



3 MSAs

MOKAN Economic Partnership

MOKAN
partnership

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Report Parameters

3 MSAs

27900 Joplin, MO

33060 Miami, OK

38260 Pittsburg, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

250,695

Population (2020)

Population grew by 3,008 over the last 5 years and is projected to grow by 4,477 over the next 5 years.

117,300

Total Regional Employment

Jobs decreased by 2,627 over the last 5 years but are projected to grow by 3,048 over the next 5 years.

\$49.0K

Avg. Earnings Per Job (2020)

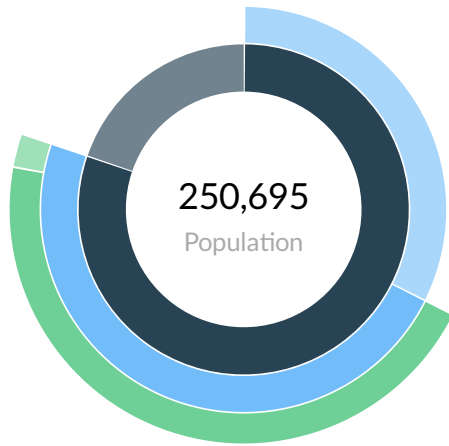
Regional average earnings per job are \$23.0K below the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population increased by 1.2% since 2015, growing by 3,008. Population is expected to increase by 1.8% between 2020 and 2025, adding 4,477.
- From 2015 to 2020, jobs declined by 2.2% in 3 MSAs from 119,927 to 117,300. This change fell short of the national growth rate of 1.3% by 3.5%. As the number of jobs declined, the labor force participation rate decreased from 60.7% to 59.6% between 2015 and 2020.
- Concerning educational attainment, 15.6% of the selected regions' residents possess a Bachelor's Degree (4.5% below the national average), and 8.1% hold an Associate's Degree (0.5% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	250,695	119,858	117,300	90.1	\$9.08B	\$13.67B	\$12.04B
State	13,068,722	6,411,970	6,432,890	93.6	\$661.28B	\$653.91B	\$784.91B

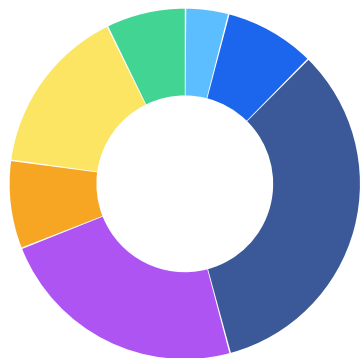
2020 Labor Force Breakdown



	Population
● Total Working Age Population	200,942
● Not in Labor Force (15+)	81,084
● Labor Force	119,858
● Employed	114,028
● Unemployed	5,830
● Under 15	49,753

Educational Attainment

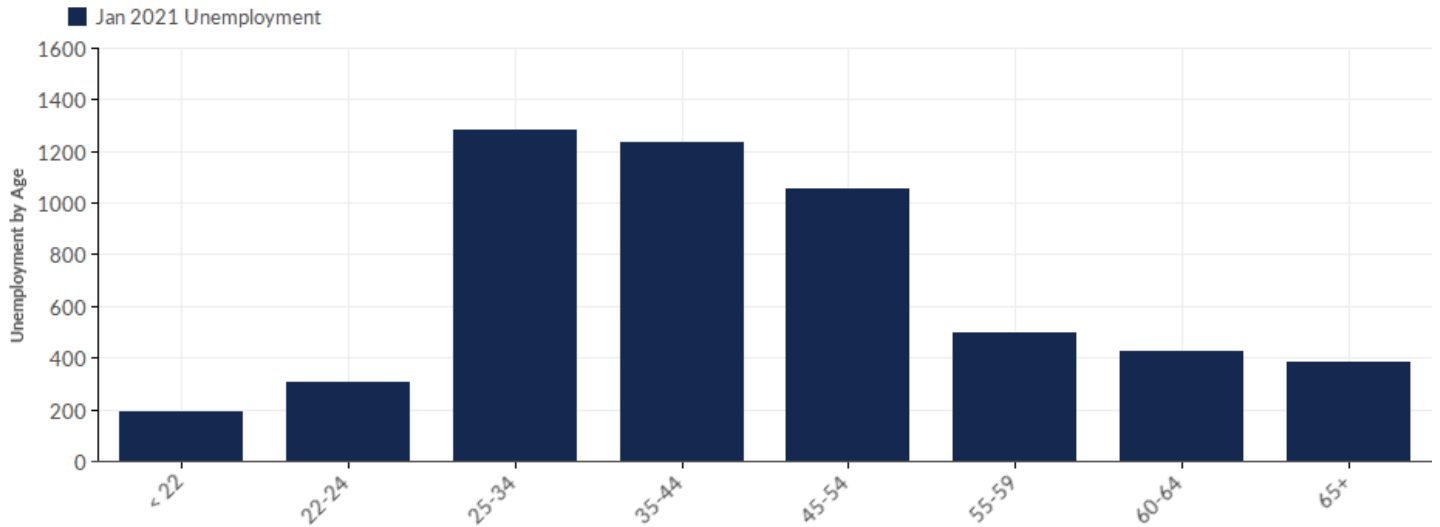
Concerning educational attainment, **15.6% of the selected regions' residents possess a Bachelor's Degree** (4.5% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	4.0%	6,549
● 9th Grade to 12th Grade	8.4%	13,819
● High School Diploma	33.4%	55,142
● Some College	23.2%	38,250
● Associate's Degree	8.1%	13,423
● Bachelor's Degree	15.6%	25,722
● Graduate Degree and Higher	7.3%	12,107

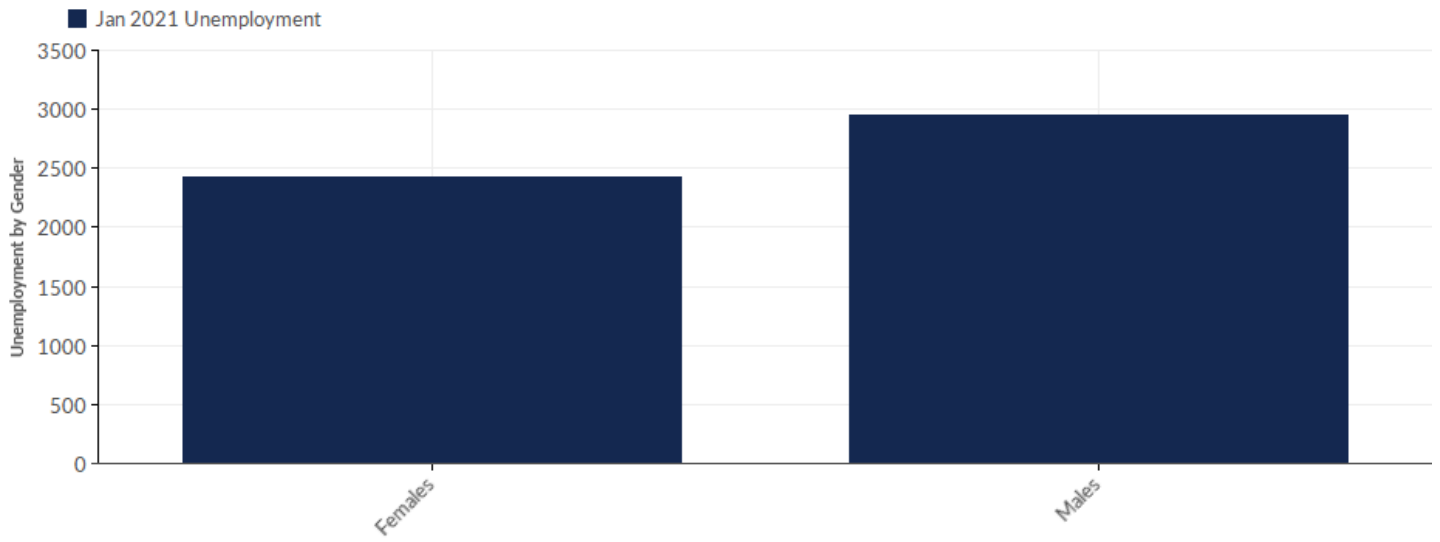
Unemployment by Demographics

Unemployment by Age



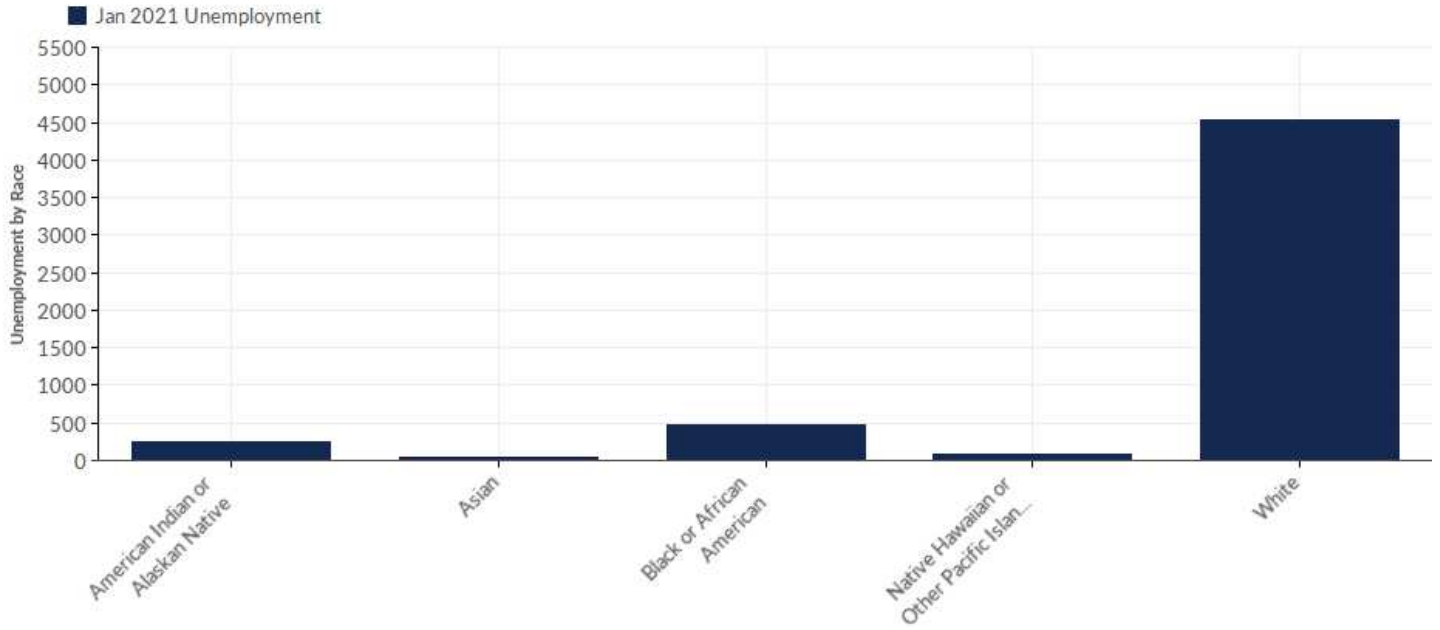
Age	Unemployment (Jan 2021)	% of Age Cohort
< 22	190	3.54%
22-24	308	5.73%
25-34	1,280	23.83%
35-44	1,234	22.97%
45-54	1,055	19.64%
55-59	499	9.29%
60-64	424	7.89%
65+	383	7.13%
Total	5,372	100.00%

