



# 7 Counties

MOKAN Economic Partnership



# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	24
In-Demand Skills .....	25

## Report Parameters

### 7 Counties

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20021	Cherokee County, KS
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20037	Crawford County, KS
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29011	Barton County, MO
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29097	Jasper County, MO
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29119	McDonald County, MO
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29145	Newton County, MO
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40115	Ottawa County, OK
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

303,881

Population (2020)

Population **grew by 930** over the last 5 years and is projected to **grow by 4,574** over the next 5 years.

134,668

Total Regional Employment

Jobs **decreased by 4,571** over the last 5 years but are projected to **grow by 4,468** over the next 5 years.

\$50.0K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$24.2K below** the national average earnings of \$74.2K per job.

## Takeaways

- As of 2020 the region's population **increased by 0.3%** since 2015, growing by 930. Population is expected to **increase by 1.5%** between 2020 and 2025, adding 4,574.
- From 2015 to 2020, jobs **declined by 3.3%** in 7 Counties from 139,238 to **134,668**. This change **fell short of the national growth rate of 0.0% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 62.0% to 60.8% between 2015 and 2020**.
- Concerning educational attainment, **14.7% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

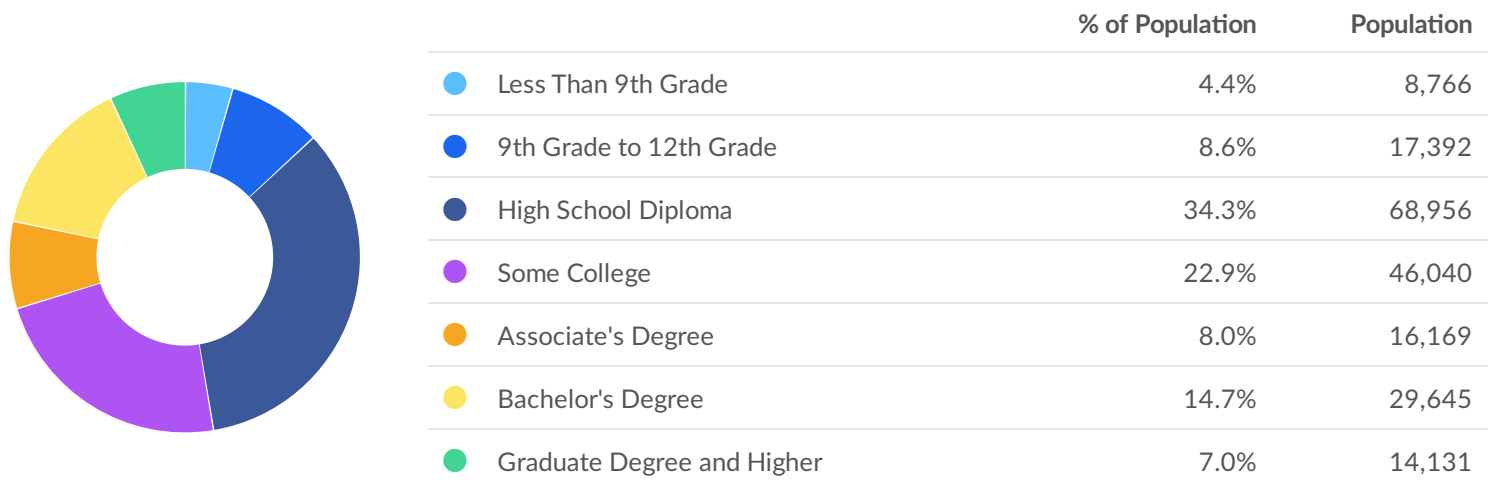
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	303,881	143,765	134,668	89.8	\$10.68B	\$16.95B	\$14.68B
State	13,046,136	6,418,058	6,368,482	93.8	\$665.35B	\$661.76B	\$791.30B

## Dec 2020 Labor Force Breakdown



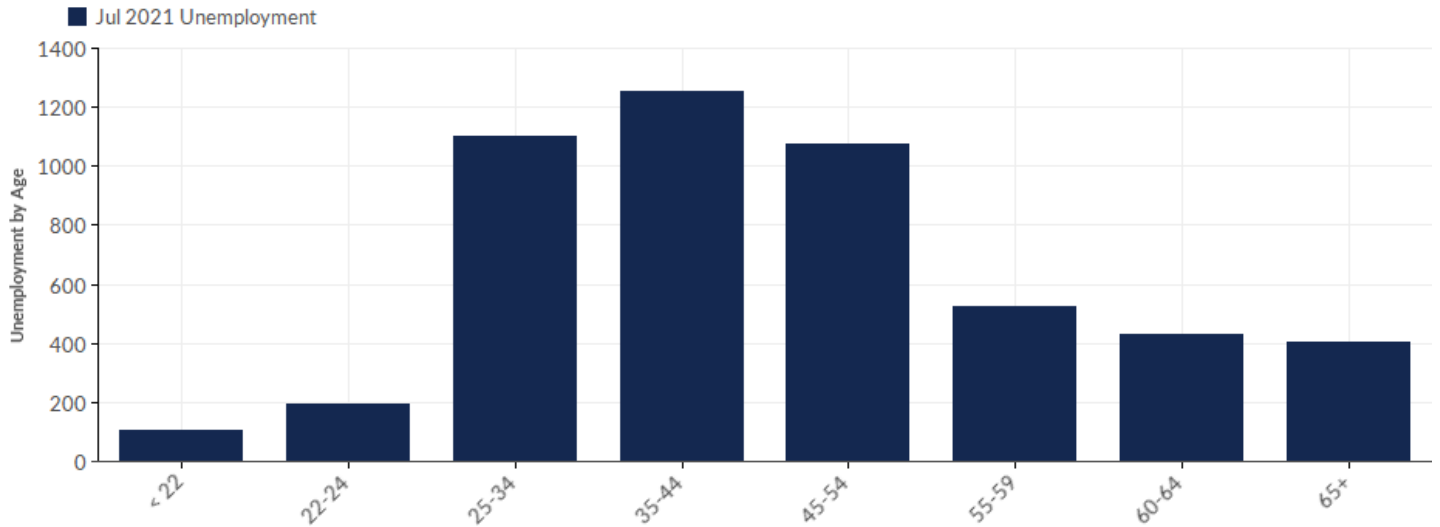
## Educational Attainment

Concerning educational attainment, **14.7% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).



