



3 MSAs

MOKAN Economic Partnership



Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

3 MSAs

27900 Joplin, MO

33060 Miami, OK

38260 Pittsburg, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

250,695

Population (2020)

Population **grew by 3,008** over the last 5 years and is projected to **grow by 4,477** over the next 5 years.

117,300

Total Regional Employment

Jobs **decreased by 2,627** over the last 5 years but are projected to **grow by 3,048** over the next 5 years.

\$49.0K

Avg. Earnings Per Job (2020)

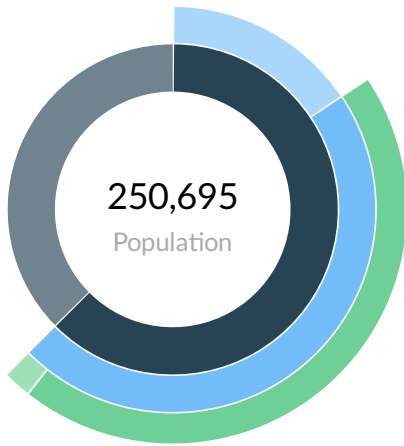
Regional average earnings per job are **\$23.0K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 1.2%** since 2015, growing by 3,008. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 4,477.
- From 2015 to 2020, jobs **declined by 2.2%** in 3 MSAs from 119,927 to **117,300**. This change **fell short of the national growth rate of 1.3% by 3.5%**. As the number of jobs declined, the **labor force participation rate decreased from 60.3% to 58.6% between 2015 and 2020**.
- Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	250,695	117,713	117,300	89.7	\$9.08B	\$13.67B	\$12.04B
State	13,068,722	6,418,058	6,432,890	93.8	\$661.28B	\$653.91B	\$784.91B

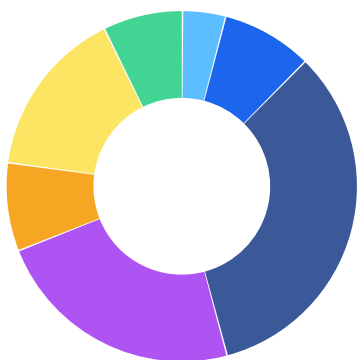
2020 Labor Force Breakdown



	Population
● Employable Population	156,686
● Not in Labor Force (15+)	38,973
● Labor Force	117,713
● Employed	112,741
● Unemployed	4,972
● Unemployable Population	94,008

Educational Attainment

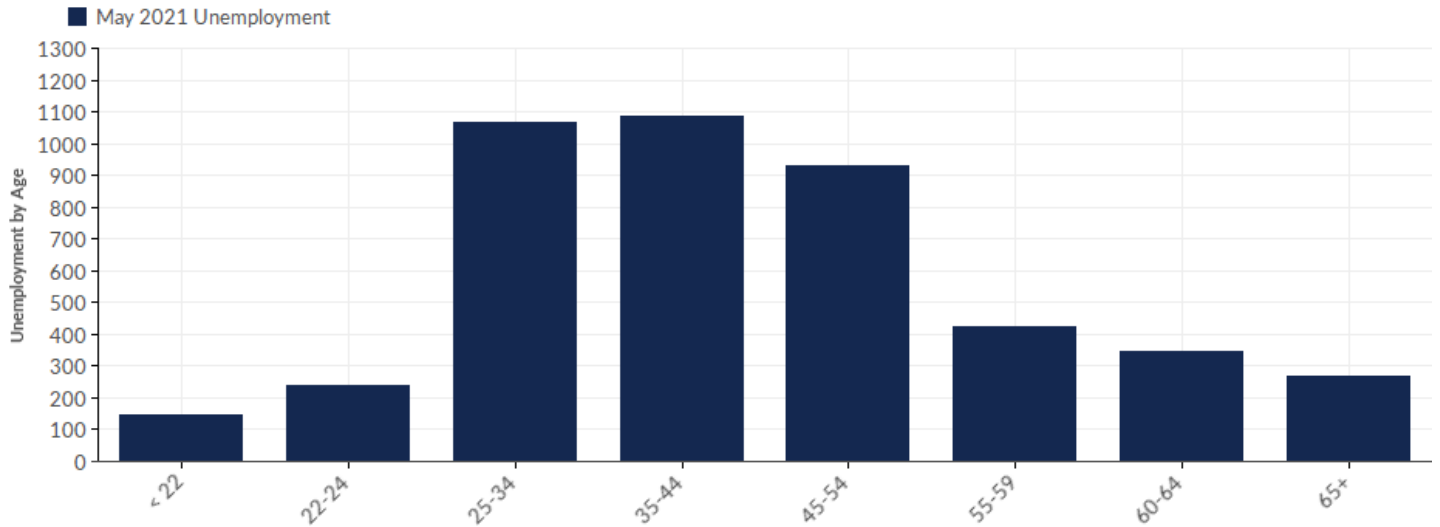
Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	4.0%	6,549
● 9th Grade to 12th Grade	8.4%	13,819
● High School Diploma	33.4%	55,142
● Some College	23.2%	38,250
● Associate's Degree	8.1%	13,423
● Bachelor's Degree	15.6%	25,722
● Graduate Degree and Higher	7.3%	12,107

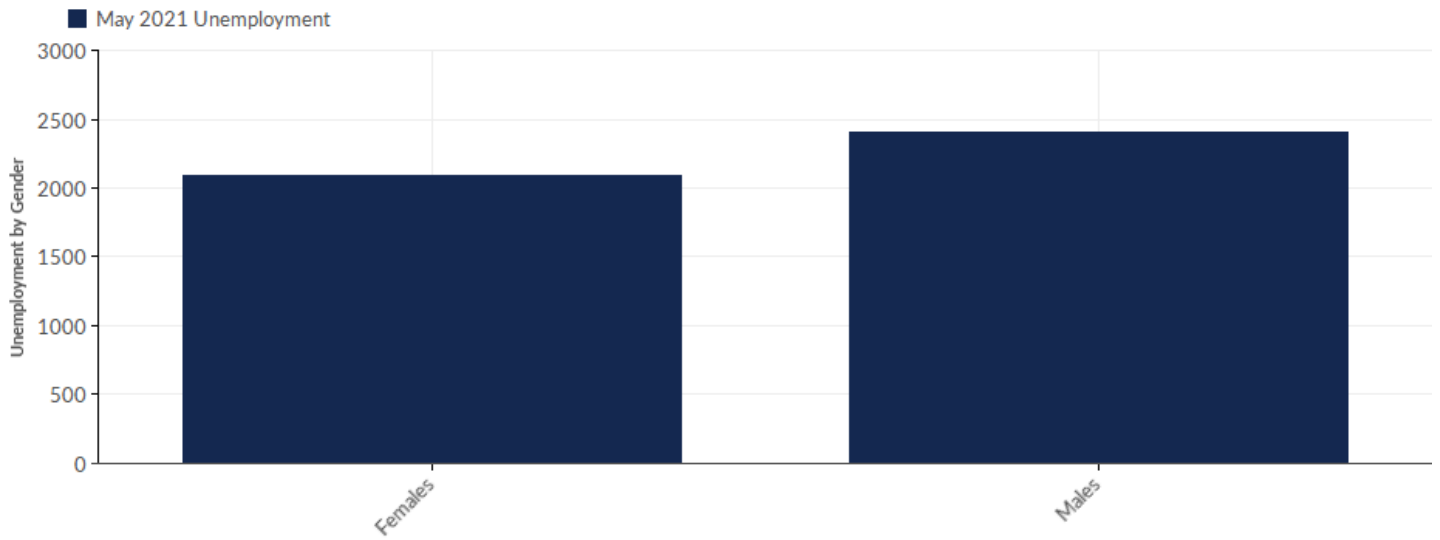
Unemployment by Demographics

Unemployment by Age



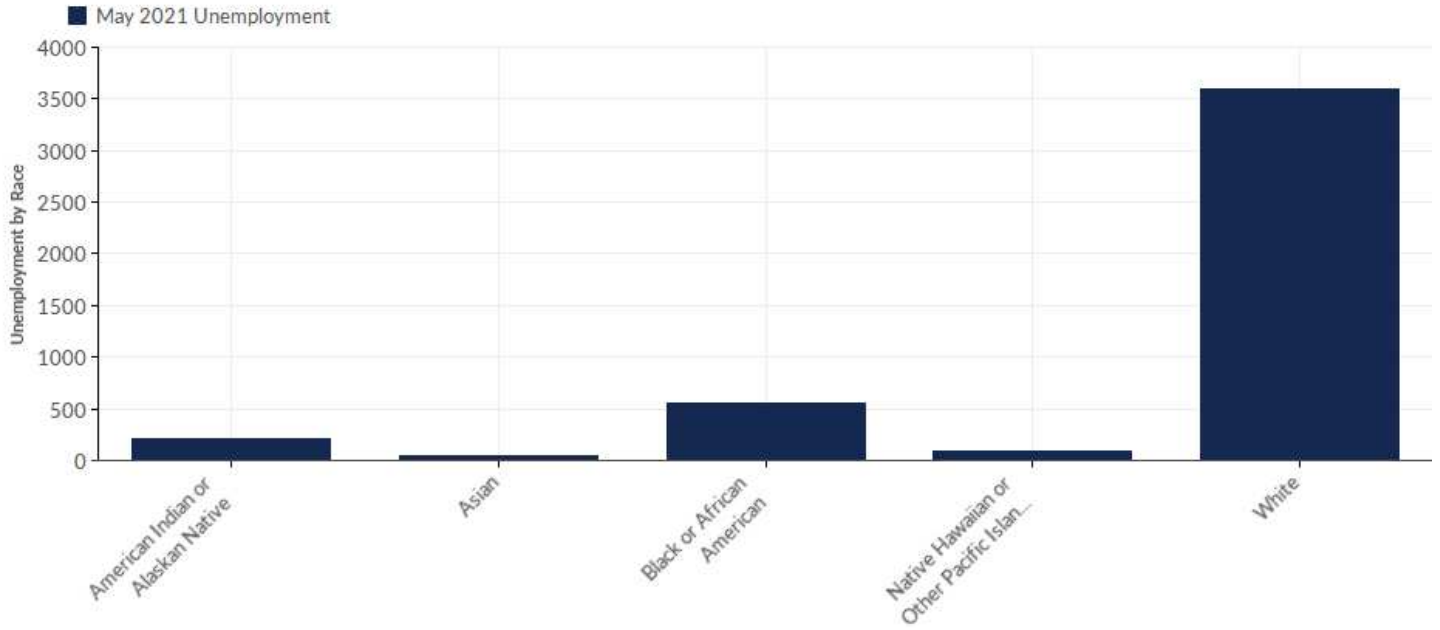
Age	Unemployment (May 2021)	% of Cohort
< 22	144	3.20%
22-24	239	5.31%
25-34	1,065	23.65%
35-44	1,086	24.12%
45-54	932	20.70%
55-59	424	9.42%
60-64	346	7.68%
65+	267	5.93%
Total	4,503	100.00%

