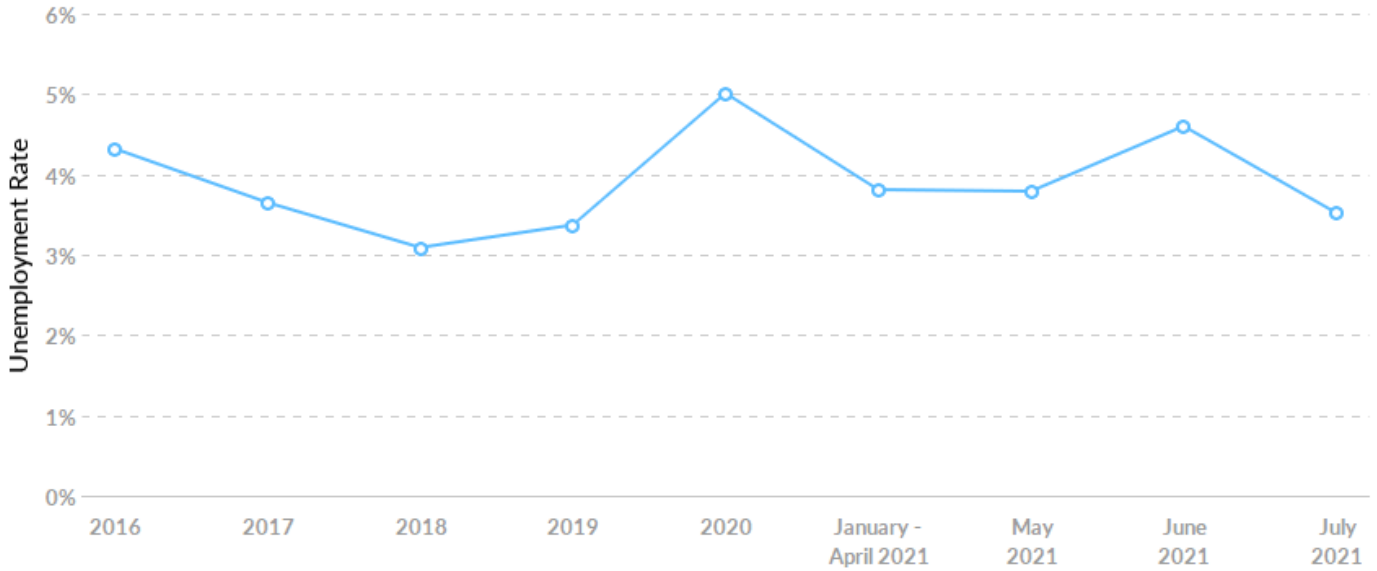
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.93%
2017	59.61%
2018	59.33%
2019	59.19%
2020	60.01%
January - April 2021	61.10%
May 2021	61.95%
June 2021	62.69%
July 2021	62.60%

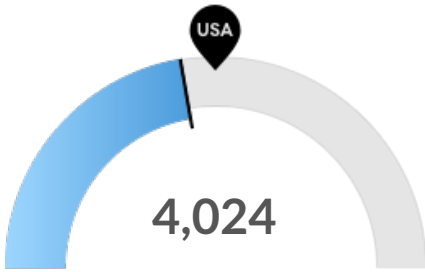
Unemployment Rate Trends

McDonald County, MO had a July 2021 unemployment rate of 3.52%, **decreasing from 4.32%** 5 years before.



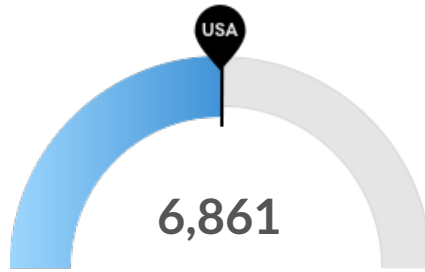
Timeframe	Unemployment Rate
2016	4.32%
2017	3.65%
2018	3.09%
2019	3.37%
2020	5.01%
January - April 2021	3.81%
May 2021	3.79%
June 2021	4.60%
July 2021	3.52%

Population Characteristics



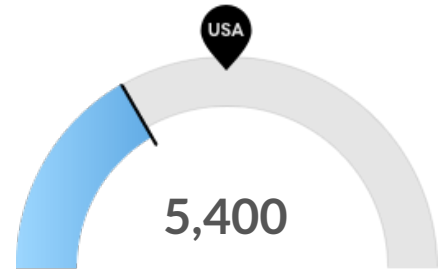
Millennials

McDonald County, MO has 4,024 millennials (ages 25-39). The national average for an area this size is 4,719.



