



Crawford County, KS

MOKAN Economic Partnership

MOKAN
partnership

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Report Parameters

1 County

20037 Crawford County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

38,884

Population (2020)

Population **decreased by 255** over the last 5 years but is projected to **grow by 211** over the next 5 years.

19,529

Total Regional Employment

Jobs **decreased by 276** over the last 5 years but are projected to **grow by 611** over the next 5 years.

\$41.0K

Median Household Income (2019)

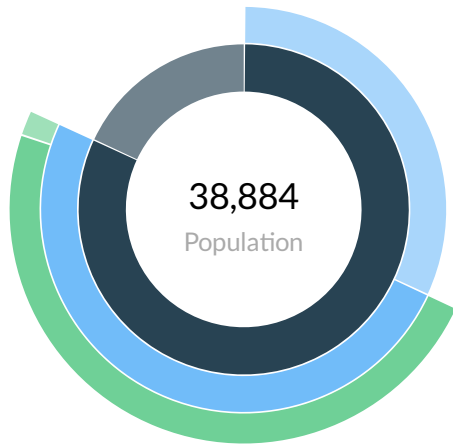
Median household income is **\$21.8K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **declined by 0.7%** since 2015, falling by 255. Population is expected to **increase by 0.5%** between 2020 and 2025, adding 211.
- From 2015 to 2020, jobs **declined by 1.4%** in Crawford County, KS from 19,806 to **19,529**. This change **fell short of the national growth rate of 1.3% by 2.7%**. As the number of jobs declined, the **labor force participation rate increased from 59.0% to 61.1% between 2015 and 2020**.
- Concerning educational attainment, **19.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.3% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	38,884	19,442	19,529	89.8	\$1.28B	\$2.20B	\$1.98B
State	2,922,636	1,502,222	1,551,225	97.9	\$156.25B	\$177.70B	\$203.37B

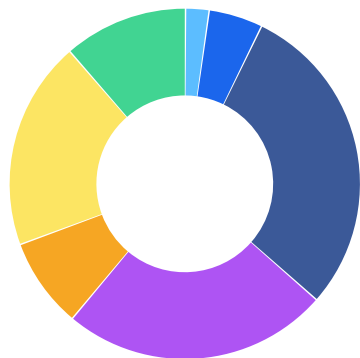
2020 Labor Force Breakdown



	Population
● Total Working Age Population	31,825
● Not in Labor Force (15+)	12,383
● Labor Force	19,442
● Employed	18,756
● Unemployed	686
● Under 15	7,059

Educational Attainment

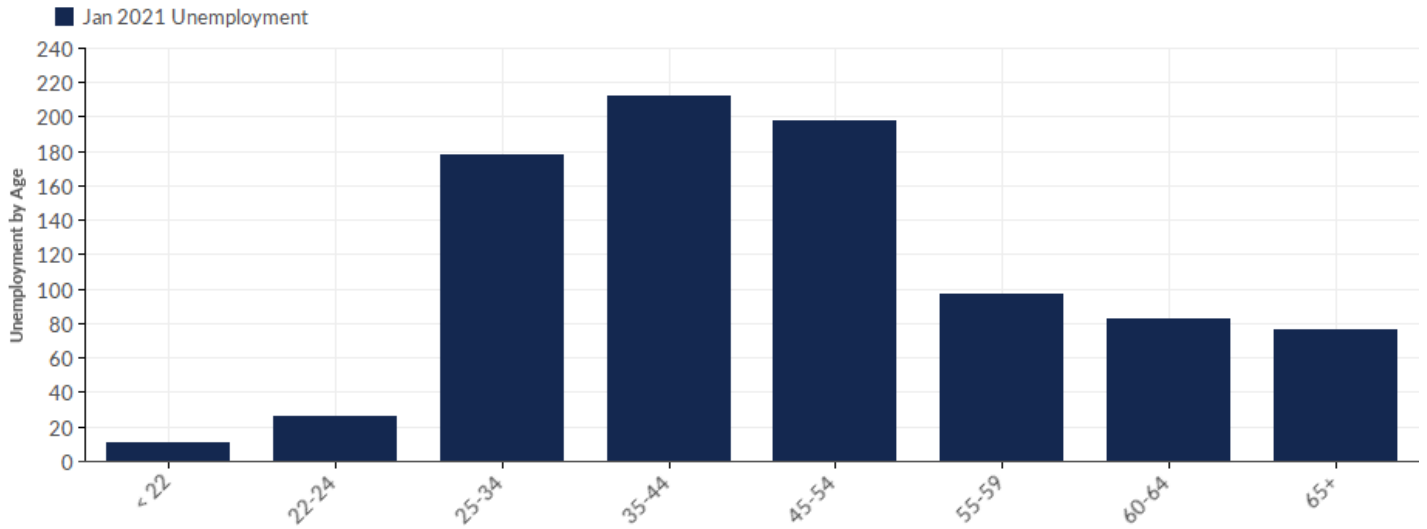
Concerning educational attainment, **19.2% of Crawford County, KS residents possess a Bachelor's Degree** (0.8% below the national average), and **8.3% hold an Associate's Degree** (0.3% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.2%	508
● 9th Grade to 12th Grade	5.0%	1,171
● High School Diploma	29.3%	6,874
● Some College	24.6%	5,775
● Associate's Degree	8.3%	1,950
● Bachelor's Degree	19.2%	4,521
● Graduate Degree and Higher	11.4%	2,689

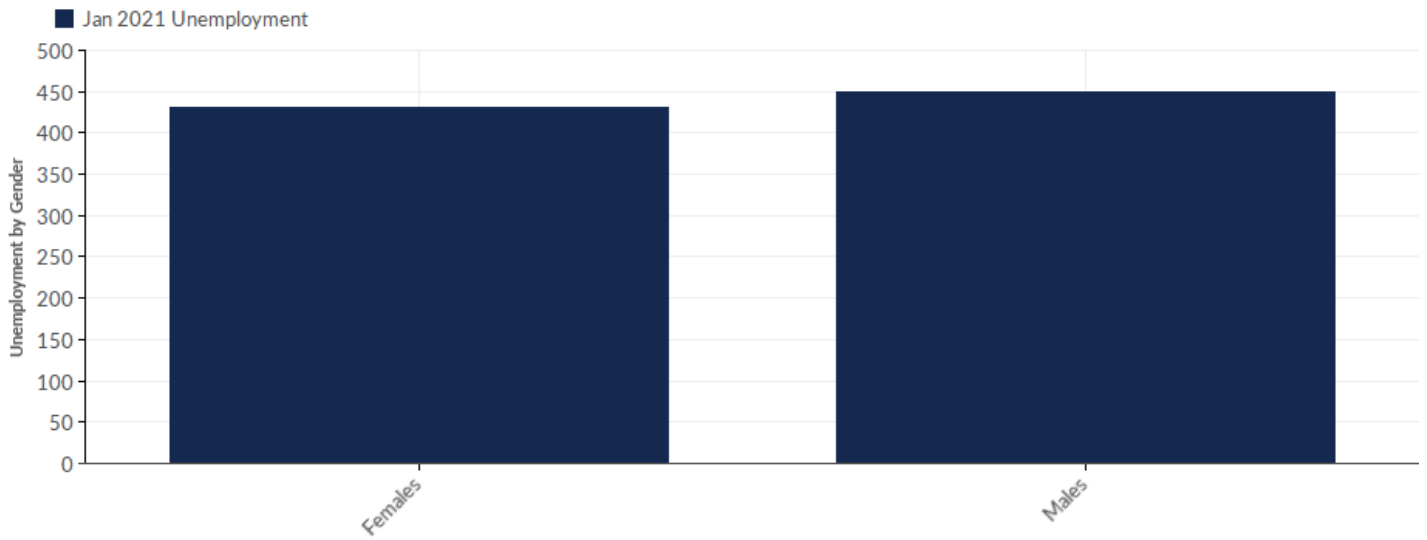
Unemployment by Demographics

Unemployment by Age



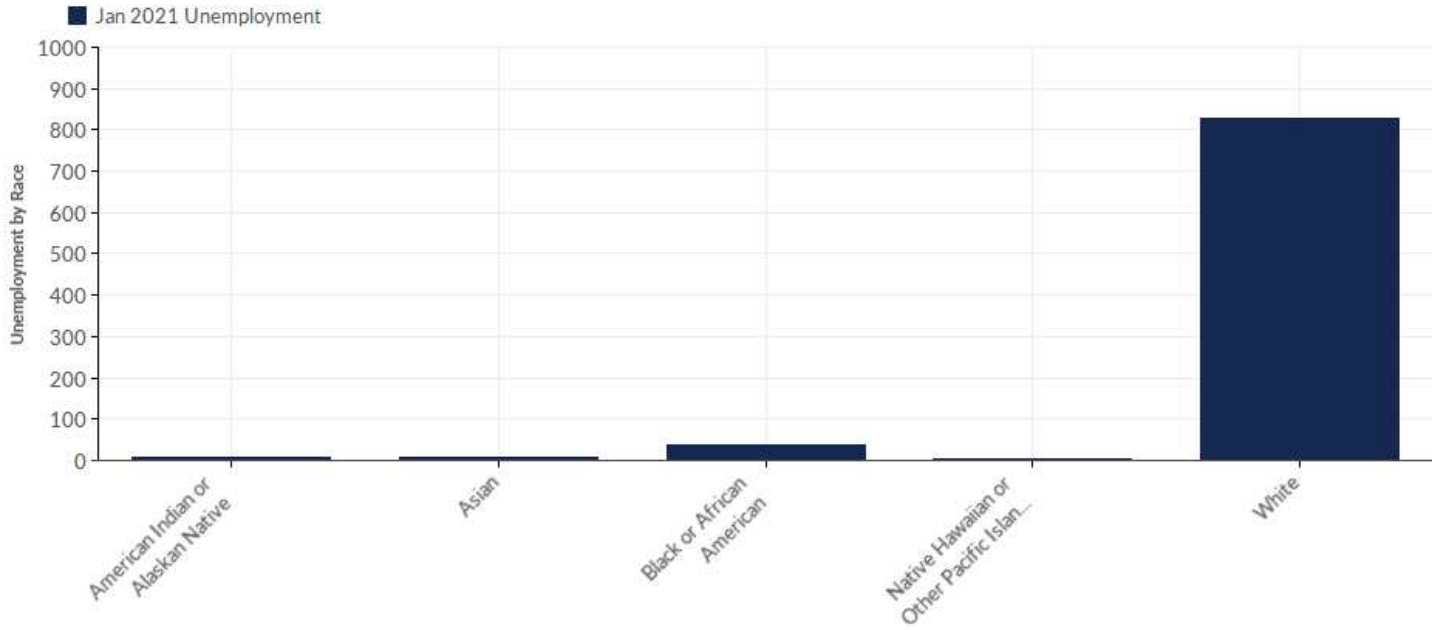
Age	Unemployment (Jan 2021)	% of Age Cohort
< 22	11	1.25%
22-24	26	2.95%
25-34	178	20.20%
35-44	212	24.06%
45-54	198	22.47%
55-59	97	11.01%
60-64	83	9.42%
65+	77	8.74%
Total	881	100.00%

