



# Ottawa County, OK

MOKAN Economic Partnership



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## Report Parameters

### 1 County

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40115 Ottawa County, OK

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**31,002**

**Population (2020)**

Population decreased by **860** over the last 5 years and is projected to decrease by **574** over the next 5 years.

**13,824**

**Total Regional Employment**

Jobs decreased by **390** over the last 5 years but are projected to grow by **674** over the next 5 years.

**\$39.9K**

**Median Household Income (2019)**

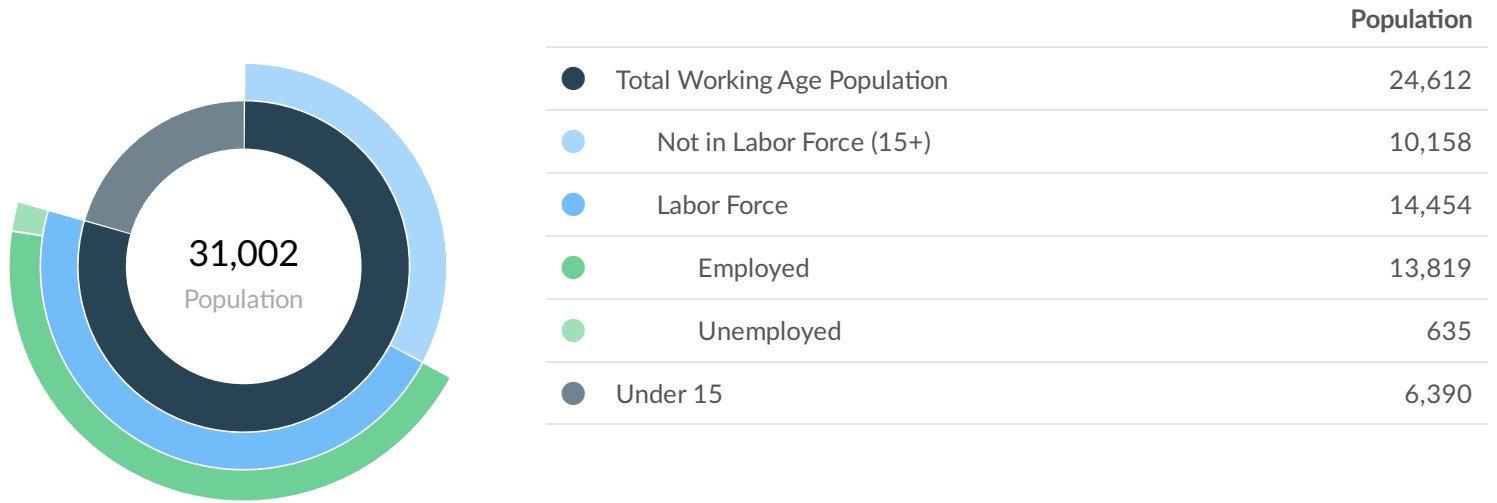
Median household income is **\$23.0K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **declined by 2.7%** since 2015, falling by 860. Population is expected to **decrease by 1.9%** between 2020 and 2025, losing 574.
- From 2015 to 2020, jobs **declined by 2.7%** in Ottawa County, OK from 14,214 to **13,824**. This change **fell short of the national growth rate of 1.3% by 4.0%**. As the number of jobs declined, the **labor force participation rate increased from 55.9% to 58.7% between 2015 and 2020**.
- Concerning educational attainment, **9.2% of Ottawa County, OK residents possess a Bachelor's Degree** (10.9% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Crop Production.

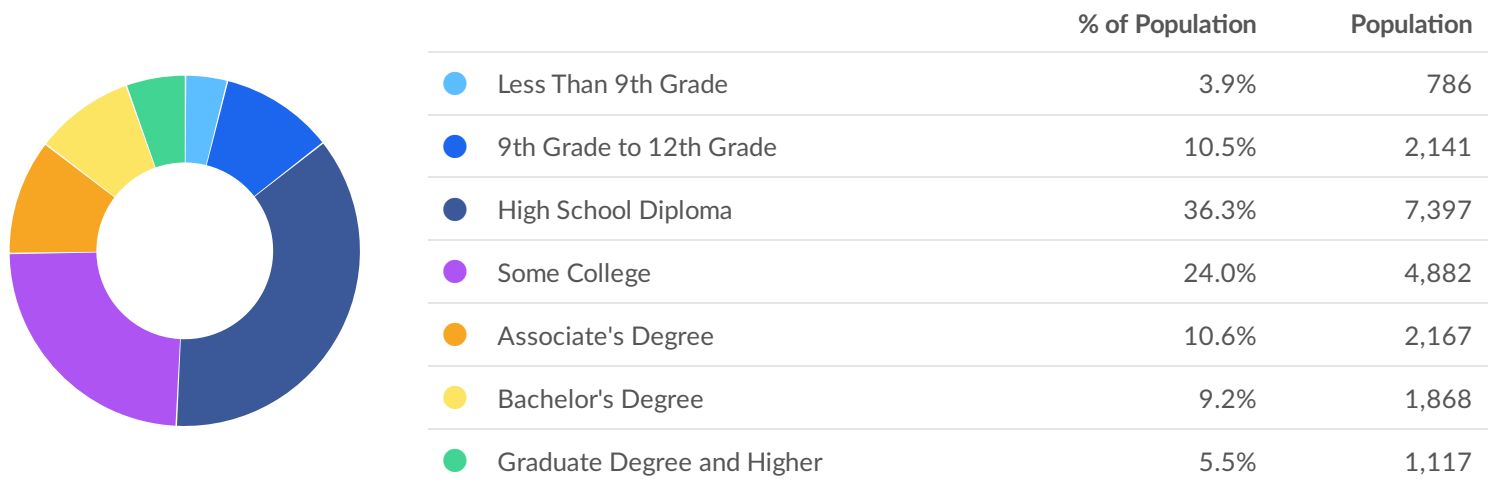
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	31,002	14,454	13,824	93.4	\$872.62M	\$1.93B	\$1.55B
State	3,977,343	1,839,961	1,810,175	93.2	\$192.84B	\$205.37B	\$261.70B

## 2020 Labor Force Breakdown



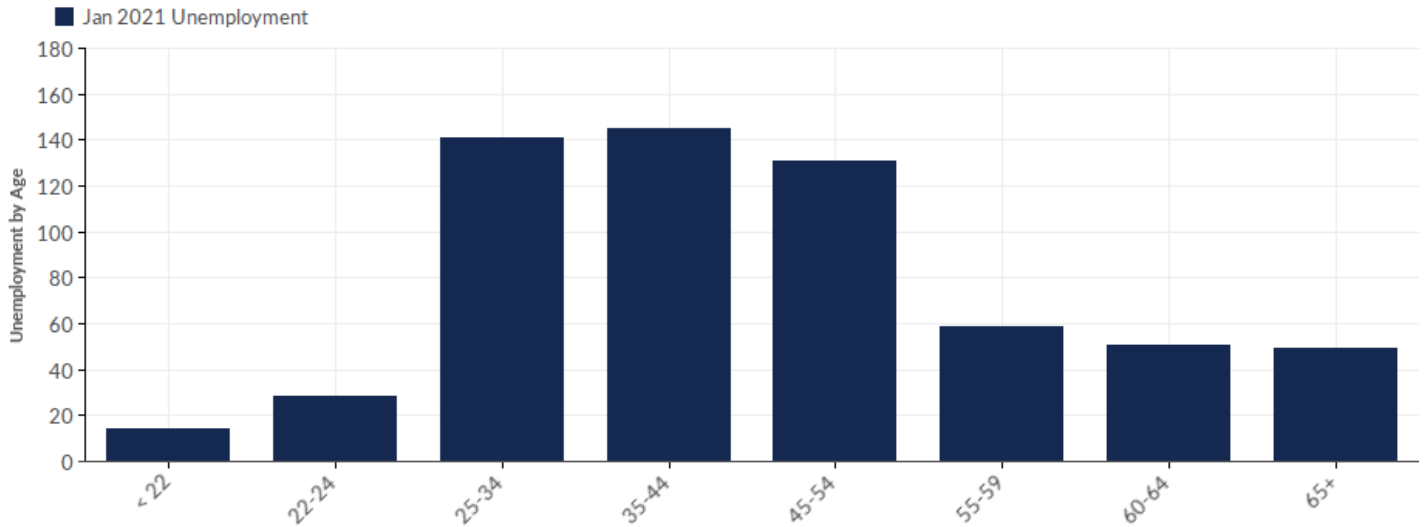
## Educational Attainment

Concerning educational attainment, **9.2% of Ottawa County, OK residents possess a Bachelor's Degree** (10.9% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).