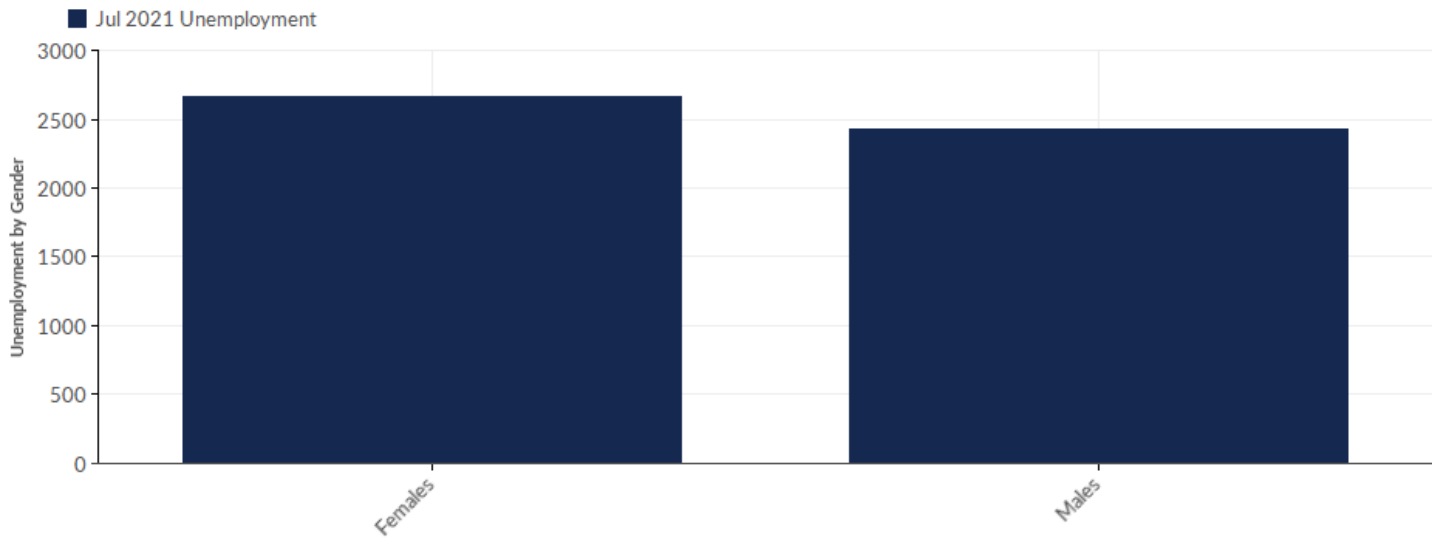
# Unemployment by Demographics

## Unemployment by Age



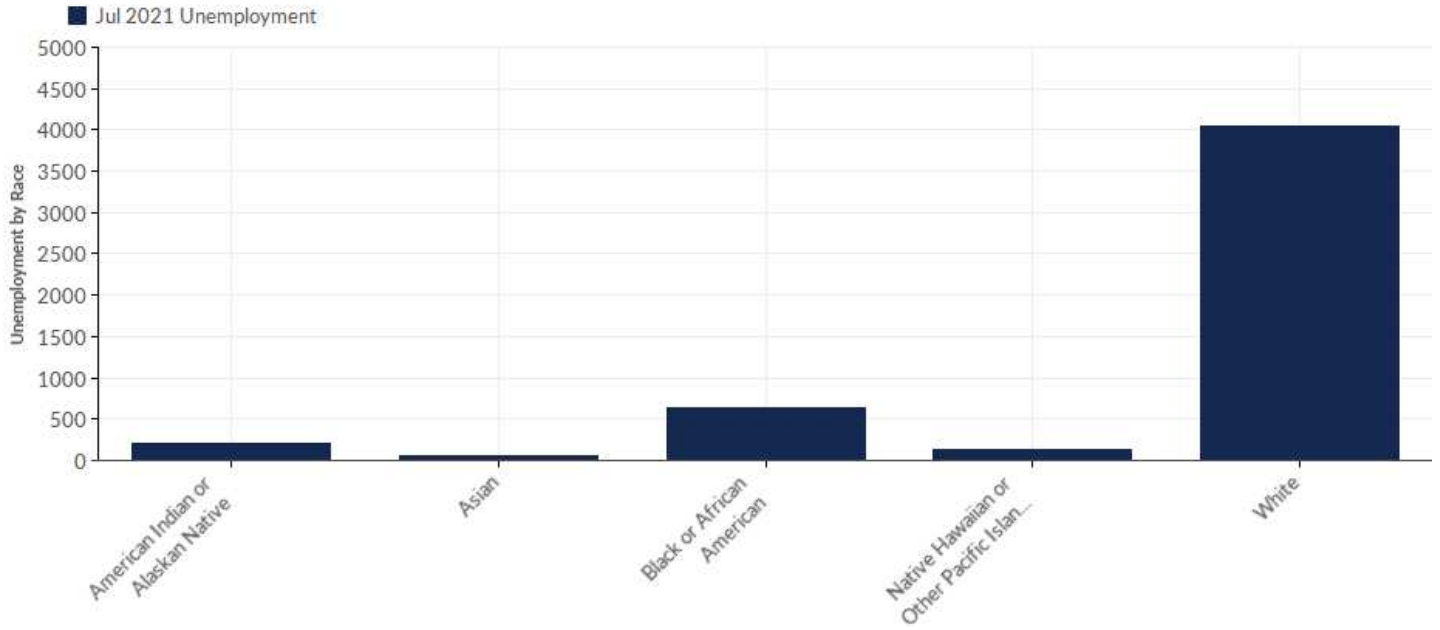
Age	Unemployment (Jul 2021)	% of Cohort
< 22	105	2.07%
22-24	196	3.86%
25-34	1,099	21.63%
35-44	1,252	24.64%
45-54	1,074	21.14%
55-59	522	10.27%
60-64	432	8.50%
65+	401	7.89%
<b>Total</b>	<b>5,081</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Jul 2021)	% of Cohort
Females	2,659	52.33%
Males	2,422	47.67%
Total	5,081	100.00%

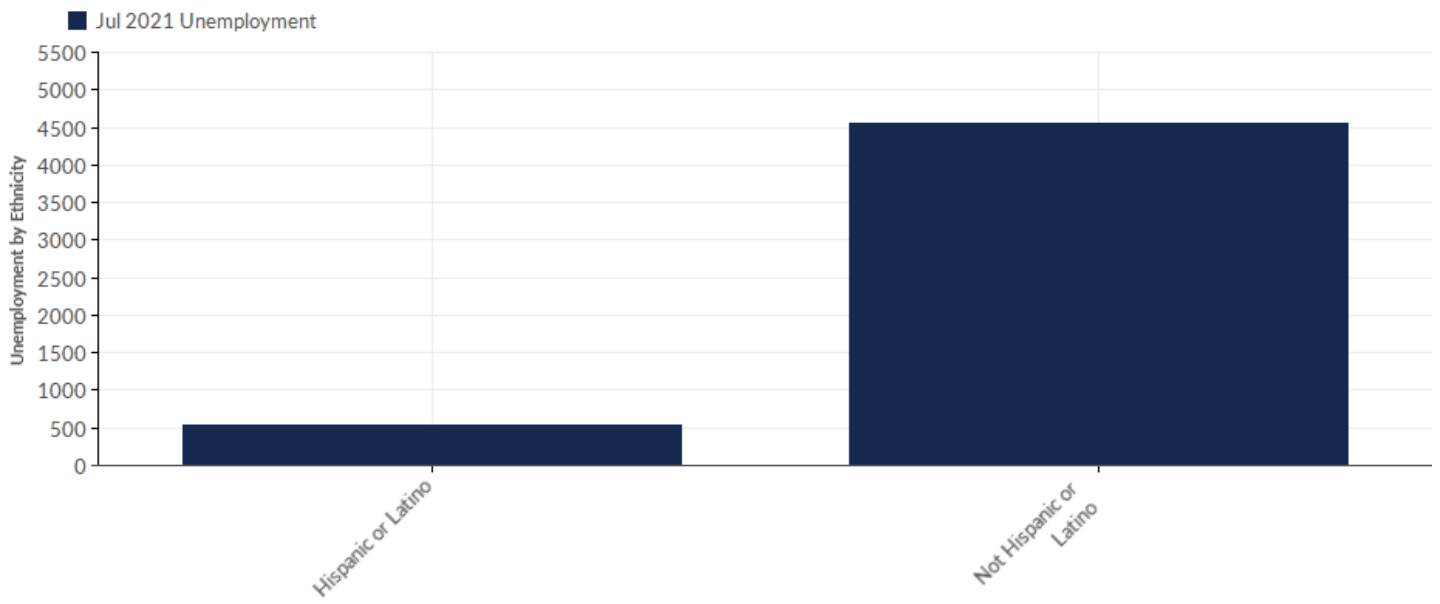
## Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	209	4.11%
Asian	49	0.96%
Black or African American	634	12.48%
Native Hawaiian or Other Pacific Islander	138	2.72%
White	4,052	79.75%
Total	5,081	100.00%