Unemployment by Gender



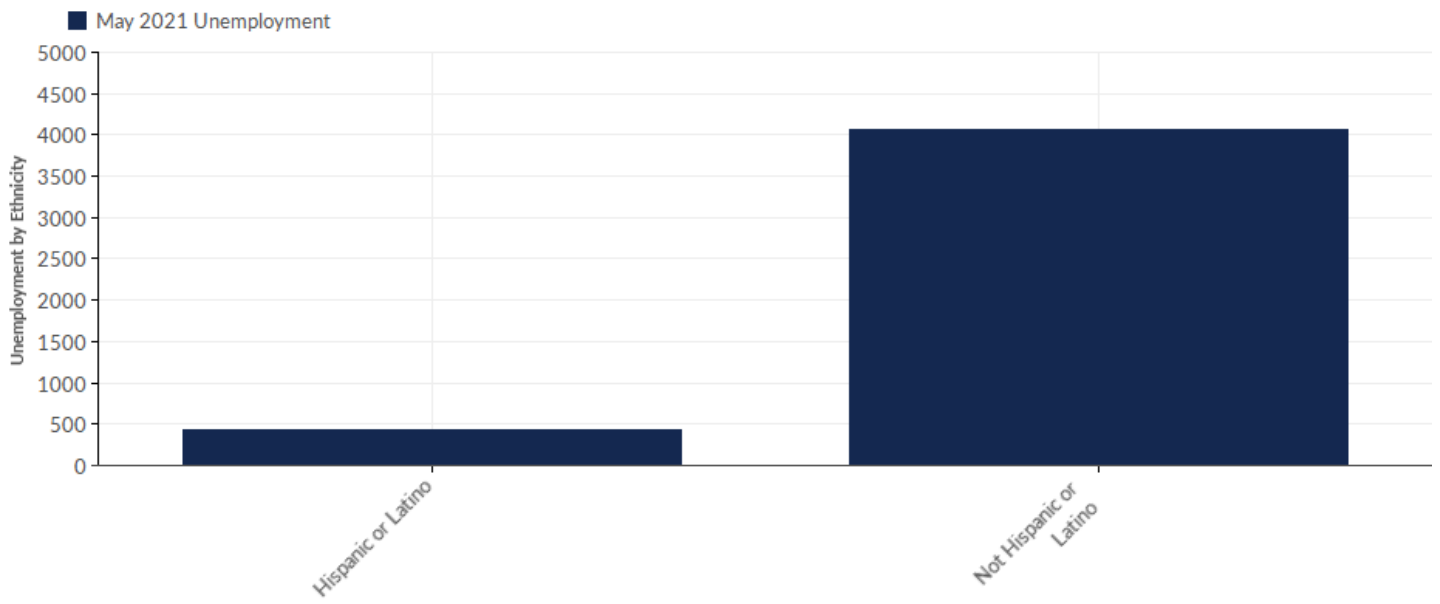
Gender	Unemployment (May 2021)	% of Cohort
Females	2,094	46.50%
Males	2,409	53.50%
Total	4,503	100.00%

Unemployment by Race



Race	Unemployment (May 2021)	% of Cohort
American Indian or Alaskan Native	209	4.64%
Asian	50	1.11%
Black or African American	561	12.46%
Native Hawaiian or Other Pacific Islander	86	1.91%
White	3,597	79.88%
Total	4,503	100.00%

Unemployment by Ethnicity

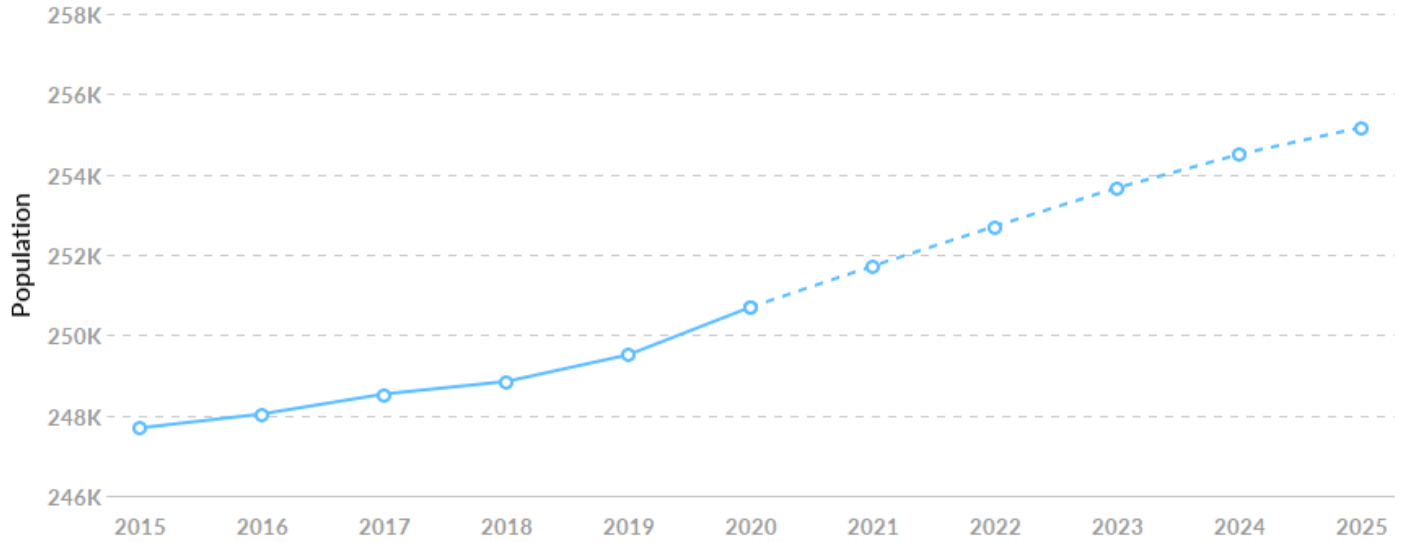


Ethnicity	Unemployment (May 2021)	% of Cohort
Hispanic or Latino	437	9.70%
Not Hispanic or Latino	4,066	90.30%
Total	4,503	100.00%

Historic & Projected Trends

Population Trends

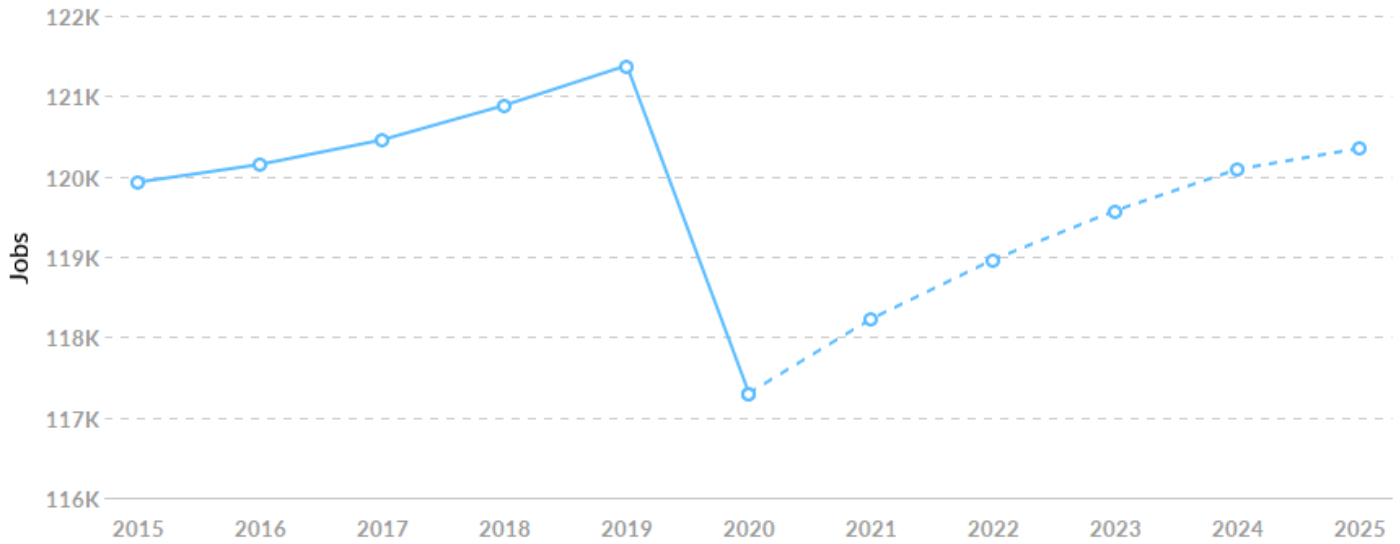
As of 2020 the region's population **increased by 1.2%** since 2015, growing by 3,008. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 4,477.