Unemployment by Gender



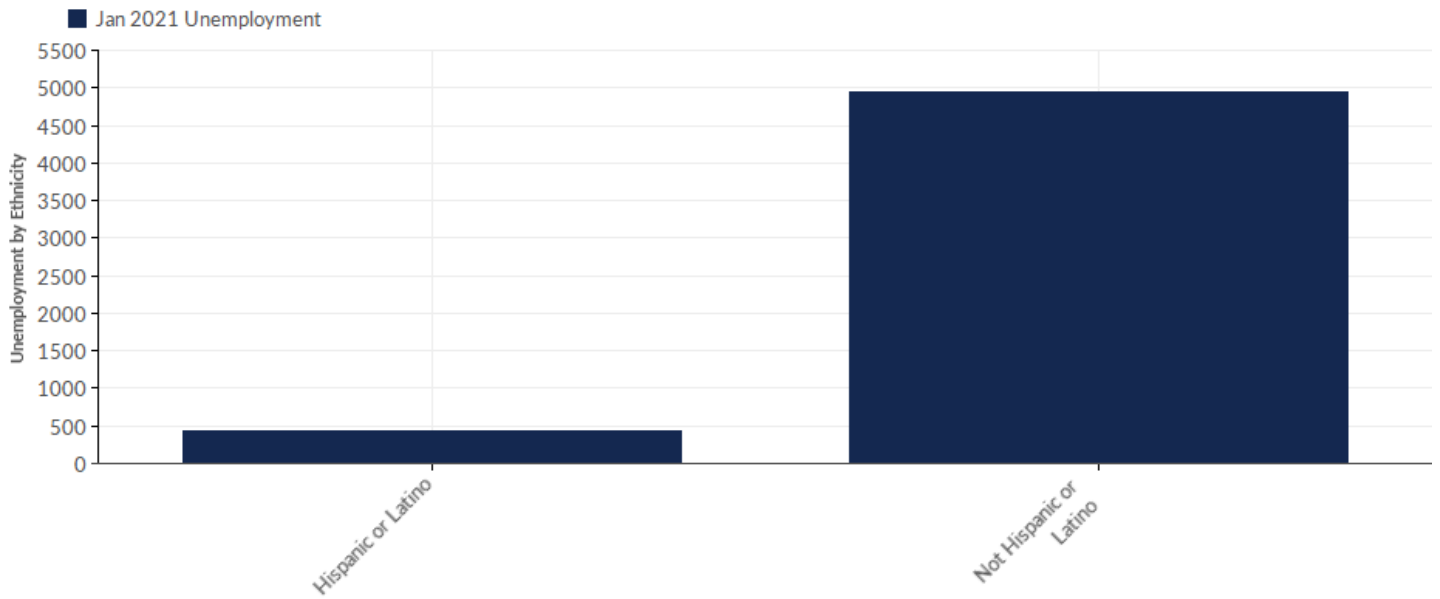
Gender	Unemployment (Jan 2021)	% of Age Cohort
Females	2,426	45.16%
Males	2,946	54.84%
Total	5,372	100.00%

Unemployment by Race



Race	Unemployment (Jan 2021)	% of Age Cohort
American Indian or Alaskan Native	246	4.58%
Asian	49	0.91%
Black or African American	471	8.77%
Native Hawaiian or Other Pacific Islander	79	1.47%
White	4,527	84.27%
Total	5,372	100.00%

Unemployment by Ethnicity

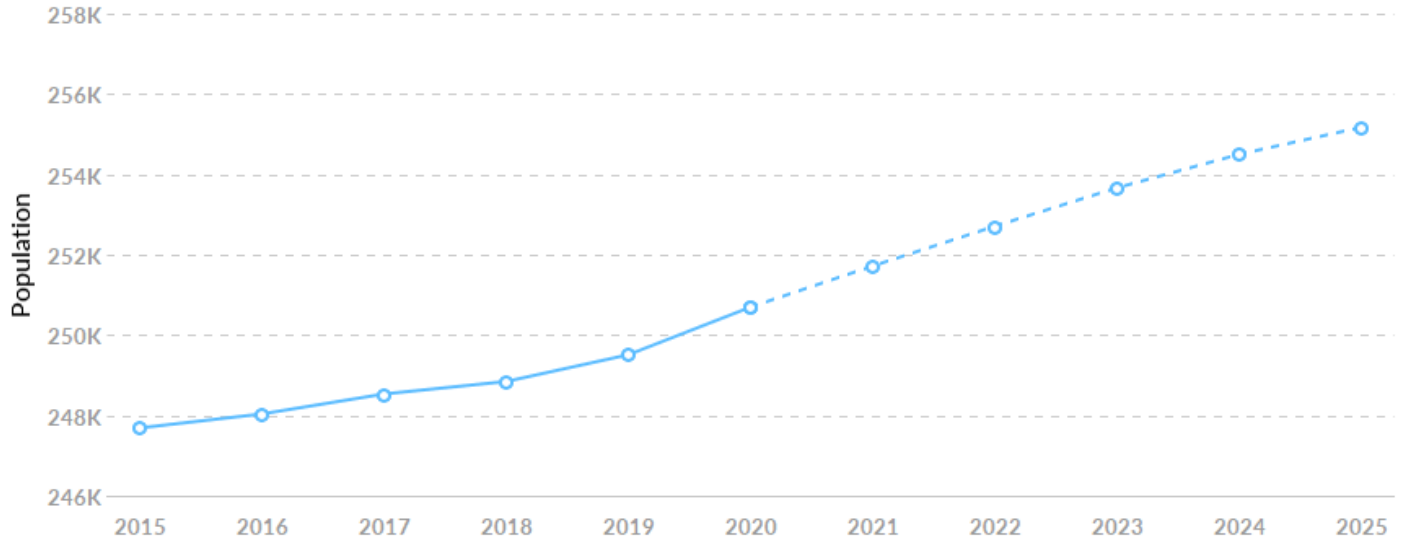


Ethnicity	Unemployment (Jan 2021)	% of Age Cohort
Hispanic or Latino	428	7.97%
Not Hispanic or Latino	4,944	92.03%
Total	5,372	100.00%

Historic & Projected Trends

Population Trends

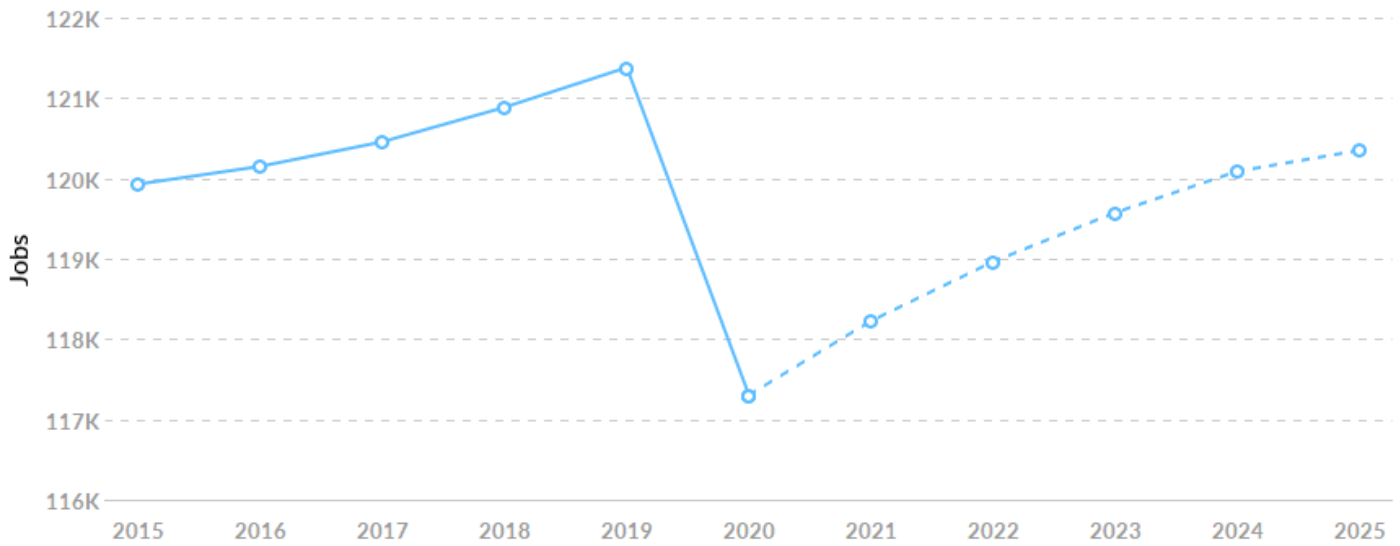
As of 2020 the region's population **increased by 1.2%** since 2015, growing by 3,008. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 4,477.



