



7 Counties

MOKAN Economic Partnership



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Report Parameters

7 Counties

20021	Cherokee County, KS
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20037	Crawford County, KS
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29011	Barton County, MO
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29097	Jasper County, MO
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29119	McDonald County, MO
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29145	Newton County, MO
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40115	Ottawa County, OK
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

305,481

Population (2020)

Population **grew by 2,751** over the last 5 years and is projected to **grow by 5,326** over the next 5 years.

135,929

Total Regional Employment

Jobs **decreased by 3,310** over the last 5 years but are projected to **grow by 3,736** over the next 5 years.

\$48.9K

Avg. Earnings Per Job (2020)

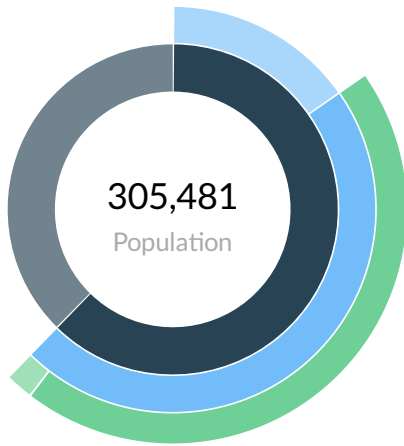
Regional average earnings per job are **\$23.2K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 0.9%** since 2015, growing by 2,751. Population is expected to **increase by 1.7%** between 2020 and 2025, adding 5,326.
- From 2015 to 2020, jobs **declined by 2.4%** in 7 Counties from 139,238 to **135,929**. This change **fell short of the national growth rate of 1.3% by 3.7%**. As the number of jobs declined, the **labor force participation rate decreased from 60.1% to 58.8% between 2015 and 2020**.
- Concerning educational attainment, **14.7% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	305,481	143,765	135,929	89.8	\$10.59B	\$16.76B	\$14.53B
State	13,068,722	6,418,058	6,432,890	93.8	\$661.28B	\$653.91B	\$784.91B

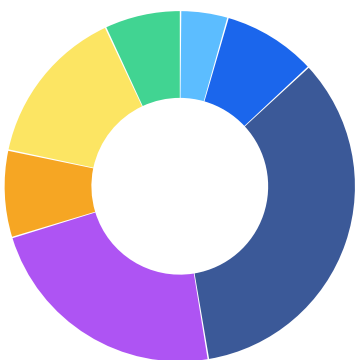
2020 Labor Force Breakdown



	Population
● Total Working Age Population	190,223
● Not in Labor Force (15+)	46,458
● Labor Force	143,765
● Employed	137,832
● Unemployed	5,933
● Under 15	115,258

Educational Attainment

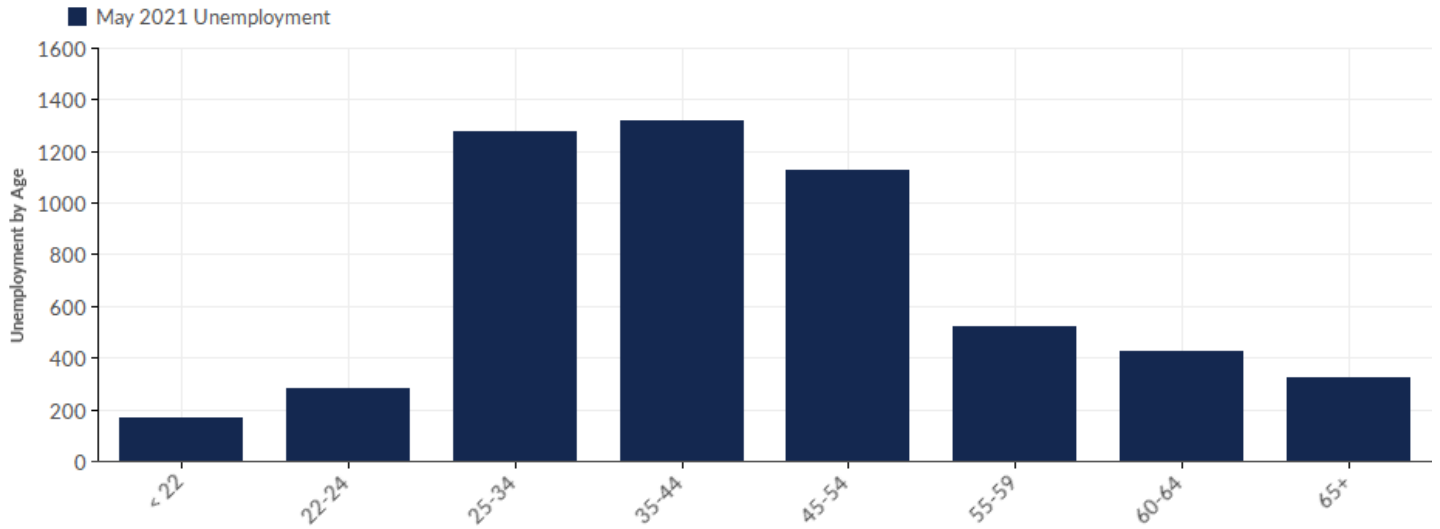
Concerning educational attainment, **14.7% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).



	% of Population	Population
● Less Than 9th Grade	4.4%	8,843
● 9th Grade to 12th Grade	8.7%	17,540
● High School Diploma	34.3%	69,389
● Some College	22.9%	46,319
● Associate's Degree	8.0%	16,266
● Bachelor's Degree	14.7%	29,819
● Graduate Degree and Higher	7.0%	14,218

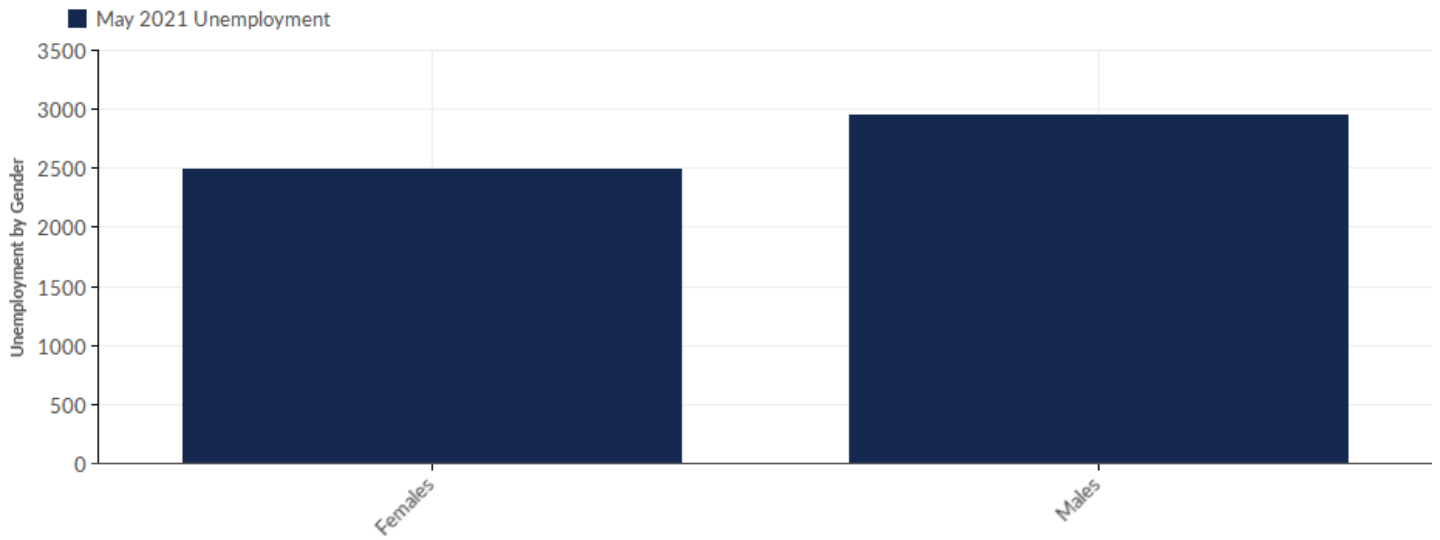
Unemployment by Demographics

Unemployment by Age



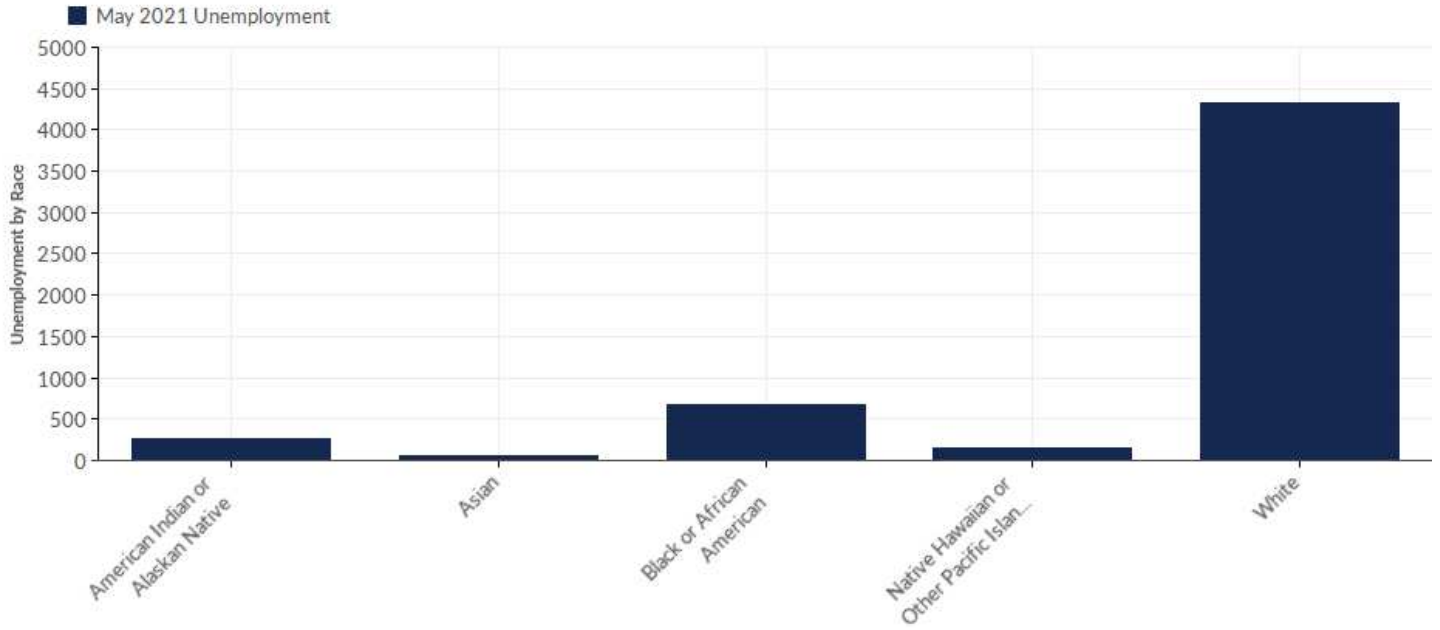
Age	Unemployment (May 2021)	% of Age Cohort
< 22	168	3.09%
22-24	279	5.12%
25-34	1,279	23.49%
35-44	1,321	24.27%
45-54	1,129	20.74%
55-59	519	9.53%
60-64	424	7.79%
65+	326	5.99%
Total	5,444	100.00%

