



# Ottawa County, OK

MOKAN Economic Partnership



# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	29
In-Demand Skills .....	30

## Report Parameters

### 1 County

---

40115 Ottawa County, OK

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

30,879

Population (2020)

Population **decreased by 1,011** over the last 5 years and is projected to **decrease by 340** over the next 5 years.

13,682

Total Regional Employment

Jobs **decreased by 532** over the last 5 years but are projected to **grow by 681** over the next 5 years.

\$39.9K

Median Household Income (2019)

Median household income is **\$23.0K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **declined by 3.2%** since 2015, falling by 1,011. Population is expected to **decrease by 1.1%** between 2020 and 2025, losing 340.
- From 2015 to 2020, jobs **declined by 3.7%** in Ottawa County, OK from 14,214 to **13,682**. This change **fell short of the national growth rate of 0.0% by 3.7%**. As the number of jobs declined, the **labor force participation rate increased from 57.9% to 60.4% between 2015 and 2020**.
- Concerning educational attainment, **9.2% of Ottawa County, OK residents possess a Bachelor's Degree** (10.9% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Crop Production.

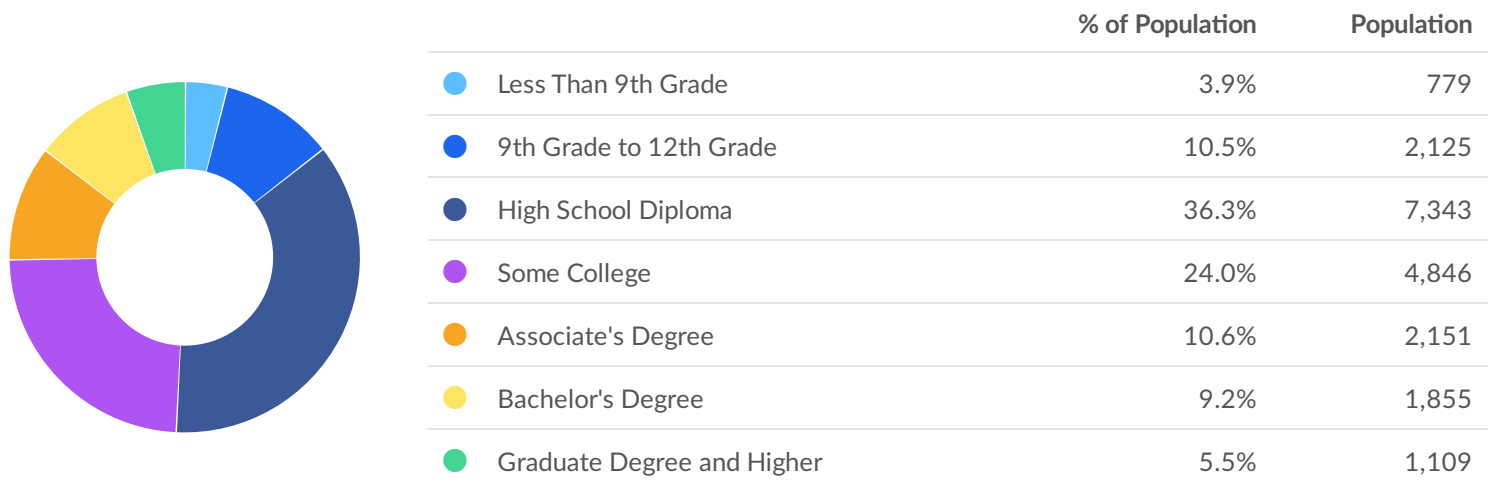
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	30,879	14,245	13,682	91.7	\$867.52M	\$1.93B	\$1.54B
State	3,980,783	1,853,534	1,793,513	93.2	\$193.19B	\$207.06B	\$263.42B

## Dec 2020 Labor Force Breakdown



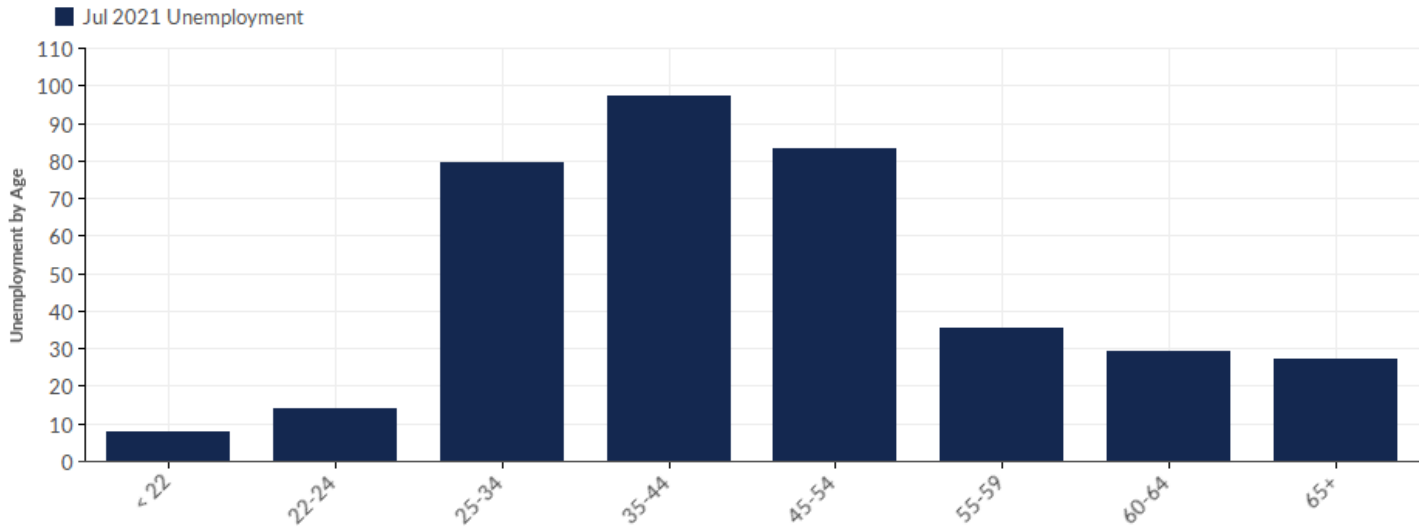
## Educational Attainment

Concerning educational attainment, **9.2% of Ottawa County, OK residents possess a Bachelor's Degree** (10.9% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).