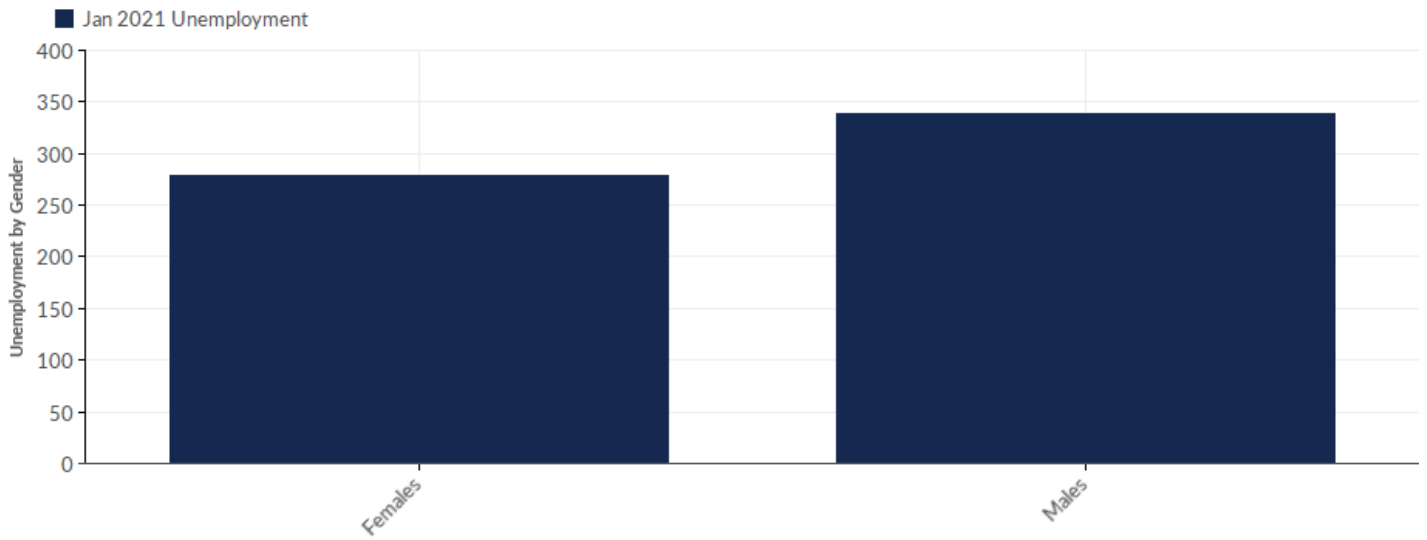
# Unemployment by Demographics

## Unemployment by Age



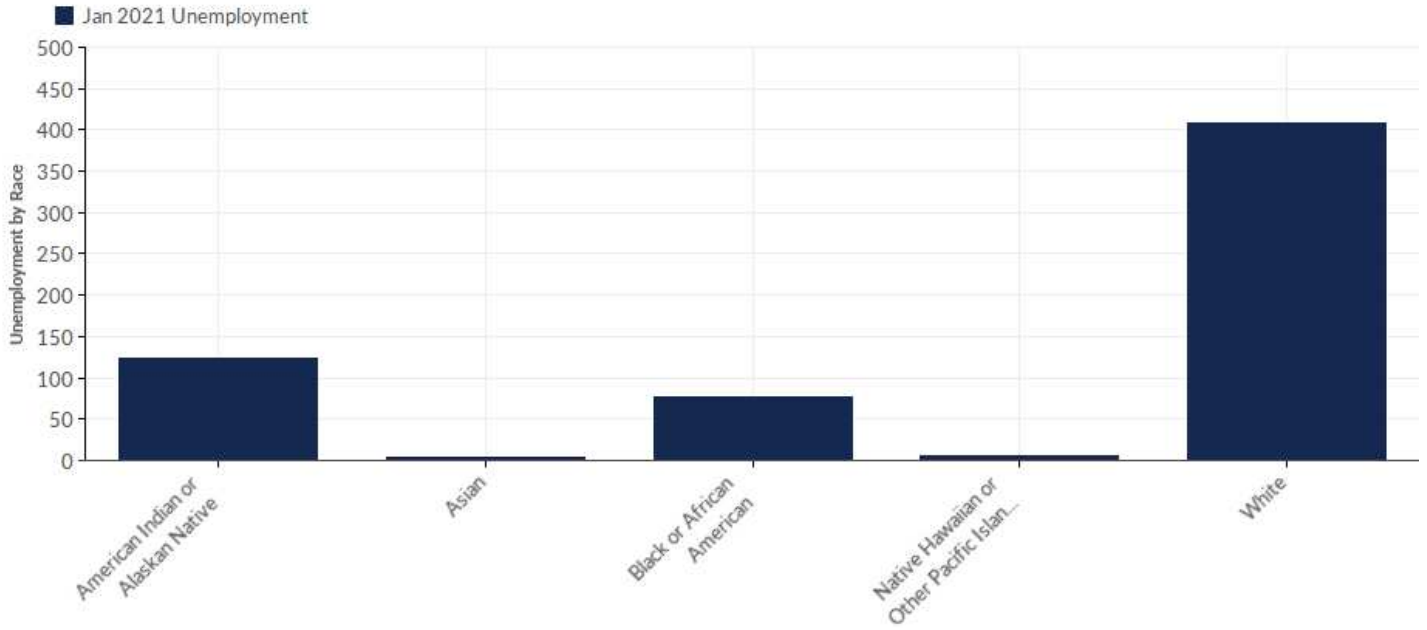
Age	Unemployment (Jan 2021)	% of Age Cohort
< 22	14	2.27%
22-24	29	4.69%
25-34	141	22.82%
35-44	145	23.46%
45-54	131	21.20%
55-59	59	9.55%
60-64	51	8.25%
65+	49	7.93%
Total	618	100.00%

## Unemployment by Gender



Gender	Unemployment (Jan 2021)	% of Age Cohort
Females	279	45.15%
Males	339	54.85%
Total	618	100.00%

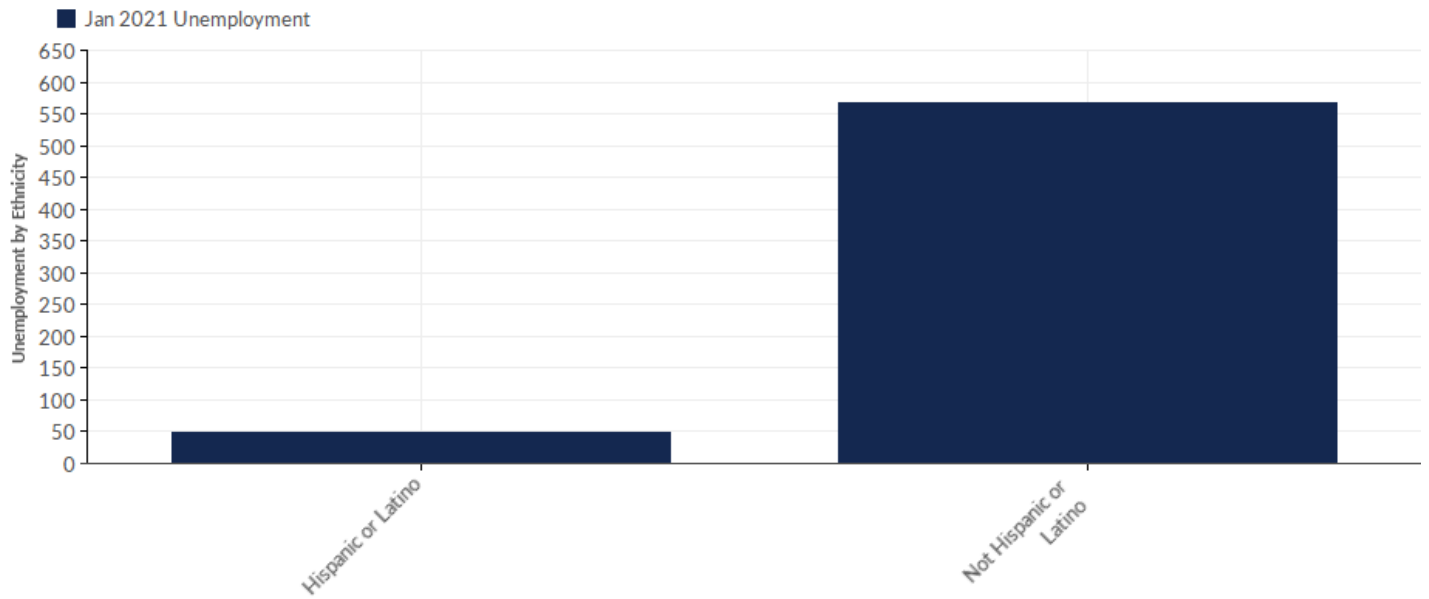
## Unemployment by Race



Race	Unemployment (Jan 2021)	% of Age Cohort
American Indian or Alaskan Native	123	19.90%
Asian	4	0.65%
Black or African American	76	12.30%
Native Hawaiian or Other Pacific Islander	6	0.97%
White	408	66.02%
Total	618	100.00%



## Unemployment by Ethnicity

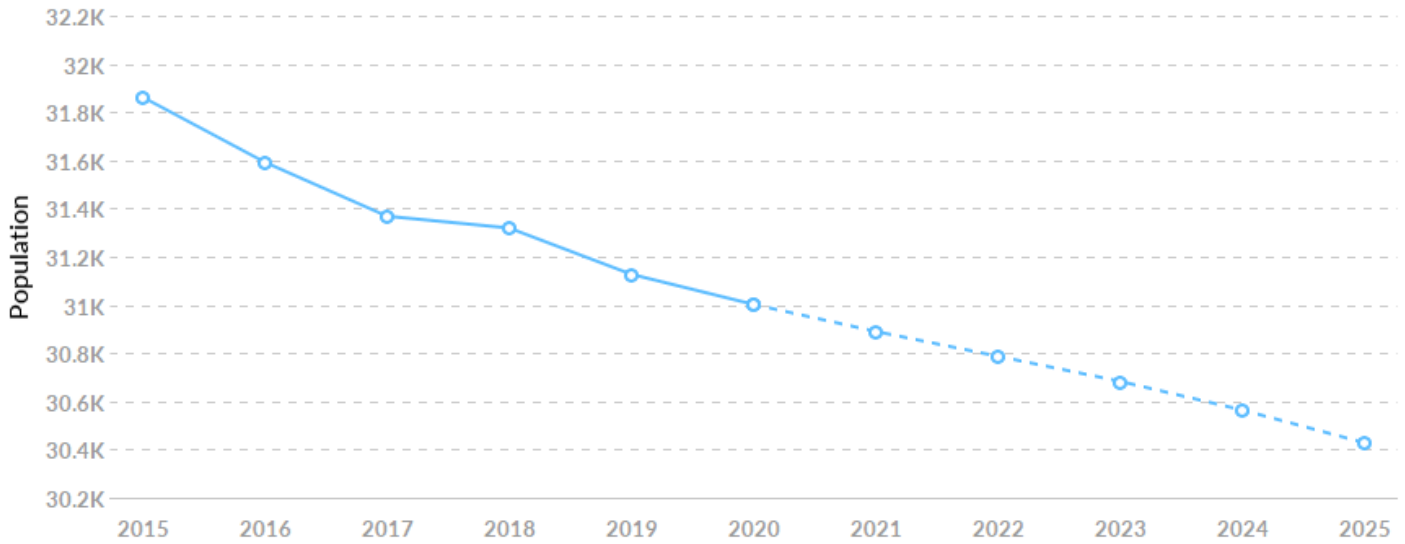


Ethnicity	Unemployment (Jan 2021)	% of Age Cohort
Hispanic or Latino	50	8.09%
Not Hispanic or Latino	568	91.91%
Total	618	100.00%

