



Jasper County, MO

MOKAN Economic Partnership



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Report Parameters

1 County

29097 Jasper County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

122,576

Population (2020)

Population **grew by 4,028** over the last 5 years and is projected to **grow by 5,161** over the next 5 years.

61,385

Total Regional Employment

Jobs **decreased by 4,660** over the last 5 years and are projected to **decrease by 95** over the next 5 years.

\$48.4K

Median Household Income (2019)

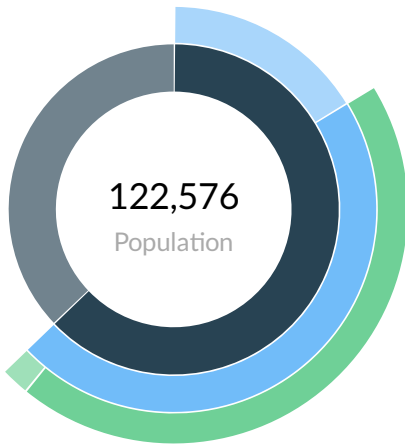
Median household income is **\$14.5K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 3.4%** since 2015, growing by 4,028. Population is expected to **increase by 4.2%** between 2020 and 2025, adding 5,161.
- From 2015 to 2020, jobs **declined by 7.1%** in Jasper County, MO from 66,044 to **61,385**. This change **fell short of the national growth rate of 1.3% by 8.4%**. As the number of jobs declined, the **labor force participation rate decreased from 61.8% to 58.6% between 2015 and 2020**.
- Concerning educational attainment, **17.2% of Jasper County, MO residents possess a Bachelor's Degree** (2.9% below the national average), and **7.0% hold an Associate's Degree** (1.6% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Merchandise Stores, including Warehouse Clubs and Supercenters.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	122,576	57,127	61,385	87.6	\$4.88B	\$6.55B	\$5.99B
State	6,168,743	3,055,792	3,071,490	90.3	\$312.19B	\$326.70B	\$375.83B

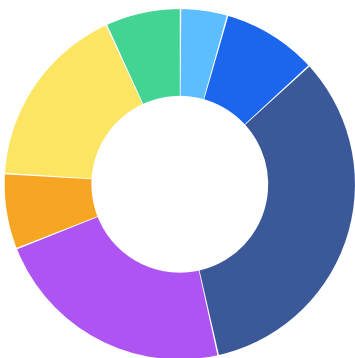
2020 Labor Force Breakdown



	Population
● Total Working Age Population	76,978
● Not in Labor Force (15+)	19,851
● Labor Force	57,127
● Employed	54,675
● Unemployed	2,452
● Under 15	45,598

Educational Attainment

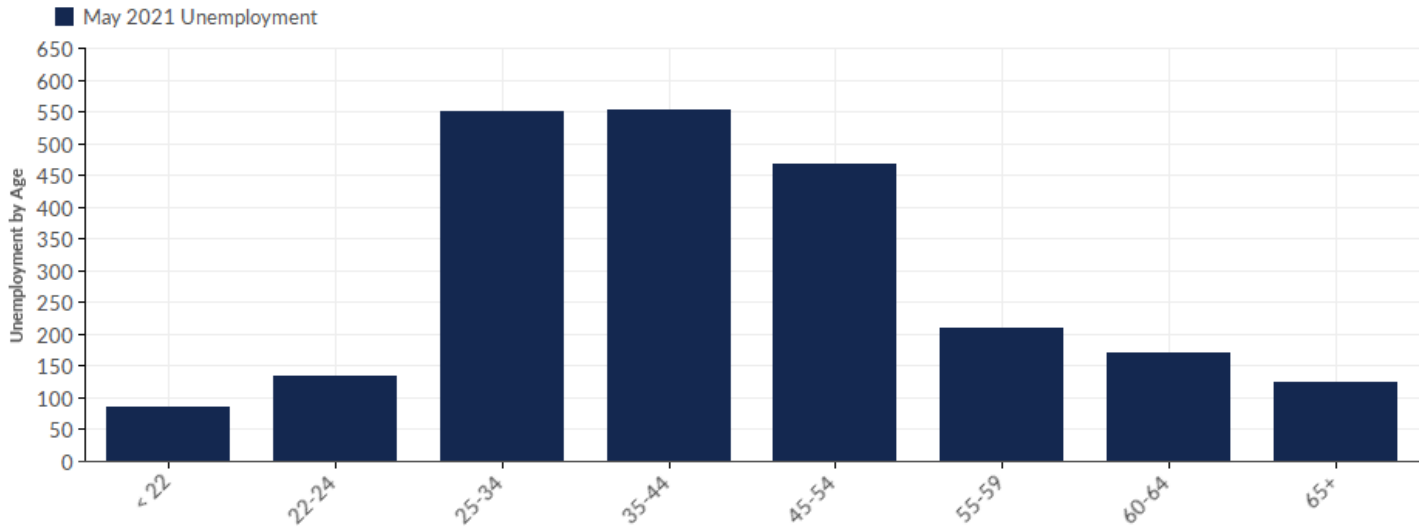
Concerning educational attainment, **17.2% of Jasper County, MO residents possess a Bachelor's Degree** (2.9% below the national average), and **7.0% hold an Associate's Degree** (1.6% below the national average).



	% of Population	Population
● Less Than 9th Grade	4.3%	3,516
● 9th Grade to 12th Grade	8.8%	7,147
● High School Diploma	33.3%	27,051
● Some College	22.5%	18,309
● Associate's Degree	7.0%	5,653
● Bachelor's Degree	17.2%	13,946
● Graduate Degree and Higher	6.9%	5,635

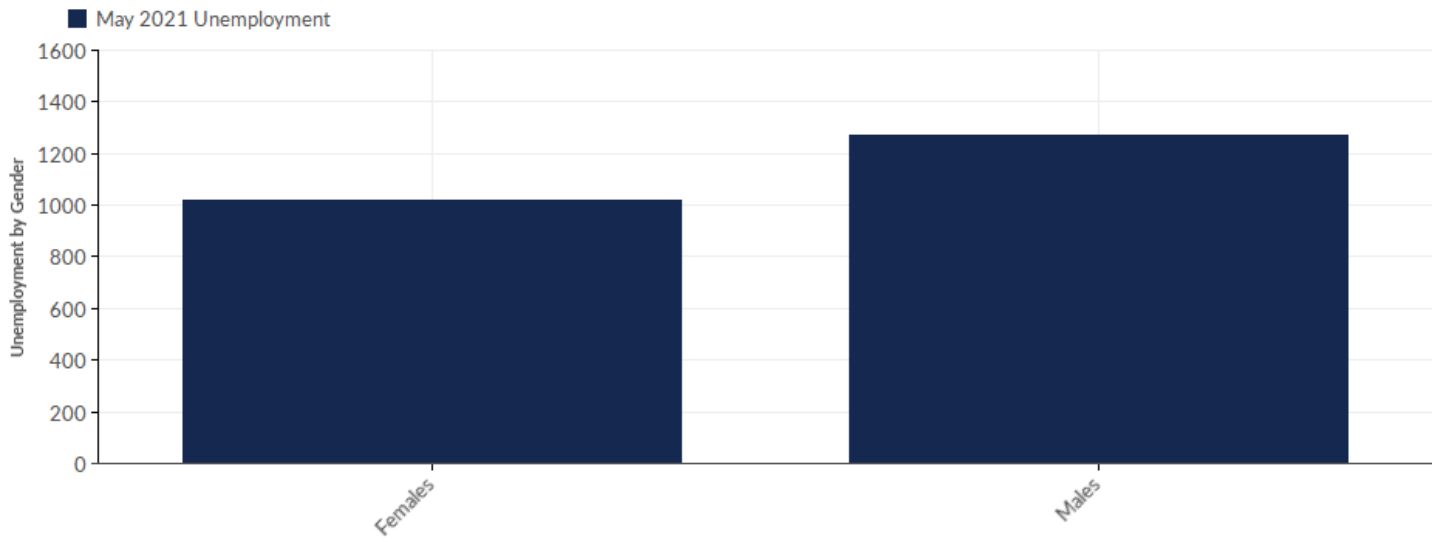
Unemployment by Demographics

Unemployment by Age



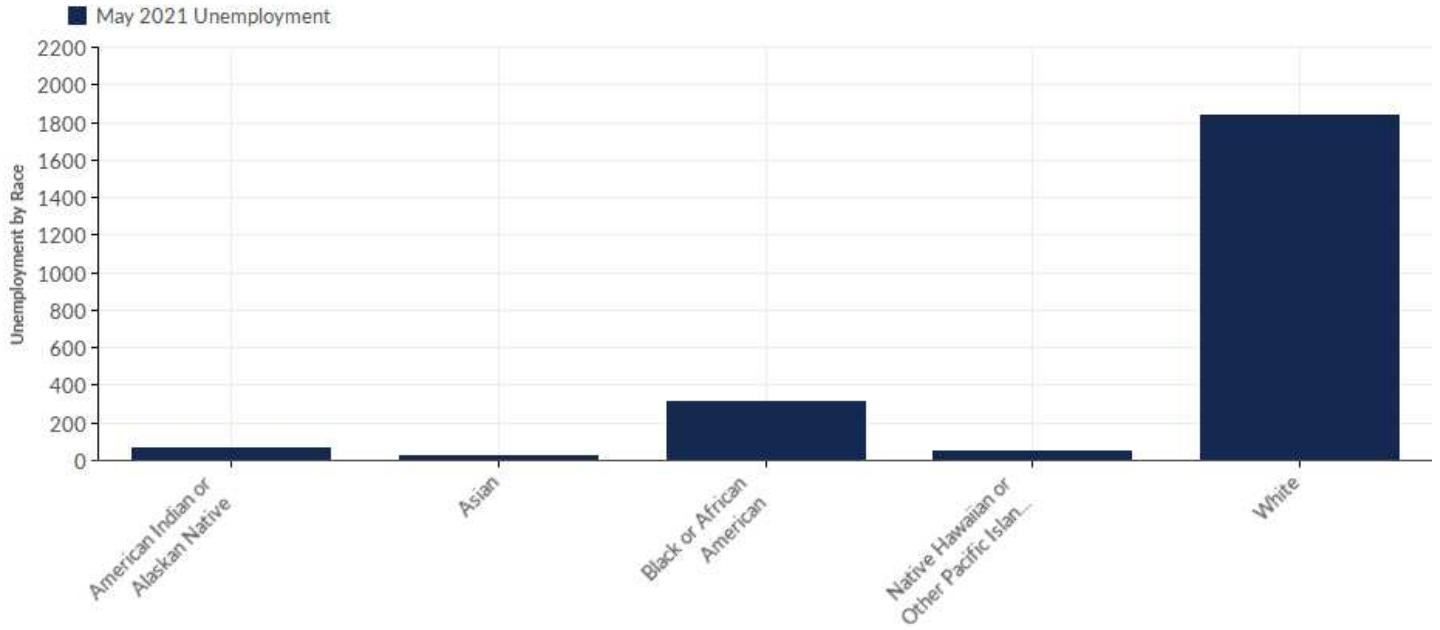
Age	Unemployment (May 2021)	% of Age Cohort
< 22	85	3.71%
22-24	134	5.85%
25-34	549	23.95%
35-44	551	24.04%
45-54	467	20.38%
55-59	210	9.16%
60-64	170	7.42%
65+	125	5.45%
Total	2,292	100.00%