Timeframe	Population
2015	247,687
2016	248,035
2017	248,532
2018	248,843
2019	249,509
2020	250,695
2021	251,718
2022	252,709
2023	253,665
2024	254,498
2025	255,171

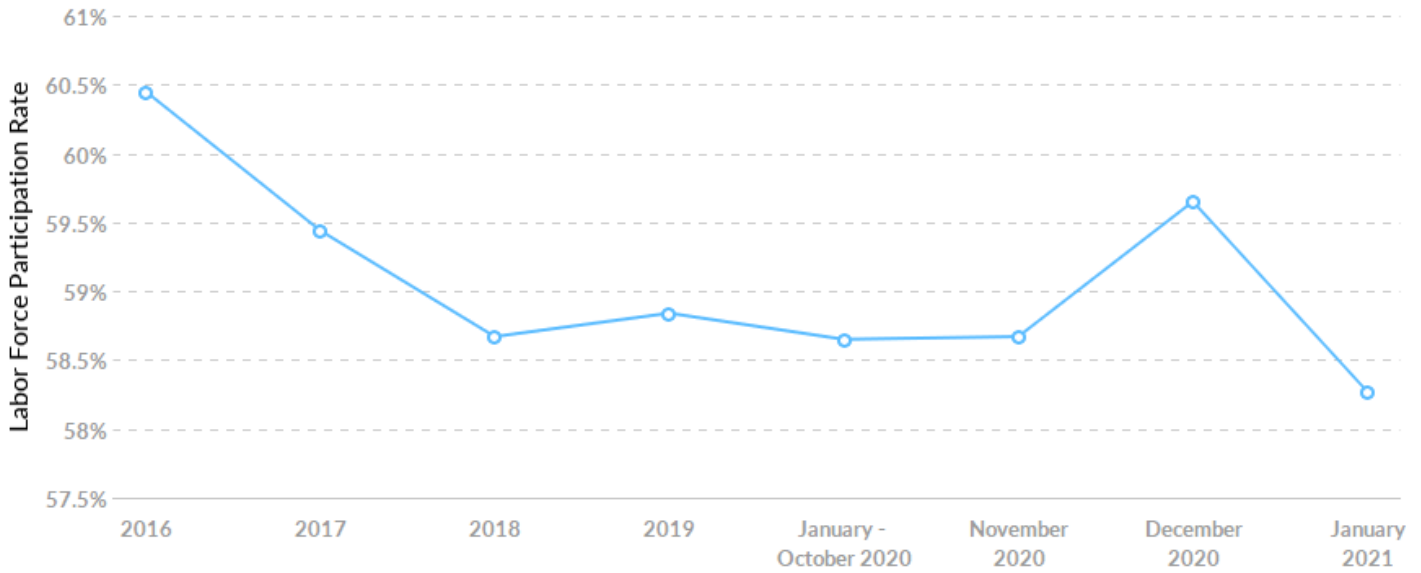
Job Trends

From 2015 to 2020, jobs declined by 2.2% in 3 MSAs from 119,927 to 117,300. This change fell short of the national growth rate of 1.3% by 3.5%.



Timeframe	Jobs
2015	119,927
2016	120,148
2017	120,454
2018	120,883
2019	121,378
2020	117,300
2021	118,223
2022	118,962
2023	119,573
2024	120,087
2025	120,348

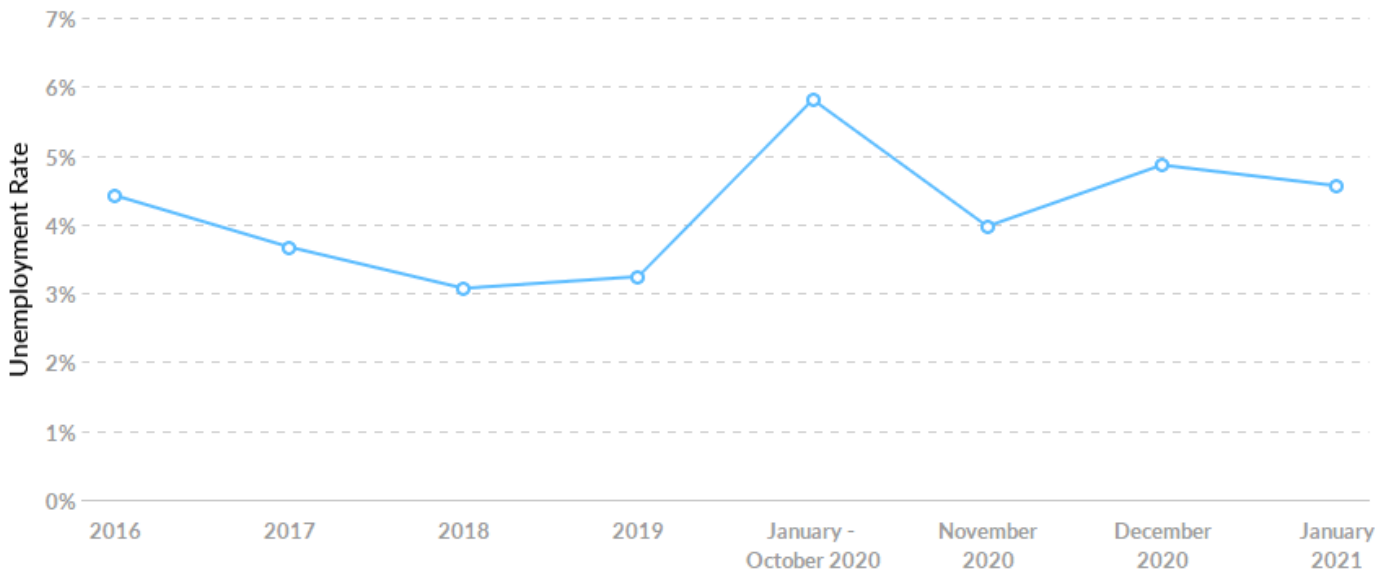
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	60.45%
2017	59.44%
2018	58.67%
2019	58.84%
January - October 2020	58.65%
November 2020	58.67%
December 2020	59.65%
January 2021	58.27%

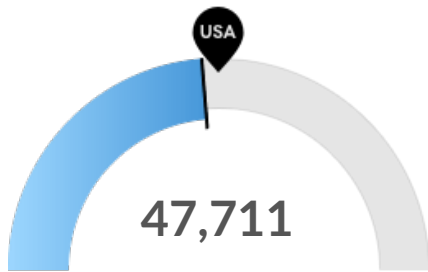
Unemployment Rate Trends

Your areas had a January 2021 unemployment rate of 4.56%, **increasing from 4.42%** 5 years before.



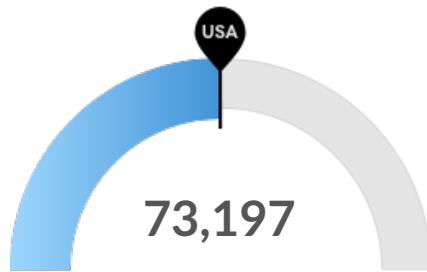
Timeframe	Unemployment Rate
2016	4.42%
2017	3.67%
2018	3.07%
2019	3.24%
January - October 2020	5.81%
November 2020	3.97%
December 2020	4.86%
January 2021	4.56%

Population Characteristics



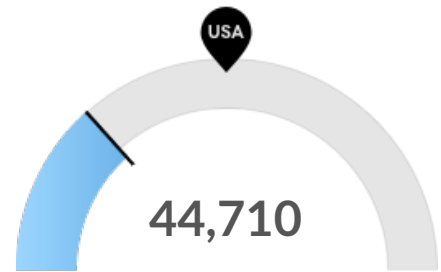
Millennials

Your area has 47,711 millennials (ages 25-39). The national average for an area this size is 51,445.



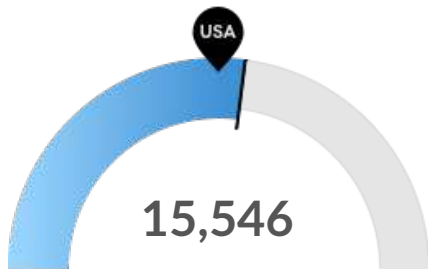
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 73,359 people 55 or older, while there are 73,197 here.



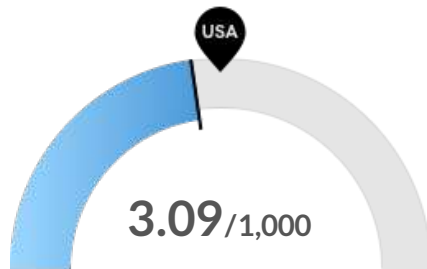
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 99,525 racially diverse people, while there are 44,710 here.



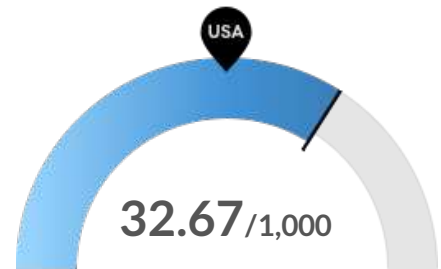
Veterans

Your area has 15,546 veterans. The national average for an area this size is 13,858.



