



McDonald County, MO

MOKAN Economic Partnership



105 North Rangeline PO Box 1706
Joplin, Missouri 64802

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Industry Characteristics	14
Business Characteristics	20
Workforce Characteristics	22
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

29119 McDonald County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

23,075

Population (2020)

Population **grew by 392** over the last 5 years and is projected to **grow by 1,053** over the next 5 years.

8,063

Total Regional Employment

Jobs **decreased by 246** over the last 5 years but are projected to **grow by 225** over the next 5 years.

\$41.6K

Median Household Income (2019)

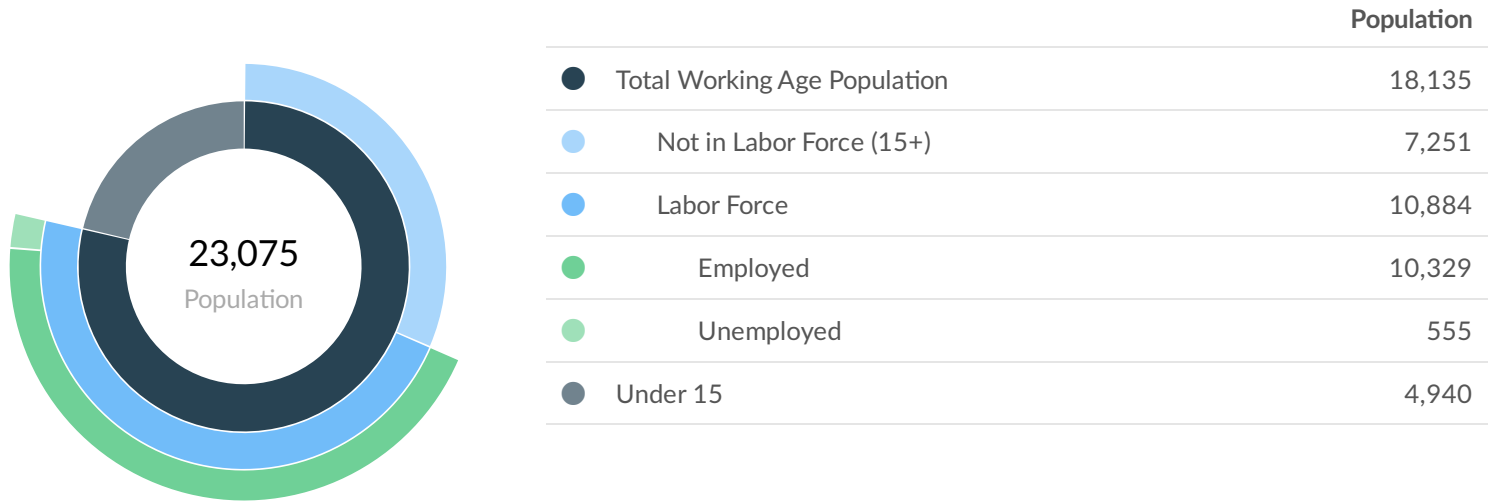
Median household income is **\$21.2K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 1.7%** since 2015, growing by 392. Population is expected to **increase by 4.6%** between 2020 and 2025, adding 1,053.
- From 2015 to 2020, jobs **declined by 3.0%** in McDonald County, MO from 8,309 to **8,063**. This change **fell short of the national growth rate of 1.3% by 4.3%**. As the number of jobs declined, the **labor force participation rate increased from 56.7% to 60.0% between 2015 and 2020**.
- Concerning educational attainment, **8.0% of McDonald County, MO residents possess a Bachelor's Degree** (12.1% below the national average), and **6.2% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

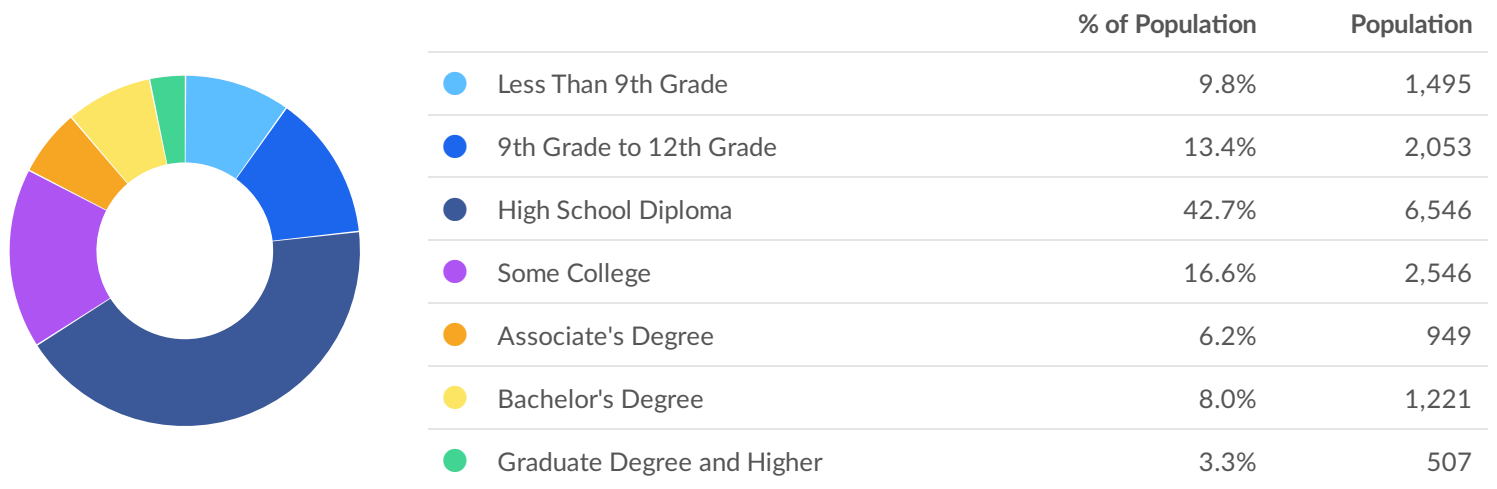
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	23,075	10,884	8,063	87.4	\$611.12M	\$1.44B	\$1.20B
State	6,168,743	3,069,787	3,071,490	89.9	\$312.19B	\$326.70B	\$375.83B

2020 Labor Force Breakdown



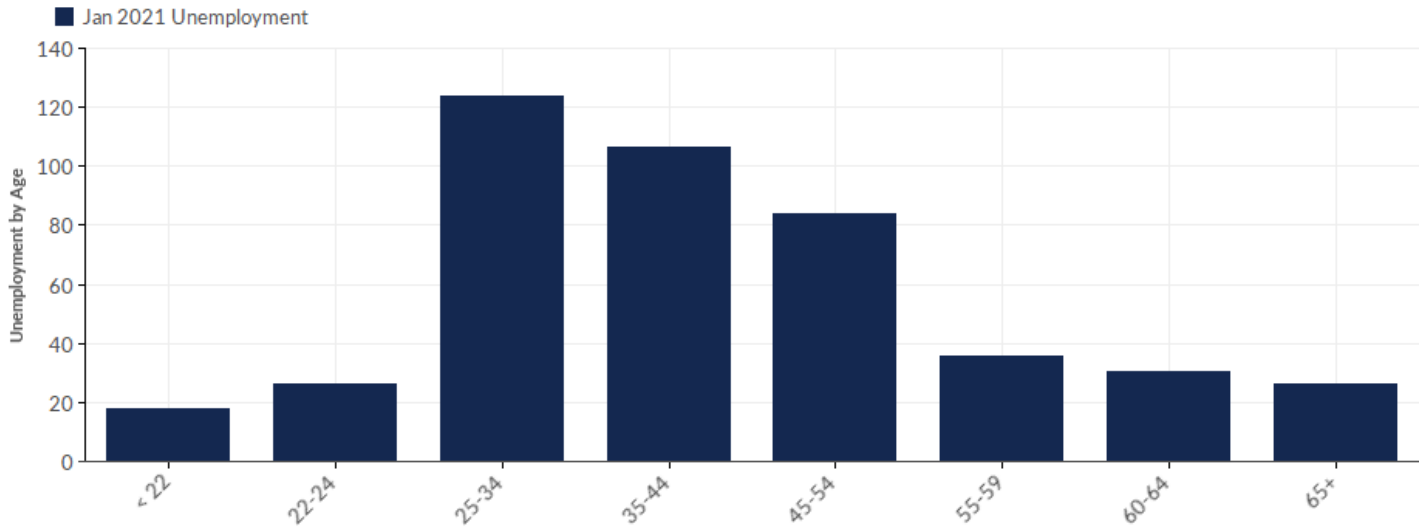
Educational Attainment

Concerning educational attainment, **8.0% of McDonald County, MO residents possess a Bachelor's Degree** (12.1% below the national average), and **6.2% hold an Associate's Degree** (2.4% below the national average).