Timeframe	Population
2015	247,687
2016	248,035
2017	248,532
2018	248,843
2019	249,509
2020	250,695
2021	251,718
2022	252,709
2023	253,665
2024	254,498
2025	255,171

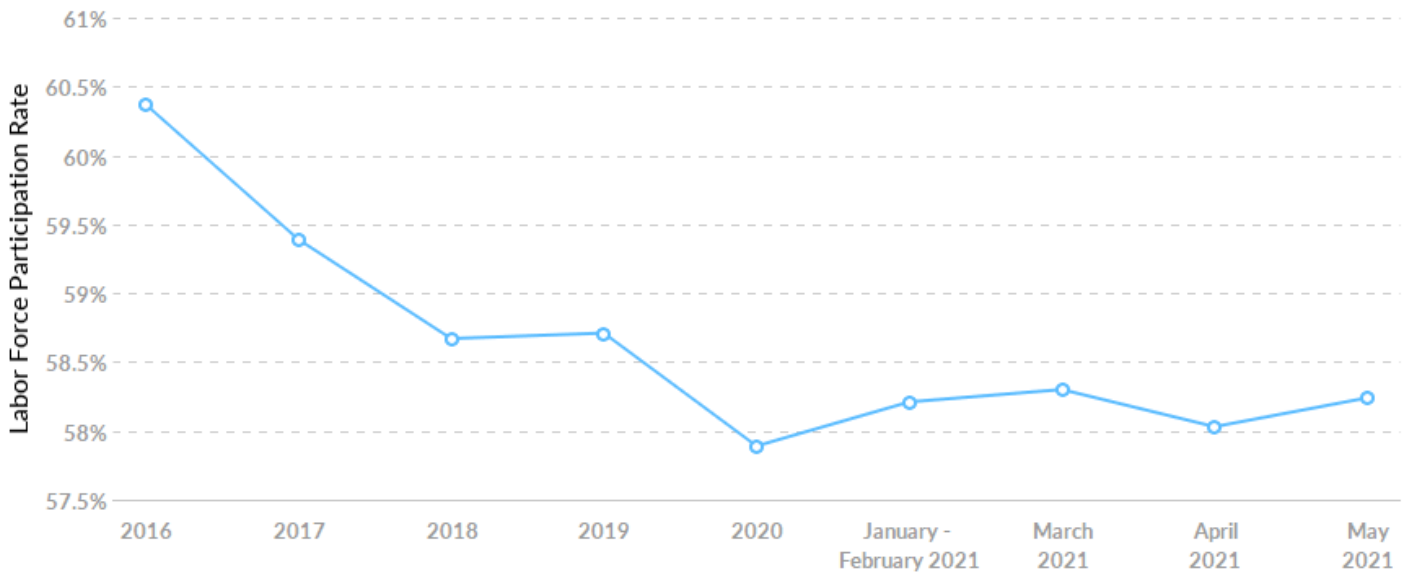
Job Trends

From 2015 to 2020, jobs declined by 2.2% in 3 MSAs from 119,927 to 117,300. This change fell short of the national growth rate of 1.3% by 3.5%.



Timeframe	Jobs
2015	119,927
2016	120,148
2017	120,454
2018	120,883
2019	121,378
2020	117,300
2021	118,223
2022	118,962
2023	119,573
2024	120,087
2025	120,348

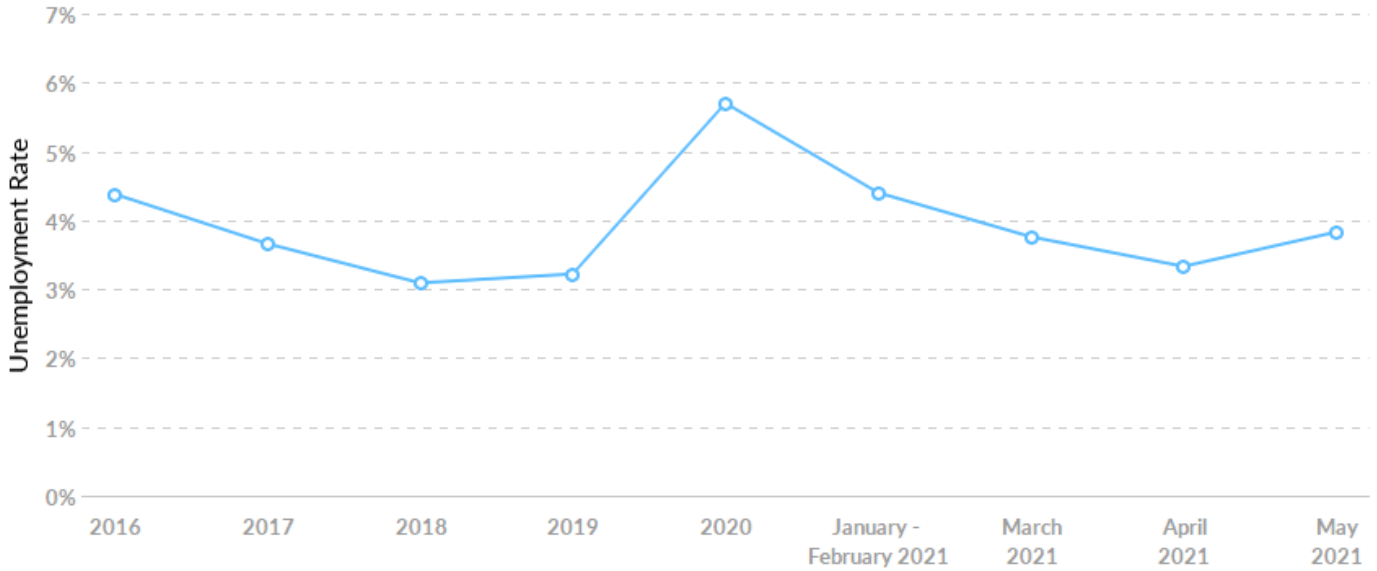
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	60.37%
2017	59.39%
2018	58.67%
2019	58.71%
2020	57.89%
January - February 2021	58.21%
March 2021	58.30%
April 2021	58.03%
May 2021	58.24%

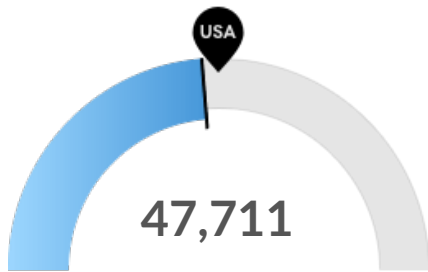
Unemployment Rate Trends

Your areas had a May 2021 unemployment rate of 3.83%, **decreasing from 4.38%** 5 years before.



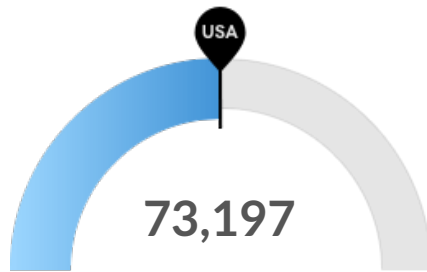
Timeframe	Unemployment Rate
2016	4.38%
2017	3.66%
2018	3.09%
2019	3.22%
2020	5.70%
January - February 2021	4.40%
March 2021	3.76%
April 2021	3.33%
May 2021	3.83%

Population Characteristics



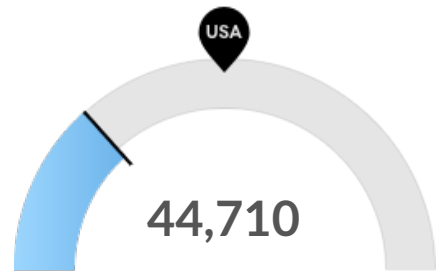
Millennials

Your area has 47,711 millennials (ages 25-39). The national average for an area this size is 51,445.



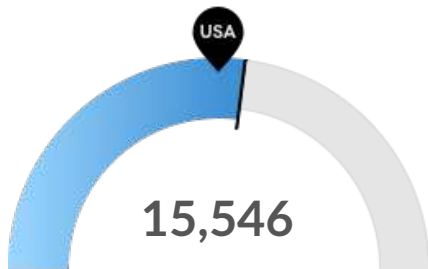
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 73,359 people 55 or older, while there are 73,197 here.



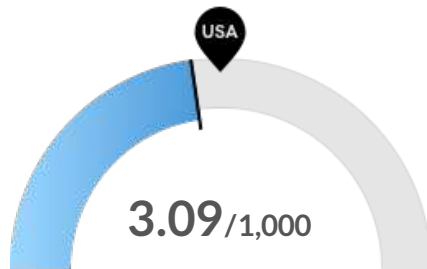
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 99,525 racially diverse people, while there are 44,710 here.



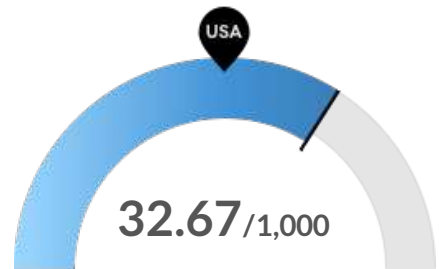
Veterans

Your area has 15,546 veterans. The national average for an area this size is 13,858.