# Historic & Projected Trends

## Population Trends

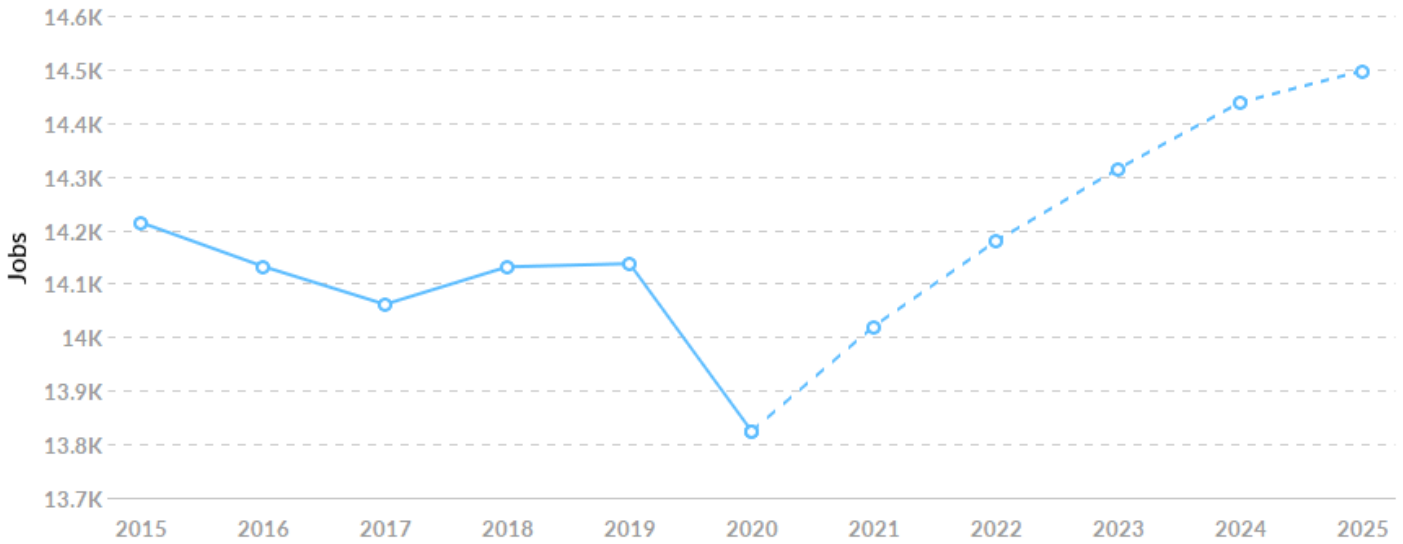
As of 2020 the region's population **declined by 2.7%** since 2015, falling by 860. Population is expected to **decrease by 1.9%** between 2020 and 2025, losing 574.



Timeframe	Population
2015	31,862
2016	31,592
2017	31,368
2018	31,319
2019	31,127
2020	31,002
2021	30,890
2022	30,787
2023	30,683
2024	30,564
2025	30,428

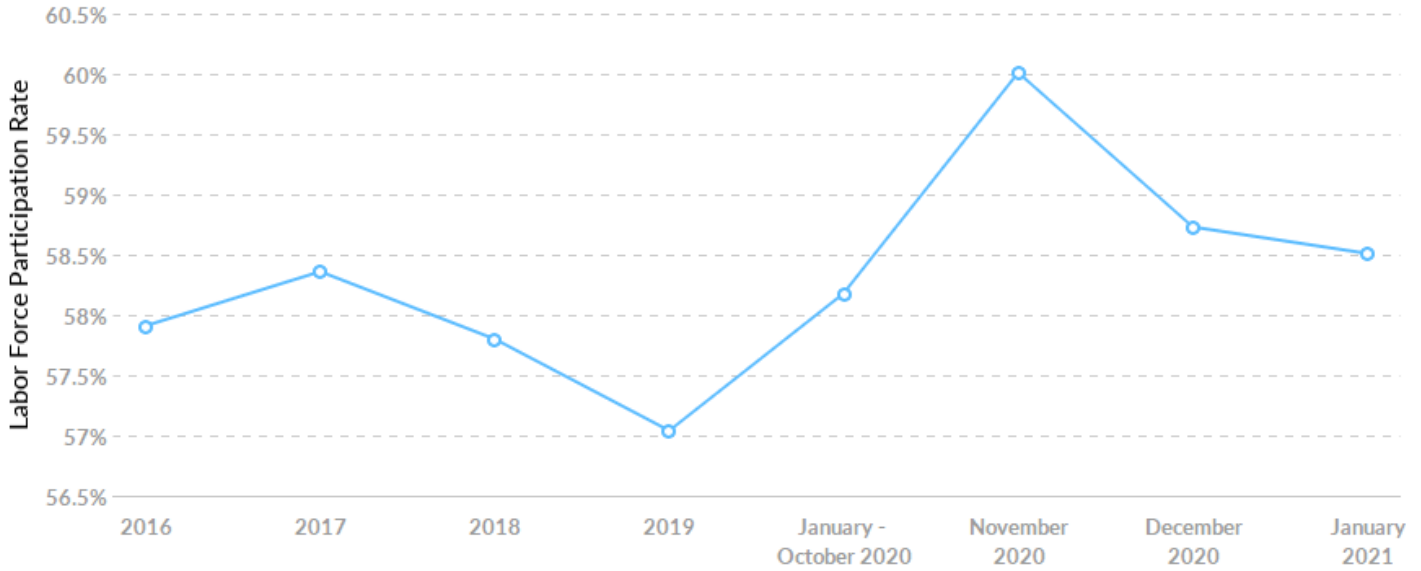
## Job Trends

From 2015 to 2020, jobs declined by 2.7% in Ottawa County, OK from 14,214 to 13,824. This change fell short of the national growth rate of 1.3% by 4.0%.



Timeframe	Jobs
2015	14,214
2016	14,132
2017	14,061
2018	14,131
2019	14,137
2020	13,824
2021	14,020
2022	14,179
2023	14,314
2024	14,438
2025	14,497

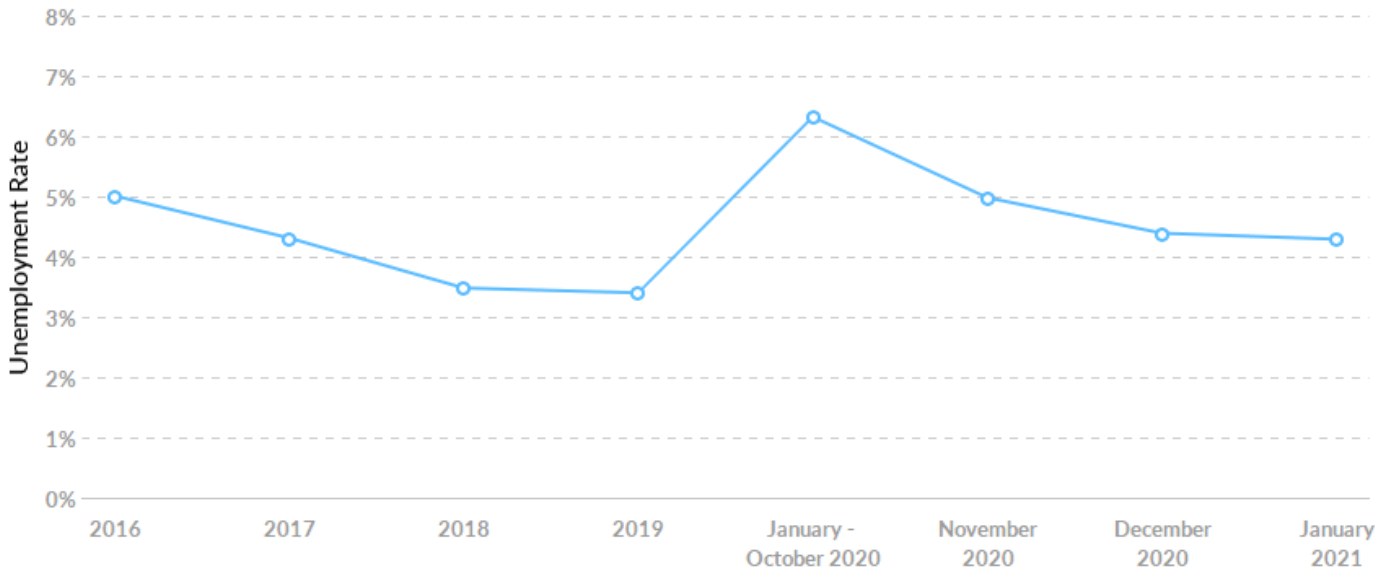
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	57.91%
2017	58.36%
2018	57.80%
2019	57.04%
January - October 2020	58.18%
November 2020	60.01%
December 2020	58.73%
January 2021	58.51%

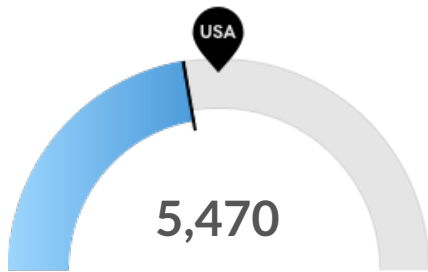
## Unemployment Rate Trends

Ottawa County, OK had a January 2021 unemployment rate of 4.29%, **decreasing from 5.01%** 5 years before.



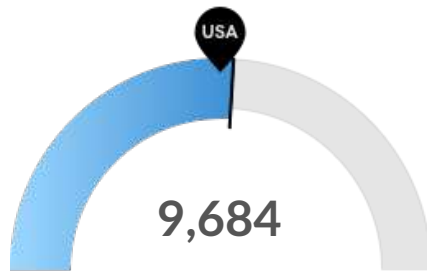
Timeframe	Unemployment Rate
2016	5.01%
2017	4.31%
2018	3.48%
2019	3.40%
January - October 2020	6.32%
November 2020	4.98%
December 2020	4.39%
January 2021	4.29%

## Population Characteristics



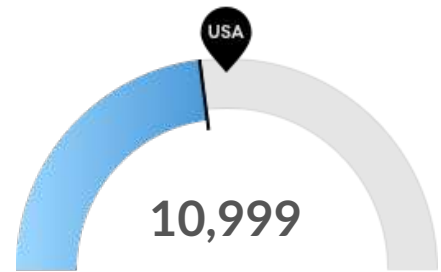
**Millennials**

Ottawa County, OK has 5,470 millennials (ages 25-39). The national average for an area this size is 6,418.



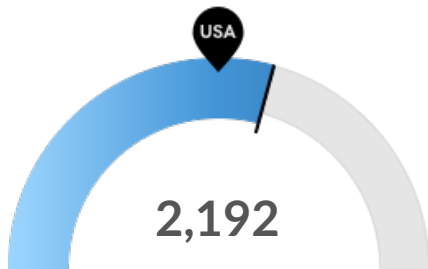
**Retiring Soon**

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,152 people 55 or older, while there are 9,684 here.



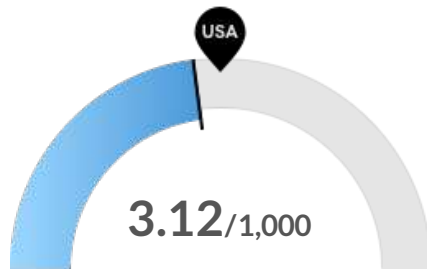
**Racial Diversity**

Racial diversity is low in Ottawa County, OK. The national average for an area this size is 12,416 racially diverse people, while there are 10,999 here.



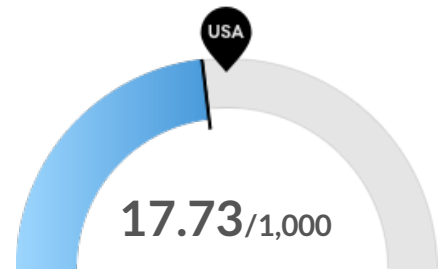
**Veterans**

Ottawa County, OK has 2,192 veterans. The national average for an area this size is 1,729.