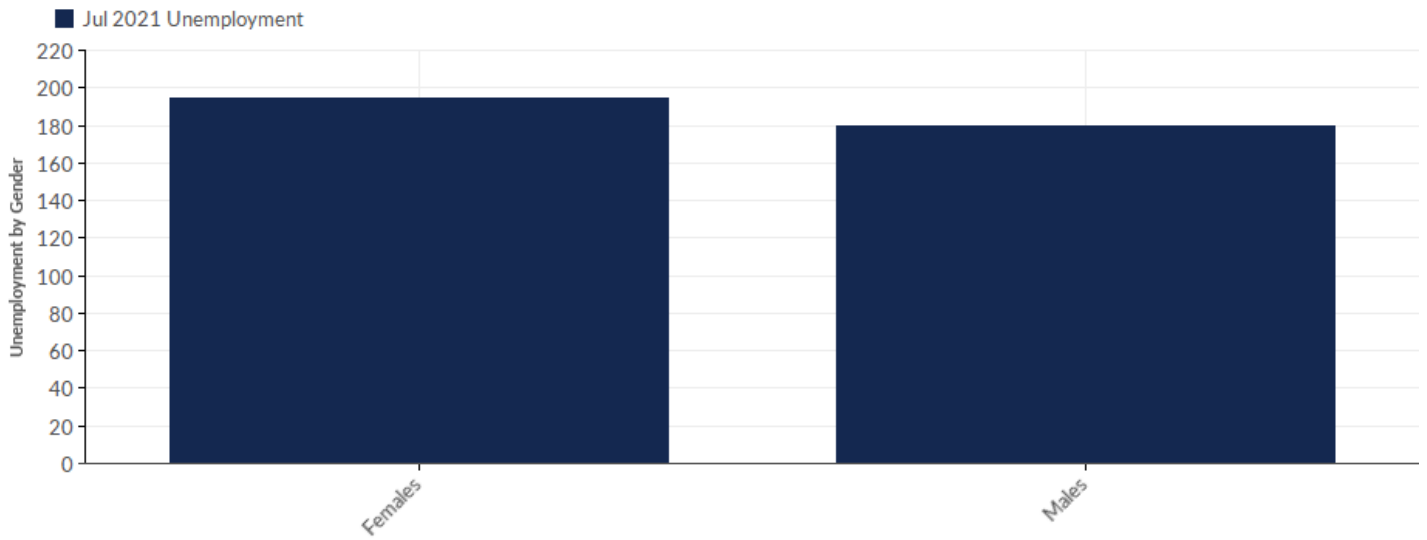
# Unemployment by Demographics

## Unemployment by Age



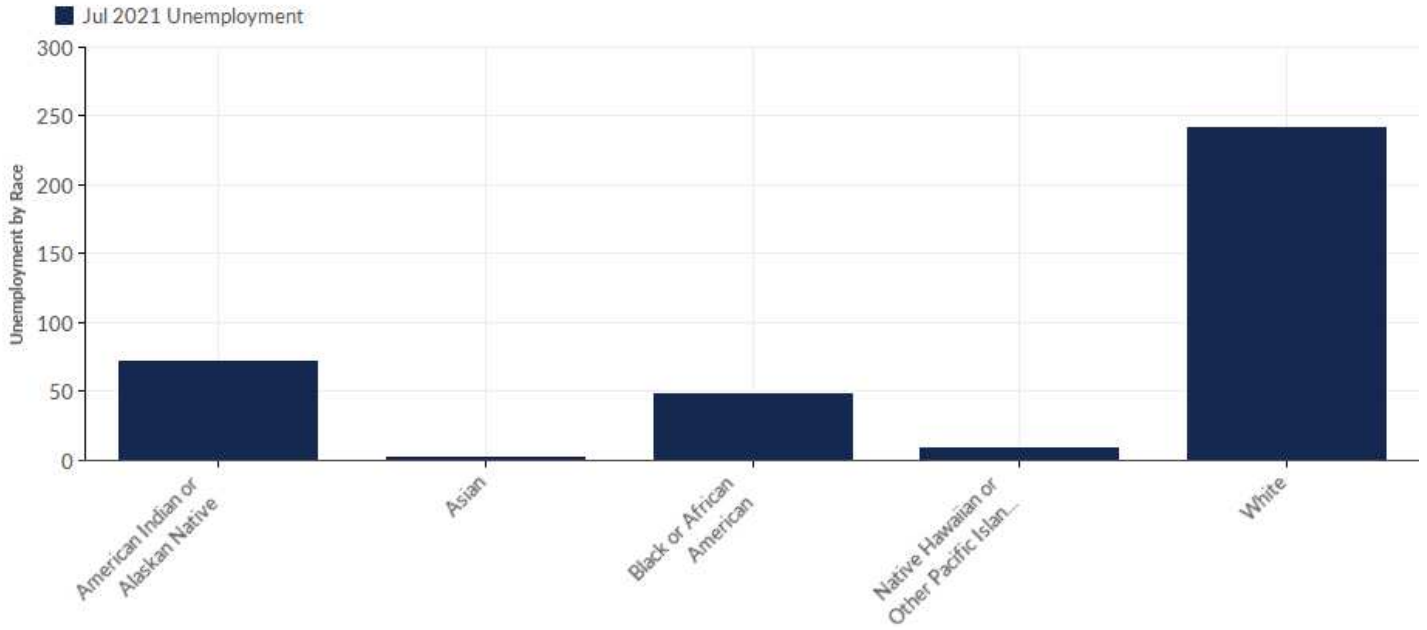
Age	Unemployment (Jul 2021)	% of Cohort
< 22	8	2.14%
22-24	14	3.74%
25-34	79	21.12%
35-44	97	25.94%
45-54	83	22.19%
55-59	35	9.36%
60-64	29	7.75%
65+	27	7.22%
<b>Total</b>	<b>374</b>	<b>99.00%</b>

## Unemployment by Gender



Gender	Unemployment (Jul 2021)	% of Cohort
Females	194	51.87%
Males	180	48.13%
Total	374	100.00%

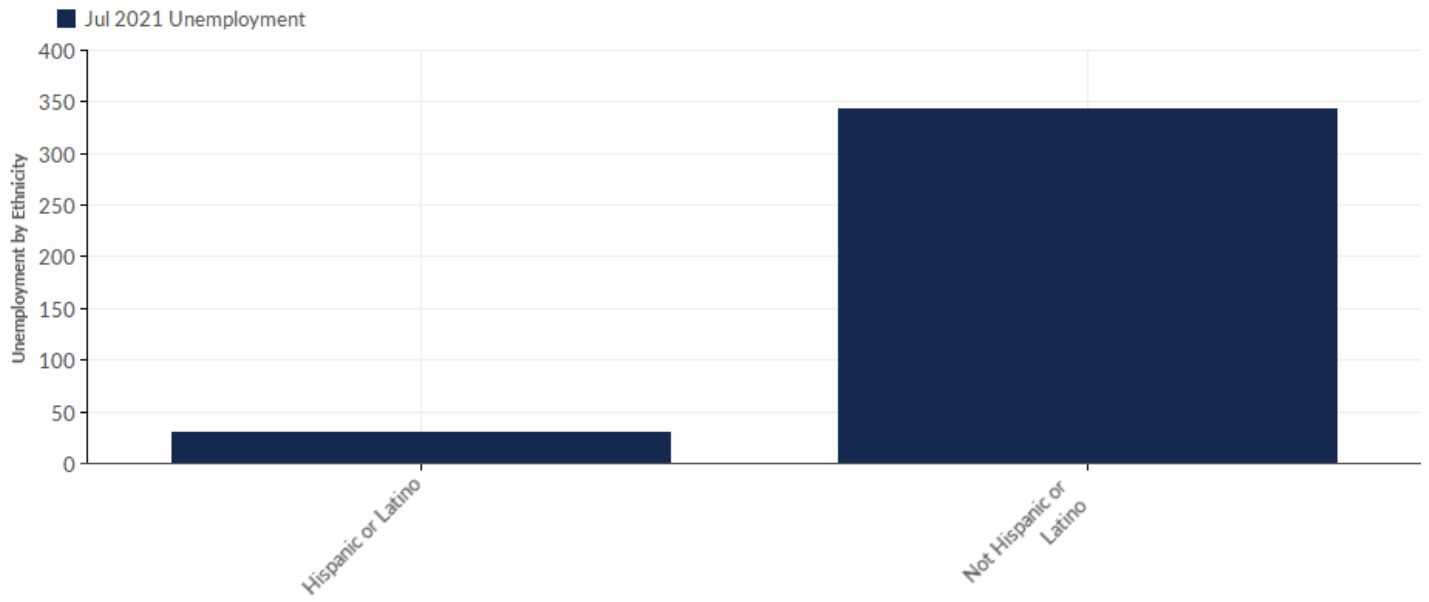
## Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	72	19.25%
Asian	2	0.53%
Black or African American	48	12.83%
Native Hawaiian or Other Pacific Islander	9	2.41%
White	242	64.71%
Total	374	100.00%



## Unemployment by Ethnicity

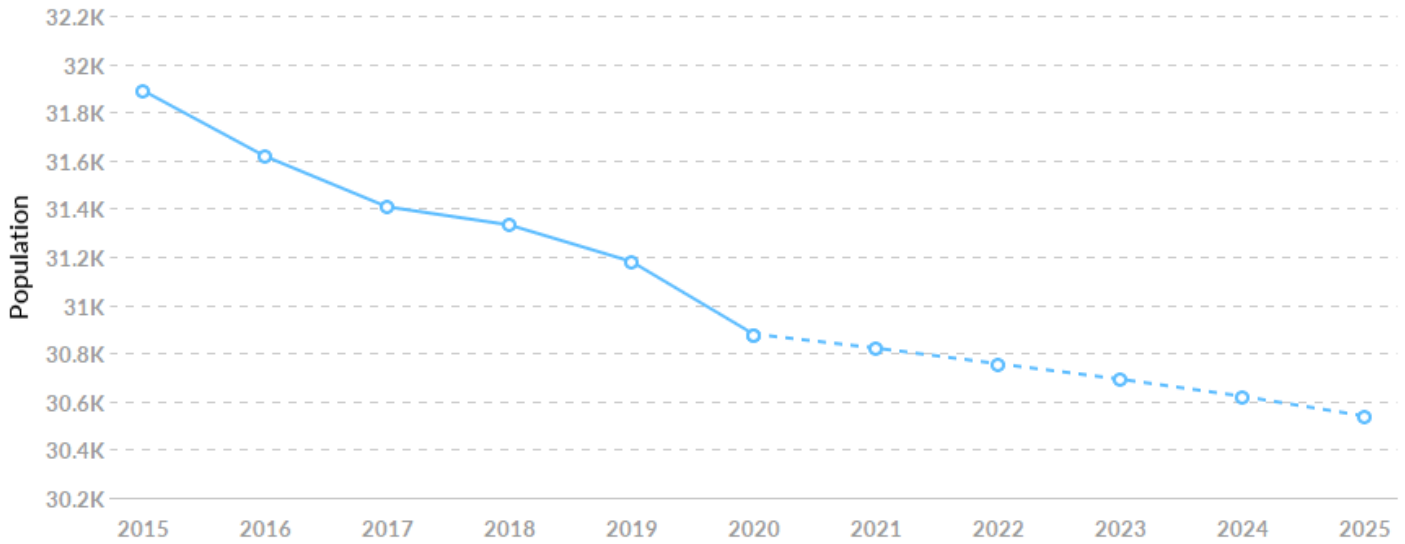


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	31	8.29%
Not Hispanic or Latino	343	91.71%
Total	374	100.00%

# Historic & Projected Trends

## Population Trends

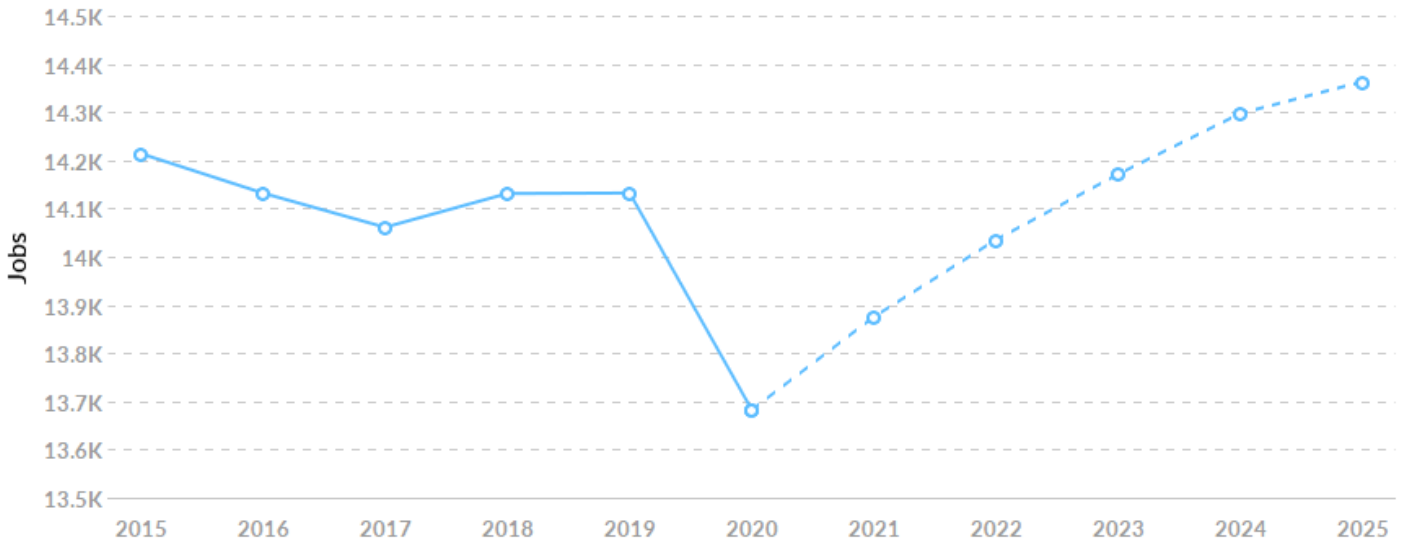
As of 2020 the region's population **declined by 3.2%** since 2015, falling by 1,011. Population is expected to **decrease by 1.1%** between 2020 and 2025, losing 340.