Violent Crime

Your area has 3.09 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

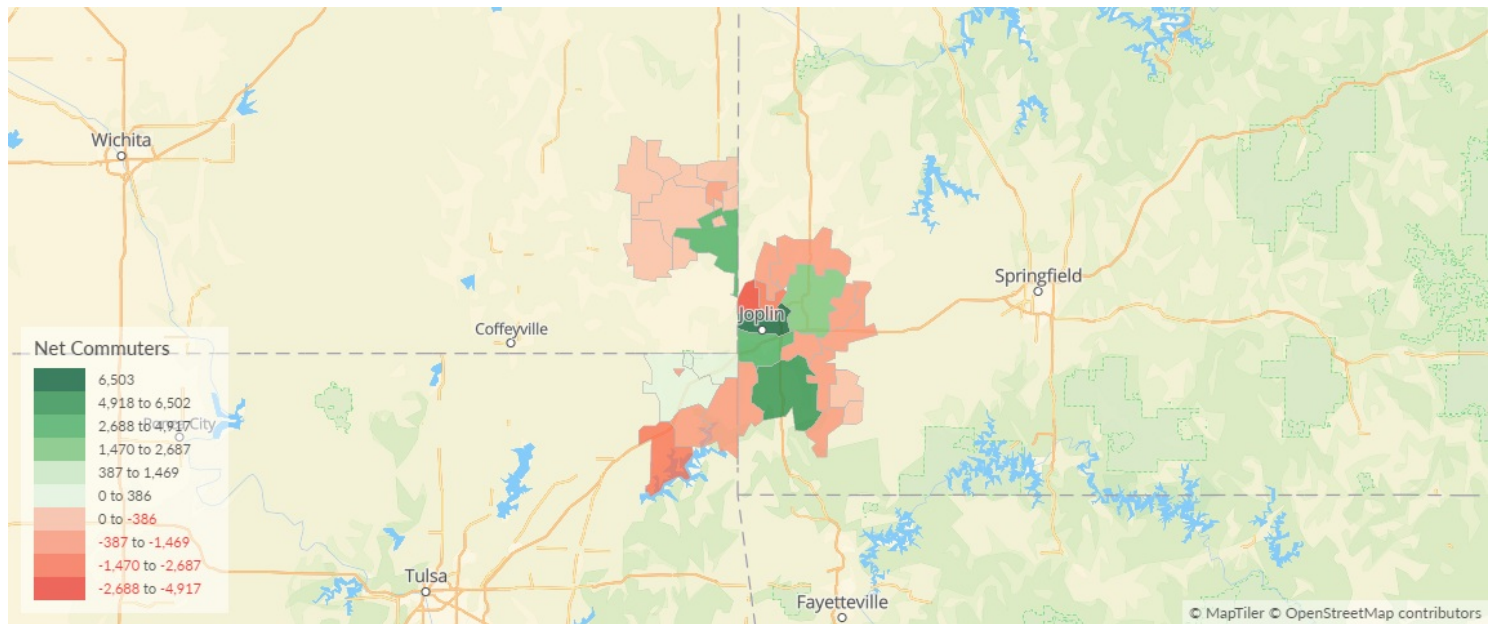


Property Crime

Your area has 32.67 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,951
64804	Joplin, MO (in Jasper co...	19,343
64850	Neosho, MO (in Newto...	18,601
66762	Pittsburg, KS (in Crawfo...	14,331
64836	Carthage, MO (in Jasper...	11,670

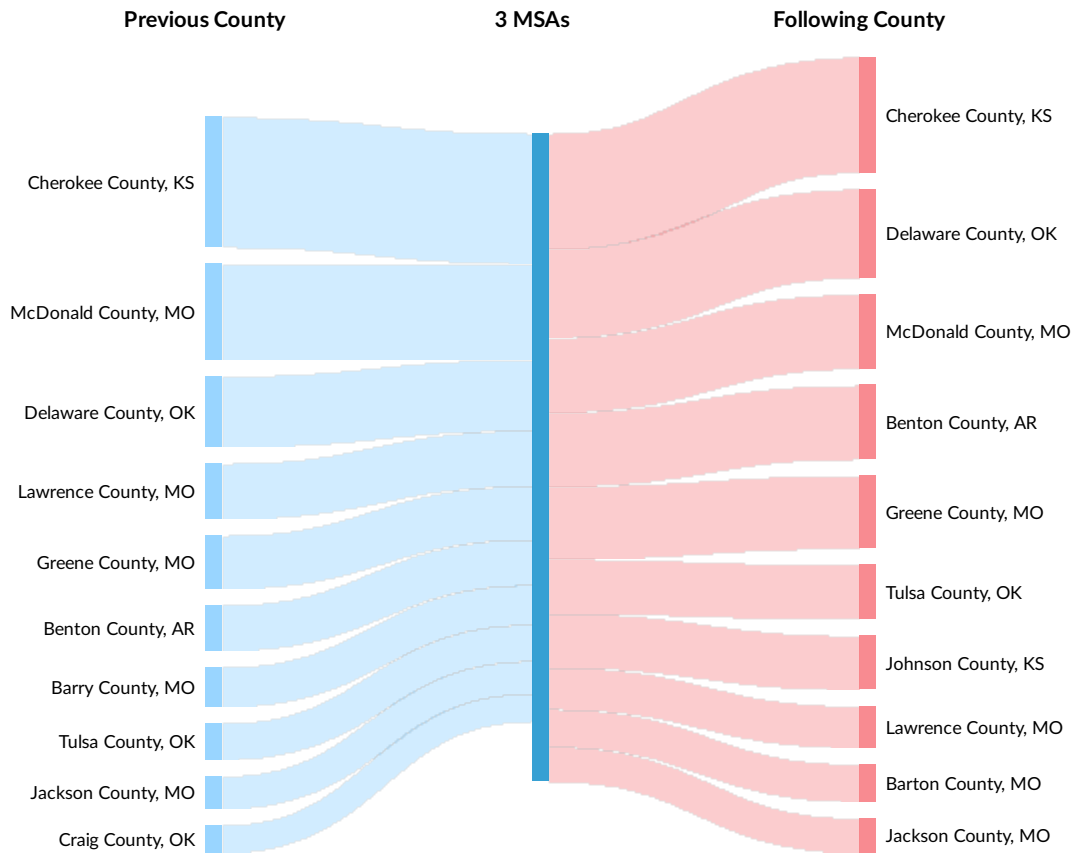
Where Talent Lives

ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,603
64801	Joplin, MO (in Jasper co...	14,449
64850	Neosho, MO (in Newto...	13,683
66762	Pittsburg, KS (in Crawfo...	10,811
64836	Carthage, MO (in Jasper...	9,751

Inbound and Outbound Migration

The table below analyzes past and current residents of 3 MSAs. The left column shows residents of other counties migrating to 3 MSAs. The right column shows residents migrating from 3 MSAs to other counties.

As of 2019, 527 people have migrated from Cherokee County, KS to 3 MSAs. In the same year, 469 people left 3 MSAs migrating to Cherokee County, KS. The total Net Migration for 3 MSAs in 2018 was 115.

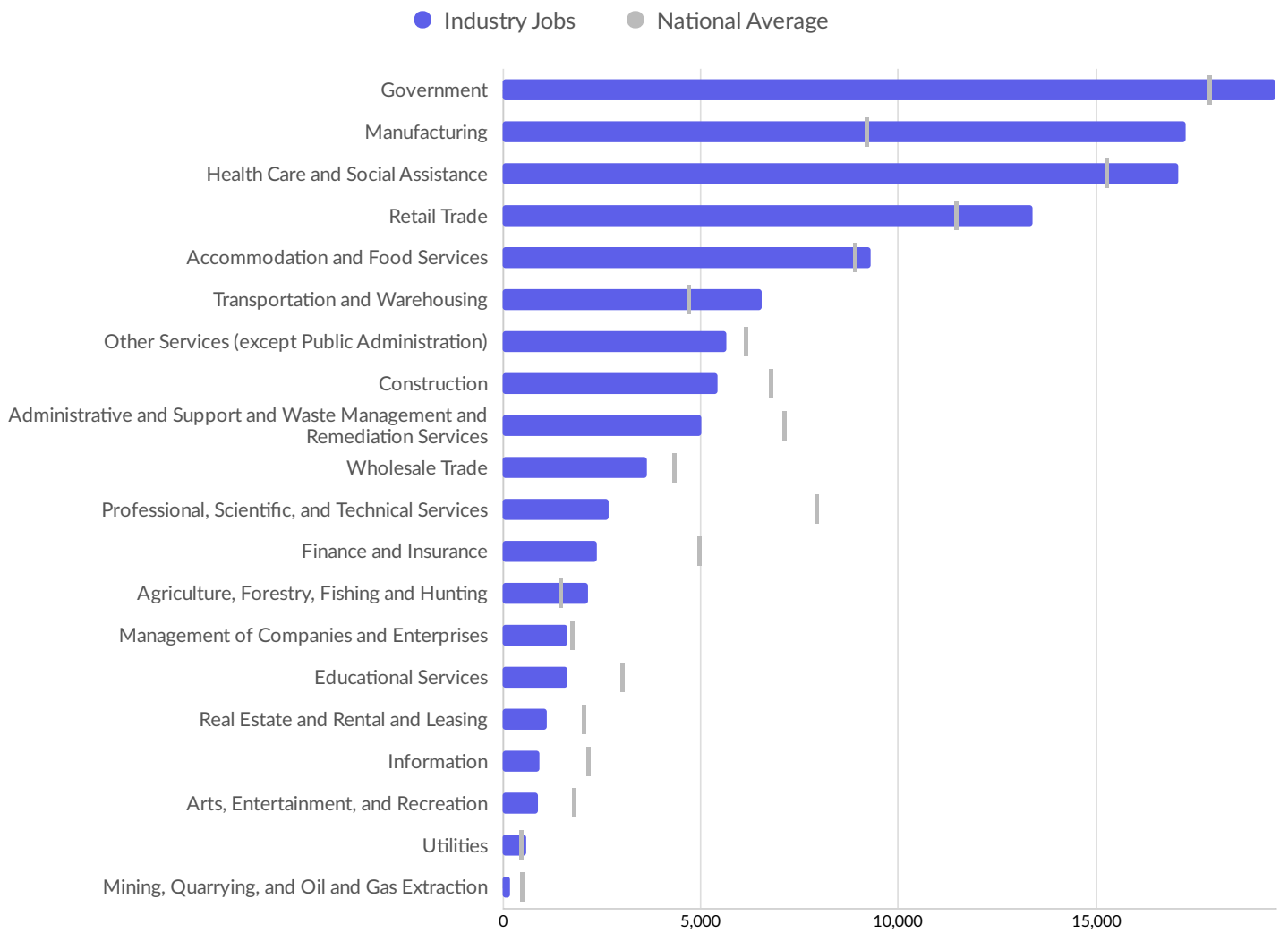


Top Previous Counties	Migrations
Cherokee County, KS	527
McDonald County, MO	389
Delaware County, OK	287
Lawrence County, MO	225
Greene County, MO	216
Benton County, AR	184