Unemployment by Gender



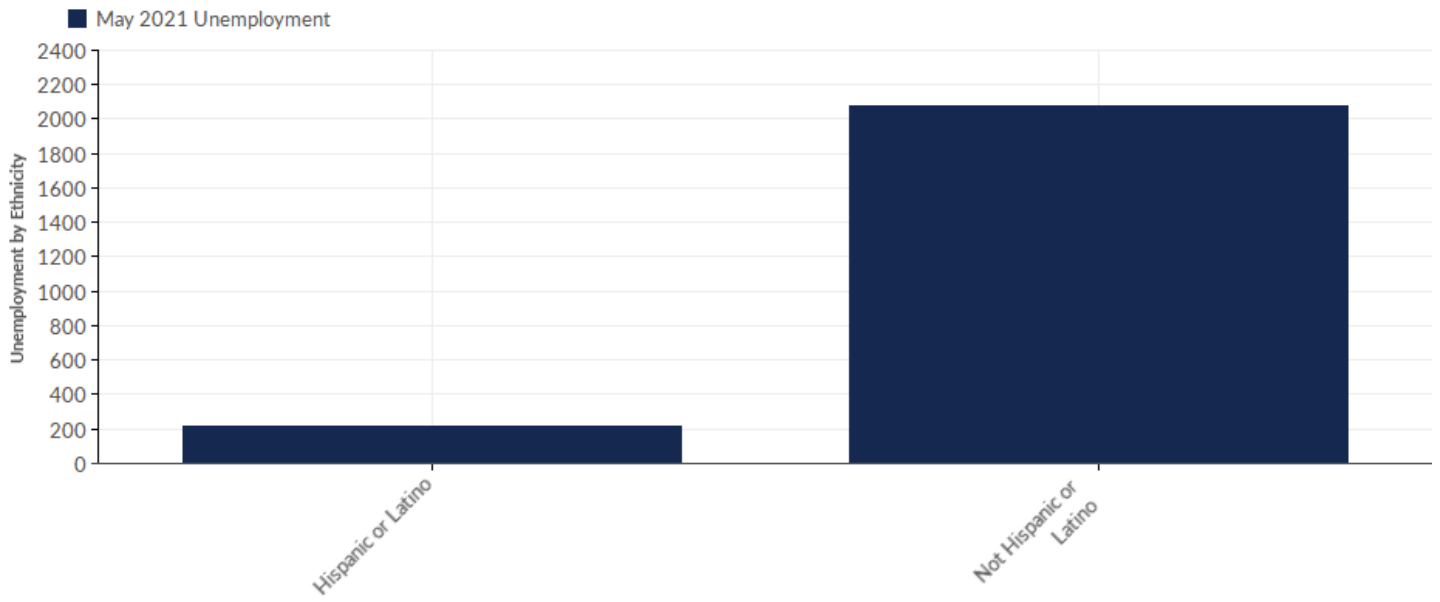
Gender	Unemployment (May 2021)	% of Age Cohort
Females	1,020	44.50%
Males	1,272	55.50%
Total	2,292	100.00%

Unemployment by Race



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	68	2.97%
Asian	27	1.18%
Black or African American	312	13.61%
Native Hawaiian or Other Pacific Islander	47	2.05%
White	1,839	80.24%
Total	2,292	100.00%

Unemployment by Ethnicity

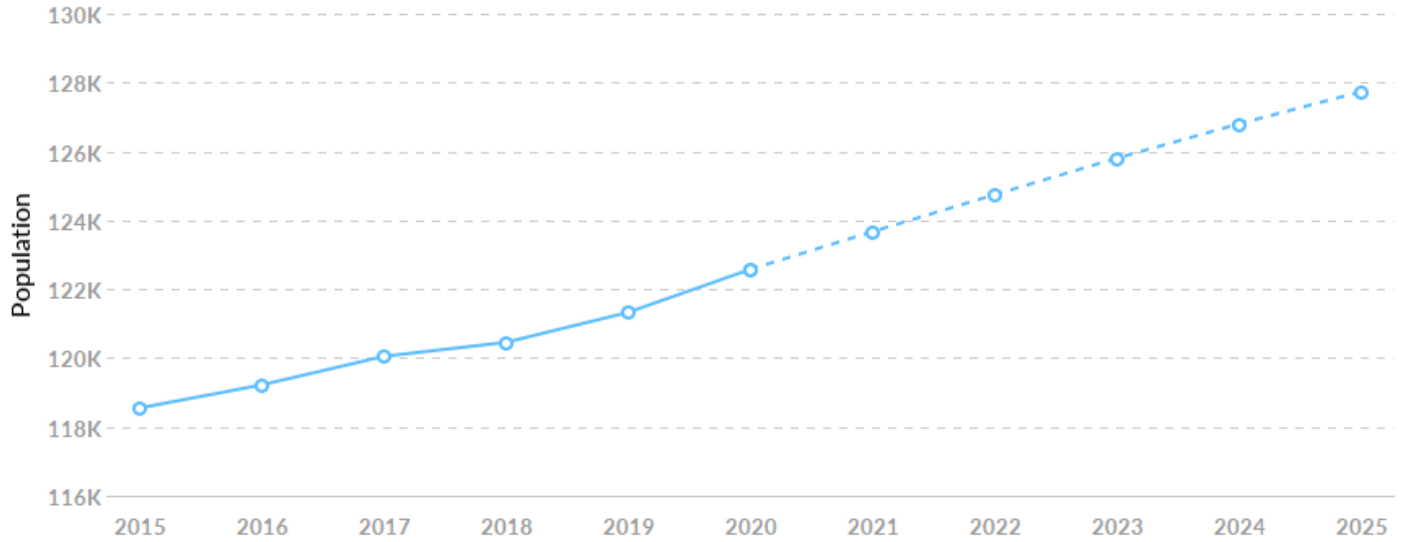


Ethnicity	Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino	220	9.60%
Not Hispanic or Latino	2,072	90.40%
Total	2,292	100.00%

Historic & Projected Trends

Population Trends

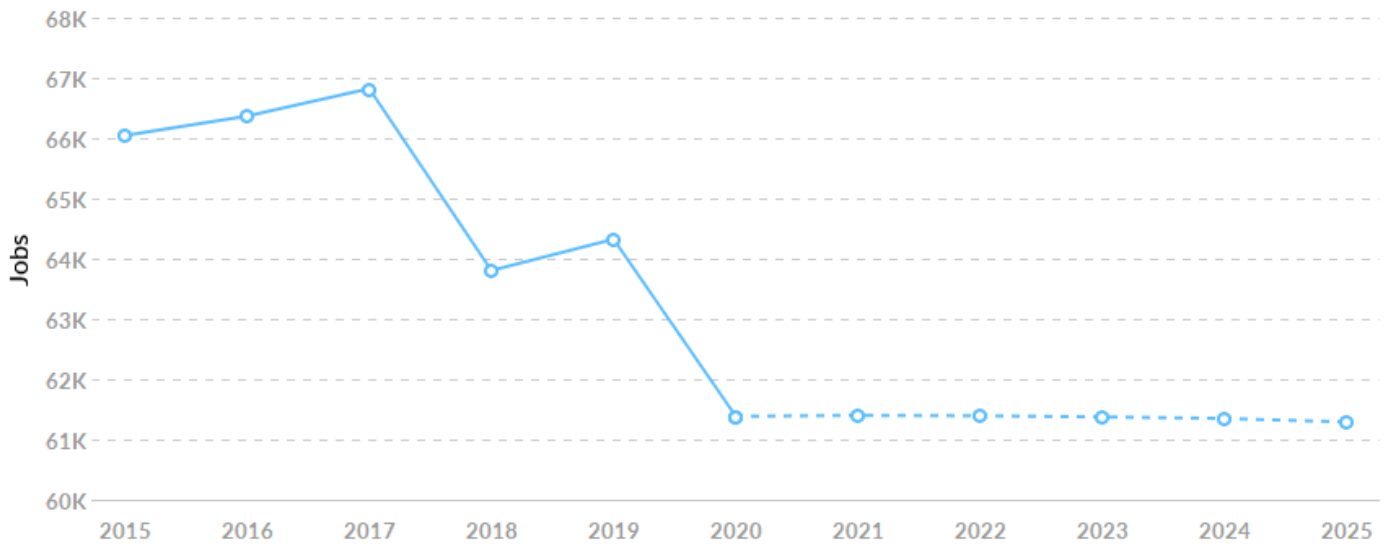
As of 2020 the region's population **increased by 3.4%** since 2015, growing by 4,028. Population is expected to **increase by 4.2%** between 2020 and 2025, adding 5,161.



