



Barton County, MO

MOKAN Economic Partnership

MOKAN
partnership

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Joplin, Missouri 64802

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Report Parameters

1 County

29011 Barton County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

11,830

Population (2020)

Population **grew by 5** over the last 5 years and is projected to **grow by 214** over the next 5 years.

3,918

Total Regional Employment

Jobs **decreased by 78** over the last 5 years but are projected to **grow by 333** over the next 5 years.

\$44.1K

Median Household Income (2019)

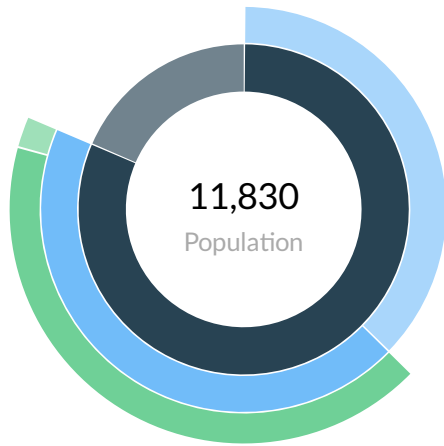
Median household income is **\$18.7K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 0.0%** since 2015, growing by 5. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 214.
- From 2015 to 2020, jobs **declined by 2.0%** in Barton County, MO from 3,997 to **3,918**. This change **fell short of the national growth rate of 1.3% by 3.3%**. As the number of jobs declined, the **labor force participation rate decreased from 56.6% to 54.2% between 2015 and 2020**.
- Concerning educational attainment, **13.6% of Barton County, MO residents possess a Bachelor's Degree** (6.4% below the national average), and **5.1% hold an Associate's Degree** (3.5% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

| | Population (2020) | Labor Force (2020) | Jobs (2020) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|--------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 11,830 | 5,223 | 3,918 | 88.5 | \$263.76M | \$616.30M | \$377.78M |
| State | 6,168,743 | 3,069,787 | 3,071,490 | 89.9 | \$312.19B | \$326.70B | \$375.83B |

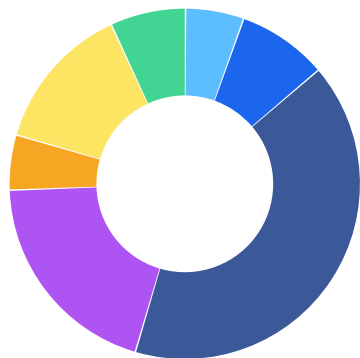
2020 Labor Force Breakdown



| | Population |
|--------------------------------|------------|
| ● Total Working Age Population | 9,630 |
| ● Not in Labor Force (15+) | 4,407 |
| ● Labor Force | 5,223 |
| ● Employed | 4,965 |
| ● Unemployed | 258 |
| ● Under 15 | 2,200 |

Educational Attainment

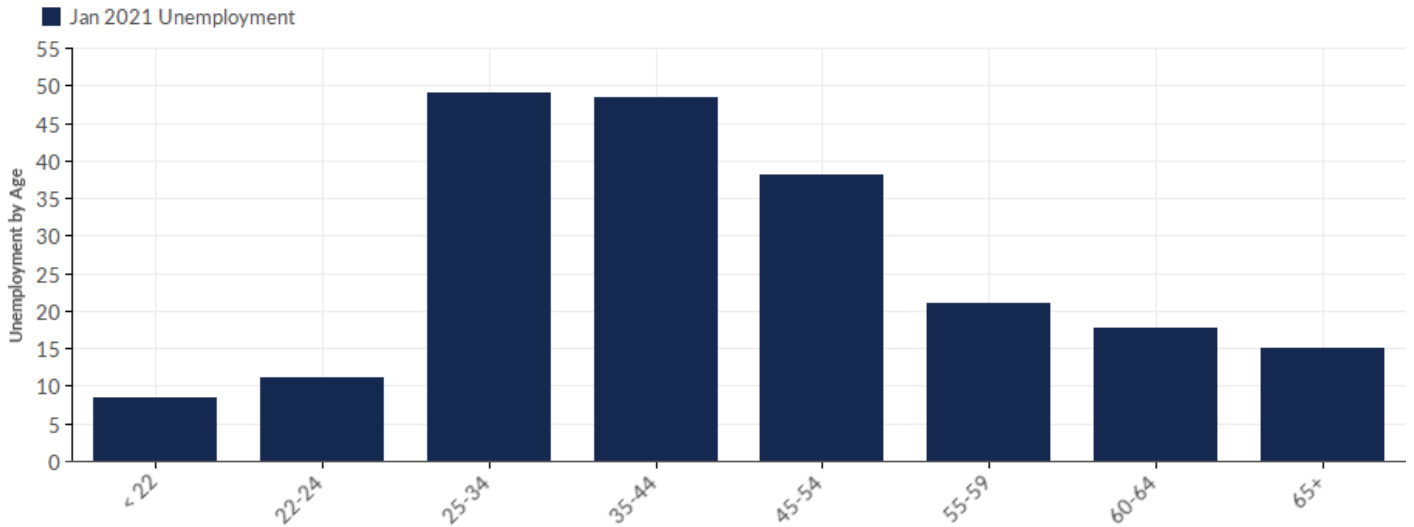
Concerning educational attainment, **13.6% of Barton County, MO residents possess a Bachelor's Degree** (6.4% below the national average), and **5.1% hold an Associate's Degree** (3.5% below the national average).



| | % of Population | Population |
|------------------------------|-----------------|------------|
| ● Less Than 9th Grade | 5.4% | 442 |
| ● 9th Grade to 12th Grade | 8.3% | 682 |
| ● High School Diploma | 40.8% | 3,345 |
| ● Some College | 19.9% | 1,630 |
| ● Associate's Degree | 5.1% | 416 |
| ● Bachelor's Degree | 13.6% | 1,117 |
| ● Graduate Degree and Higher | 6.9% | 570 |