Unemployment by Gender



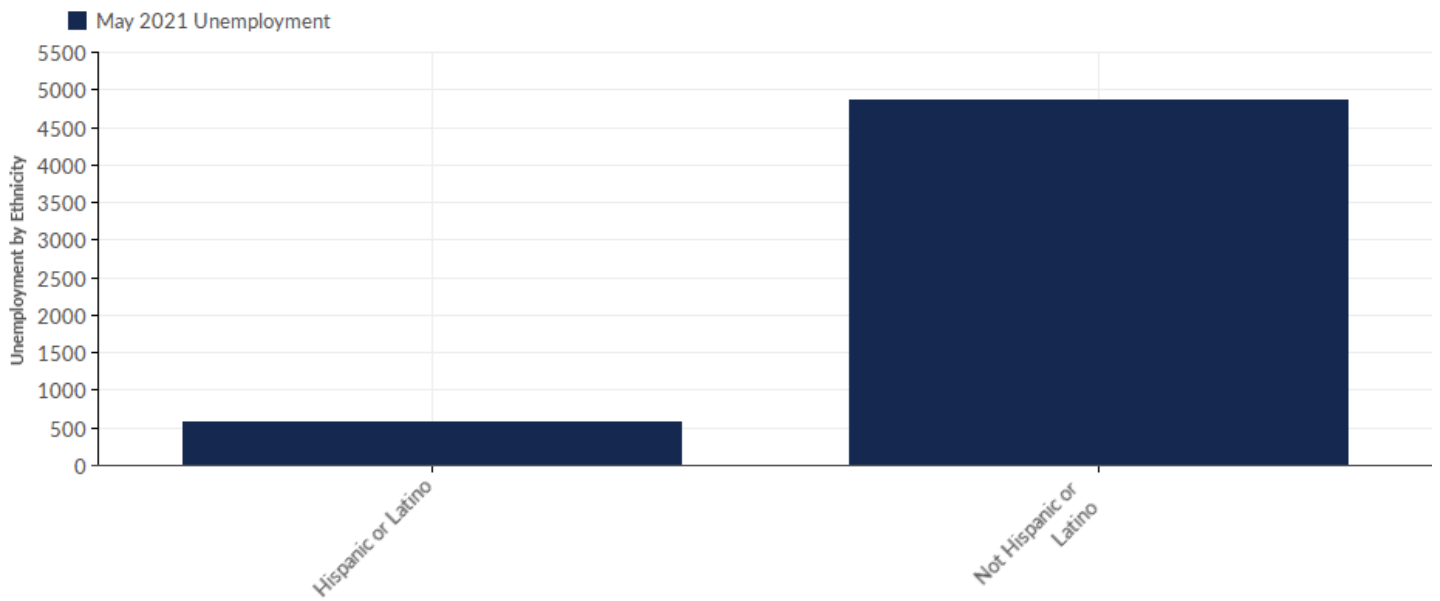
Gender	Unemployment (May 2021)	% of Age Cohort
Females	2,489	45.72%
Males	2,955	54.28%
Total	5,444	100.00%

Unemployment by Race



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	254	4.67%
Asian	59	1.08%
Black or African American	668	12.27%
Native Hawaiian or Other Pacific Islander	147	2.70%
White	4,317	79.30%
Total	5,444	100.00%

Unemployment by Ethnicity

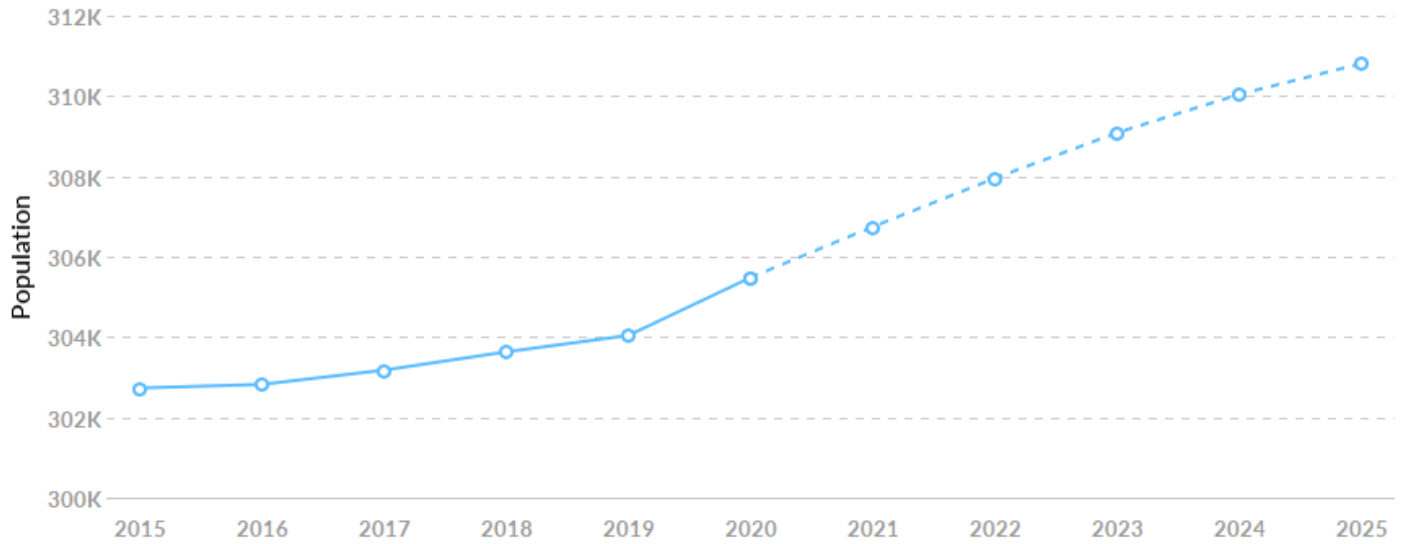


Ethnicity	Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino	586	10.76%
Not Hispanic or Latino	4,858	89.24%
Total	5,444	100.00%

Historic & Projected Trends

Population Trends

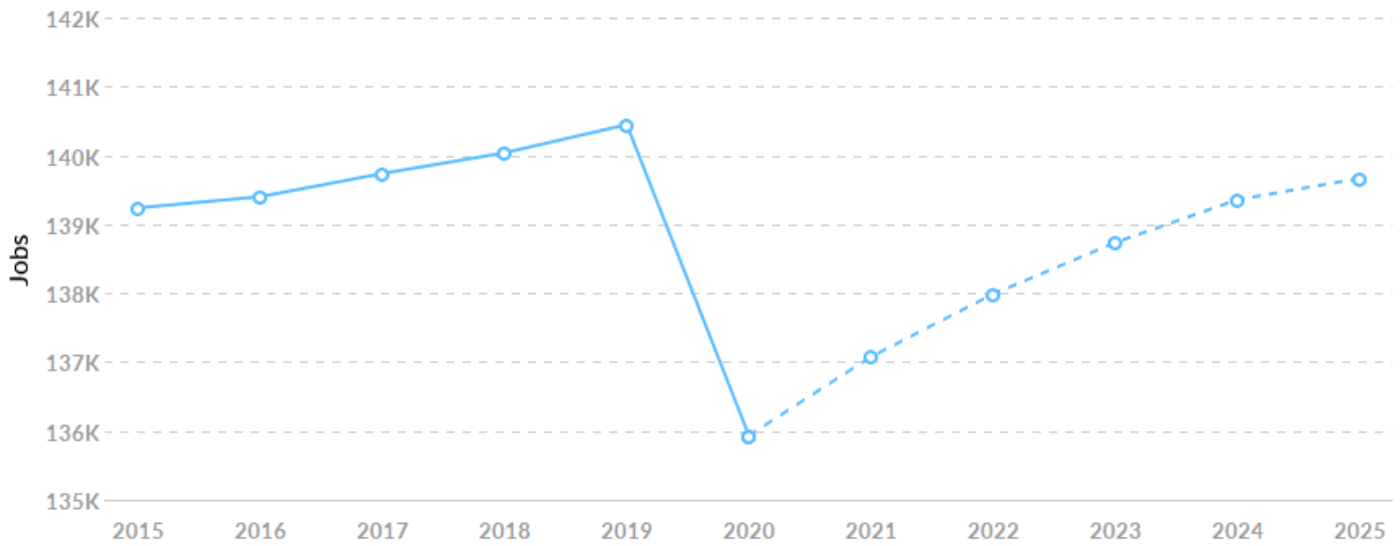
As of 2020 the region's population **increased by 0.9%** since 2015, growing by 2,751. Population is expected to **increase by 1.7%** between 2020 and 2025, adding 5,326.



Timeframe	Population
2015	302,730
2016	302,821
2017	303,176
2018	303,631
2019	304,039
2020	305,481
2021	306,744
2022	307,953
2023	309,085
2024	310,042
2025	310,807

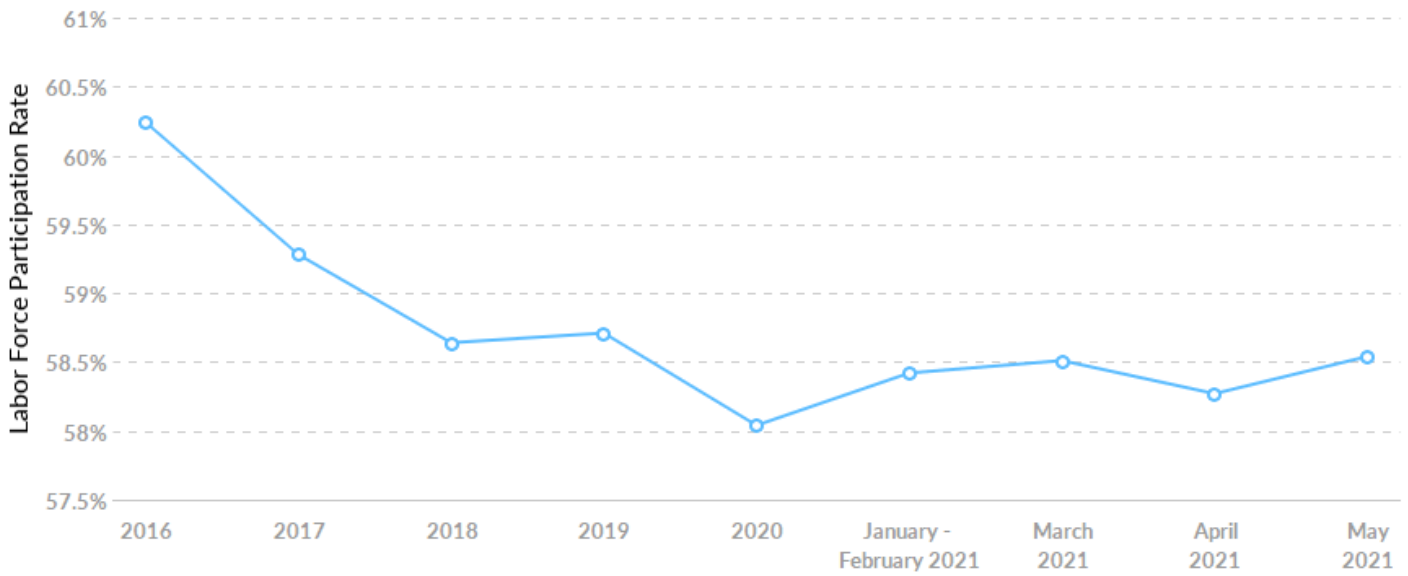
Job Trends

From 2015 to 2020, jobs declined by 2.4% in 7 Counties from 139,238 to **135,929**. This change fell short of the national growth rate of 1.3% by 3.7%.