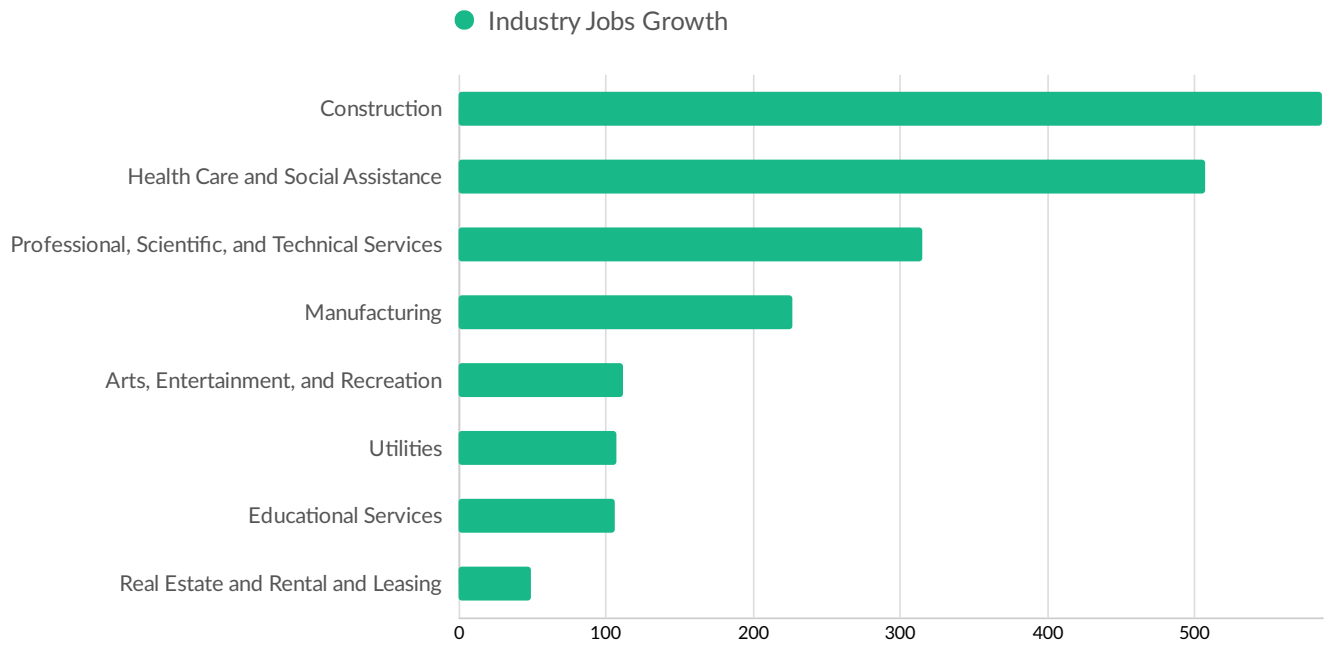
Top Previous Counties	Migrations
Barry County, MO	161
Tulsa County, OK	148
Jackson County, MO	132
Craig County, OK	112
Bourbon County, KS	108
Barton County, MO	108
Johnson County, KS	108
Sedgwick County, KS	97
Labette County, KS	95
Top Following Counties	Migrations
Cherokee County, KS	469
Delaware County, OK	360
McDonald County, MO	302
Benton County, AR	300
Greene County, MO	295
Tulsa County, OK	220
Johnson County, KS	219
Lawrence County, MO	169
Barton County, MO	152
Jackson County, MO	140
Barry County, MO	137
Sedgwick County, KS	84
Oklahoma County, OK	84
Washington County, AR	84
Craig County, OK	76