Unemployment by Gender



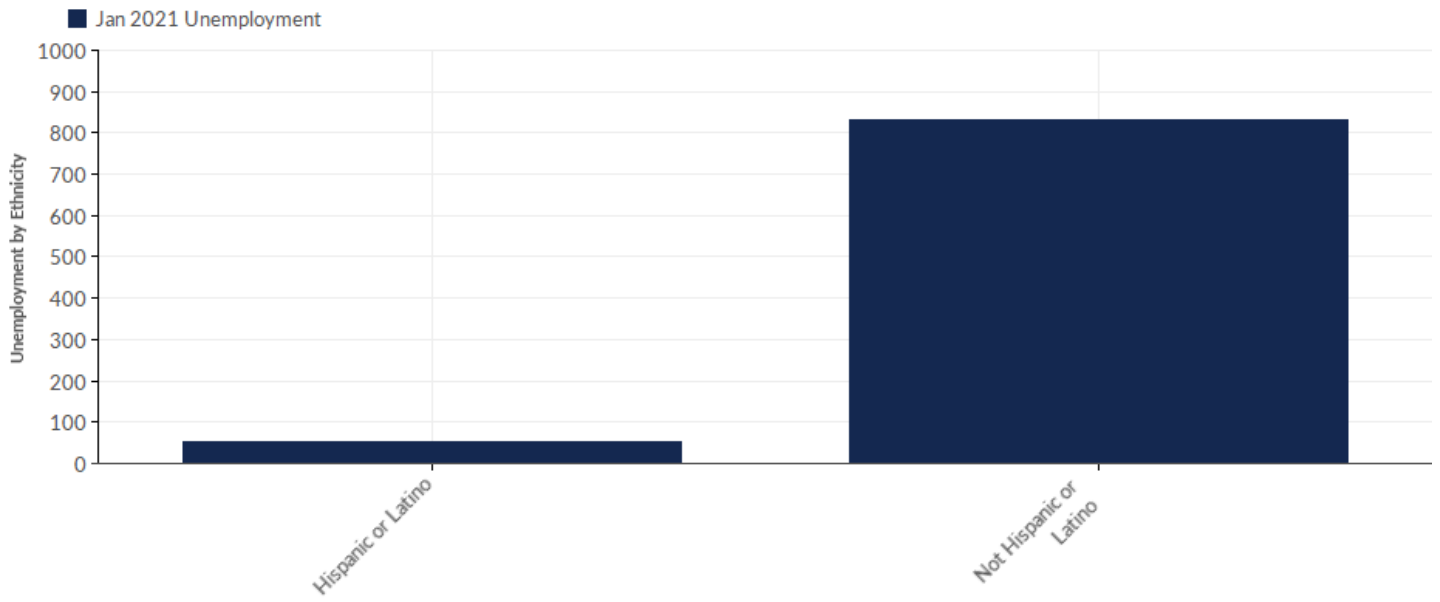
Gender	Unemployment (Jan 2021)	% of Age Cohort
Females	431	48.92%
Males	450	51.08%
Total	881	100.00%

Unemployment by Race



Race	Unemployment (Jan 2021)	% of Age Cohort
American Indian or Alaskan Native	7	0.79%
Asian	6	0.68%
Black or African American	37	4.20%
Native Hawaiian or Other Pacific Islander	3	0.34%
White	828	93.98%
Total	881	100.00%

Unemployment by Ethnicity

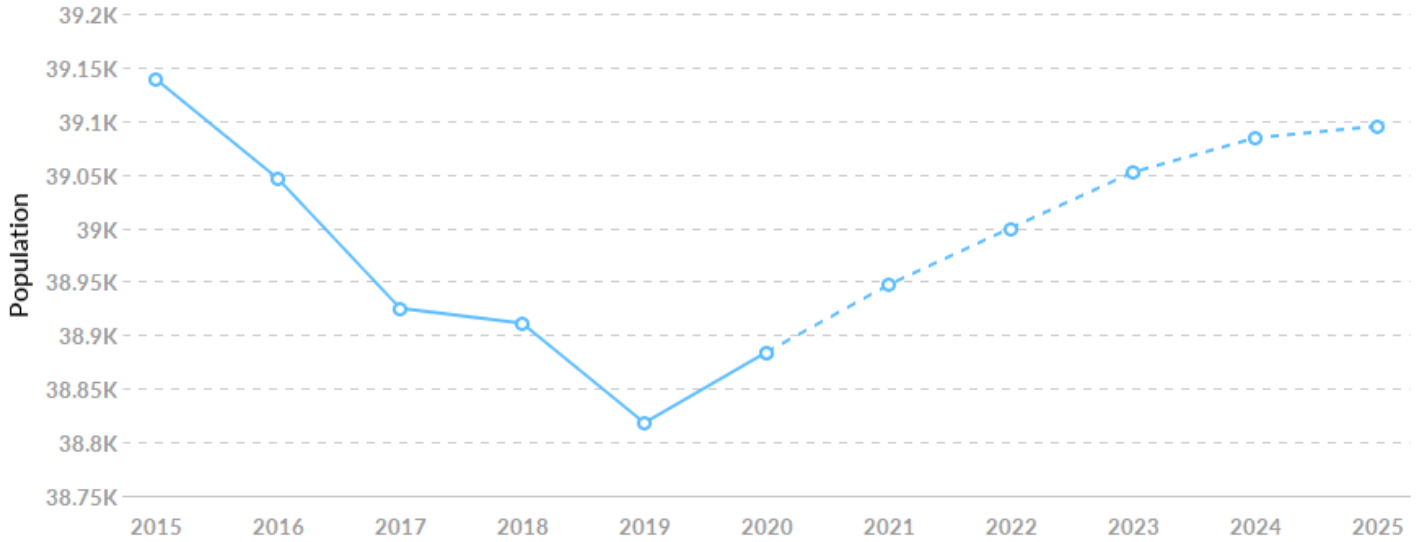


Ethnicity	Unemployment (Jan 2021)	% of Age Cohort
Hispanic or Latino	51	5.79%
Not Hispanic or Latino	830	94.21%
Total	881	100.00%

Historic & Projected Trends

Population Trends

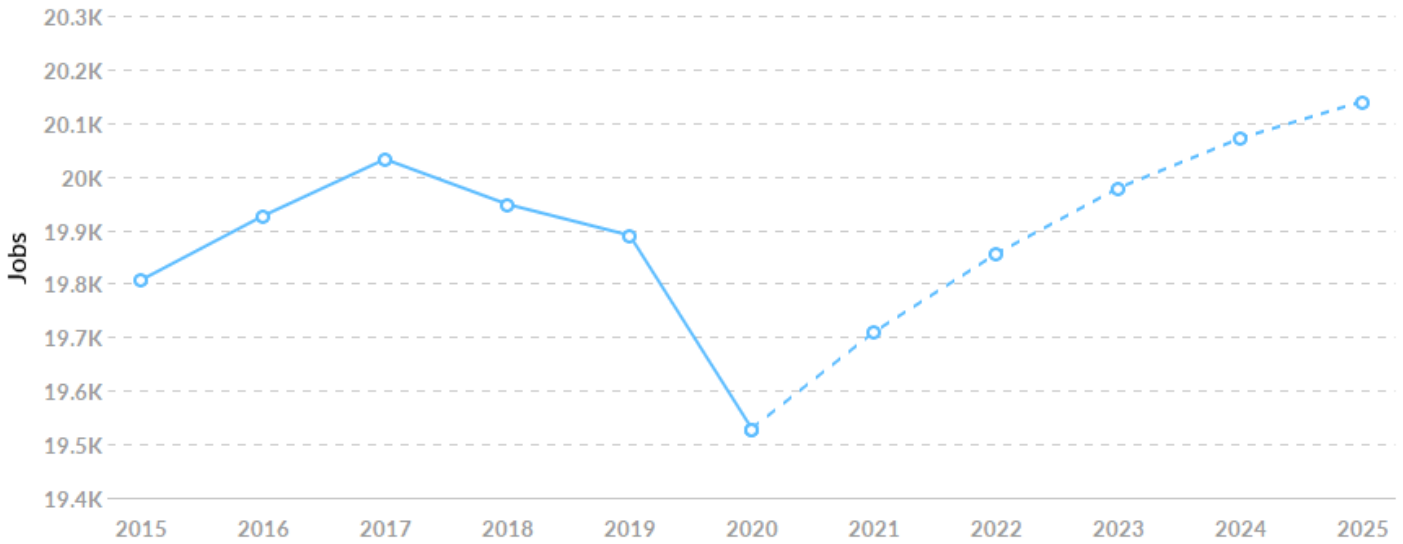
As of 2020 the region's population **declined by 0.7%** since 2015, falling by 255. Population is expected to **increase by 0.5%** between 2020 and 2025, adding 211.