Timeframe	Jobs
2015	139,238
2016	139,399
2017	139,736
2018	140,036
2019	140,445
2020	135,929
2021	137,073
2022	137,984
2023	138,733
2024	139,356
2025	139,665

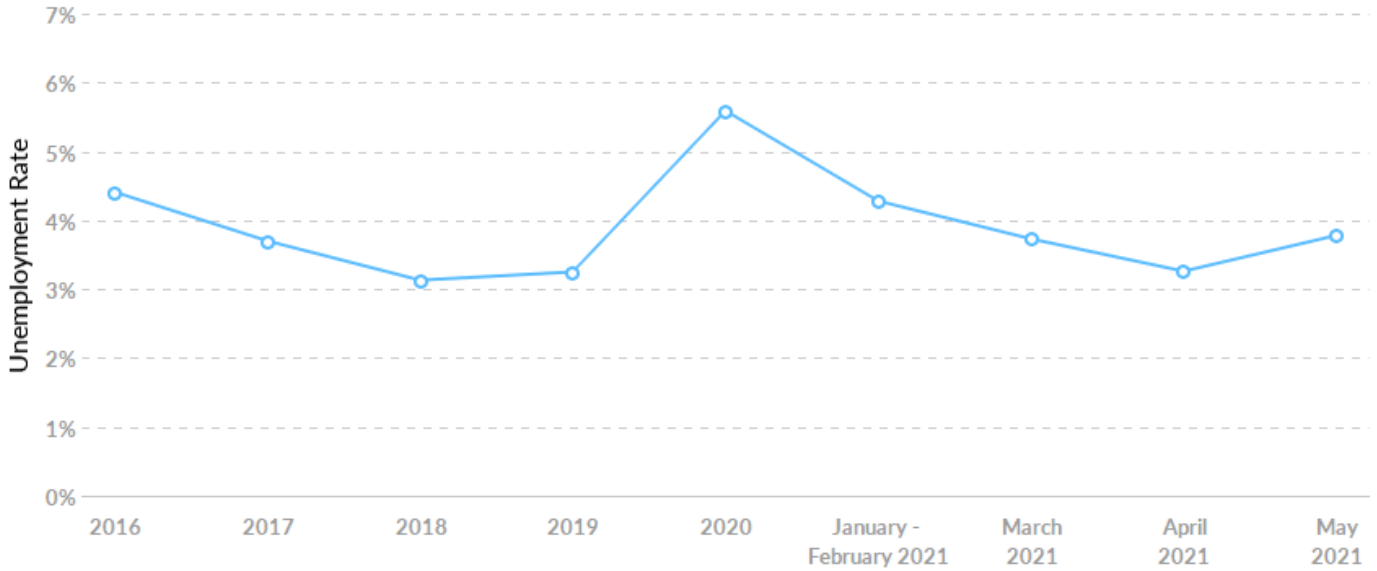
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	60.24%
2017	59.28%
2018	58.64%
2019	58.71%
2020	58.04%
January - February 2021	58.42%
March 2021	58.51%
April 2021	58.27%
May 2021	58.54%

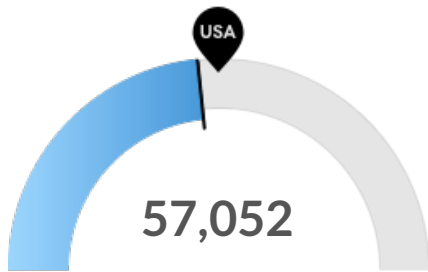
Unemployment Rate Trends

Your areas had a May 2021 unemployment rate of 3.78%, decreasing from 4.41% 5 years before.



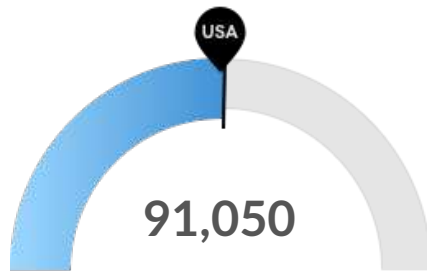
Timeframe	Unemployment Rate
2016	4.41%
2017	3.70%
2018	3.13%
2019	3.25%
2020	5.59%
January - February 2021	4.28%
March 2021	3.73%
April 2021	3.26%
May 2021	3.78%

Population Characteristics



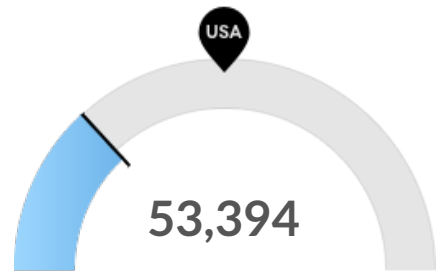
Millennials

Your area has 57,052 millennials (ages 25-39). The national average for an area this size is 62,688.



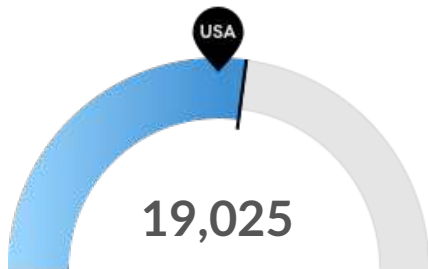
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 89,392 people 55 or older, while there are 91,050 here.



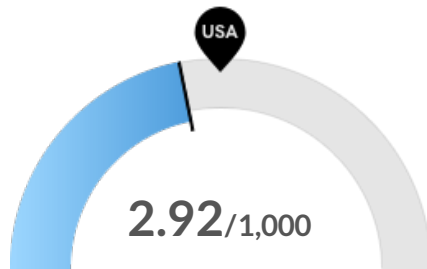
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 121,276 racially diverse people, while there are 53,394 here.



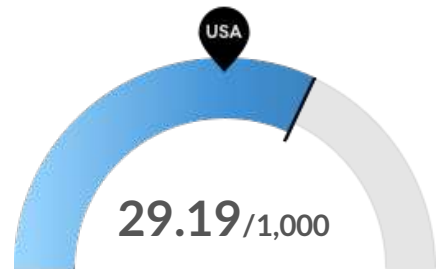
Veterans

Your area has 19,025 veterans. The national average for an area this size is 16,886.



Violent Crime

Your area has 2.92 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

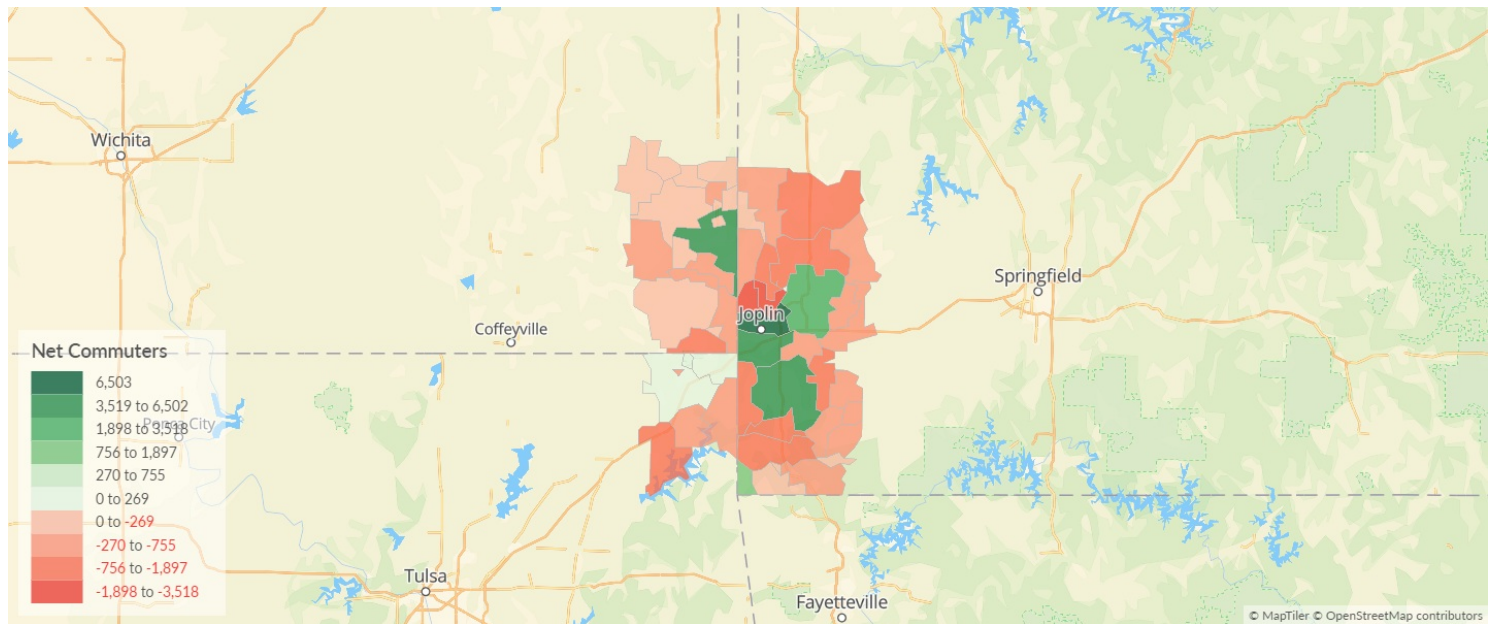


Property Crime

Your area has 29.19 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,951
64804	Joplin, MO (in Jasper co...	19,343
64850	Neosho, MO (in Newto...	18,601
66762	Pittsburg, KS (in Crawfo...	14,331
64836	Carthage, MO (in Jasper...	11,670

