



Newton County, MO

MOKAN Economic Partnership



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Report Parameters

1 County

29145 Newton County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,451

Population (2020)

Population **grew by 286** over the last 5 years but is projected to **decrease by 328** over the next 5 years.

22,536

Total Regional Employment

Jobs **grew by 2,672** over the last 5 years and are projected to **grow by 2,074** over the next 5 years.

\$50.8K

Median Household Income (2019)

Median household income is **\$12.0K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 0.5%** since 2015, growing by 286. Population is expected to **decrease by 0.6%** between 2020 and 2025, losing 328.
- From 2015 to 2020, jobs **increased by 13.5%** in Newton County, MO from 19,863 to **22,536**. This change **outpaced the national growth rate of 0.0% by 13.5%**. As the number of jobs increased, the **labor force participation rate decreased from 62.8% to 59.3% between 2015 and 2020**.
- Concerning educational attainment, **13.5% of Newton County, MO residents possess a Bachelor's Degree** (6.5% below the national average), and **9.2% hold an Associate's Degree** (0.6% above the national average).
- The top three industries in 2020 are General Medical and Surgical Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	58,451	27,002	22,536	90.2	\$2.08B	\$3.44B	\$2.96B
State	6,151,548	3,055,792	3,040,097	90.3	\$314.93B	\$330.40B	\$379.70B

Dec 2020 Labor Force Breakdown



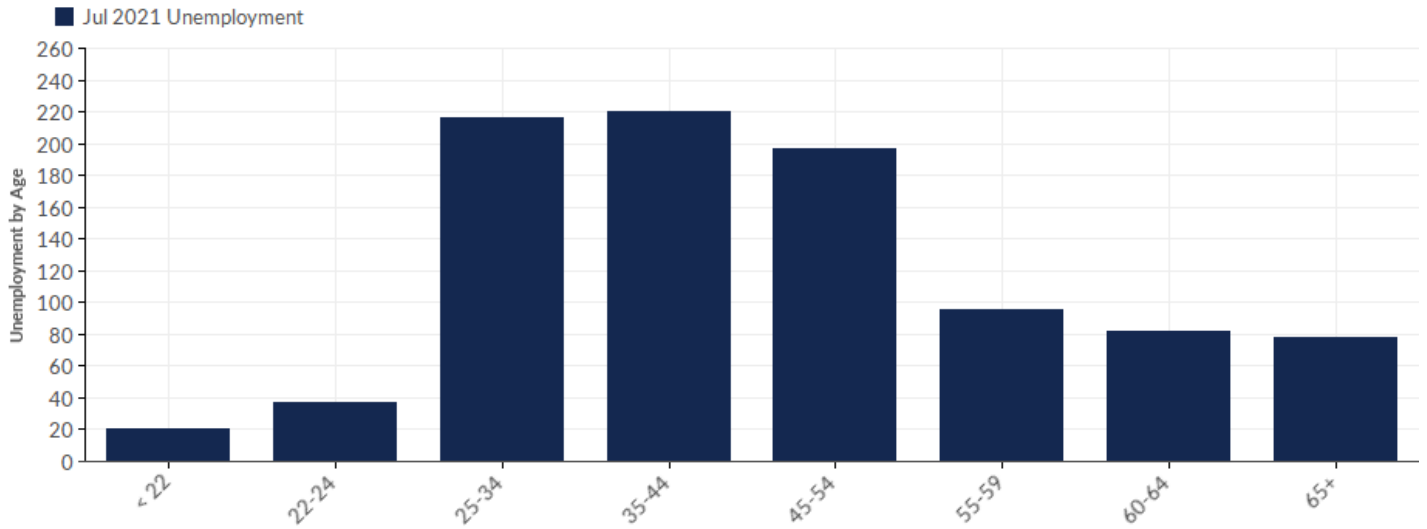
Educational Attainment

Concerning educational attainment, **13.5% of Newton County, MO residents possess a Bachelor's Degree** (6.5% below the national average), and **9.2% hold an Associate's Degree** (0.6% above the national average).



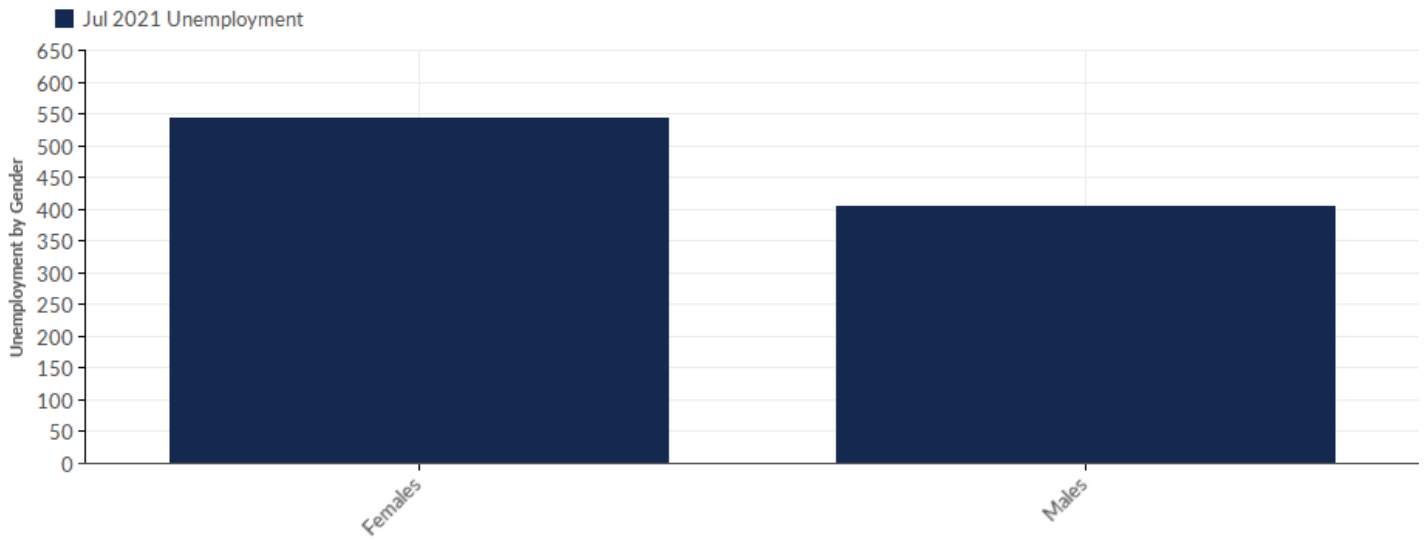
Unemployment by Demographics

Unemployment by Age



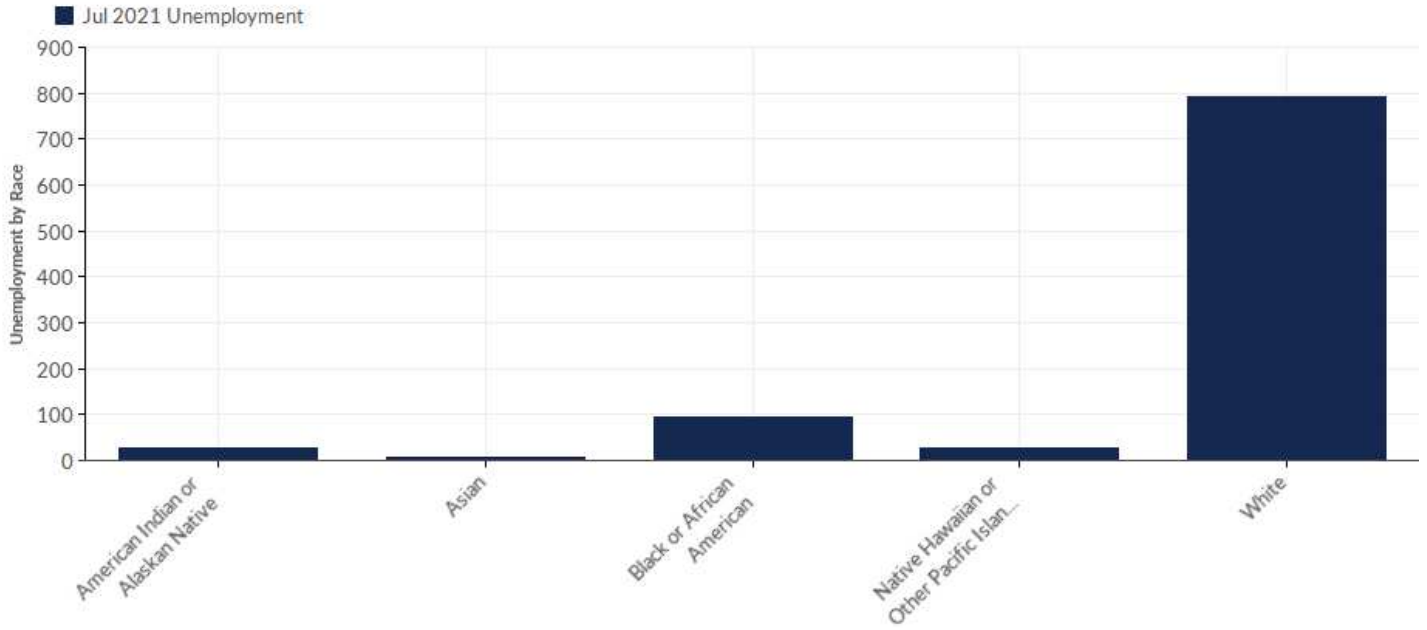
Age	Unemployment (Jul 2021)	% of Cohort
< 22	20	2.11%
22-24	37	3.91%
25-34	216	22.83%
35-44	220	23.26%
45-54	197	20.82%
55-59	96	10.15%
60-64	81	8.56%
65+	78	8.25%
Total	946	100.00%