Timeframe	Population
2015	39,139
2016	39,046
2017	38,925
2018	38,911
2019	38,818
2020	38,884
2021	38,947
2022	39,000
2023	39,052
2024	39,084
2025	39,095

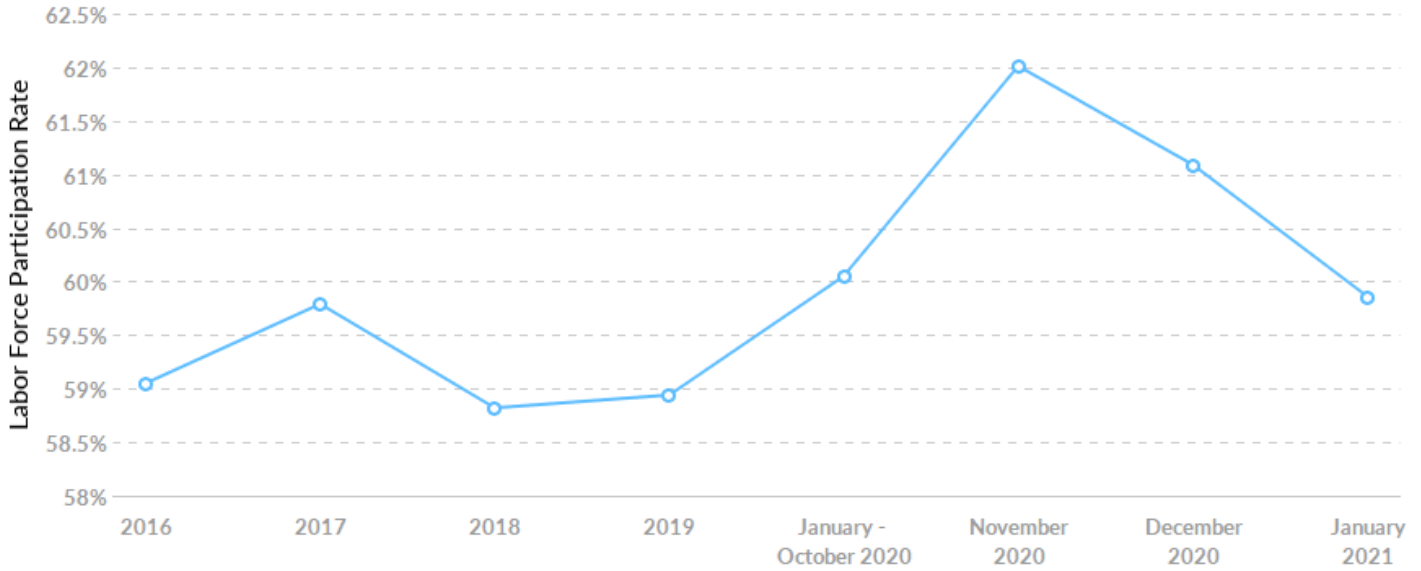
Job Trends

From 2015 to 2020, jobs declined by 1.4% in Crawford County, KS from 19,806 to 19,529. This change fell short of the national growth rate of 1.3% by 2.7%.



Timeframe	Jobs
2015	19,806
2016	19,926
2017	20,032
2018	19,948
2019	19,890
2020	19,529
2021	19,709
2022	19,855
2023	19,978
2024	20,071
2025	20,140

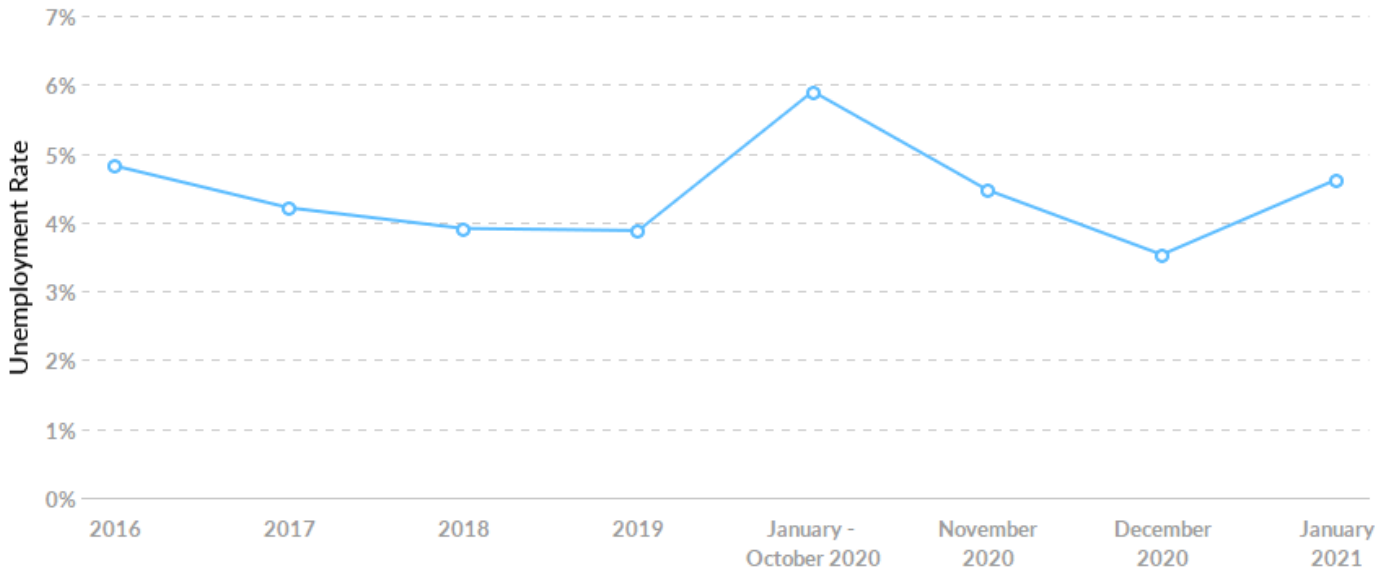
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	59.05%
2017	59.79%
2018	58.82%
2019	58.94%
January - October 2020	60.05%
November 2020	62.01%
December 2020	61.09%
January 2021	59.86%

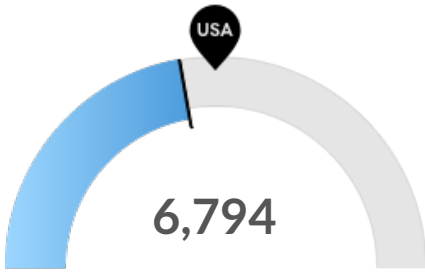
Unemployment Rate Trends

Crawford County, KS had a January 2021 unemployment rate of 4.62%, **decreasing from 4.82%** 5 years before.



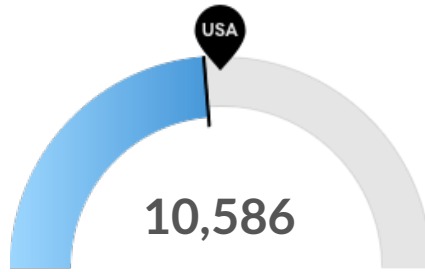
Timeframe	Unemployment Rate
2016	4.82%
2017	4.21%
2018	3.91%
2019	3.88%
January - October 2020	5.90%
November 2020	4.47%
December 2020	3.53%
January 2021	4.62%

Population Characteristics



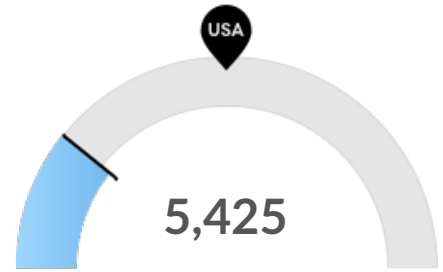
Millennials

Crawford County, KS has 6,794 millennials (ages 25-39). The national average for an area this size is 8,004.



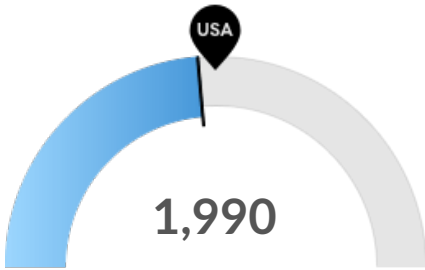
Retiring Soon

Retirement risk is about average in Crawford County, KS. The national average for an area this size is 11,413 people 55 or older, while there are 10,586 here.



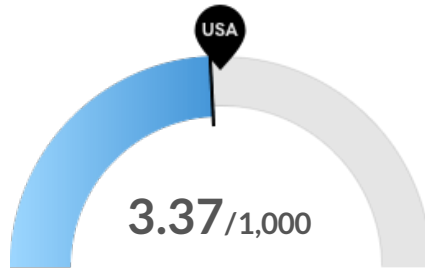
Racial Diversity

Racial diversity is low in Crawford County, KS. The national average for an area this size is 15,484 racially diverse people, while there are 5,425 here.



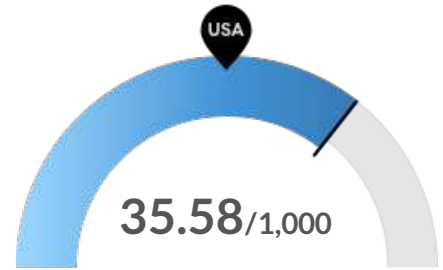
Veterans

Crawford County, KS has 1,990 veterans. The national average for an area this size is 2,156.



Violent Crime

Crawford County, KS has 3.37 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

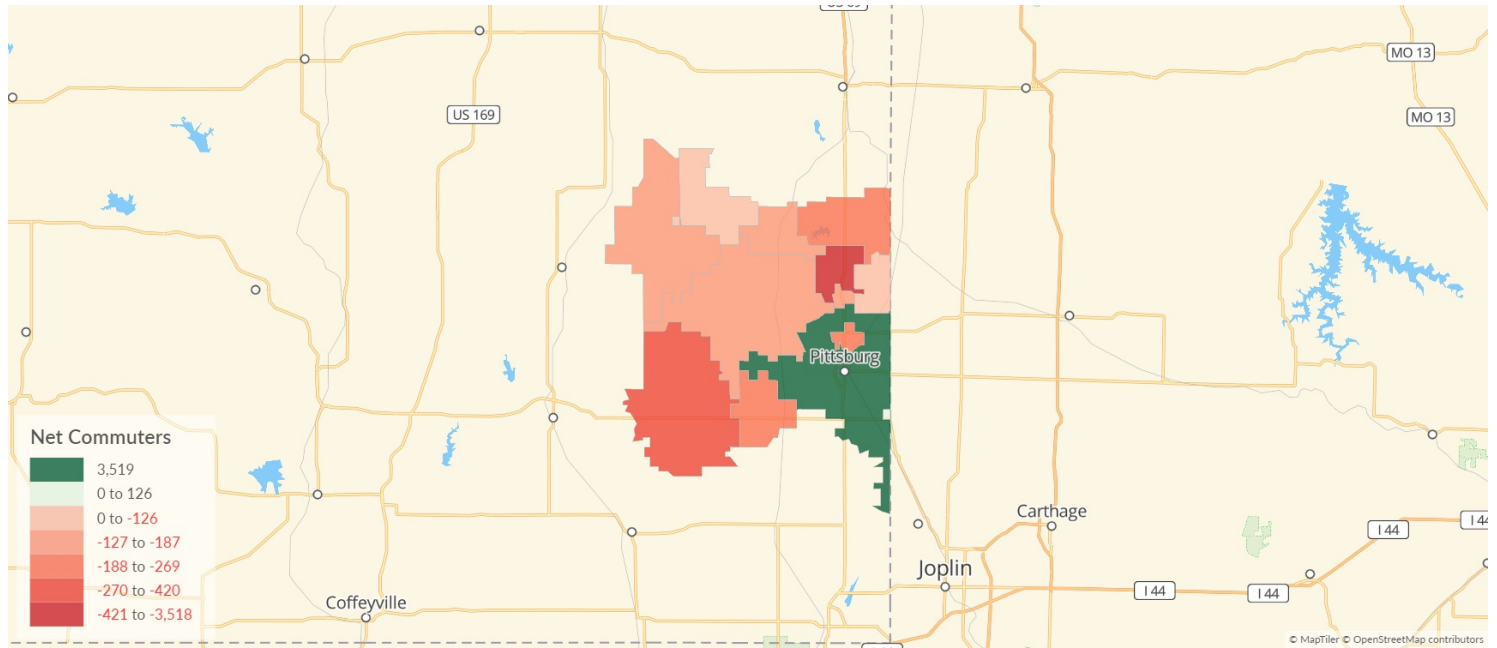


Property Crime

Crawford County, KS has 35.58 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