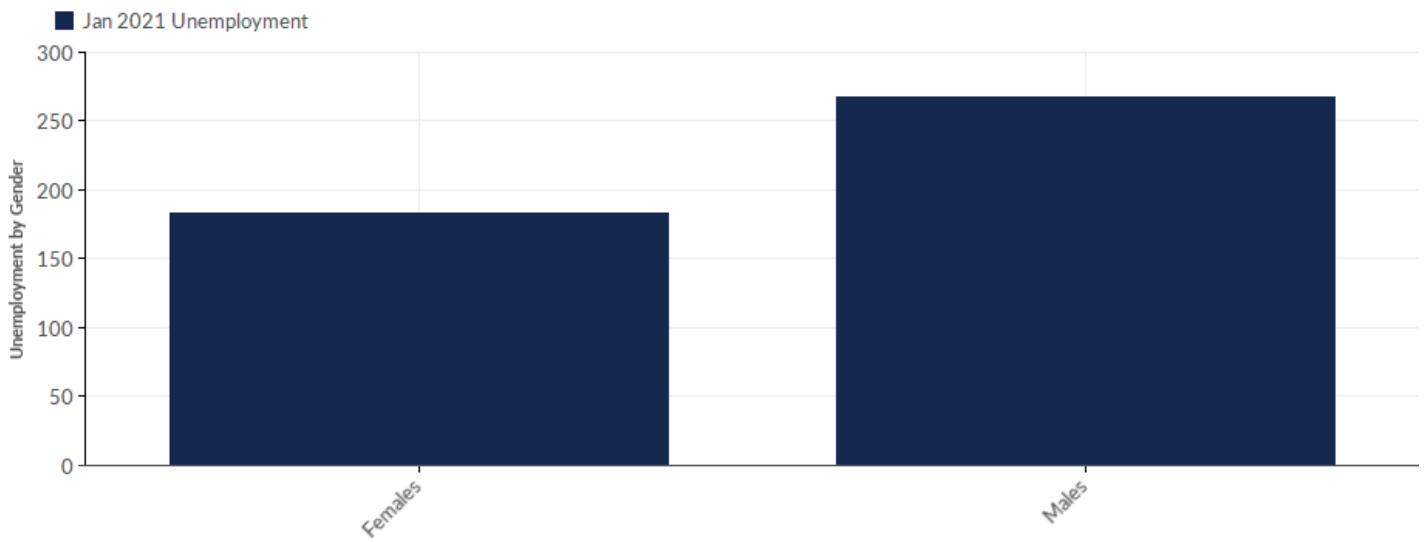
Unemployment by Demographics

Unemployment by Age



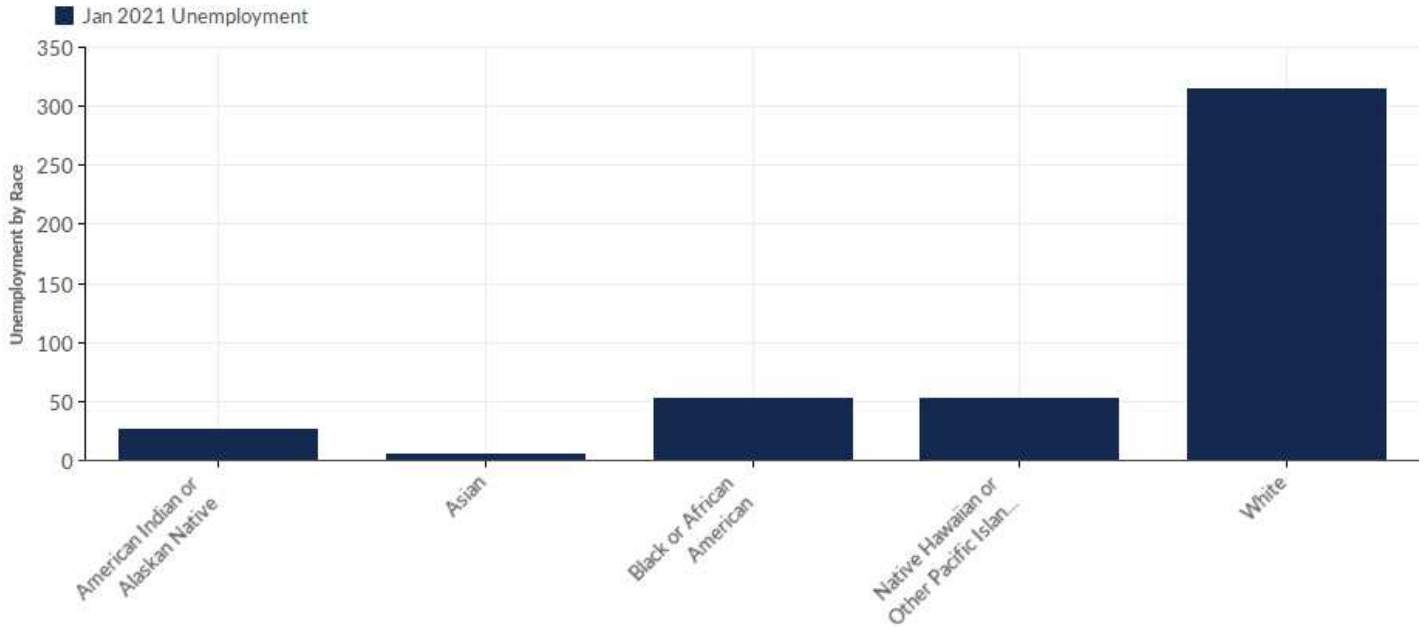
Age	Unemployment (Jan 2021)	% of Age Cohort
< 22	18	4.00%
22-24	26	5.78%
25-34	124	27.56%
35-44	106	23.56%
45-54	84	18.67%
55-59	36	8.00%
60-64	30	6.67%
65+	26	5.78%
Total	450	100.00%

Unemployment by Gender



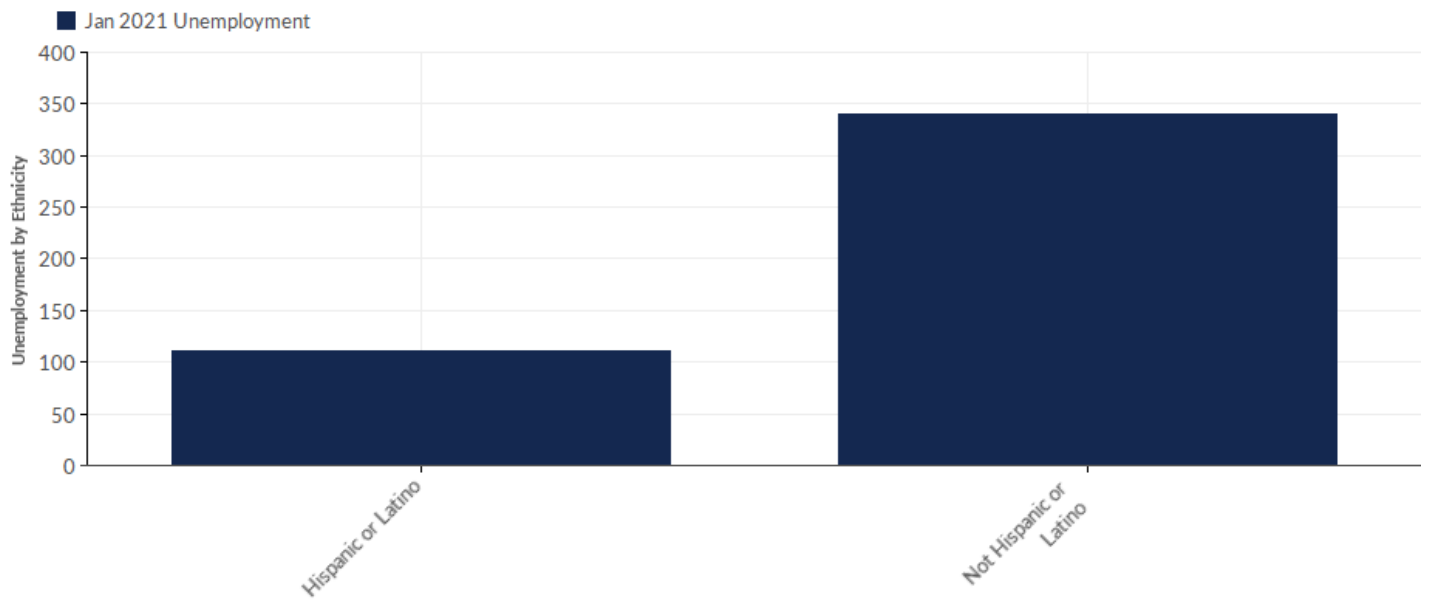
Gender	Unemployment (Jan 2021)	% of Age Cohort
Females	183	40.67%
Males	267	59.33%
Total	450	100.00%

Unemployment by Race



Race	Unemployment (Jan 2021)	% of Age Cohort
American Indian or Alaskan Native	26	5.78%
Asian	6	1.33%
Black or African American	52	11.56%
Native Hawaiian or Other Pacific Islander	53	11.78%
White	314	69.78%
Total	450	100.00%

Unemployment by Ethnicity

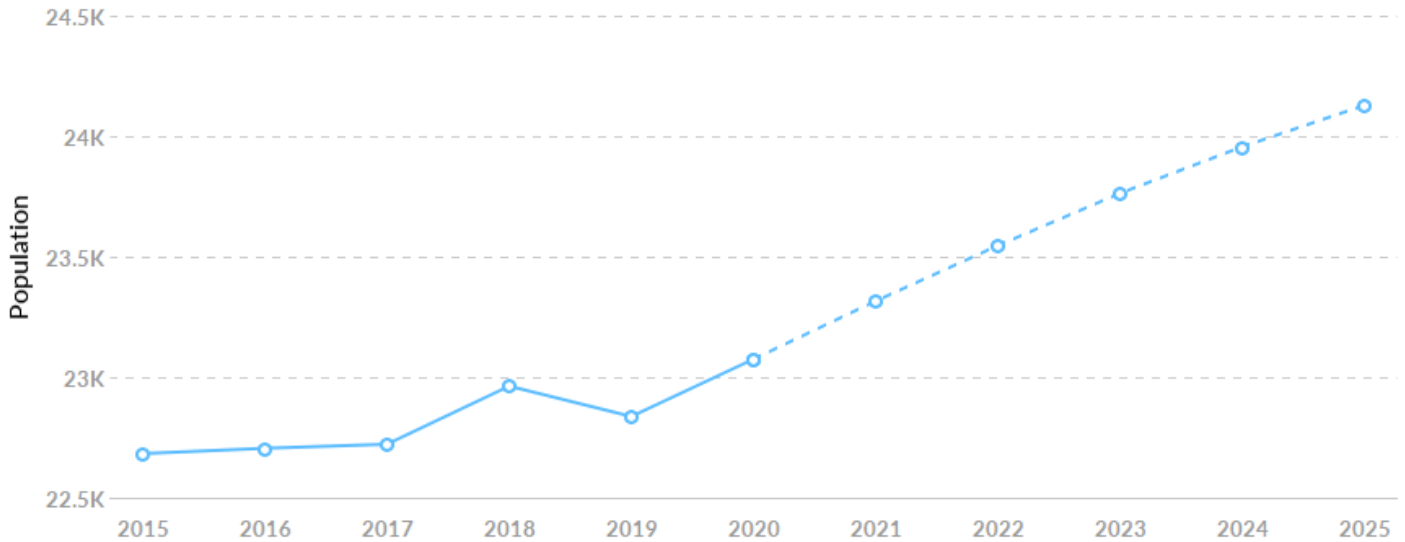


Ethnicity	Unemployment (Jan 2021)	% of Age Cohort
Hispanic or Latino	110	24.44%
Not Hispanic or Latino	340	75.56%
Total	450	100.00%