Timeframe	Population
2015	118,548
2016	119,219
2017	120,048
2018	120,455
2019	121,328
2020	122,576
2021	123,672
2022	124,746
2023	125,803
2024	126,803
2025	127,736

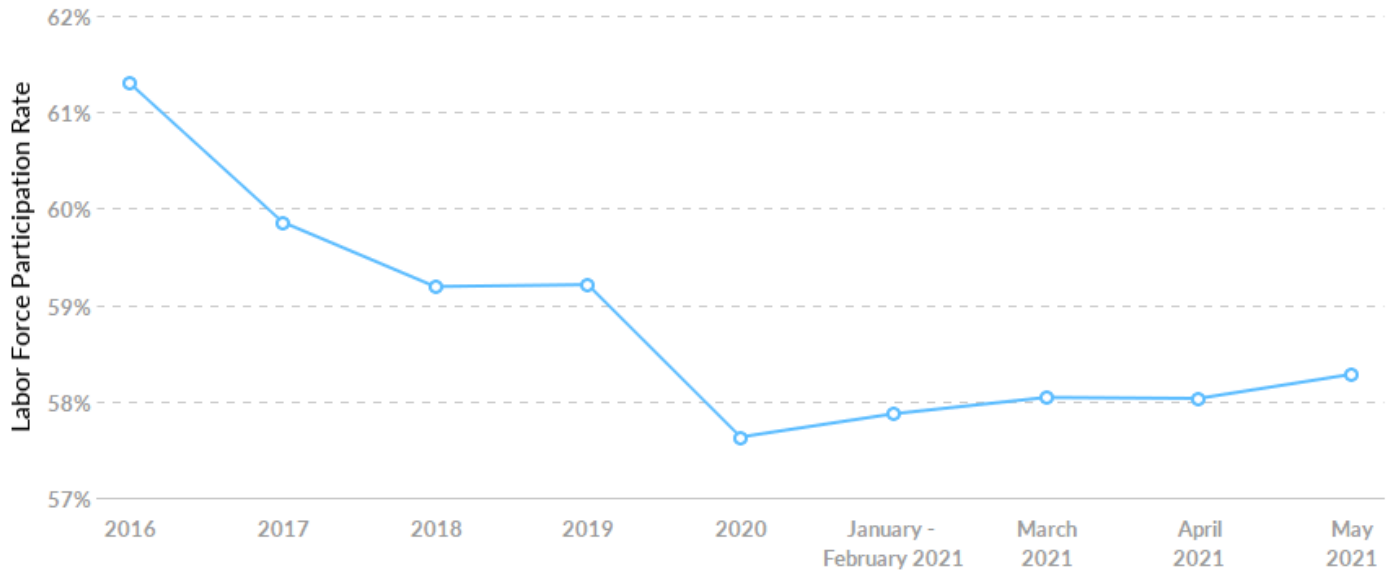
Job Trends

From 2015 to 2020, jobs declined by 7.1% in Jasper County, MO from 66,044 to 61,385. This change fell short of the national growth rate of 1.3% by 8.4%.



Timeframe	Jobs
2015	66,044
2016	66,366
2017	66,821
2018	63,803
2019	64,323
2020	61,385
2021	61,399
2022	61,393
2023	61,374
2024	61,348
2025	61,290

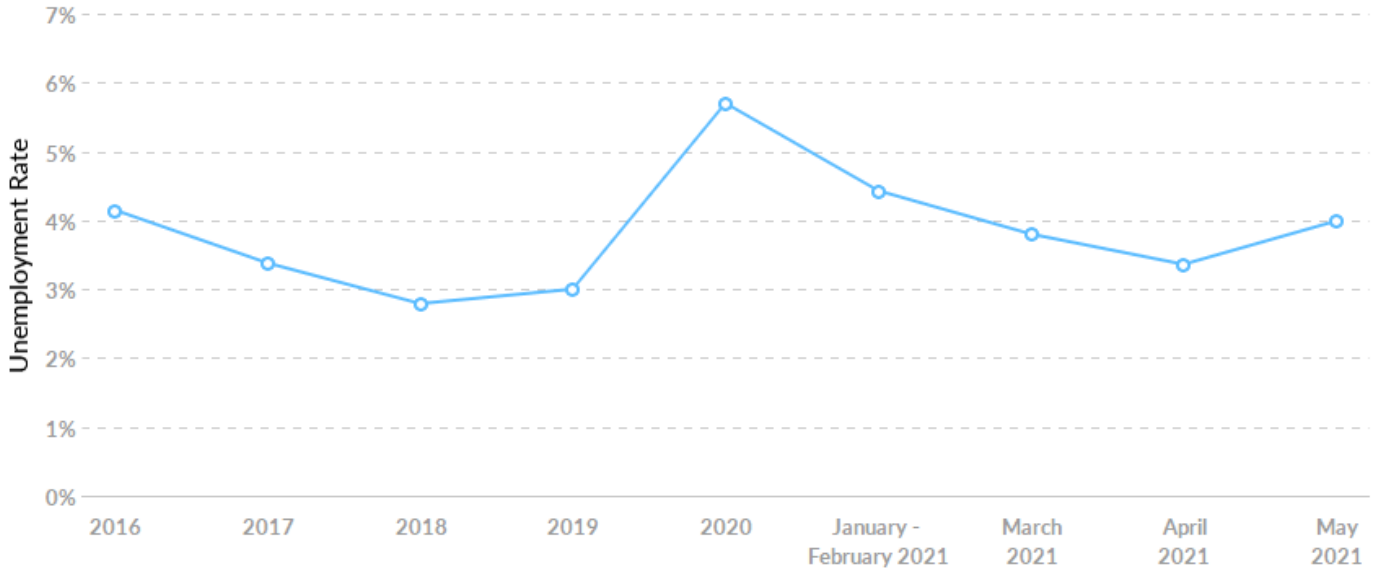
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	61.30%
2017	59.86%
2018	59.19%
2019	59.21%
2020	57.63%
January - February 2021	57.87%
March 2021	58.04%
April 2021	58.03%
May 2021	58.28%

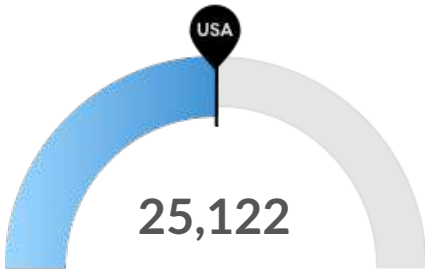
Unemployment Rate Trends

Jasper County, MO had a May 2021 unemployment rate of 3.99%, decreasing from 4.15% 5 years before.



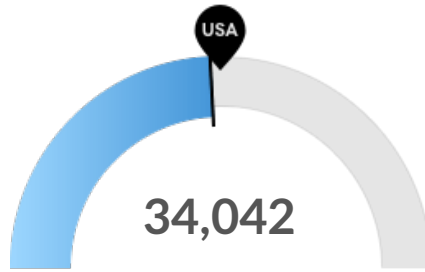
Timeframe	Unemployment Rate
2016	4.15%
2017	3.38%
2018	2.79%
2019	3.00%
2020	5.70%
January - February 2021	4.43%
March 2021	3.80%
April 2021	3.36%
May 2021	3.99%

Population Characteristics



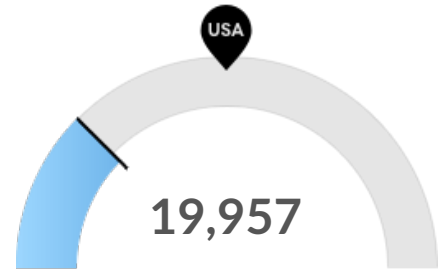
Millennials

Jasper County, MO has 25,122 millennials (ages 25-39). The national average for an area this size is 25,016.



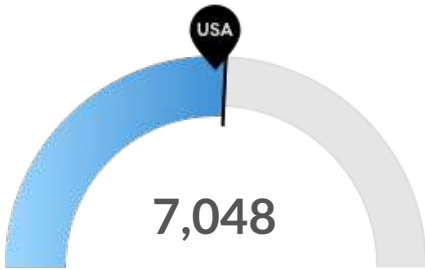
Retiring Soon

Retirement risk is about average in Jasper County, MO. The national average for an area this size is 35,672 people 55 or older, while there are 34,042 here.



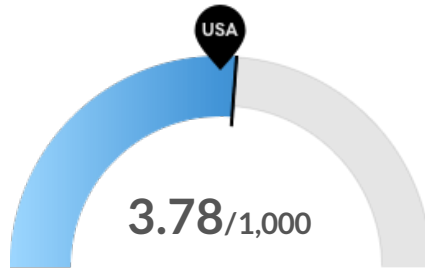
Racial Diversity

Racial diversity is low in Jasper County, MO. The national average for an area this size is 48,396 racially diverse people, while there are 19,957 here.



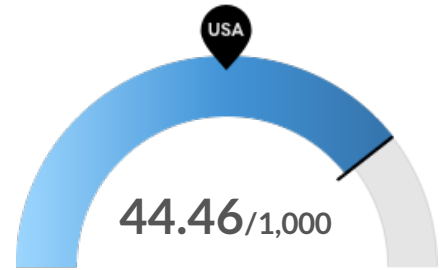
Veterans

Jasper County, MO has 7,048 veterans. The national average for an area this size is 6,739.



Violent Crime

Jasper County, MO has 3.78 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

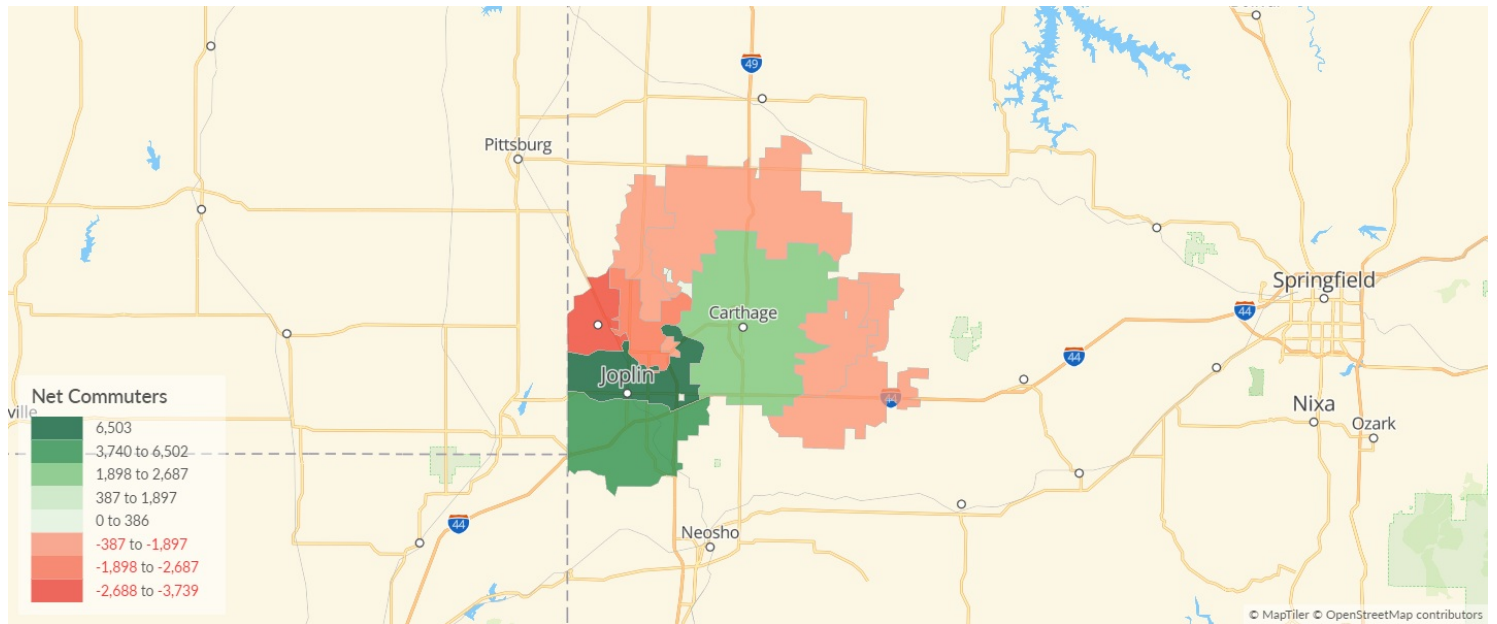


Property Crime

Jasper County, MO has 44.46 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jasper County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,951
64804	Joplin, MO (in Jasper co...	19,343
64836	Carthage, MO (in Jasper...	11,670
64870	Webb City, MO (in Jasp...	4,288
64834	Carl Junction, MO (in Ja...	1,701