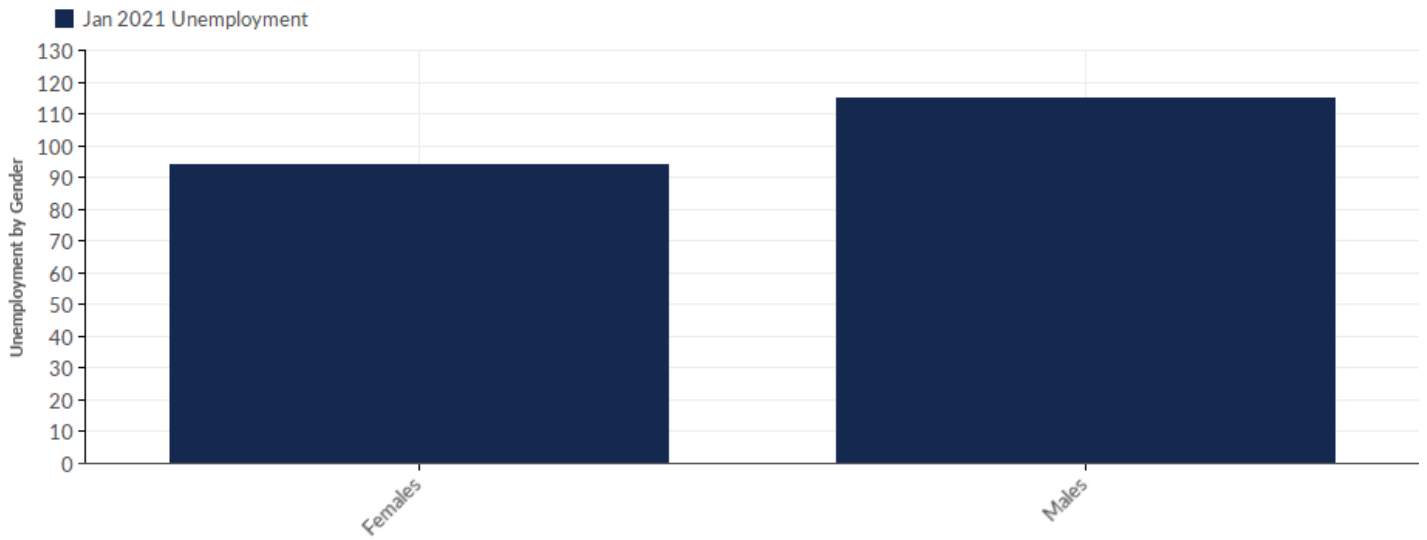
Unemployment by Demographics

Unemployment by Age



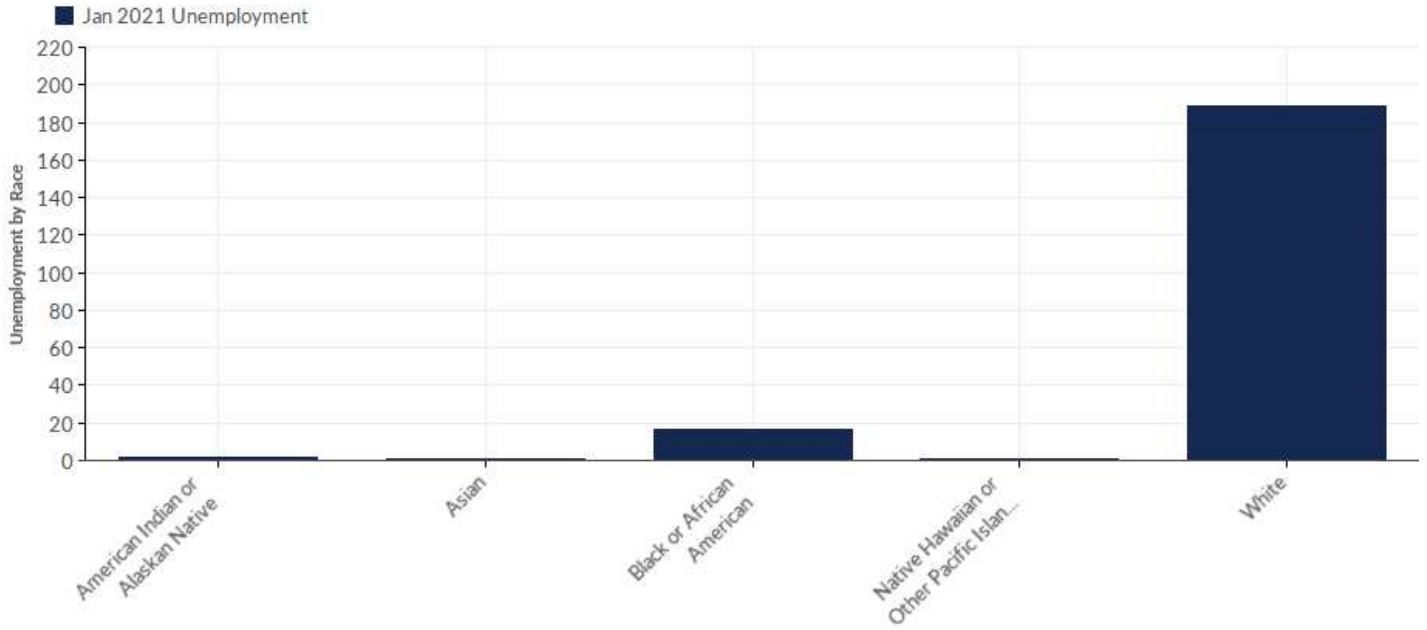
| Age | Unemployment (Jan 2021) | % of Age Cohort |
|-------|-------------------------|-----------------|
| < 22 | 8 | 3.83% |
| 22-24 | 11 | 5.26% |
| 25-34 | 49 | 23.44% |
| 35-44 | 48 | 22.97% |
| 45-54 | 38 | 18.18% |
| 55-59 | 21 | 10.05% |
| 60-64 | 18 | 8.61% |
| 65+ | 15 | 7.18% |
| Total | 209 | 100.00% |

Unemployment by Gender



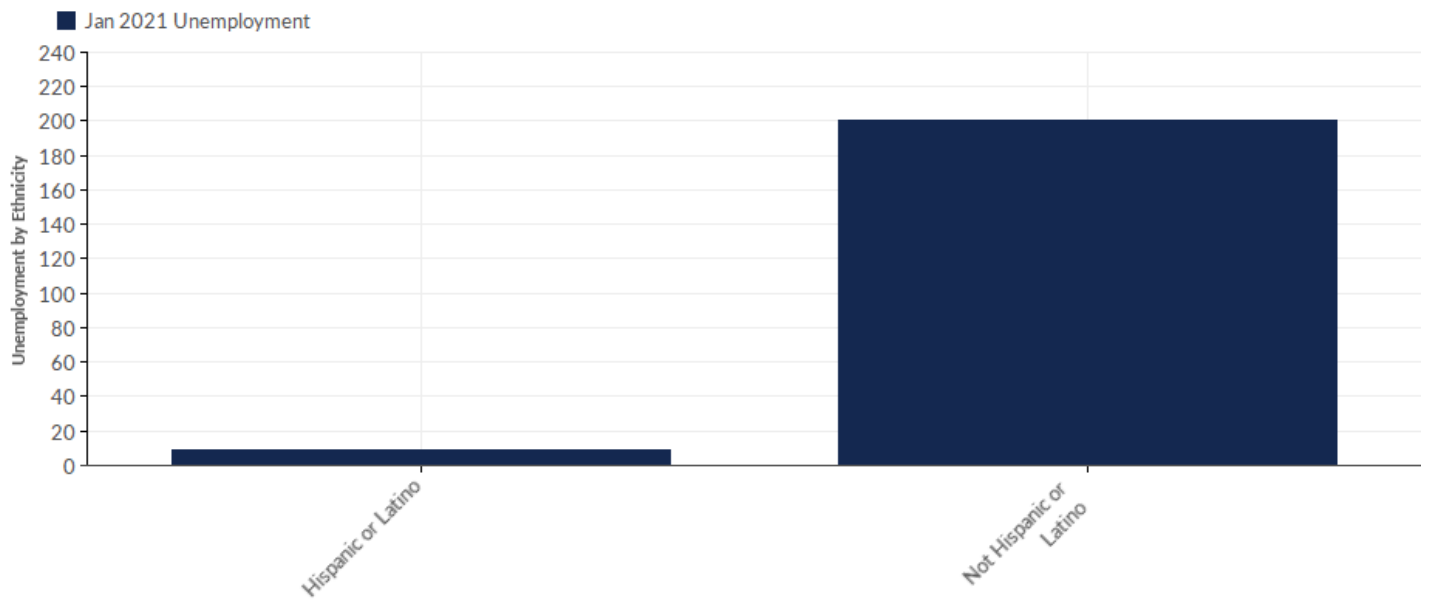
| Gender | Unemployment (Jan 2021) | % of Age Cohort |
|---------|-------------------------|-----------------|
| Females | 94 | 44.98% |
| Males | 115 | 55.02% |
| Total | 209 | 100.00% |

Unemployment by Race



| Race | Unemployment (Jan 2021) | % of Age Cohort |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 2 | 0.96% |
| Asian | 1 | 0.48% |
| Black or African American | 17 | 8.13% |
| Native Hawaiian or Other Pacific Islander | 1 | 0.48% |
| White | 188 | 89.95% |
| Total | 209 | 100.00% |

Unemployment by Ethnicity

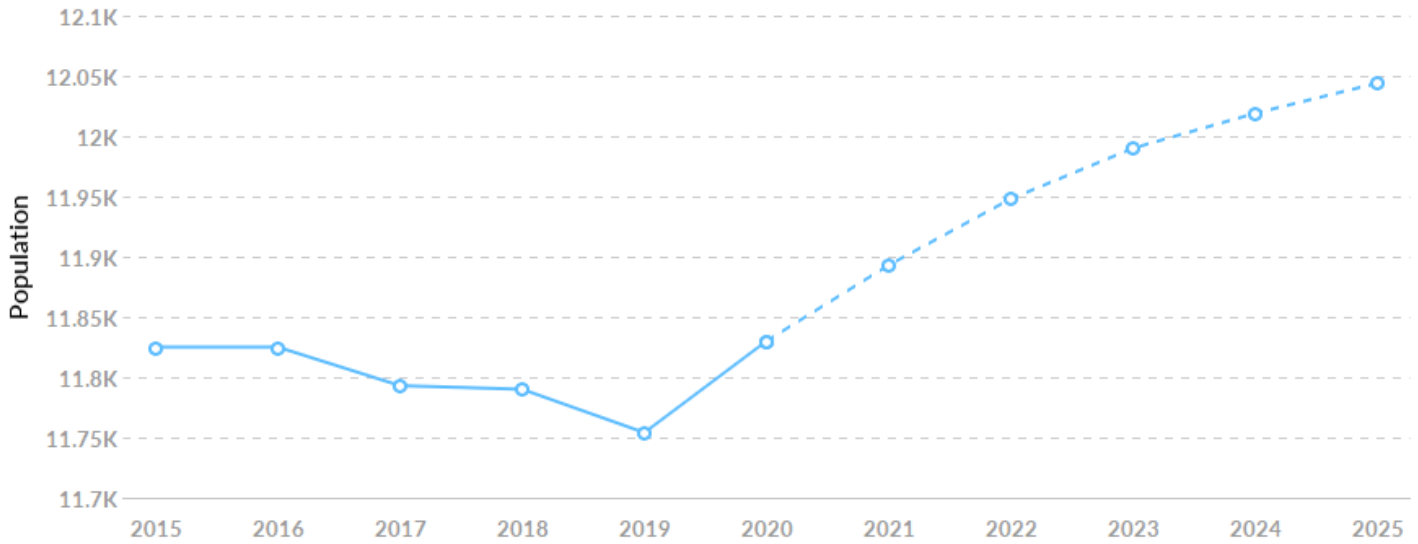


| Ethnicity | Unemployment (Jan 2021) | % of Age Cohort |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 9 | 4.31% |
| Not Hispanic or Latino | 200 | 95.69% |
| Total | 209 | 100.00% |

Historic & Projected Trends

Population Trends

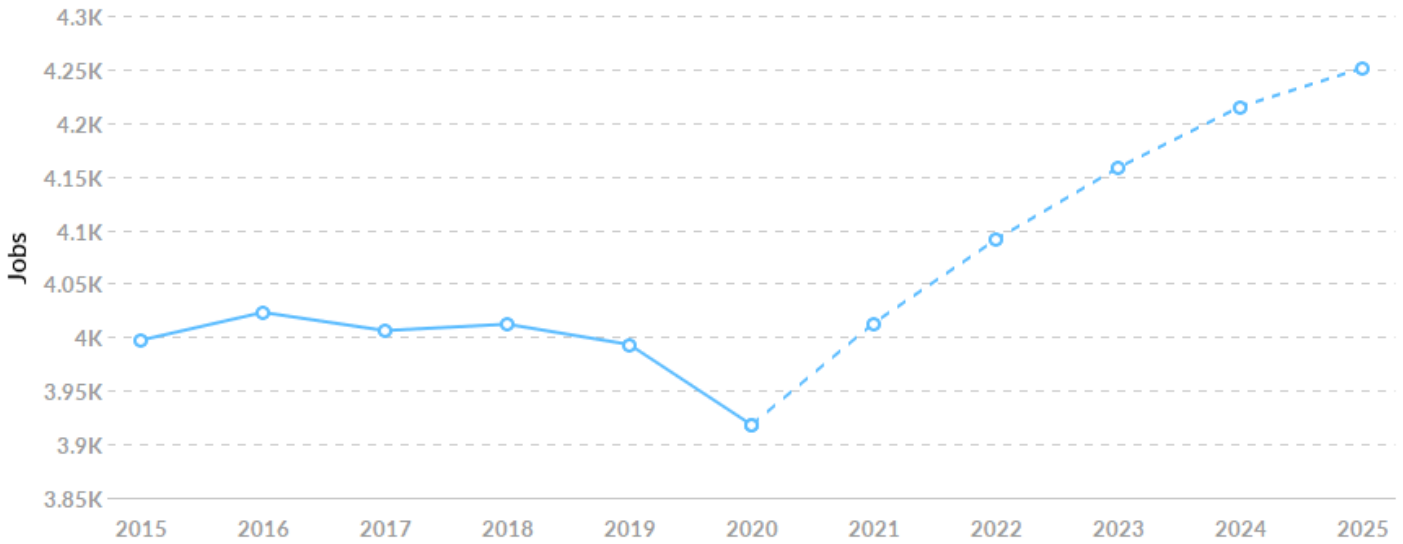
As of 2020 the region's population **increased by 0.0%** since 2015, growing by 5. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 214.