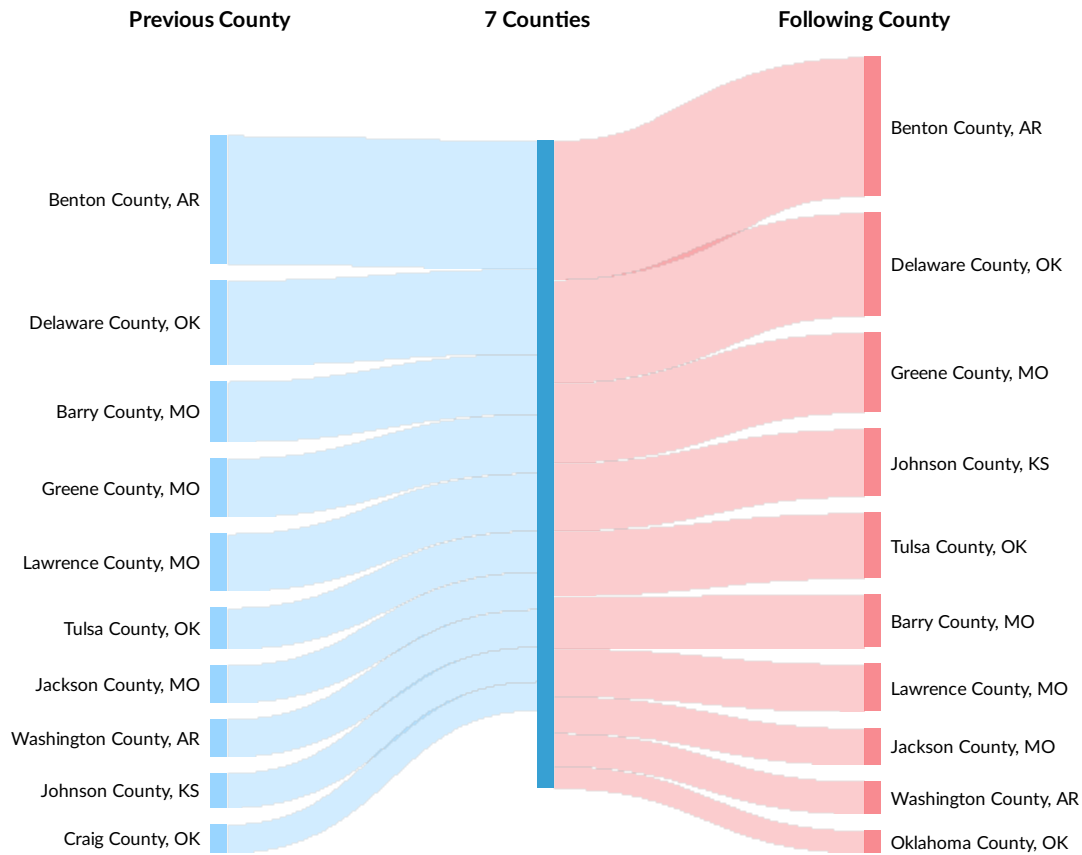
Where Talent Lives

ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,603
64801	Joplin, MO (in Jasper co...	14,449
64850	Neosho, MO (in Newto...	13,683
66762	Pittsburg, KS (in Crawfo...	10,811
64836	Carthage, MO (in Jasper...	9,751

Inbound and Outbound Migration

The table below analyzes past and current residents of 7 Counties. The left column shows residents of other counties migrating to 7 Counties. The right column shows residents migrating from 7 Counties to other counties.

As of 2019, 511 people have migrated from Benton County, AR to 7 Counties. In the same year, 554 people left 7 Counties migrating to Benton County, AR. The total Net Migration for 7 Counties in 2018 was -35.

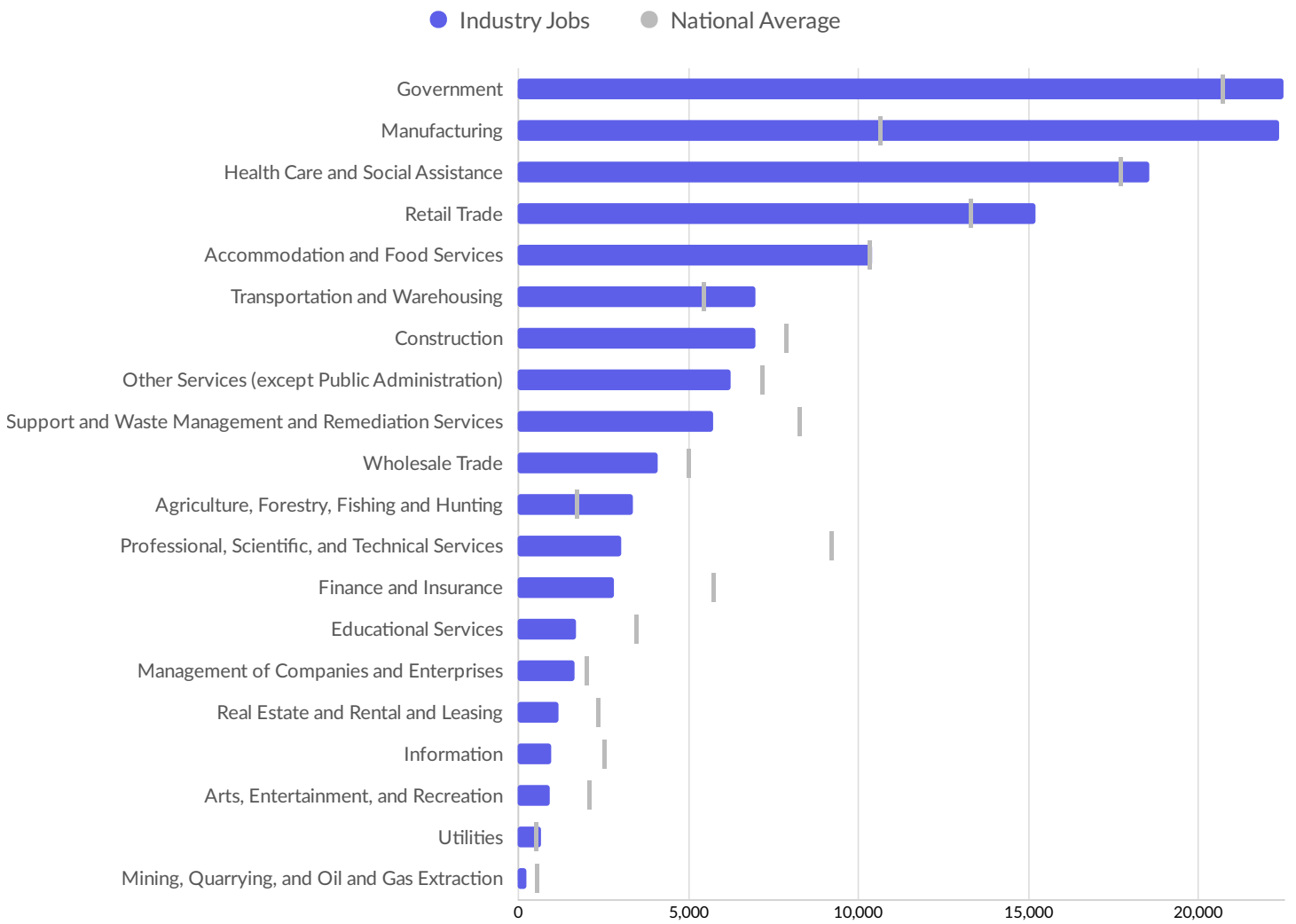


Top Previous Counties	Migrations
Benton County, AR	511
Delaware County, OK	338
Barry County, MO	240
Greene County, MO	235
Lawrence County, MO	230
Tulsa County, OK	164

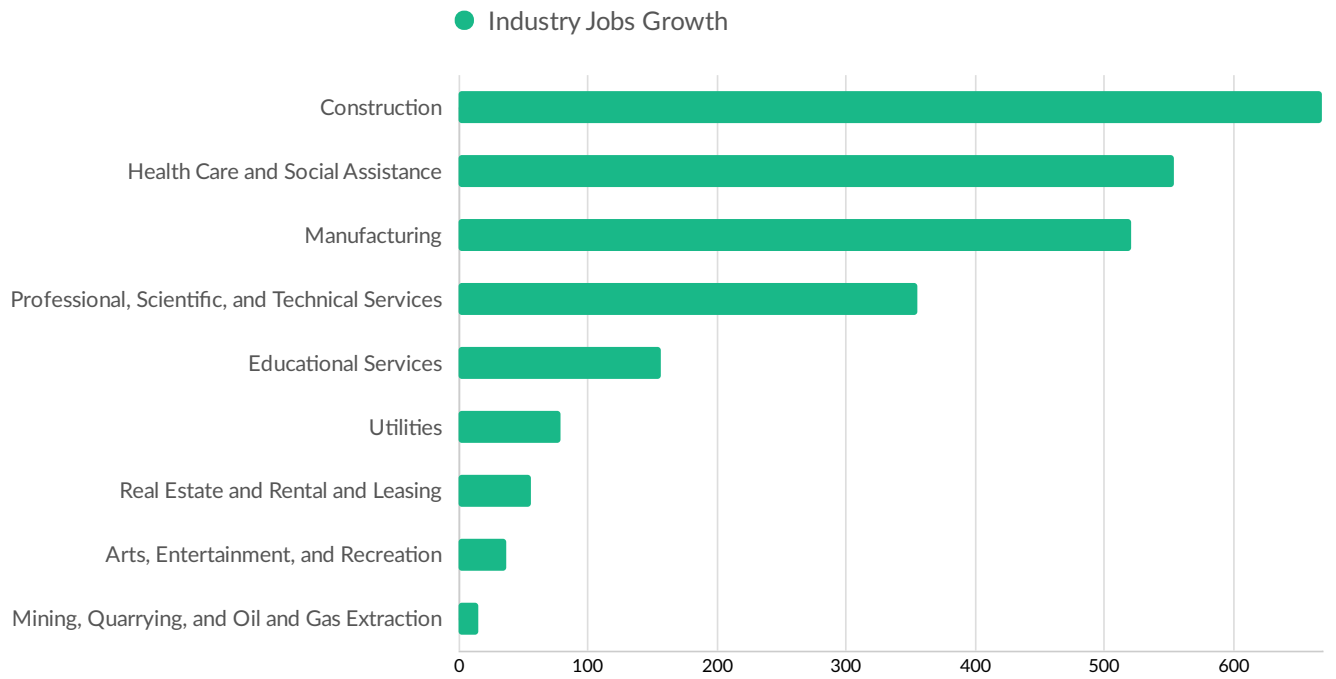
Top Previous Counties	Migrations
Jackson County, MO	149
Washington County, AR	149
Johnson County, KS	138
Craig County, OK	114
Labette County, KS	109
Bourbon County, KS	109
Sedgwick County, KS	104
St. Louis County, MO	90
St. Charles County, MO	68
Top Following Counties	Migrations
Benton County, AR	554
Delaware County, OK	411
Greene County, MO	318
Johnson County, KS	270
Tulsa County, OK	260
Barry County, MO	210
Lawrence County, MO	190
Jackson County, MO	146
Washington County, AR	130
Oklahoma County, OK	89
Fresno County, CA	84
Sedgwick County, KS	84
Craig County, OK	83
Collin County, TX	79
Bourbon County, KS	73