**Violent Crime**

Ottawa County, OK has 3.12 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

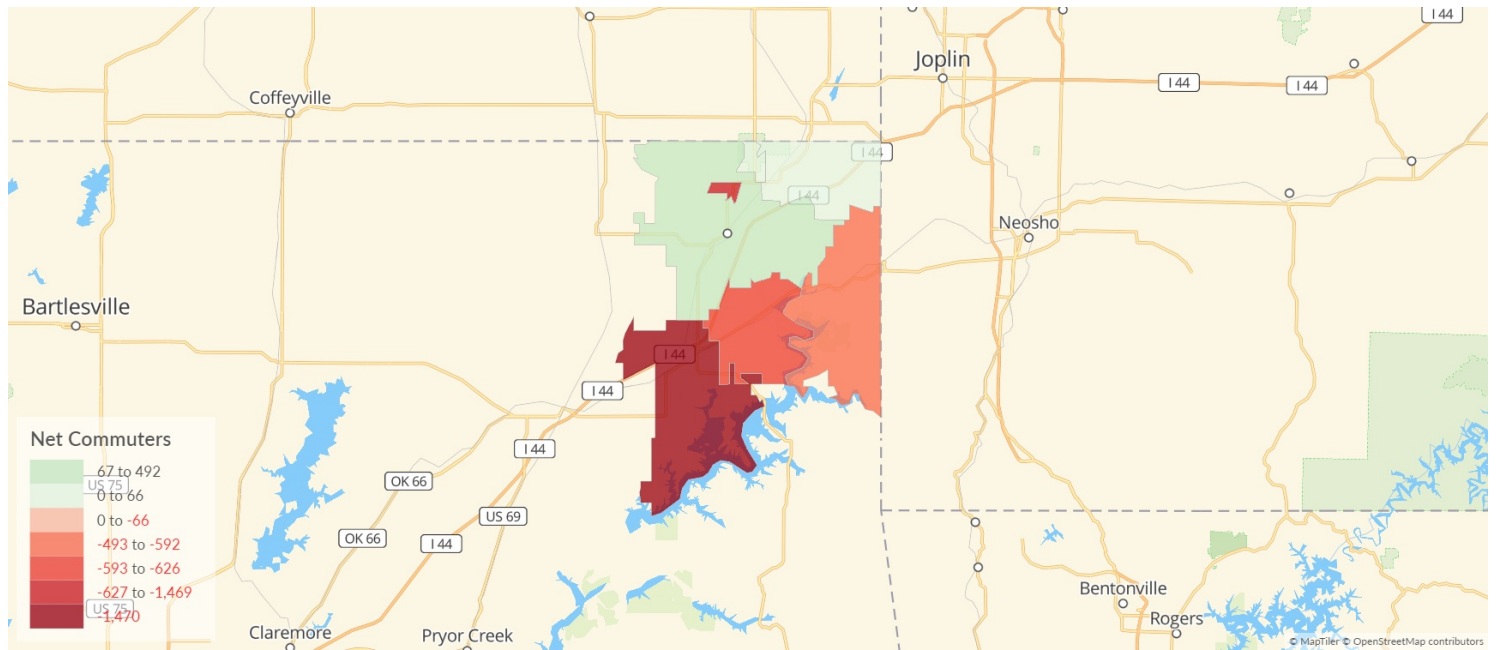


**Property Crime**

Ottawa County, OK has 17.73 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

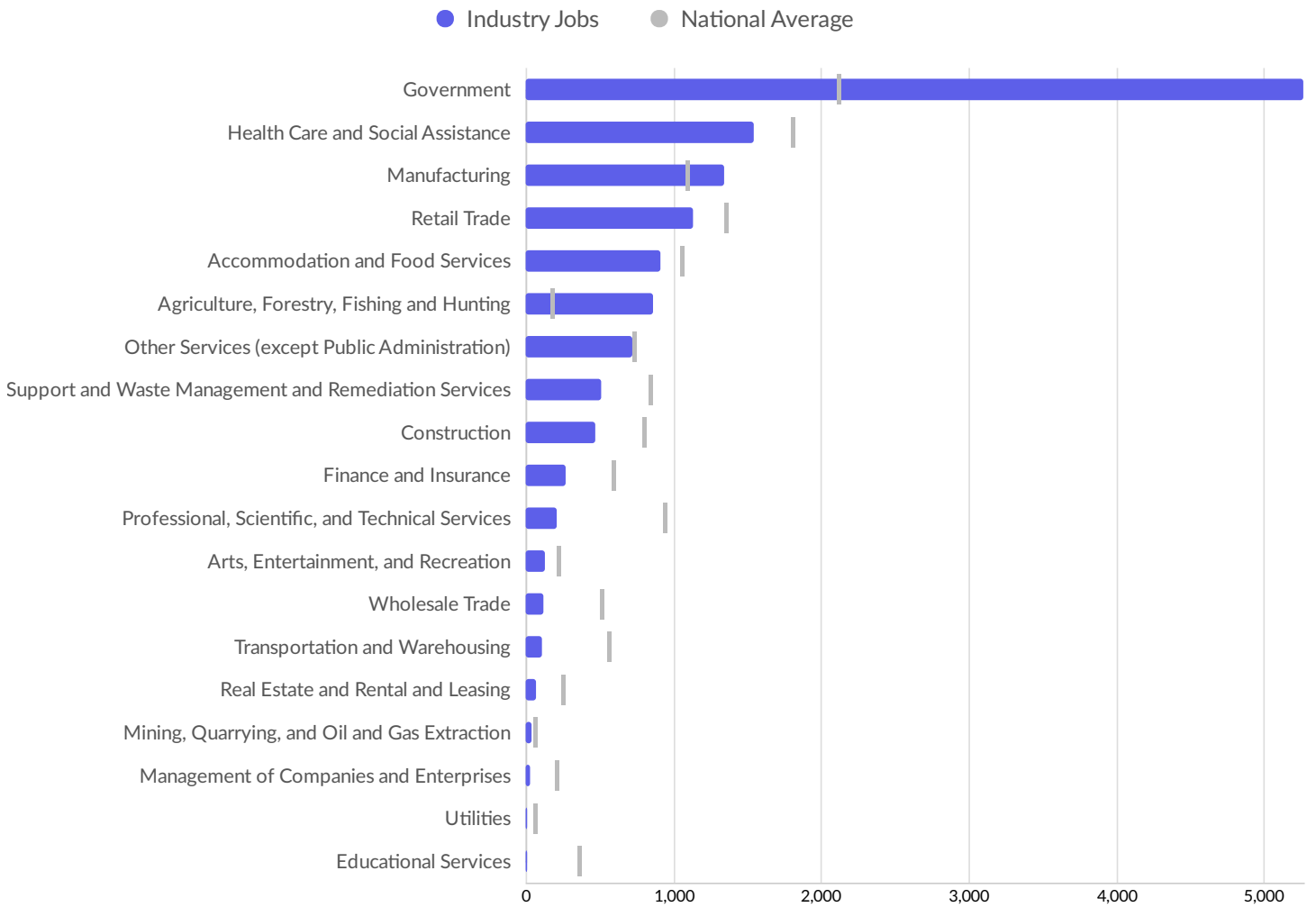
ZIP	Name	2020 Employment
74354	Miami, OK (in Ottawa c...	8,760
74331	Afton, OK (in Ottawa co...	1,488
74363	Quapaw, OK (in Ottawa...	1,100
74370	Wyandotte, OK (in Otta...	873
74343	Fairland, OK (in Ottawa ...	724

### Where Talent Lives

ZIP	Name	2020 Workers
74354	Miami, OK (in Ottawa c...	8,692
74331	Afton, OK (in Ottawa co...	2,957
74370	Wyandotte, OK (in Otta...	1,366
74343	Fairland, OK (in Ottawa ...	1,317
74339	Commerce, OK (in Otta...	1,138