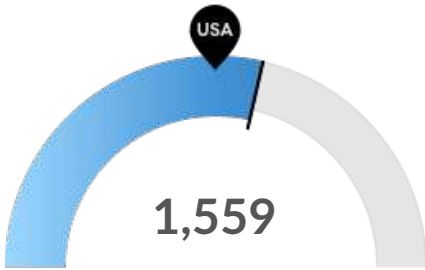
Retiring Soon

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,816 people 55 or older, while there are 6,861 here.



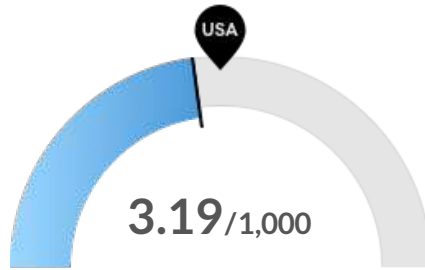
Racial Diversity

Racial diversity is low in McDonald County, MO. The national average for an area this size is 9,224 racially diverse people, while there are 5,400 here.



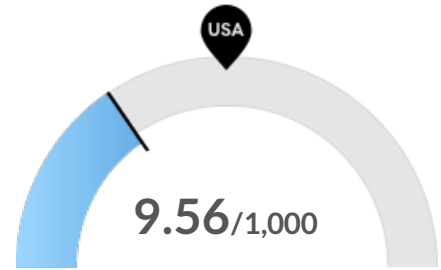
Veterans

McDonald County, MO has 1,559 veterans. The national average for an area this size is 1,272.



Violent Crime

McDonald County, MO has 3.19 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