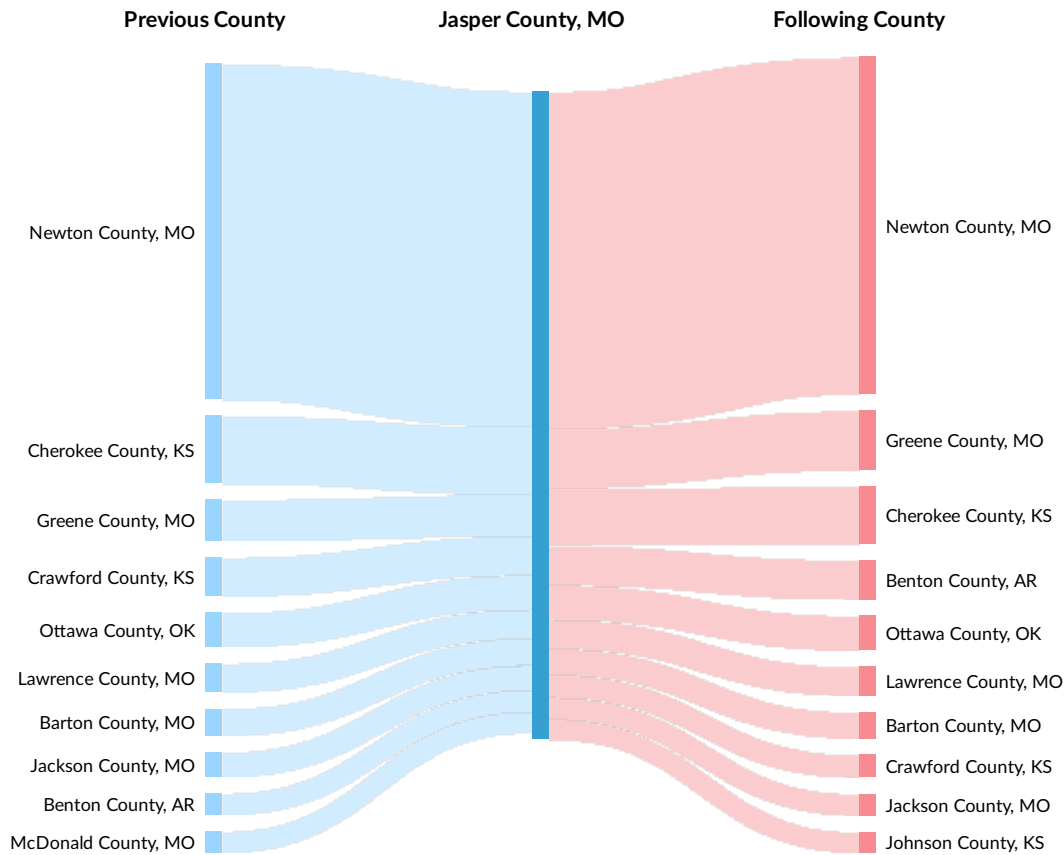
Where Talent Lives

ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,603
64801	Joplin, MO (in Jasper co...	14,449
64836	Carthage, MO (in Jasper...	9,751
64870	Webb City, MO (in Jasp...	6,185
64834	Carl Junction, MO (in Ja...	4,389

Inbound and Outbound Migration

The table below analyzes past and current residents of Jasper County, MO. The left column shows residents of other counties migrating to Jasper County, MO. The right column shows residents migrating from Jasper County, MO to other counties.

As of 2019, 1,261 people have migrated from Newton County, MO to Jasper County, MO. In the same year, 1,268 people left Jasper County, MO migrating to Newton County, MO. The total Net Migration for Jasper County, MO in 2018 was 120.

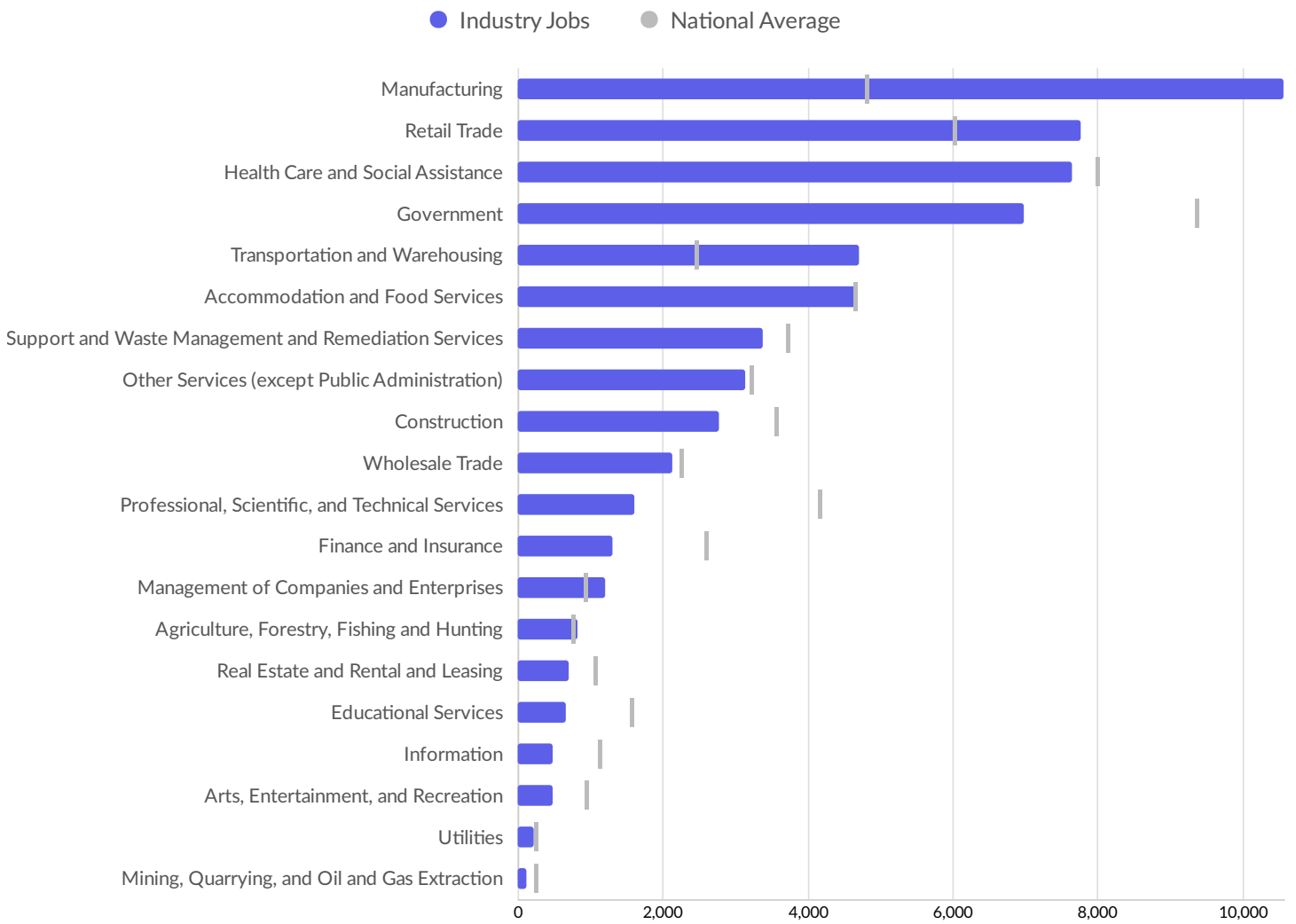


Top Previous Counties	Migrations
Newton County, MO	1,261
Cherokee County, KS	253
Greene County, MO	155
Crawford County, KS	146
Ottawa County, OK	129
Lawrence County, MO	108

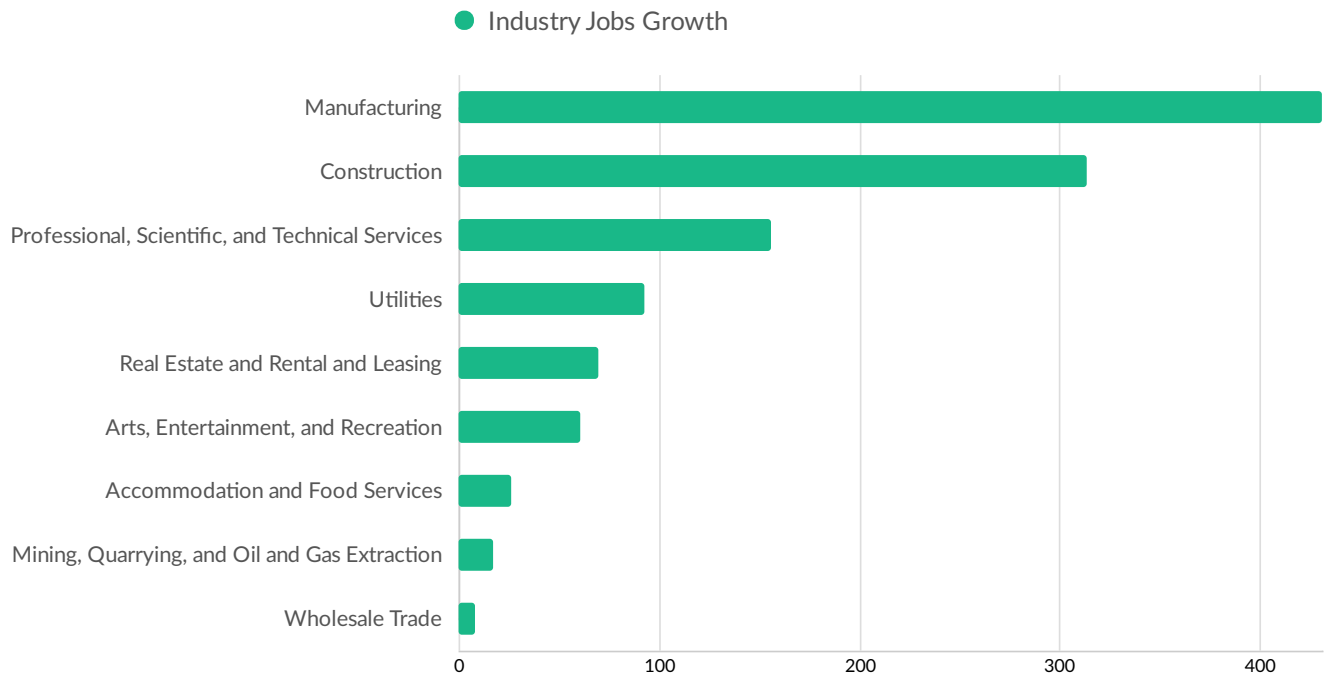
Top Previous Counties	Migrations
Barton County, MO	101
Jackson County, MO	93
Benton County, AR	81
McDonald County, MO	80
Delaware County, OK	58
Barry County, MO	57
Vernon County, MO	51
Tulsa County, OK	49
Johnson County, KS	42
Top Following Counties	Migrations
Newton County, MO	1,268
Greene County, MO	223
Cherokee County, KS	215
Benton County, AR	148
Ottawa County, OK	130
Lawrence County, MO	109
Barton County, MO	98
Crawford County, KS	86
Jackson County, MO	81
Johnson County, KS	78
Tulsa County, OK	69
McDonald County, MO	56
Delaware County, OK	54
St. Louis County, MO	50
Christian County, MO	46