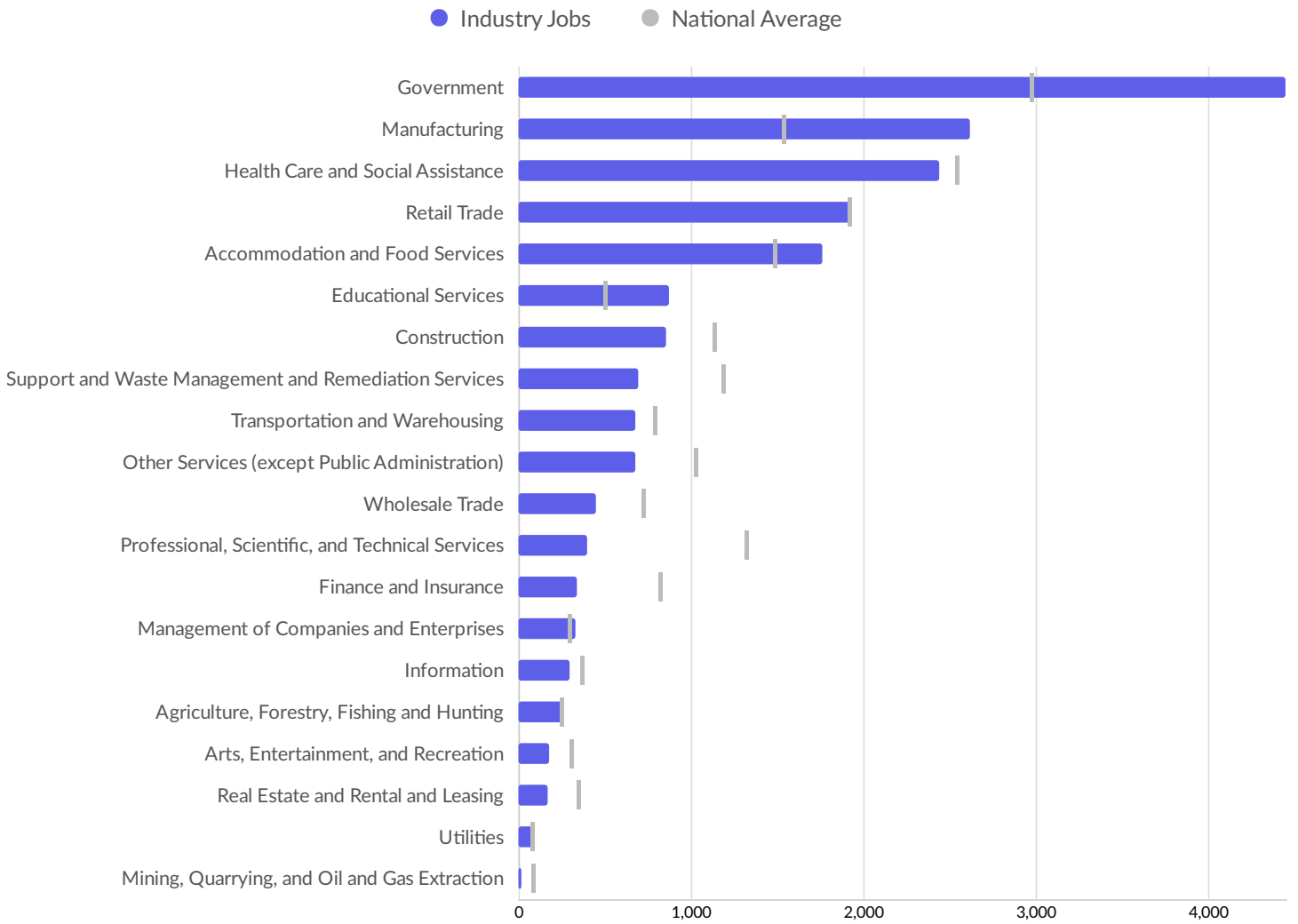
Where Talent Lives

ZIP	Name	2020 Employment
66762	Pittsburg, KS (in Crawfo...	14,331
66743	Girard, KS (in Crawford ...	1,971
66763	Frontenac, KS (in Crawf...	1,497
66712	Arma, KS (in Crawford c...	386
66756	Mulberry, KS (in Crawfo...	384

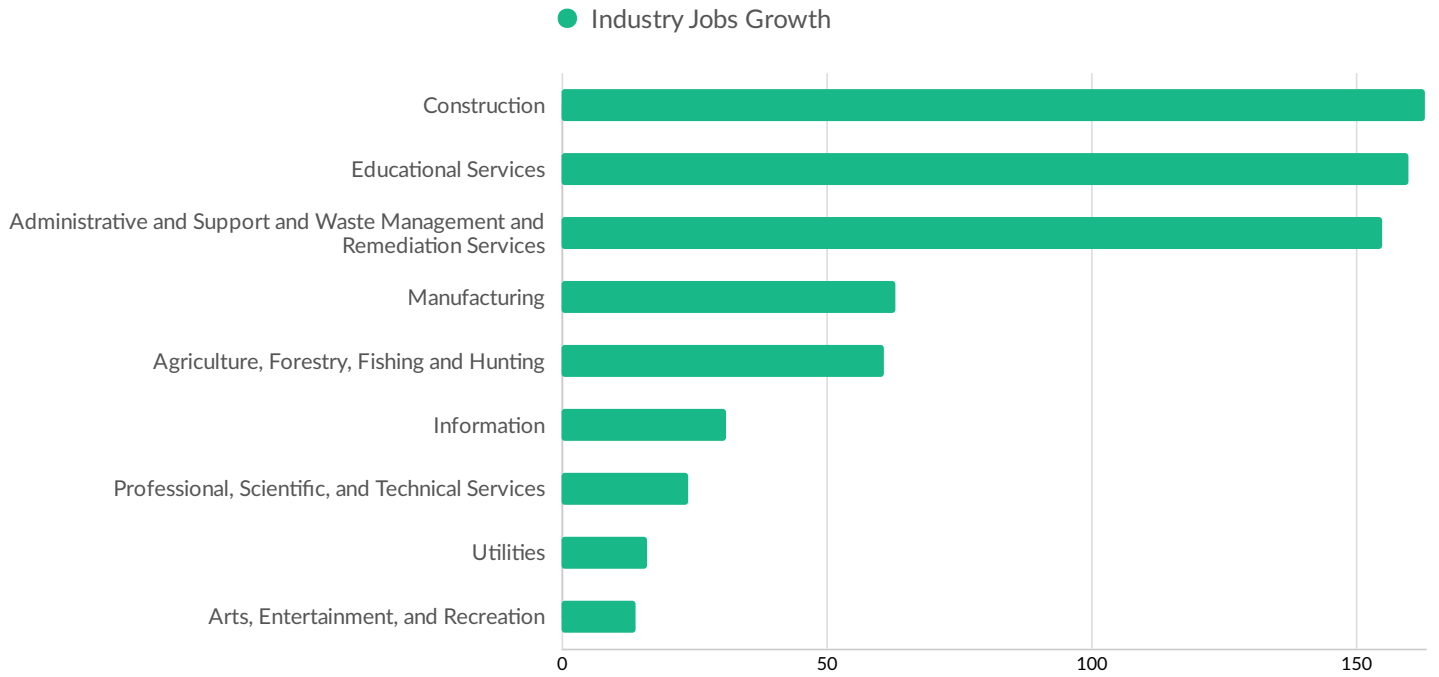
ZIP	Name	2020 Workers
66762	Pittsburg, KS (in Crawfo...	10,811
66743	Girard, KS (in Crawford ...	2,097
66763	Frontenac, KS (in Crawf...	1,724
66712	Arma, KS (in Crawford c...	807
66753	Mc Cune, KS (in Crawfo...	544