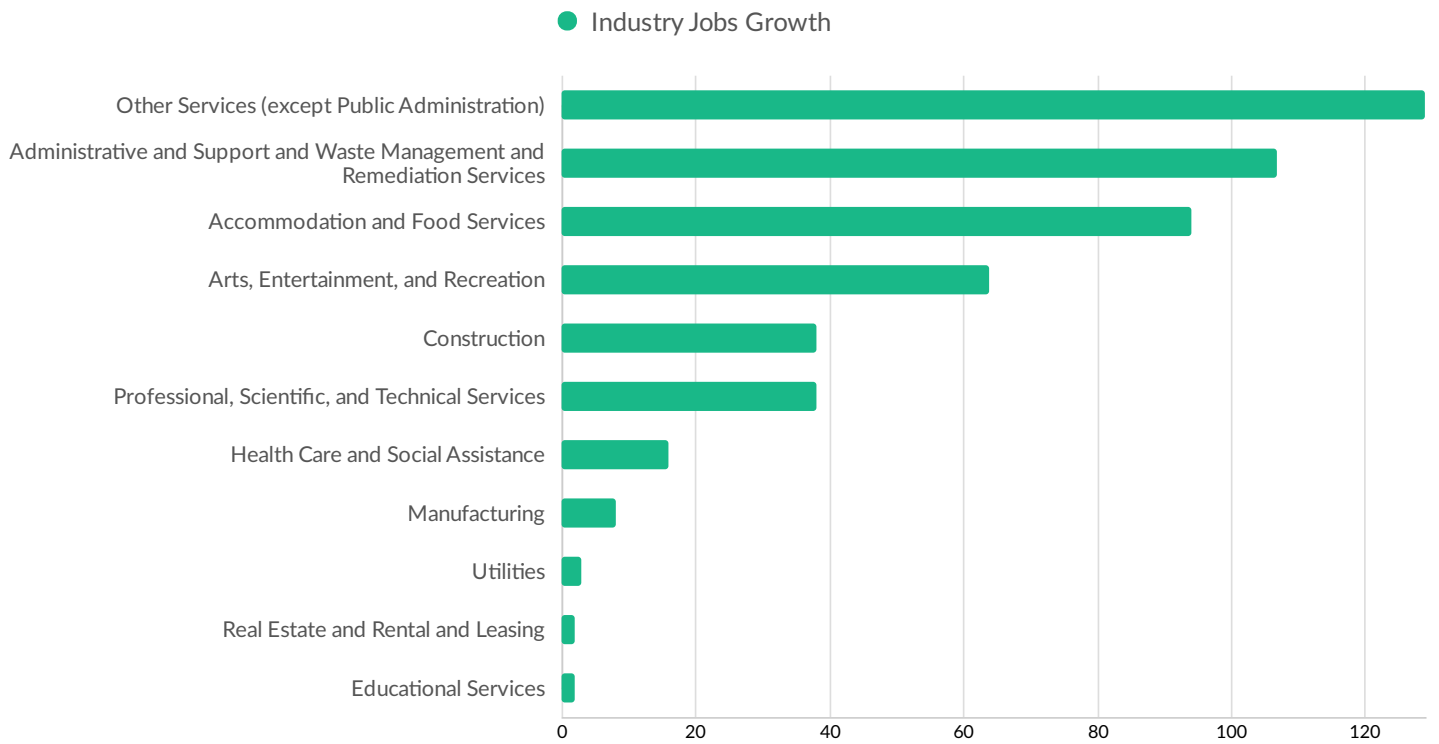
# Industry Characteristics

## Largest Industries

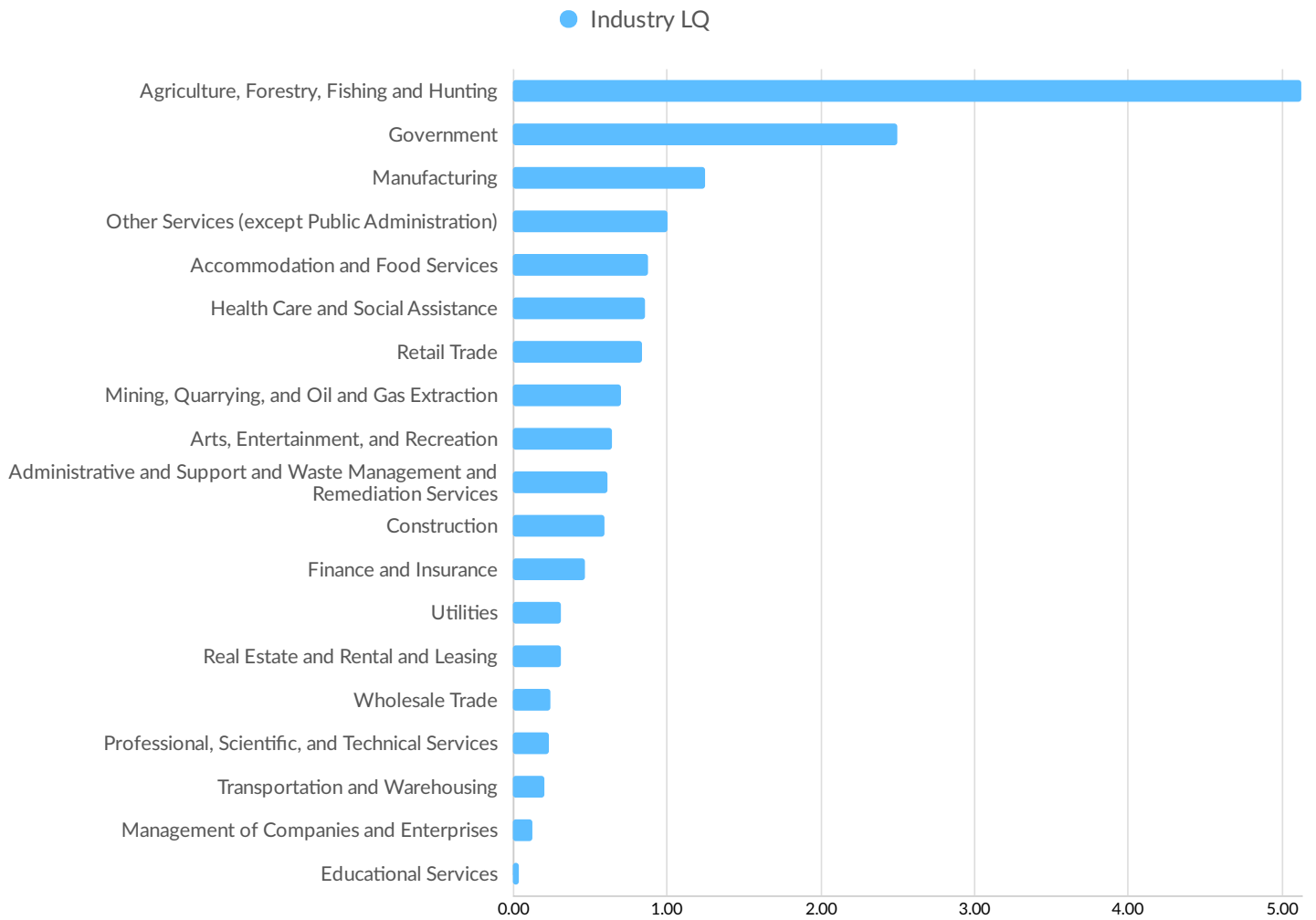




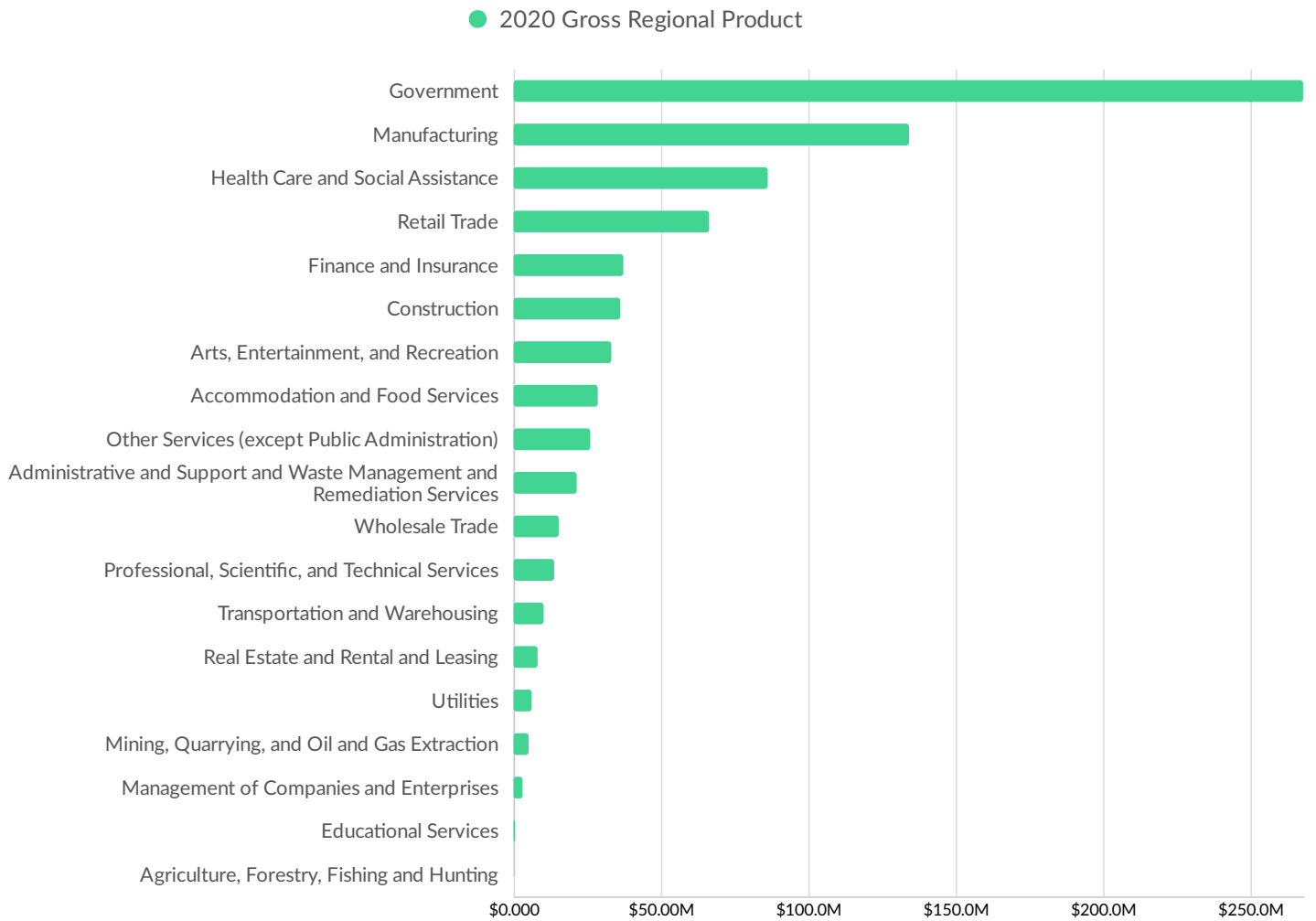
## Top Growing Industries



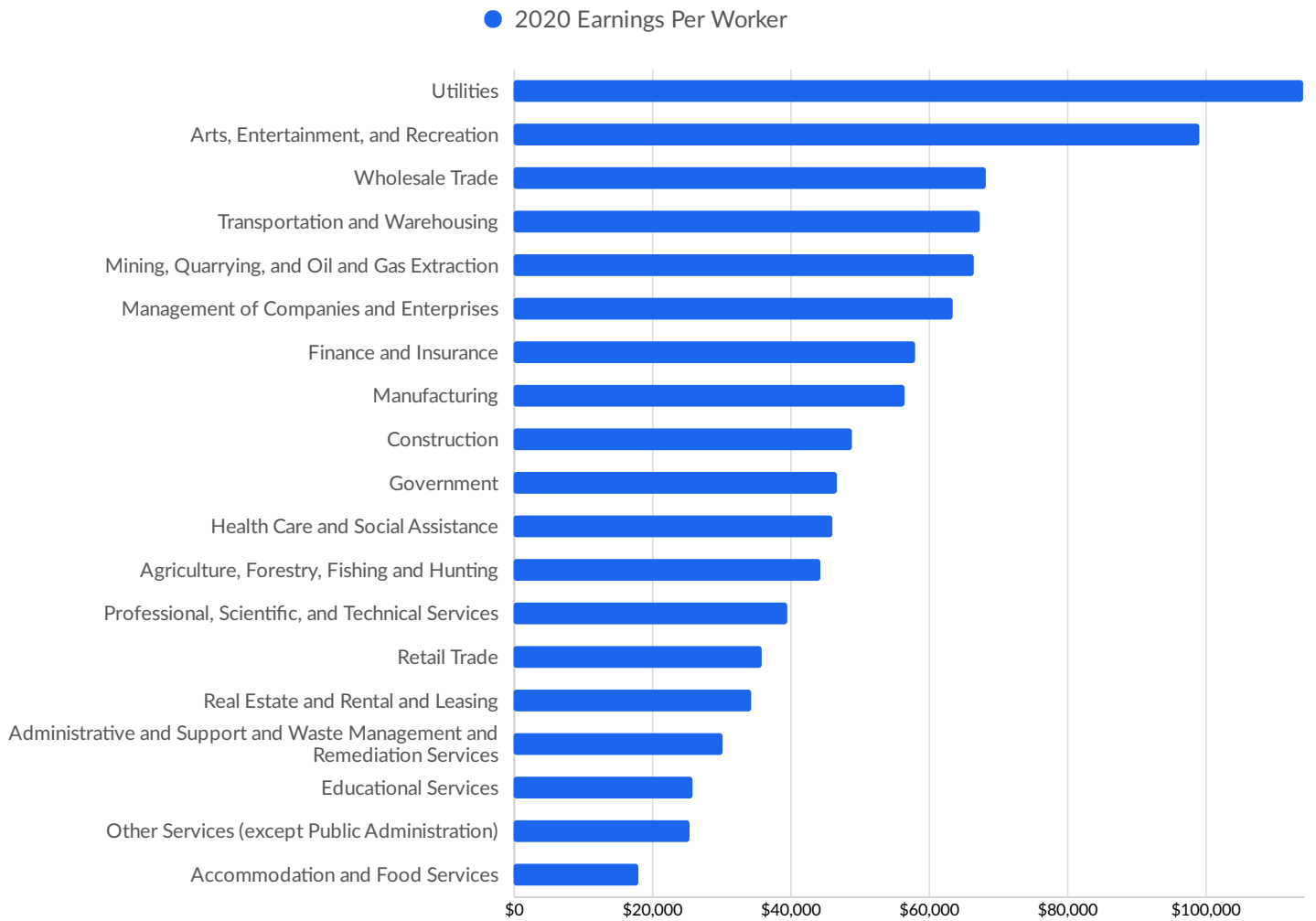
## Top Industry LQ



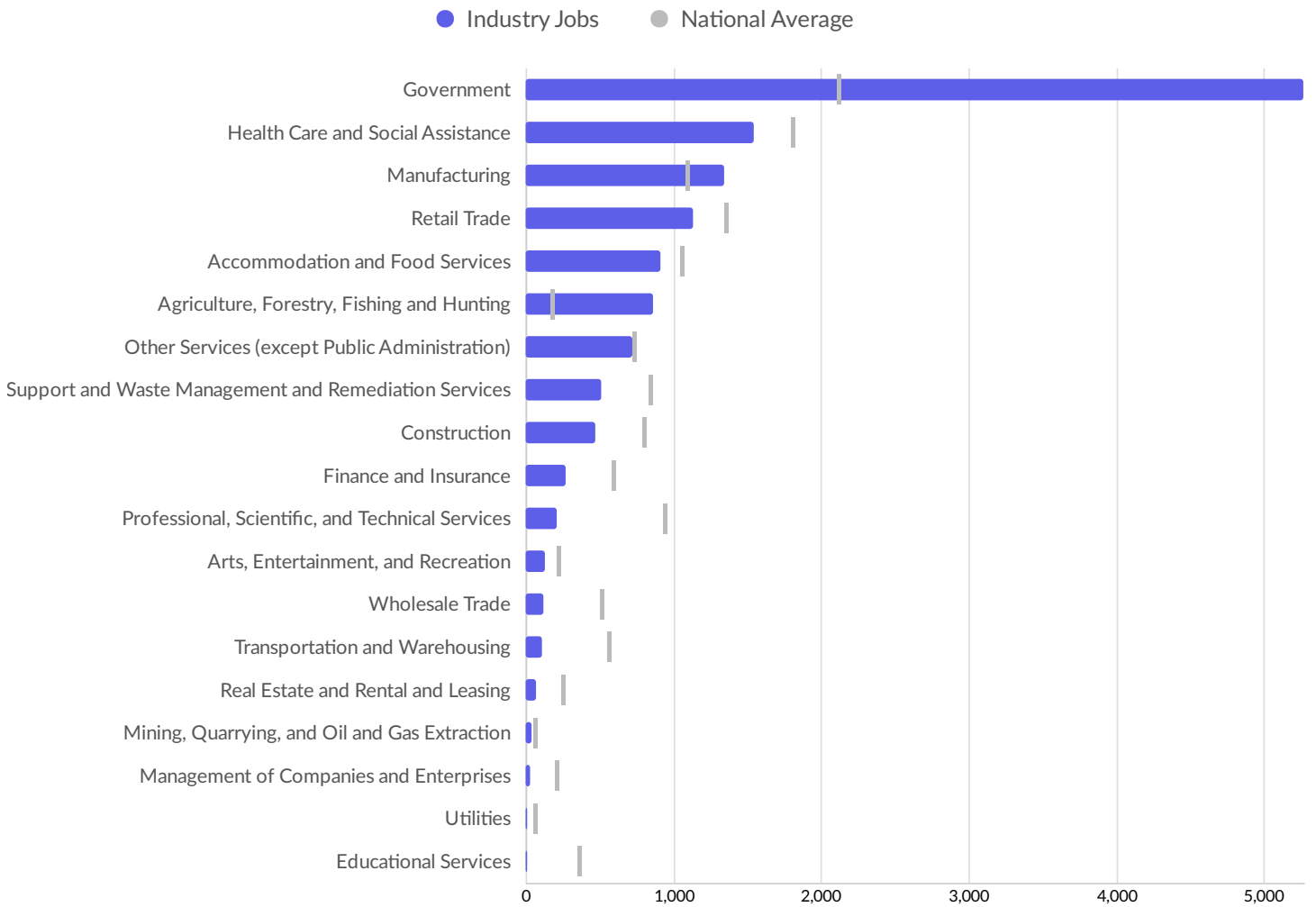
## Top Industry GRP



## Top Industry Earnings























## Largest Industries



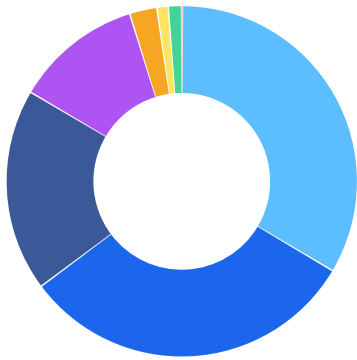
## Business Characteristics

### 1,532 Companies Employ Your Workers

Online profiles for your workers mention 1,532 companies as employers, with the top 10 appearing below. In the last 12 months, 741 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern Oklahoma A & M ...	88 	Integrus Health, Inc.	164 