Industry Characteristics

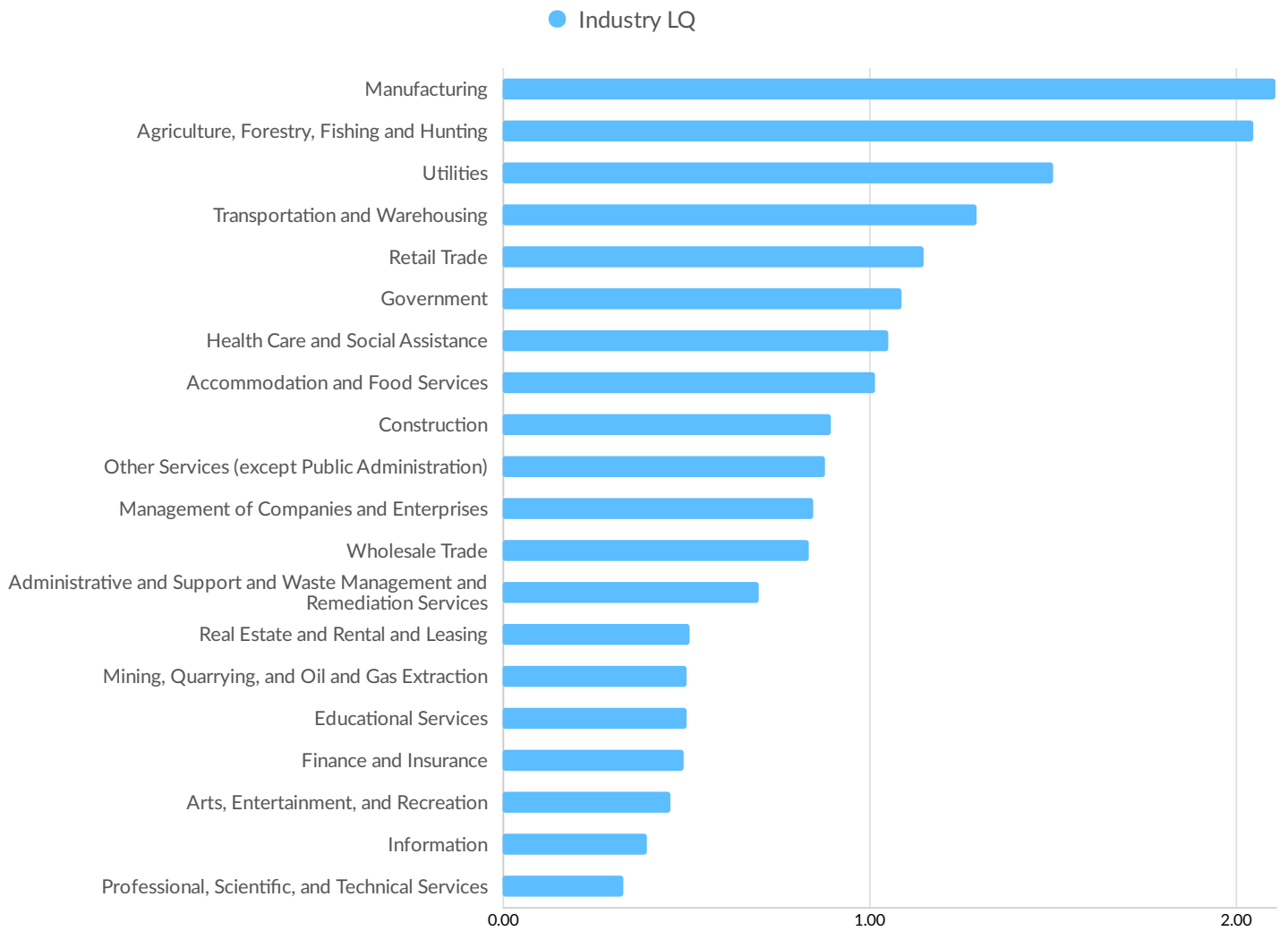
Largest Industries



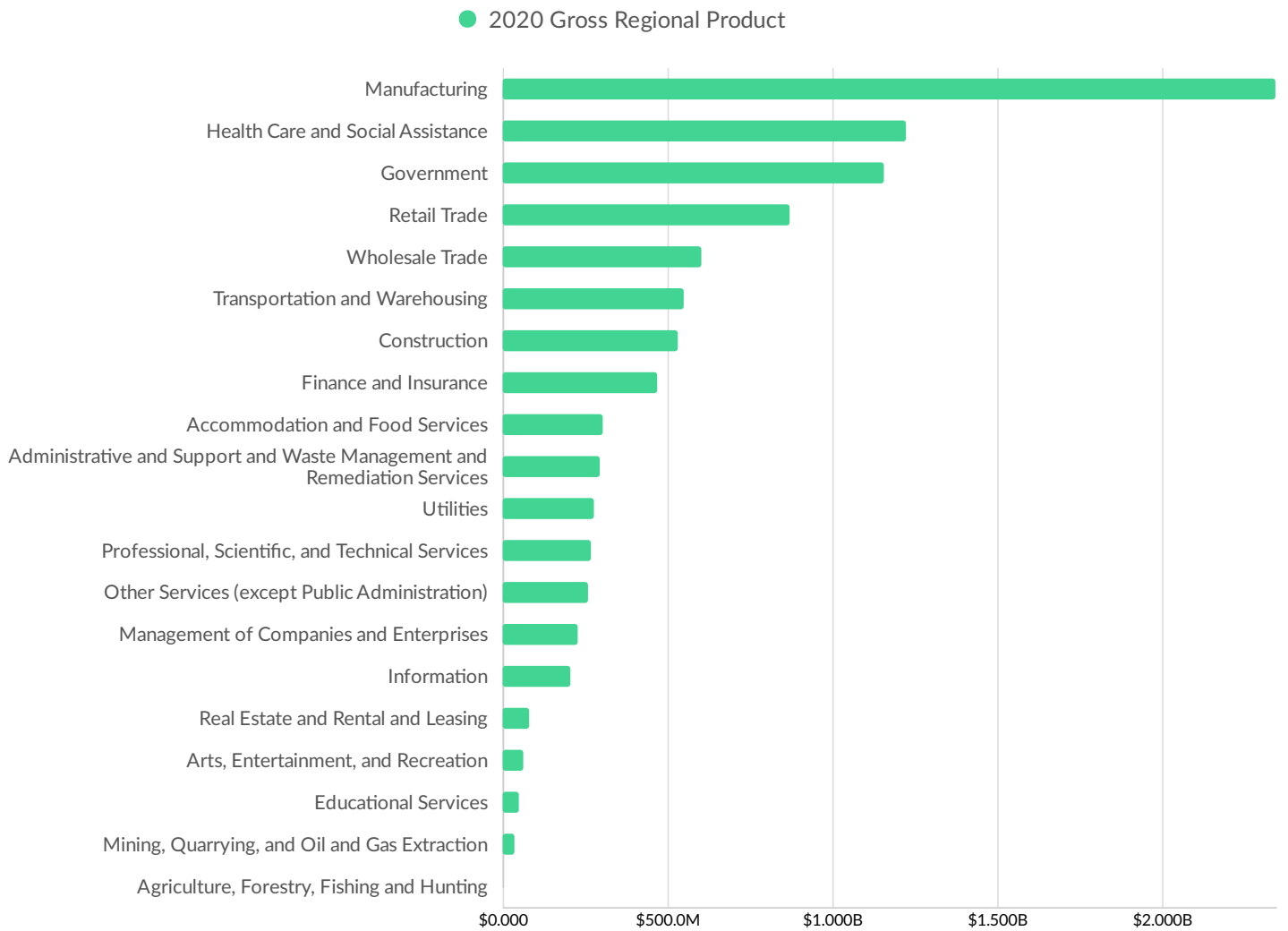
Top Growing Industries



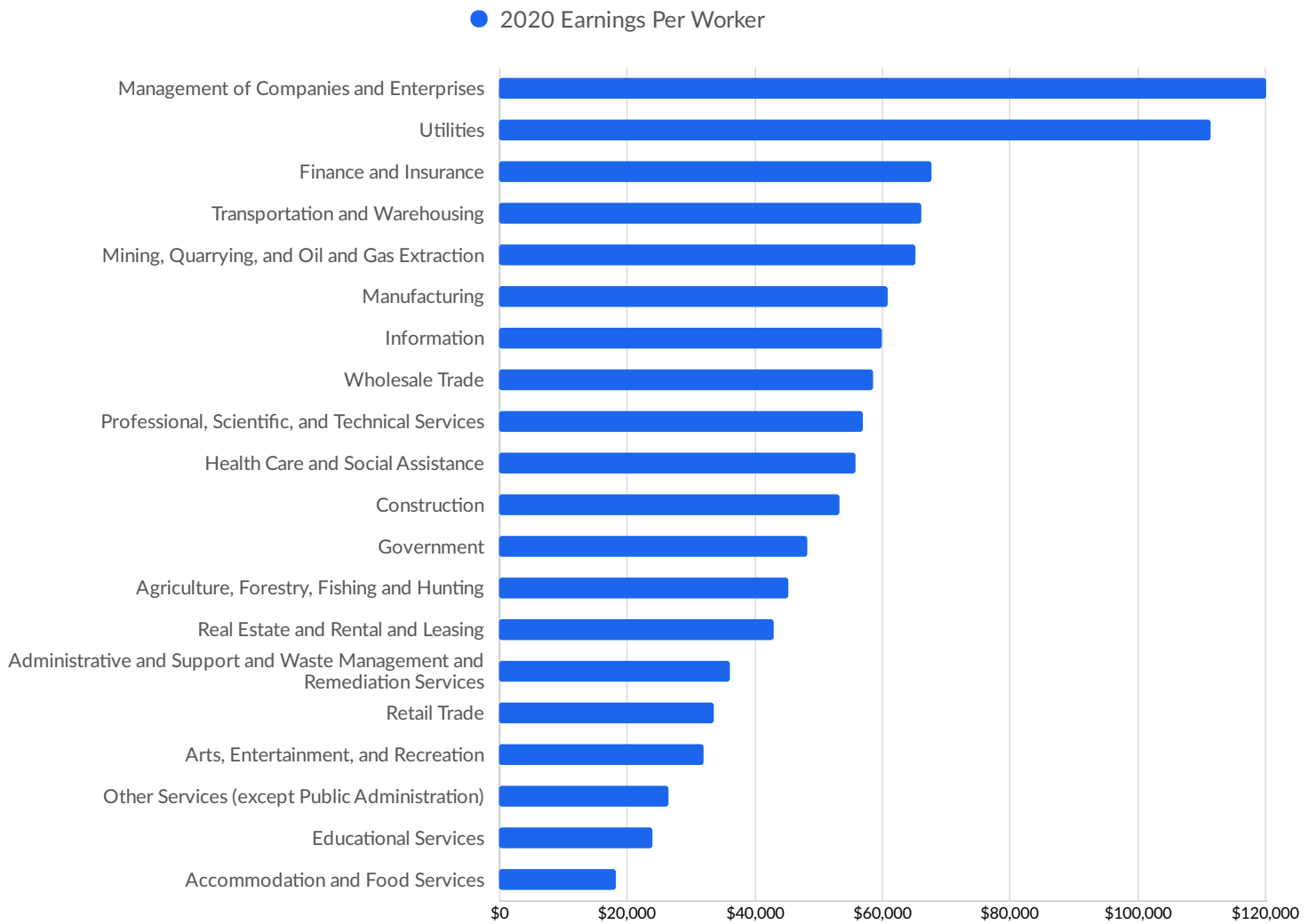
Top Industry LQ



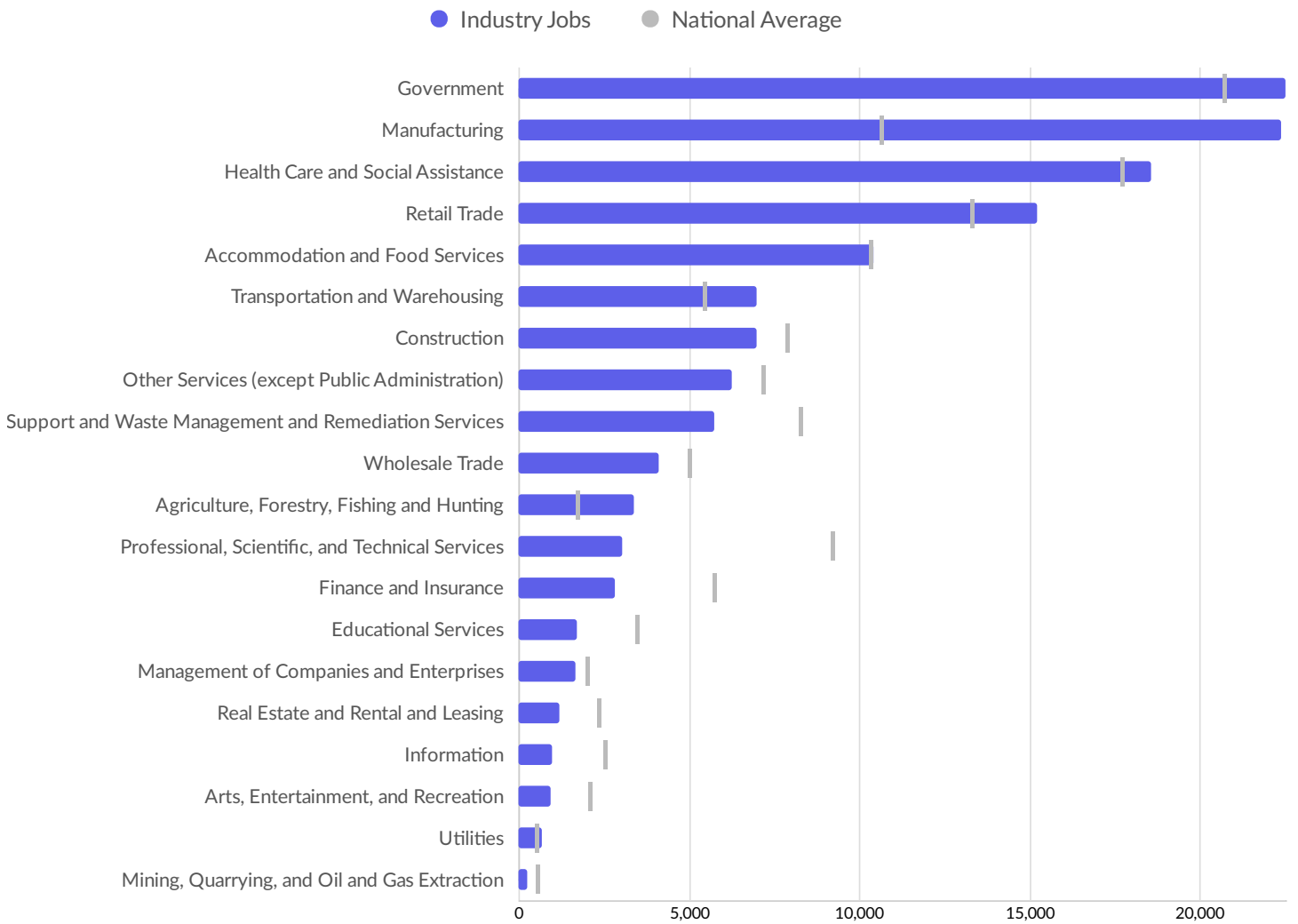
Top Industry GRP



Top Industry Earnings






















Largest Industries



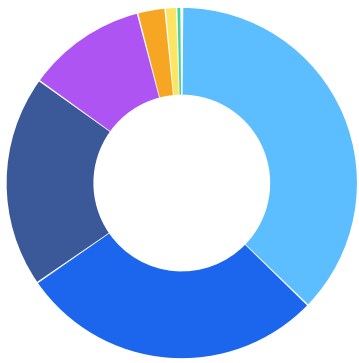
Business Characteristics

16,258 Companies Employ Your Workers

Online profiles for your workers mention 16,258 companies as employers, with the top 10 appearing below. In the last 12 months, 4,615 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	752 	Wal-Mart, Inc.	994 
Freeman Health System	708 	U.S. Xpress, Inc.	970 