Industry Characteristics

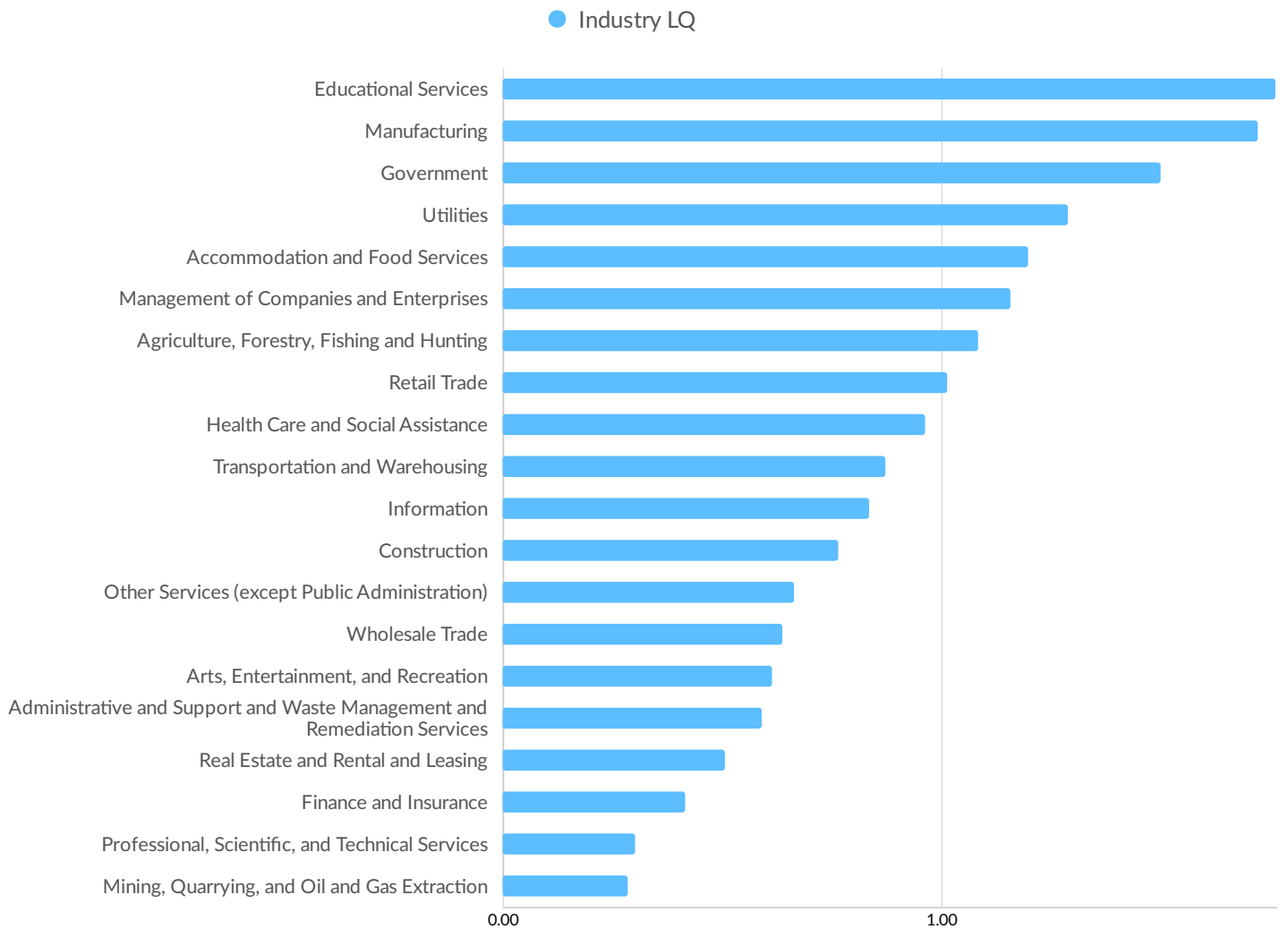
Largest Industries



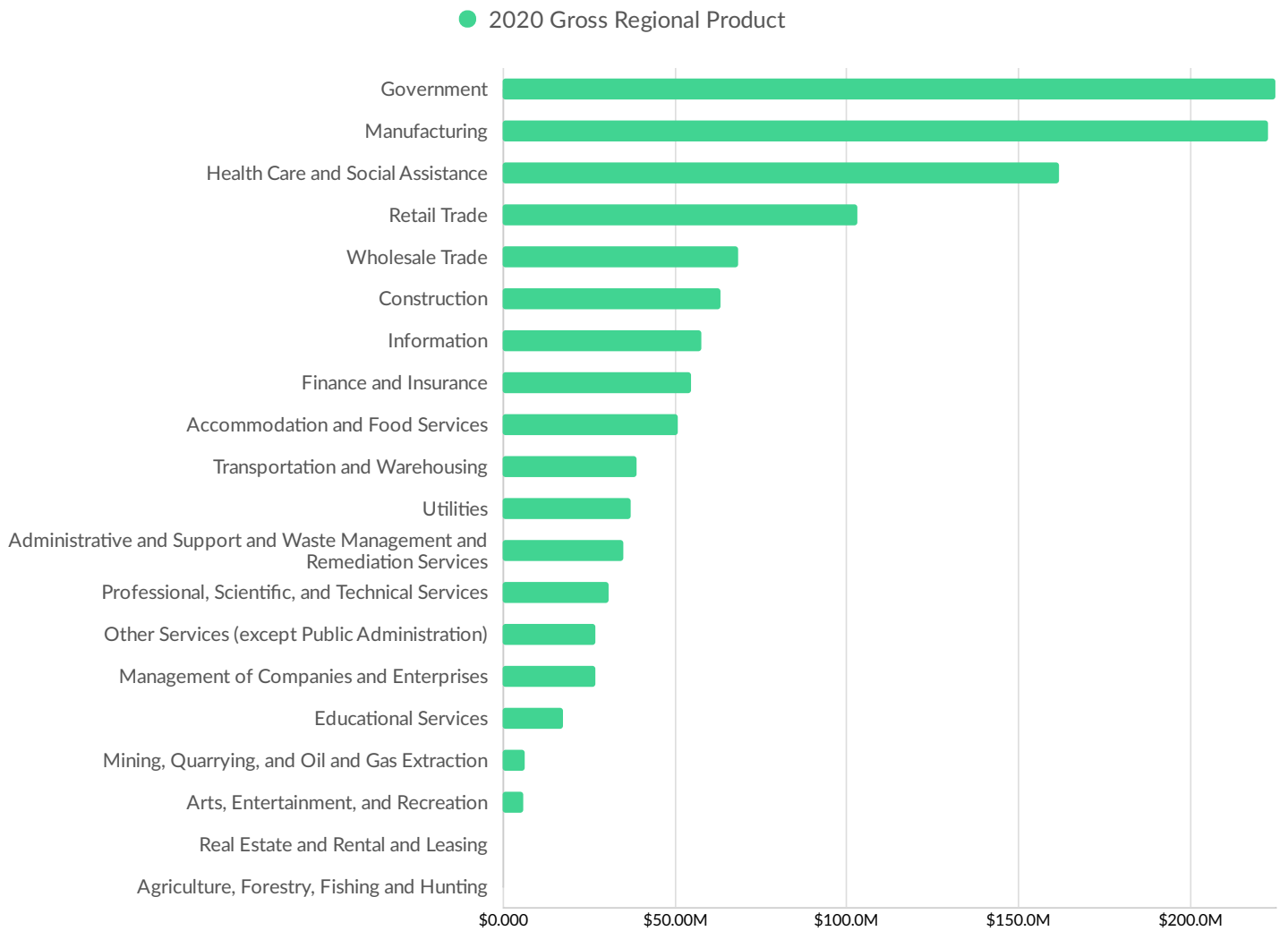
Top Growing Industries



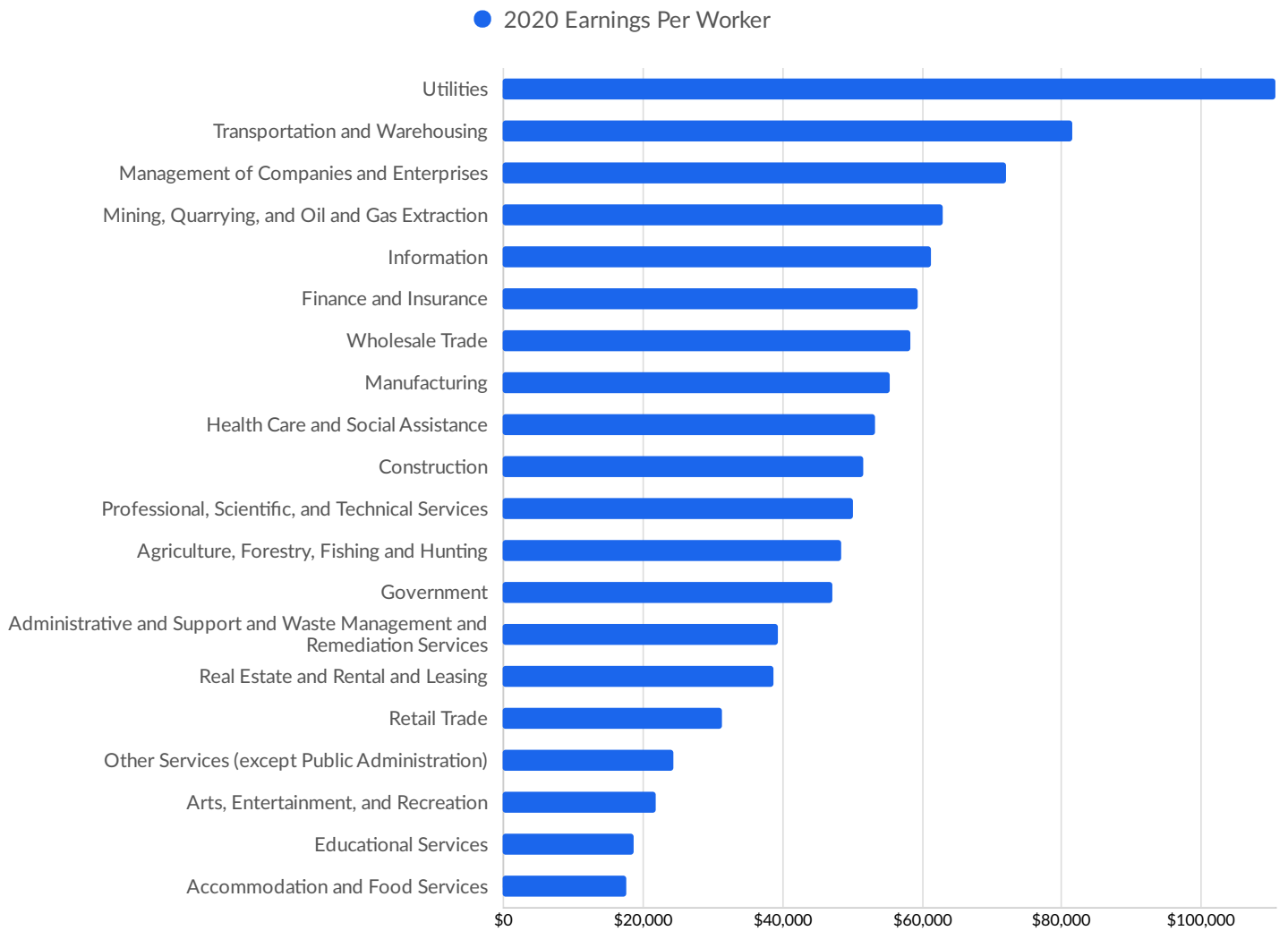
Top Industry LQ



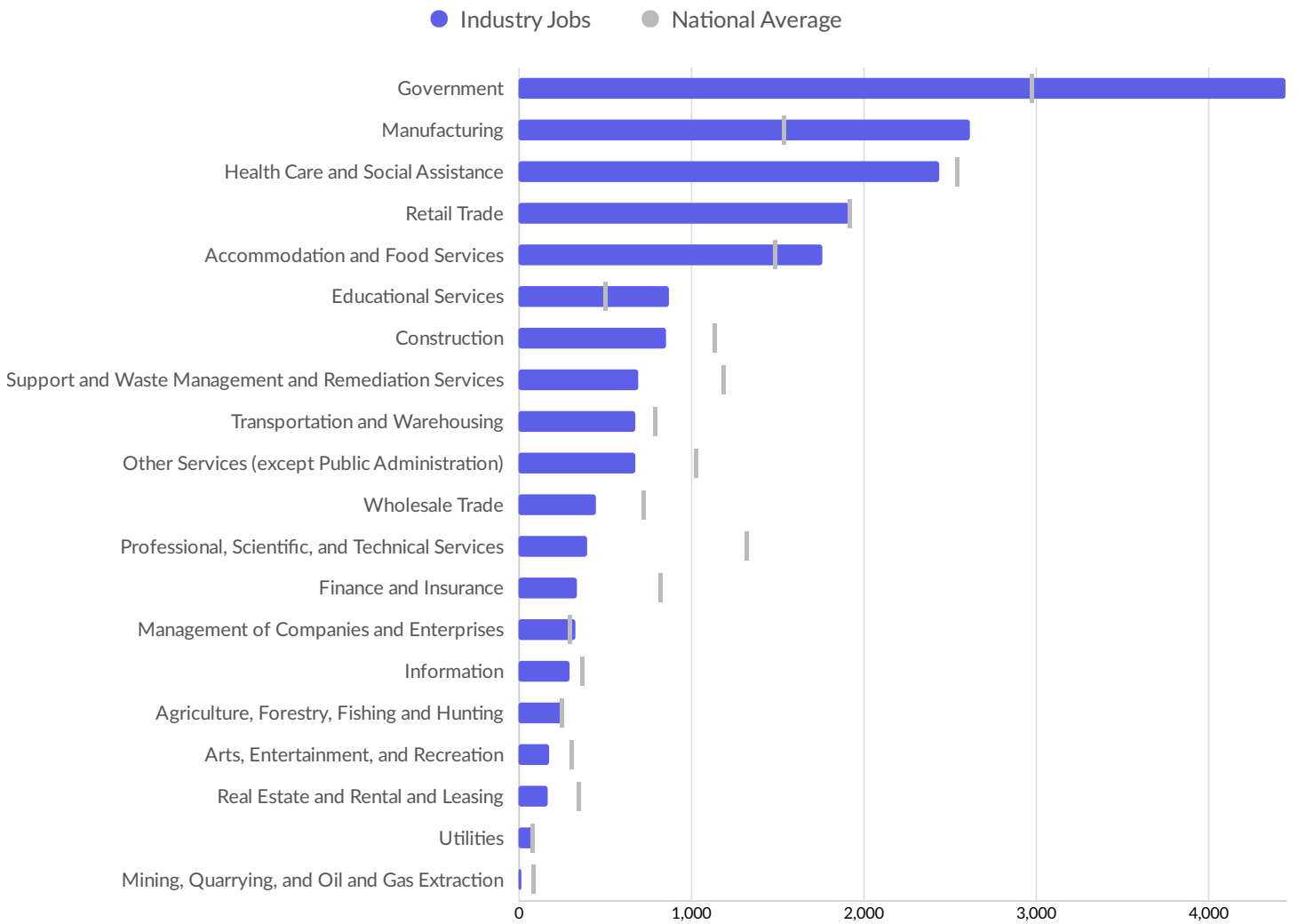
Top Industry GRP



Top Industry Earnings






















Largest Industries



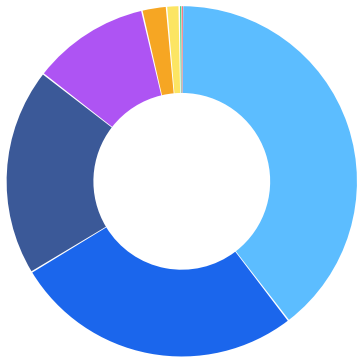
Business Characteristics

1,776 Companies Employ Your Workers

Online profiles for your workers mention 1,776 companies as employers, with the top 10 appearing below. In the last 12 months, 1,196 companies in Crawford County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	465 	C.R. England, Inc.	197 