Unemployment by Gender



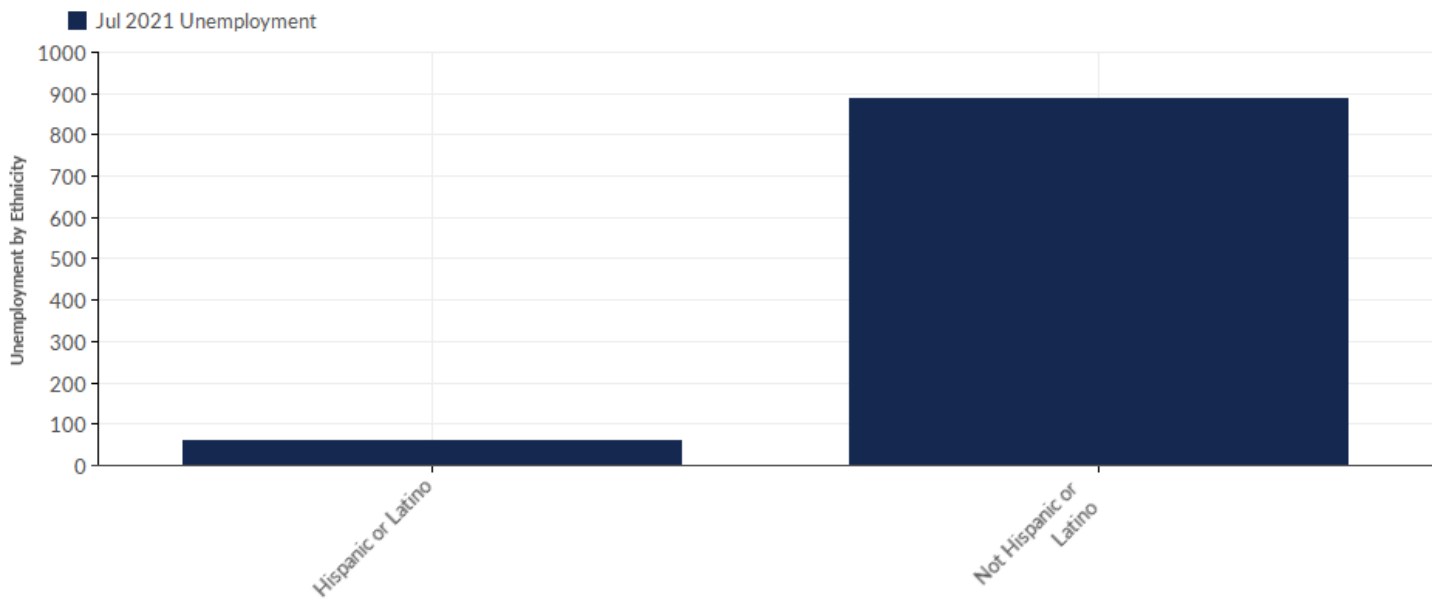
Gender	Unemployment (Jul 2021)	% of Cohort
Females	543	57.40%
Males	403	42.60%
Total	946	100.00%

Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	28	2.96%
Asian	7	0.74%
Black or African American	94	9.94%
Native Hawaiian or Other Pacific Islander	25	2.64%
White	791	83.62%
Total	946	100.00%

Unemployment by Ethnicity

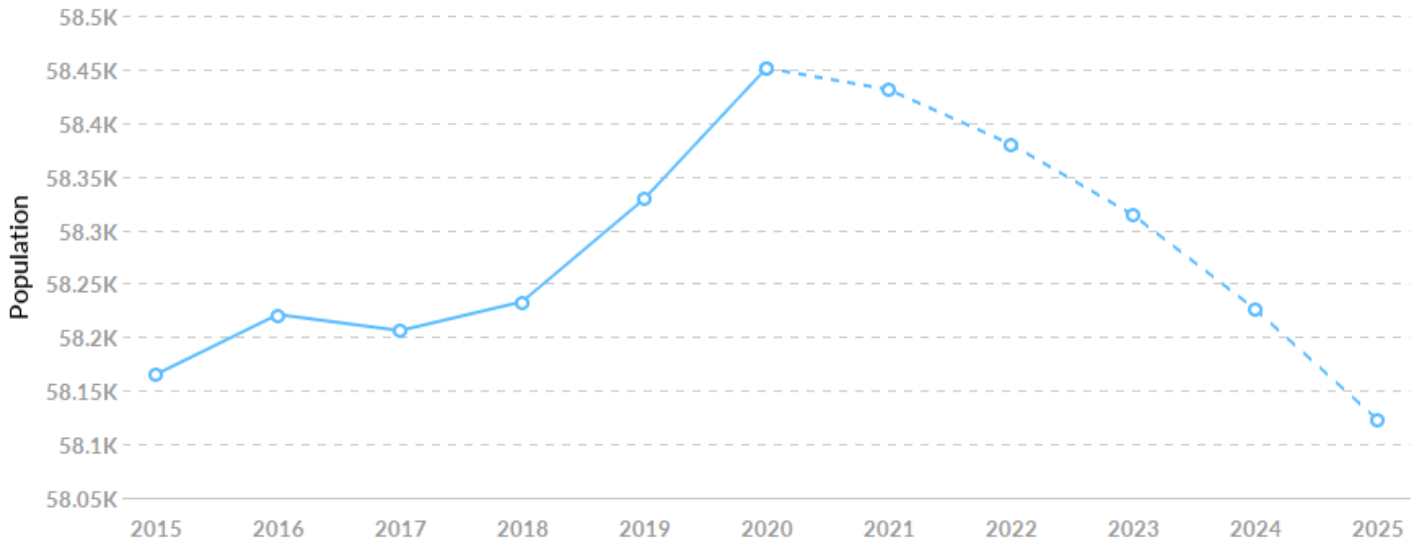


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	58	6.13%
Not Hispanic or Latino	888	93.87%
Total	946	100.00%

Historic & Projected Trends

Population Trends

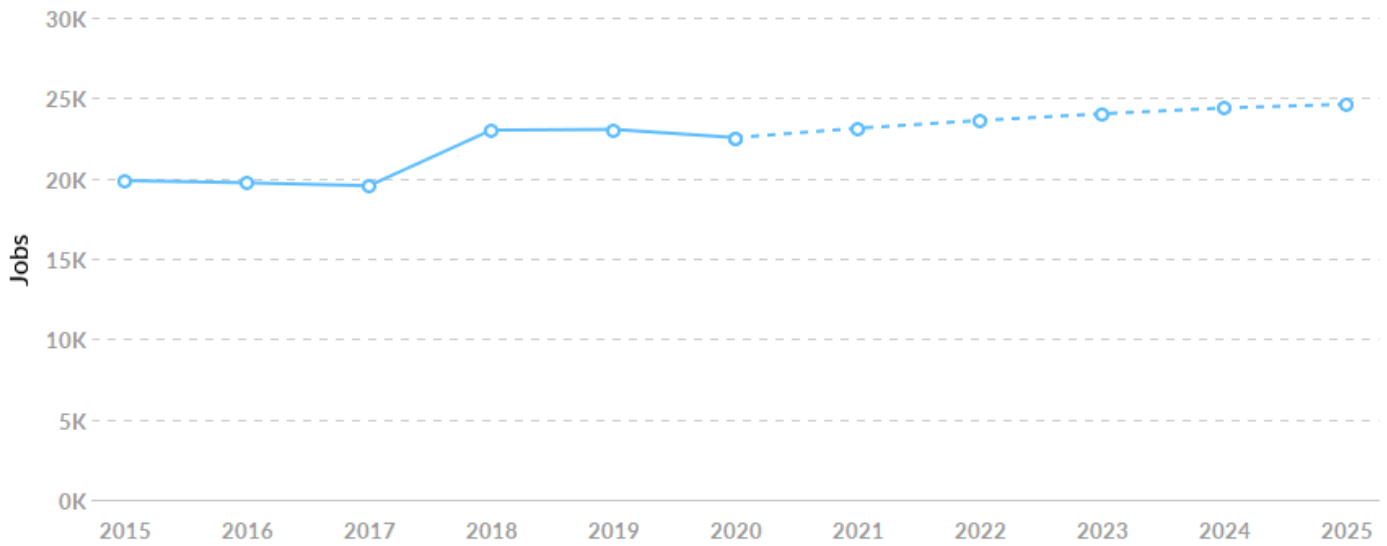
As of 2020 the region's population **increased by 0.5%** since 2015, growing by 286. Population is expected to **decrease by 0.6%** between 2020 and 2025, losing 328.