## Unemployment by Ethnicity

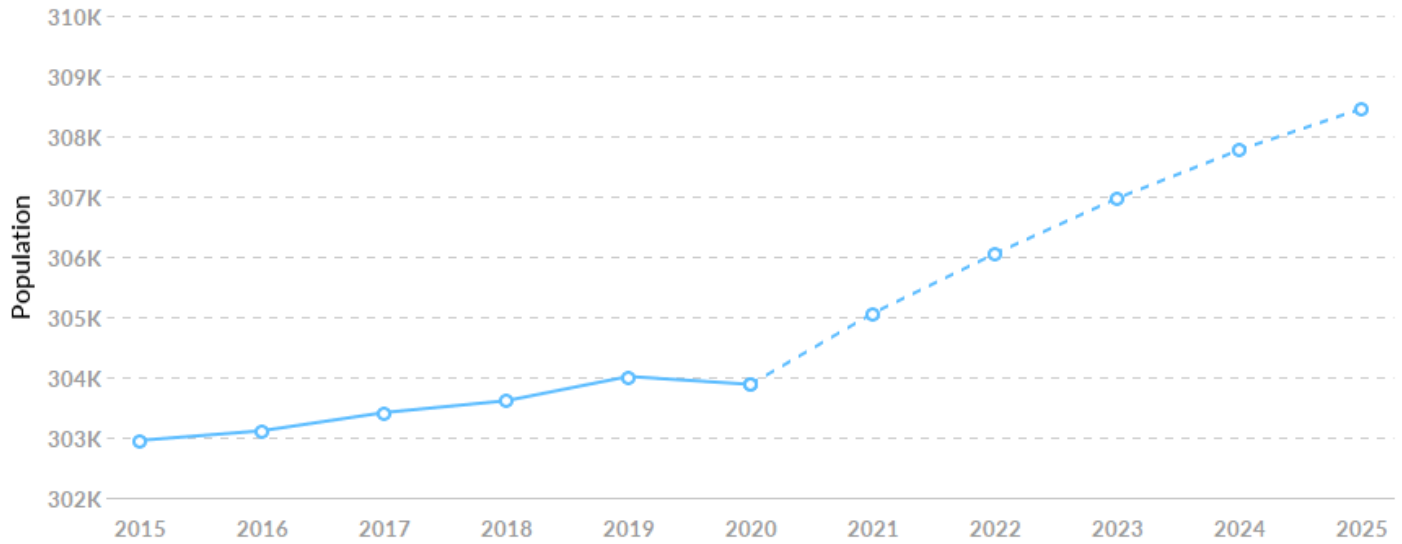


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	528	10.39%
Not Hispanic or Latino	4,553	89.61%
Total	5,081	100.00%

# Historic & Projected Trends

## Population Trends

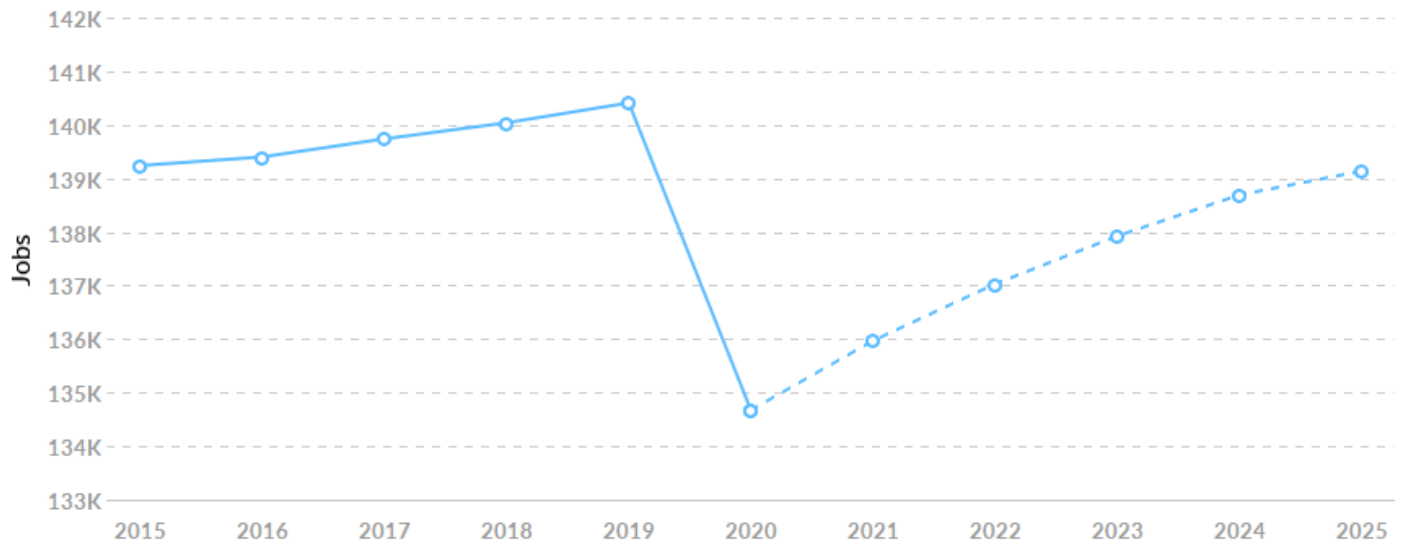
As of 2020 the region's population **increased by 0.3%** since 2015, growing by 930. Population is expected to **increase by 1.5%** between 2020 and 2025, adding 4,574.



Timeframe	Population
2015	302,951
2016	303,111
2017	303,413
2018	303,609
2019	304,012
2020	303,881
2021	305,060
2022	306,049
2023	306,968
2024	307,771
2025	308,455