Via Christi Health, Inc.	119 	Ascension	185 
Crawford County	103 	U.S. Xpress, Inc.	174 
Watco Companies, Inc.	97 	CRST International, Inc.	162 
Pitsco Inc	67 	Dollar General Corporation	113 
Sek Interlocal 637	59 	USA Truck, Inc.	105 
Npc International, Inc.	57 	Medicalodges, Inc.	80 
Usd 244	56 	Community Health Center of So...	79 
Wal-Mart, Inc.	49 	Army National Guard	76 
Usd 259	48 	The Home Depot	75 

Business Size

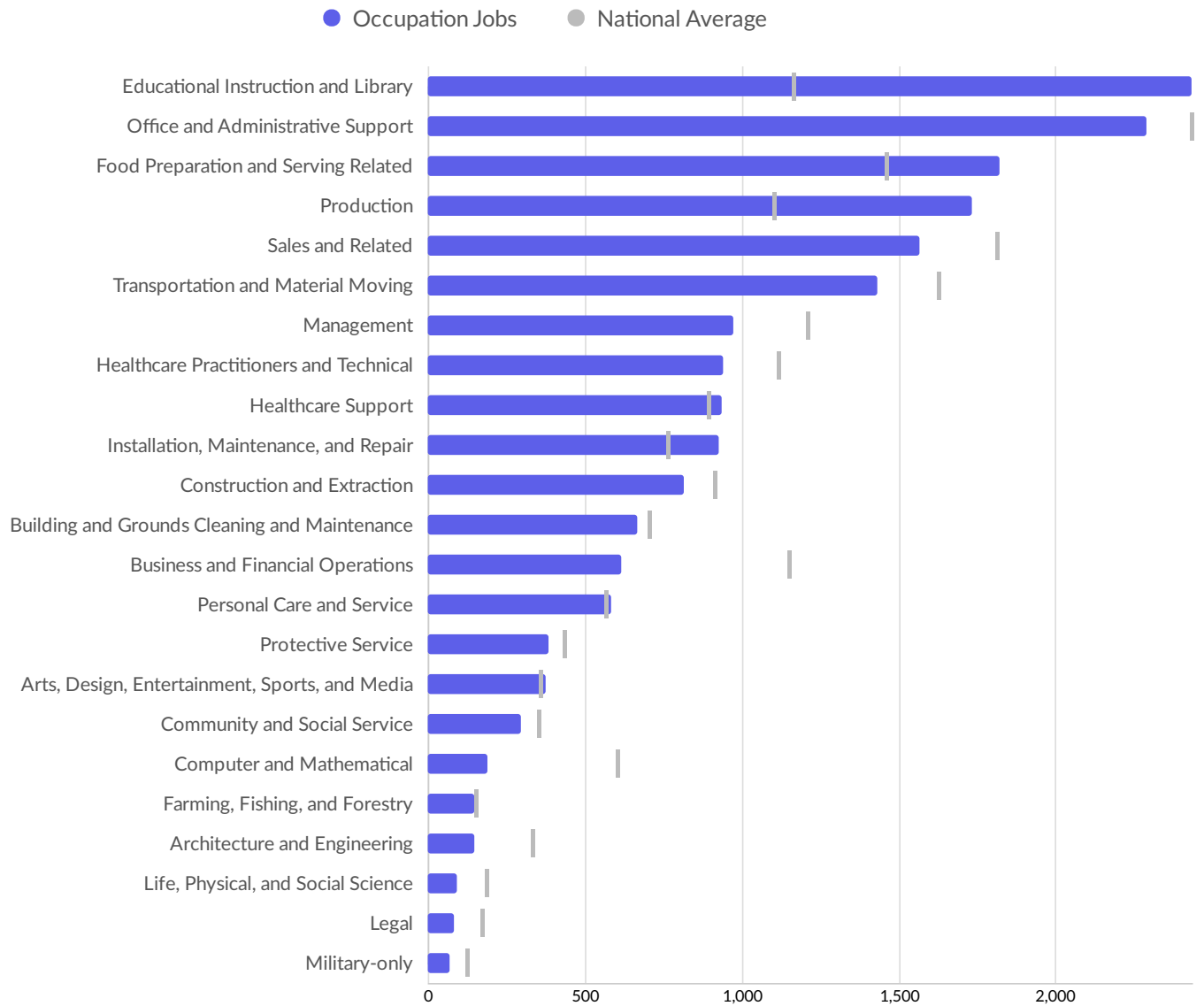


	Percentage	Business Count
1 to 4 employees	39.5%	784
5 to 9 employees	26.8%	531
10 to 19 employees	19.2%	380
20 to 49 employees	10.8%	215
50 to 99 employees	2.3%	45
100 to 249 employees	1.2%	23
250 to 499 employees	0.3%	5
500+ employees	0.1%	1