Historic & Projected Trends

Population Trends

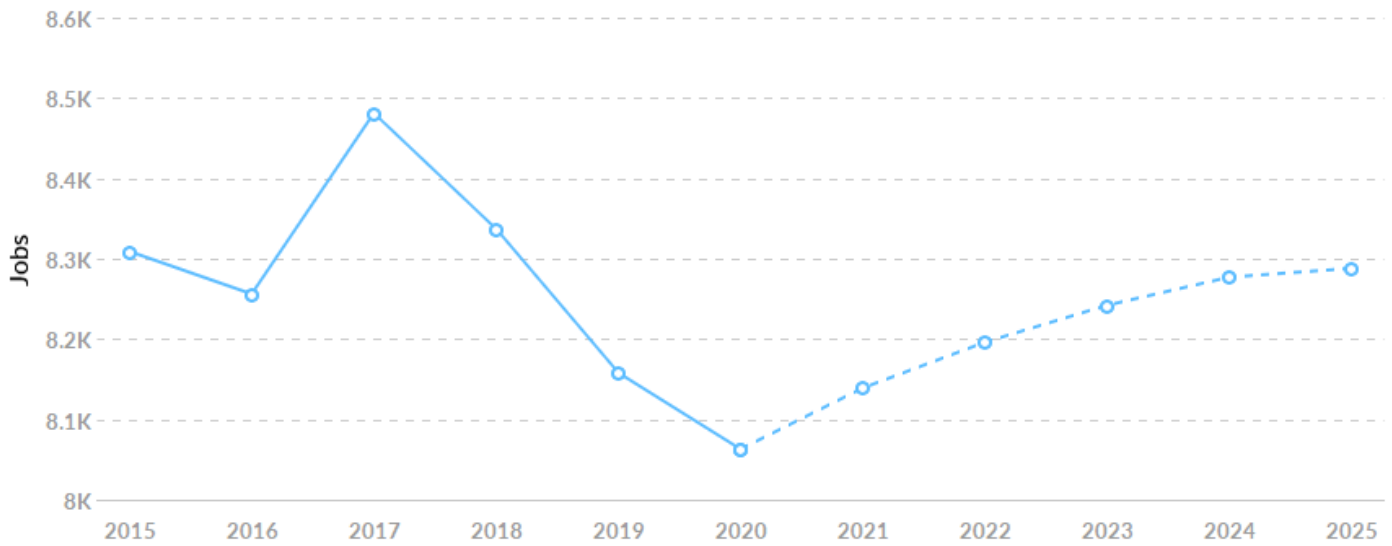
As of 2020 the region's population **increased by 1.7%** since 2015, growing by 392. Population is expected to **increase by 4.6%** between 2020 and 2025, adding 1,053.



Timeframe	Population
2015	22,683
2016	22,705
2017	22,722
2018	22,963
2019	22,837
2020	23,075
2021	23,316
2022	23,546
2023	23,763
2024	23,956
2025	24,128

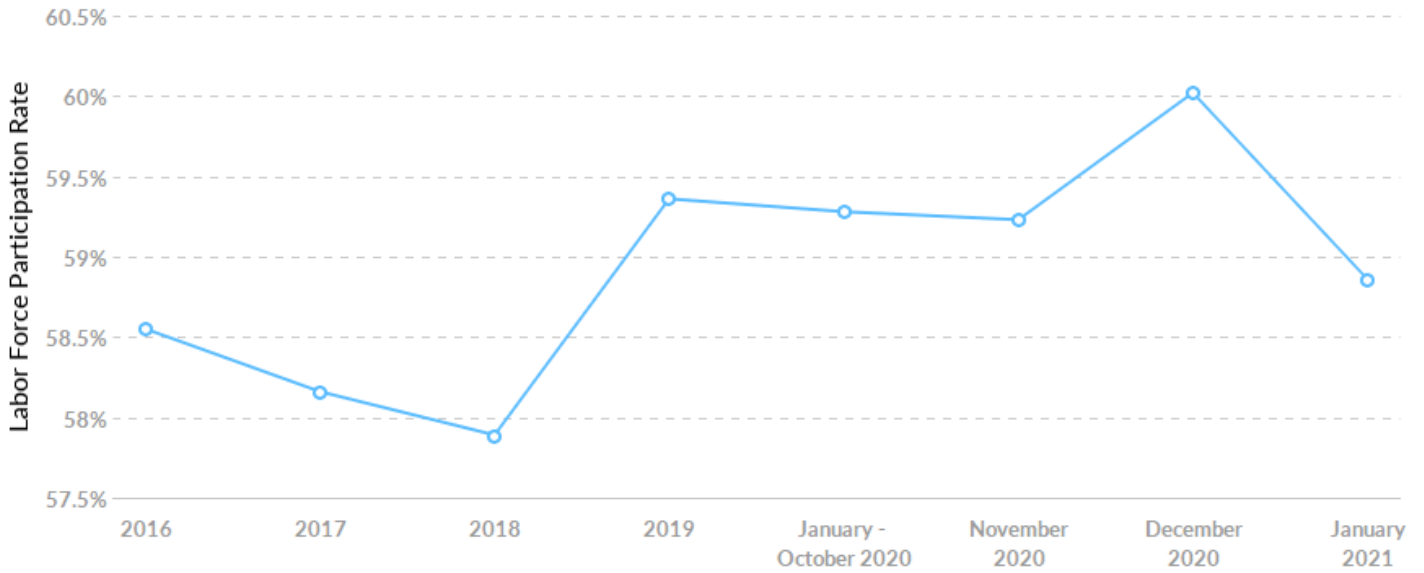
Job Trends

From 2015 to 2020, jobs declined by 3.0% in McDonald County, MO from 8,309 to 8,063. This change fell short of the national growth rate of 1.3% by 4.3%.



Timeframe	Jobs
2015	8,309
2016	8,256
2017	8,481
2018	8,337
2019	8,158
2020	8,063
2021	8,139
2022	8,196
2023	8,242
2024	8,277
2025	8,288

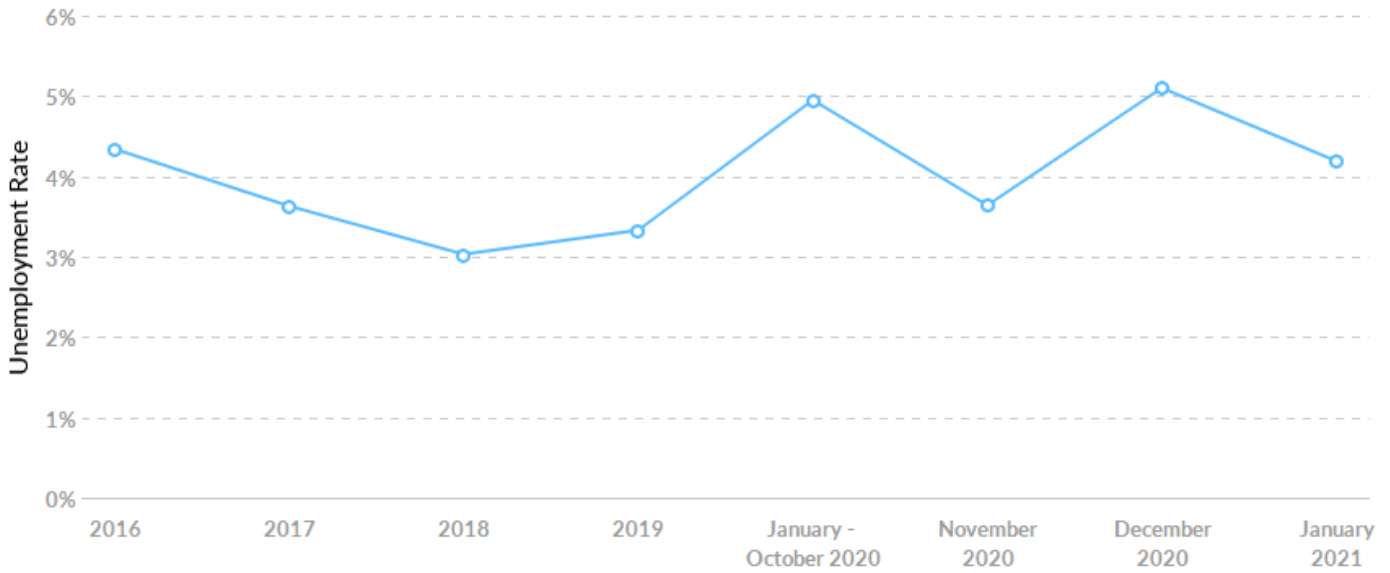
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	58.55%
2017	58.16%
2018	57.89%
2019	59.36%
January - October 2020	59.28%
November 2020	59.23%
December 2020	60.02%
January 2021	58.86%

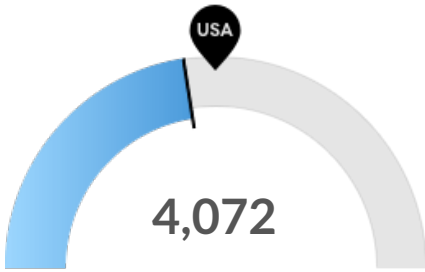
Unemployment Rate Trends

McDonald County, MO had a January 2021 unemployment rate of 4.19%, **decreasing from 4.34%** 5 years before.



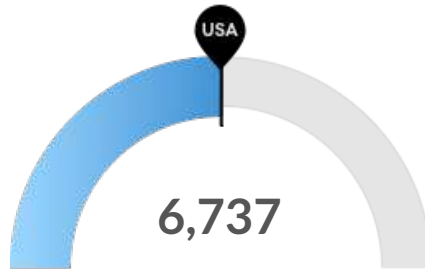
Timeframe	Unemployment Rate
2016	4.34%
2017	3.63%
2018	3.03%
2019	3.33%
January - October 2020	4.95%
November 2020	3.64%
December 2020	5.10%
January 2021	4.19%

Population Characteristics



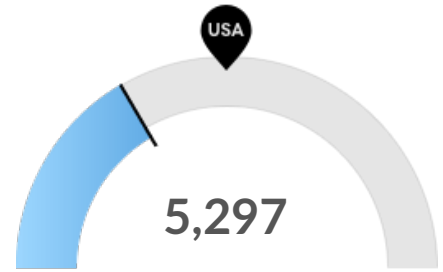
Millennials

McDonald County, MO has 4,072 millennials (ages 25-39). The national average for an area this size is 4,709.