Integrus Health, Inc.	83 	CRST International, Inc.	117 
Downstream Casino Resort	44 	Dollar General Corporation	117 
Indigo Sky LLC	42 	U.S. Xpress, Inc.	88 
Quapaw Tribe of Oklahoma	40 	C.R. England, Inc.	71 
Wal-Mart, Inc.	40 	Integrus	70 
Wyandotte Nation Casino	39 	Downstream Casino Resort	66 
Miami-Dade County Public Scho...	26 	Red Collar Prints LLC	63 
Quapaw Company Inc	24 	Buffalo Run Casino	61 
Buffalo Run Casino	22 	USA Truck, Inc.	60 

## Business Size

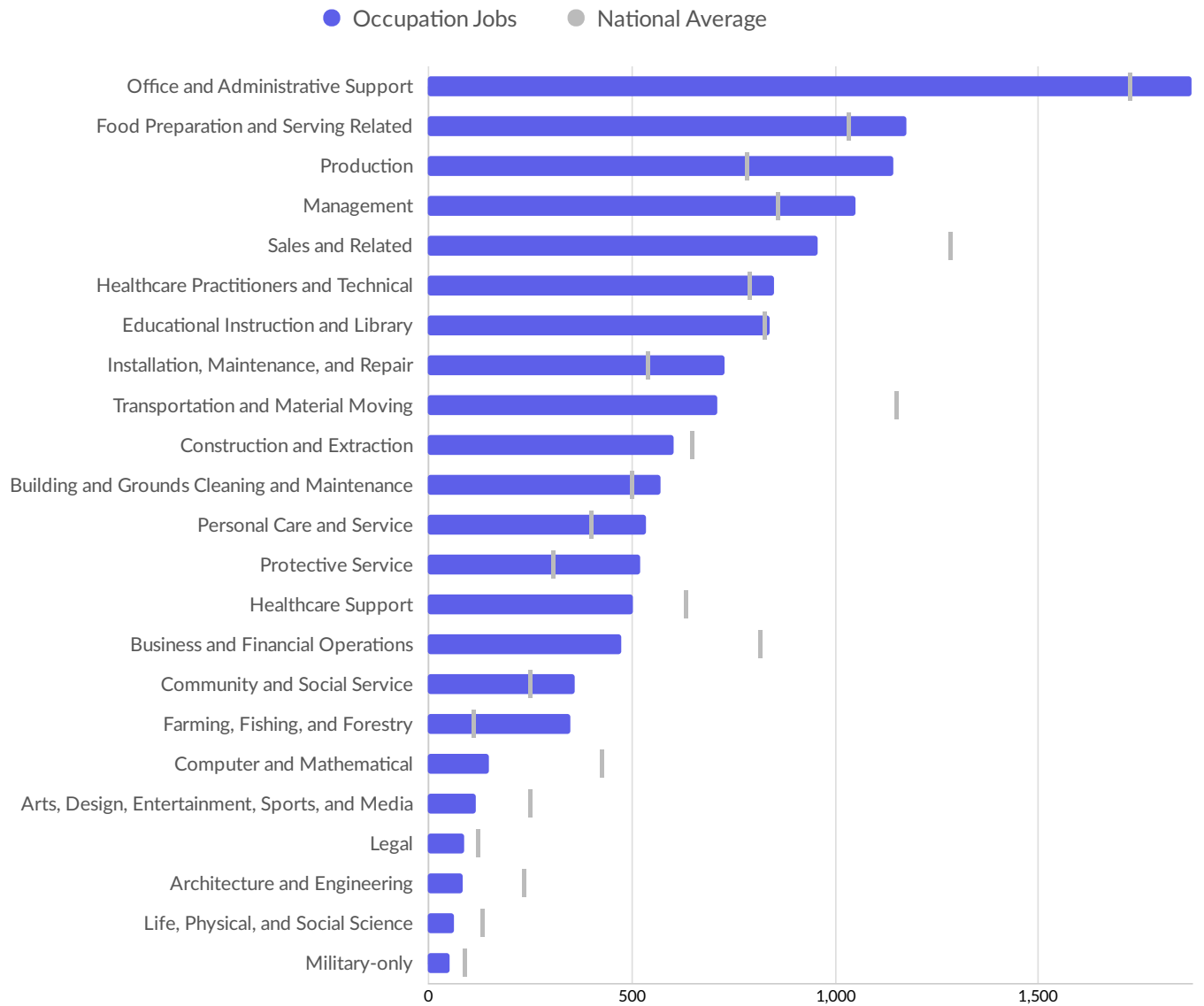


	Percentage	Business Count
1 to 4 employees	33.4%	385
5 to 9 employees	31.3%	360
10 to 19 employees	18.7%	215
20 to 49 employees	11.7%	135
50 to 99 employees	2.5%	29
100 to 249 employees	1.0%	12
250 to 499 employees	1.2%	14
500+ employees	0.1%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