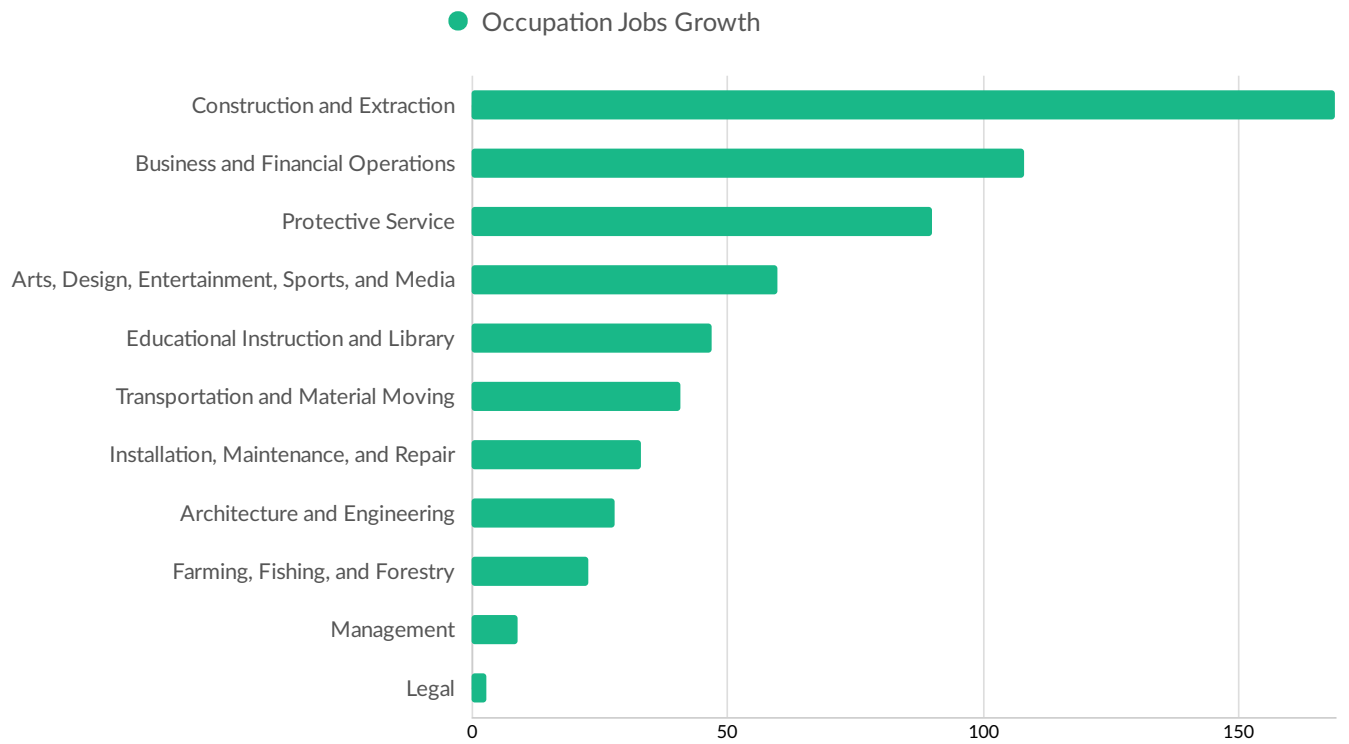
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