Wal-Mart, Inc.	684 	Freeman Health System	920 
Leggett & Platt, Incorporated	666 	Dollar General Corporation	814 
Mercy	504 	C.R. England, Inc.	795 
Missouri Southern State Univers...	343 	Mercy	755 
Crowder College	252 	Hogan Transports Inc	594 
Schreiber Foods, Inc.	233 	Army National Guard	591 
Downstream Casino Resort	224 	USA Truck, Inc.	576 
Via Christi Health, Inc.	204 	Uber Eats	575 

Business Size

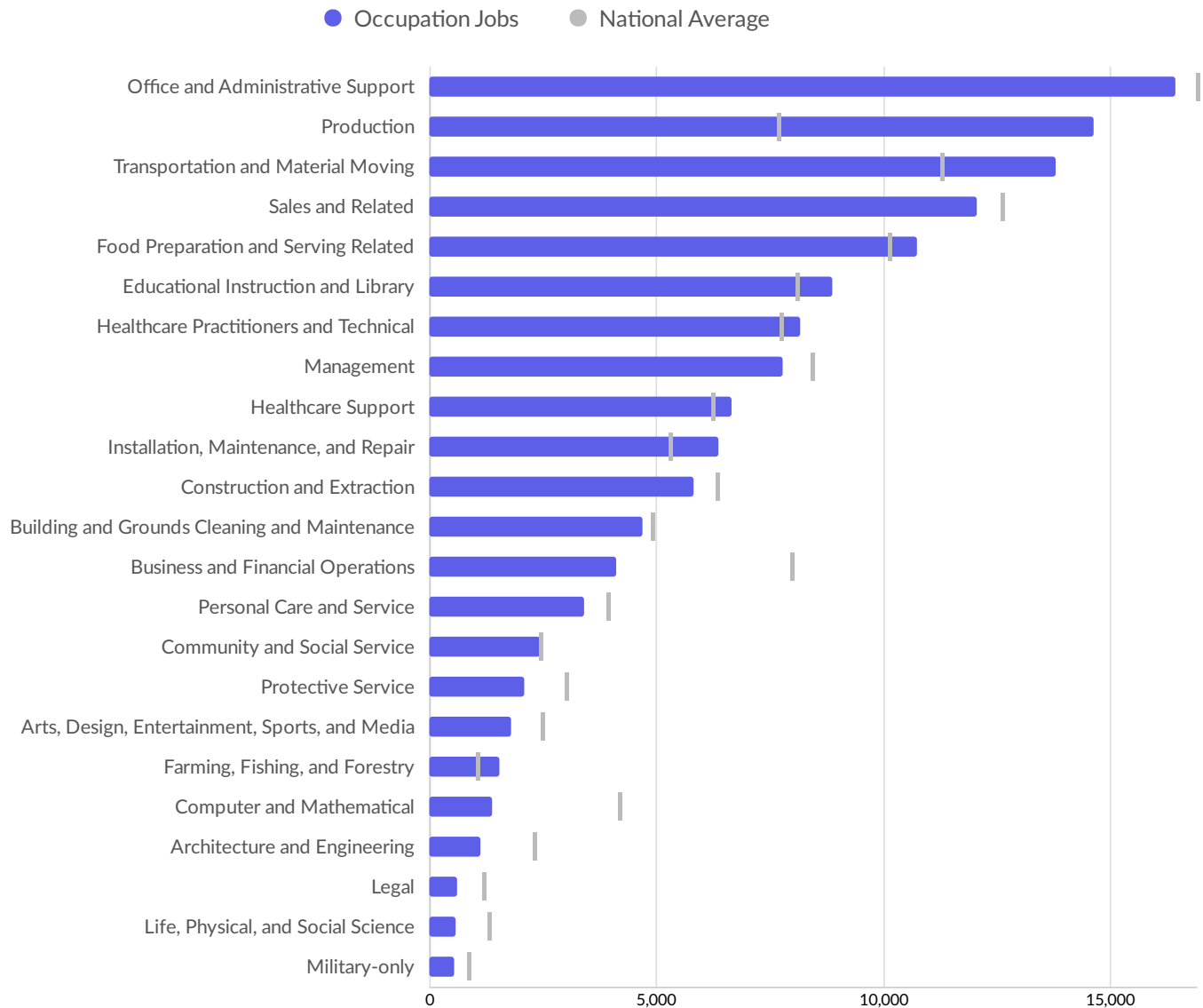


	Percentage	Business Count
1 to 4 employees	37.2%	4,418
5 to 9 employees	28.1%	3,345
10 to 19 employees	19.5%	2,320
20 to 49 employees	11.0%	1,310
50 to 99 employees	2.5%	302
100 to 249 employees	1.1%	125
250 to 499 employees	0.4%	48
500+ employees	0.1%	16