| Timeframe | Population |
|-----------|------------|
| 2015 | 11,825 |
| 2016 | 11,825 |
| 2017 | 11,793 |
| 2018 | 11,790 |
| 2019 | 11,754 |
| 2020 | 11,830 |
| 2021 | 11,893 |
| 2022 | 11,948 |
| 2023 | 11,990 |
| 2024 | 12,019 |
| 2025 | 12,044 |

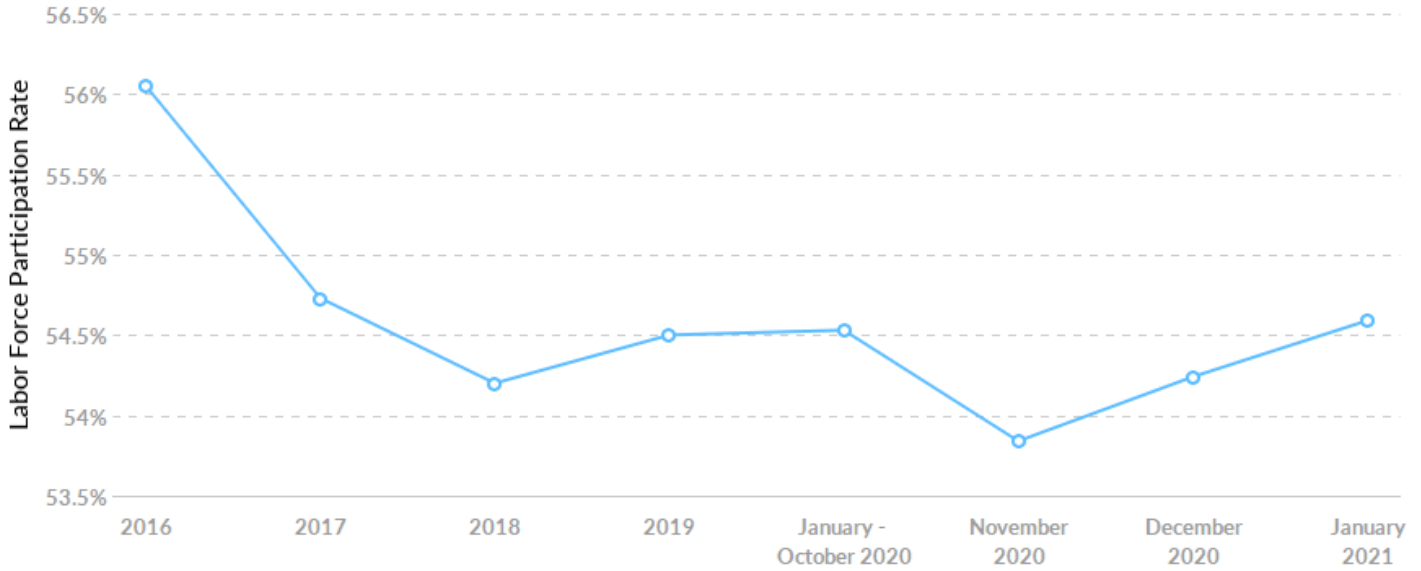
Job Trends

From 2015 to 2020, jobs declined by 2.0% in Barton County, MO from 3,997 to 3,918. This change fell short of the national growth rate of 1.3% by 3.3%.



| Timeframe | Jobs |
|-----------|-------|
| 2015 | 3,997 |
| 2016 | 4,023 |
| 2017 | 4,006 |
| 2018 | 4,012 |
| 2019 | 3,993 |
| 2020 | 3,918 |
| 2021 | 4,013 |
| 2022 | 4,091 |
| 2023 | 4,158 |
| 2024 | 4,215 |
| 2025 | 4,251 |

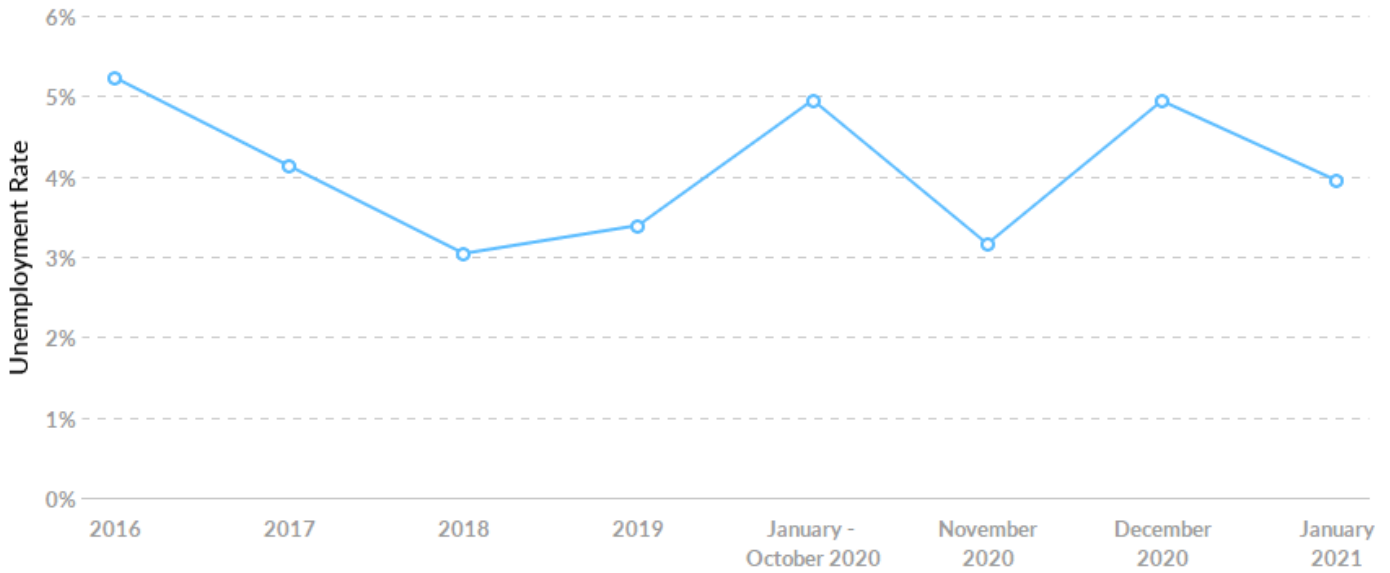
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|------------------------|--------------------------------|
| 2016 | 56.05% |
| 2017 | 54.73% |
| 2018 | 54.20% |
| 2019 | 54.50% |
| January - October 2020 | 54.53% |
| November 2020 | 53.84% |
| December 2020 | 54.24% |
| January 2021 | 54.59% |

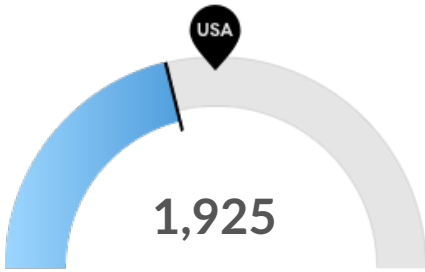
Unemployment Rate Trends

Barton County, MO had a January 2021 unemployment rate of 3.95%, **decreasing from 5.23%** 5 years before.



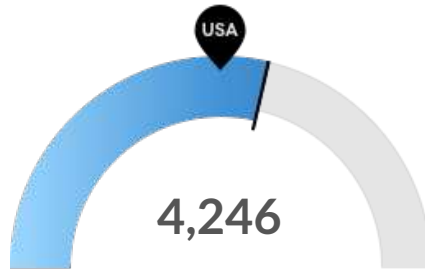
| Timeframe | Unemployment Rate |
|------------------------|-------------------|
| 2016 | 5.23% |
| 2017 | 4.13% |
| 2018 | 3.04% |
| 2019 | 3.39% |
| January - October 2020 | 4.95% |
| November 2020 | 3.16% |
| December 2020 | 4.94% |
| January 2021 | 3.95% |

Population Characteristics



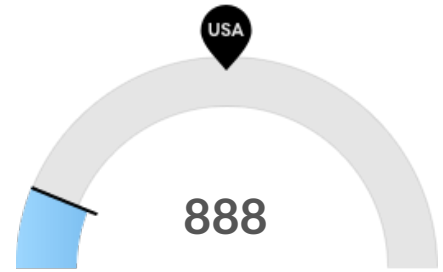
Millennials

Barton County, MO has 1,925 millennials (ages 25-39). The national average for an area this size is 2,423.



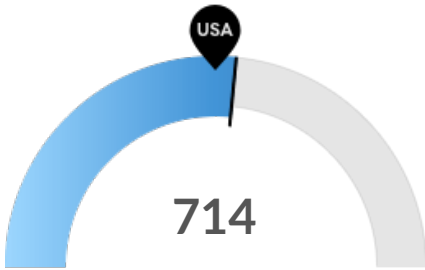
Retiring Soon

Retirement risk is high in Barton County, MO. The national average for an area this size is 3,456 people 55 or older, while there are 4,246 here.