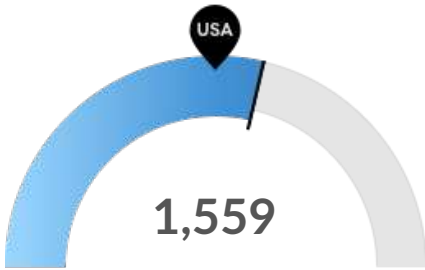
Retiring Soon

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,714 people 55 or older, while there are 6,737 here.



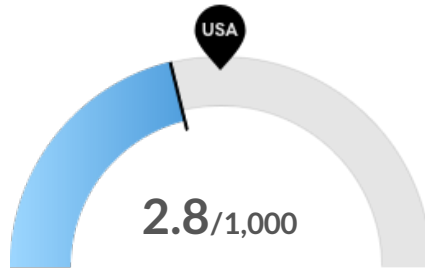
Racial Diversity

Racial diversity is low in McDonald County, MO. The national average for an area this size is 9,109 racially diverse people, while there are 5,297 here.



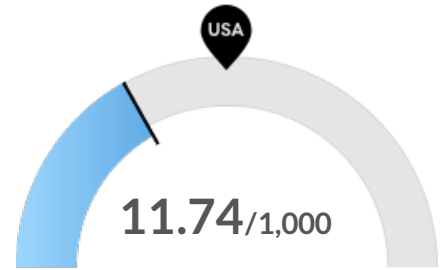
Veterans

McDonald County, MO has 1,559 veterans. The national average for an area this size is 1,268.



Violent Crime

McDonald County, MO has 2.8 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

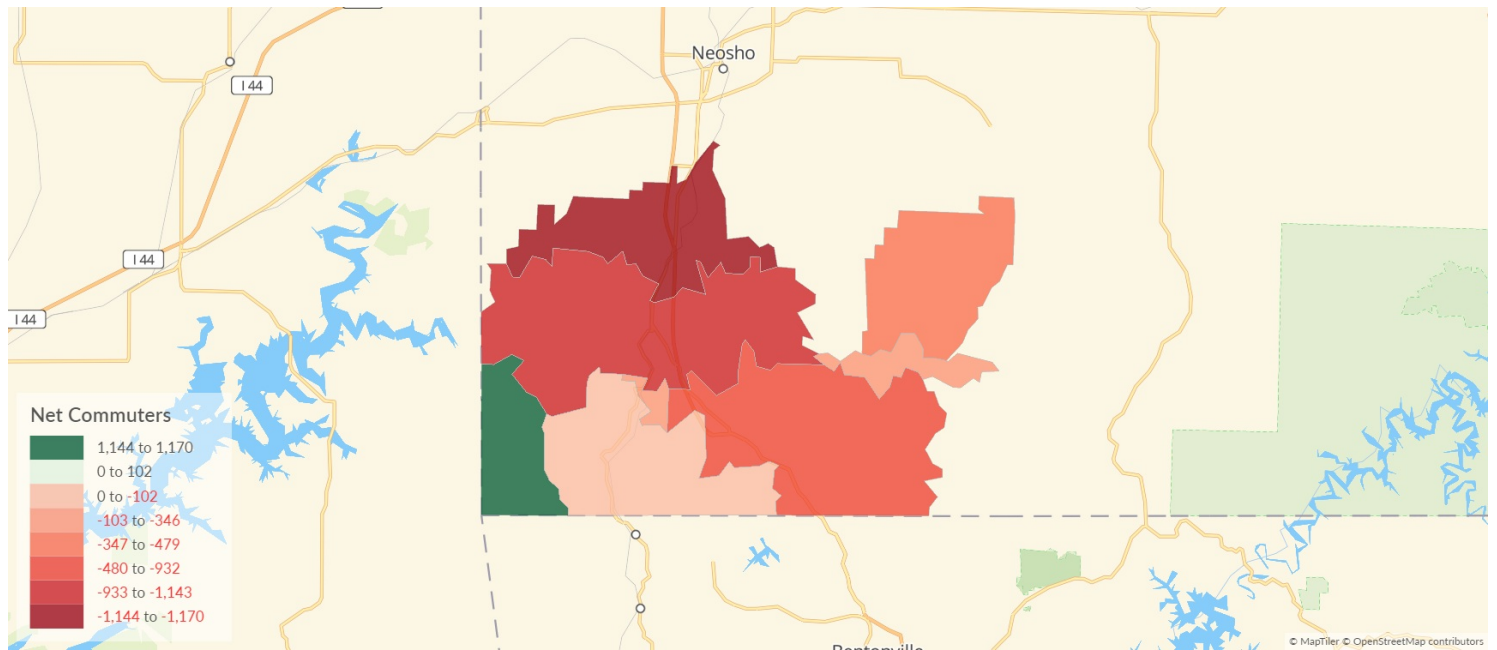


Property Crime

McDonald County, MO has 11.74 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

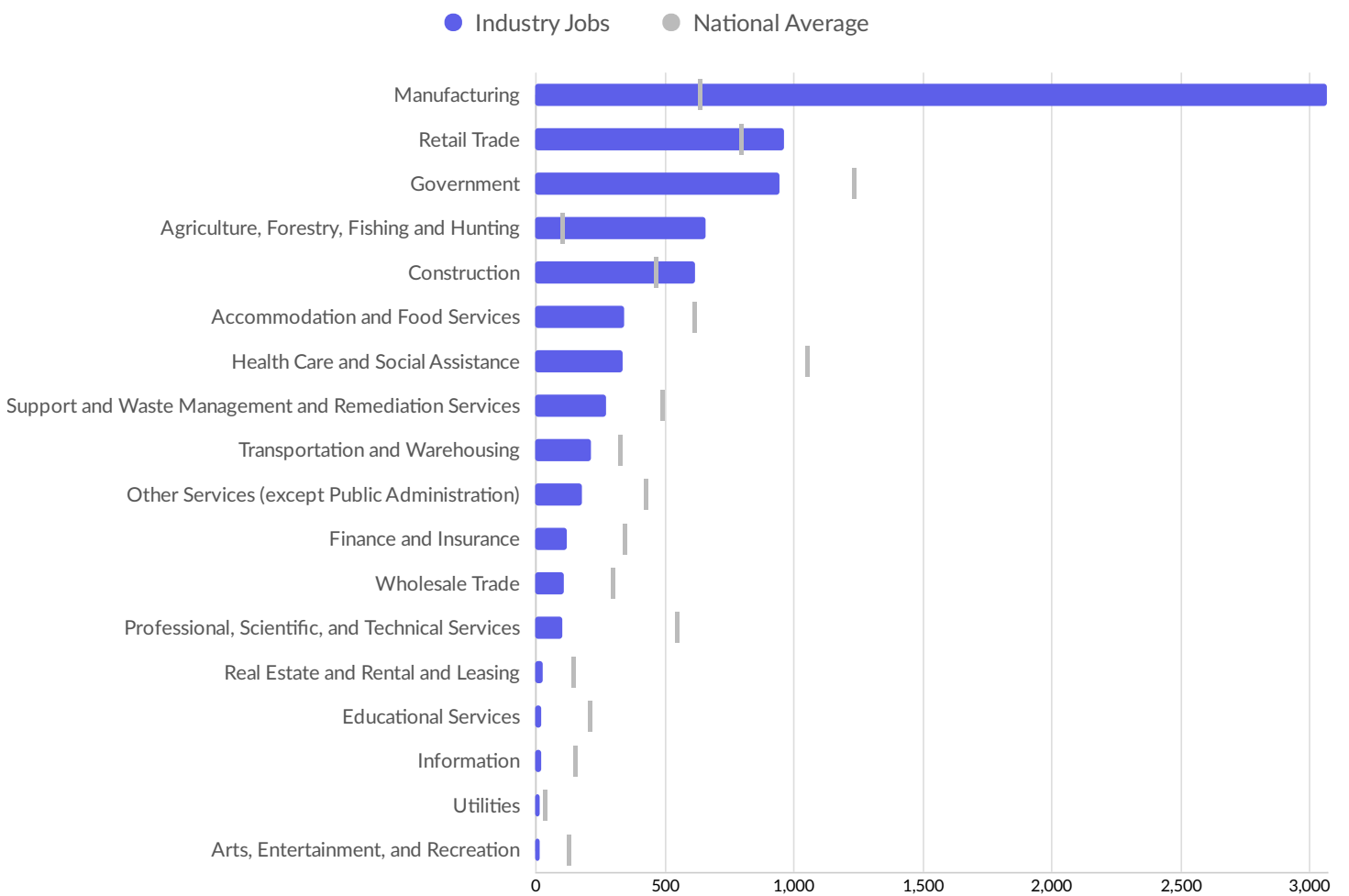
ZIP	Name	2020 Employment
64831	Anderson, MO (in McD...	2,573
64854	Noel, MO (in McDonald...	1,918
64863	South West City, MO (in...	1,751
64856	Pineville, MO (in McDo...	1,147
64843	Goodman, MO (in McD...	500