Timeframe	Population
2015	31,890
2016	31,617
2017	31,407
2018	31,332
2019	31,180
2020	30,879
2021	30,821
2022	30,756
2023	30,692
2024	30,621
2025	30,539

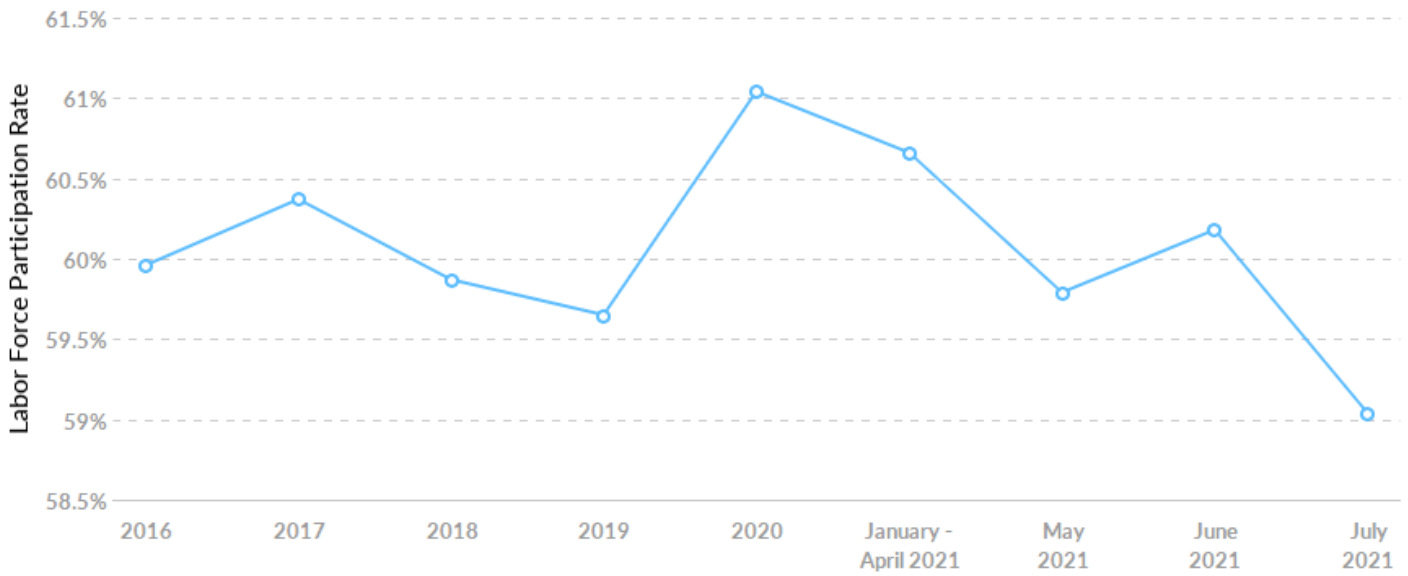
## Job Trends

From 2015 to 2020, jobs declined by 3.7% in Ottawa County, OK from 14,214 to 13,682. This change fell short of the national growth rate of 0.0% by 3.7%.



Timeframe	Jobs
2015	14,214
2016	14,132
2017	14,061
2018	14,131
2019	14,132
2020	13,682
2021	13,875
2022	14,035
2023	14,171
2024	14,297
2025	14,363

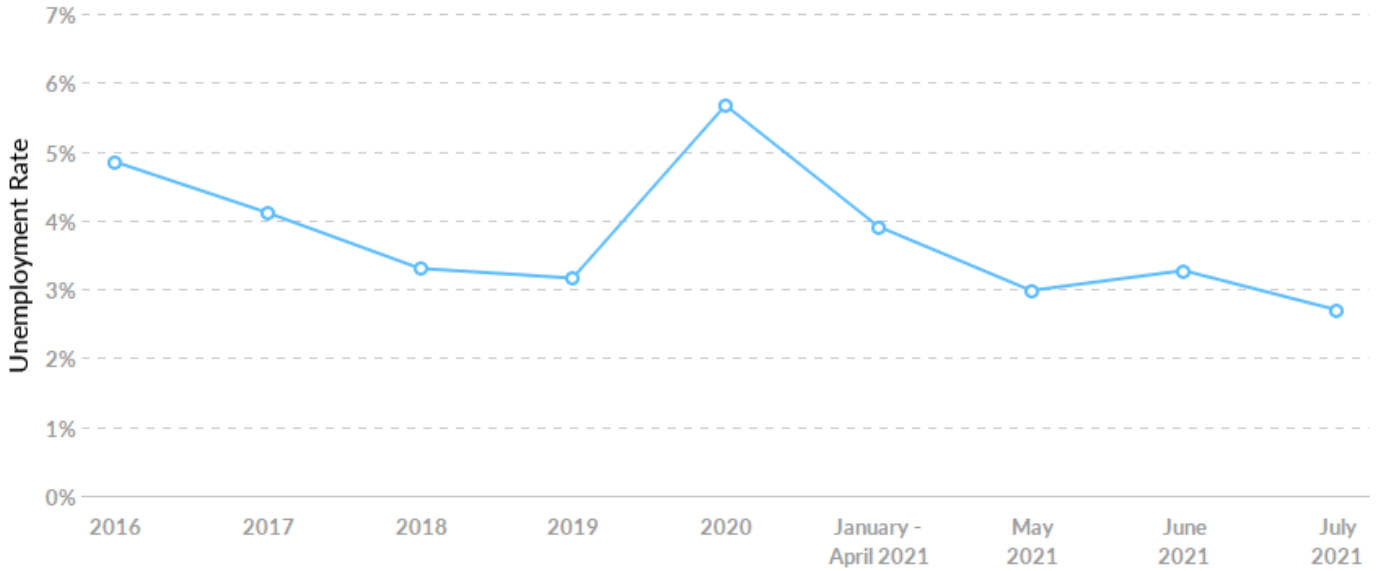
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.96%
2017	60.37%
2018	59.87%
2019	59.65%
2020	61.04%
January - April 2021	60.66%
May 2021	59.79%
June 2021	60.18%
July 2021	59.04%

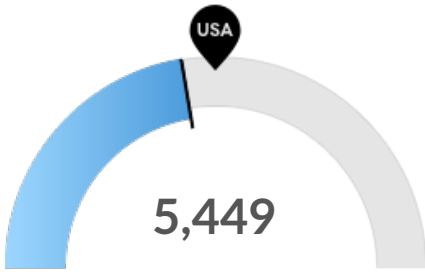
## Unemployment Rate Trends

Ottawa County, OK had a July 2021 unemployment rate of 2.70%, decreasing from 4.85% 5 years before.



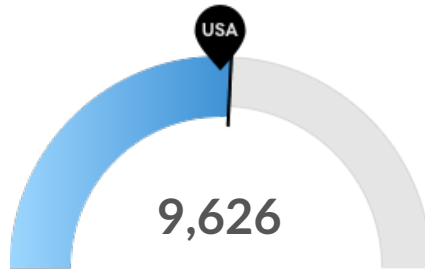
Timeframe	Unemployment Rate
2016	4.85%
2017	4.11%
2018	3.30%
2019	3.16%
2020	5.67%
January - April 2021	3.91%
May 2021	2.98%
June 2021	3.27%
July 2021	2.70%

## Population Characteristics



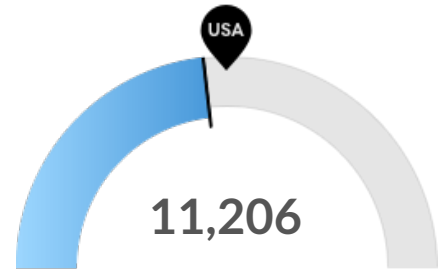
**Millennials**

Ottawa County, OK has 5,449 millennials (ages 25-39). The national average for an area this size is 6,363.



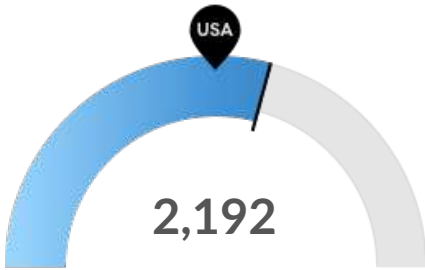
**Retiring Soon**

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,190 people 55 or older, while there are 9,626 here.



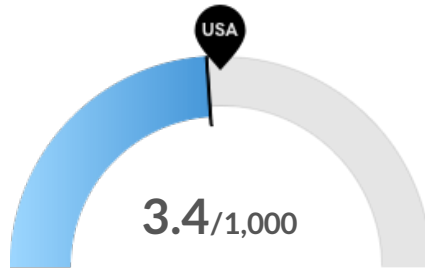
**Racial Diversity**

Racial diversity is about average in Ottawa County, OK. The national average for an area this size is 12,438 racially diverse people, while there are 11,206 here.