Industry Characteristics

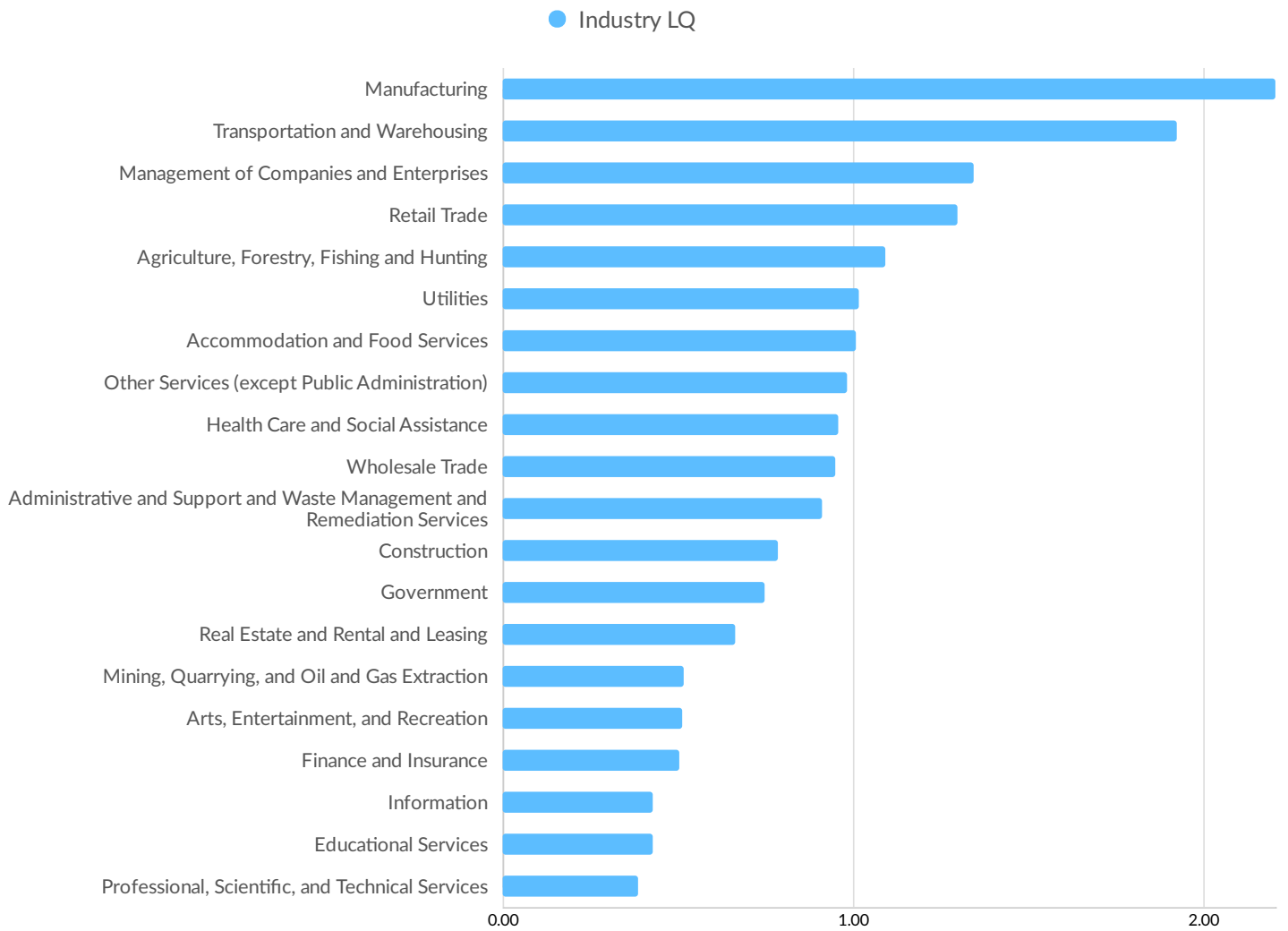
Largest Industries



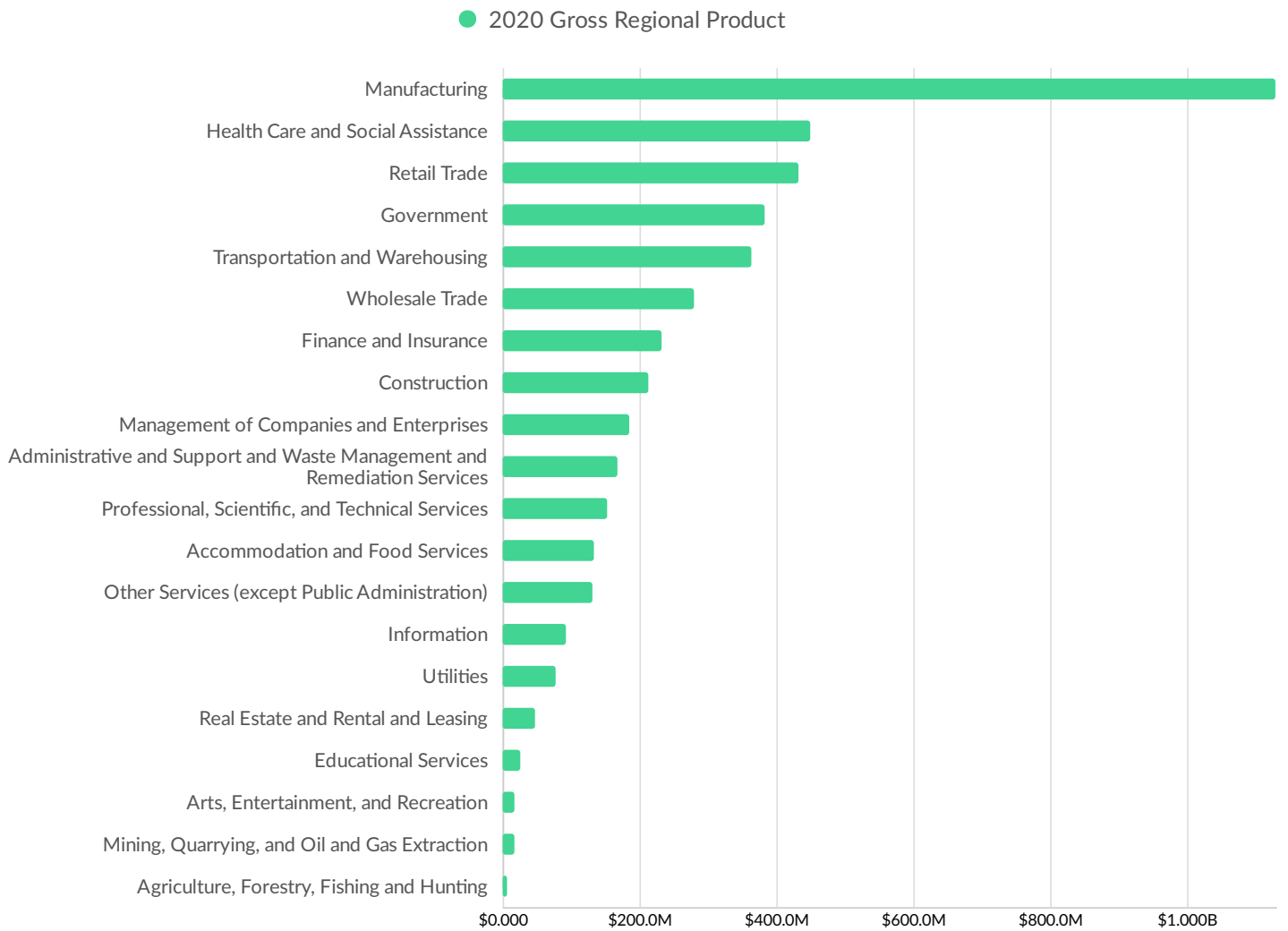
Top Growing Industries



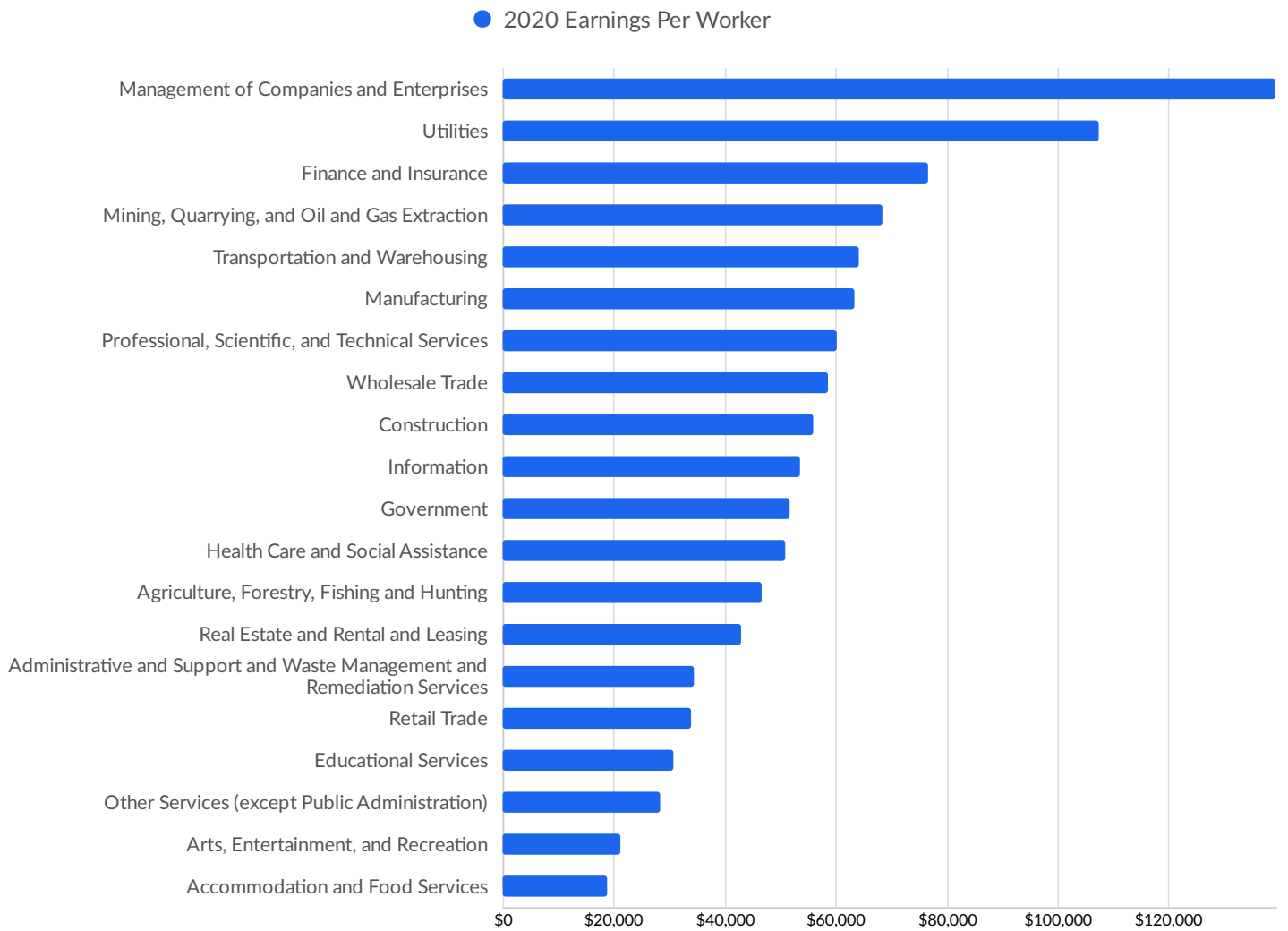
Top Industry LQ



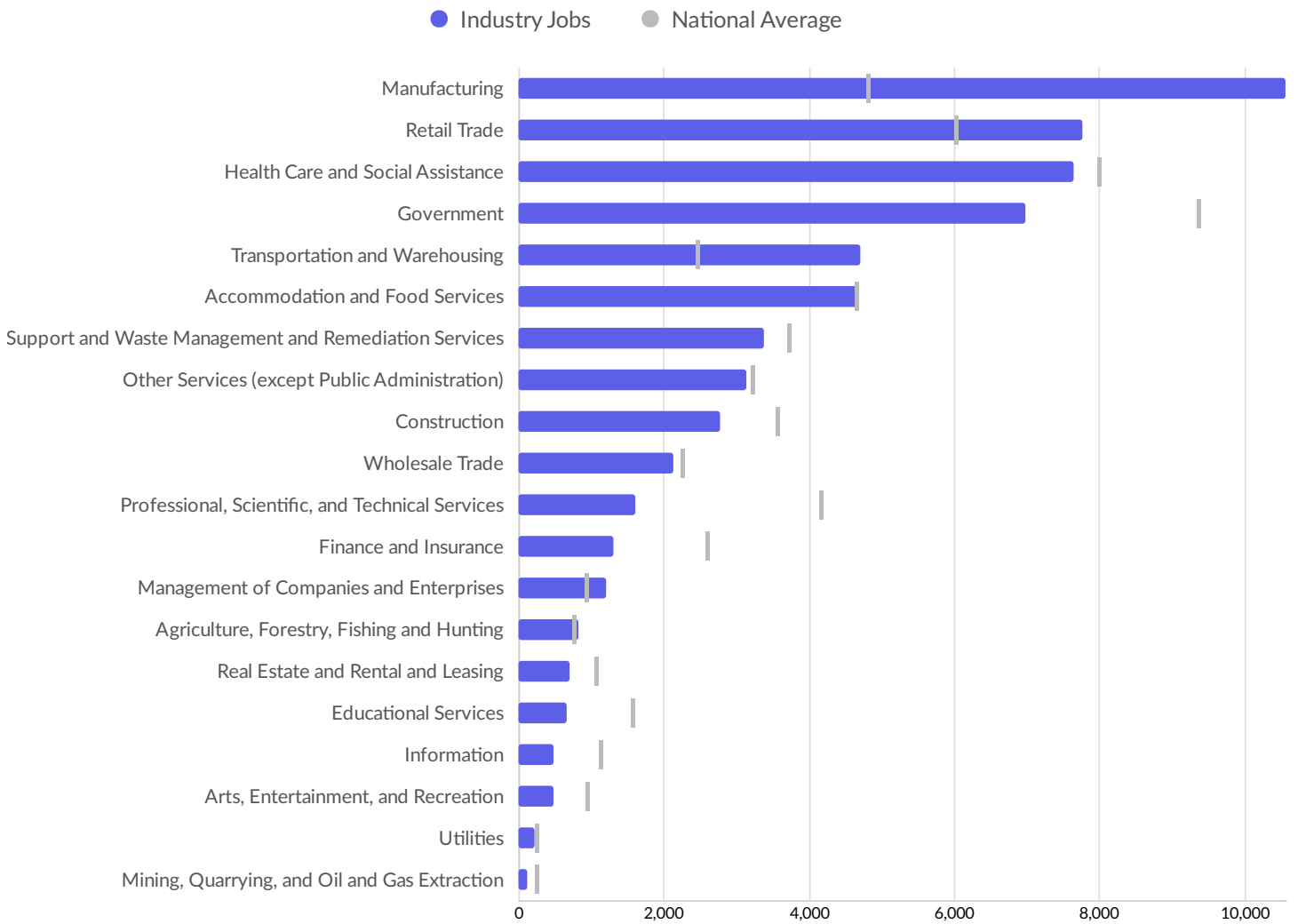
Top Industry GRP



Top Industry Earnings























Largest Industries



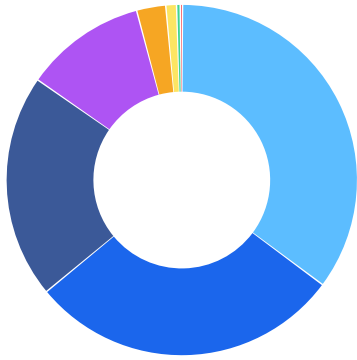
Business Characteristics

10,180 Companies Employ Your Workers

Online profiles for your workers mention 10,180 companies as employers, with the top 10 appearing below. In the last 12 months, 2,963 companies in Jasper County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Leggett & Platt, Incorporated	597 	Freeman Health System	833 
Freeman Health System	481 	Mercy	604 