Violent Crime

Your area has 3.09 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

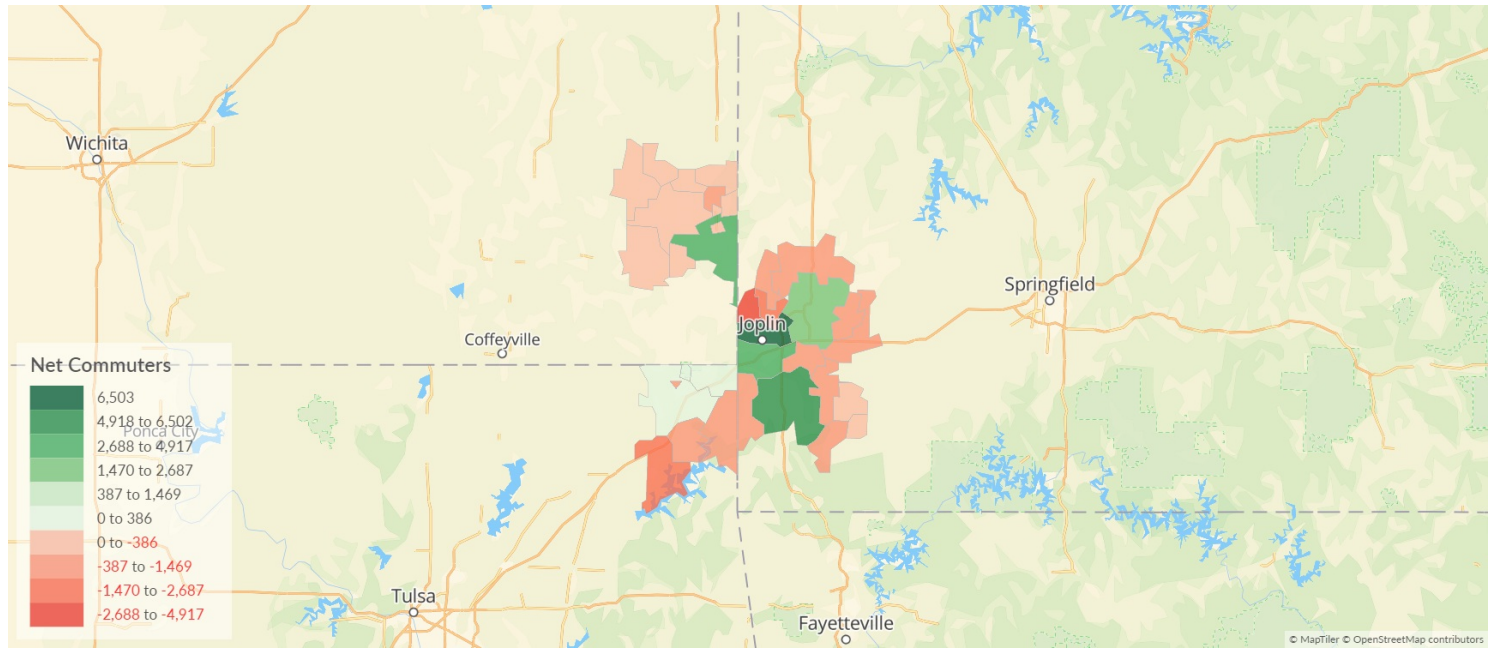


Property Crime

Your area has 32.67 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

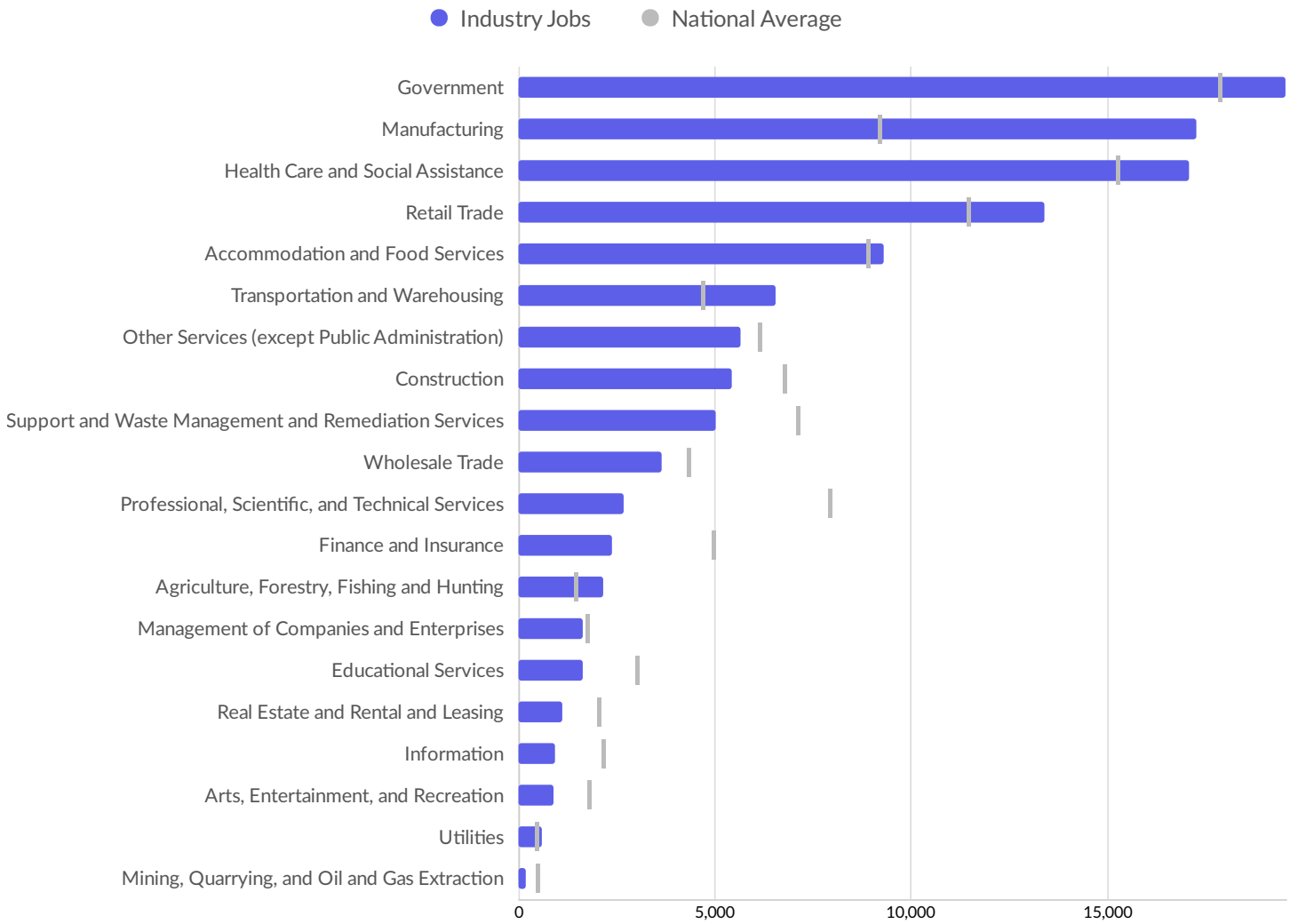
ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,951
64804	Joplin, MO (in Jasper co...	19,343
64850	Neosho, MO (in Newto...	18,601
66762	Pittsburg, KS (in Crawfo...	14,331
64836	Carthage, MO (in Jasper...	11,670

Where Talent Lives

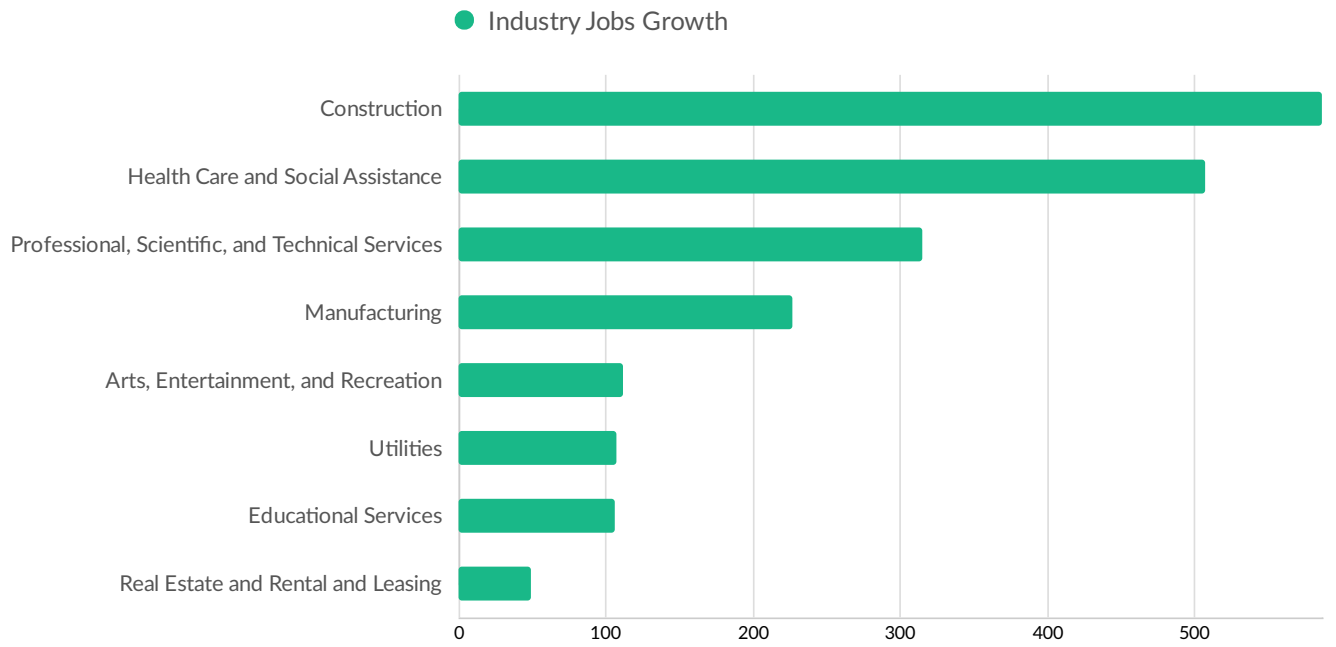
ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,603
64801	Joplin, MO (in Jasper co...	14,449
64850	Neosho, MO (in Newto...	13,683
66762	Pittsburg, KS (in Crawfo...	10,811
64836	Carthage, MO (in Jasper...	9,751