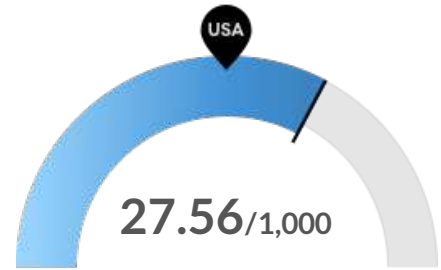
**Veterans**

Ottawa County, OK has 2,192 veterans. The national average for an area this size is 1,731.



**Violent Crime**

Ottawa County, OK has 3.4 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

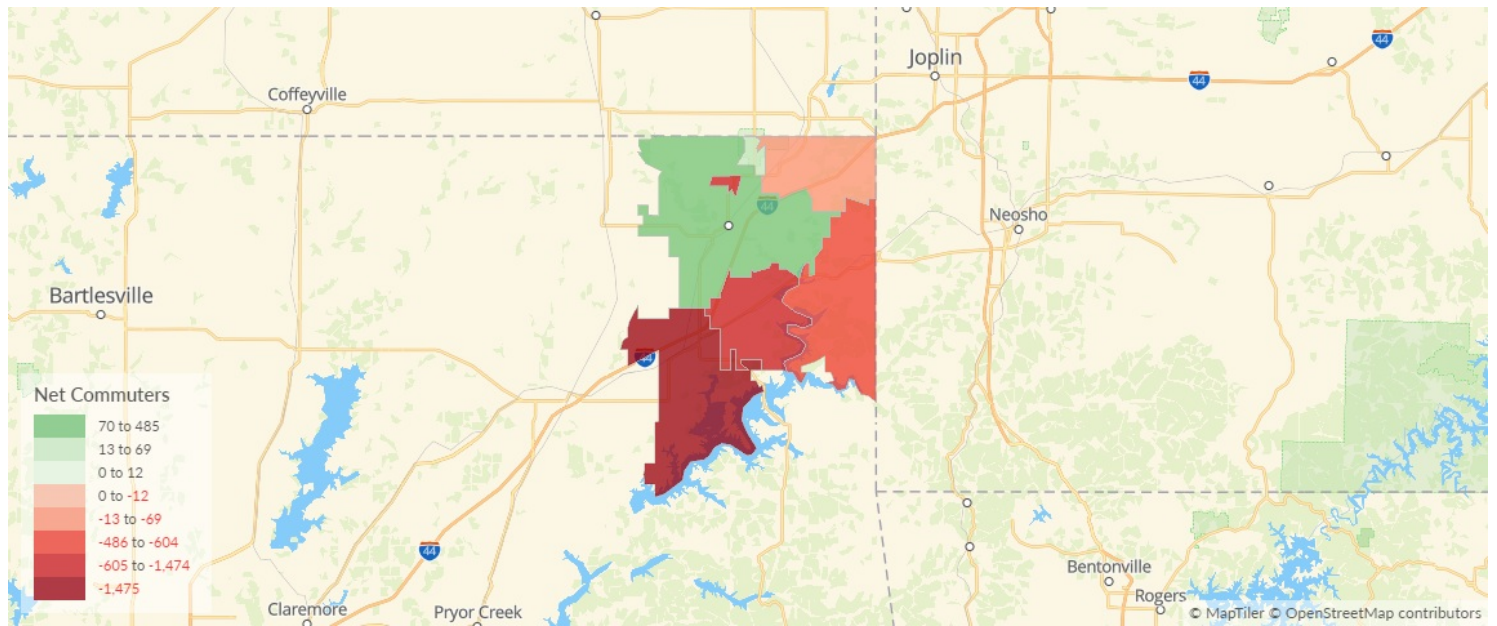


**Property Crime**

Ottawa County, OK has 27.56 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2020 Employment
74354	Miami, OK (in Ottawa c...	8,693
74331	Afton, OK (in Ottawa co...	1,489
74363	Quapaw, OK (in Ottawa...	1,061
74370	Wyandotte, OK (in Otta...	877
74343	Fairland, OK (in Ottawa ...	706

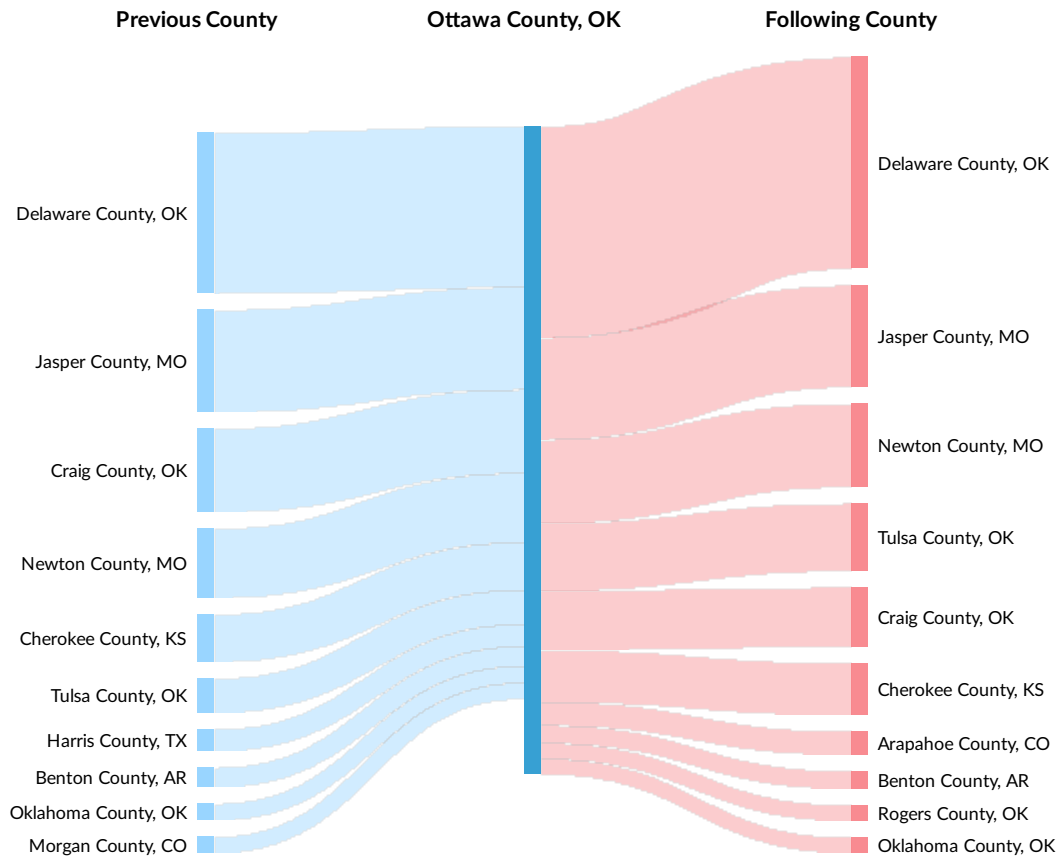
### Where Talent Lives

ZIP	Name	2020 Workers
74354	Miami, OK (in Ottawa c...	8,623
74331	Afton, OK (in Ottawa co...	2,964
74370	Wyandotte, OK (in Otta...	1,363
74343	Fairland, OK (in Ottawa ...	1,311
74339	Commerce, OK (in Otta...	1,131

# Inbound and Outbound Migration

The table below analyzes past and current residents of Ottawa County, OK. The left column shows residents of other counties migrating to Ottawa County, OK. The right column shows residents migrating from Ottawa County, OK to other counties.

As of 2019, 204 people have migrated from Delaware County, OK to Ottawa County, OK. In the same year, 268 people left Ottawa County, OK migrating to Delaware County, OK. The total Net Migration for Ottawa County, OK in 2018 was -5.



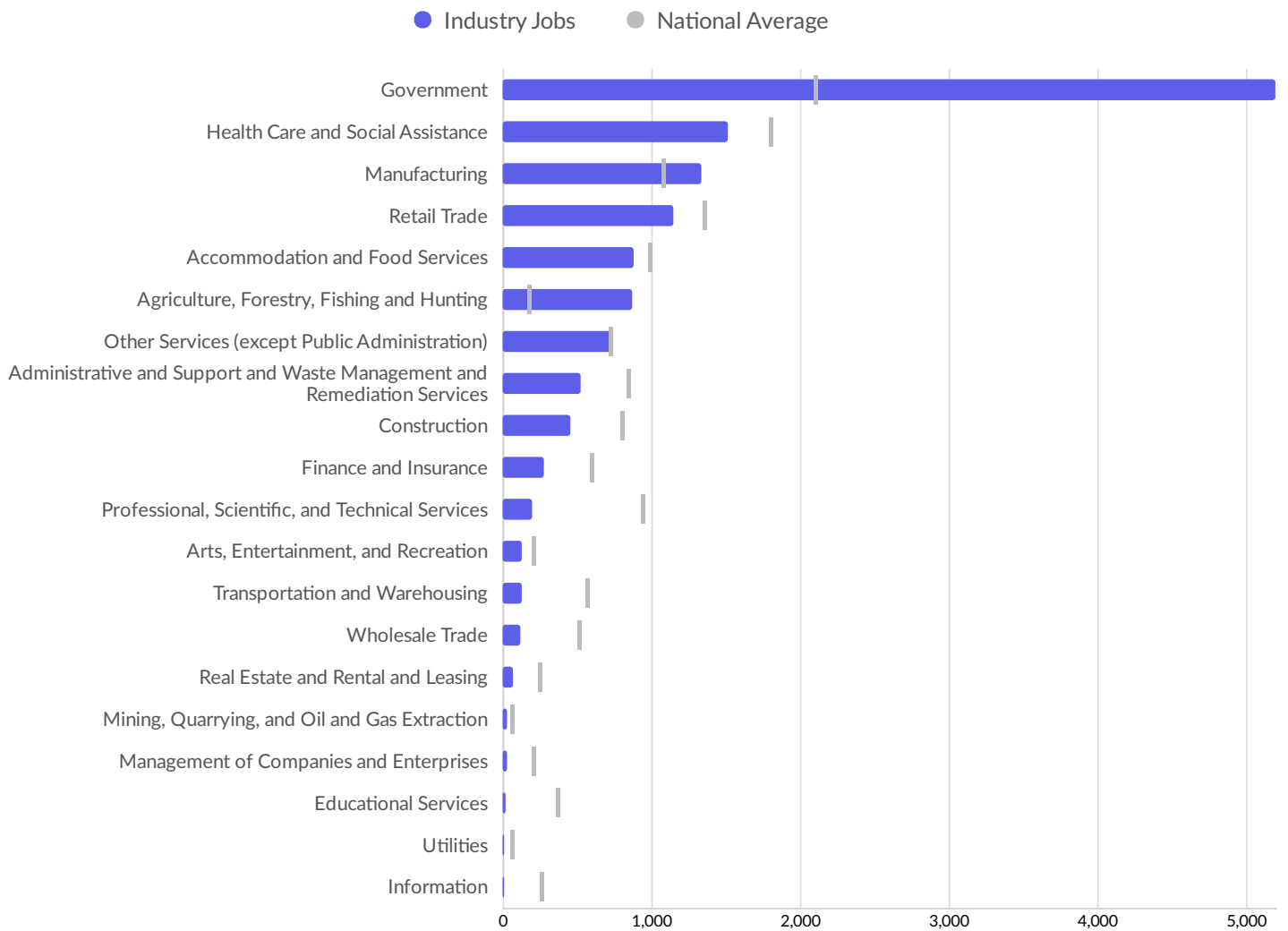
Top Previous Counties	Migrations
Delaware County, OK	204
Jasper County, MO	130
Craig County, OK	106
Newton County, MO	88
Cherokee County, KS	60
Tulsa County, OK	44