Timeframe	Population
2015	58,165
2016	58,221
2017	58,206
2018	58,233
2019	58,329
2020	58,451
2021	58,431
2022	58,380
2023	58,314
2024	58,226
2025	58,123

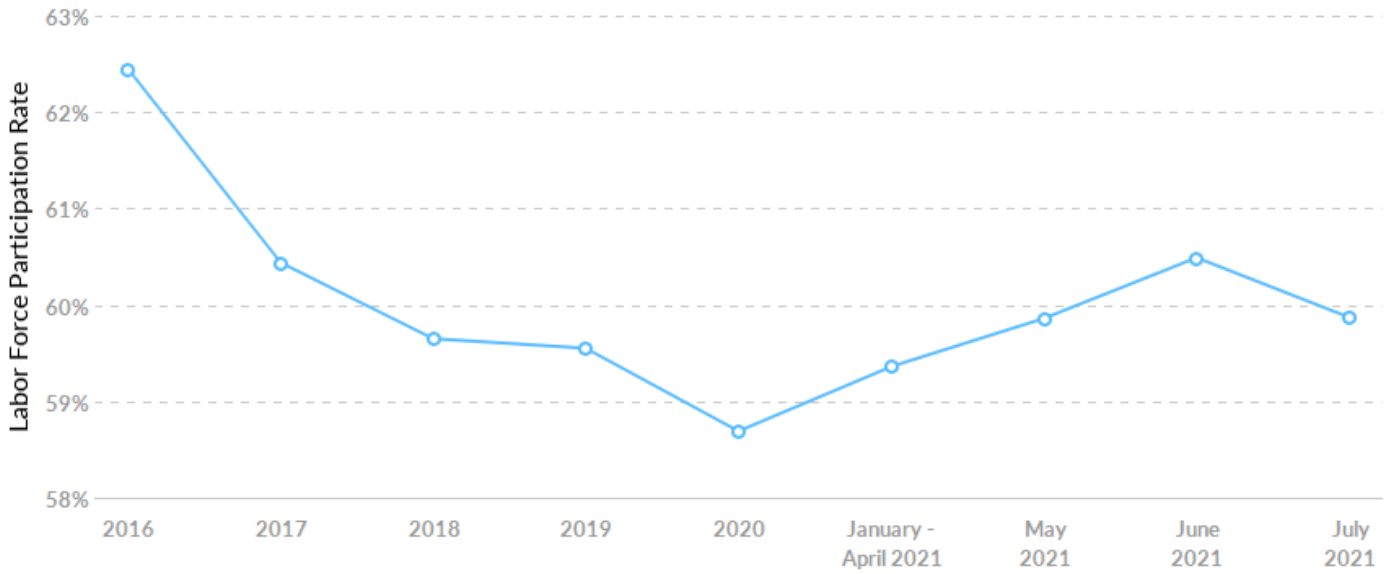
Job Trends

From 2015 to 2020, jobs increased by 13.5% in Newton County, MO from 19,863 to 22,536. This change outpaced the national growth rate of 0.0% by 13.5%.



Timeframe	Jobs
2015	19,863
2016	19,724
2017	19,540
2018	23,002
2019	23,047
2020	22,536
2021	23,119
2022	23,603
2023	24,018
2024	24,382
2025	24,609

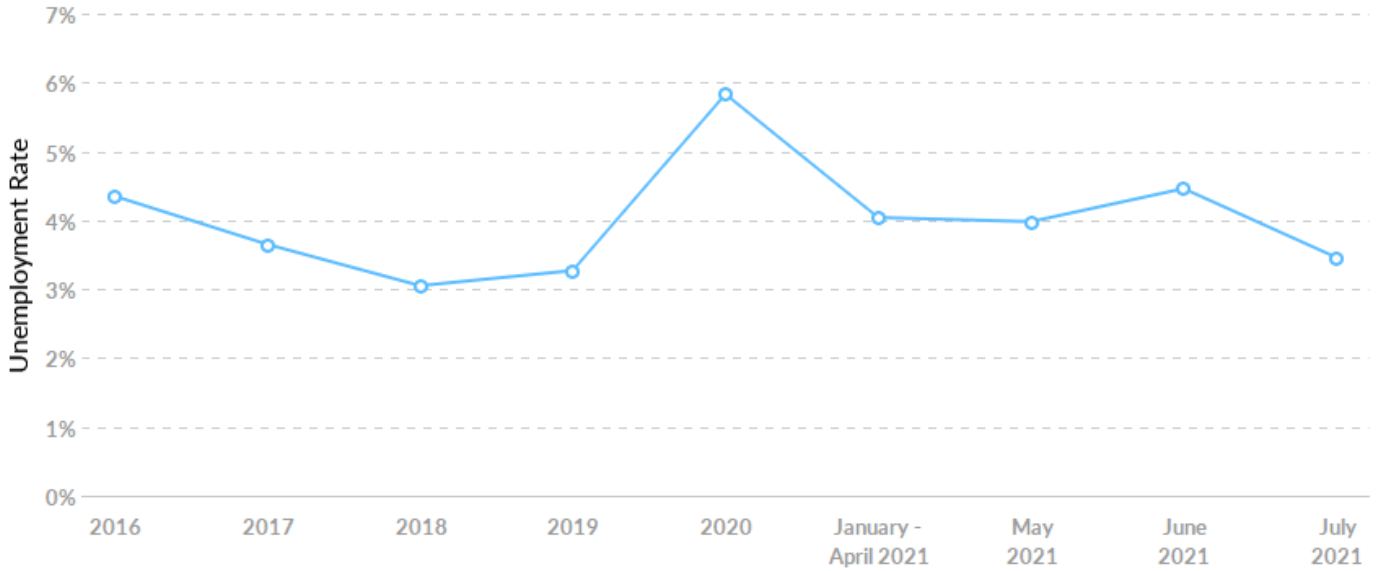
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	62.45%
2017	60.44%
2018	59.65%
2019	59.55%
2020	58.69%
January - April 2021	59.36%
May 2021	59.86%
June 2021	60.49%
July 2021	59.87%

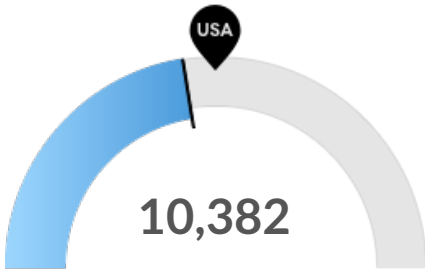
Unemployment Rate Trends

Newton County, MO had a July 2021 unemployment rate of 3.46%, decreasing from 4.35% 5 years before.



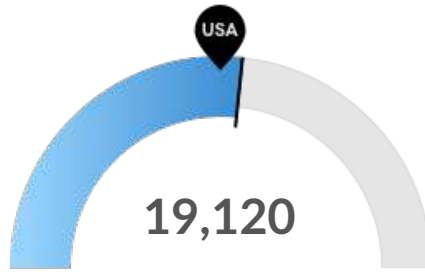
Timeframe	Unemployment Rate
2016	4.35%
2017	3.65%
2018	3.05%
2019	3.27%
2020	5.83%
January - April 2021	4.04%
May 2021	3.98%
June 2021	4.46%
July 2021	3.46%

Population Characteristics



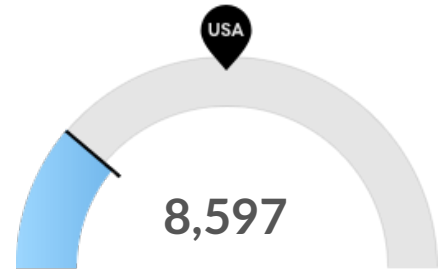
Millennials

Newton County, MO has 10,382 millennials (ages 25-39). The national average for an area this size is 12,045.



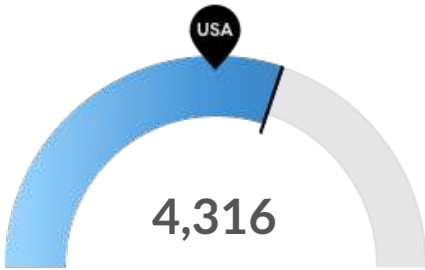
Retiring Soon

Retirement risk is about average in Newton County, MO. The national average for an area this size is 17,397 people 55 or older, while there are 19,120 here.