Industry Characteristics

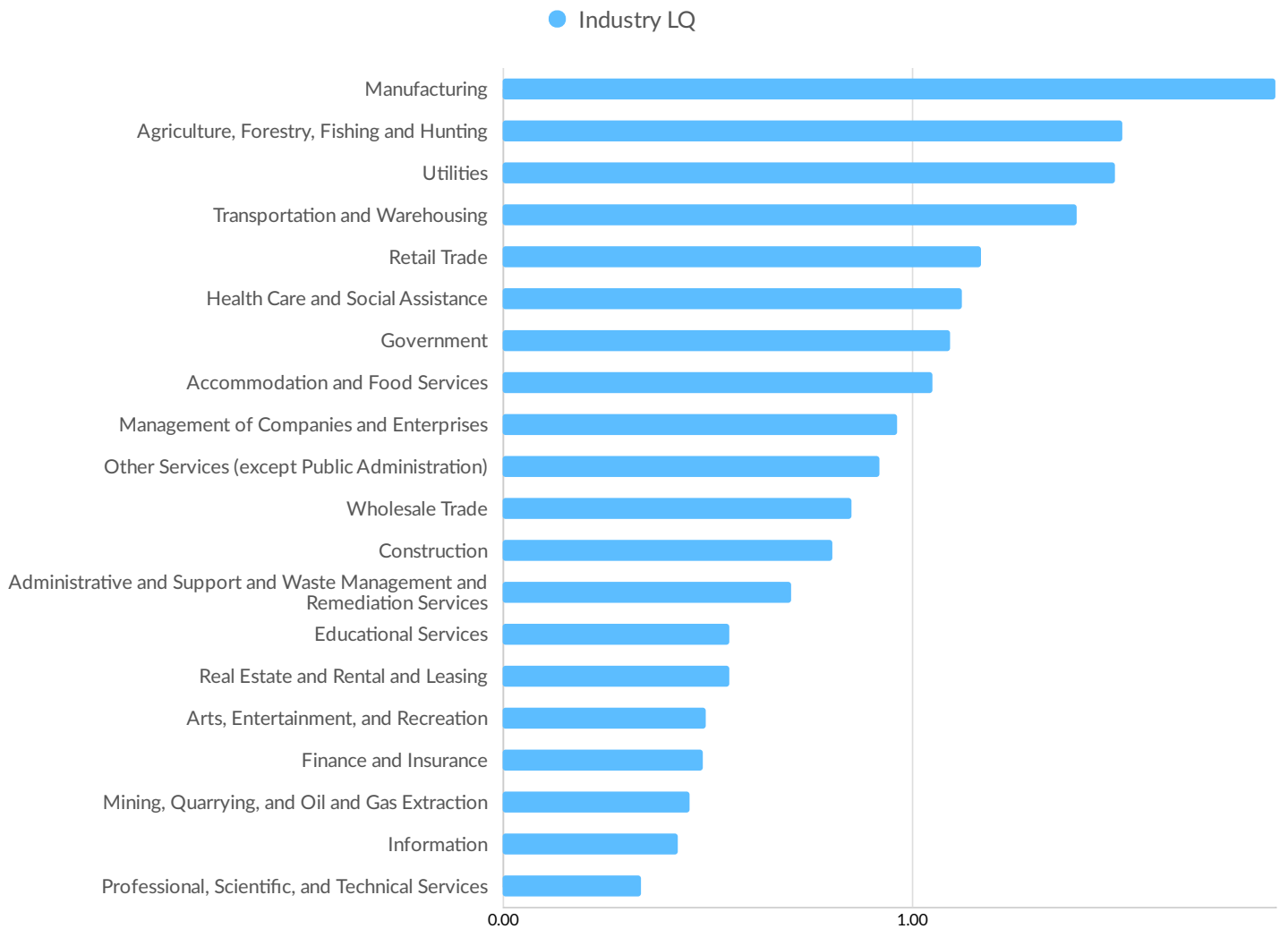
Largest Industries



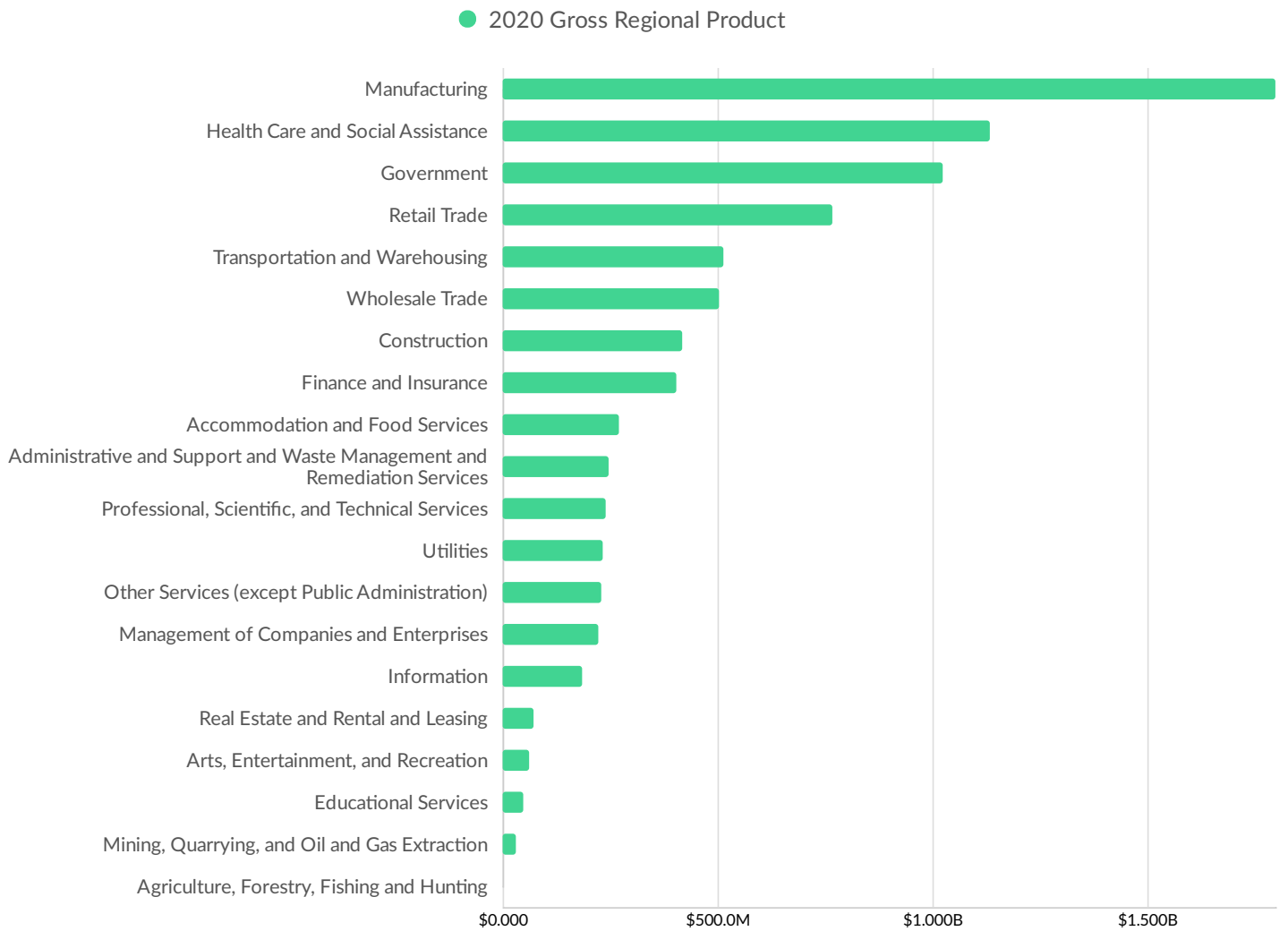
Top Growing Industries



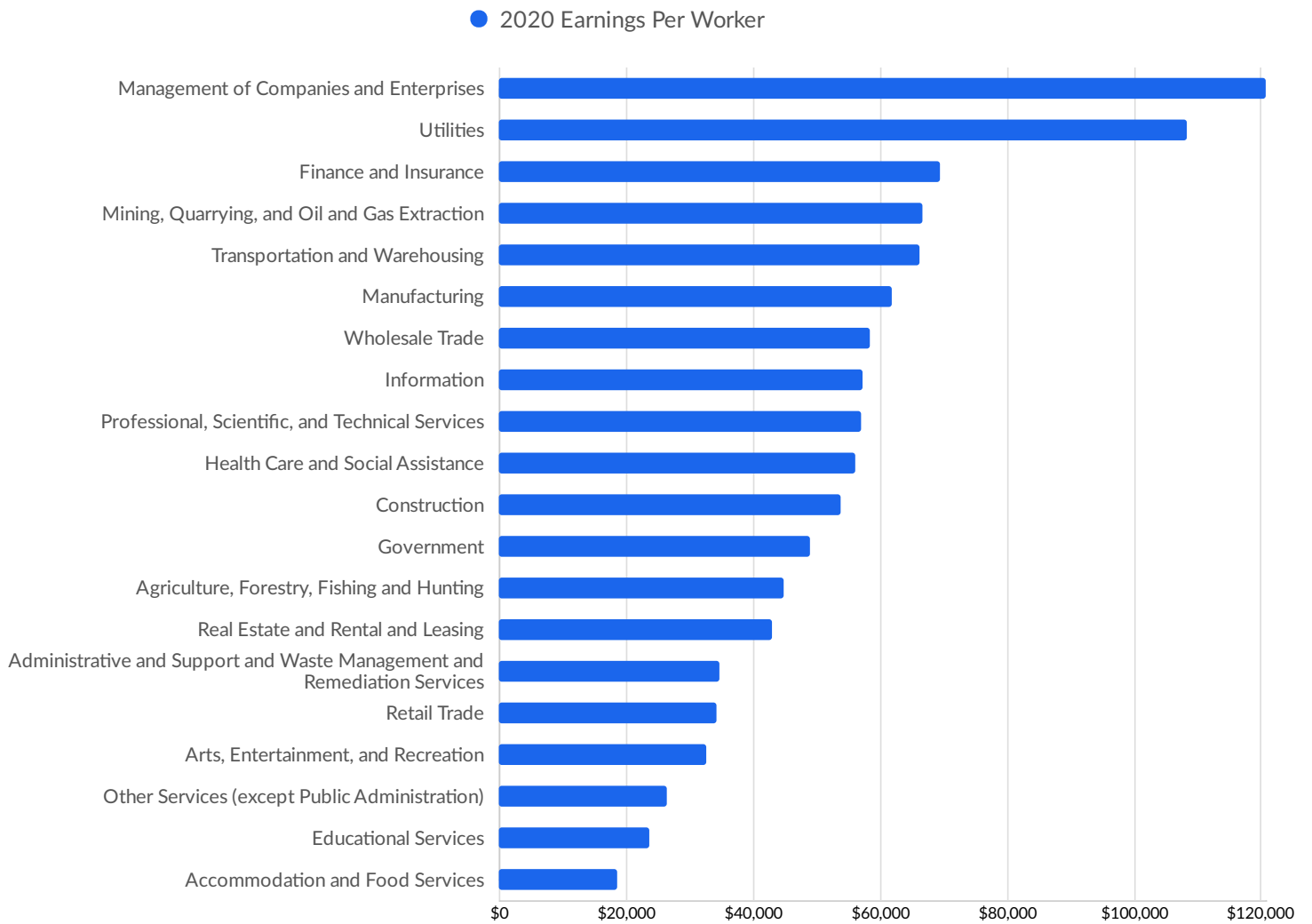
Top Industry LQ



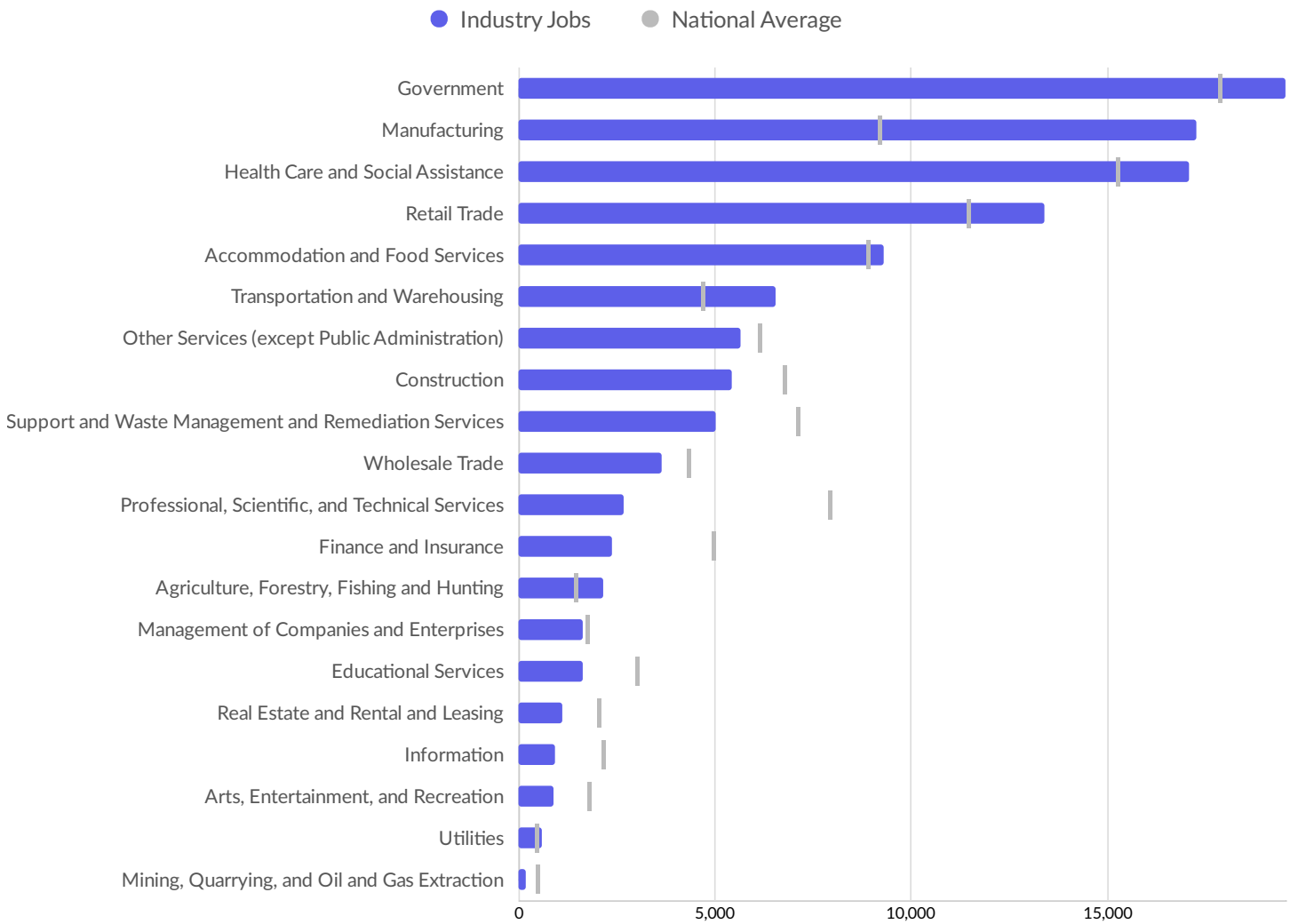
Top Industry GRP



Top Industry Earnings















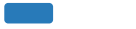






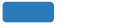
Largest Industries



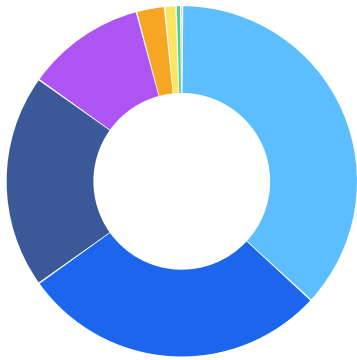
Business Characteristics

13,806 Companies Employ Your Workers

Online profiles for your workers mention 13,806 companies as employers, with the top 10 appearing below. In the last 12 months, 4,375 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	851 	Freeman Health System	950 