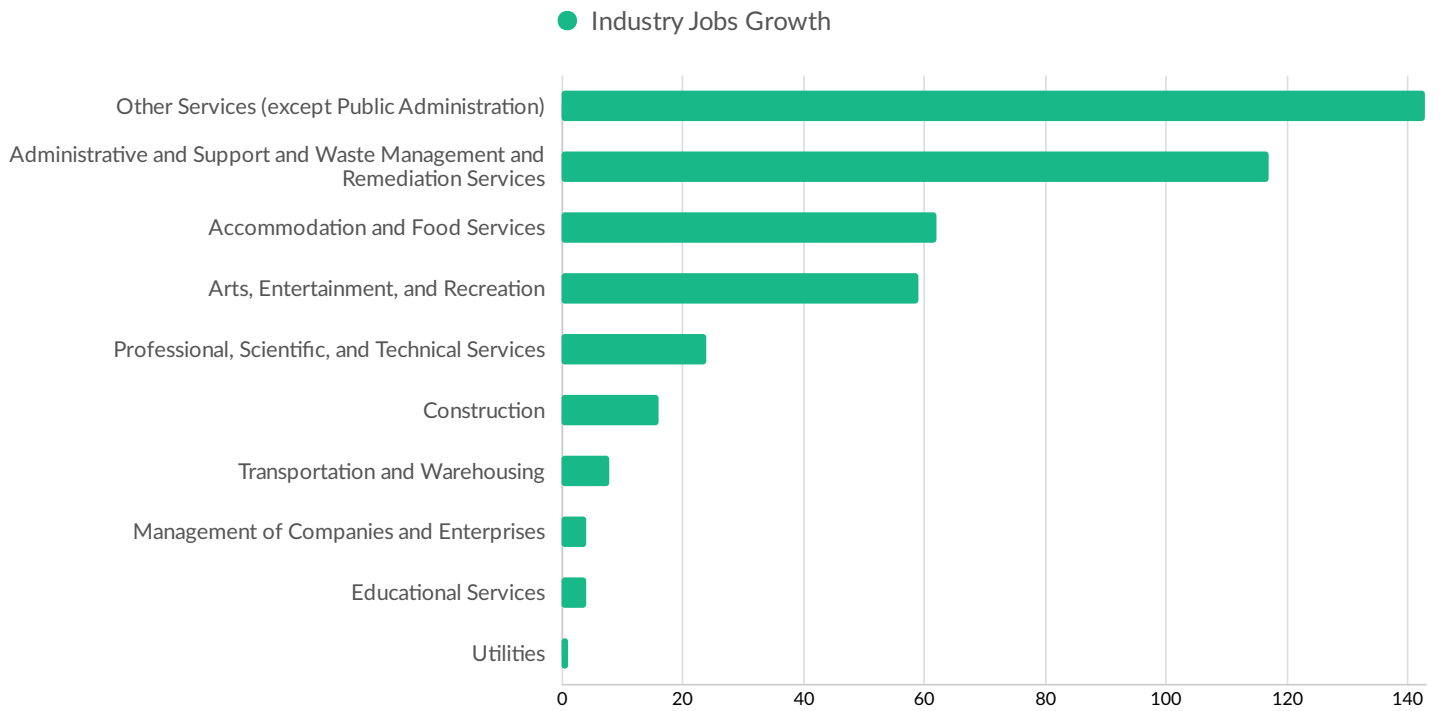
Top Previous Counties	Migrations
Harris County, TX	28
Benton County, AR	25
Oklahoma County, OK	21
Morgan County, CO	21
Washington County, AR	19
Cleveland County, OK	15
Clark County, WA	15
Wagoner County, OK	14
Spokane County, WA	13
Top Following Counties	Migrations
Delaware County, OK	268
Jasper County, MO	129
Newton County, MO	106
Tulsa County, OK	85
Craig County, OK	75
Cherokee County, KS	66
Arapahoe County, CO	30
Benton County, AR	22
Rogers County, OK	20
Oklahoma County, OK	20
Creek County, OK	15
Mayes County, OK	13
Garfield County, OK	12
Collin County, TX	12
Canadian County, OK	11