Where Talent Lives

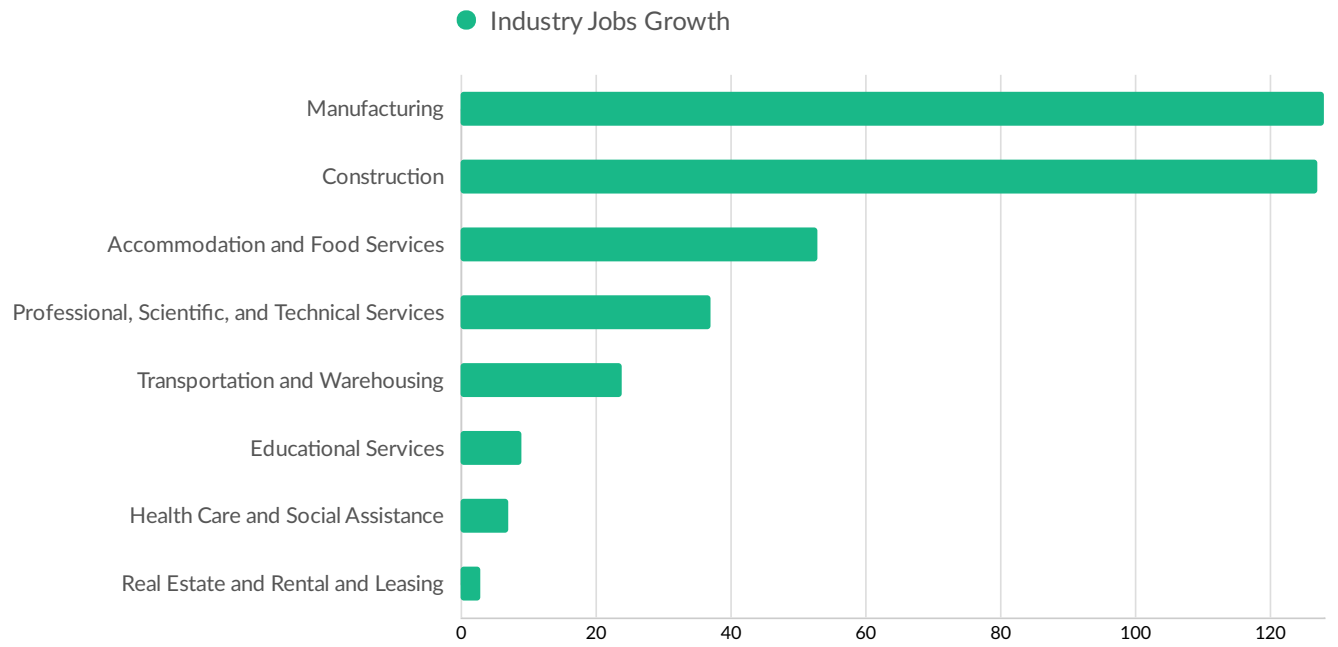
ZIP	Name	2020 Workers
64831	Anderson, MO (in McD...	3,506
64854	Noel, MO (in McDonald...	1,938
64843	Goodman, MO (in McD...	1,644
64856	Pineville, MO (in McDo...	1,626
64863	South West City, MO (in...	581