Pittsburg State University Found...	716 	U.S. Xpress, Inc.	766 
Leggett & Platt, Incorporated	699 	Mercy	744 
Wal-Mart, Inc.	599 	CRST International, Inc.	607 
Mercy	576 	Wal-Mart, Inc.	577 
Missouri Southern State Univers...	435 	Dollar General Corporation	539 
Joplin Schools	287 	C.R. England, Inc.	528 
Eaglepicher Technologies, LLC	244 	USA Truck, Inc.	500 
Crowder College	224 	Hogan Transports Inc	406 
Tamko Building Products, Inc.	219 	Uber Technologies, Inc.	330 

Business Size

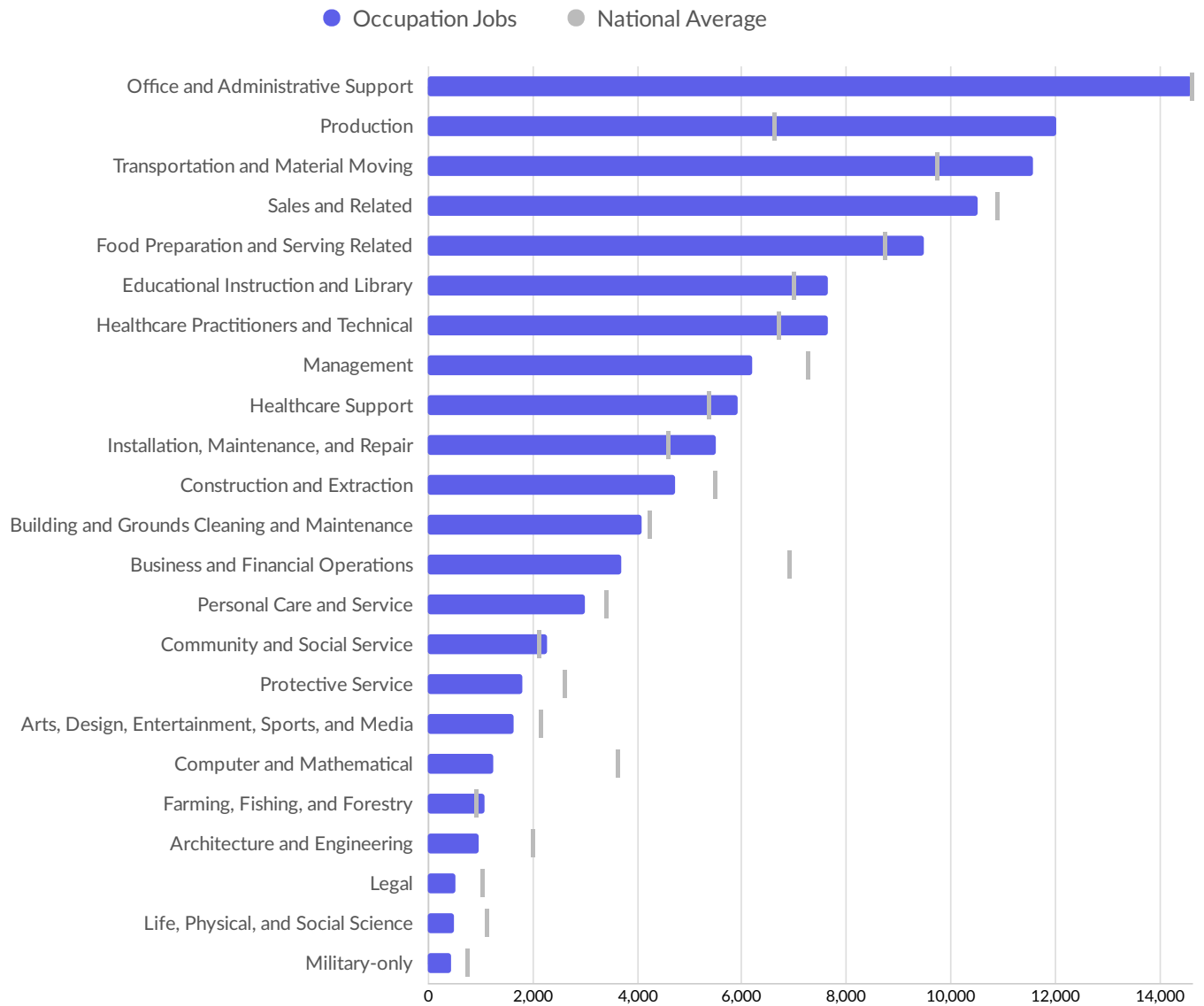


	Percentage	Business Count
1 to 4 employees	36.8%	3,630
5 to 9 employees	28.3%	2,795
10 to 19 employees	19.7%	1,946
20 to 49 employees	11.0%	1,085
50 to 99 employees	2.6%	256
100 to 249 employees	1.1%	104
250 to 499 employees	0.4%	42
500+ employees	0.2%	16