# Industry Characteristics

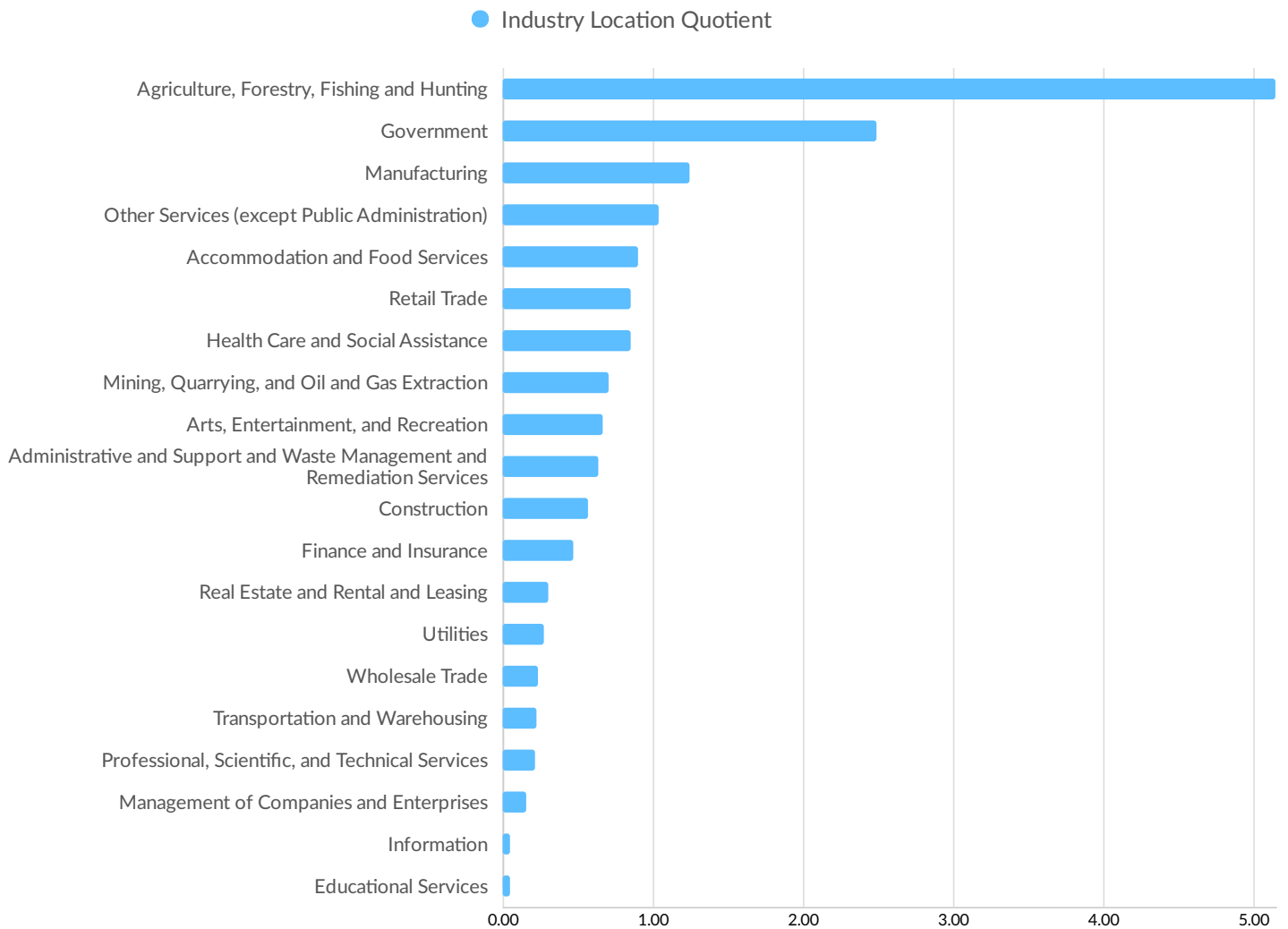
## Largest Industries



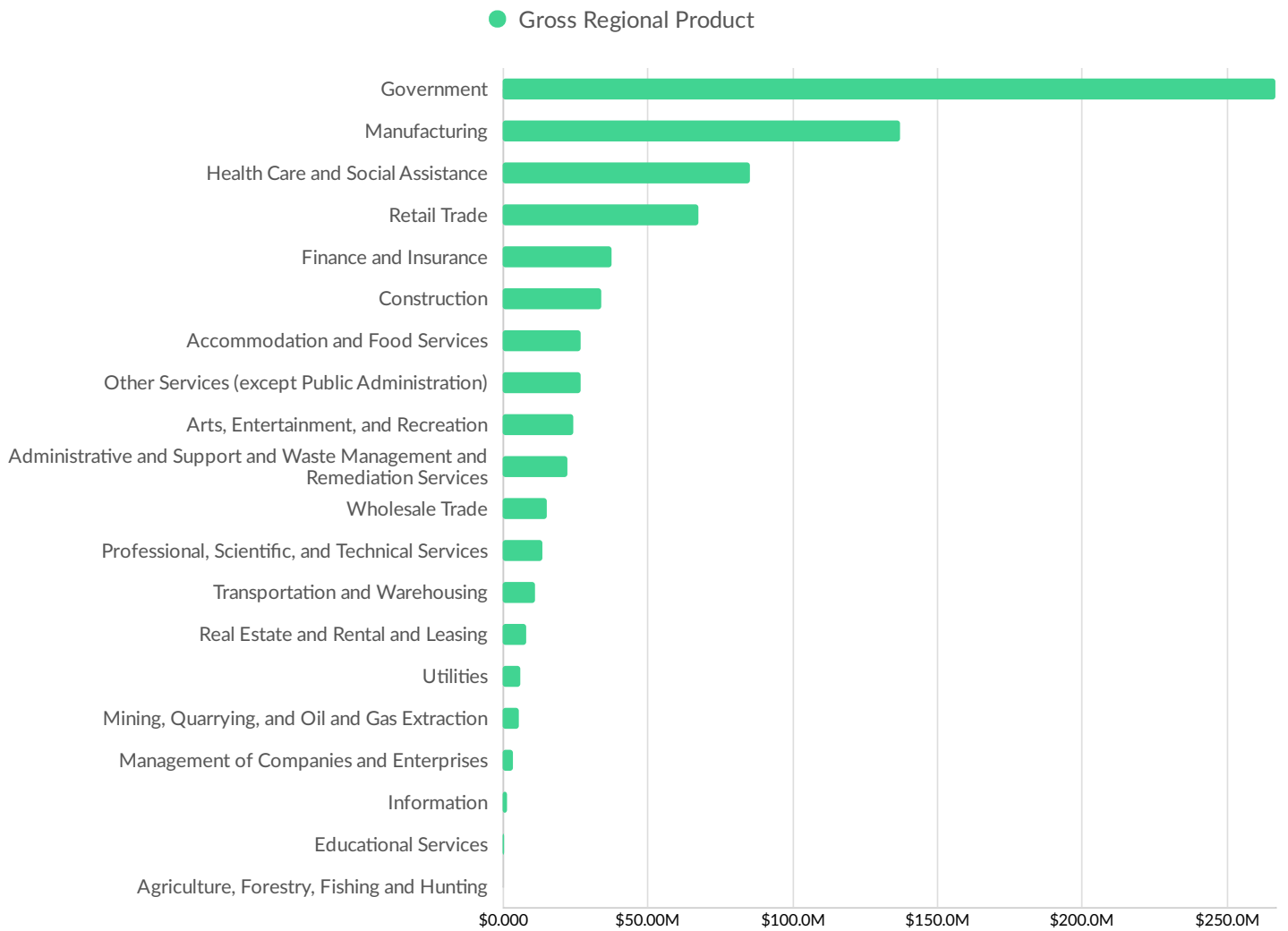
## Top Growing Industries



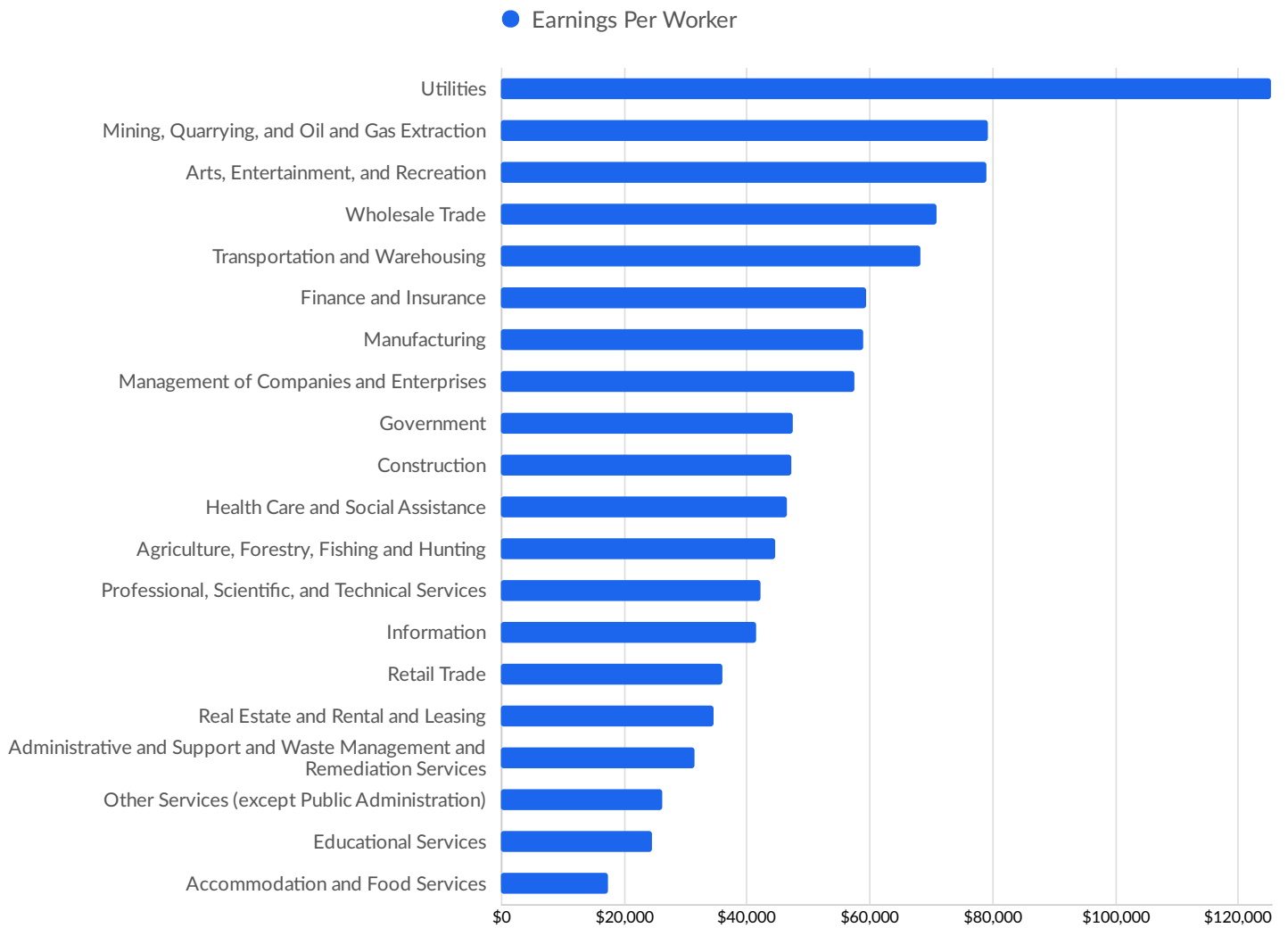
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



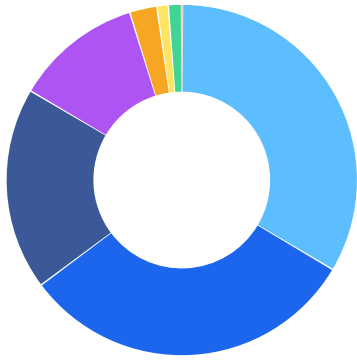
## Business Characteristics

### 1,730 Companies Employ Your Workers

Online profiles for your workers mention 1,730 companies as employers, with the top 10 appearing below. In the last 12 months, 1,110 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern Oklahoma A & M ...	98 	Integris Health, Inc.	206 
Integris Health, Inc.	94 	Ascension	170 
Wyandotte Nation Casino	68 	Davita Inc.	109 
Downstream Casino Resort	63 	Dollar General Corporation	100 
Indigo Sky LLC	52 	Wal-Mart, Inc.	90 
Quapaw Tribe of Oklahoma	47 	Red Collar Prints LLC	82 
Wal-Mart, Inc.	40 	U.S. Xpress, Inc.	73 
Miami-Dade County Public Scho...	37 	Downstream Casino Resort	71 
Buffalo Run Casino	33 	Buffalo Run Casino	63 
Quapaw Company Inc	33 	Uber Eats	61 