Industry Characteristics

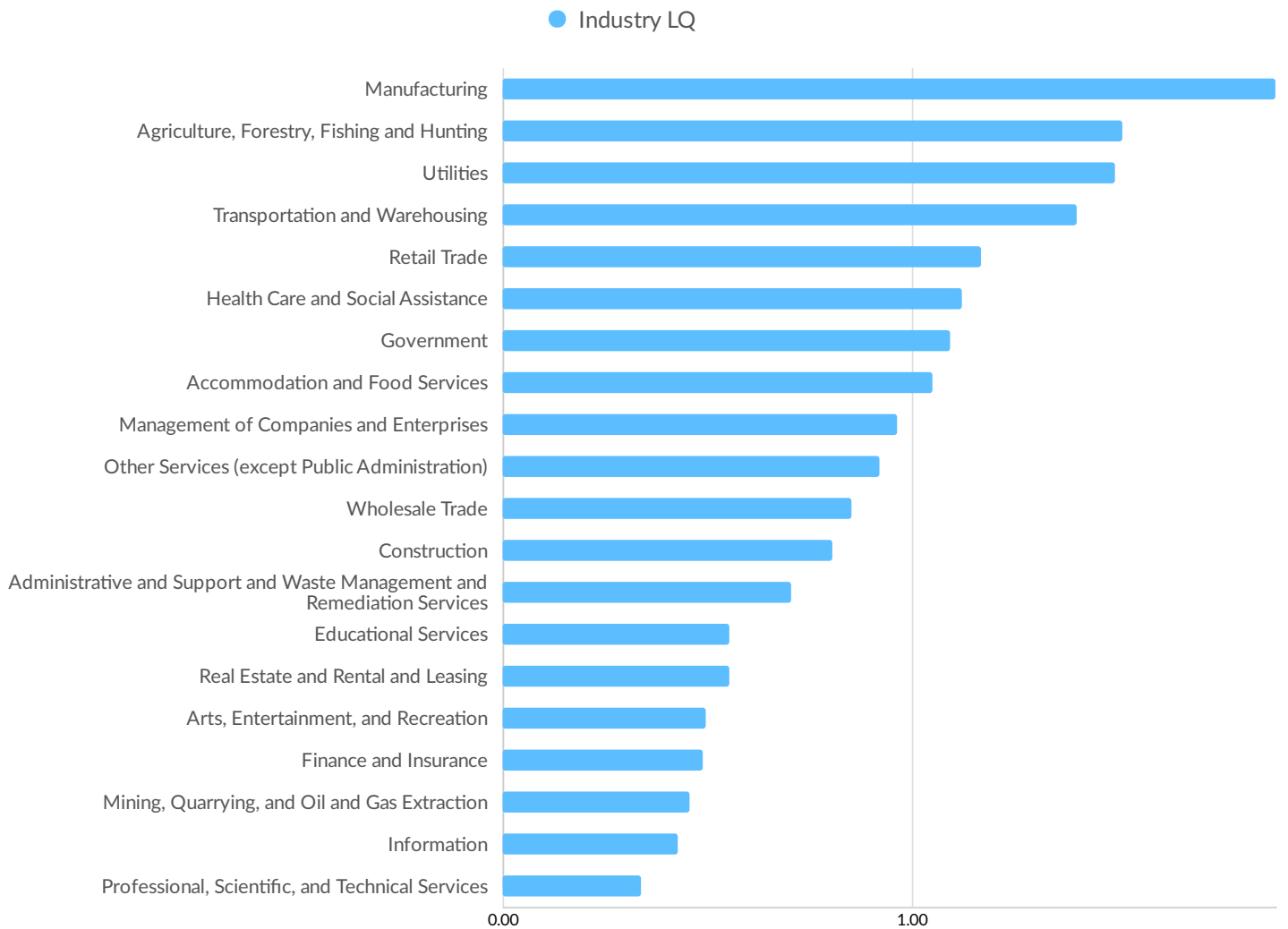
Largest Industries



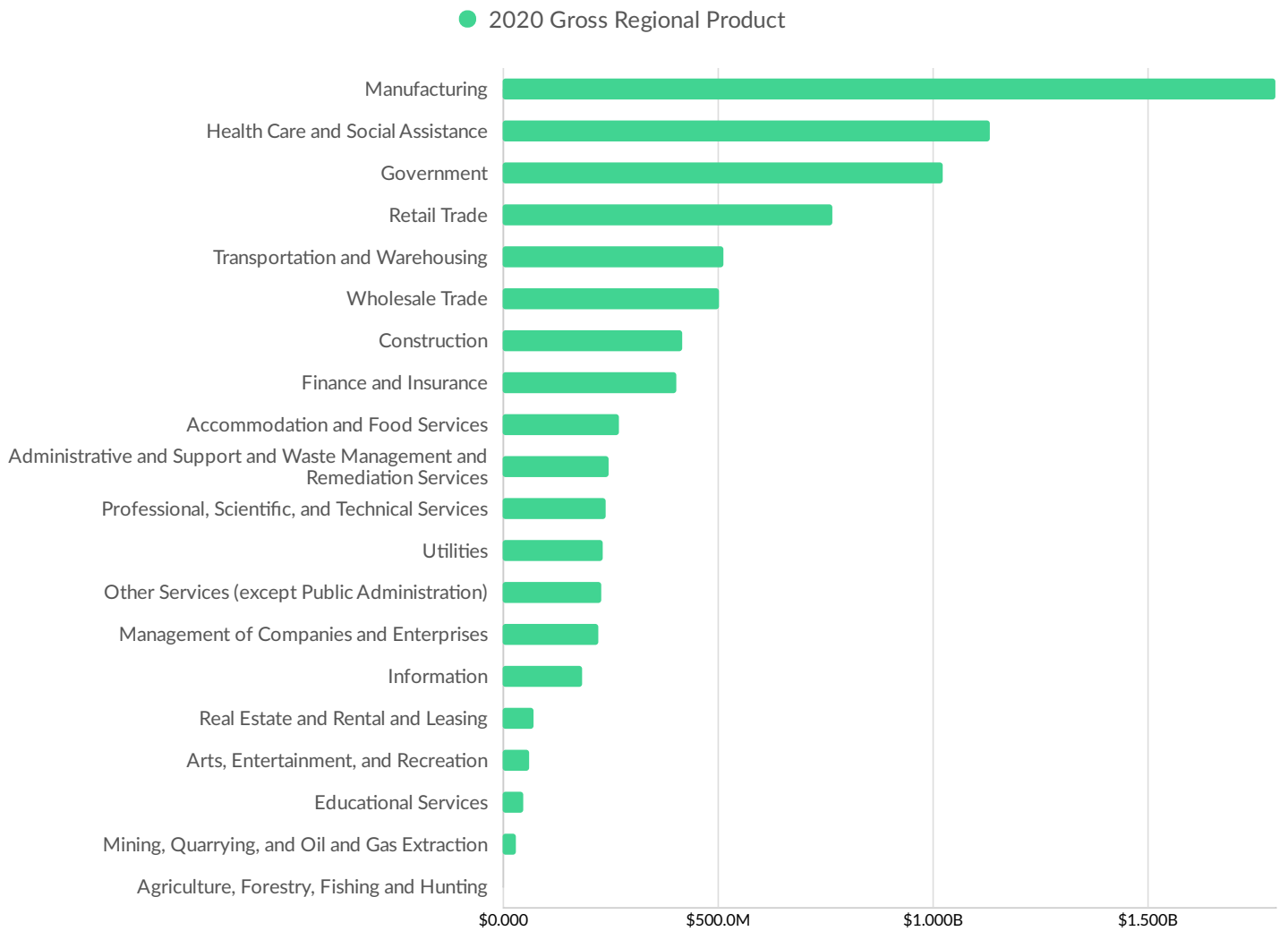
Top Growing Industries



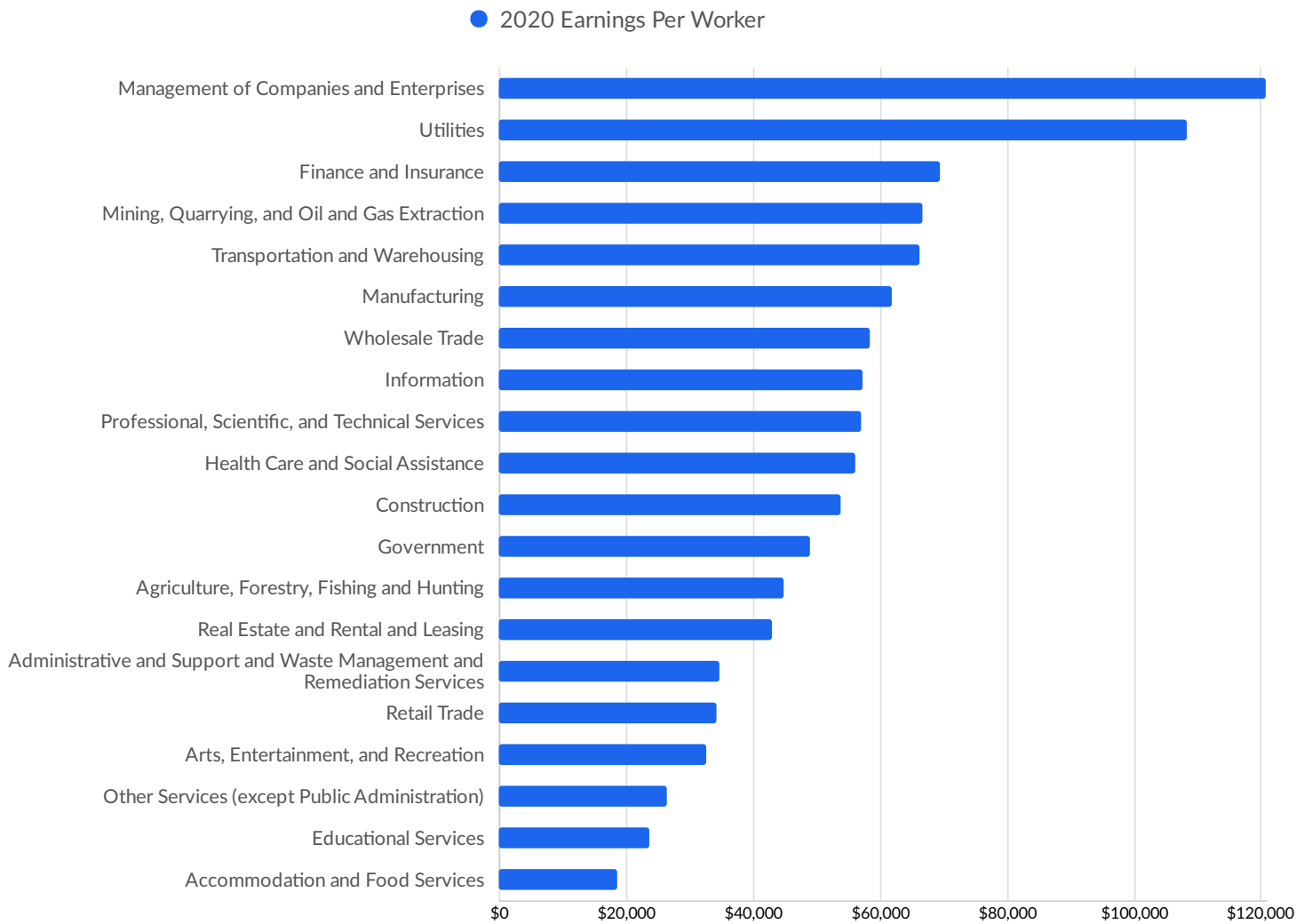
Top Industry LQ



Top Industry GRP





















Top Industry Earnings



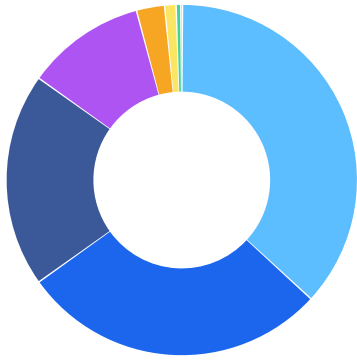
Business Characteristics

13,208 Companies Employ Your Workers

Online profiles for your workers mention 13,208 companies as employers, with the top 10 appearing below. In the last 12 months, 4,542 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	722 	Freeman Health System	889 
Freeman Health System	681 	Wal-Mart, Inc.	713 
Leggett & Platt, Incorporated	668 	U.S. Xpress, Inc.	672 
Wal-Mart, Inc.	542 	Mercy	659 
Mercy	470 	Dollar General Corporation	605 
Missouri Southern State Univers...	348 	C.R. England, Inc.	550 
Schreiber Foods, Inc.	236 	Hogan Transports Inc	386 
Crowder College	231 	Uber Eats	382 
Downstream Casino Resort	211 	USA Truck, Inc.	365 
Joplin Schools	197 	Leggett & Platt, Incorporated	360 