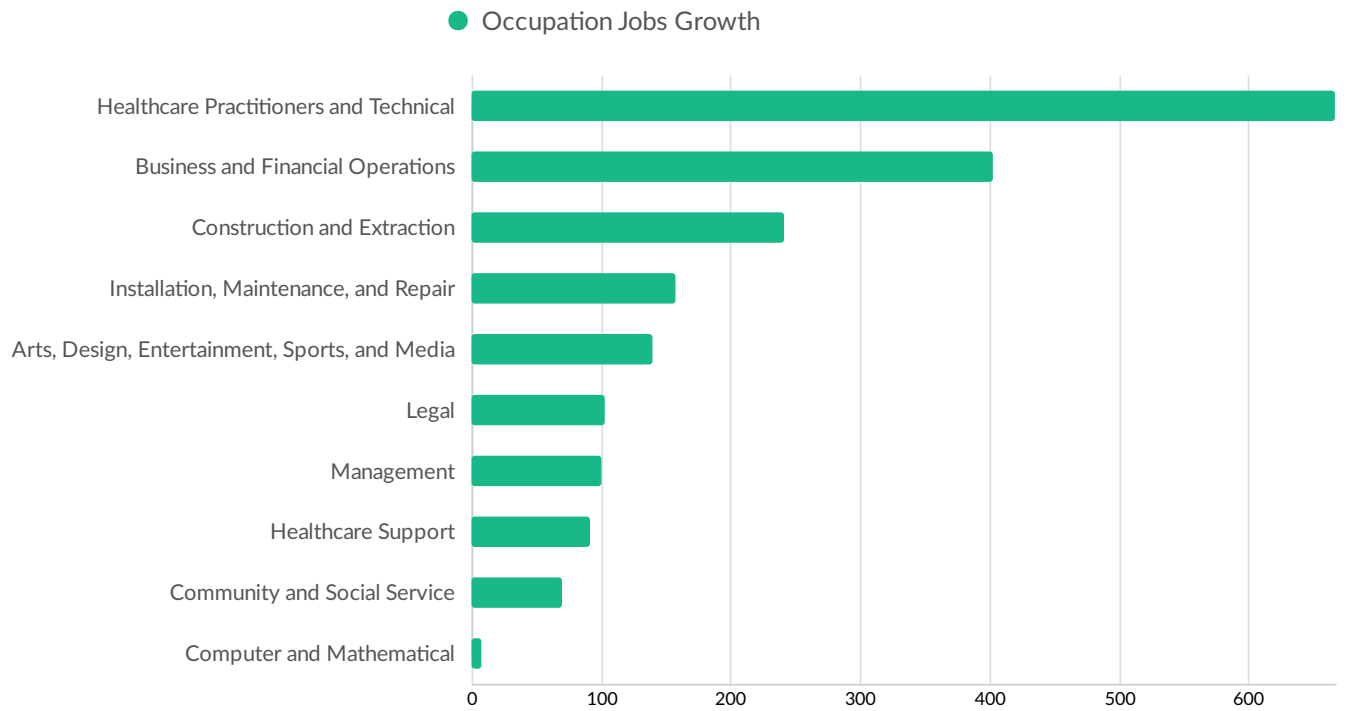
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