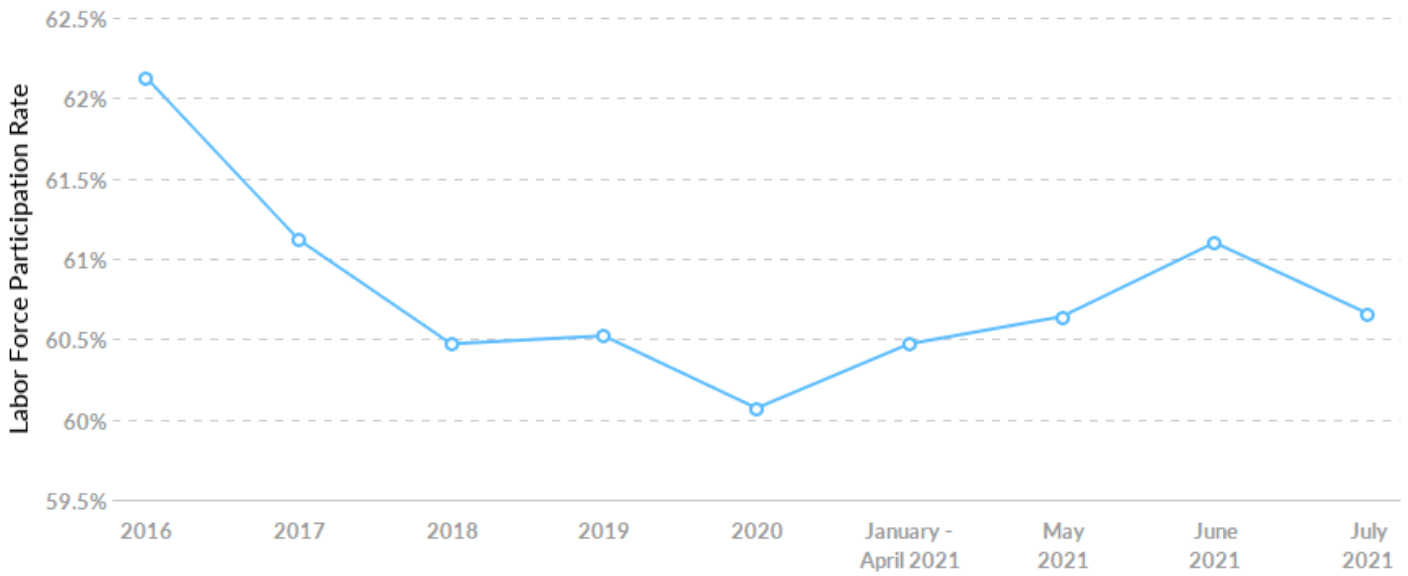
## Job Trends

From 2015 to 2020, jobs declined by 3.3% in 7 Counties from 139,238 to 134,668. This change fell short of the national growth rate of 0.0% by 3.3%.



Timeframe	Jobs
2015	139,238
2016	139,399
2017	139,736
2018	140,036
2019	140,408
2020	134,668
2021	135,966
2022	137,027
2023	137,921
2024	138,689
2025	139,135

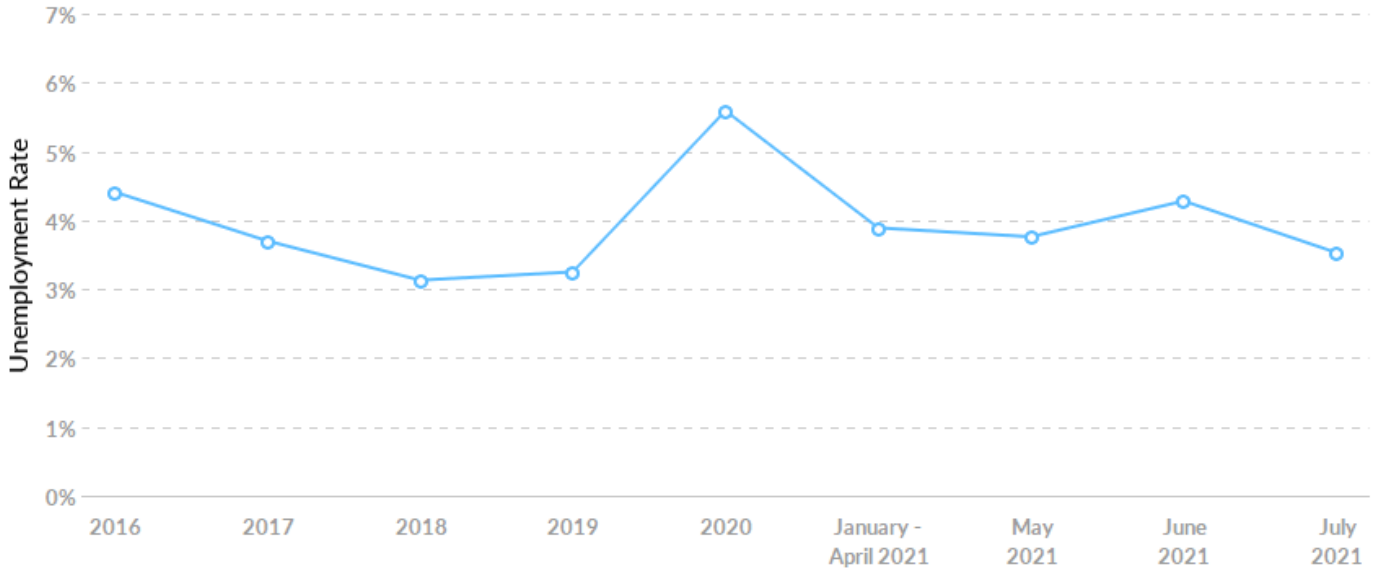
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	62.13%
2017	61.12%
2018	60.47%
2019	60.52%
2020	60.07%
January - April 2021	60.47%
May 2021	60.64%
June 2021	61.10%
July 2021	60.66%

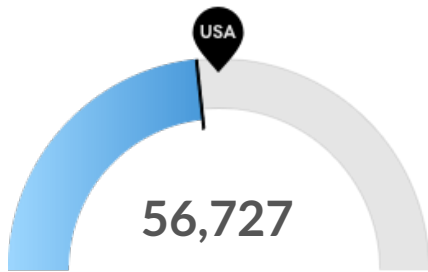
## Unemployment Rate Trends

Your areas had a July 2021 unemployment rate of 3.53%, **decreasing from 4.41%** 5 years before.



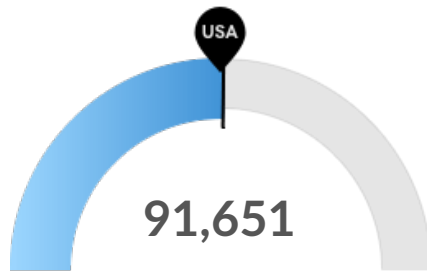
Timeframe	Unemployment Rate
2016	4.41%
2017	3.70%
2018	3.13%
2019	3.25%
2020	5.59%
January - April 2021	3.89%
May 2021	3.76%
June 2021	4.28%
July 2021	3.53%

## Population Characteristics



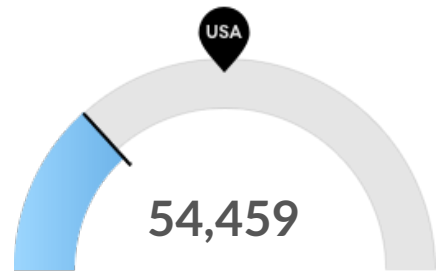
**Millennials**

Your area has 56,727 millennials (ages 25-39). The national average for an area this size is 62,622.



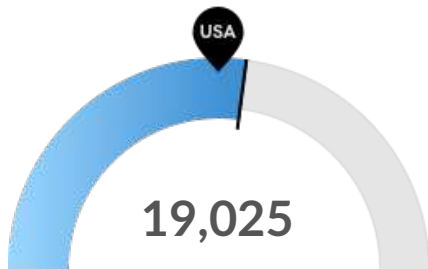
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 90,443 people 55 or older, while there are 91,651 here.



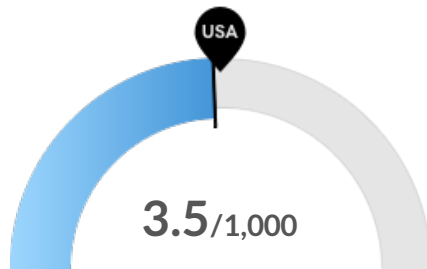
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 122,398 racially diverse people, while there are 54,459 here.