Wal-Mart, Inc.	367 	Wal-Mart, Inc.	420 
Mercy	349 	U.S. Xpress, Inc.	345 
Missouri Southern State Univers...	306 	Leggett & Platt, Incorporated	326 
Schreiber Foods, Inc.	209 	Intel Corporation	267 
Webb City R7 School District	159 	Care.com, Inc.	251 
Joplin Schools	143 	Hogan Transports Inc	239 
Pittsburg State University Found...	143 	Dollar General Corporation	229 
Eaglepicher Technologies, LLC	135 	Ozark Center	206 

Business Size

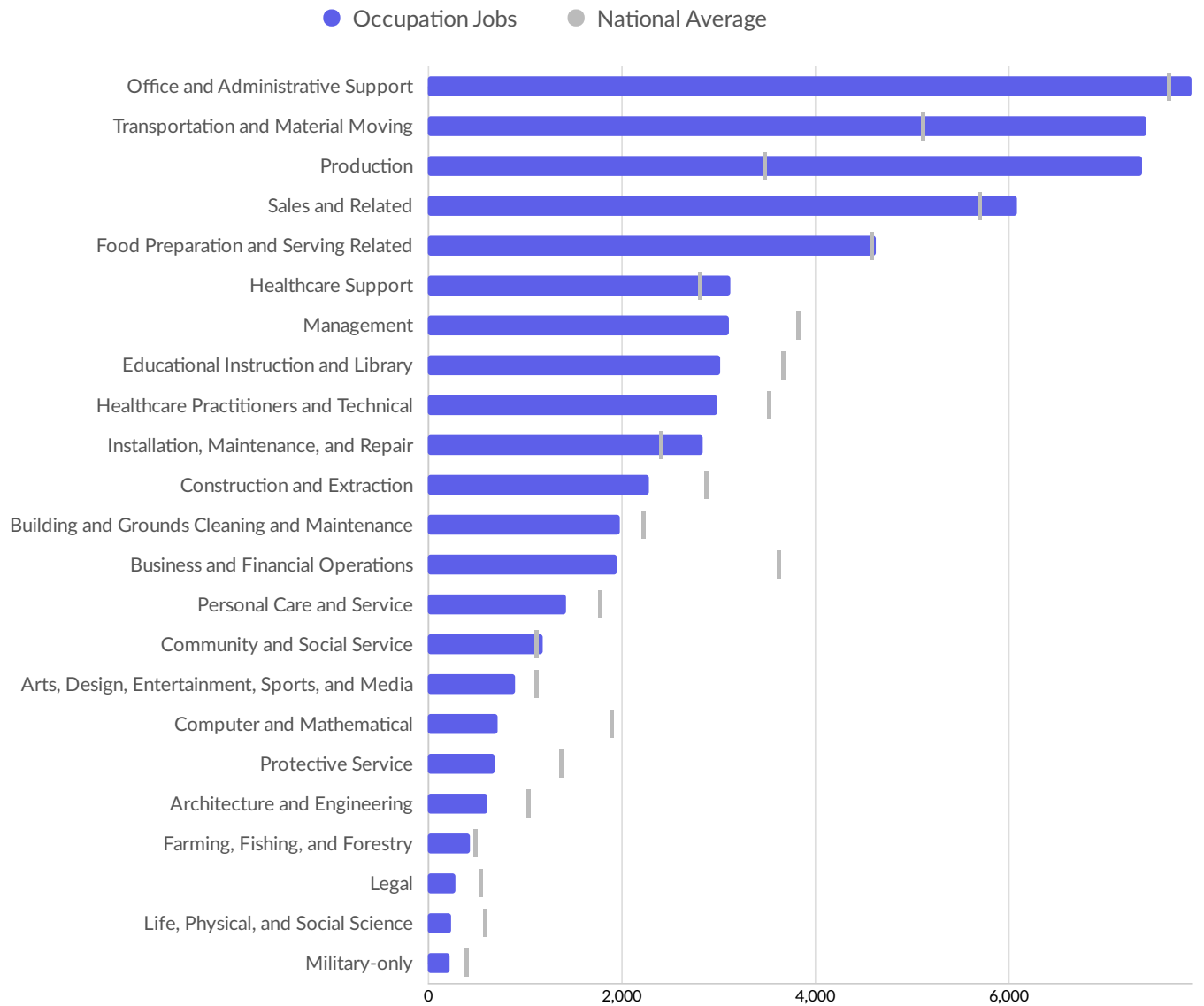


	Percentage	Business Count
1 to 4 employees	35.1%	1,673
5 to 9 employees	28.9%	1,375
10 to 19 employees	20.6%	984
20 to 49 employees	11.2%	533
50 to 99 employees	2.7%	128
100 to 249 employees	1.0%	47
250 to 499 employees	0.3%	16
500+ employees	0.2%	10