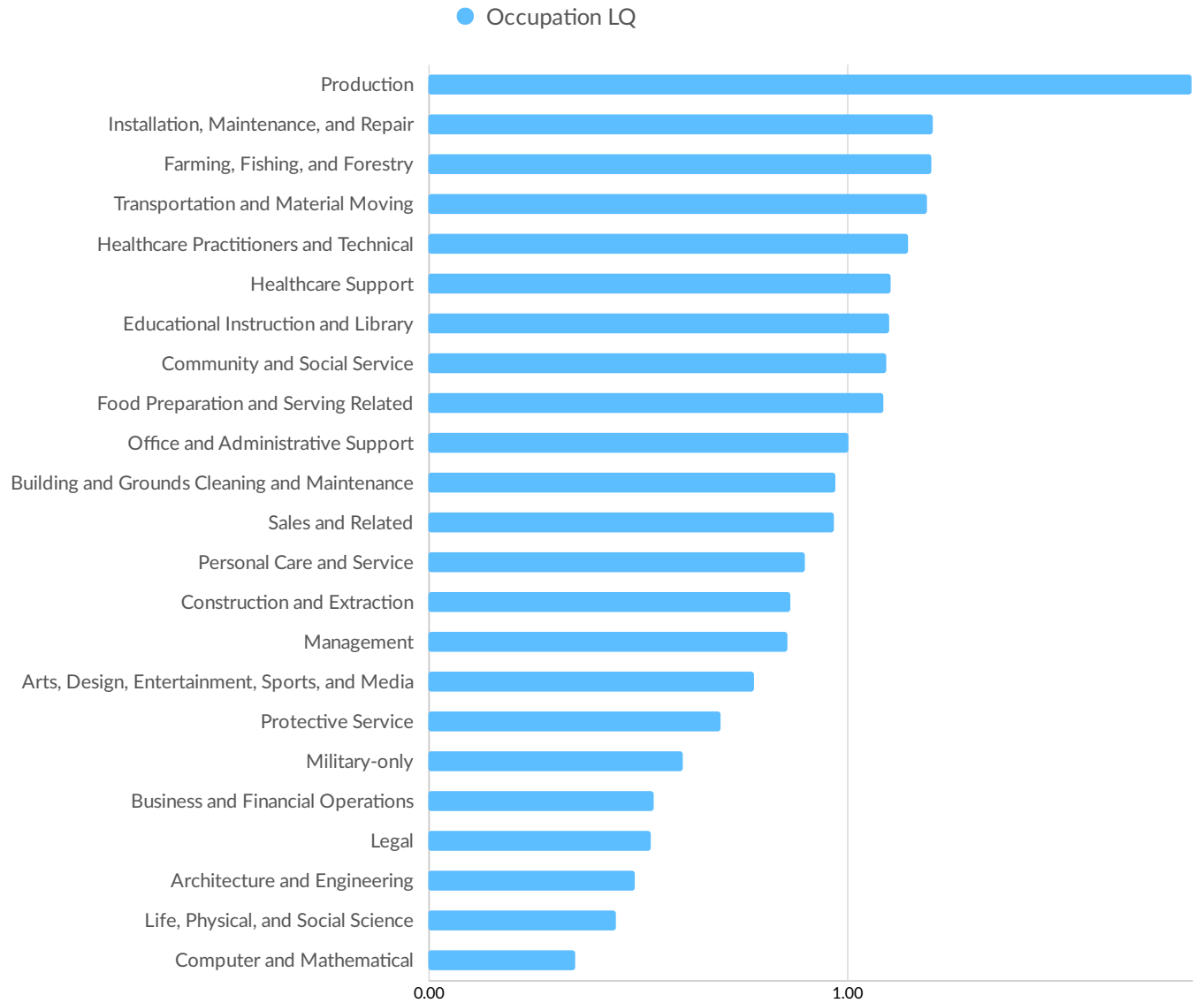
Largest Occupations



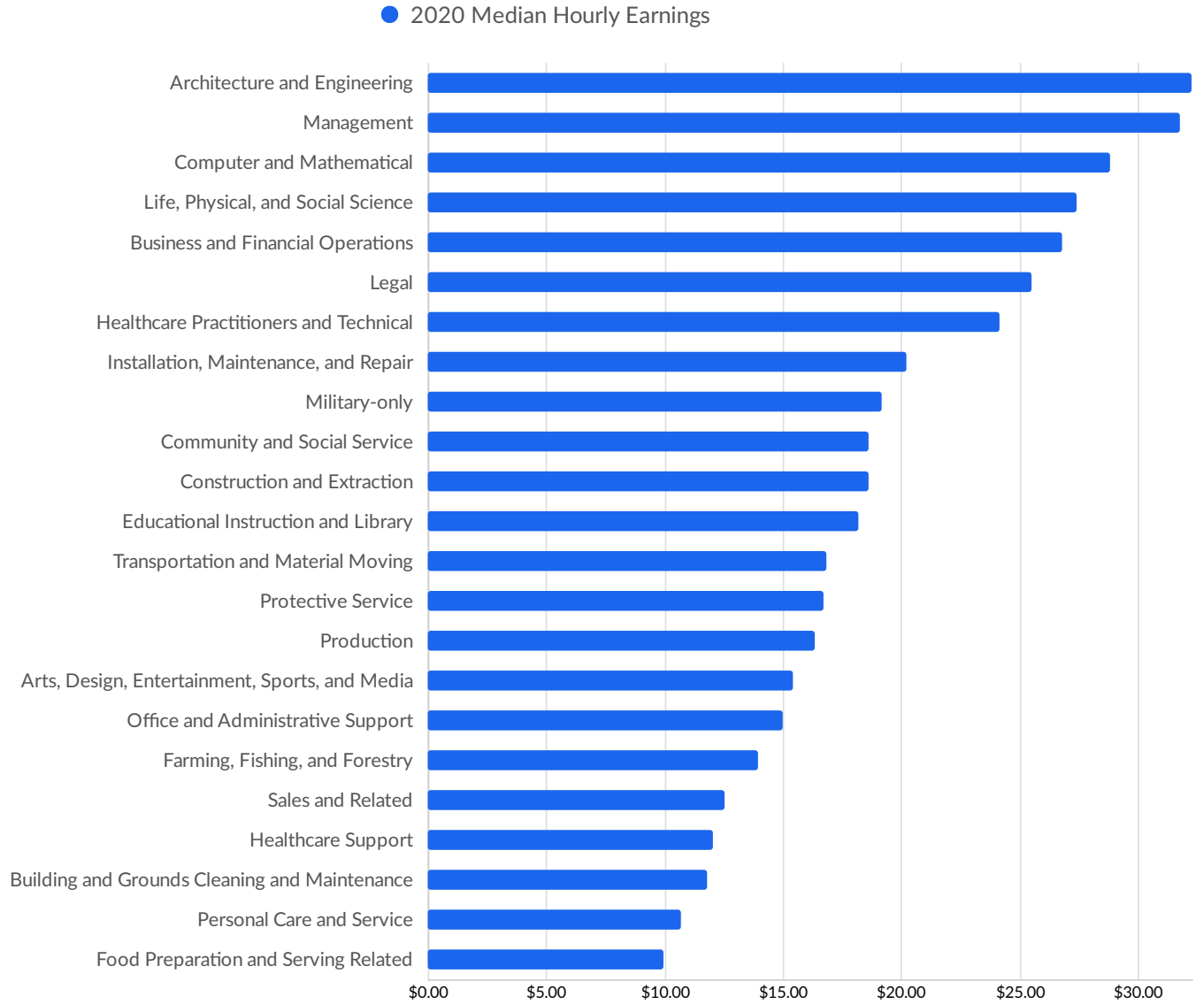
Top Growing Occupations



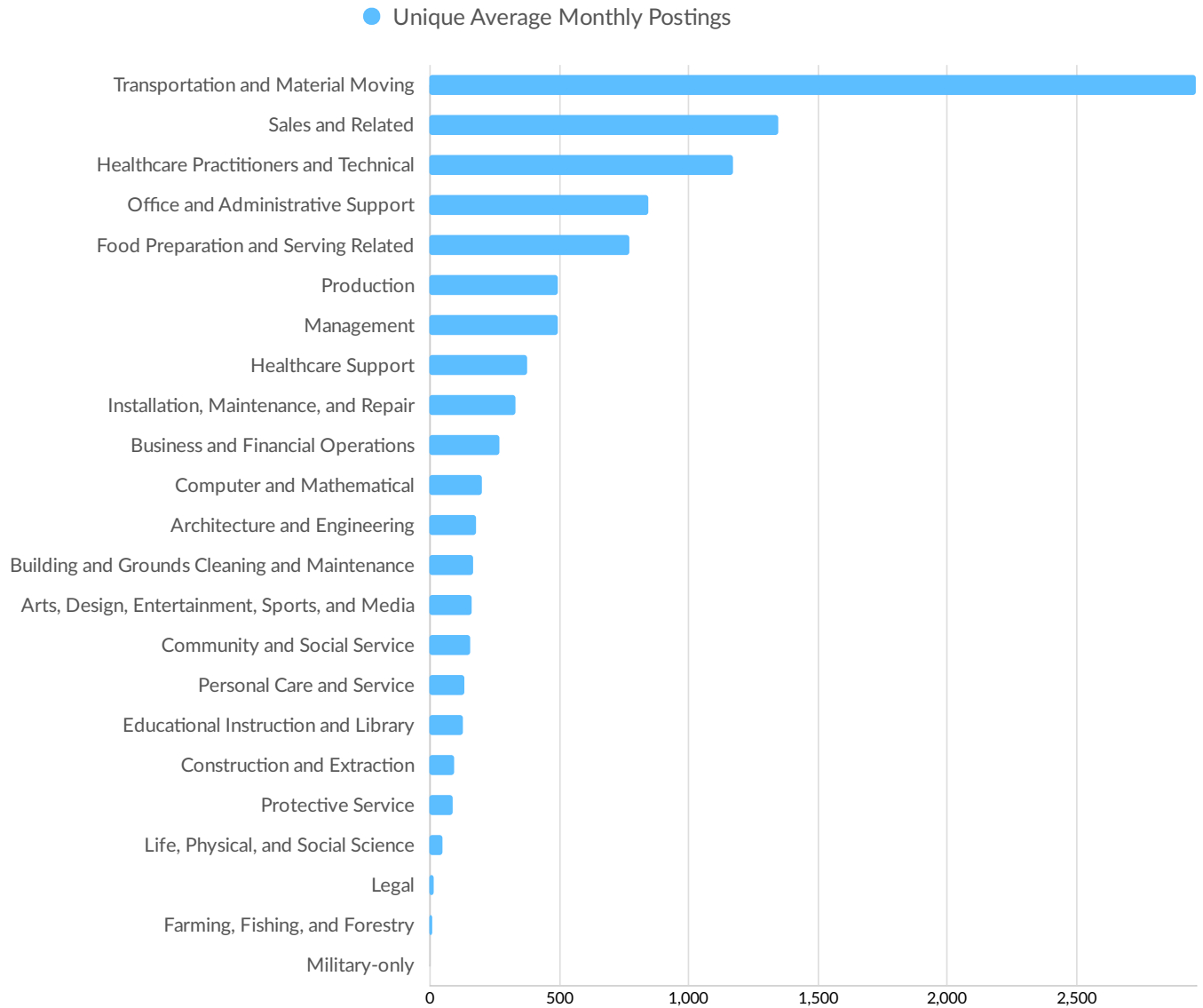
Top Occupation LQ



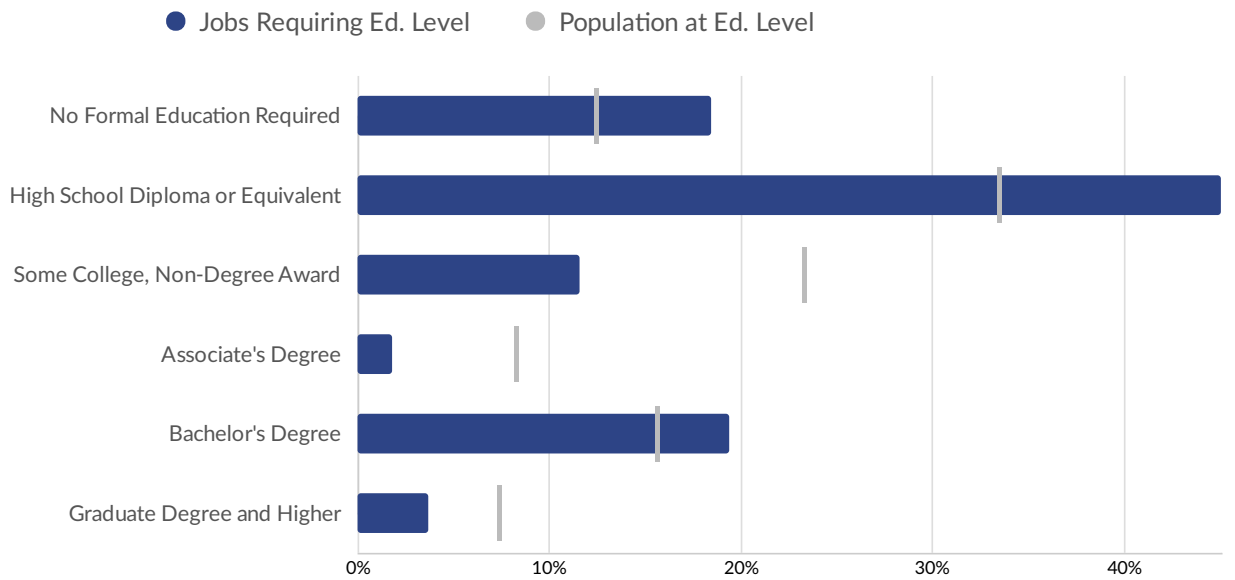
Top Occupation Earnings



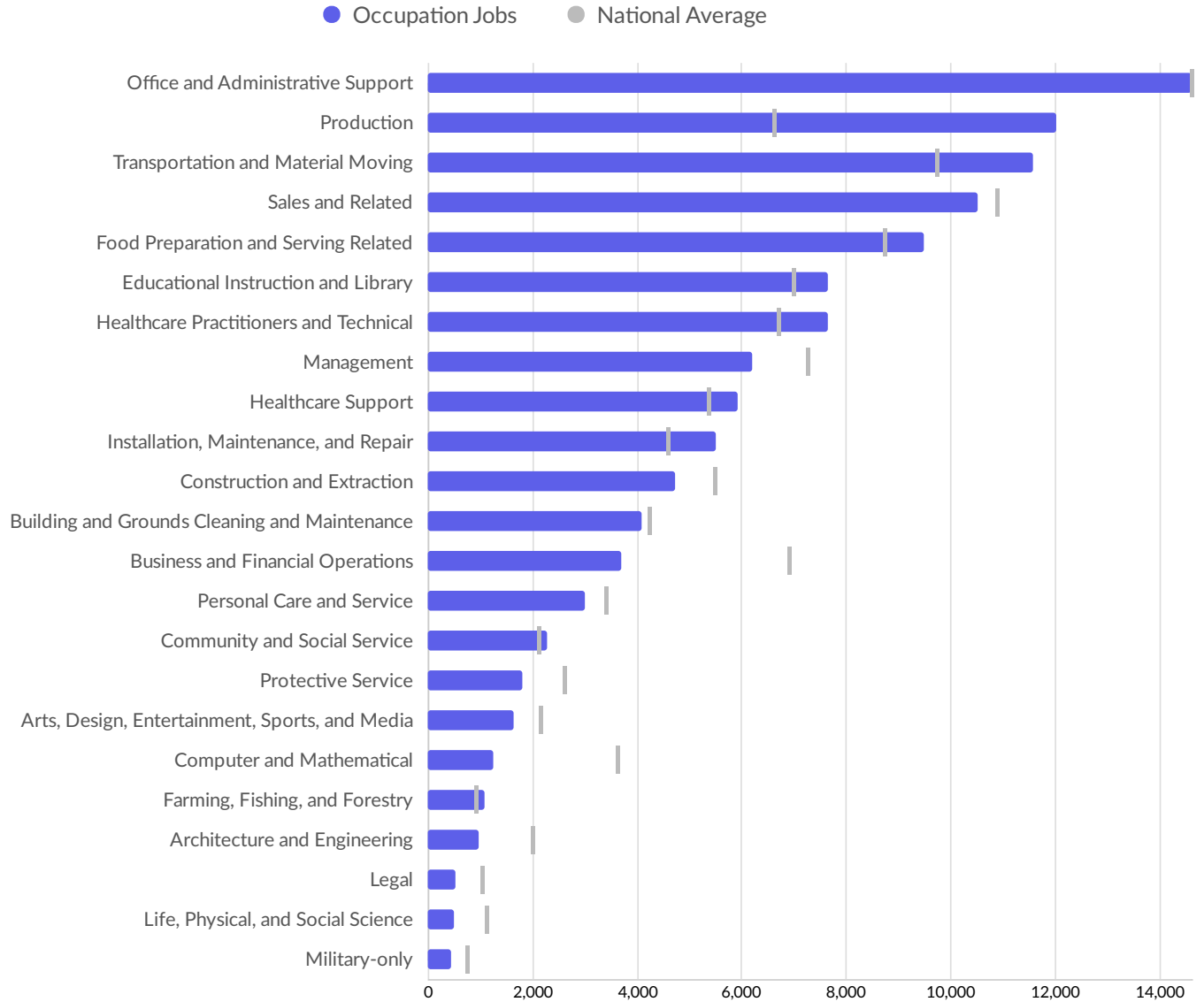
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 5,235 graduates in 3 MSAs. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Pittsburg State University	1,565	
Missouri Southern State University	1,441	
Crowder College	1,341	
Northeastern Oklahoma A&M College	418	
Ozark Christian College	140	
Northeast Technology Center-Afton	125	
Franklin Technology Center Adult Education	87	
City Pointe Beauty Academy	59	
Carthage R9 School District-Carthage Technical Center	28	
Neosho Beauty College	19	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