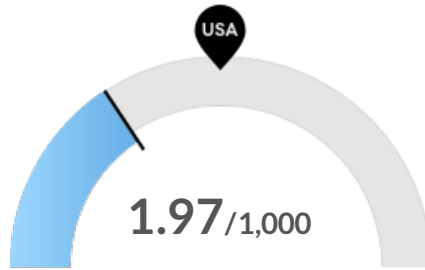
Racial Diversity

Racial diversity is low in Newton County, MO. The national average for an area this size is 23,543 racially diverse people, while there are 8,597 here.



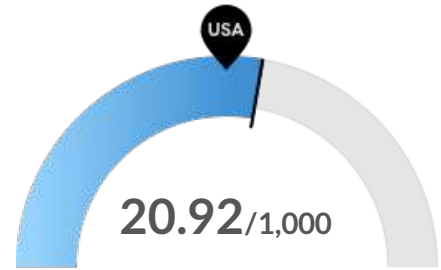
Veterans

Newton County, MO has 4,316 veterans. The national average for an area this size is 3,239.



Violent Crime

Newton County, MO has 1.97 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

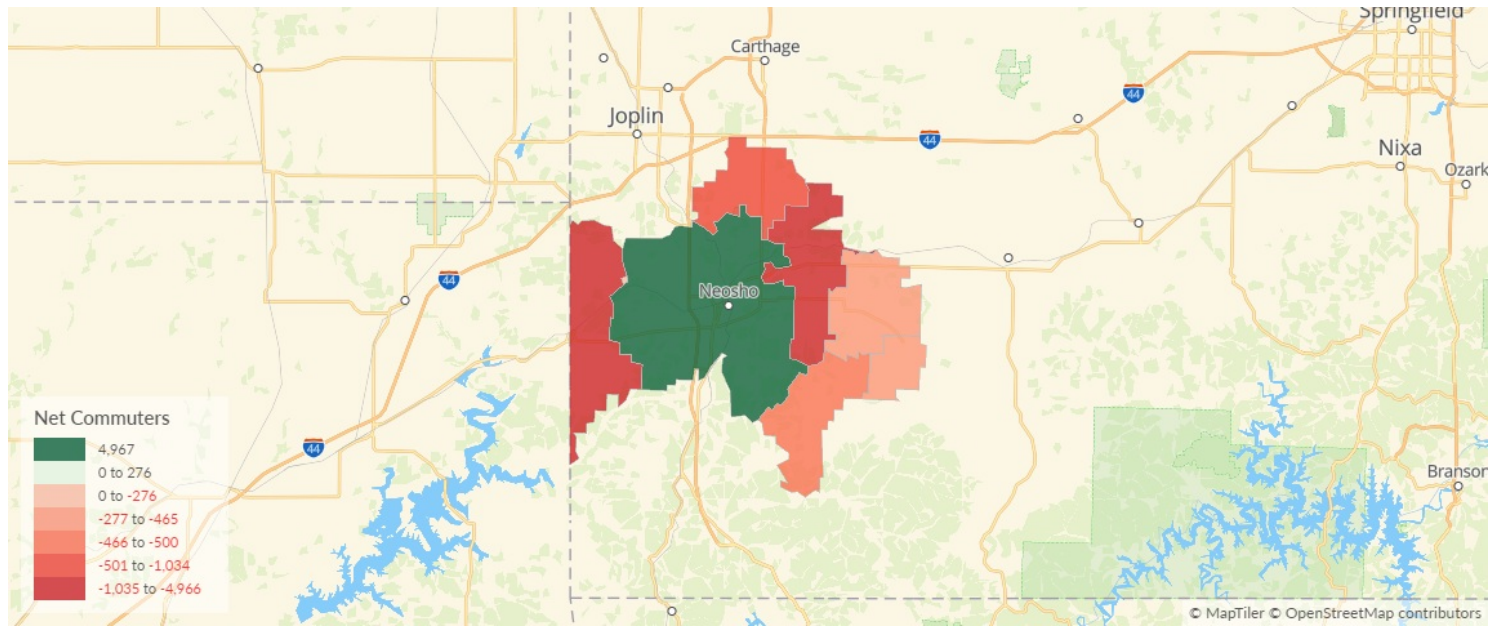


Property Crime

Newton County, MO has 20.92 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Newton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
64850	Neosho, MO (in Newto...	18,571
64865	Seneca, MO (in Newton...	1,570
64844	Granby, MO (in Newton...	1,018
64840	Diamond, MO (in Newt...	803
64866	Stark City, MO (in Newt...	317

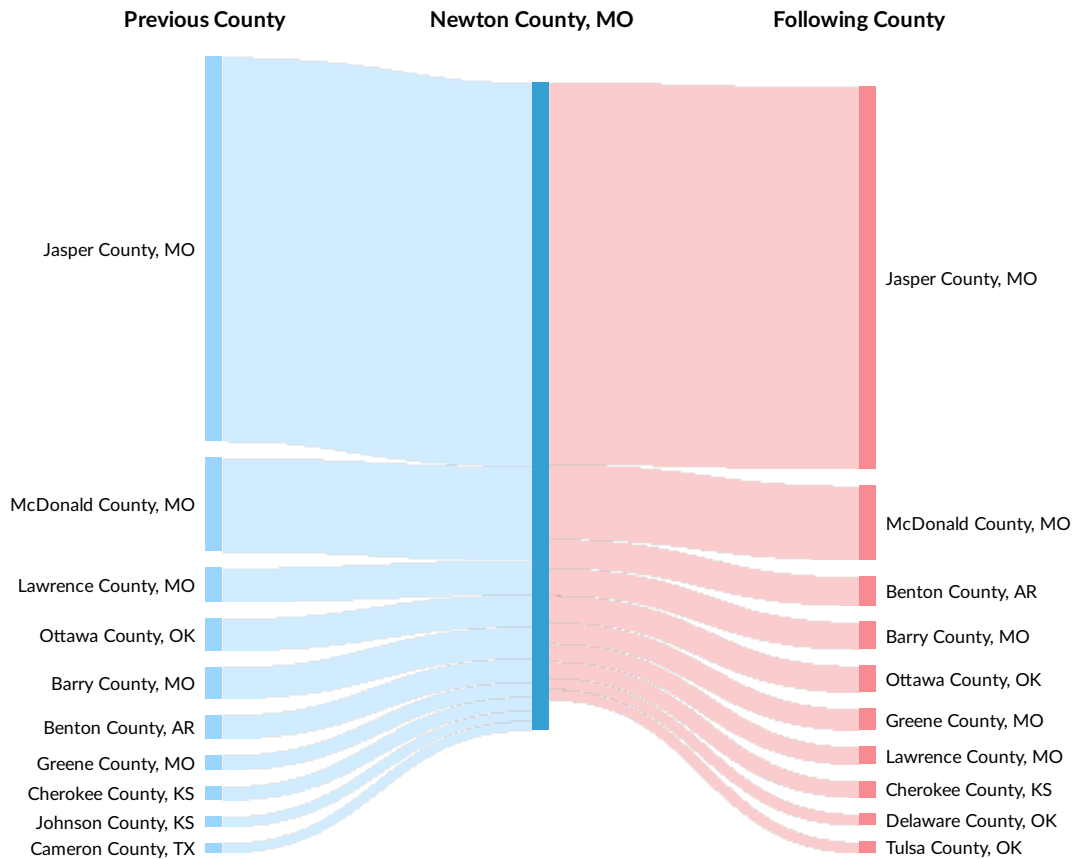
Where Talent Lives

ZIP	Name	2020 Workers
64850	Neosho, MO (in Newto...	13,604
64865	Seneca, MO (in Newton...	2,605
64844	Granby, MO (in Newton...	2,053
64840	Diamond, MO (in Newt...	1,304
64866	Stark City, MO (in Newt...	618

Inbound and Outbound Migration

The table below analyzes past and current residents of Newton County, MO. The left column shows residents of other counties migrating to Newton County, MO. The right column shows residents migrating from Newton County, MO to other counties.

As of 2019, 1,268 people have migrated from Jasper County, MO to Newton County, MO. In the same year, 1,261 people left Newton County, MO migrating to Jasper County, MO. The total Net Migration for Newton County, MO in 2018 was 82.