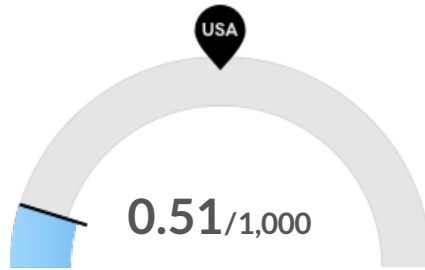
Racial Diversity

Racial diversity is low in Barton County, MO. The national average for an area this size is 4,688 racially diverse people, while there are 888 here.



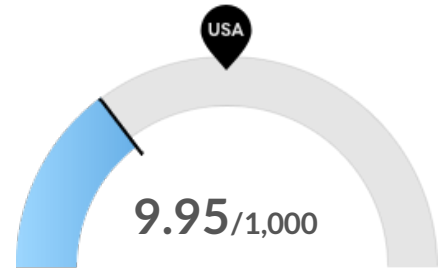
Veterans

Barton County, MO has 714 veterans. The national average for an area this size is 653.



Violent Crime

Barton County, MO has 0.51 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

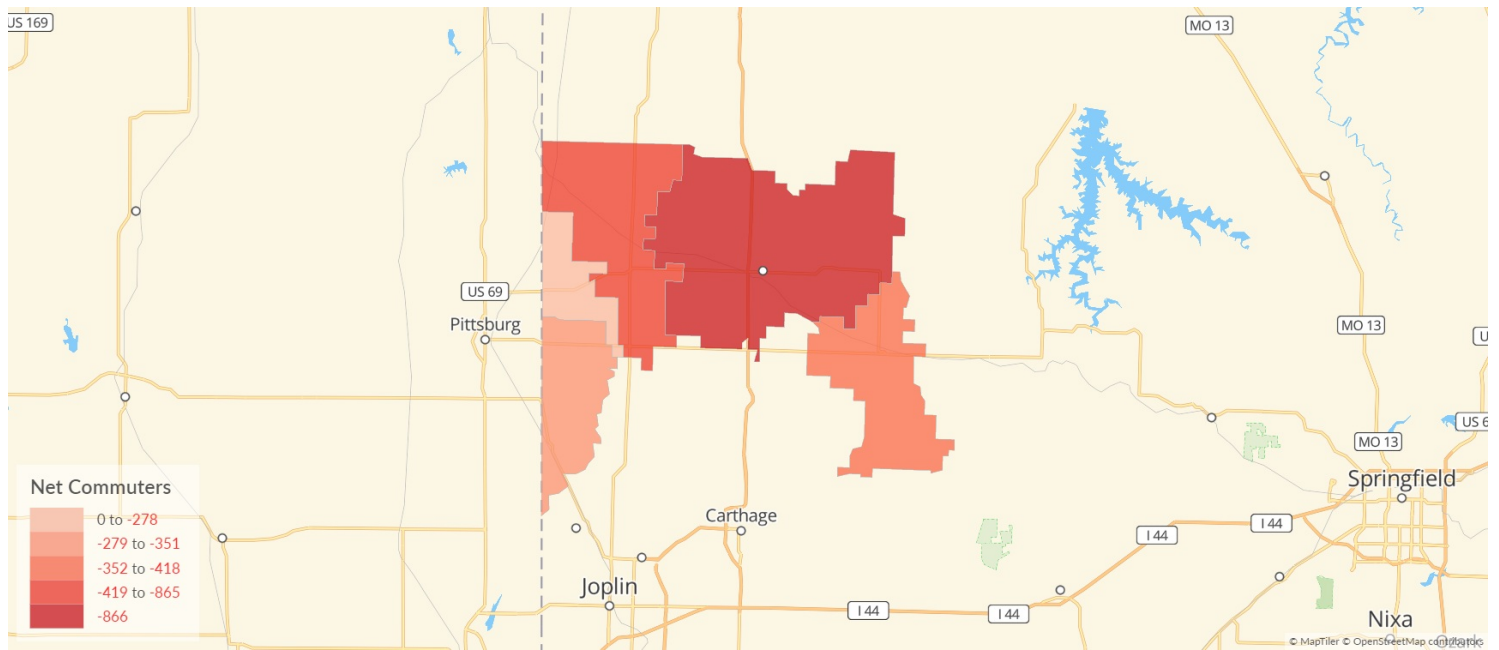


Property Crime

Barton County, MO has 9.95 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Barton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

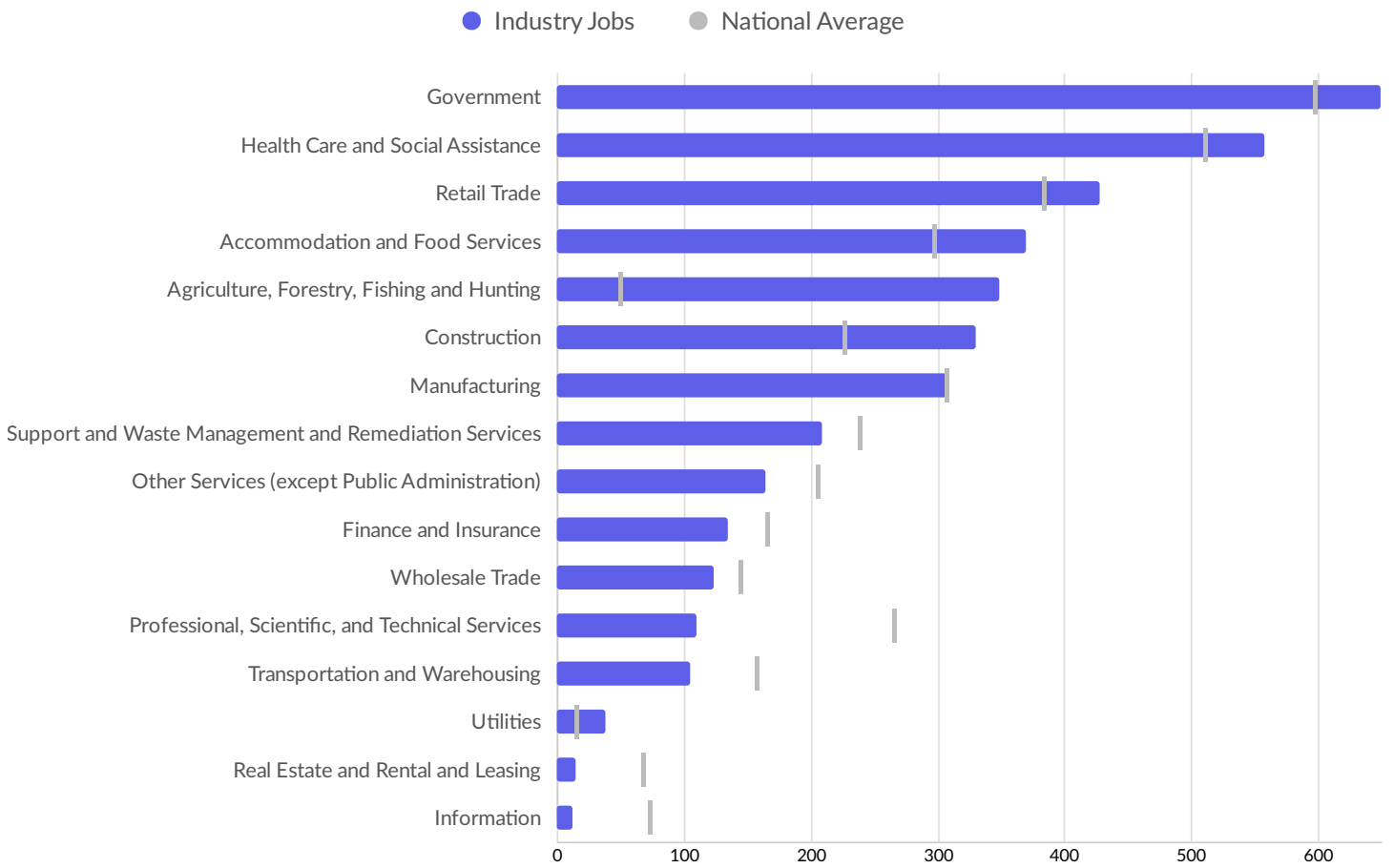
| ZIP | Name | 2020 Employment |
|-------|-----------------------------|-----------------|
| 64759 | Lamar, MO (in Barton co... | 2,902 |
| 64762 | Liberal, MO (in Barton c... | 503 |
| 64748 | Golden City, MO (in Bar... | 370 |
| 64832 | Asbury, MO (in Barton c... | 81 |
| 64769 | Mindenmines, MO (in B... | 63 |