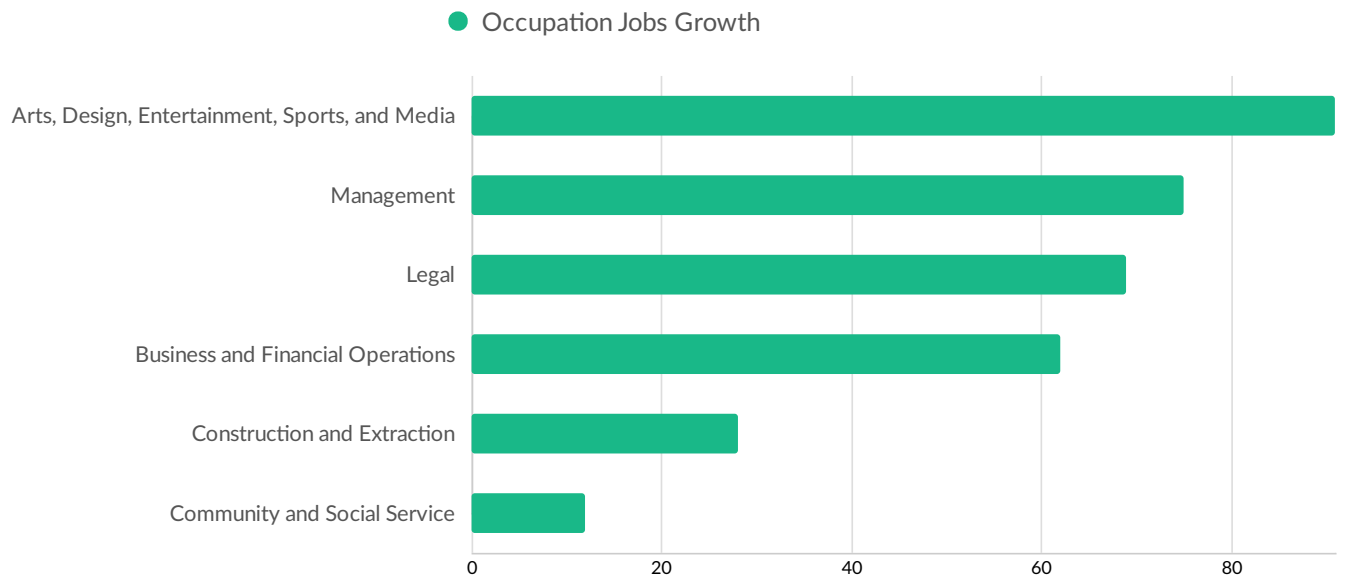
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