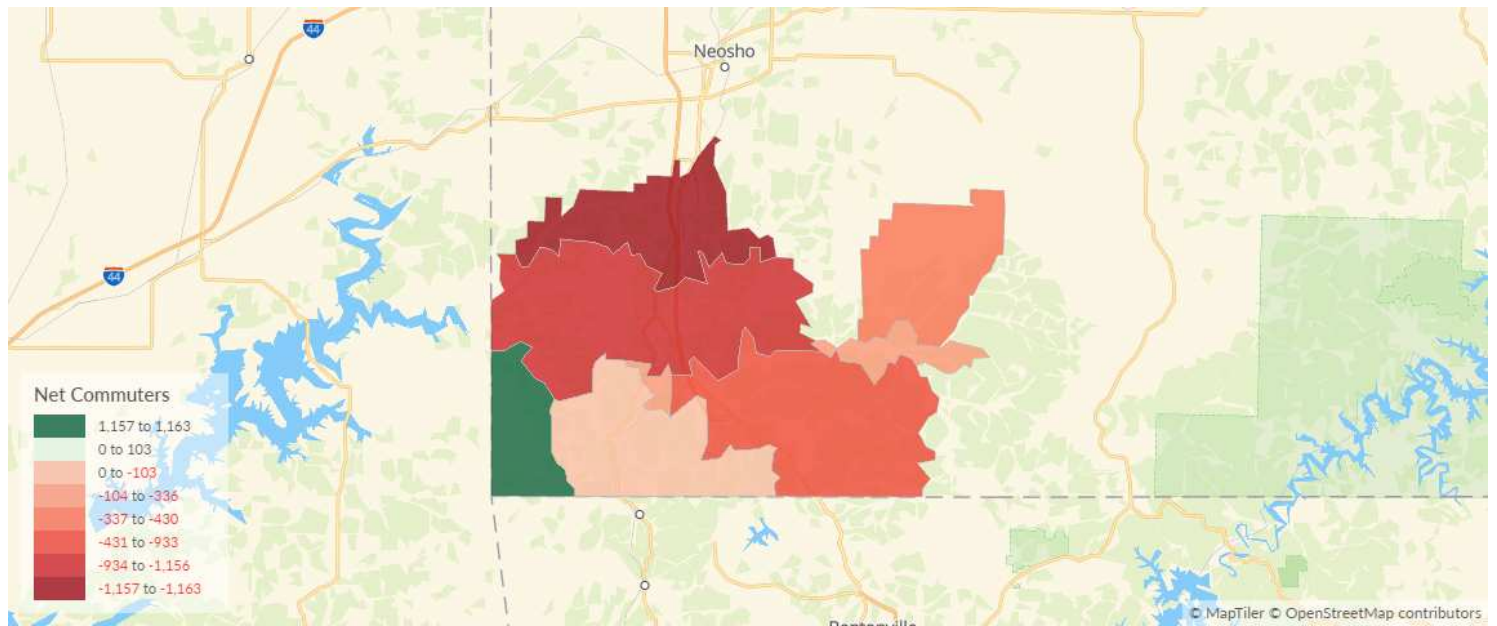


Property Crime

McDonald County, MO has 9.56 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
64831	Anderson, MO (in McD...)	2,548
64854	Noel, MO (in McDonald...)	1,903
64863	South West City, MO (in...)	1,738
64856	Pineville, MO (in McDo...)	1,183
64843	Goodman, MO (in McD...)	487

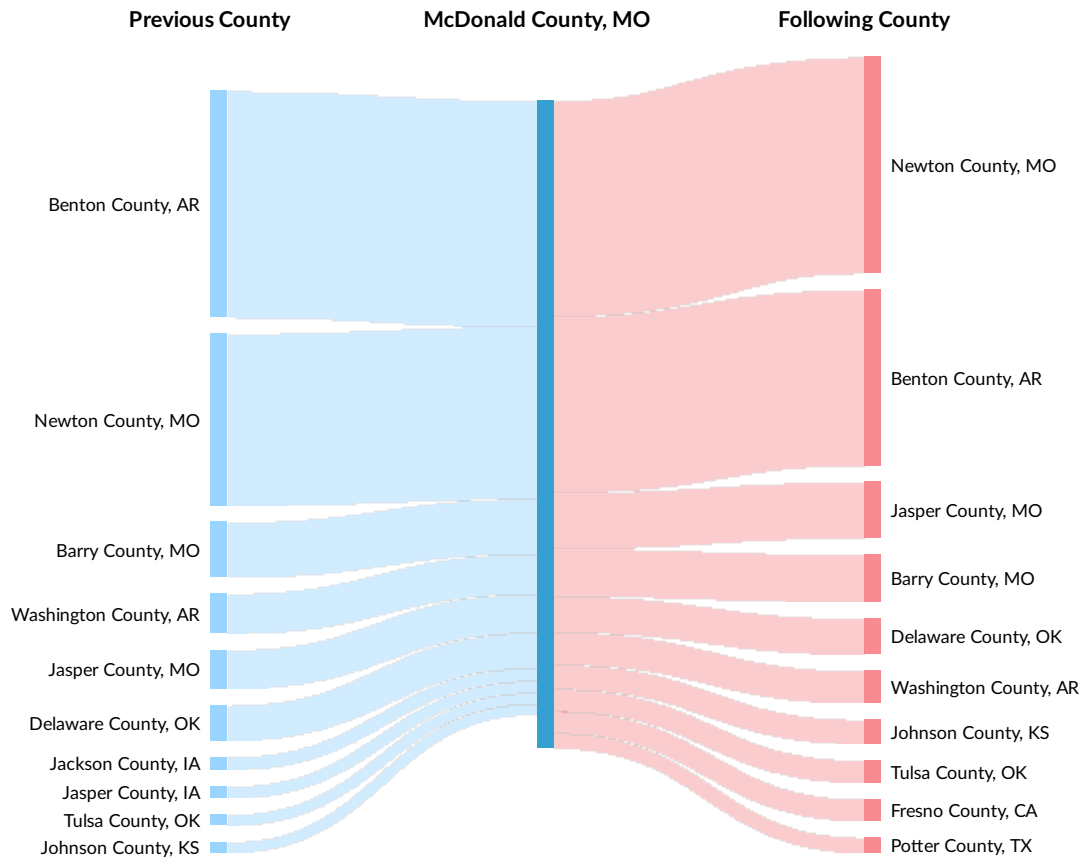
Where Talent Lives

ZIP	Name	2020 Workers
64831	Anderson, MO (in McD...)	3,482
64854	Noel, MO (in McDonald...)	1,917
64843	Goodman, MO (in McD...)	1,644
64856	Pineville, MO (in McDo...)	1,614
64863	South West City, MO (in...)	575

Inbound and Outbound Migration

The table below analyzes past and current residents of McDonald County, MO. The left column shows residents of other counties migrating to McDonald County, MO. The right column shows residents migrating from McDonald County, MO to other counties.