Business Size

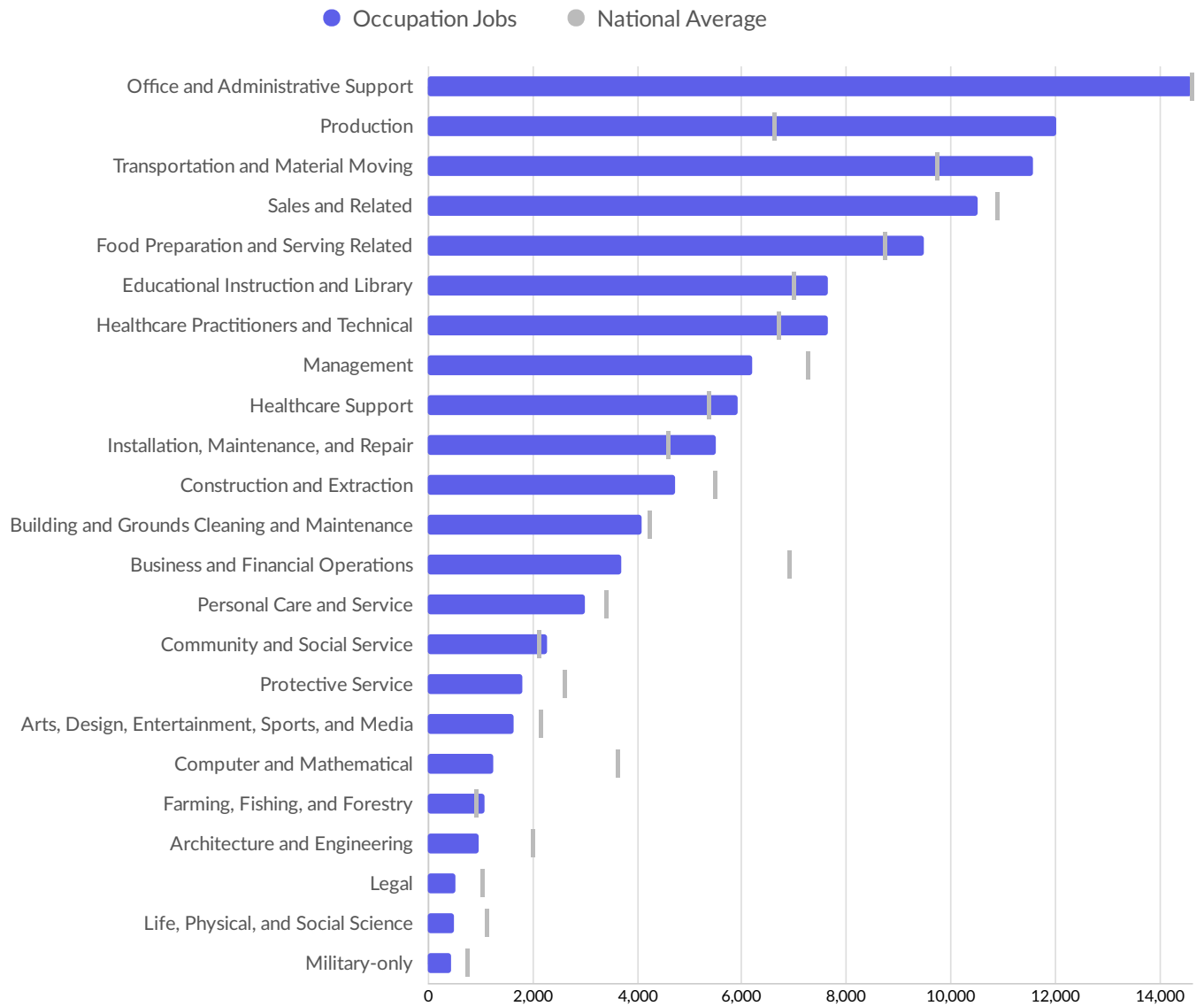


	Percentage	Business Count
1 to 4 employees	36.8%	3,630
5 to 9 employees	28.3%	2,795
10 to 19 employees	19.7%	1,946
20 to 49 employees	11.0%	1,085
50 to 99 employees	2.6%	256
100 to 249 employees	1.1%	104
250 to 499 employees	0.4%	42
500+ employees	0.2%	16

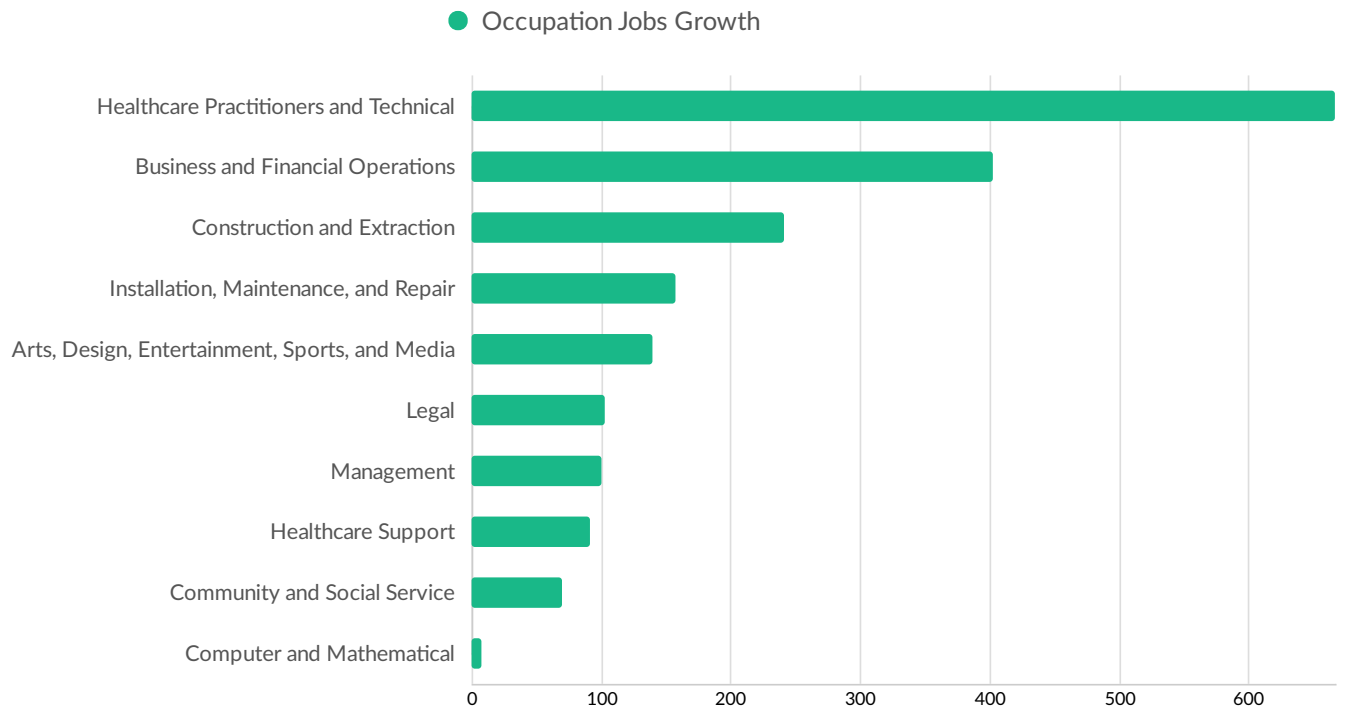
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