Where Talent Lives

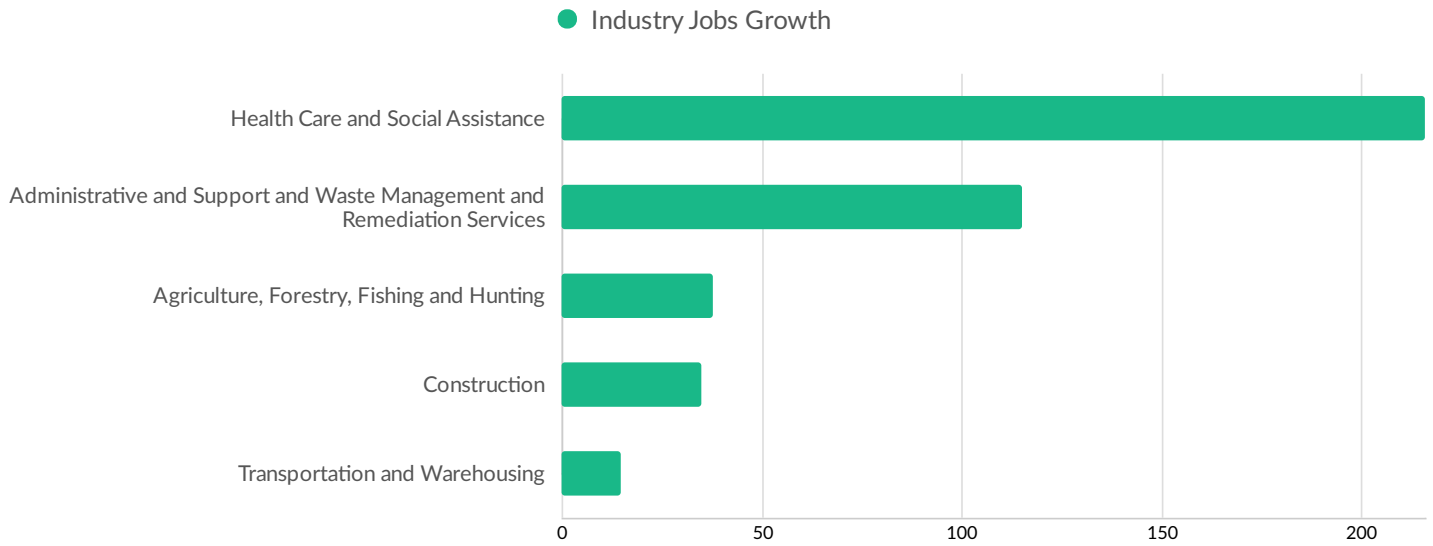
| ZIP | Name | 2020 Workers |
|-------|-----------------------------|--------------|
| 64759 | Lamar, MO (in Barton co... | 3,768 |
| 64762 | Liberal, MO (in Barton c... | 922 |
| 64748 | Golden City, MO (in Bar... | 722 |
| 64832 | Asbury, MO (in Barton c... | 360 |
| 64769 | Mindenmines, MO (in B... | 227 |