## Business Size



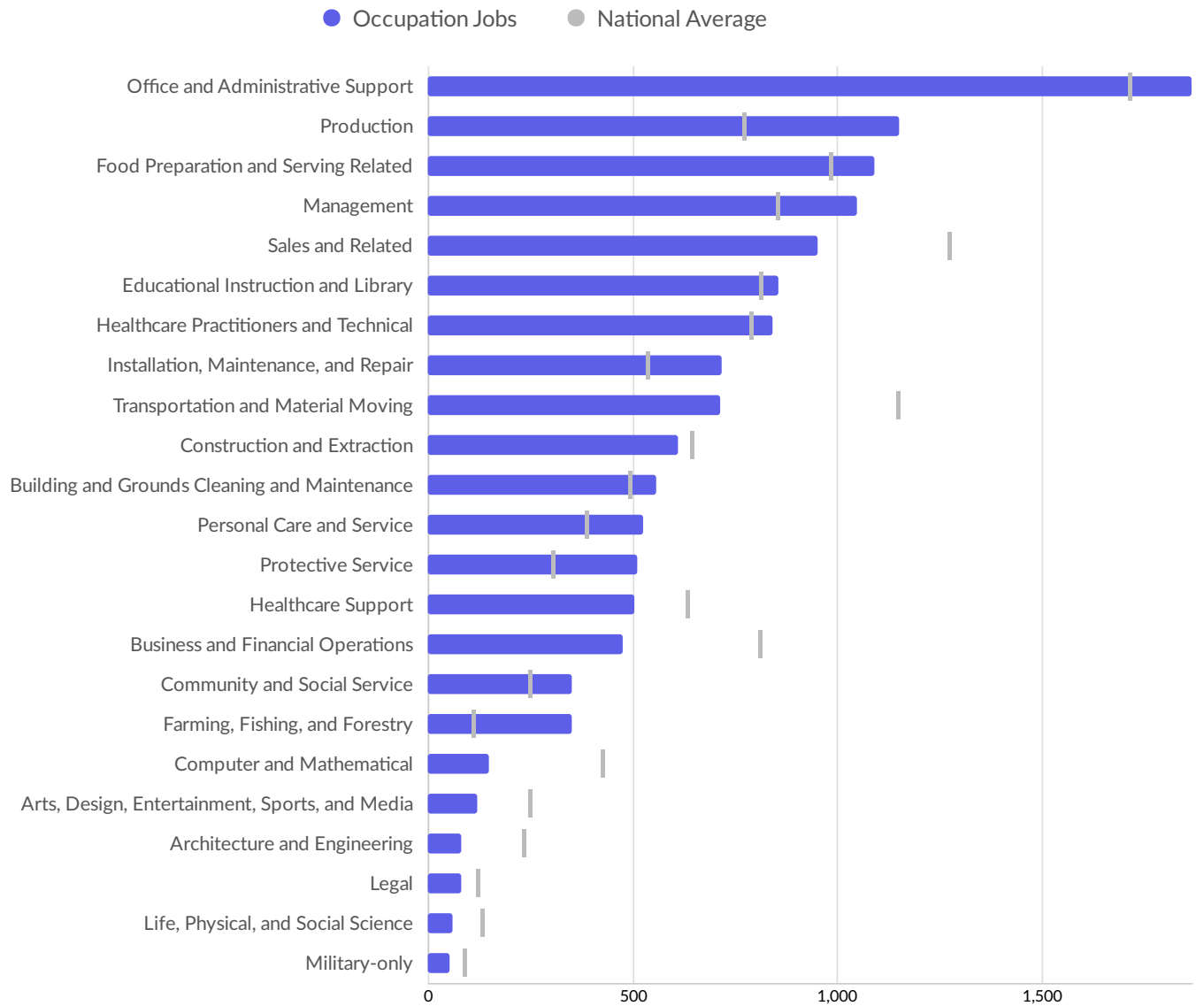
	Percentage	Business Count
1 to 4 employees	33.4%	385
5 to 9 employees	31.3%	360
10 to 19 employees	18.7%	215
20 to 49 employees	11.7%	135
50 to 99 employees	2.5%	29
100 to 249 employees	1.0%	12
250 to 499 employees	1.2%	14
500+ employees	0.1%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