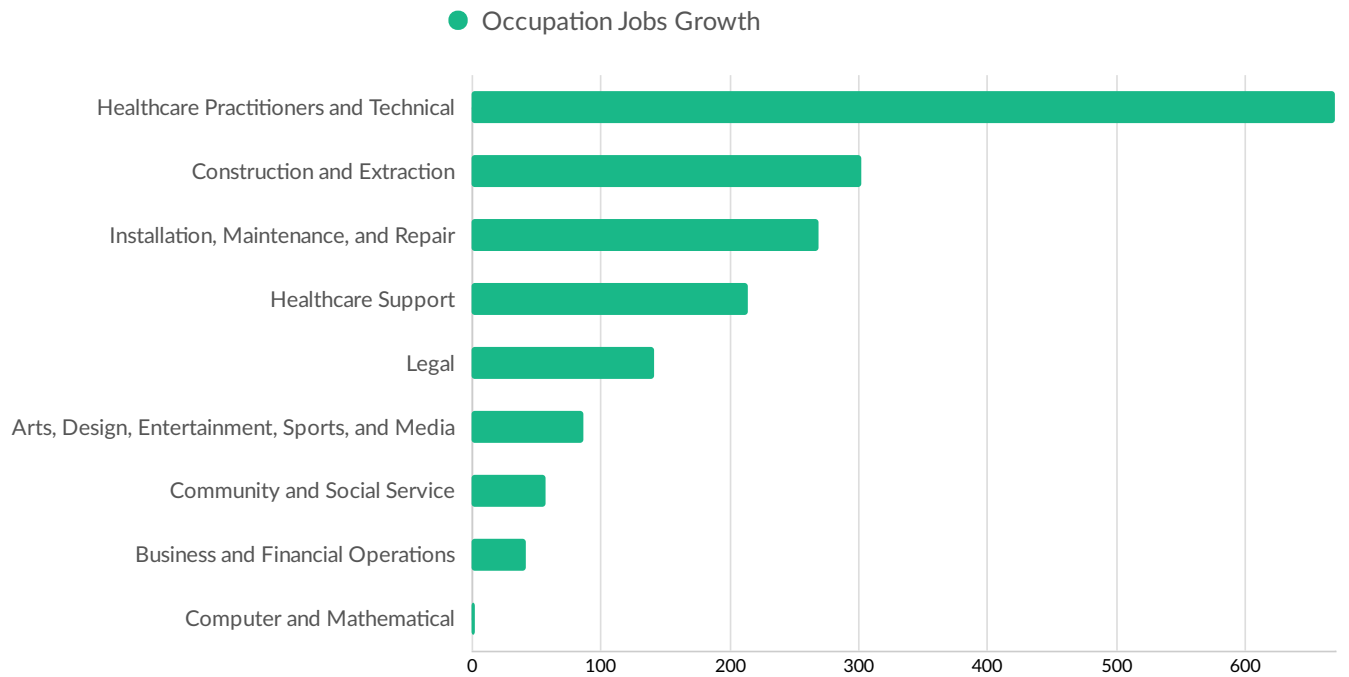
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