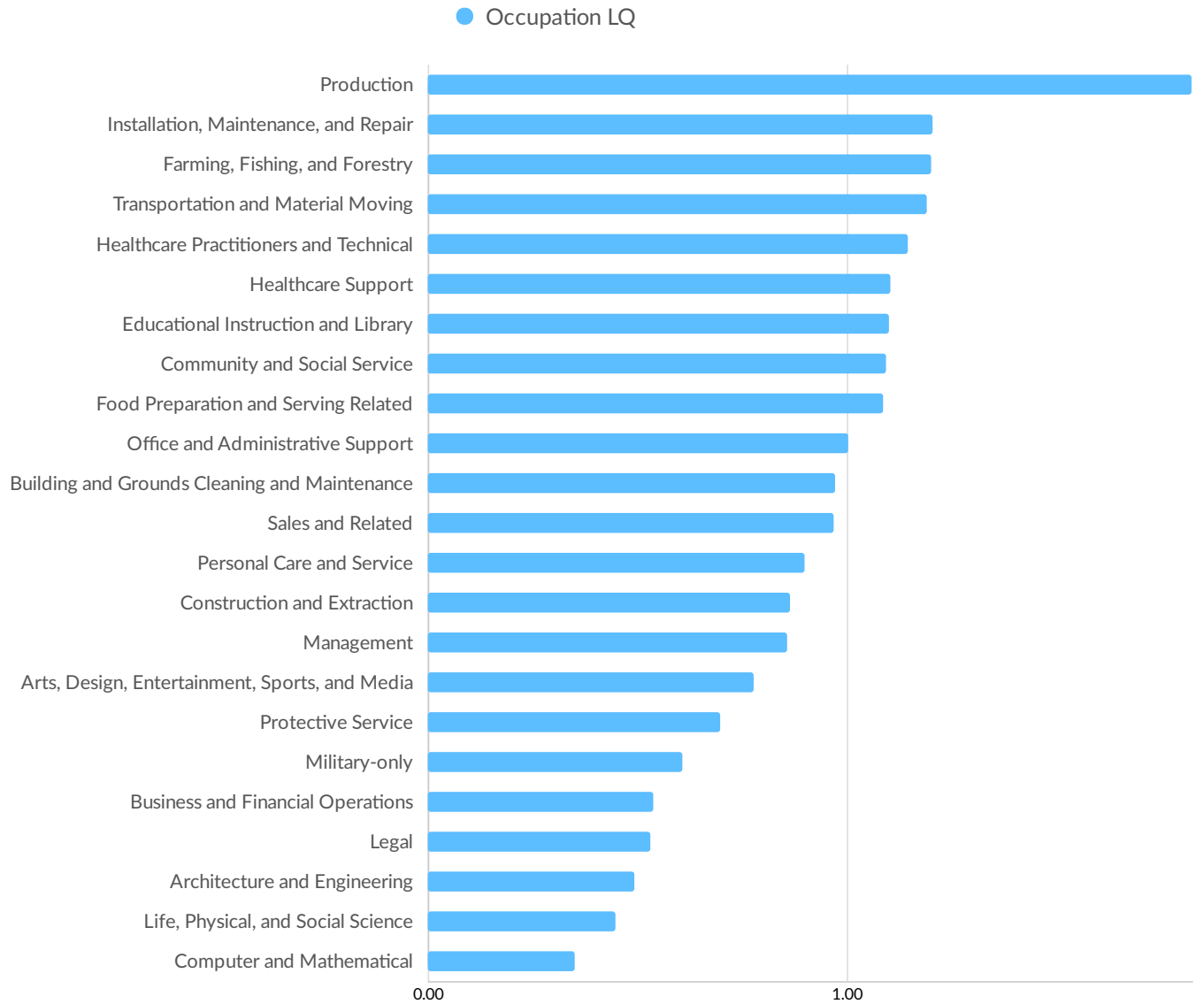
Largest Occupations



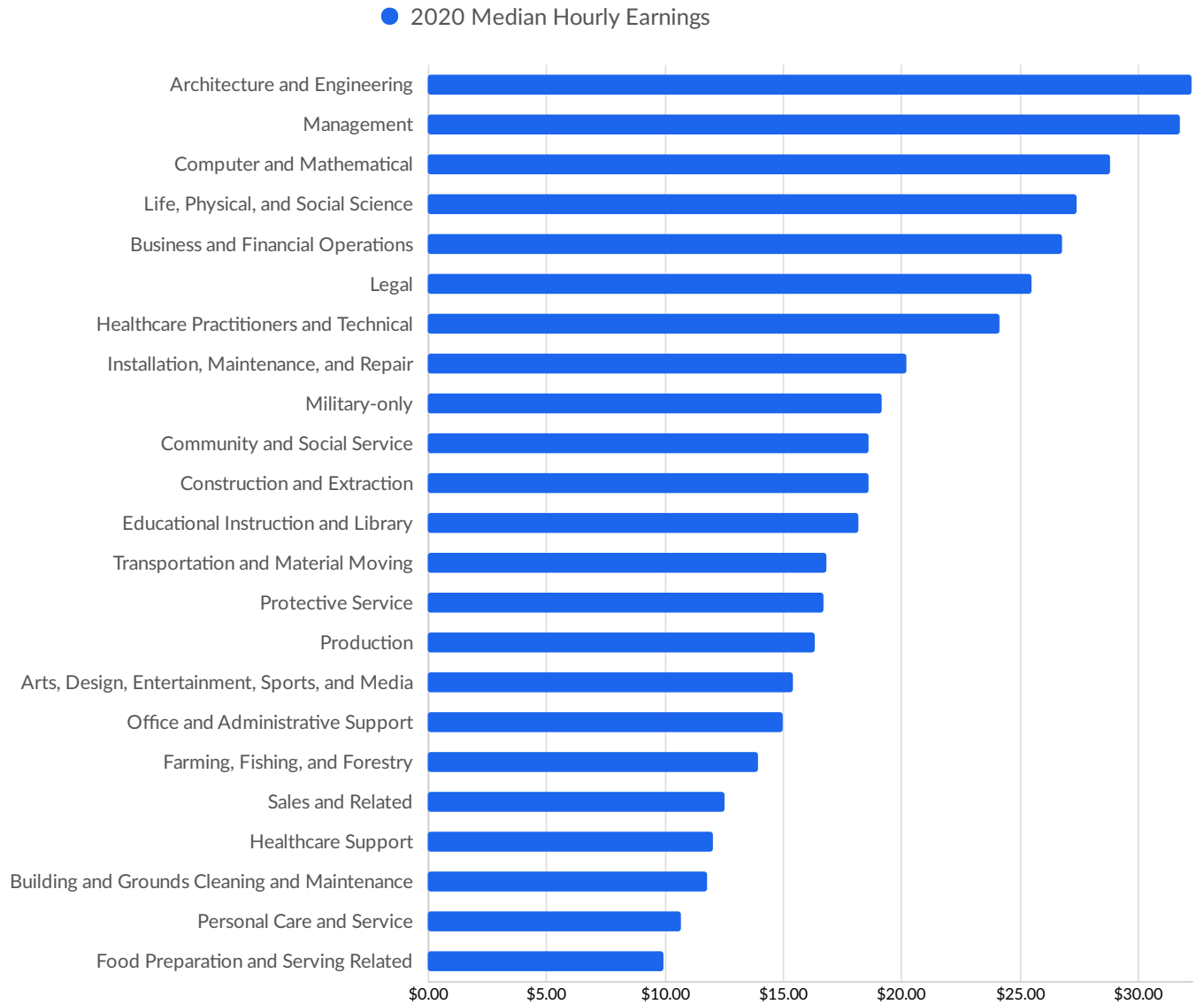
Top Growing Occupations



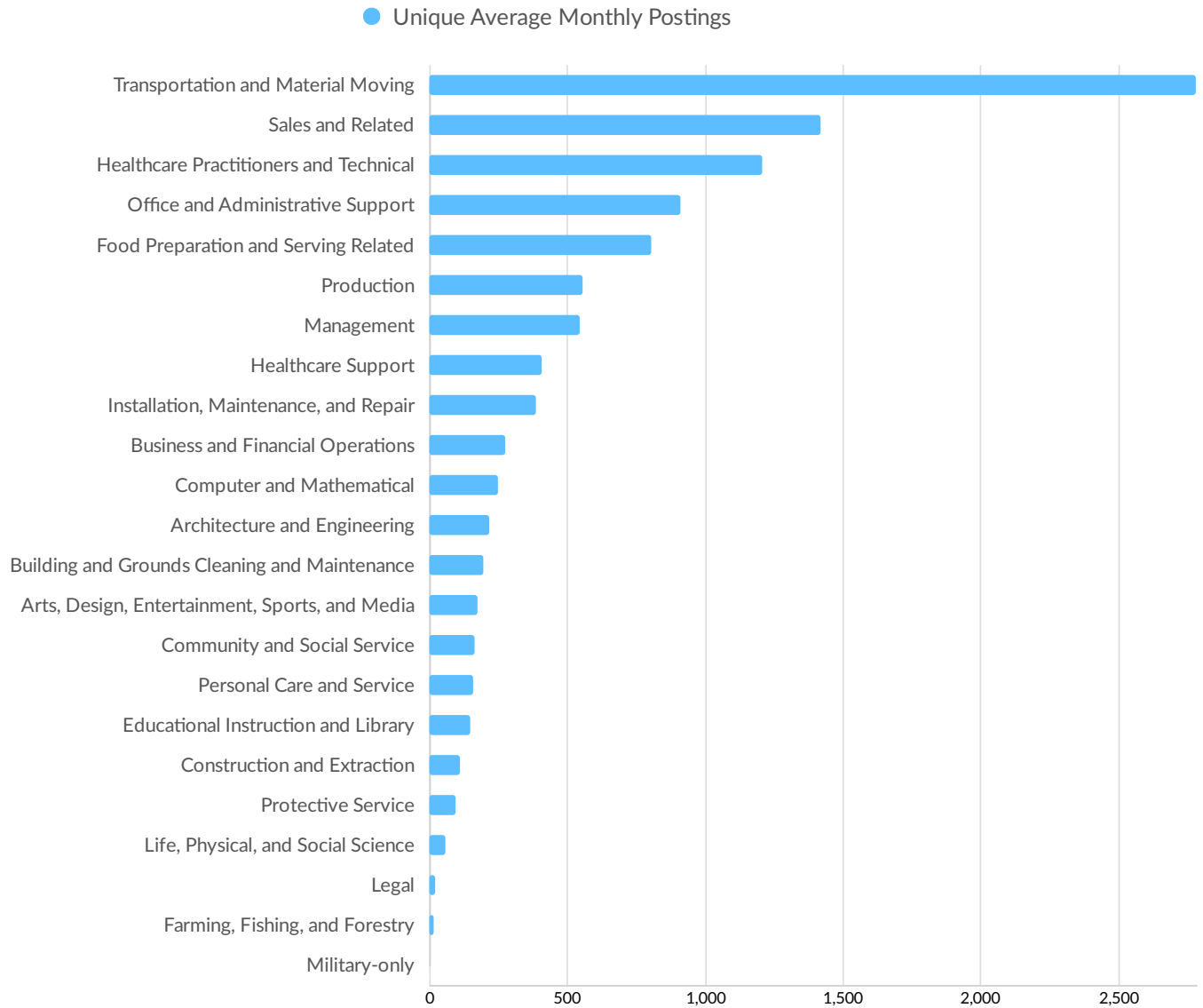
Top Occupation LQ



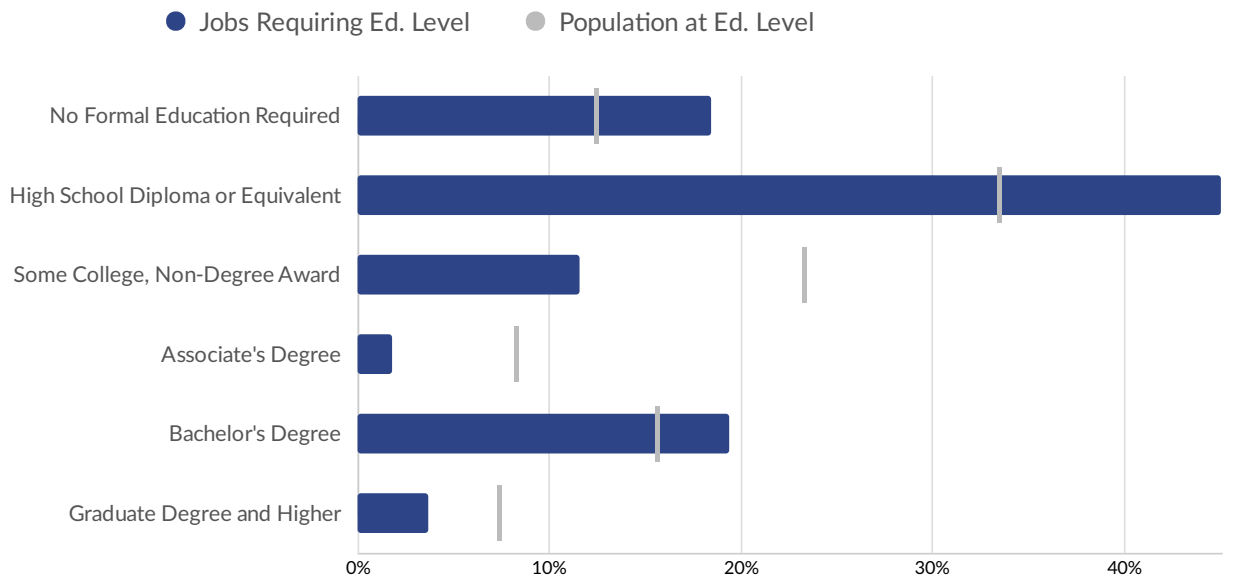
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2020, there were 5,031 graduates in 3 MSAs. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from General Studies, Truck and Bus Driver/Commercial Vehicle Operator and Instructor, and "Business/Commerce, General".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Pittsburg State University	1,667	
Missouri Southern State University	1,499	
Crowder College	1,126	
Northeastern Oklahoma A&M College	403	
Ozark Christian College	143	
Franklin Technology Center Adult Education	70	
City Pointe Beauty Academy	67	
Carthage R9 School District-Carthage Technical Center	28	
Neosho Beauty College	17	
New Dimensions School of Hair Design	11	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