As of 2019, 324 people have migrated from Benton County, AR to McDonald County, MO. In the same year, 309 people left McDonald County, MO migrating to Newton County, MO. The total Net Migration for McDonald County, MO in 2018 was -65.

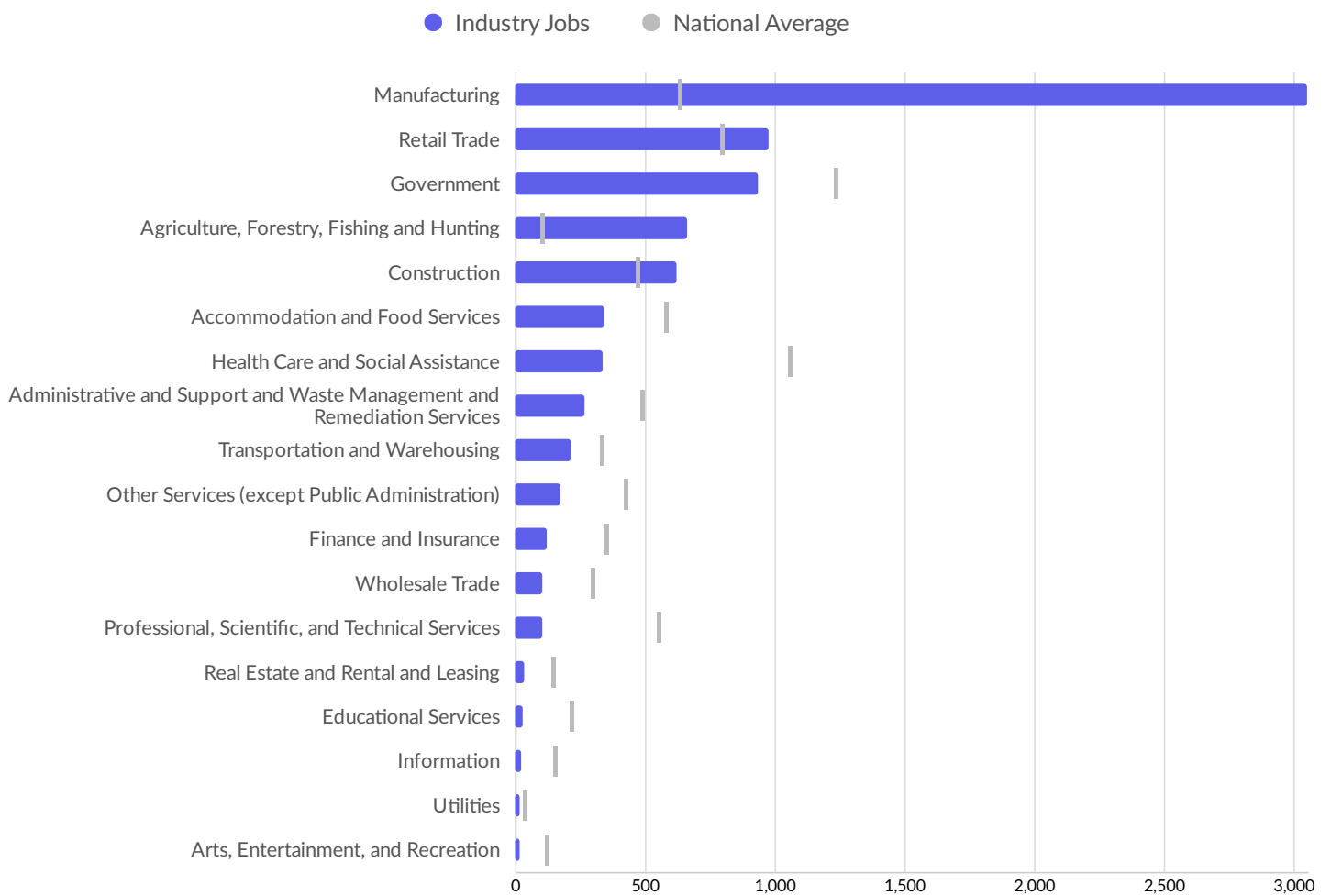


Top Previous Counties	Migrations
Benton County, AR	324
Newton County, MO	246
Barry County, MO	79
Washington County, AR	57
Jasper County, MO	56
Delaware County, OK	50