Industry Characteristics

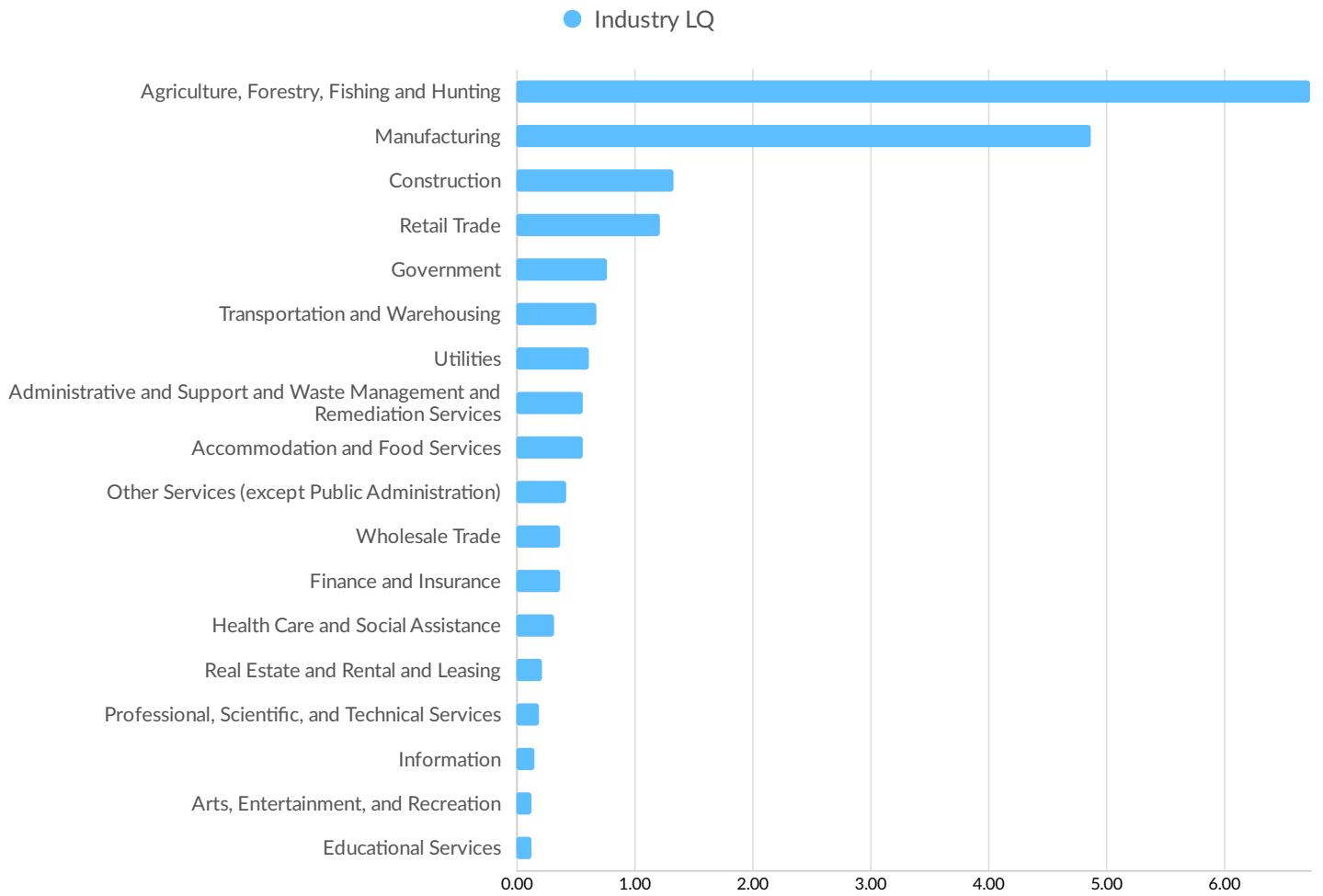
Largest Industries



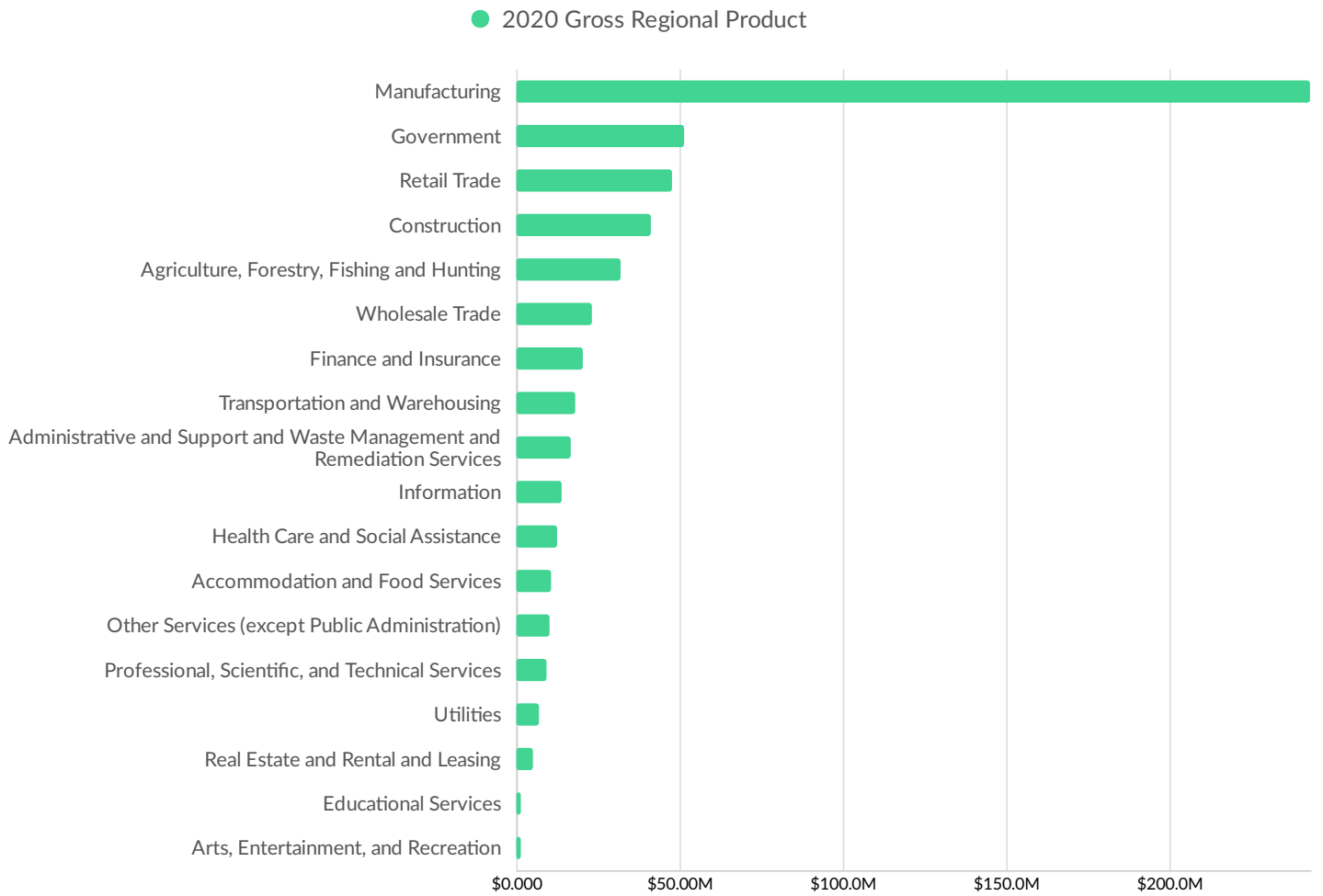
Top Growing Industries



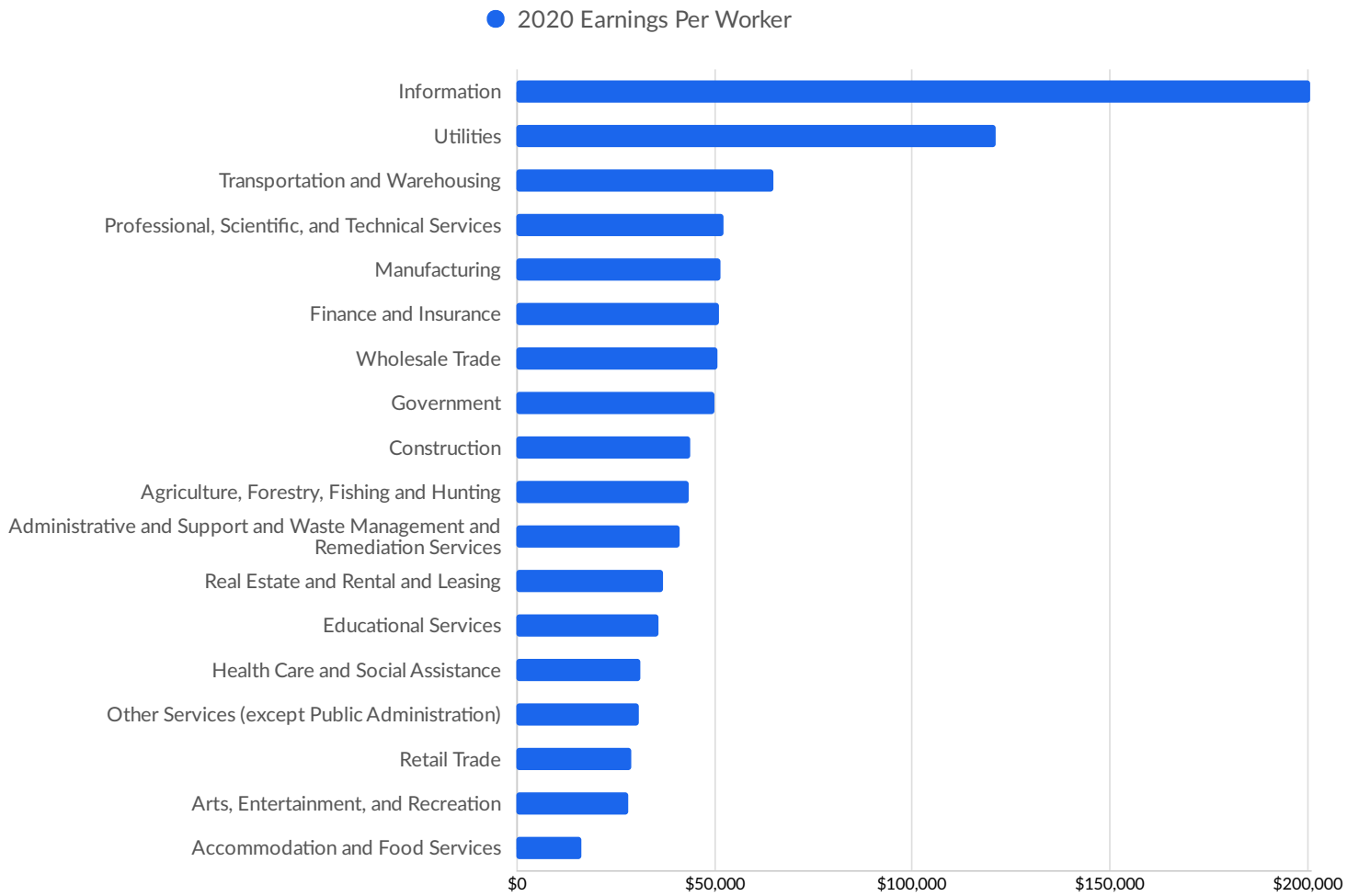
Top Industry LQ



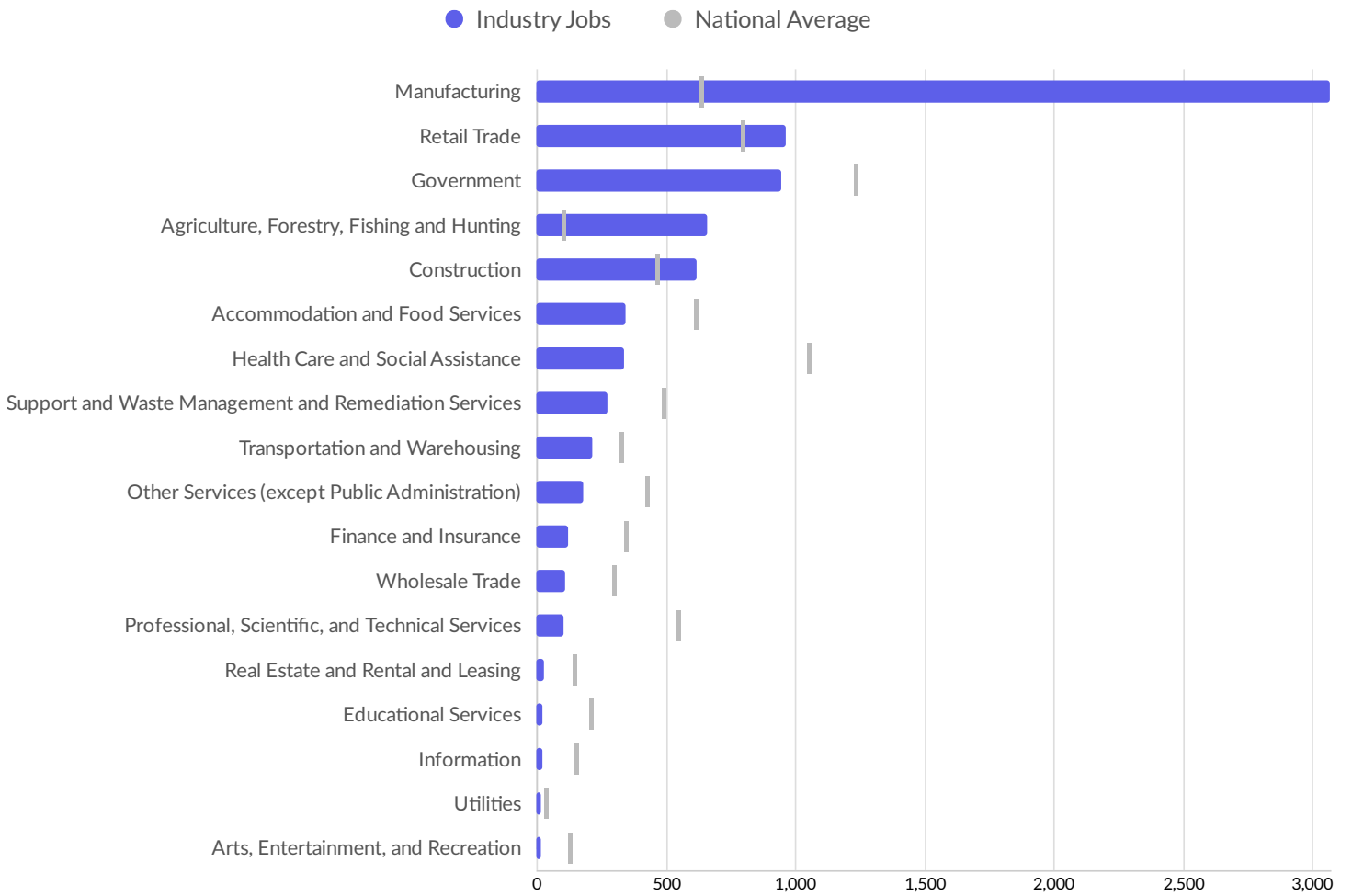
Top Industry GRP



Top Industry Earnings























Largest Industries



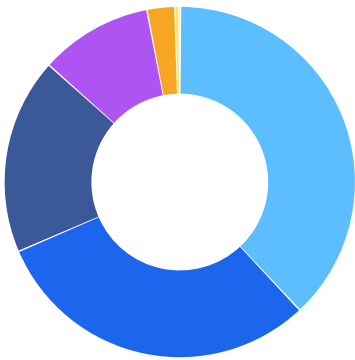
Business Characteristics

847 Companies Employ Your Workers

Online profiles for your workers mention 847 companies as employers, with the top 10 appearing below. In the last 12 months, 295 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	109 	Simmons Foods, Inc.	223 
Simmons Foods, Inc.	75 	Tyson Foods, Inc.	135 
Tyson Foods, Inc.	47 	Dollar General Corporation	128 
Mc Donald County R1 School D...	28 	CRST International, Inc.	123 
County of McDonald	23 	Wal-Mart, Inc.	122 
McDonald County Library	18 	CareInHomes.com	100 
Crowder College	16 	Hogan Transports Inc	88 
Mercy	13 	U.S. Xpress, Inc.	84 
McDonald's Corporation	12 	USA Truck, Inc.	68 
Division of Parks and Public Lan...	10 	C.R. England, Inc.	48 