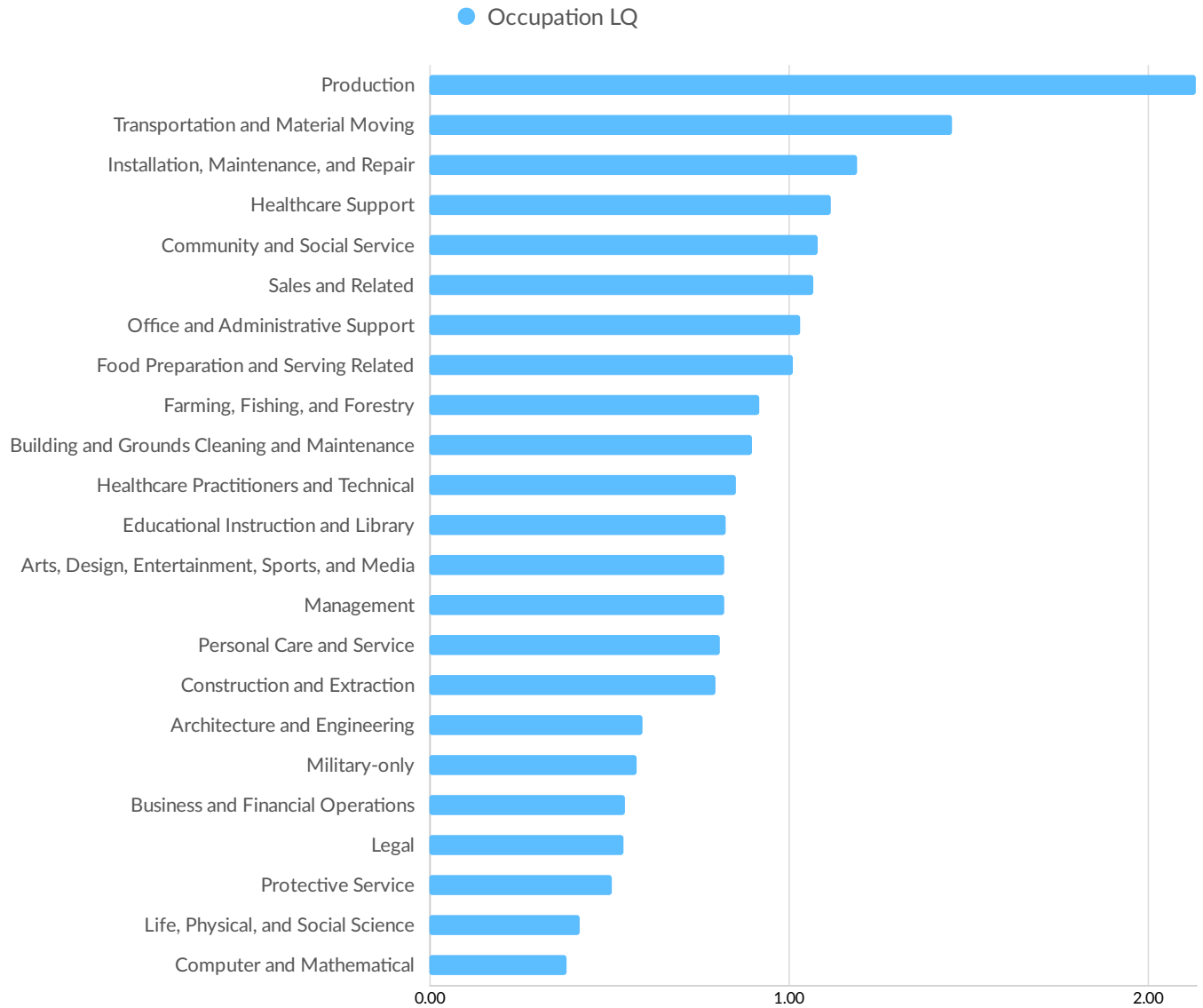
Largest Occupations



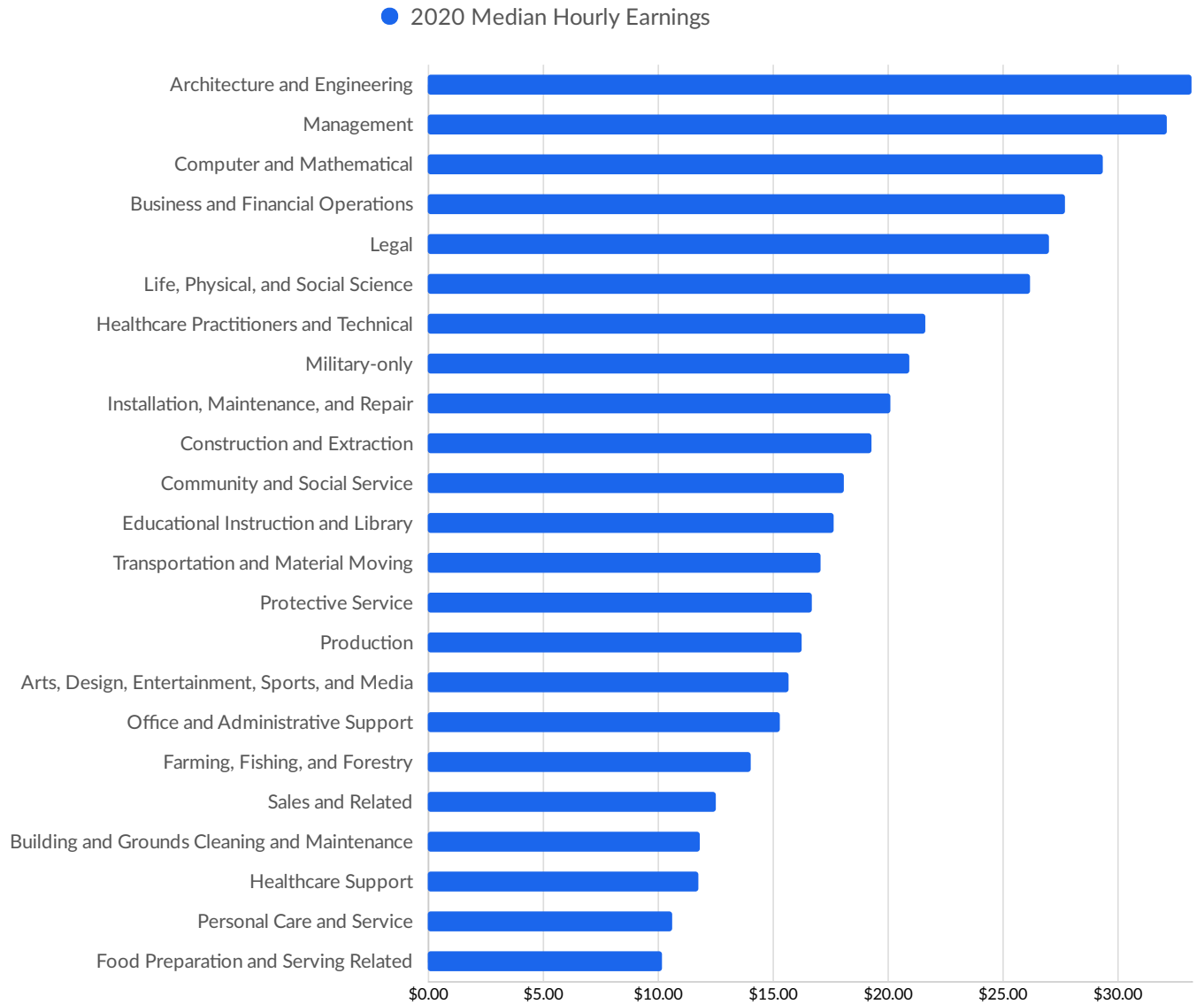
Top Growing Occupations



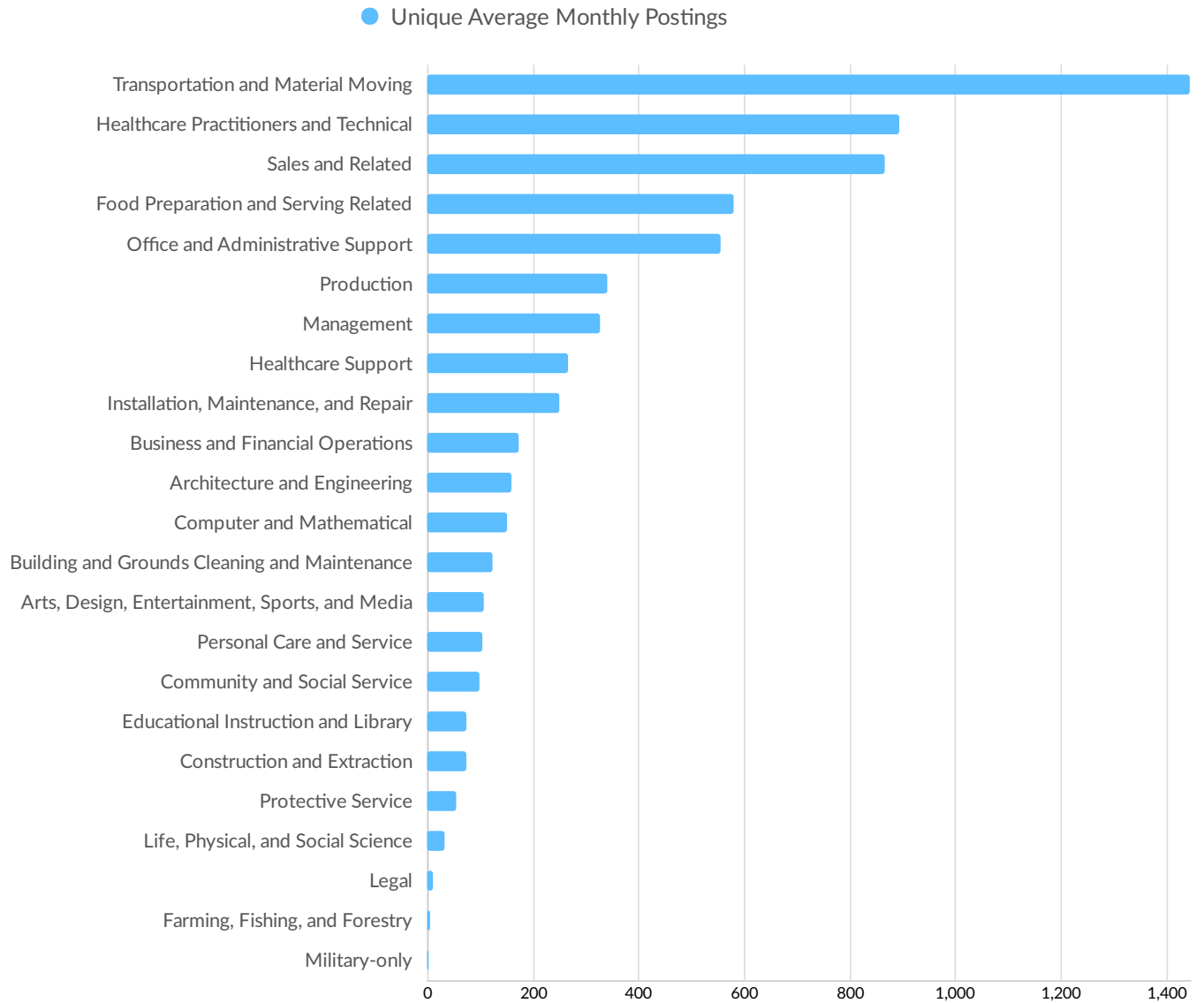
Top Occupation LQ



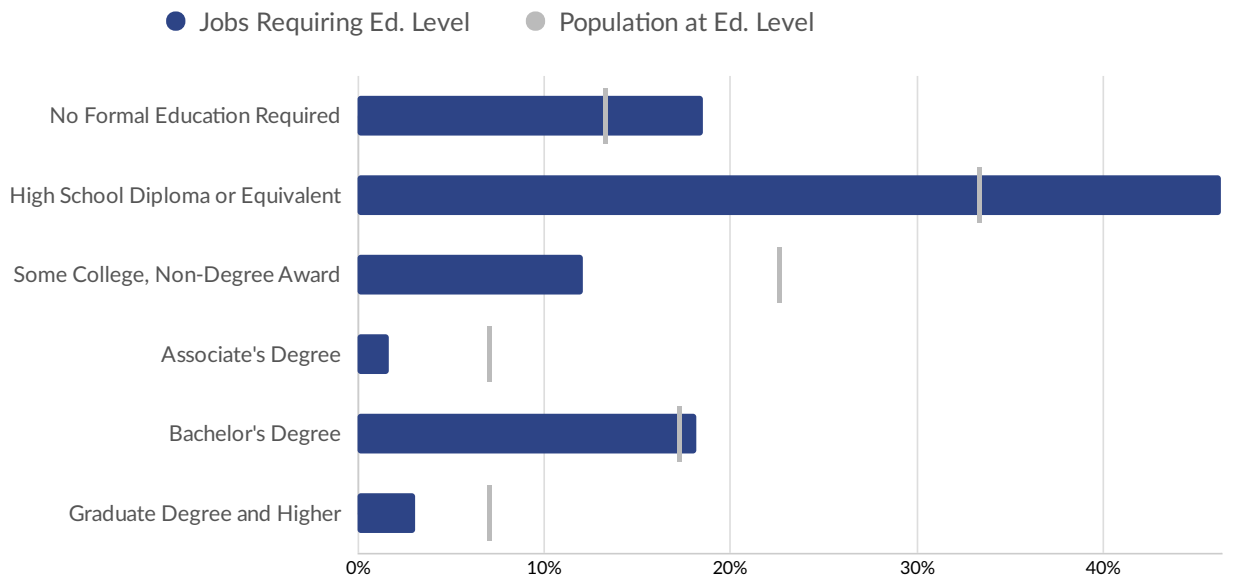
Top Occupation Earnings



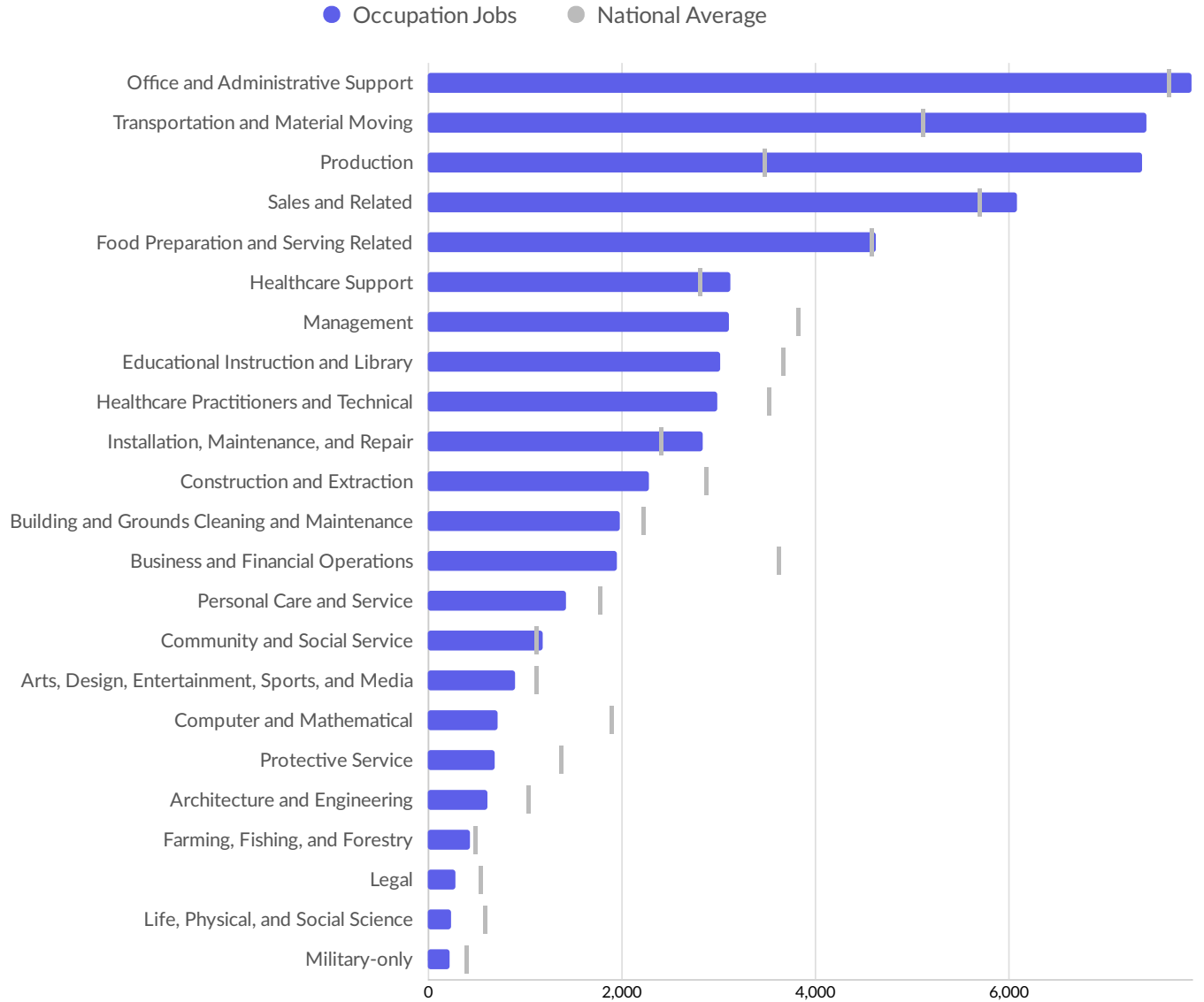
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 1,767 graduates in Jasper County, MO. This pipeline has grown by 18% over the last 5 years. The highest share of these graduates come from "Business/Commerce, General", Bible/Biblical Studies, and Criminal Justice/Police Science.

School	Total Graduates (2019)		Graduate Trend (2015 - 2019)
Missouri Southern State University	1,441		
Ozark Christian College	140		
Franklin Technology Center Adult Education	87		
City Pointe Beauty Academy	59		
Carthage R9 School District-Carthage Technical Center	28		
New Dimensions School of Hair Design	12		
Vatterott College-Joplin	0		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