Industry Characteristics

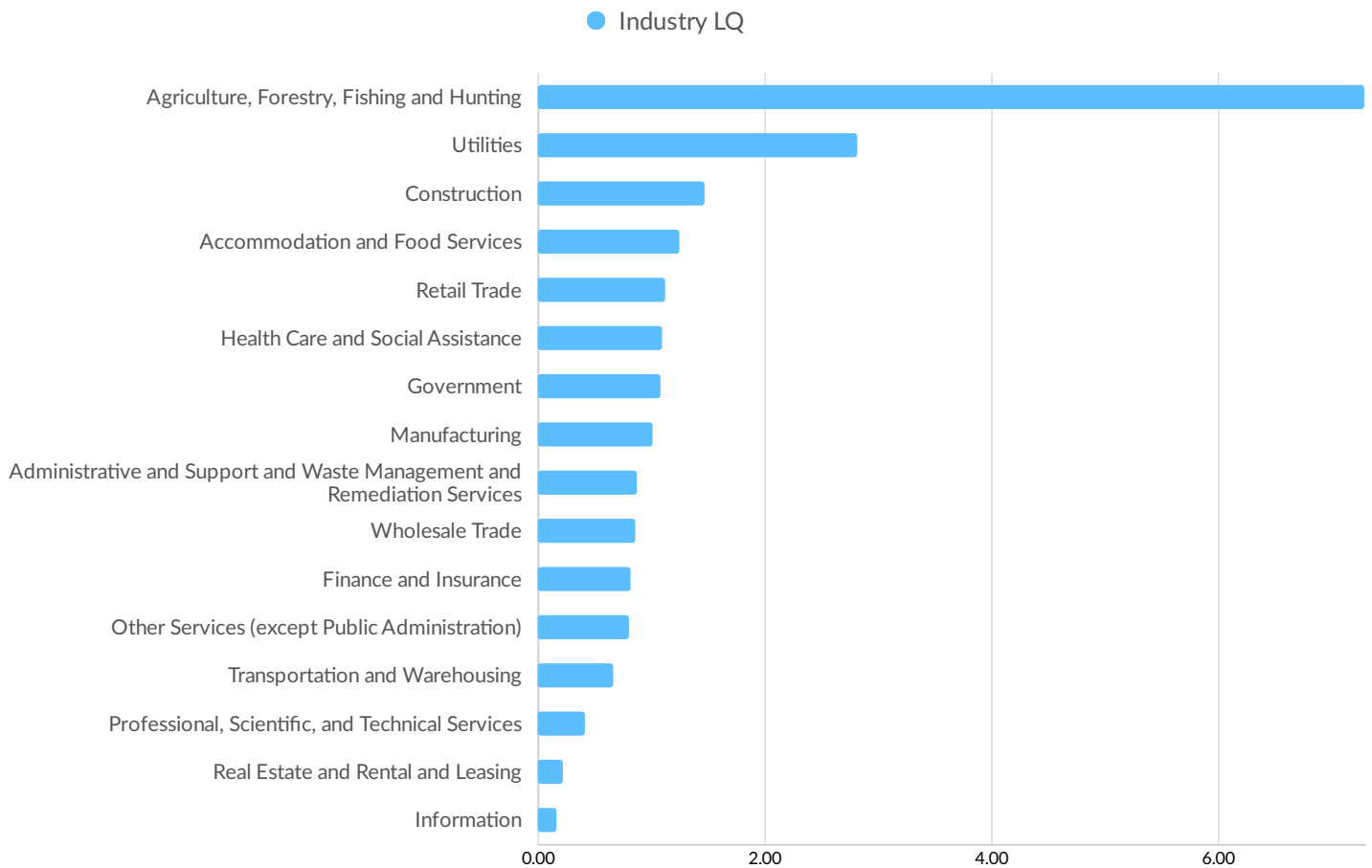
Largest Industries



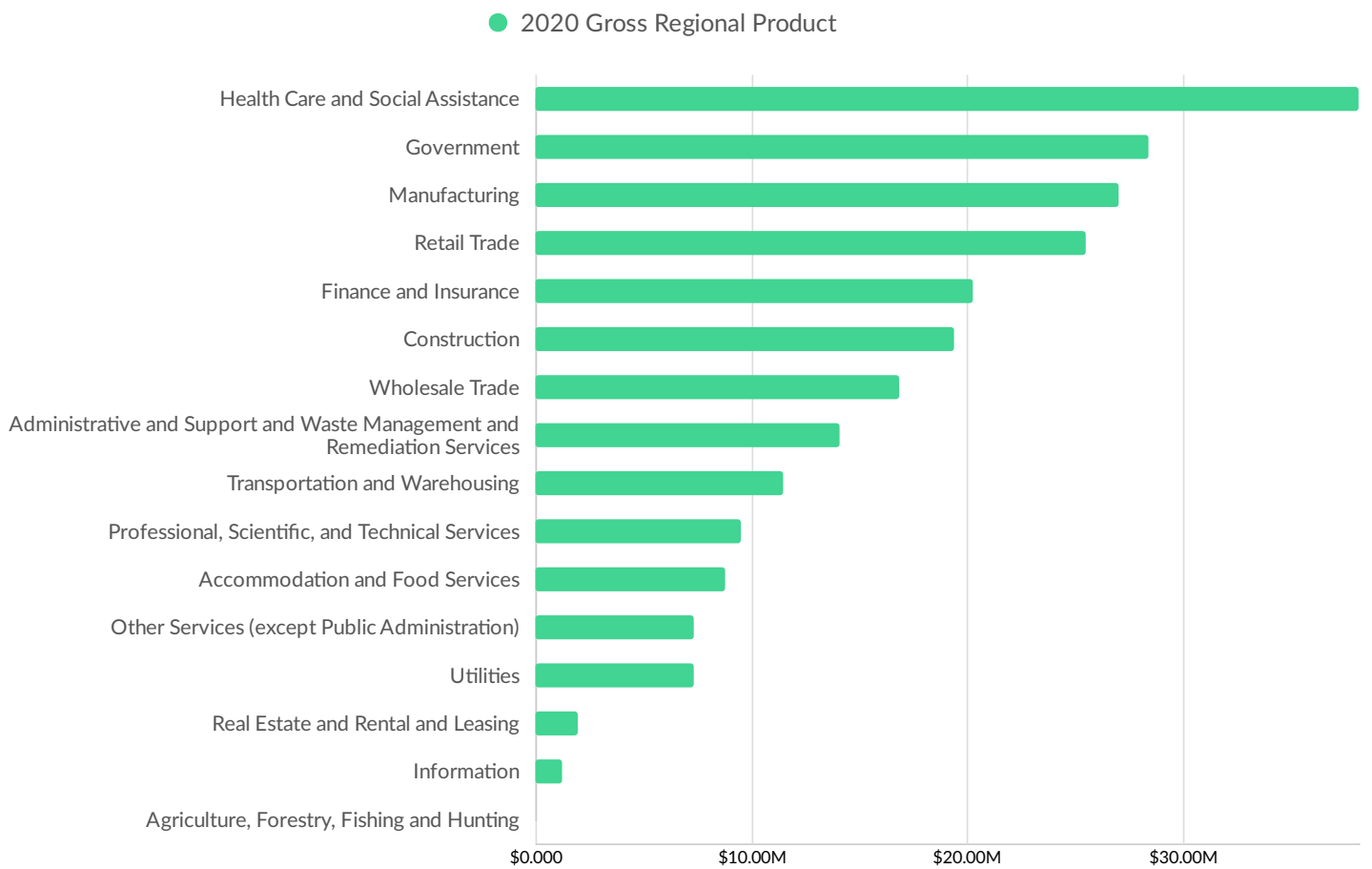
Top Growing Industries



Top Industry LQ



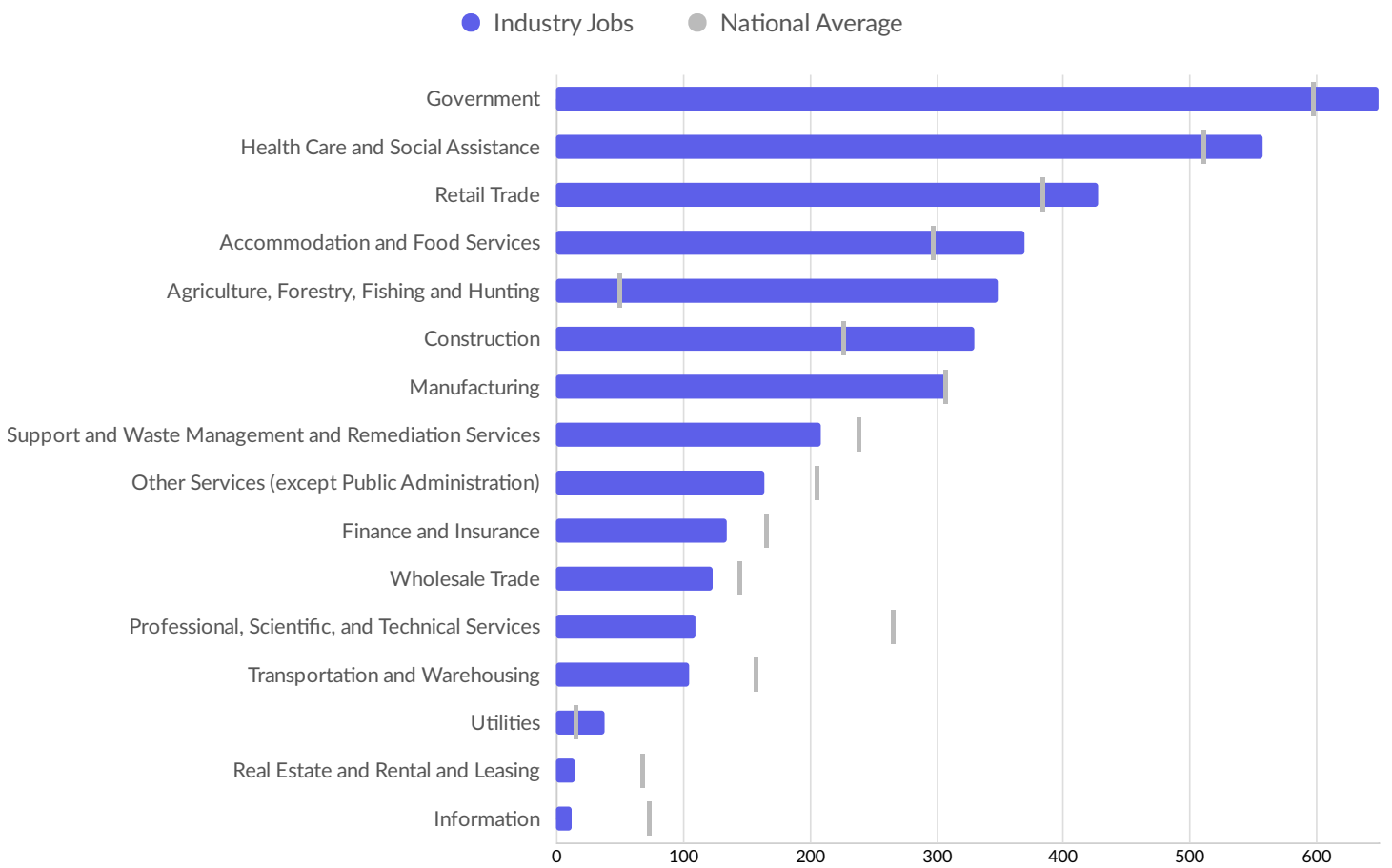
Top Industry GRP



Top Industry Earnings























Largest Industries



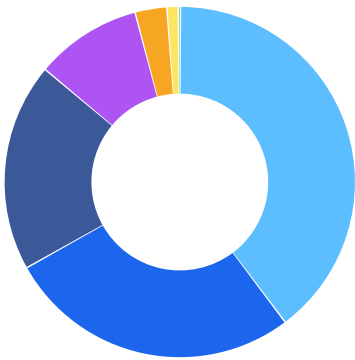
Business Characteristics

625 Companies Employ Your Workers

Online profiles for your workers mention 625 companies as employers, with the top 10 appearing below. In the last 12 months, 366 companies in Barton County, MO posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------------|--|----------------------------|---|
| Barton County Memorial Hospital | 25  | Army National Guard | 206  |
| Finley Engineering Company, Inc. | 23  | Coxhealth | 135  |
| Thorco Inc | 9  | Wal-Mart, Inc. | 83  |
| Wal-Mart, Inc. | 9  | CRST International, Inc. | 60  |
| Barton County Electric Coopera... | 8  | U.S. Xpress, Inc. | 59  |
| Leggett & Platt, Incorporated | 8  | Hogan Transports Inc | 56  |
| Mercy | 8  | M. A. Mortenson Company | 43  |
| Via Christi Health, Inc. | 8  | Uber Technologies, Inc. | 41  |
| Barton Mutual Insurance Compa... | 7  | Dollar General Corporation | 36  |
| Freeman Health System | 7  | Paschall Truck Lines, Inc. | 34  |

Business Size

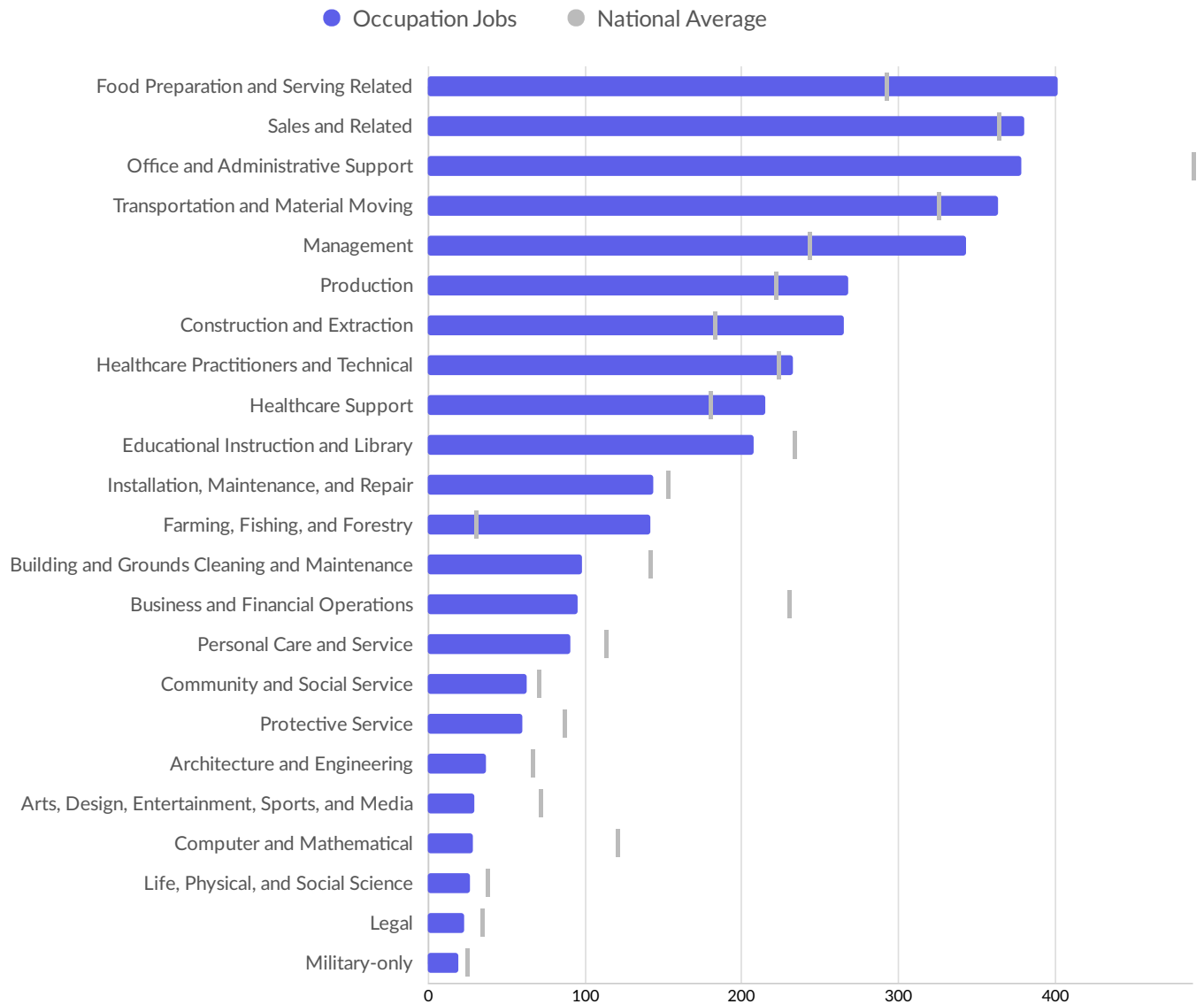


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 39.7% | 190 |
| ● 5 to 9 employees | 27.1% | 130 |
| ● 10 to 19 employees | 19.2% | 92 |
| ● 20 to 49 employees | 9.8% | 47 |
| ● 50 to 99 employees | 2.9% | 14 |
| ● 100 to 249 employees | 1.0% | 5 |
| ● 250 to 499 employees | 0.2% | 1 |