Business Size

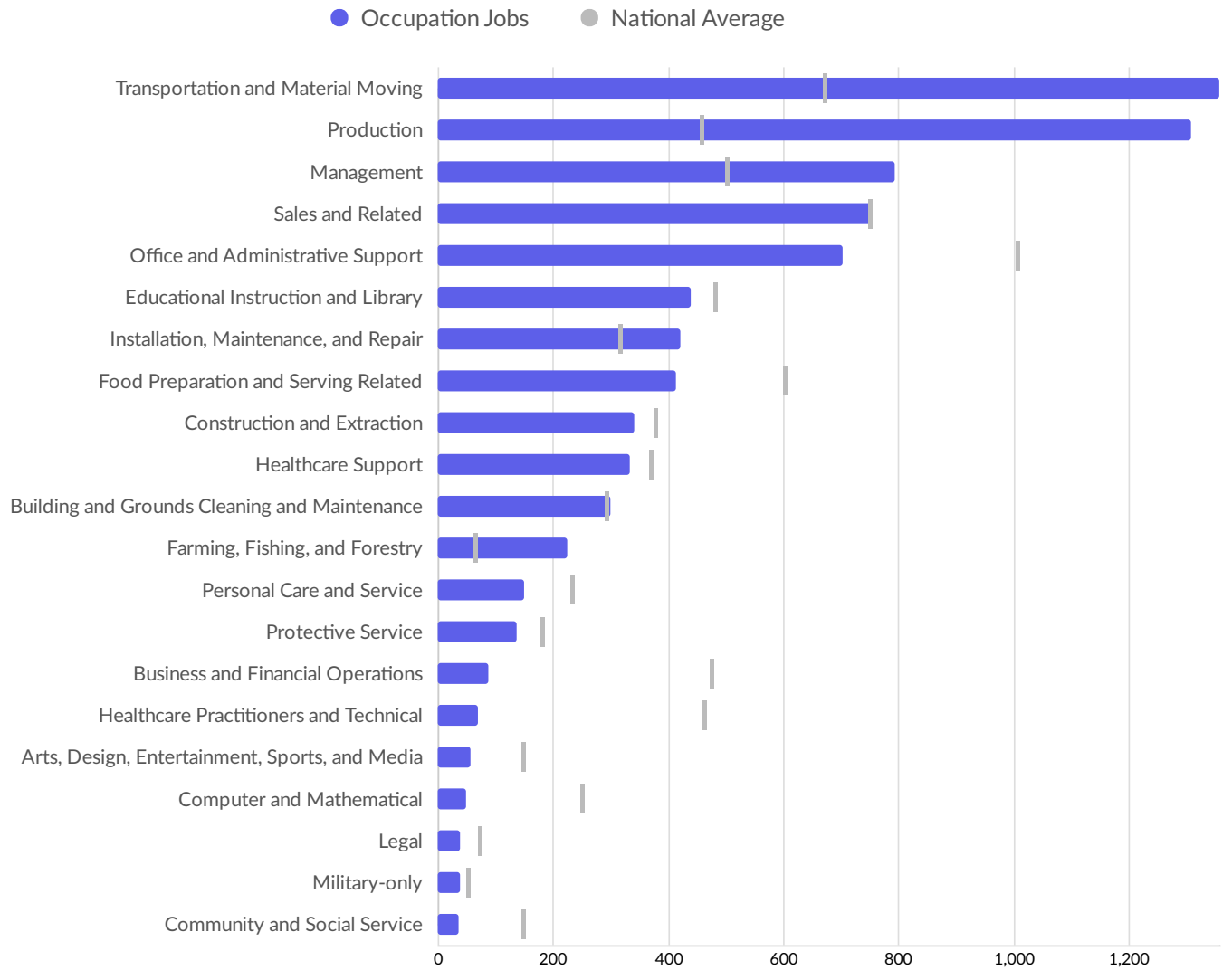


	Percentage	Business Count
1 to 4 employees	37.9%	296
5 to 9 employees	30.5%	238
10 to 19 employees	18.1%	141
20 to 49 employees	10.4%	81
50 to 99 employees	2.6%	20
100 to 249 employees	0.4%	3
250 to 499 employees	0.1%	1

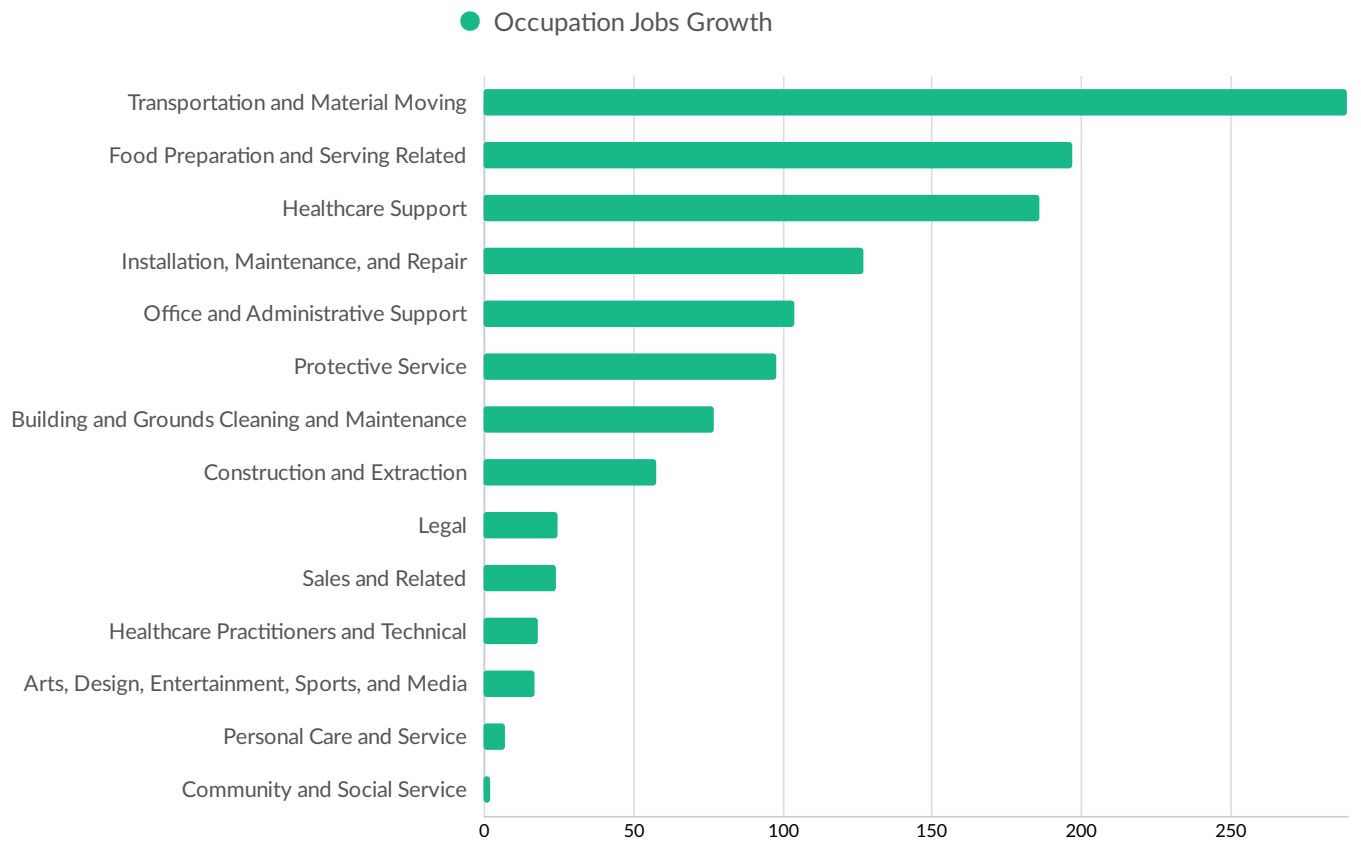
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