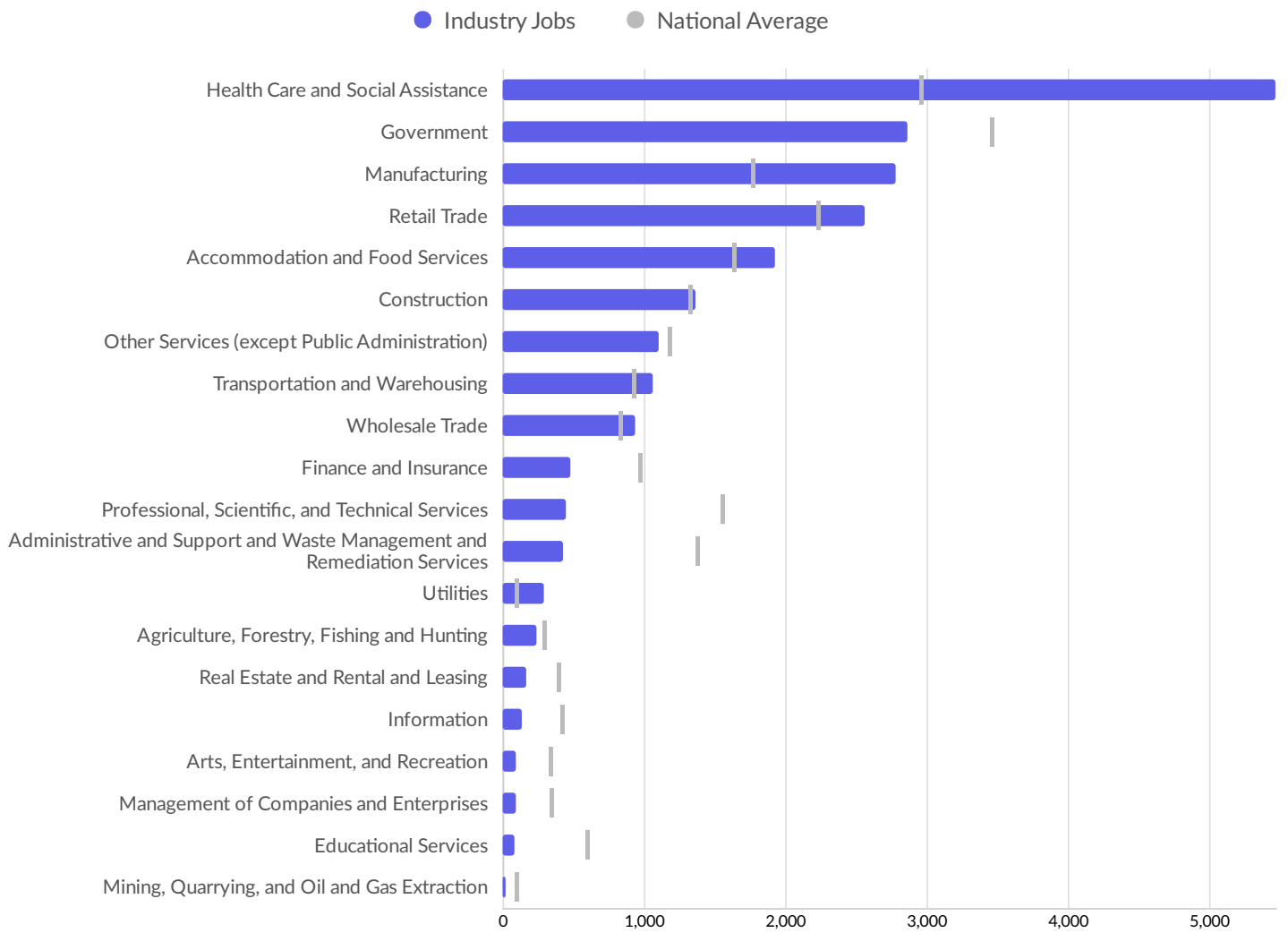


Top Previous Counties	Migrations
Jasper County, MO	1,268
McDonald County, MO	309
Lawrence County, MO	113
Ottawa County, OK	106
Barry County, MO	104
Benton County, AR	78

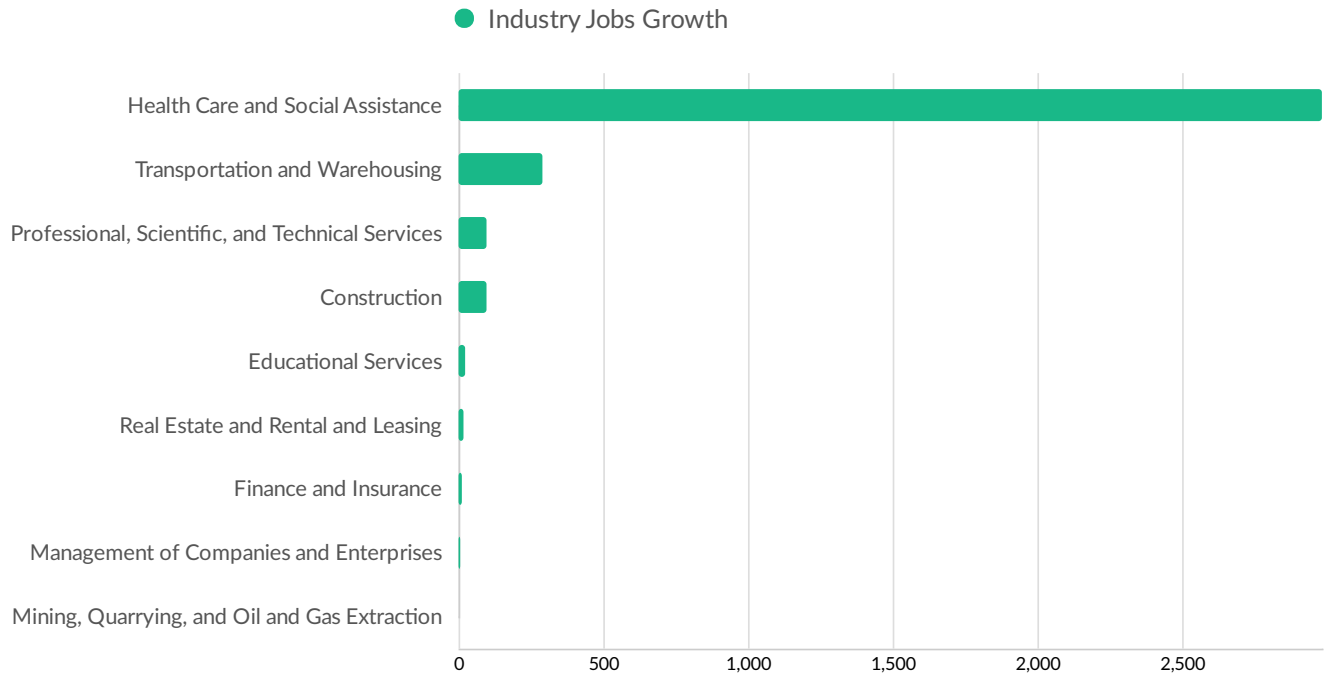
Top Previous Counties	Migrations
Greene County, MO	49
Cherokee County, KS	45
Johnson County, KS	33
Cameron County, TX	32
Washington County, AR	31
Anchorage Borough County, AK	25
Madison County, ID	24
Orange County, NY	23
Tulsa County, OK	23
Top Following Counties	Migrations
Jasper County, MO	1,261
McDonald County, MO	246
Benton County, AR	96
Barry County, MO	90
Ottawa County, OK	88
Greene County, MO	71
Lawrence County, MO	59
Cherokee County, KS	54
Delaware County, OK	37
Tulsa County, OK	36
Collin County, TX	35
Johnson County, KS	35
Shelby County, TN	35
Santa Rosa County, FL	34
Hillsborough County, FL	33