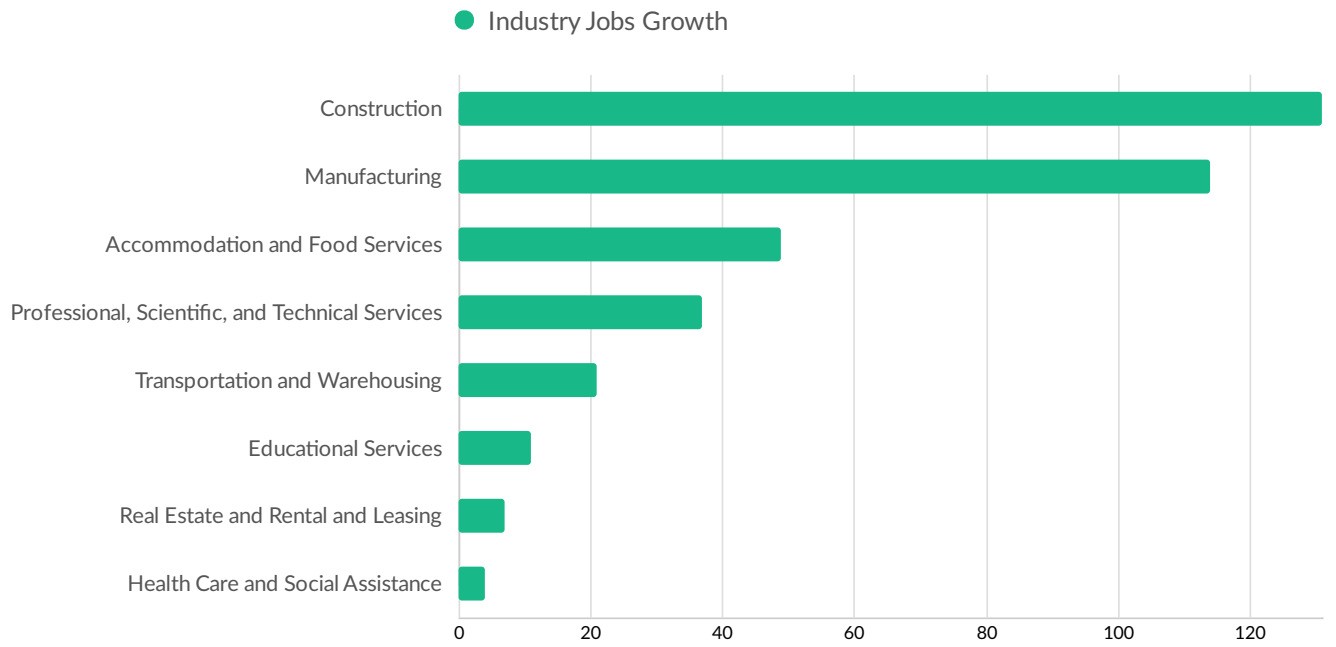
Top Previous Counties	Migrations
Jackson County, IA	18
Jasper County, IA	17
Tulsa County, OK	16
Johnson County, KS	15
La Paz County, AZ	13
Pontotoc County, MS	13
De Soto Parish, LA	12
Brown County, WI	10
Kitsap County, WA	10
Top Following Counties	Migrations
Newton County, MO	309
Benton County, AR	252
Jasper County, MO	80
Barry County, MO	68
Delaware County, OK	51
Washington County, AR	46
Johnson County, KS	35
Tulsa County, OK	32
Fresno County, CA	31
Potter County, TX	22
San Diego County, CA	21
Sarpy County, NE	19
Logan County, KY	15
Greene County, MO	14
Camden County, MO	14