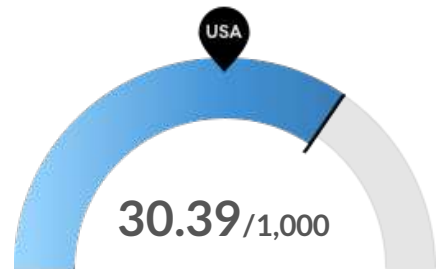
**Veterans**

Your area has 19,025 veterans. The national average for an area this size is 16,880.



**Violent Crime**

Your area has 3.5 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

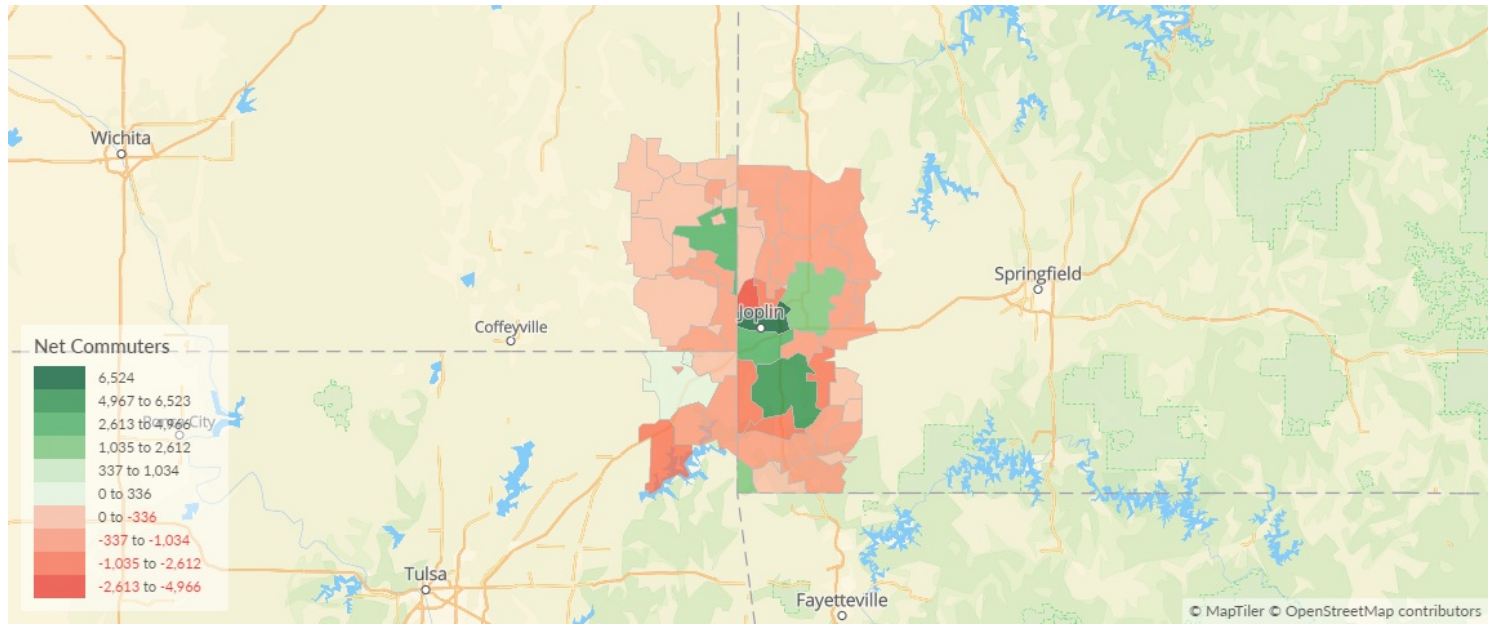


**Property Crime**

Your area has 30.39 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



### Where Talent Works

ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,801
64804	Joplin, MO (in Jasper co...	18,867
64850	Neosho, MO (in Newto...	18,571
66762	Pittsburg, KS (in Crawfo...	14,280
64836	Carthage, MO (in Jasper...	11,563

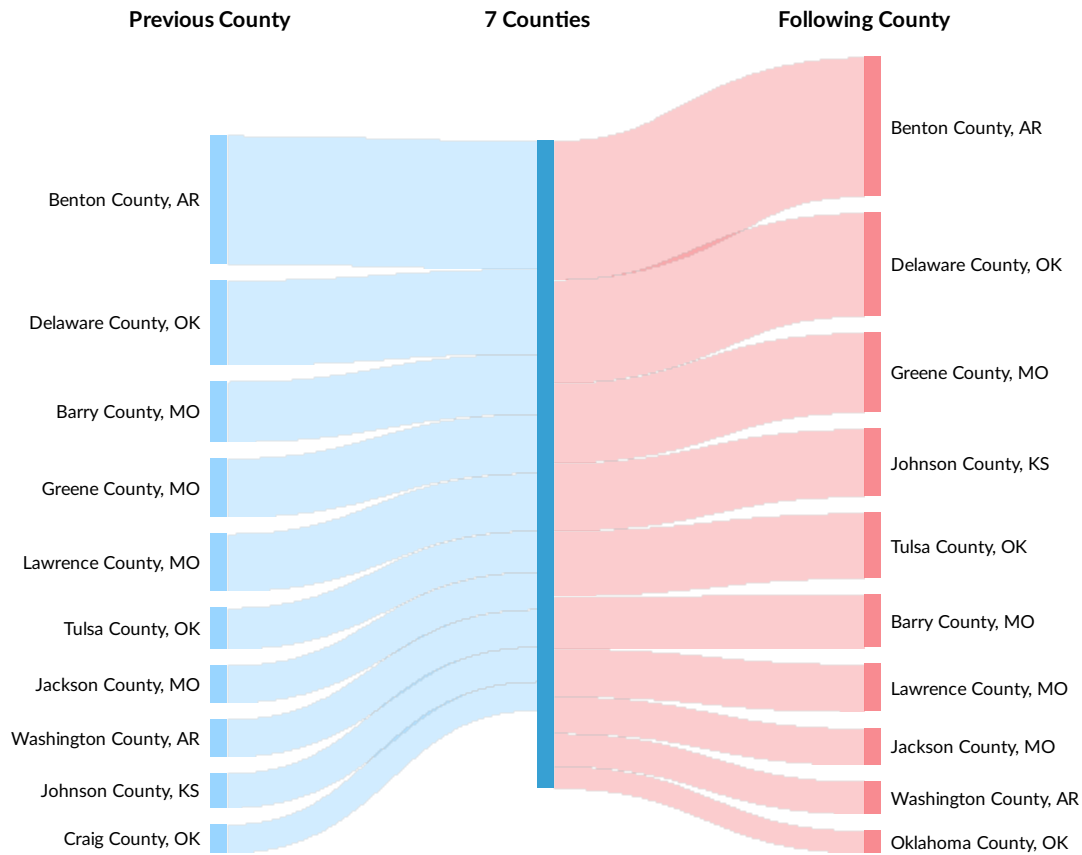
### Where Talent Lives

ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,471
64801	Joplin, MO (in Jasper co...	14,277
64850	Neosho, MO (in Newto...	13,604
66762	Pittsburg, KS (in Crawfo...	10,684
64836	Carthage, MO (in Jasper...	9,632

# Inbound and Outbound Migration

The table below analyzes past and current residents of 7 Counties. The left column shows residents of other counties migrating to 7 Counties. The right column shows residents migrating from 7 Counties to other counties.

As of 2019, 511 people have migrated from Benton County, AR to 7 Counties. In the same year, 554 people left 7 Counties migrating to Benton County, AR. The total Net Migration for 7 Counties in 2018 was -35.