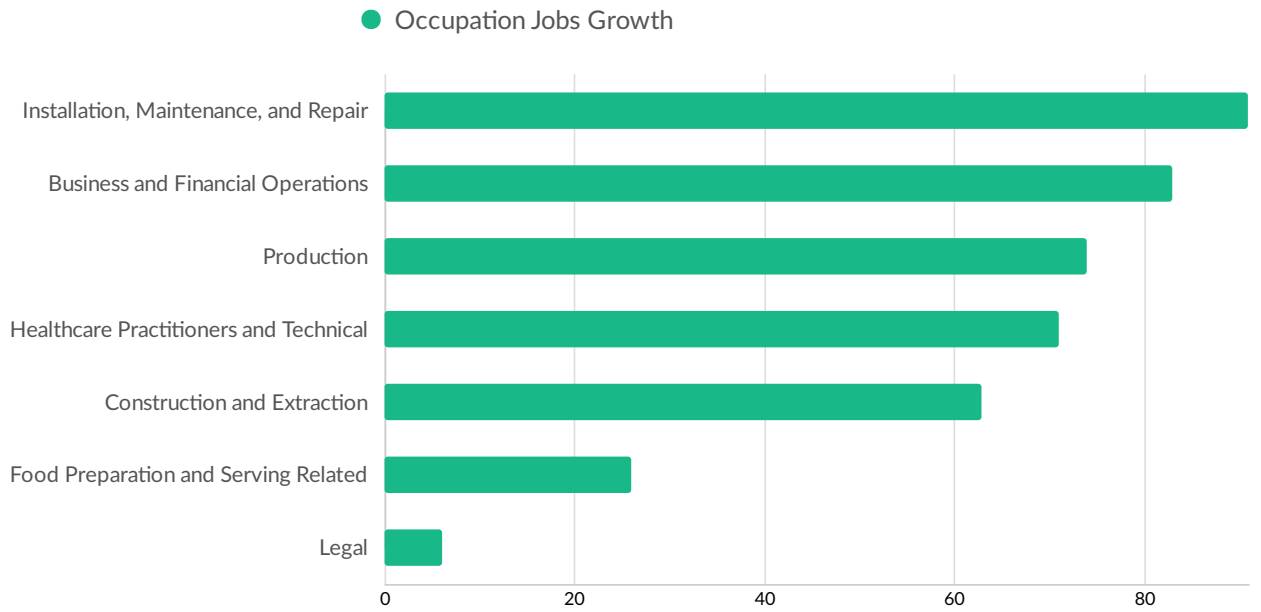
# Workforce Characteristics

## Largest Occupations

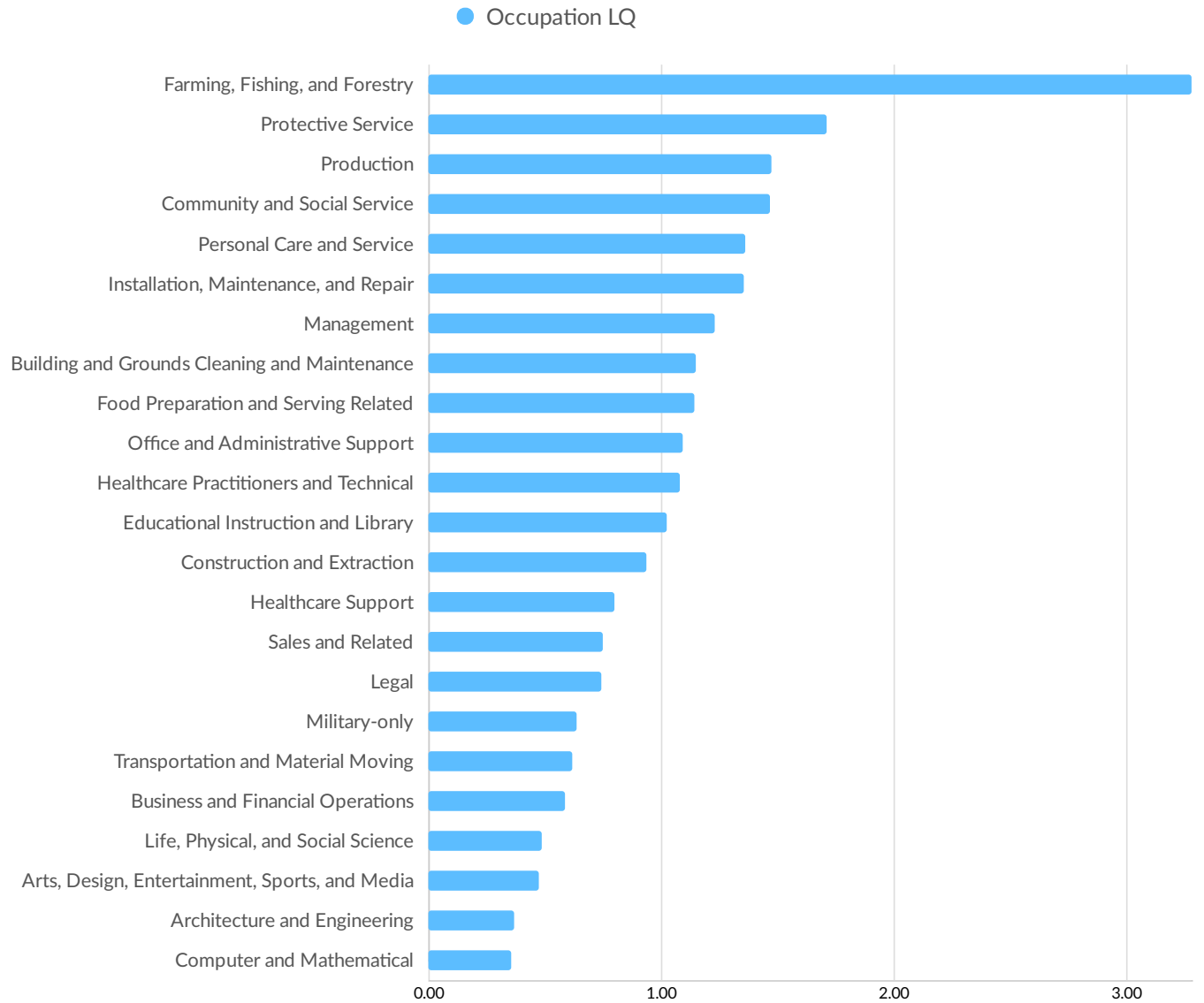




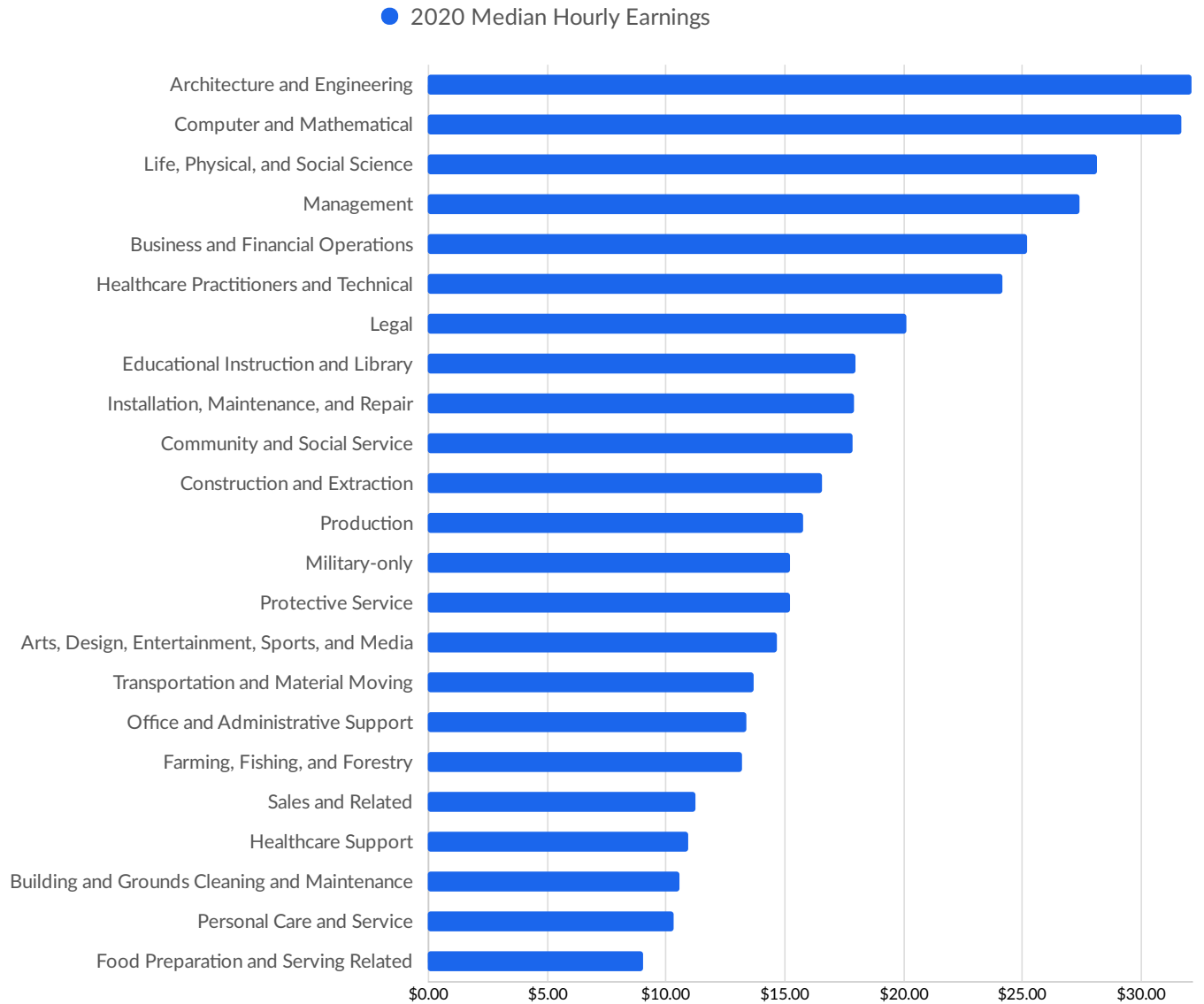
## Top Growing Occupations



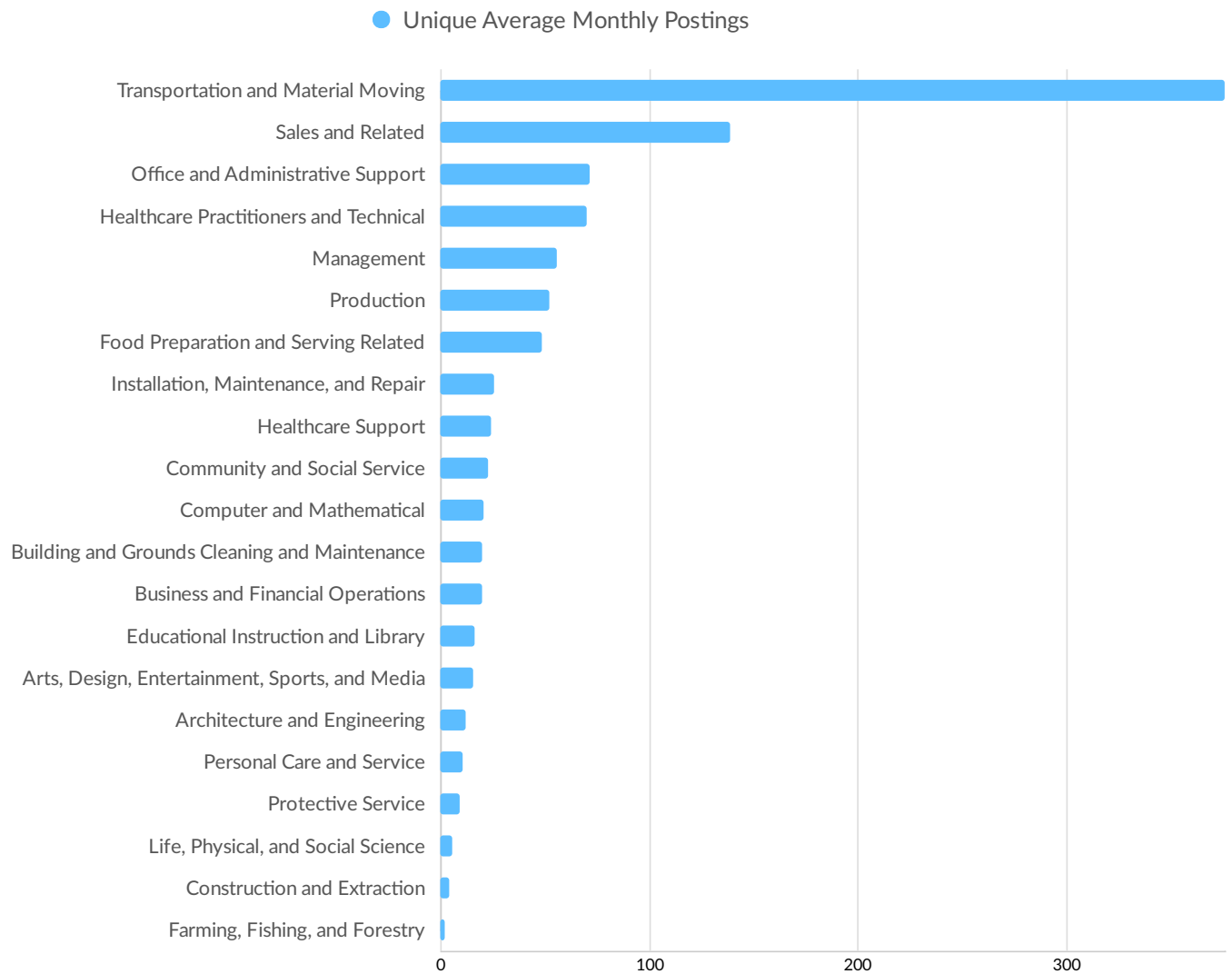
## Top Occupation LQ



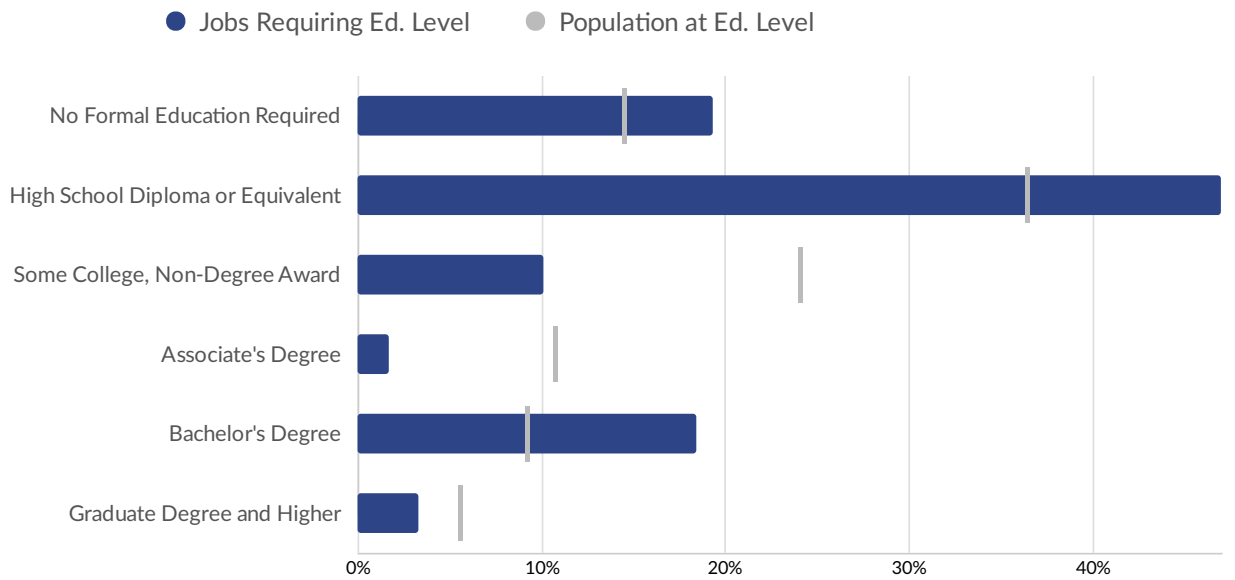