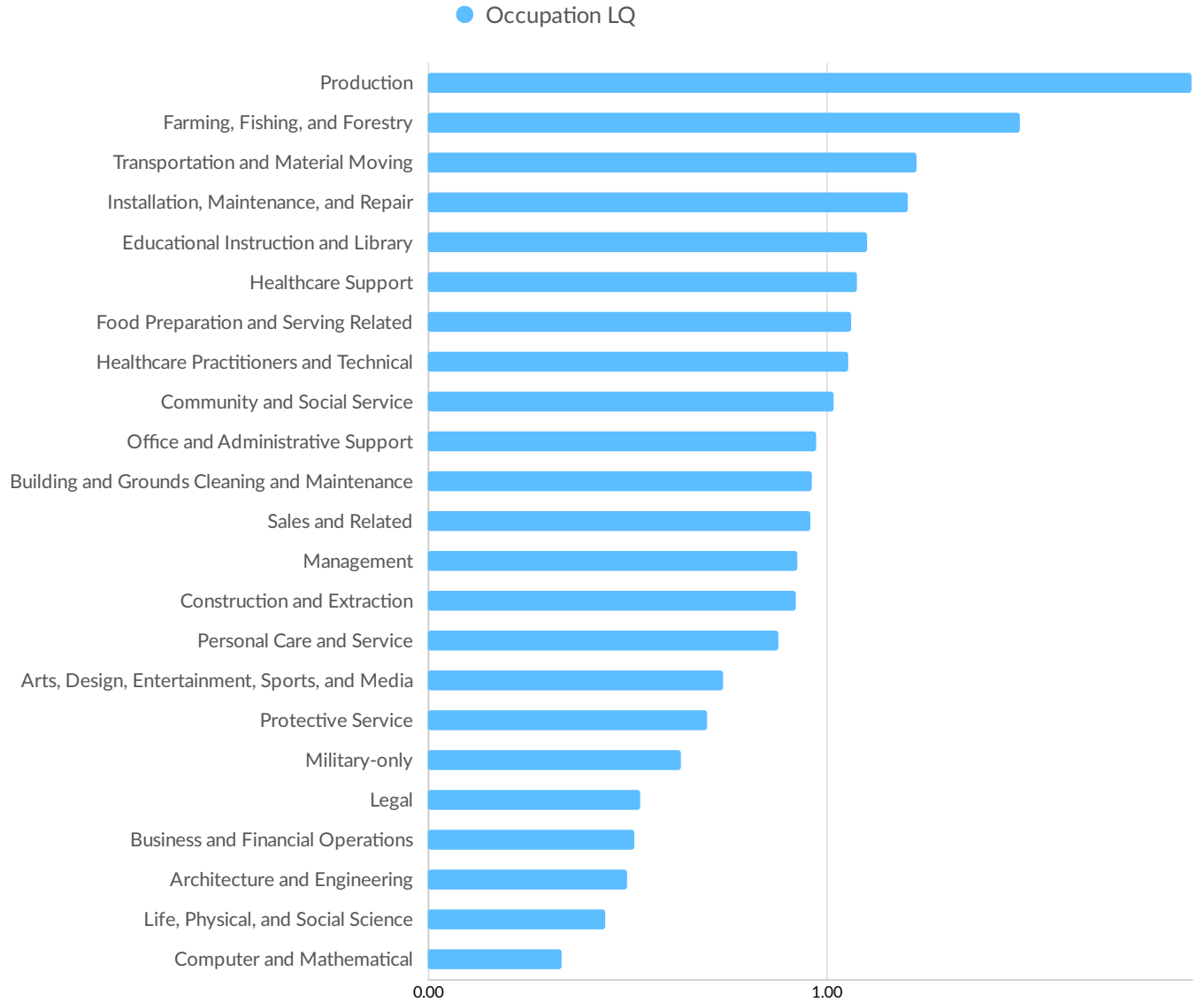
Largest Occupations



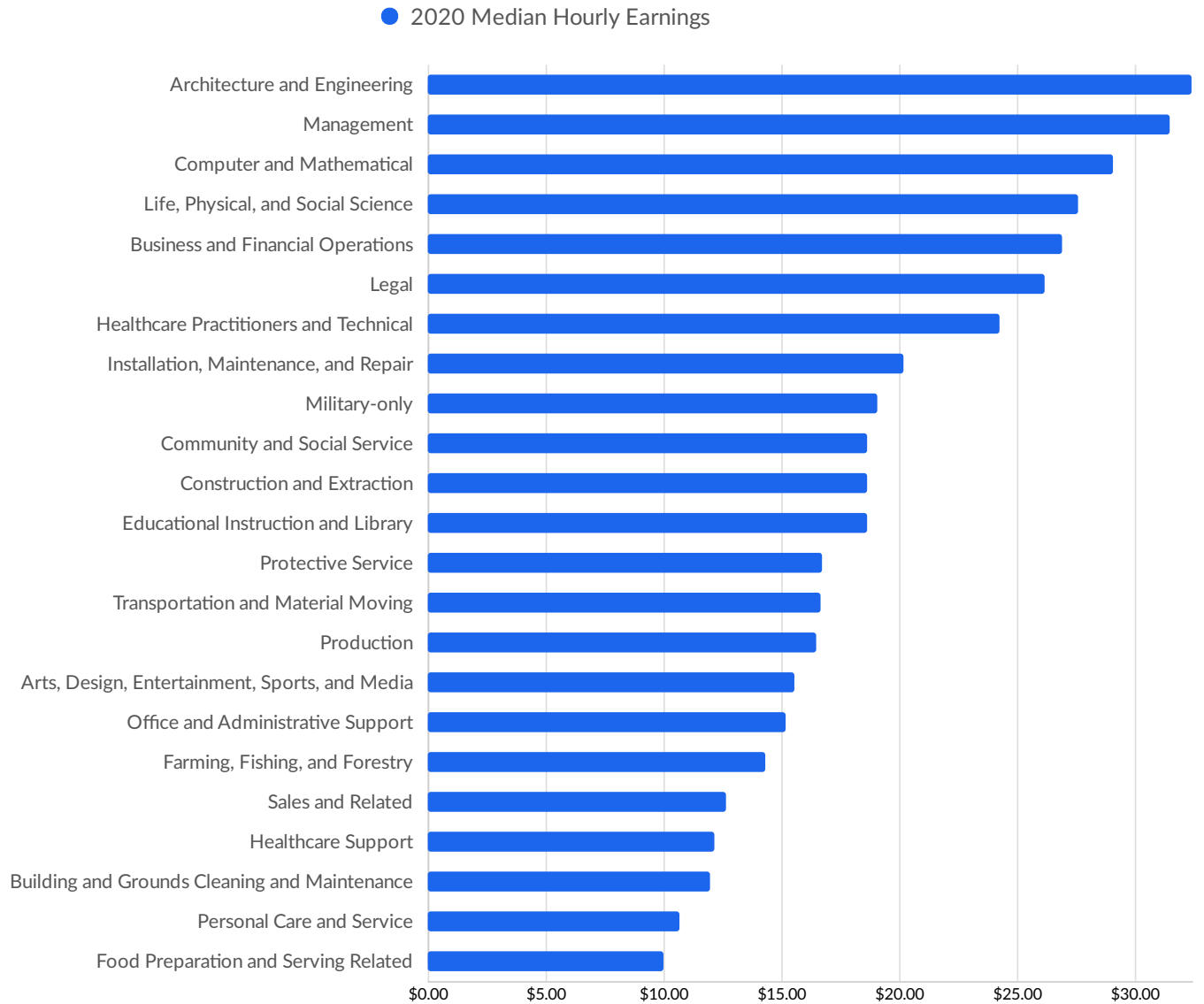
Top Growing Occupations



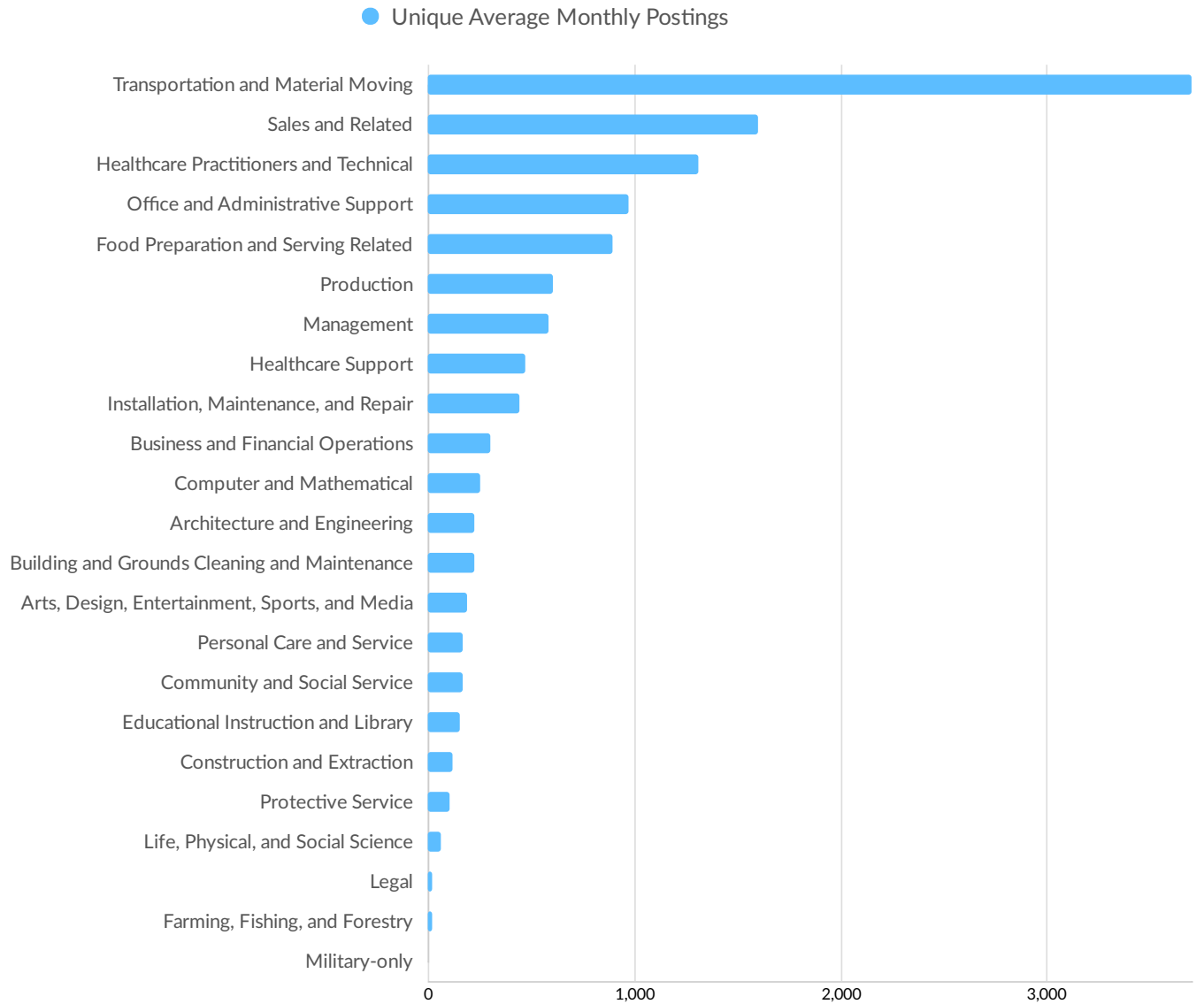
Top Occupation LQ



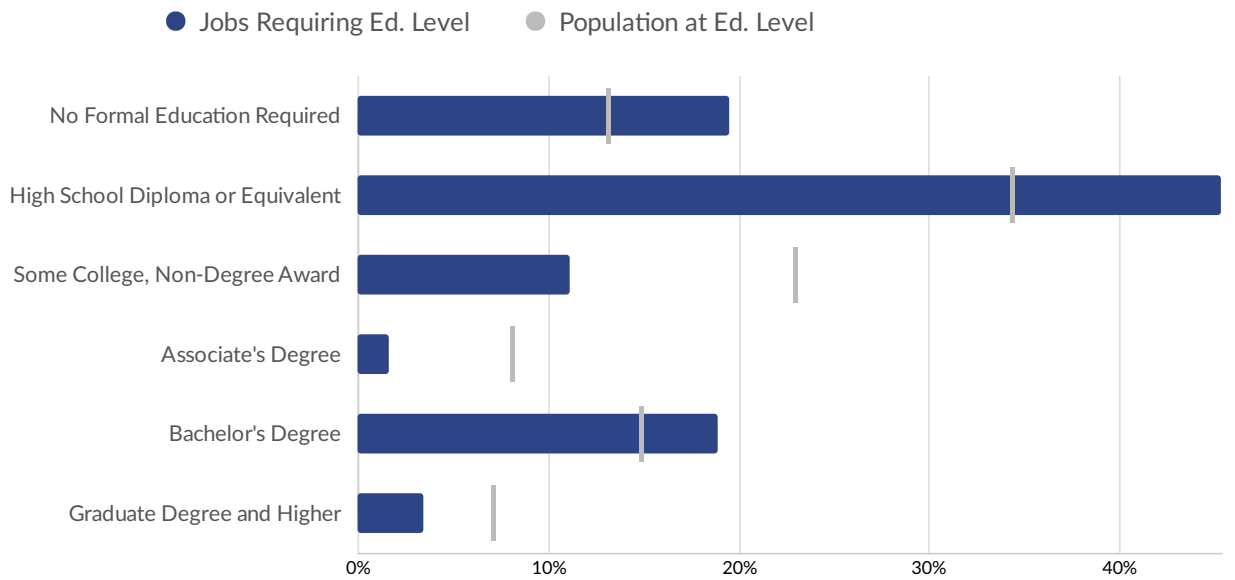
Top Occupation Earnings



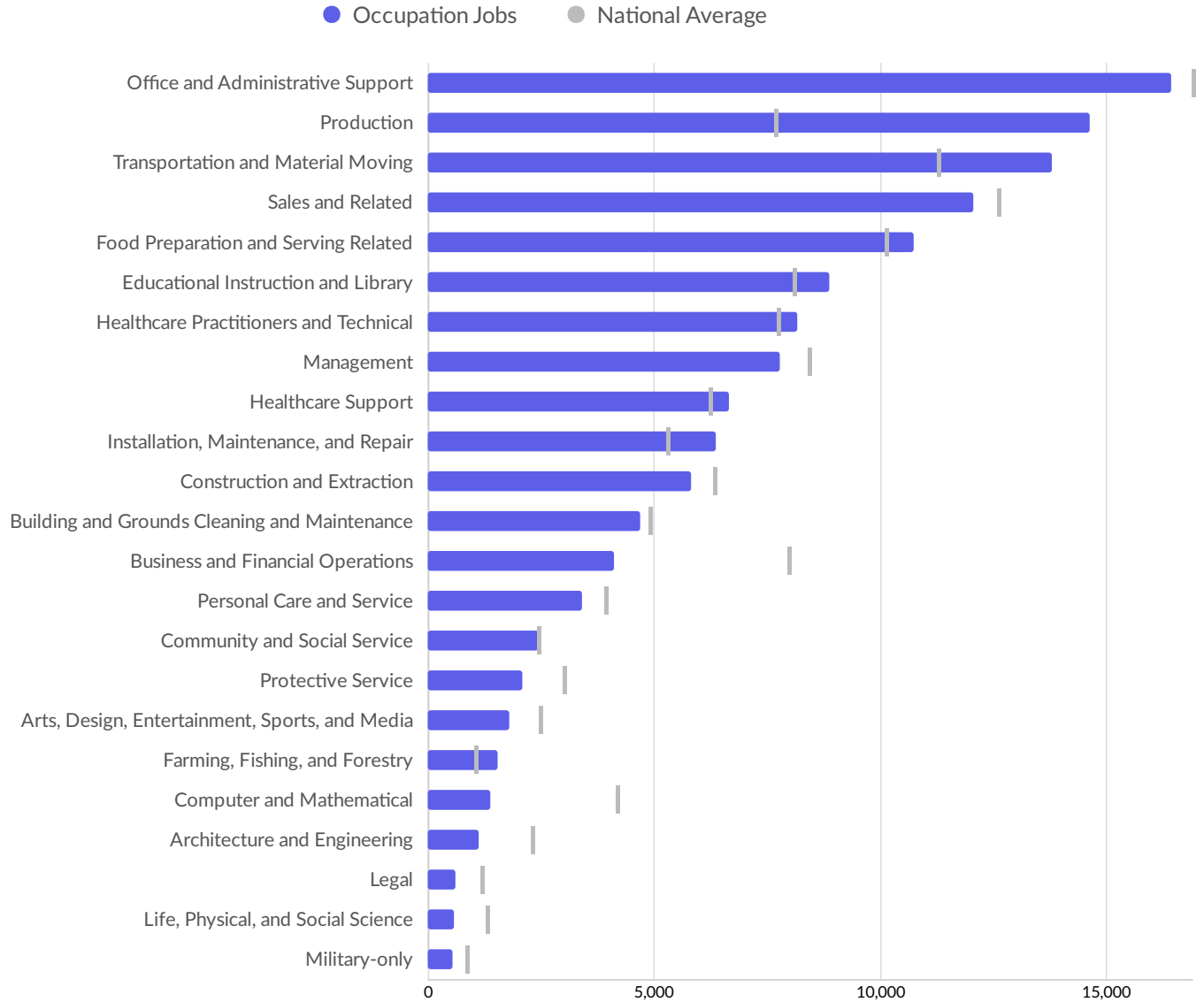
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 5,235 graduates in 7 Counties. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Pittsburg State University	1,565	
Missouri Southern State University	1,441	
Crowder College	1,341	
Northeastern Oklahoma A&M College	418	
Ozark Christian College	140	
Northeast Technology Center-Afton	125	
Franklin Technology Center Adult Education	87	
City Pointe Beauty Academy	59	
Carthage R9 School District-Carthage Technical Center	28	
Neosho Beauty College	19	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