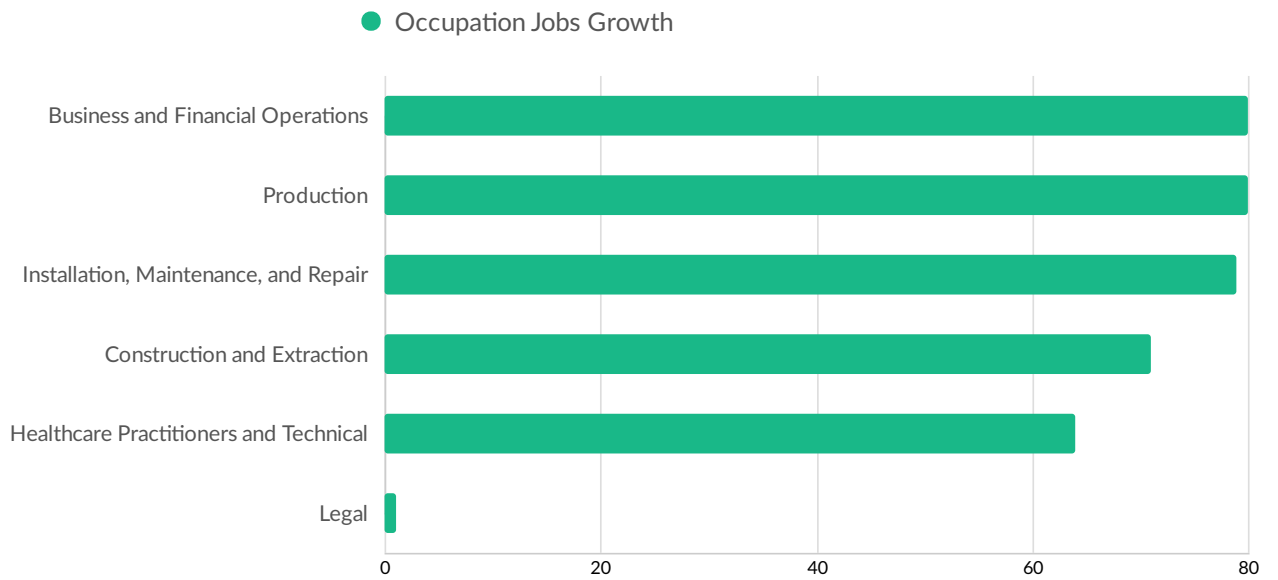


# Workforce Characteristics

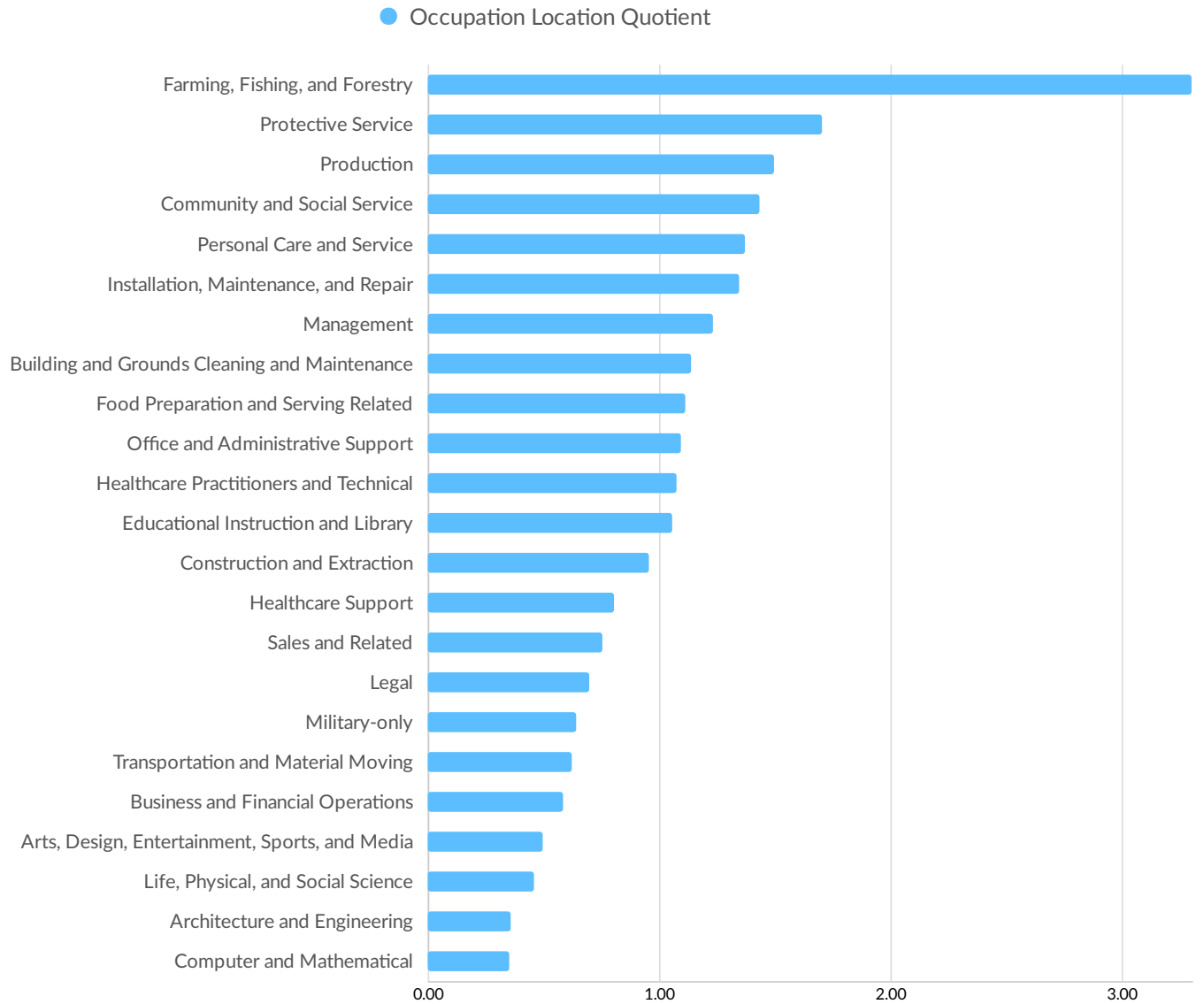
## Largest Occupations



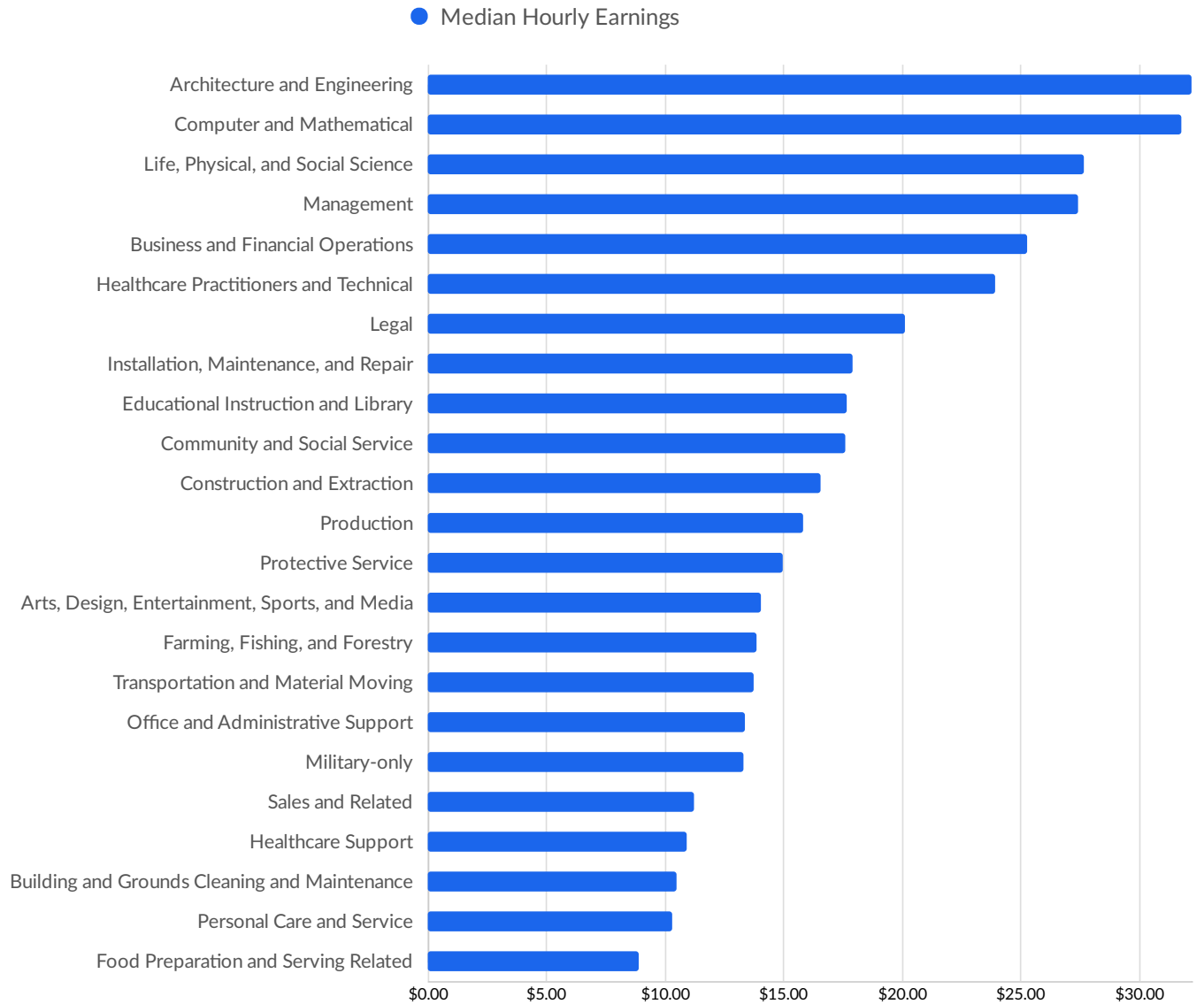
## Top Growing Occupations



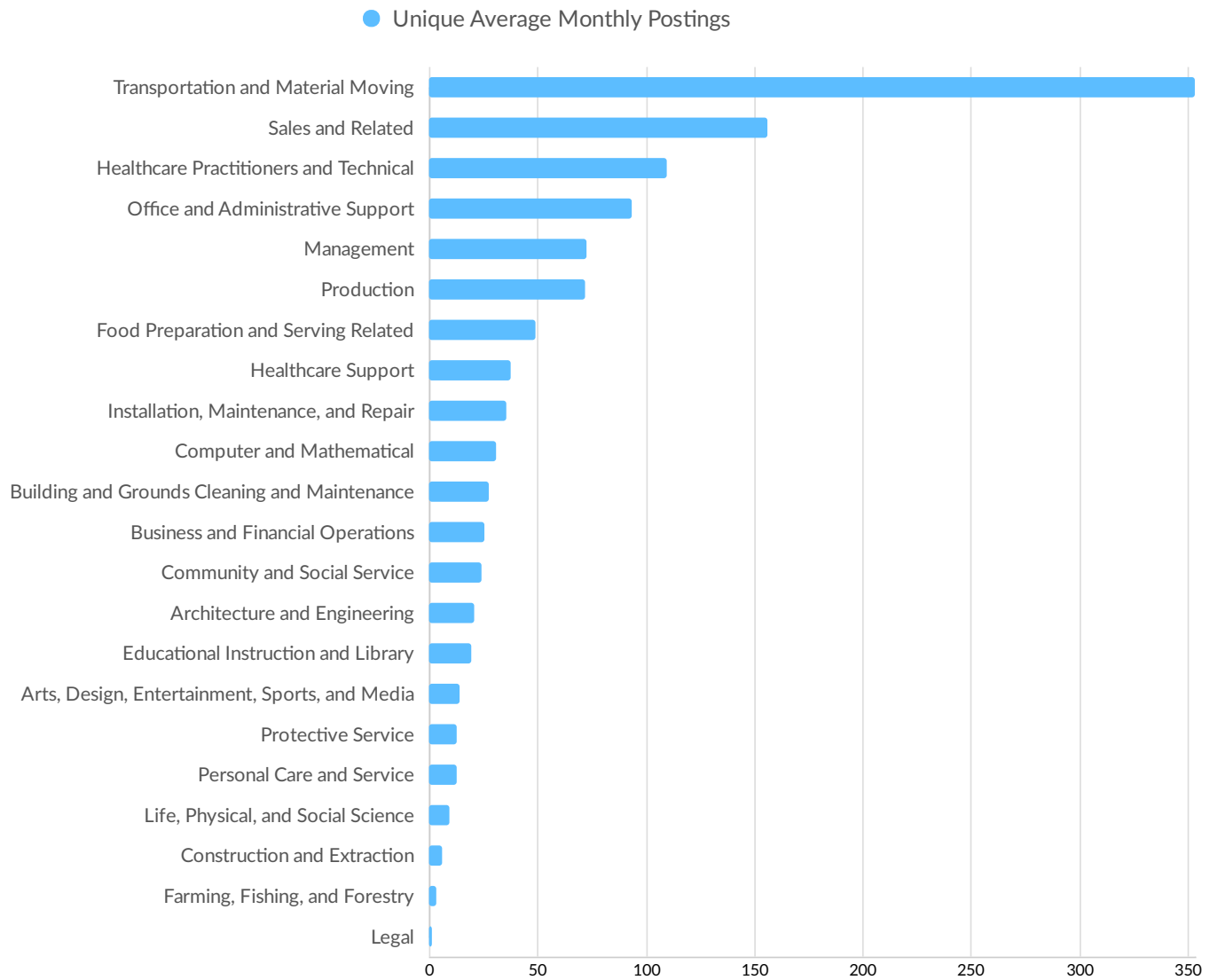
## Top Occupation Location Quotient



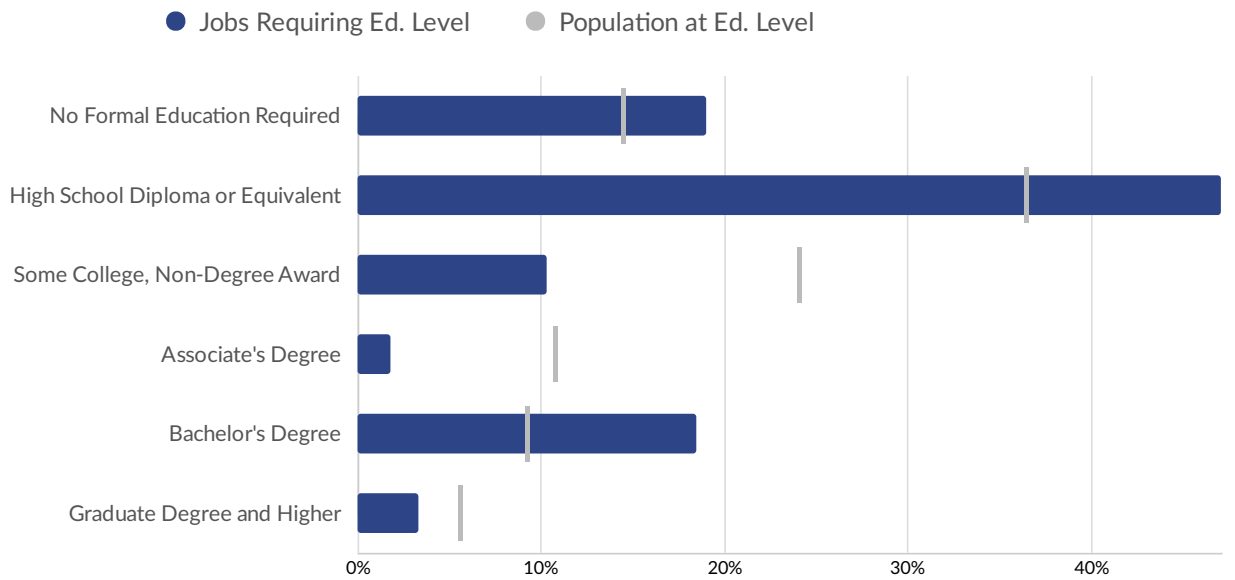
## Top Occupation Earnings



## Top Posted Occupations

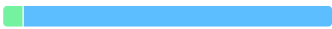




## Underemployment



## Educational Pipeline

In 2020, there were 403 graduates in Ottawa County, OK. This pipeline has shrunk by 45% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Northeastern Oklahoma A&M College	403 	
Northeast Technology Center-Afton	0	

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