Industry Characteristics

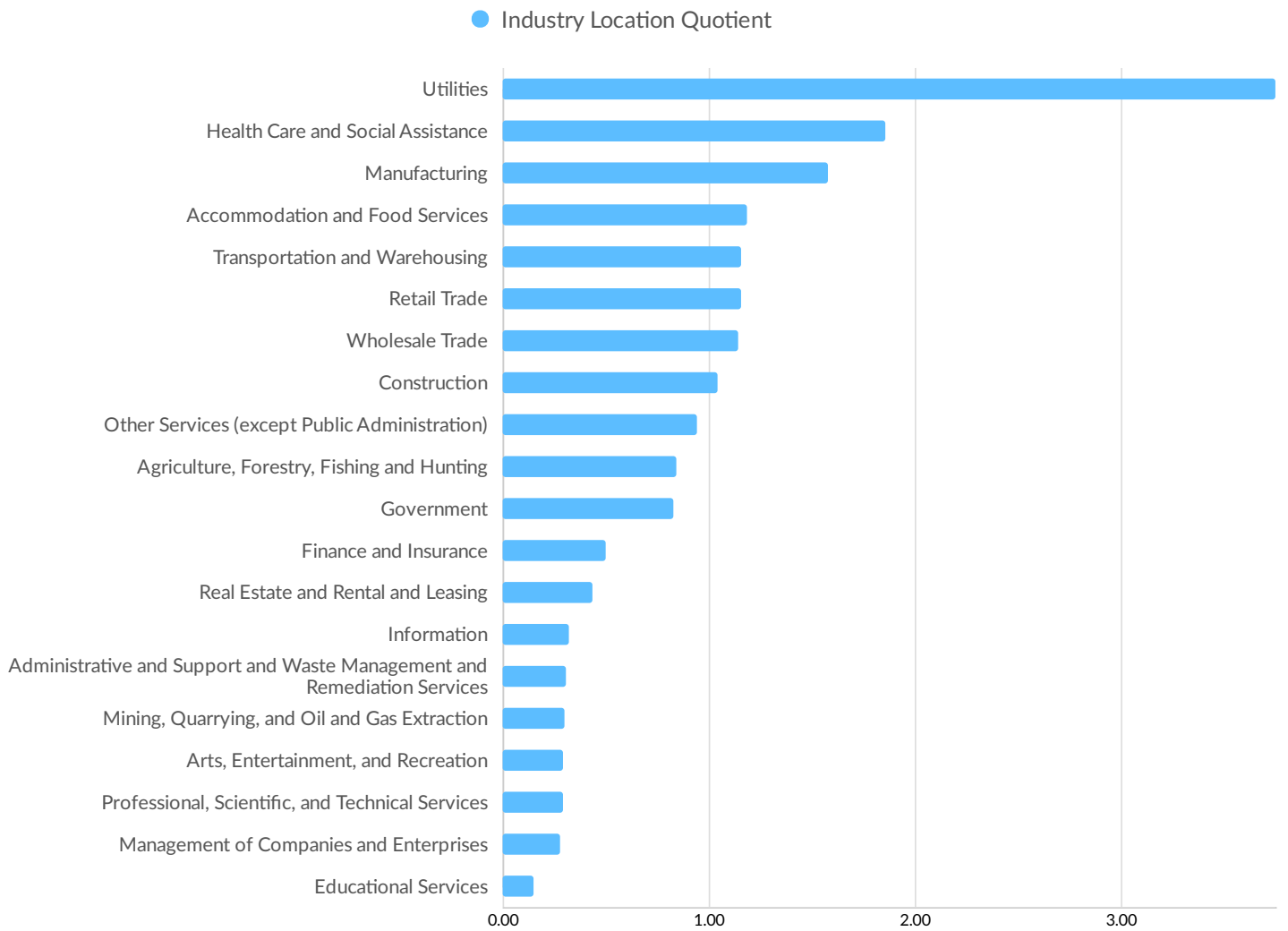
Largest Industries



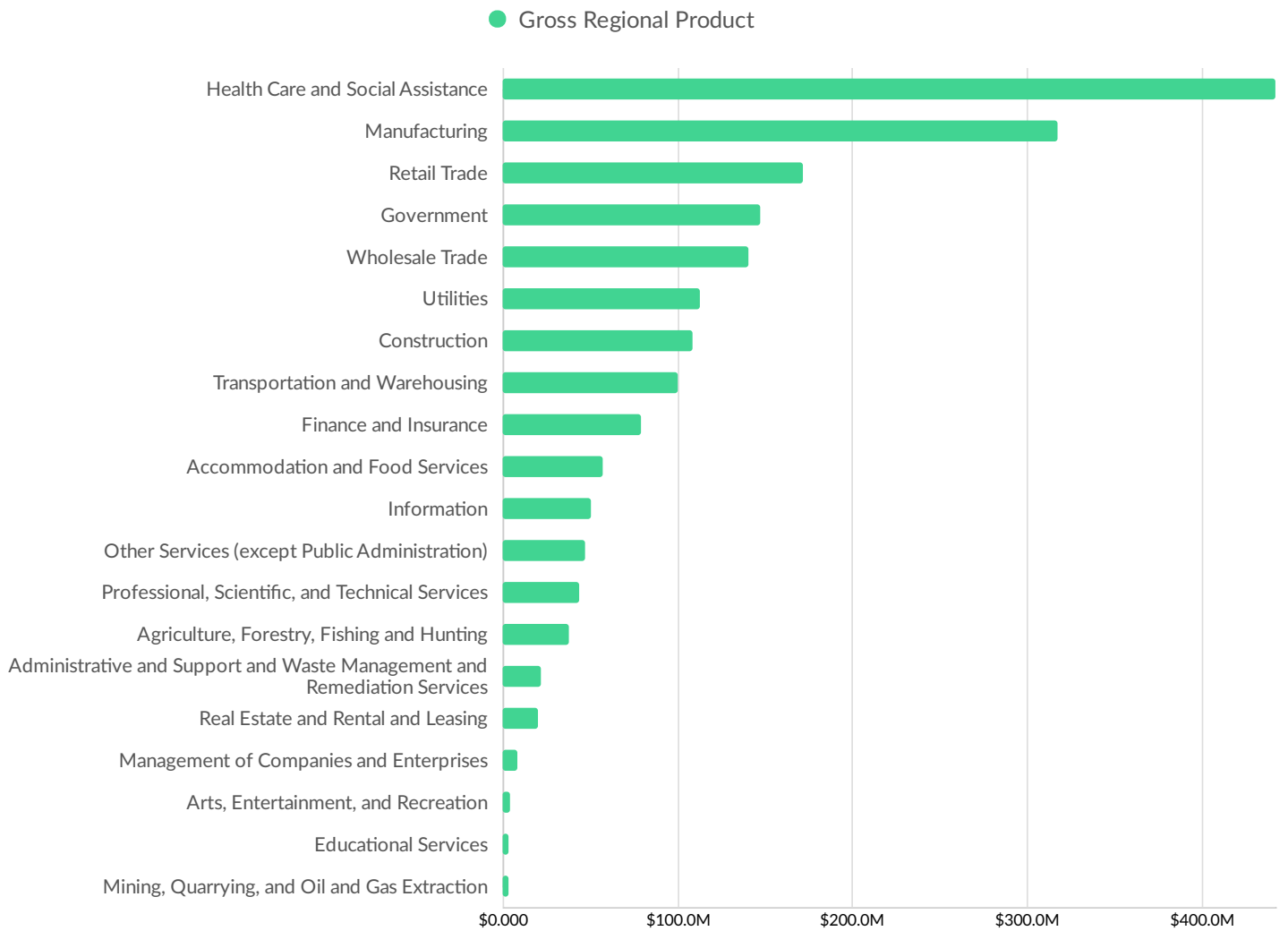
Top Growing Industries



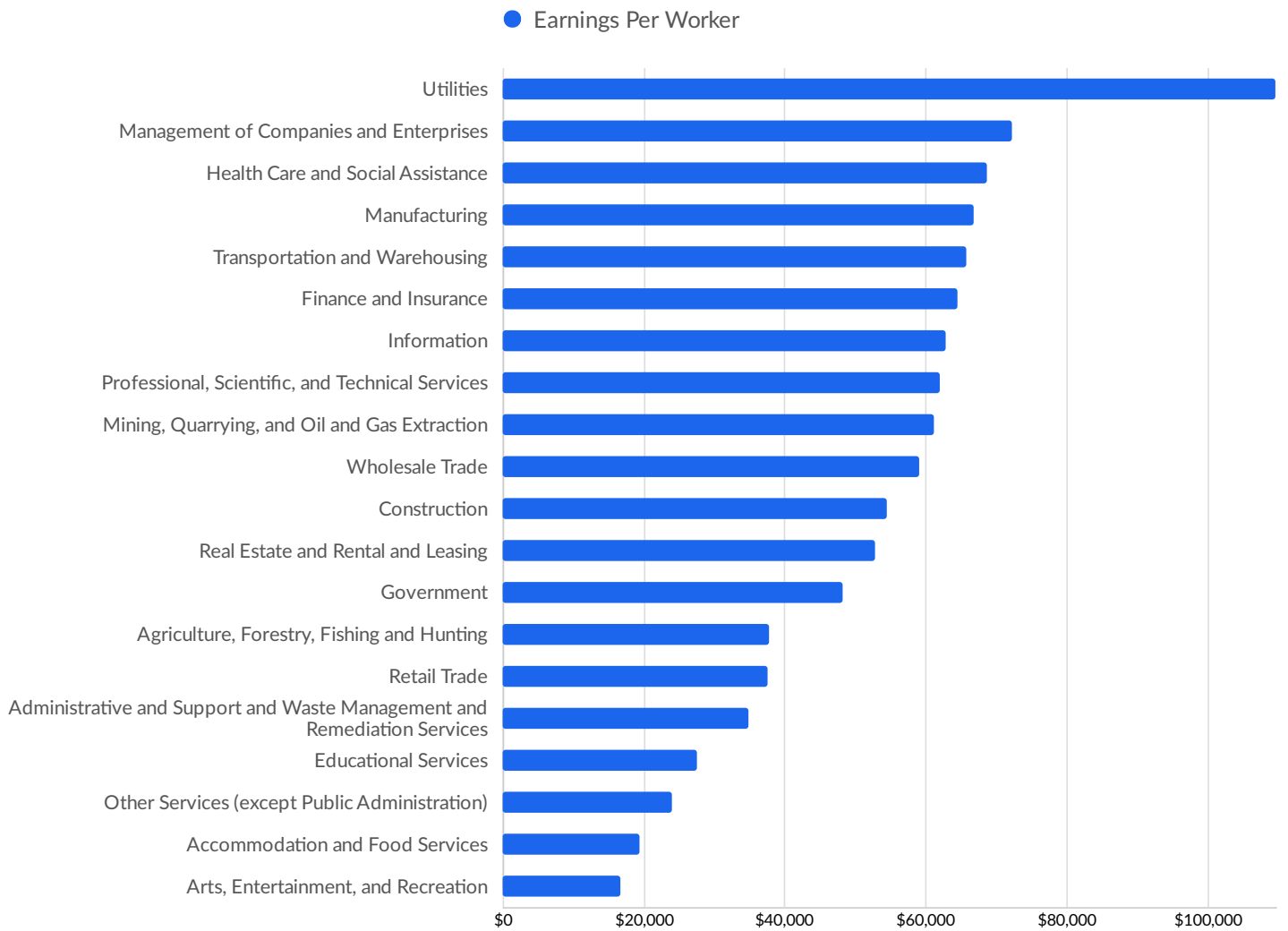
Top Industry Location Quotient



Top Industry GRP






















Top Industry Earnings



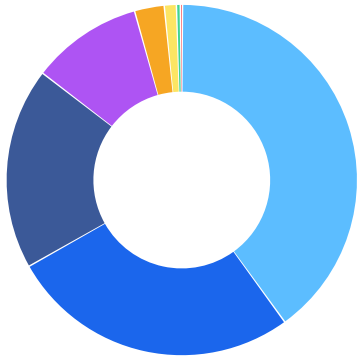
Business Characteristics

2,648 Companies Employ Your Workers

Online profiles for your workers mention 2,648 companies as employers, with the top 10 appearing below. In the last 12 months, 938 companies in Newton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Crowder College	128 	Wal-Mart, Inc.	110 
Freeman Health System	117 	Land O'Lakes, Inc.	105 