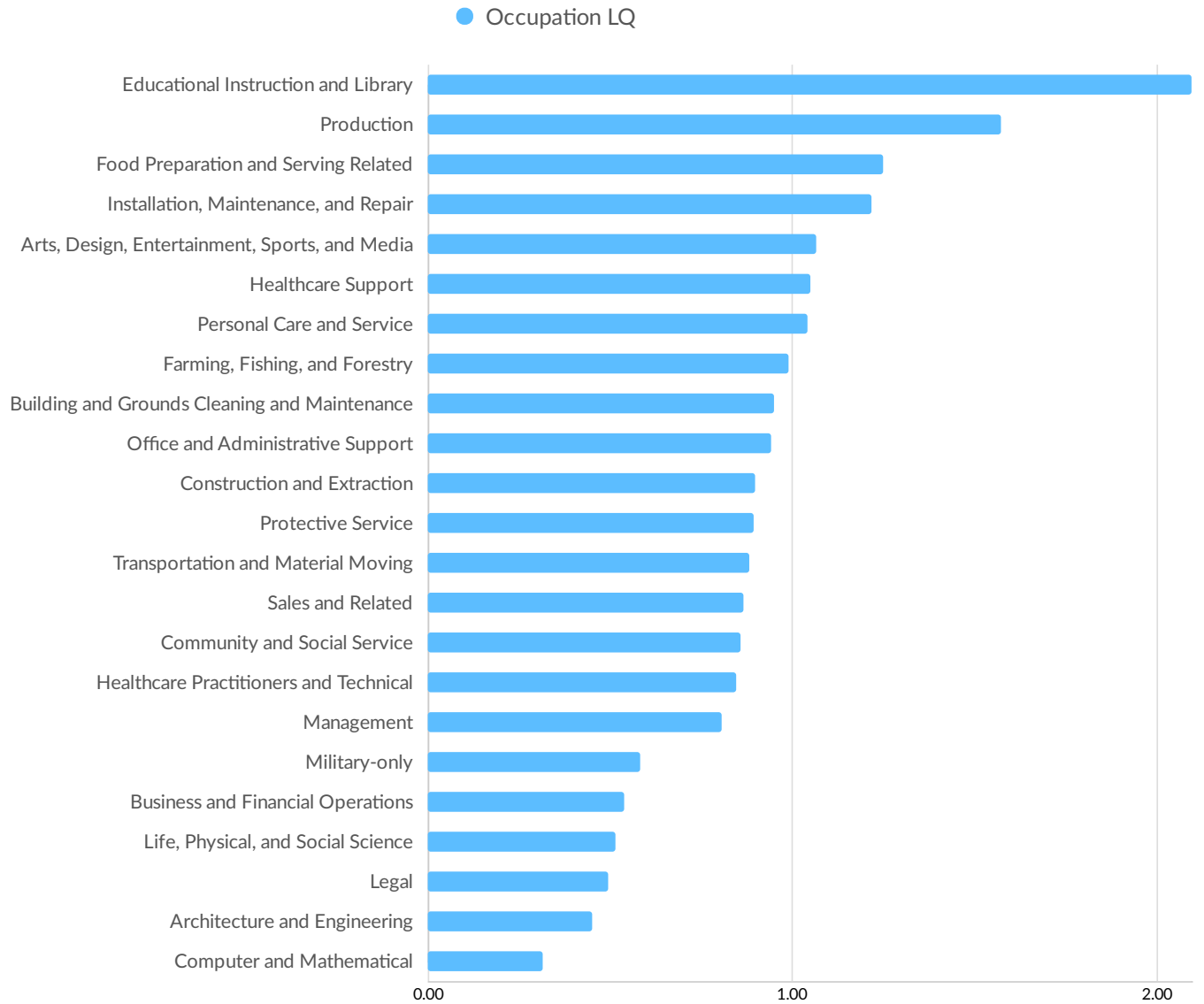
Largest Occupations



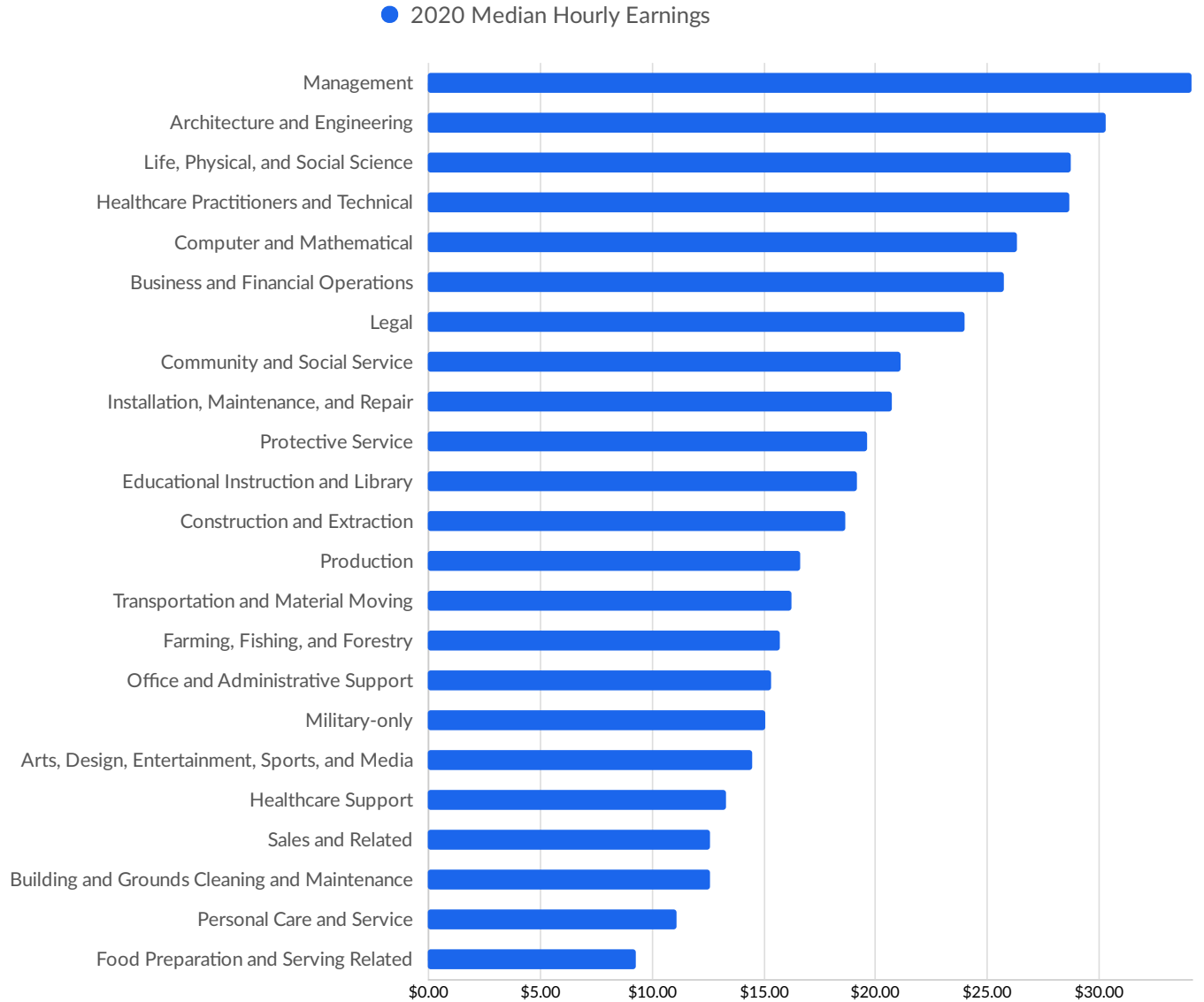
Top Growing Occupations



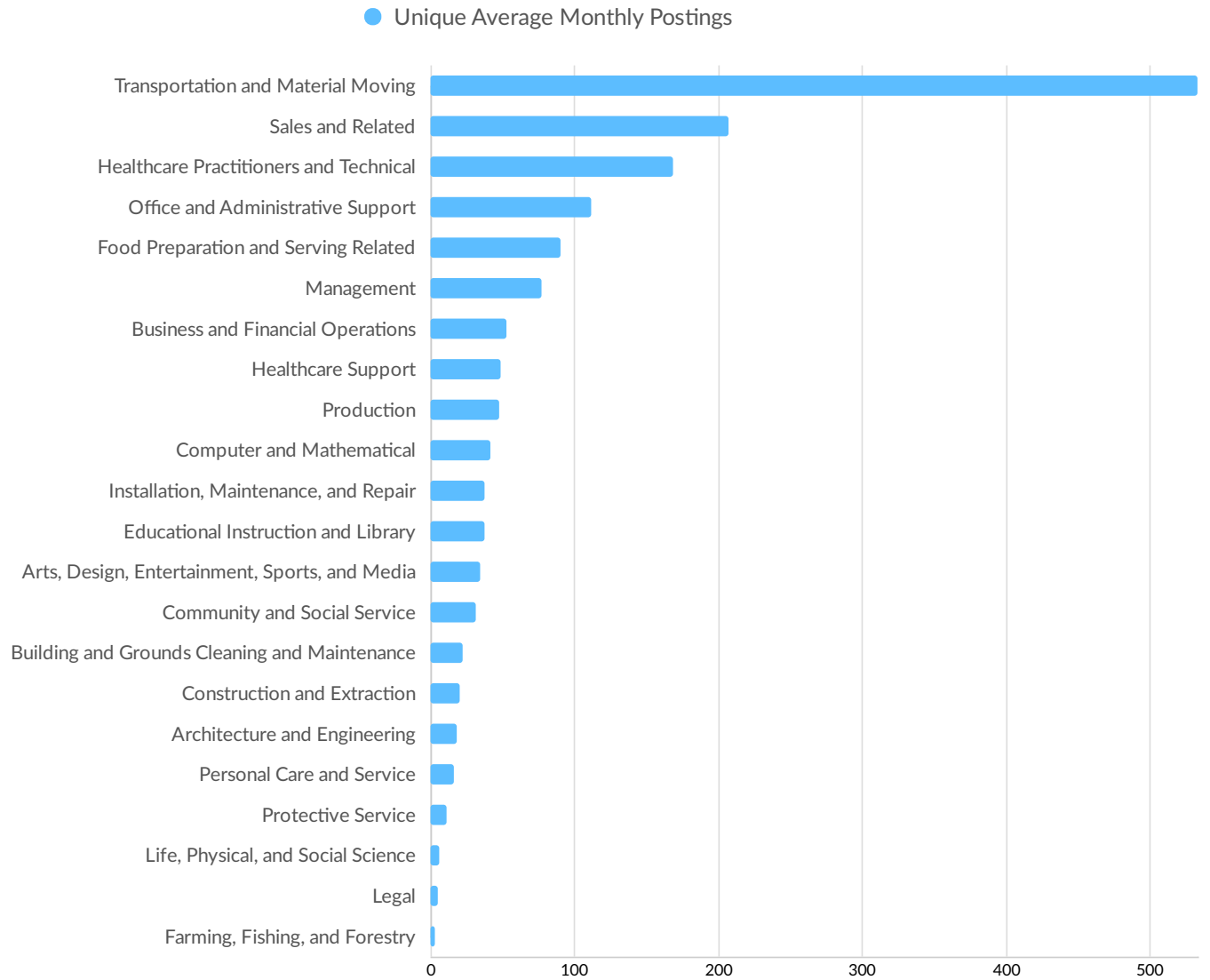
Top Occupation LQ



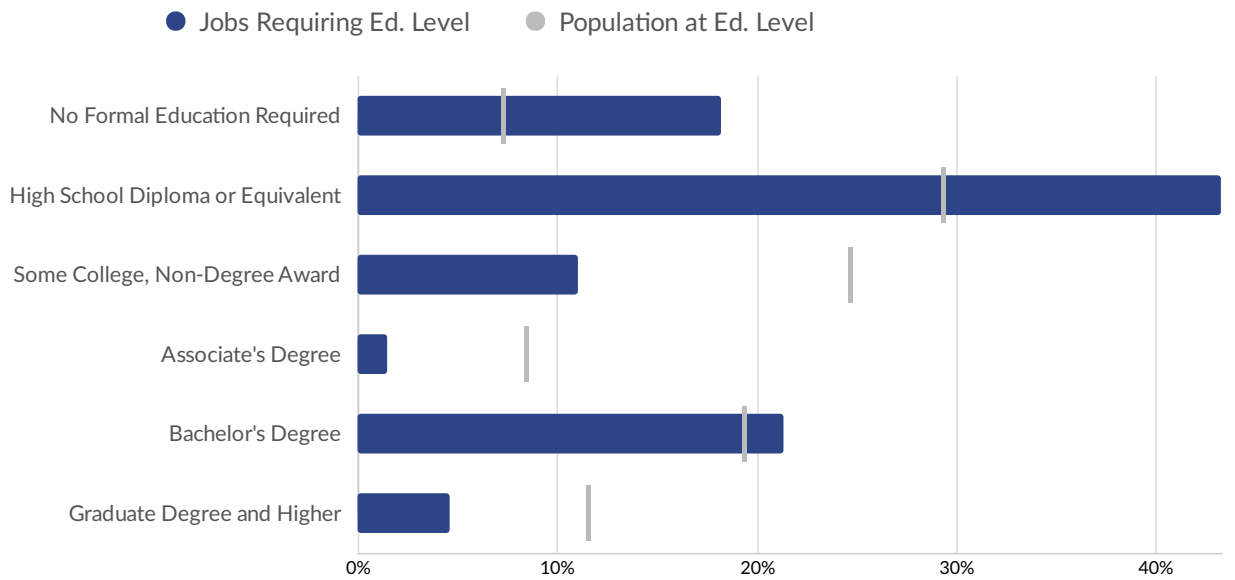
Top Occupation Earnings



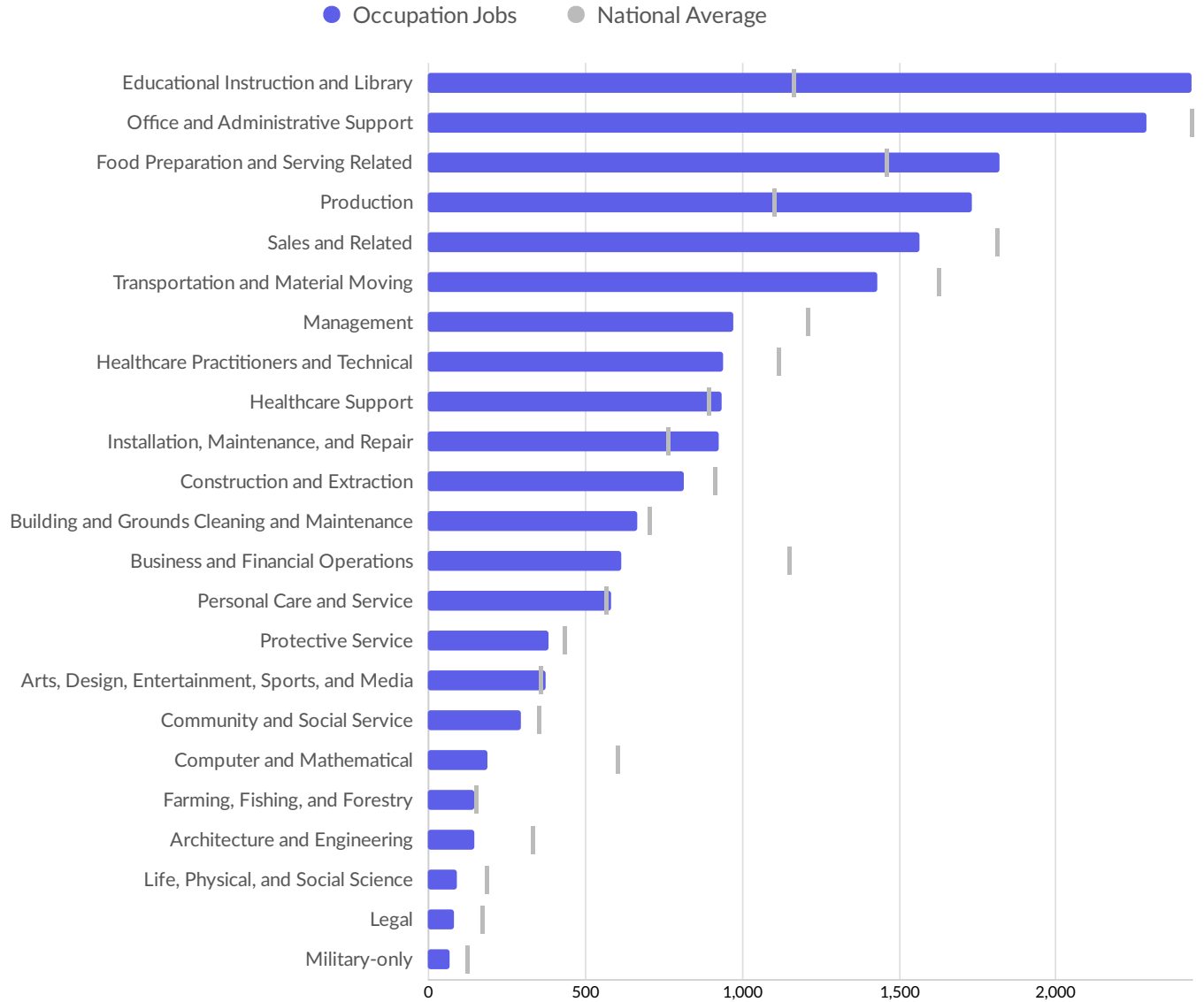
Top Posted Occupations



Underemployment

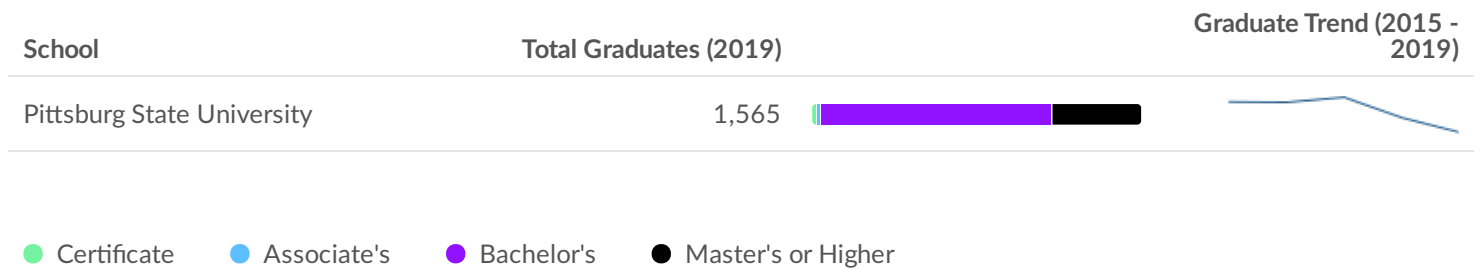


Largest Occupations



Educational Pipeline

In 2019, there were 1,565 graduates in Crawford County, KS. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Elementary Education and Teaching.



In-Demand Skills