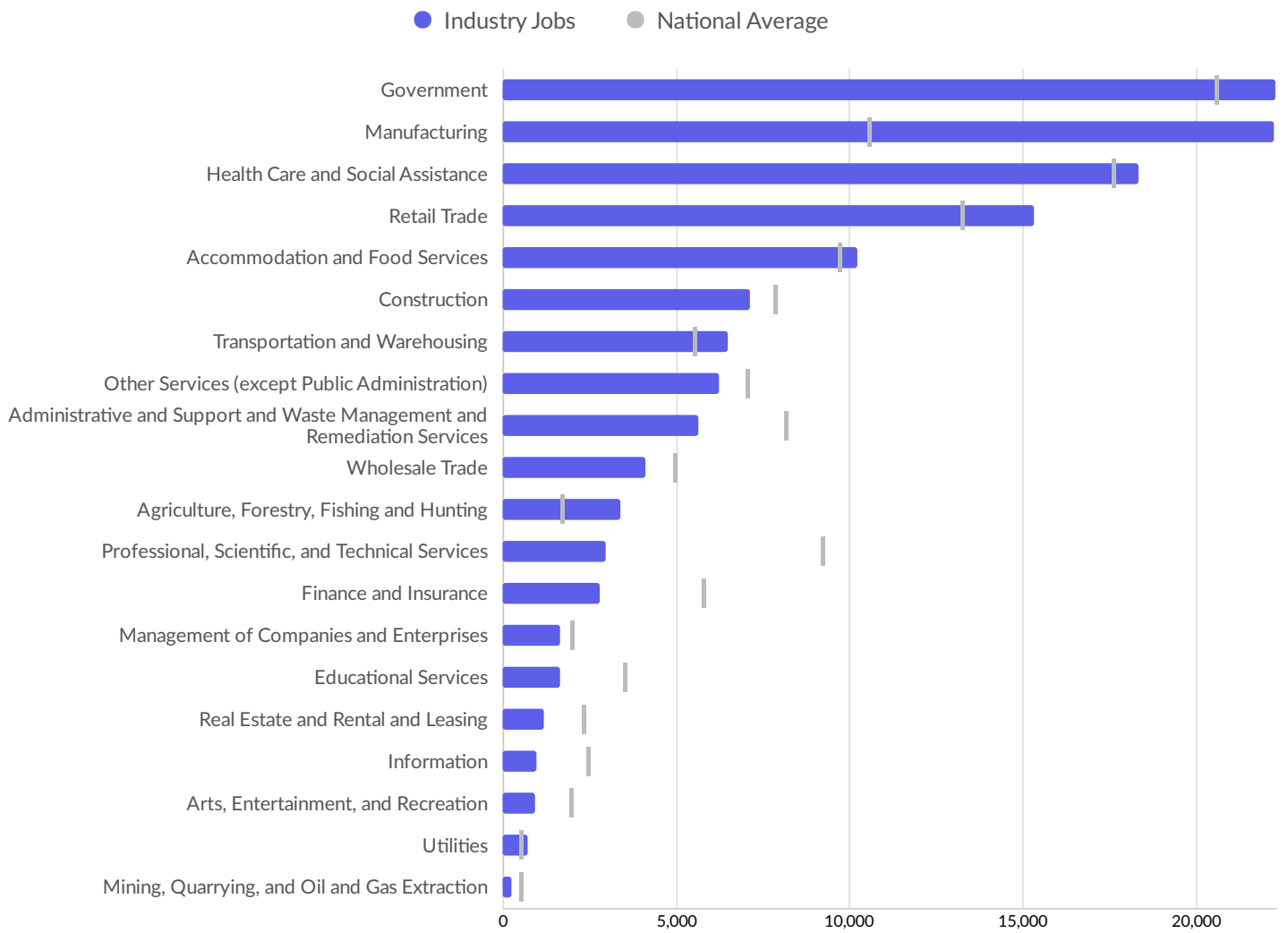
Top Previous Counties	Migrations
Benton County, AR	511
Delaware County, OK	338
Barry County, MO	240
Greene County, MO	235
Lawrence County, MO	230
Tulsa County, OK	164



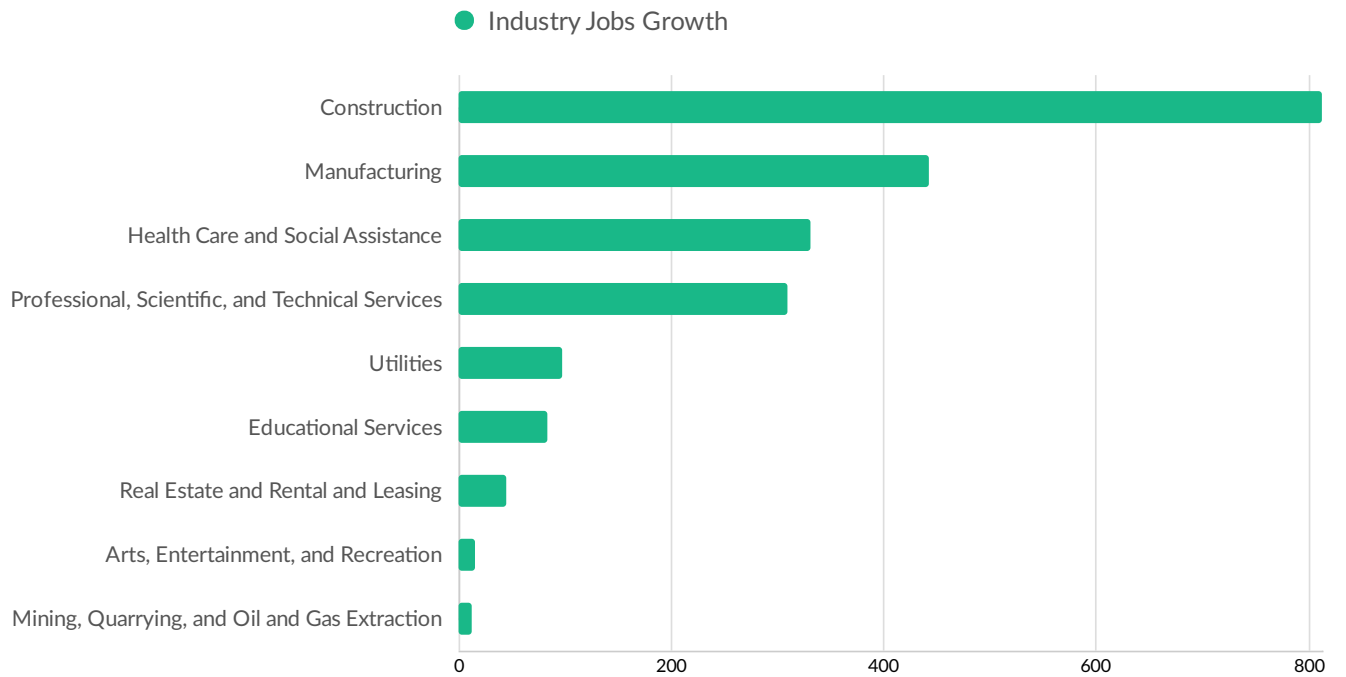
<b>Top Previous Counties</b>	<b>Migrations</b>
Jackson County, MO	149
Washington County, AR	149
Johnson County, KS	138
Craig County, OK	114
Labette County, KS	109
Bourbon County, KS	109
Sedgwick County, KS	104
St. Louis County, MO	90
St. Charles County, MO	68
<b>Top Following Counties</b>	<b>Migrations</b>
Benton County, AR	554
Delaware County, OK	411
Greene County, MO	318
Johnson County, KS	270
Tulsa County, OK	260
Barry County, MO	210
Lawrence County, MO	190
Jackson County, MO	146
Washington County, AR	130
Oklahoma County, OK	89
Fresno County, CA	84
Sedgwick County, KS	84
Craig County, OK	83
Collin County, TX	79
Bourbon County, KS	73