Neosho R-5 School District	90 	Love's Travel Stops & Country St...	97 
Wal-Mart, Inc.	70 	ManpowerGroup Global	97 
Mercy	56 	U.S. Xpress, Inc.	94 
La-Z-Boy Incorporated	48 	Dollar General Corporation	92 
Indigo Sky LLC	39 	Uber Eats	92 
Jack Henry & Associates, Inc.	38 	Lowe's Companies, Inc.	81 
AT&T Inc.	35 	Great Clips, Inc.	77 
Lowe's Companies, Inc.	34 	Phoenix Home Care, Inc.	75 

Business Size

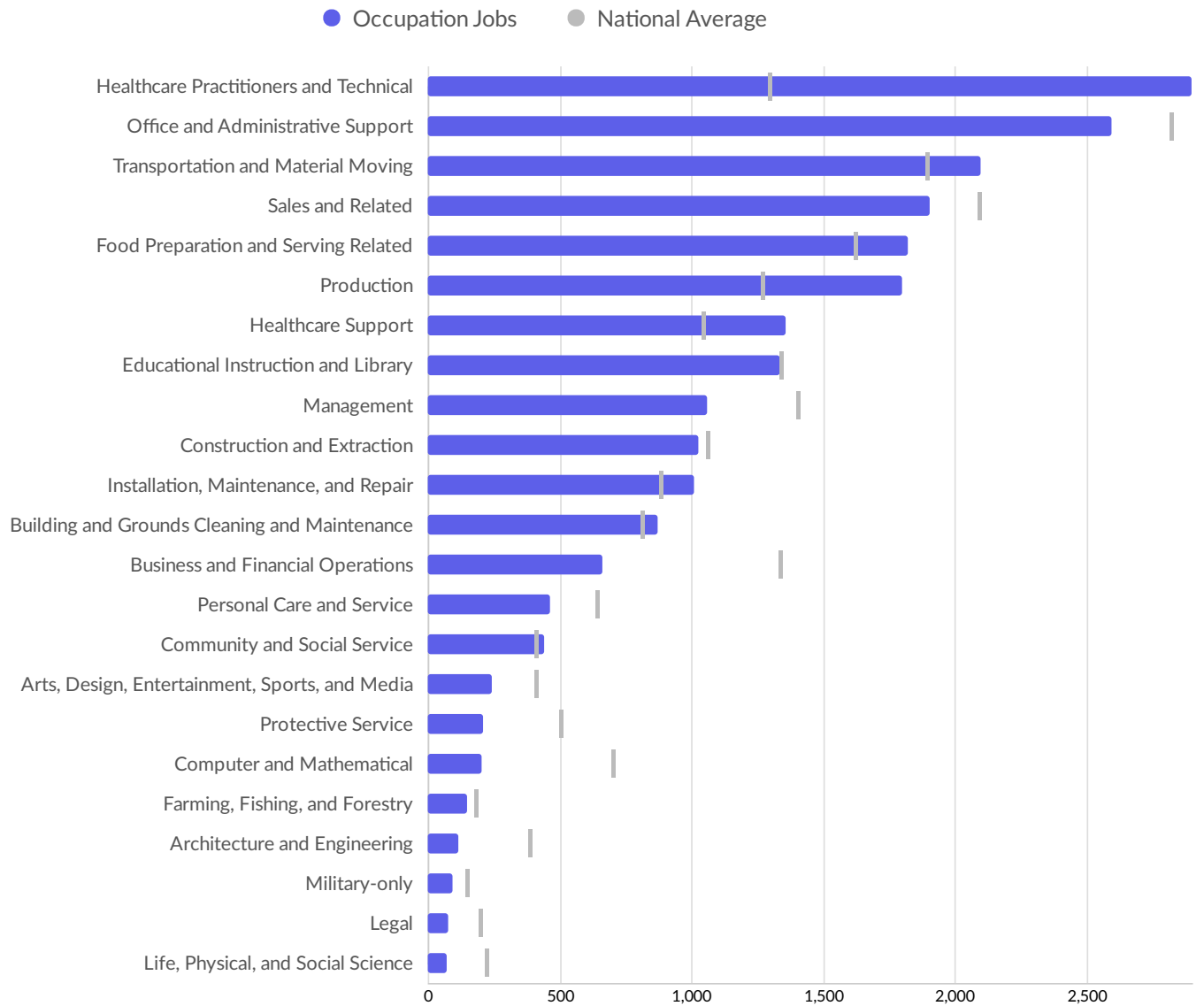


	Percentage	Business Count
1 to 4 employees	39.9%	788
5 to 9 employees	26.8%	529
10 to 19 employees	18.6%	367
20 to 49 employees	10.2%	202
50 to 99 employees	2.7%	54
100 to 249 employees	1.1%	22
250 to 499 employees	0.4%	7
500+ employees	0.2%	4