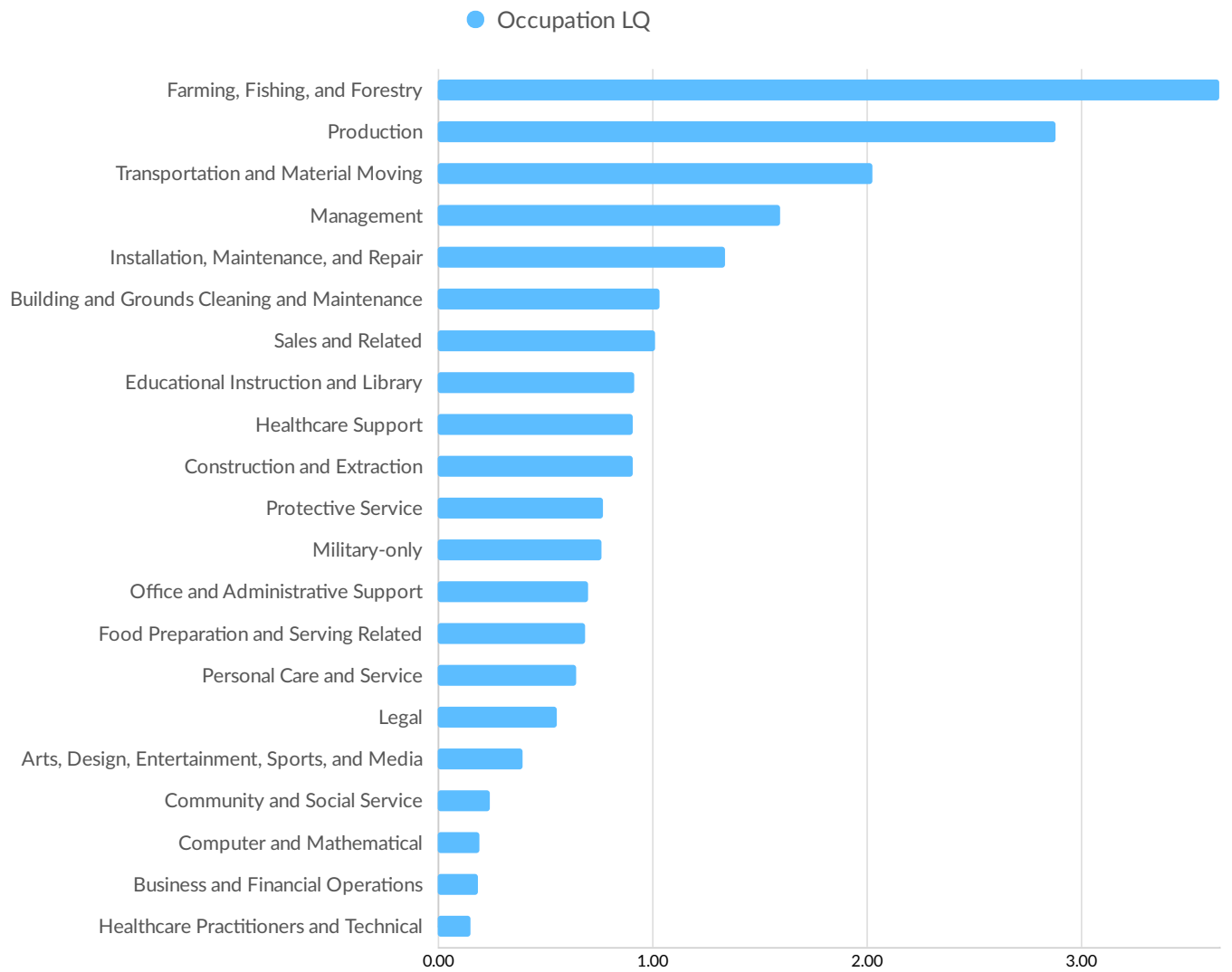
Largest Occupations



Top Growing Occupations



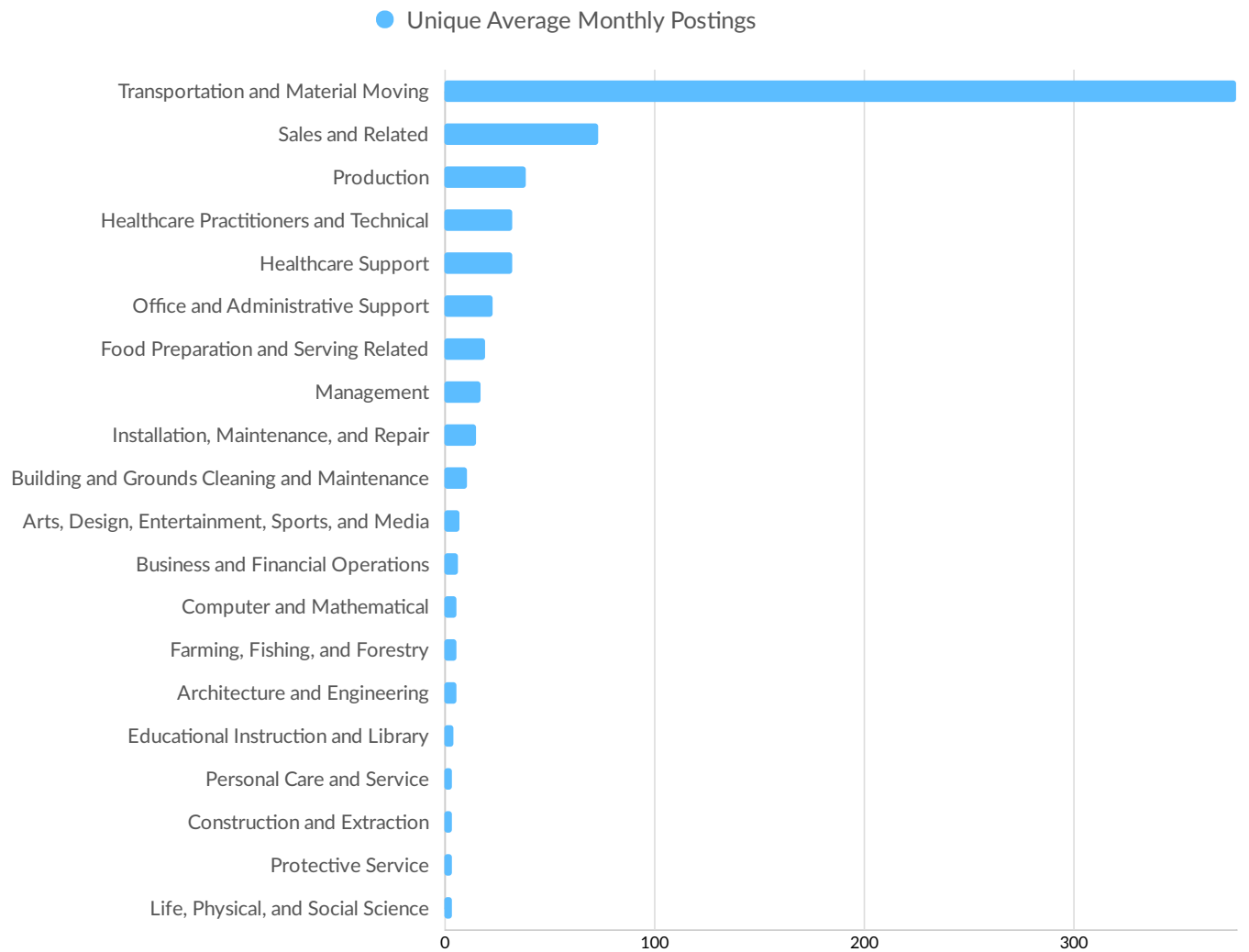
Top Occupation LQ



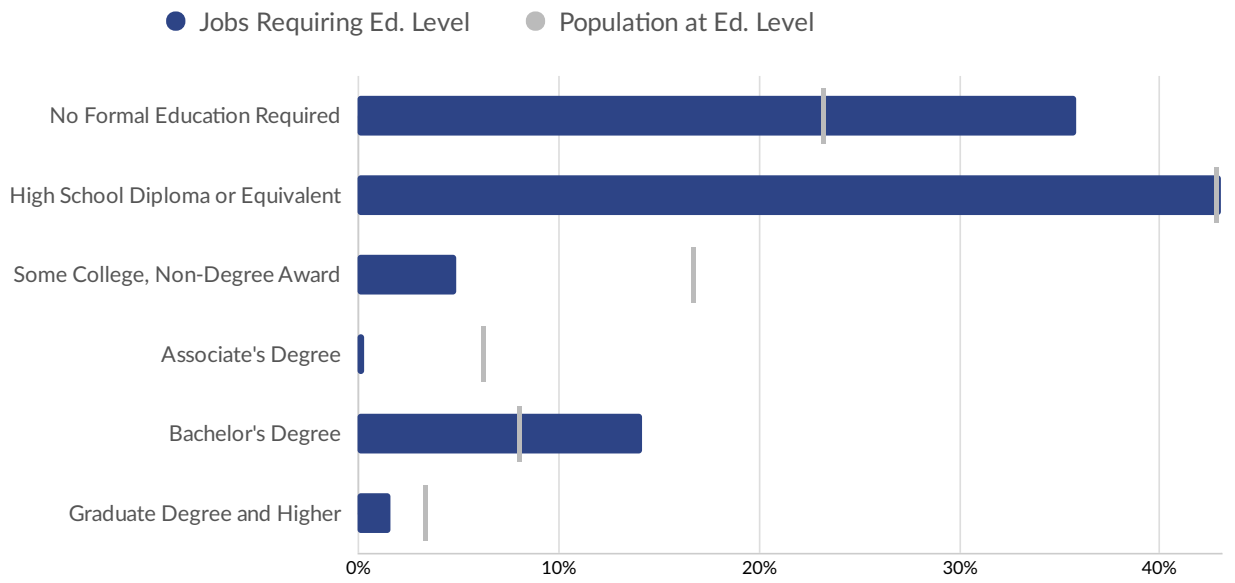
Top Occupation Earnings



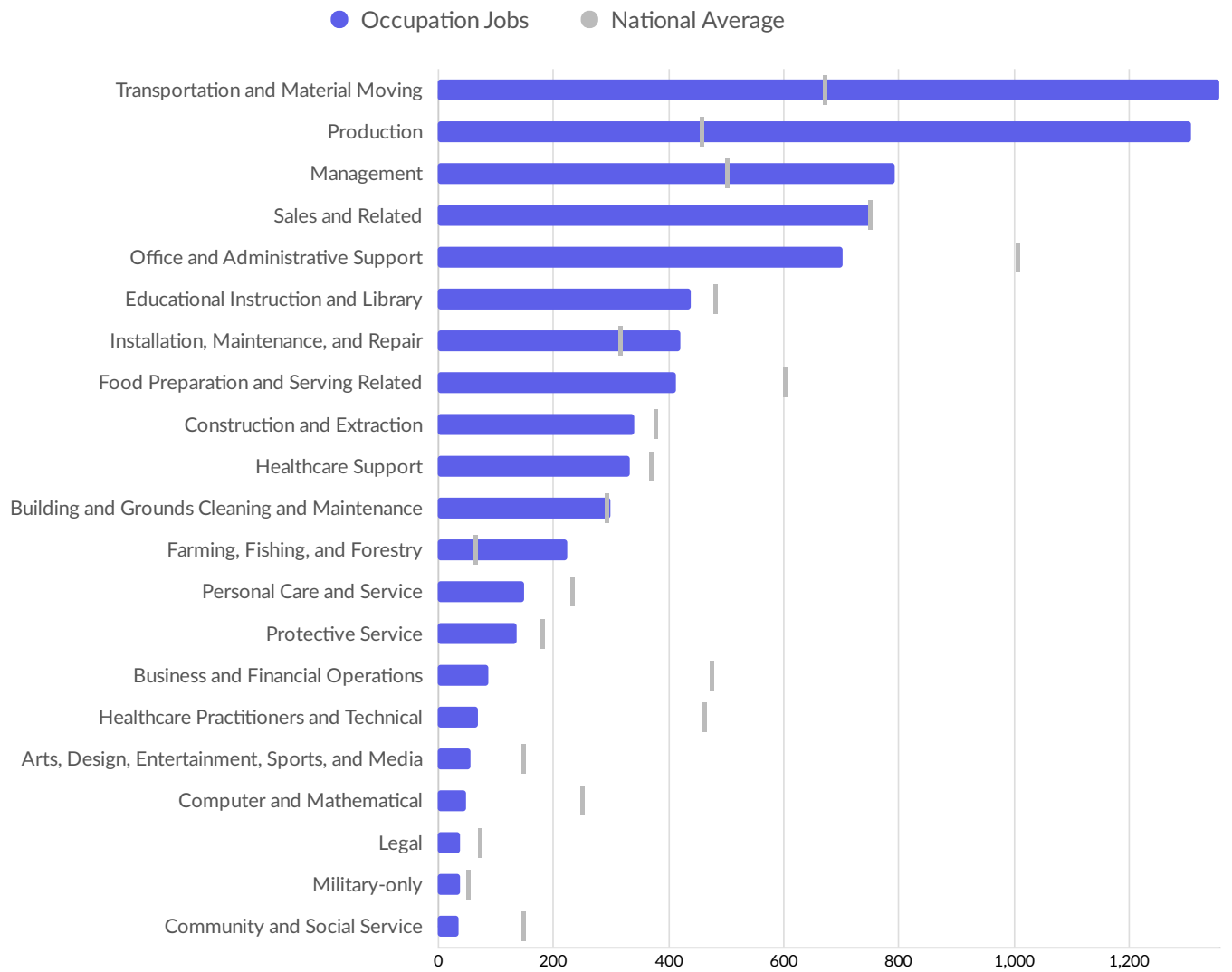
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.

In-Demand Skills