# Industry Characteristics

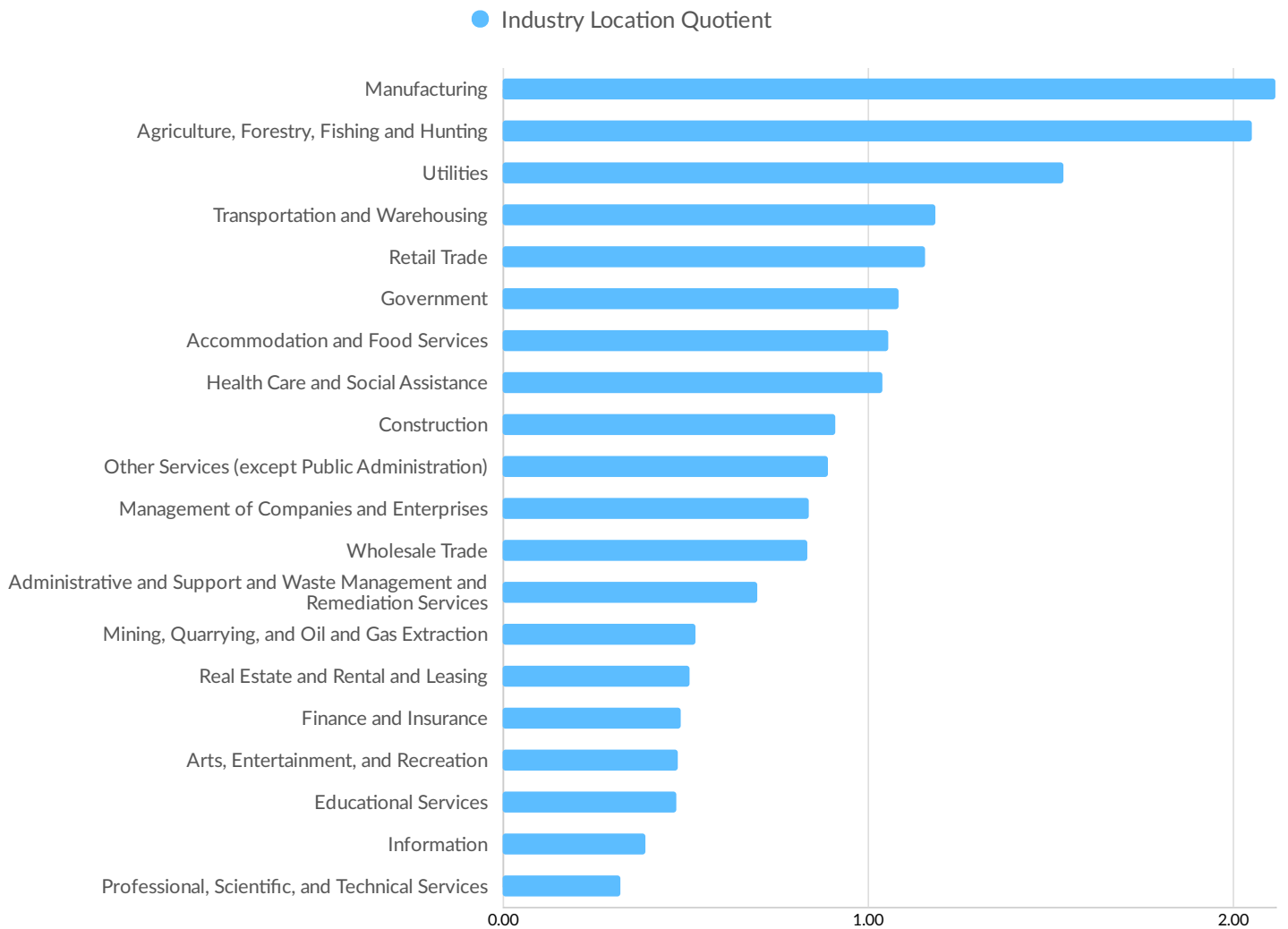
## Largest Industries



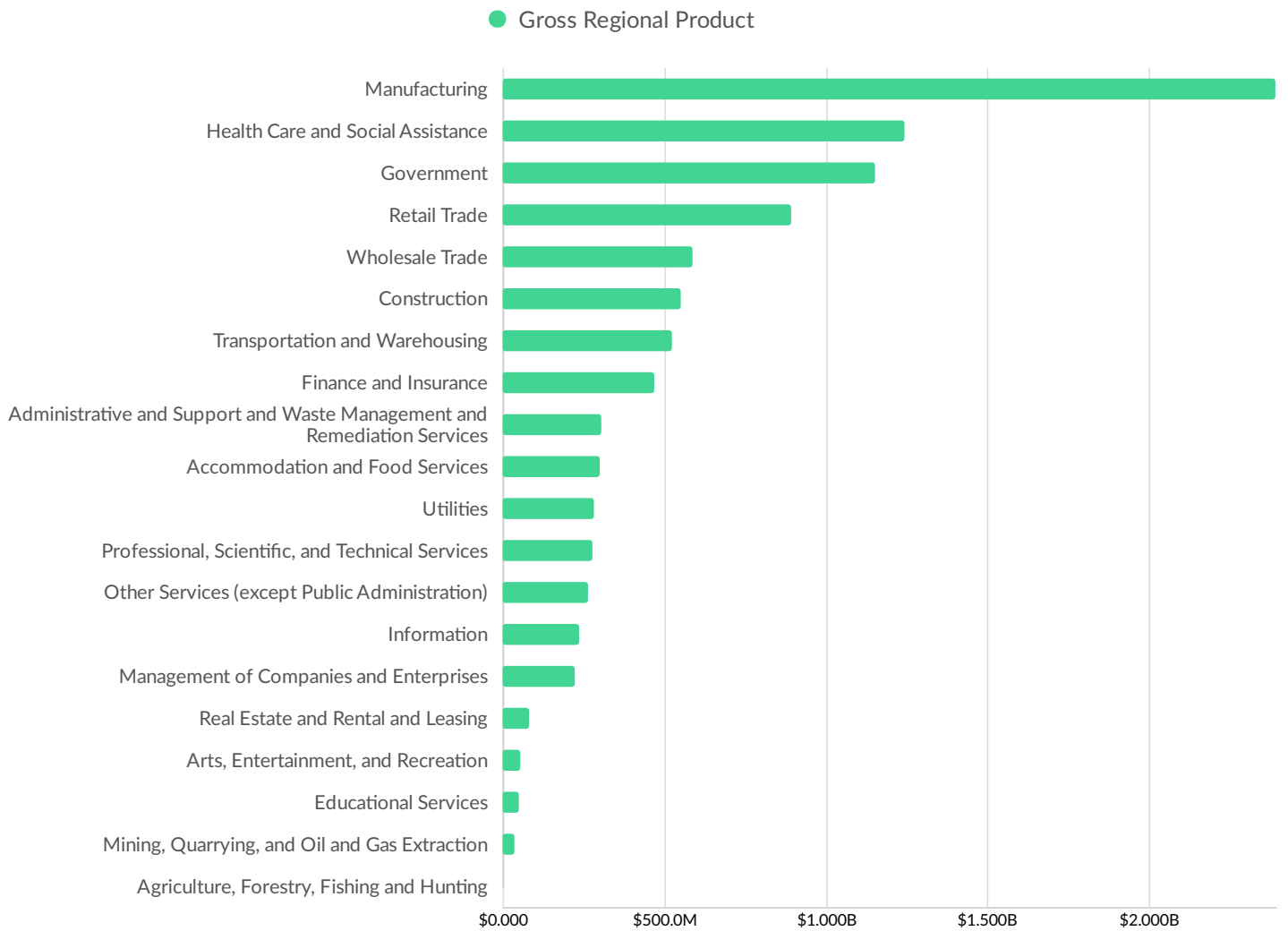
## Top Growing Industries



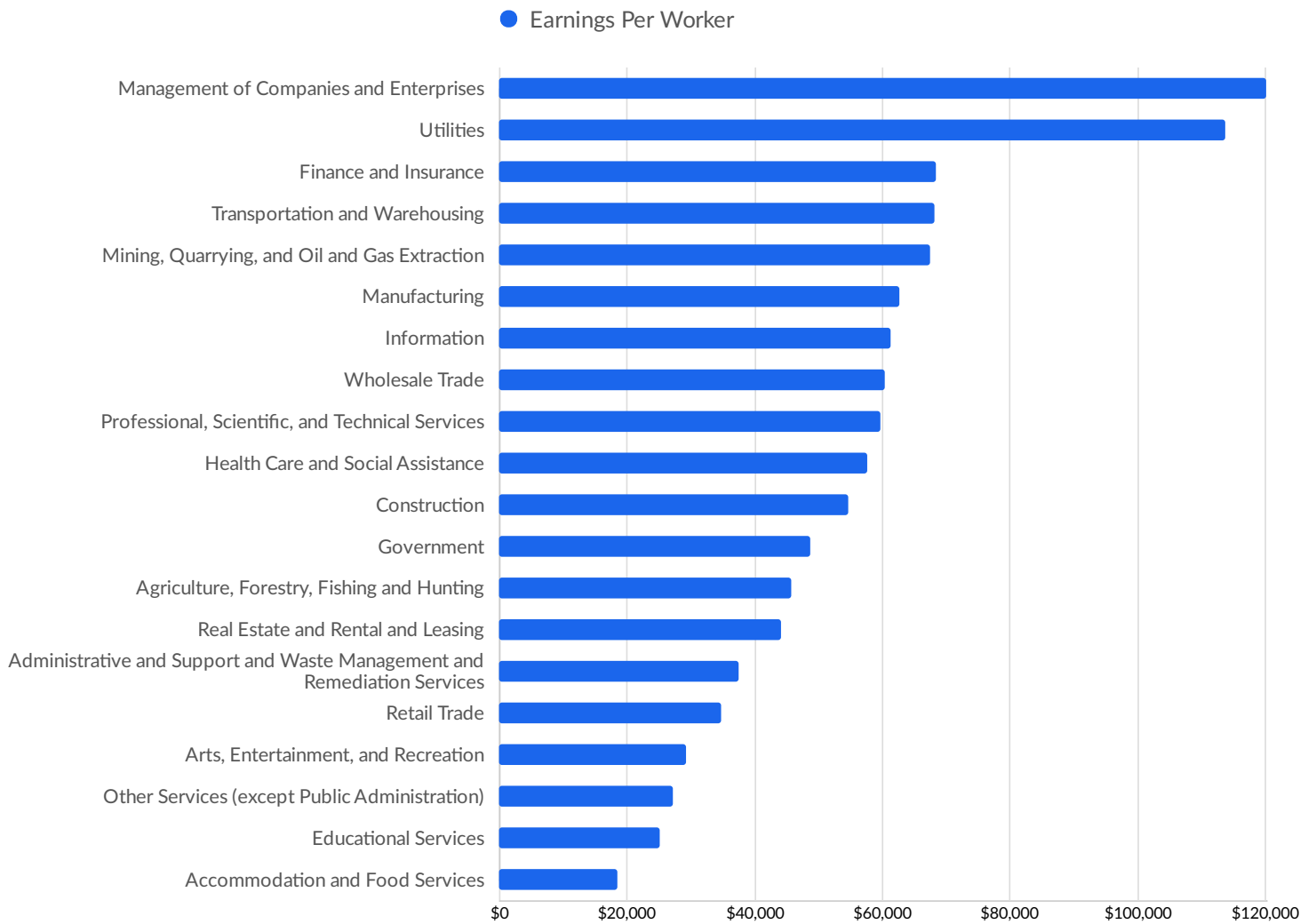
## Top Industry Location Quotient



## Top Industry GRP



## Top Industry Earnings



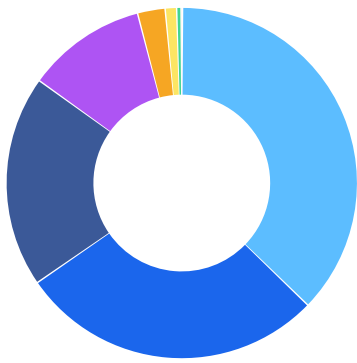
## Business Characteristics

### 16,017 Companies Employ Your Workers

Online profiles for your workers mention 16,017 companies as employers, with the top 10 appearing below. In the last 12 months, 4,834 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	745 	Wal-Mart, Inc.	1,070 
Pittsburg State University Found...	745 	U.S. Xpress, Inc.	824 
Wal-Mart, Inc.	688 	Mercy	817 
Leggett & Platt, Incorporated	686 	Freeman Health System	799 
Mercy	536 	Dollar General Corporation	785 
Missouri Southern State Univers...	354 	C.R. England, Inc.	723 
Crowder College	256 	Uber Eats	616 
Schreiber Foods, Inc.	243 	Army National Guard	539 
Downstream Casino Resort	237 	Domino's Pizza	466 
Via Christi Health, Inc.	212 	Ascension	448 

## Business Size



	Percentage	Business Count
1 to 4 employees	37.2%	4,418
5 to 9 employees	28.1%	3,345
10 to 19 employees	19.5%	2,320
20 to 49 employees	11.0%	1,310
50 to 99 employees	2.5%	302
100 to 249 employees	1.1%	125
250 to 499 employees	0.4%	48
500+ employees	0.1%	16

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



## Workforce Characteristics

### Largest Occupations

- Occupation Jobs
- National Average

### Top Growing Occupations

- Occupation Jobs Growth

### Top Occupation Location Quotient

- Occupation Location Quotient

### Top Occupation Earnings

- Median Hourly Earnings

### Top Posted Occupations

- Unique Average Monthly Postings

### Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

## Educational Pipeline

In 2020, there were 5,031 graduates in 7 Counties. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from General Studies, Truck and Bus Driver/Commercial Vehicle Operator and Instructor, and "Business/Commerce, General".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Pittsburg State University	1,667	
Missouri Southern State University	1,499	
Crowder College	1,126	
Northeastern Oklahoma A&M College	403	
Ozark Christian College	143	
Franklin Technology Center Adult Education	70	
City Pointe Beauty Academy	67	
Carthage R9 School District-Carthage Technical Center	28	
Neosho Beauty College	17	
New Dimensions School of Hair Design	11	

● Certificate    
 ● Associate's    
 ● Bachelor's    
 ● Master's or Higher

## In-Demand Skills

● Top Hard Skills    ● National Average