Industry Characteristics

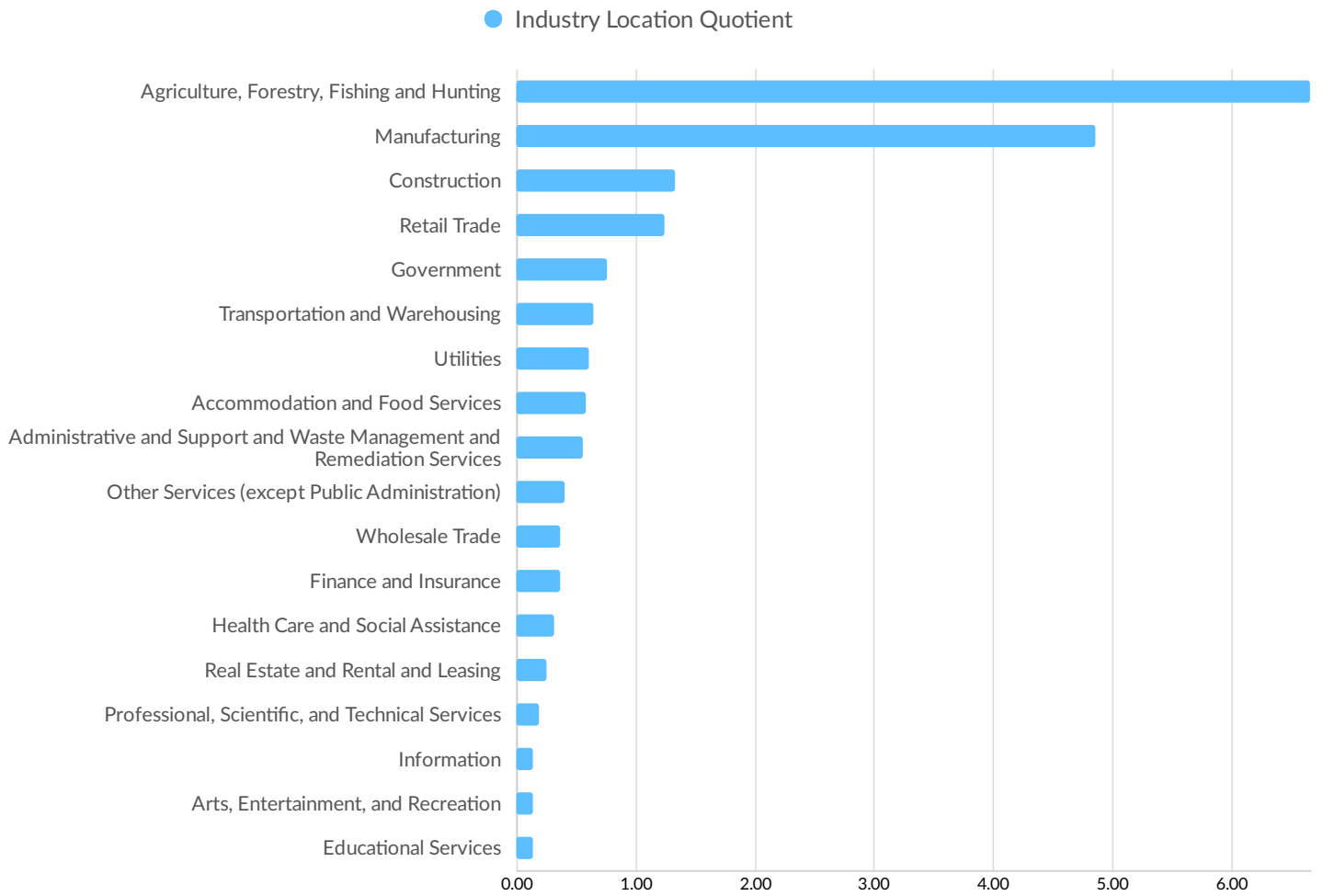
Largest Industries



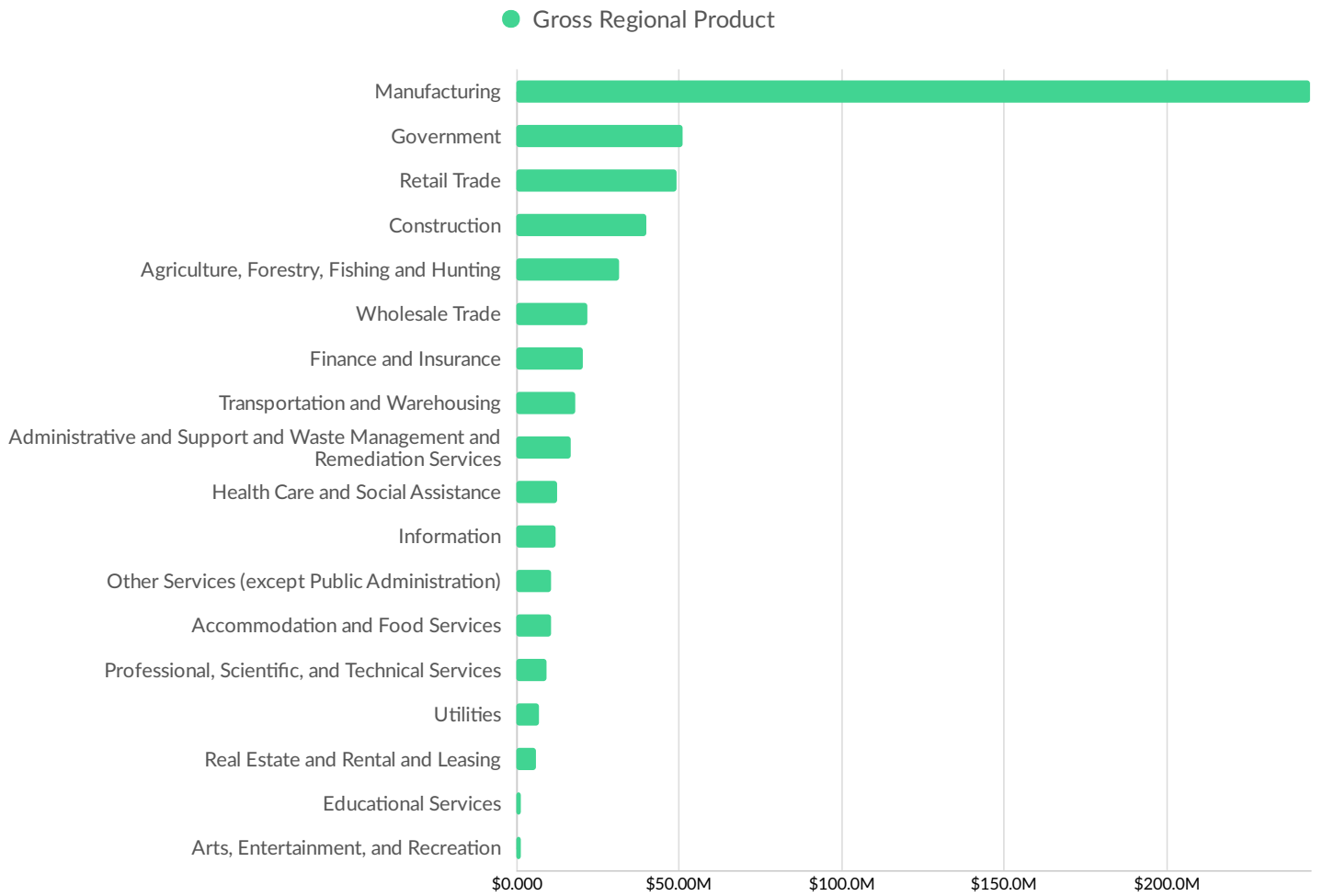
Top Growing Industries



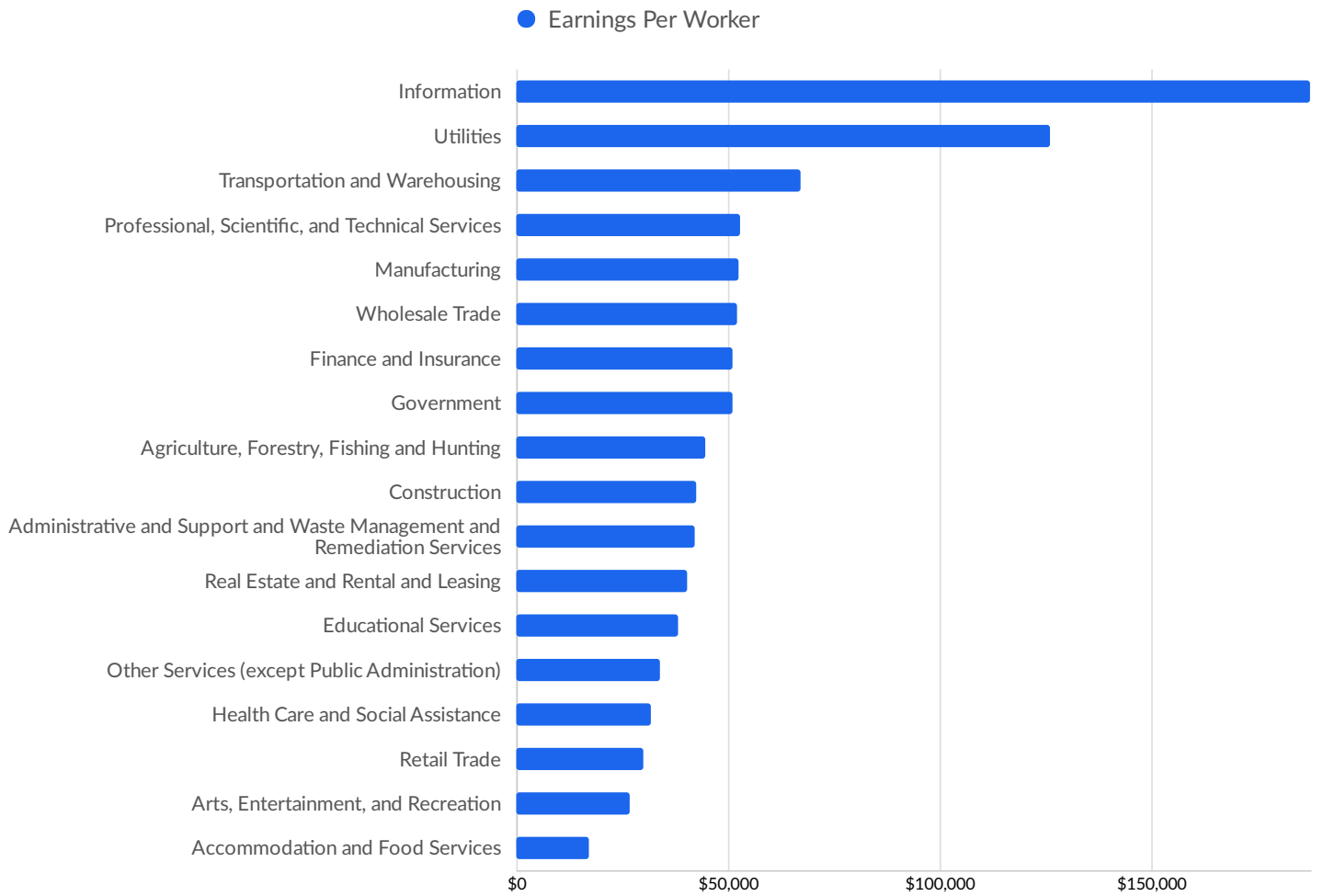
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



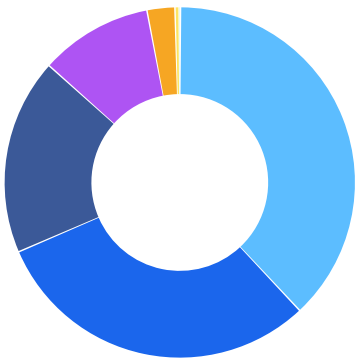
Business Characteristics

1,192 Companies Employ Your Workers

Online profiles for your workers mention 1,192 companies as employers, with the top 10 appearing below. In the last 12 months, 309 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	122 	Tyson Foods, Inc.	220 
Simmons Foods, Inc.	71 	Wal-Mart, Inc.	197 
Tyson Foods, Inc.	58 	Dollar General Corporation	75 
Mc Donald County R1 School D...	34 	U.S. Xpress, Inc.	66 
County of McDonald	30 	Uber Eats	64 
McDonald County Library	25 	ManpowerGroup Global	44 
Crowder College	18 	Domino's Pizza	43 
McDonald's Corporation	17 	Hogan Transports Inc	41 
Mercy	14 	Integrus Health, Inc.	41 
Freeman Health System	12 	J.B. Hunt Transport Services, Inc.	39 

Business Size



	Percentage	Business Count
1 to 4 employees	37.9%	296
5 to 9 employees	30.5%	238
10 to 19 employees	18.1%	141
20 to 49 employees	10.4%	81
50 to 99 employees	2.6%	20
100 to 249 employees	0.4%	3
250 to 499 employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

- Occupation Jobs
- National Average

Top Growing Occupations

- Occupation Jobs Growth

Top Occupation Location Quotient

- Occupation Location Quotient

Top Occupation Earnings

- Median Hourly Earnings

Top Posted Occupations

- Unique Average Monthly Postings

Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.

In-Demand Skills

● Top Hard Skills ● National Average