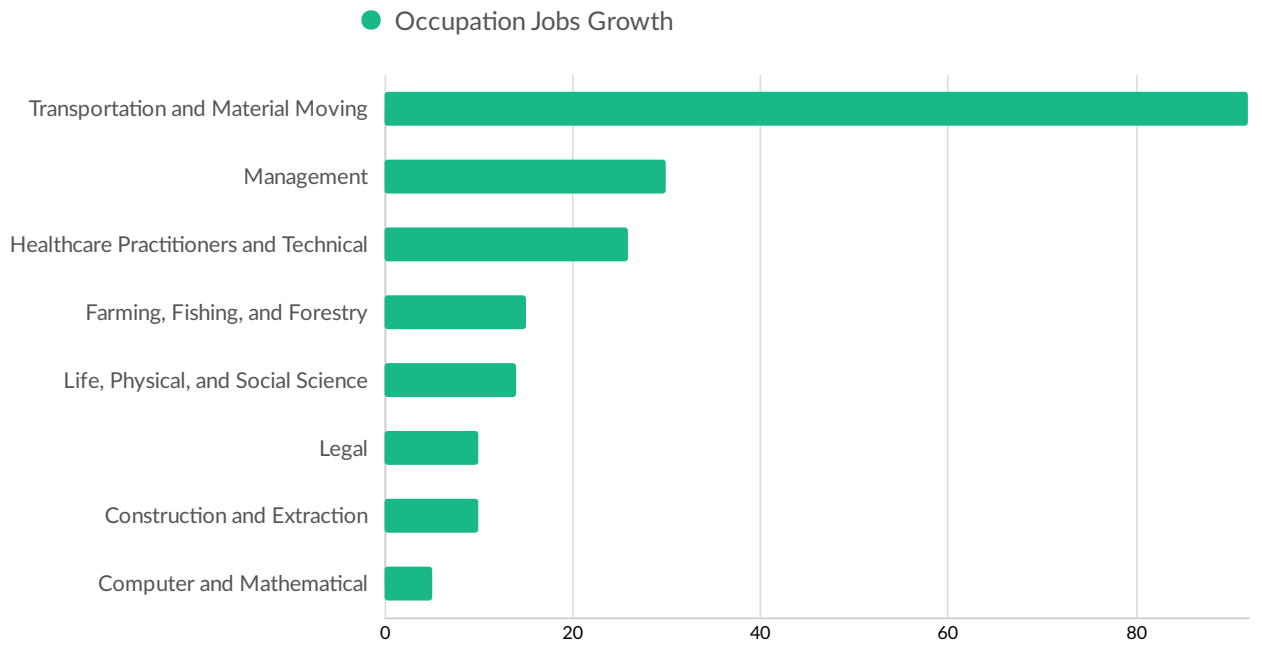
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