## Top Occupation Earnings



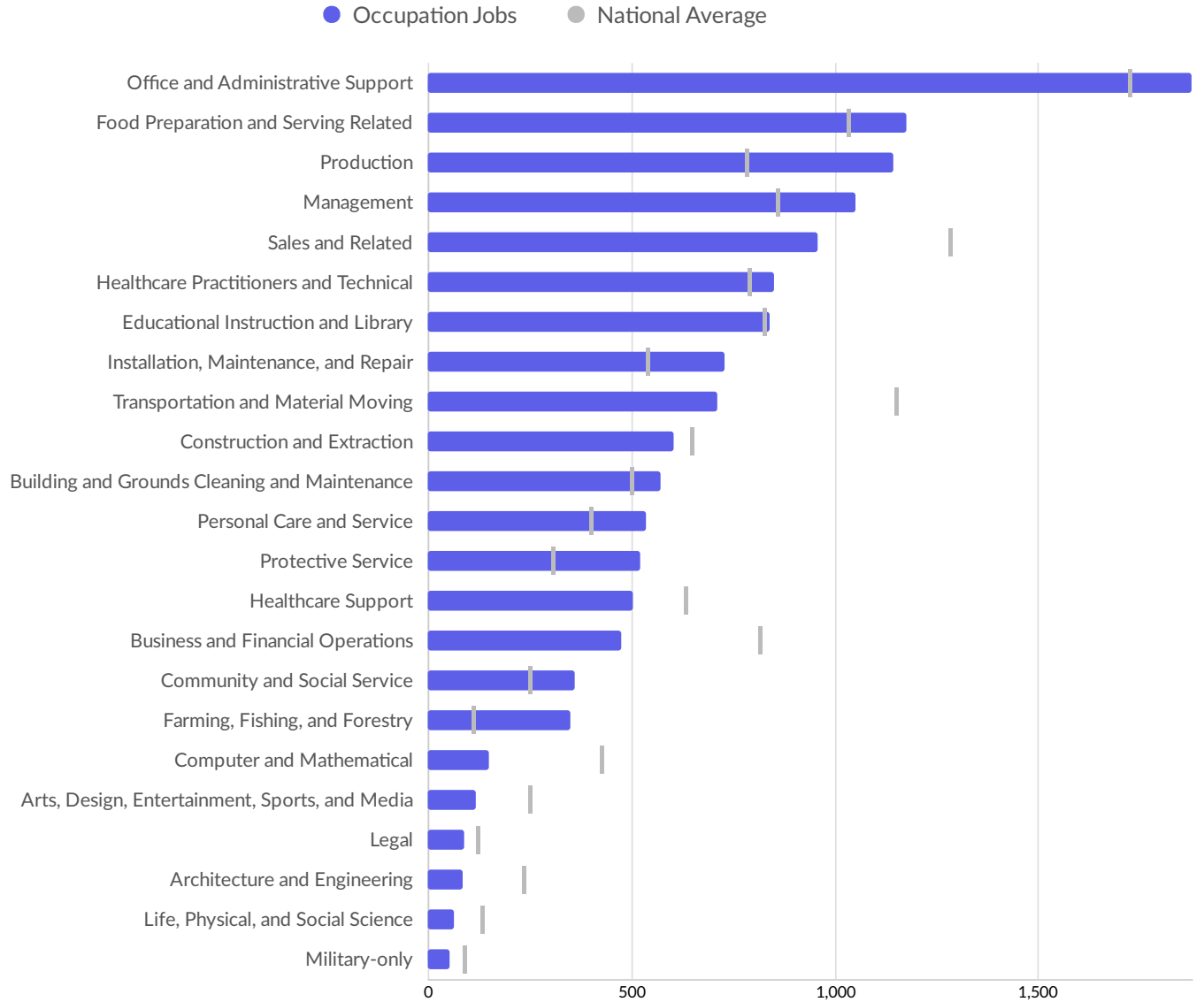
## Top Posted Occupations



## Underemployment

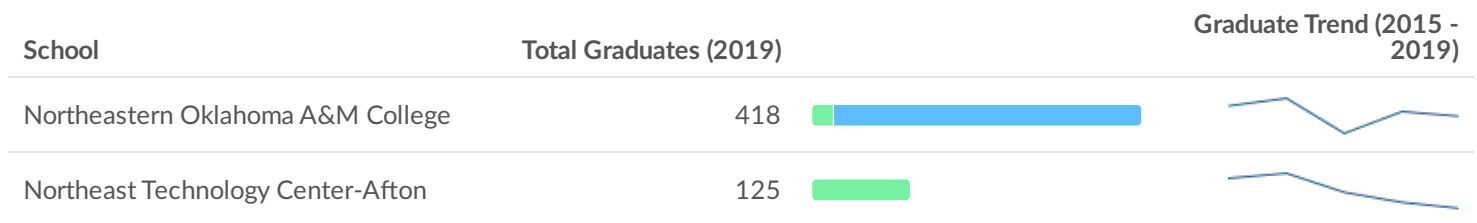


## Largest Occupations



## Educational Pipeline

In 2019, there were 543 graduates in Ottawa County, OK. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