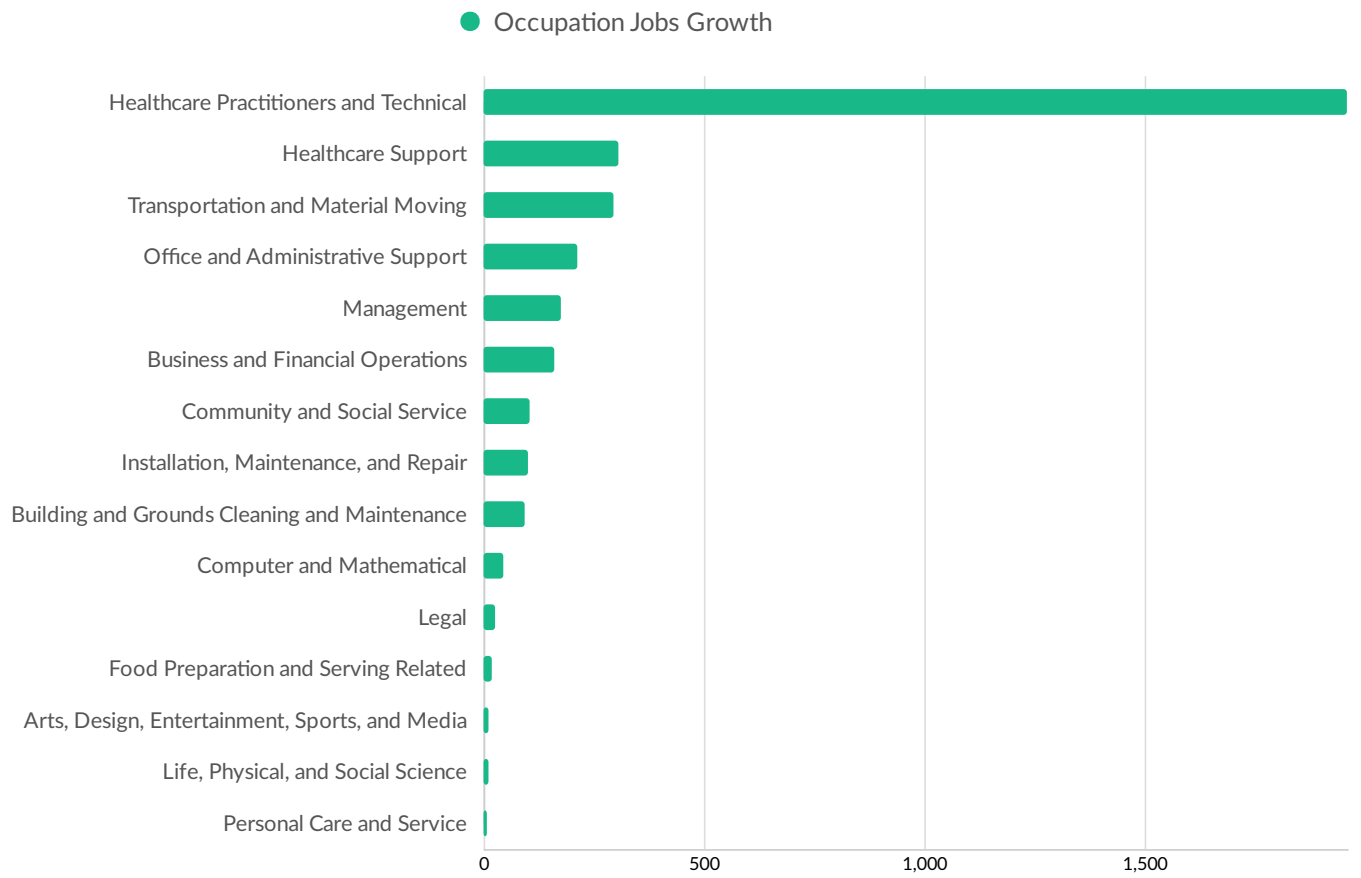
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

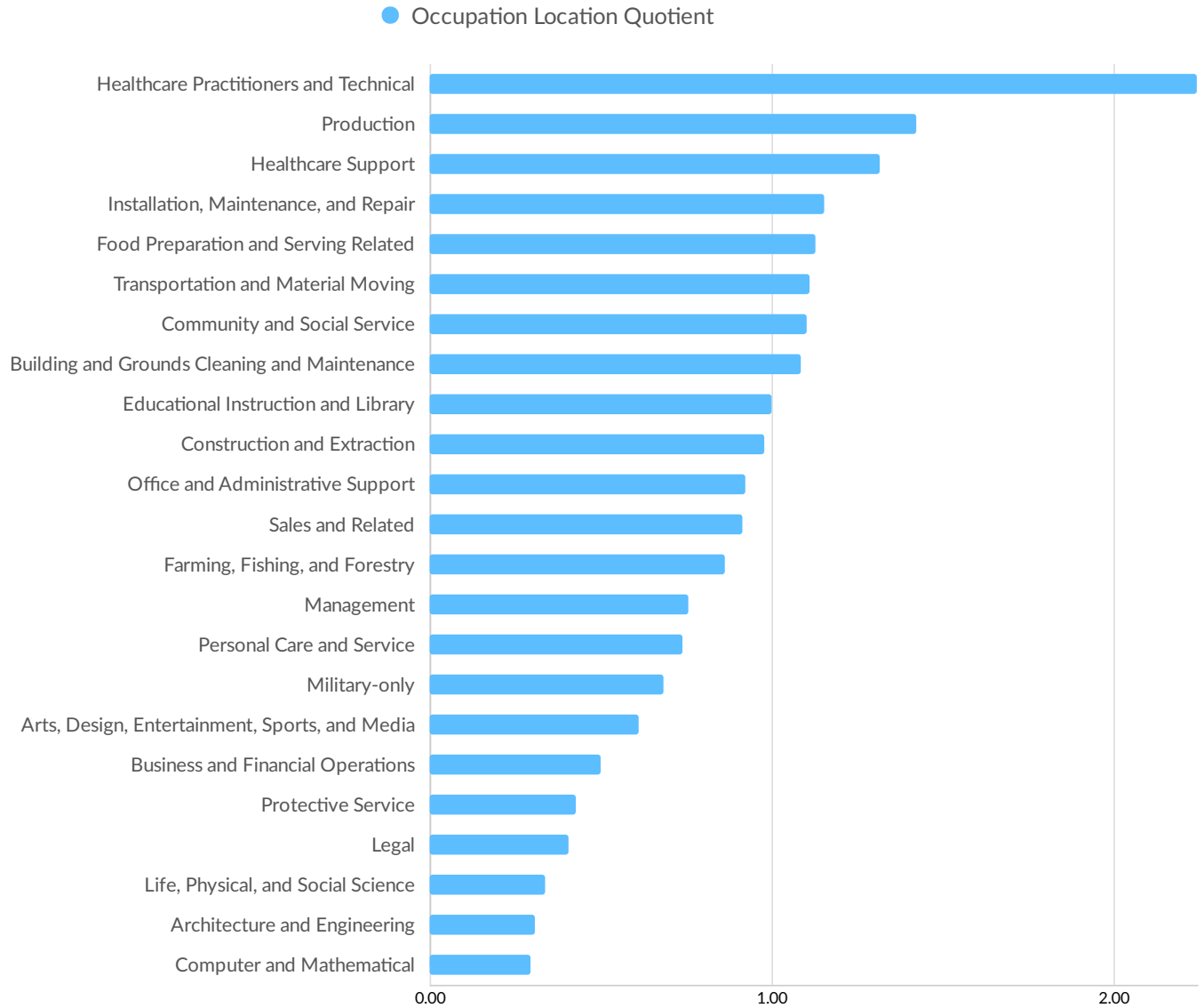
Largest Occupations



Top Growing Occupations



Top Occupation Location Quotient



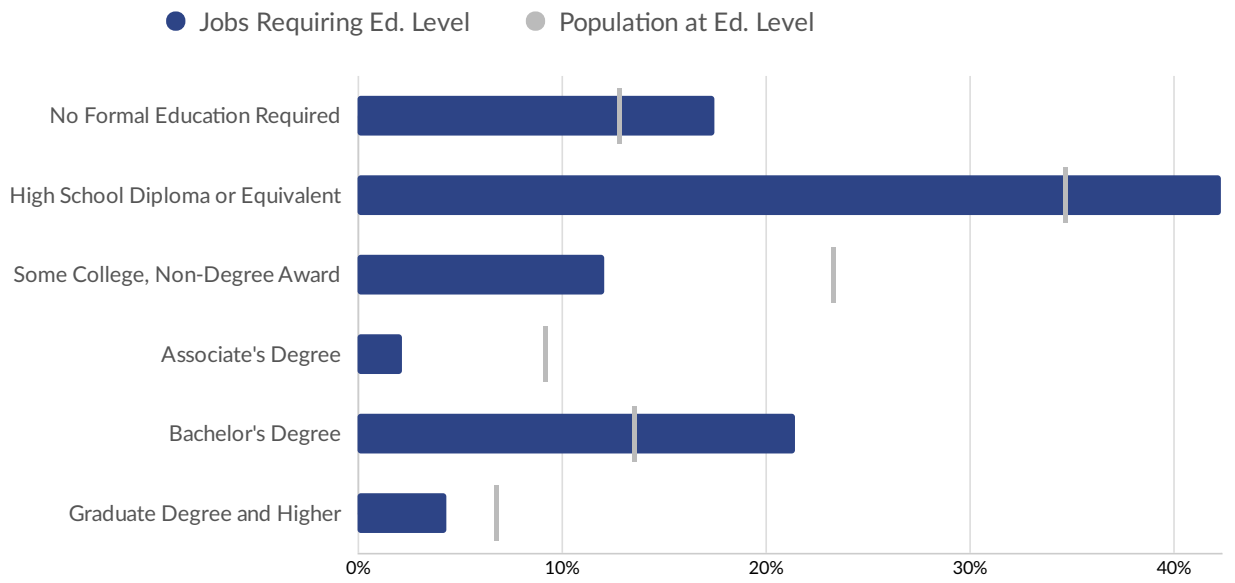
Top Occupation Earnings

● Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment



Educational Pipeline

In 2020, there were 1,143 graduates in Newton County, MO. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from General Studies, Truck and Bus Driver/Commercial Vehicle Operator and Instructor, and Registered Nursing/Registered Nurse.

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Crowder College	1,126	
Neosho Beauty College	17	
Essentials Academy of Cosmetology	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