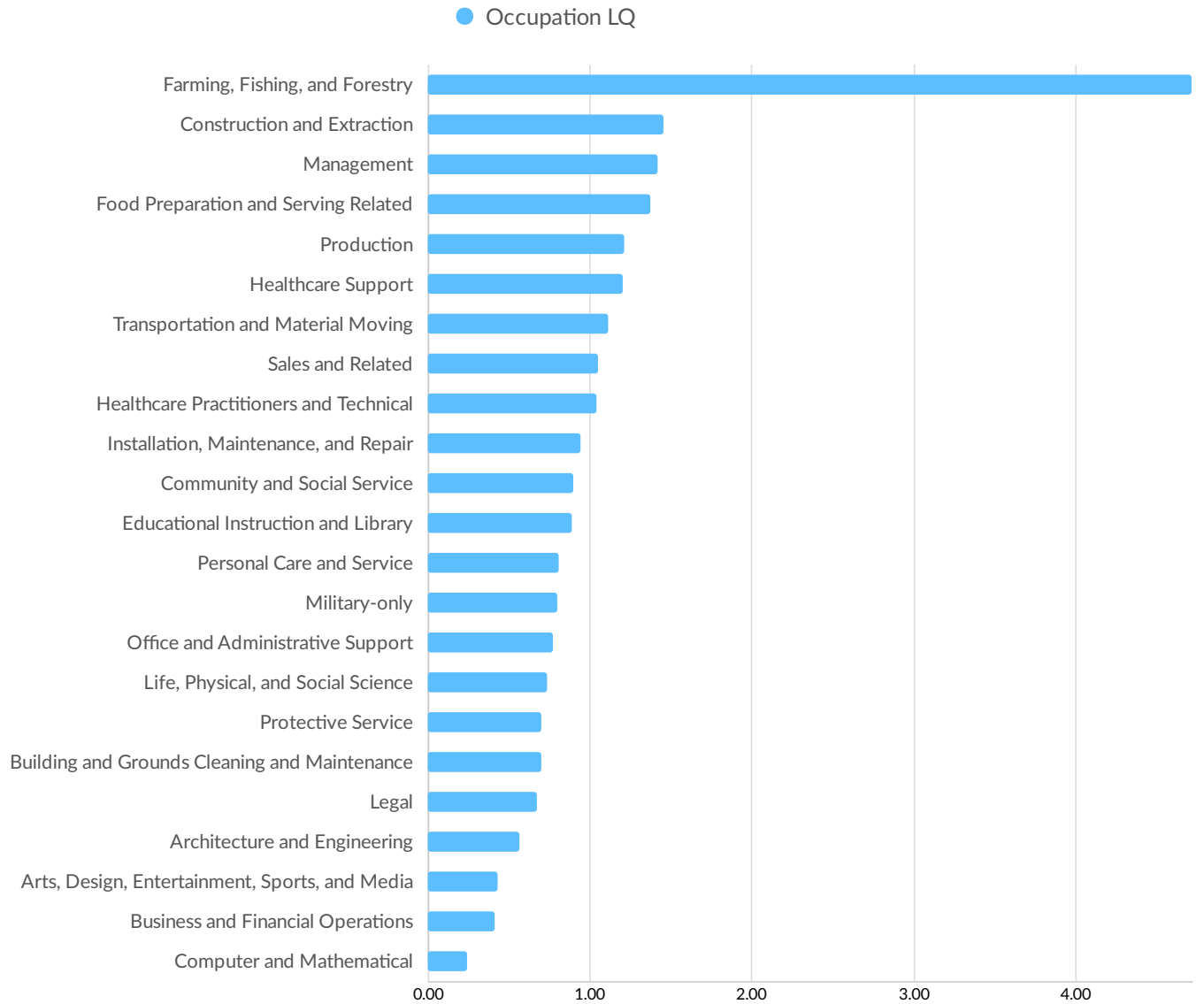
Largest Occupations



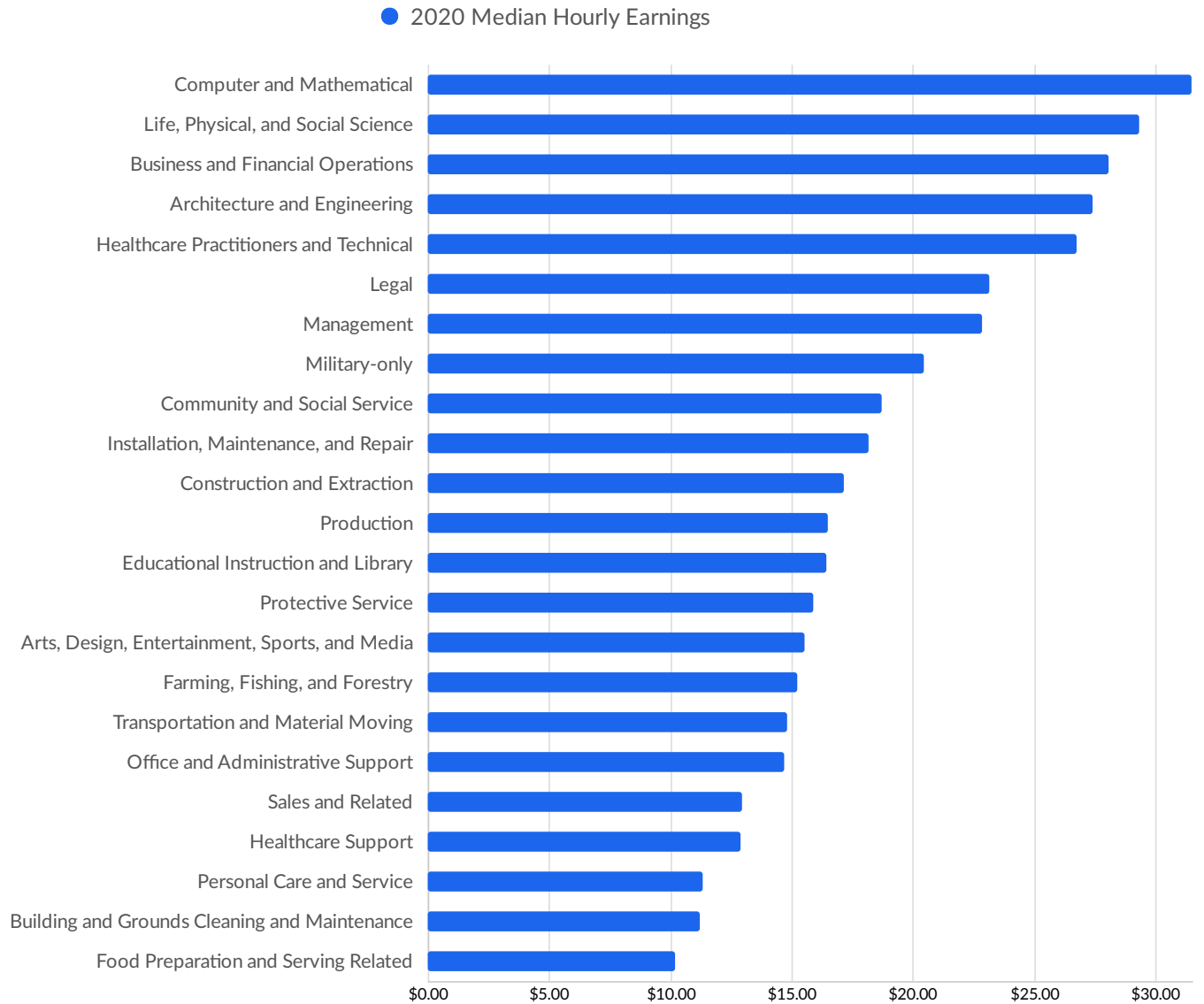
Top Growing Occupations



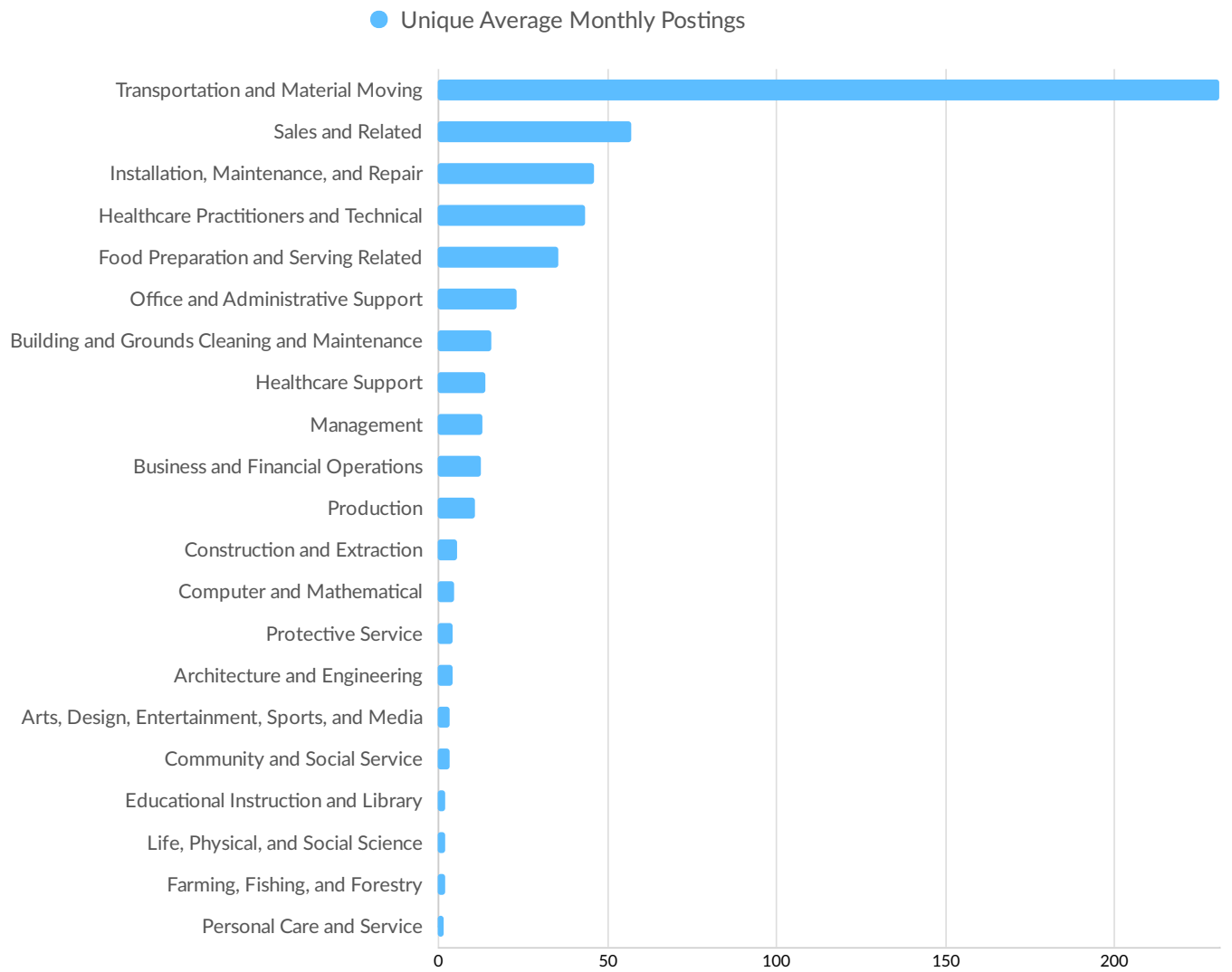
Top Occupation LQ



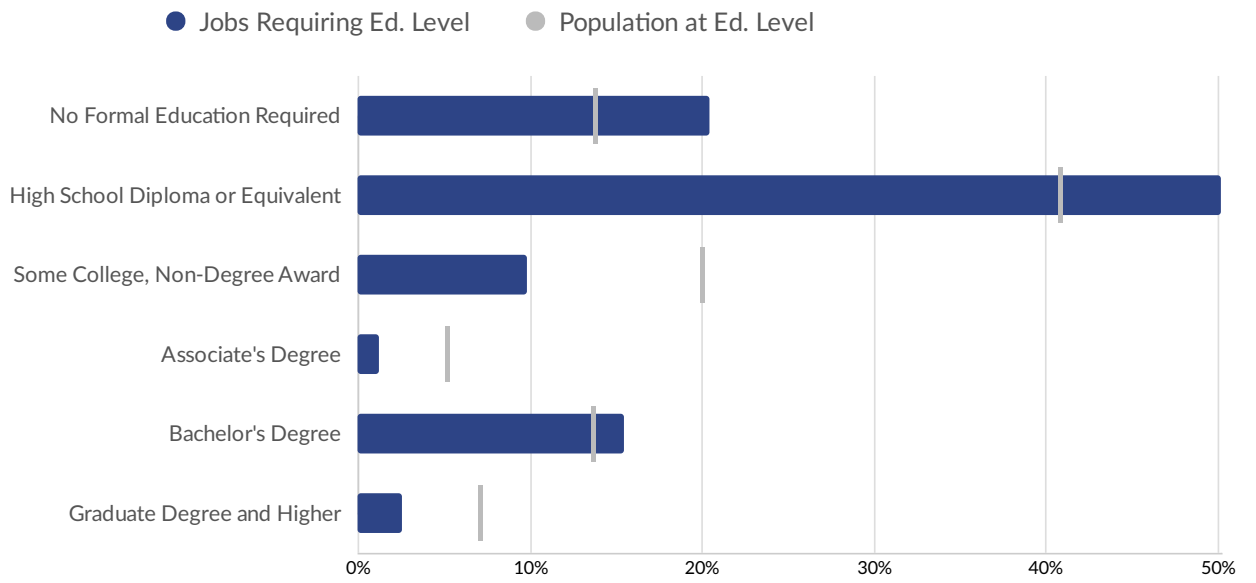
Top Occupation Earnings



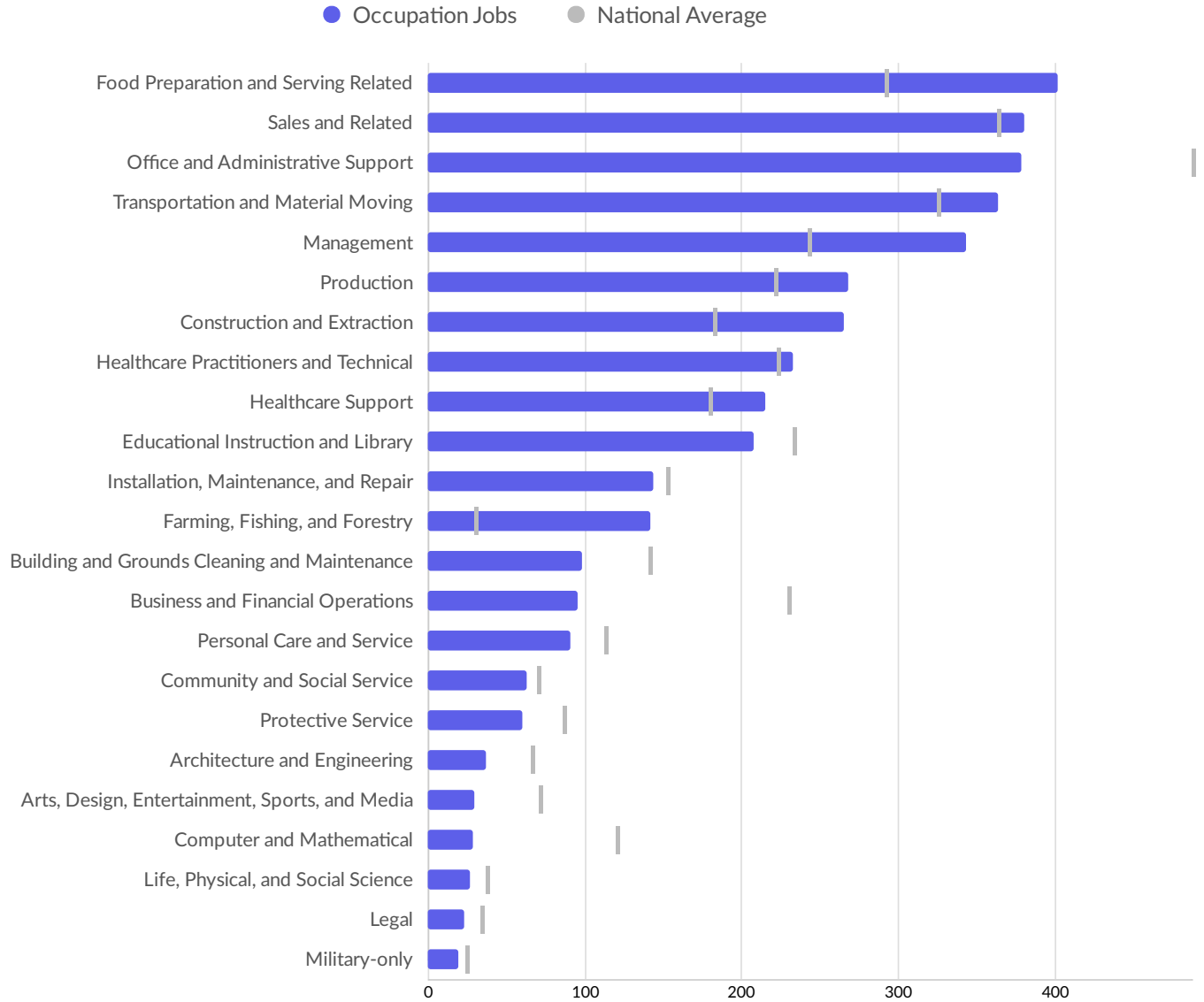
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Barton County, MO produced graduates.

In-Demand Skills

