



7 Counties

MOKAN Economic Partnership

MOKAN
partnership

105 North Rangeline PO Box 1706
Joplin, Missouri 64802

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Report Parameters

7 Counties

20021	Cherokee County, KS
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20037	Crawford County, KS
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29011	Barton County, MO
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29097	Jasper County, MO
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29119	McDonald County, MO
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29145	Newton County, MO
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40115	Ottawa County, OK
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

305,481

Population (2020)

Population **grew by 2,751** over the last 5 years and is projected to **grow by 5,326** over the next 5 years.

135,929

Total Regional Employment

Jobs **decreased by 3,310** over the last 5 years but are projected to **grow by 3,736** over the next 5 years.

\$48.9K

Avg. Earnings Per Job (2020)

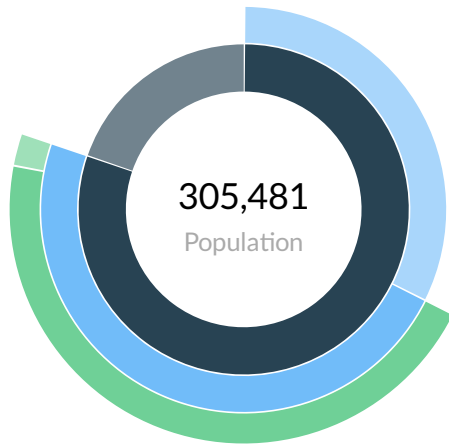
Regional average earnings per job are **\$23.2K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 0.9%** since 2015, growing by 2,751. Population is expected to **increase by 1.7%** between 2020 and 2025, adding 5,326.
- From 2015 to 2020, jobs **declined by 2.4%** in 7 Counties from 139,238 to **135,929**. This change **fell short of the national growth rate of 1.3% by 3.7%**. As the number of jobs declined, the **labor force participation rate decreased from 60.4% to 59.7% between 2015 and 2020**.
- Concerning educational attainment, **14.7% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	305,481	146,221	135,929	90.0	\$10.59B	\$16.76B	\$14.53B
State	13,068,722	6,411,970	6,432,890	93.6	\$661.28B	\$653.91B	\$784.91B

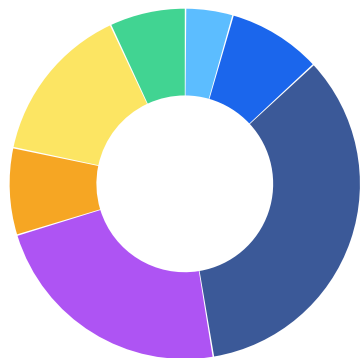
2020 Labor Force Breakdown



	Population
Total Working Age Population	244,958
Not in Labor Force (15+)	98,737
Labor Force	146,221
Employed	139,313
Unemployed	6,908
Under 15	60,523

Educational Attainment

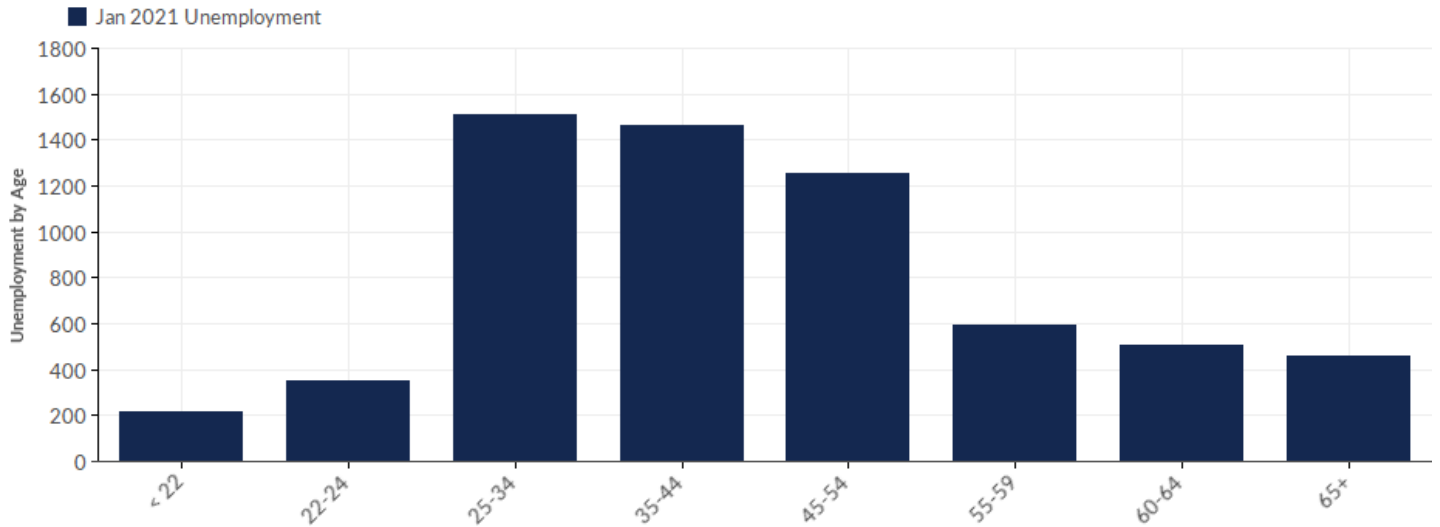
Concerning educational attainment, **14.7% of the selected regions' residents possess a Bachelor's Degree** (5.3% below the national average), and **8.0% hold an Associate's Degree** (0.6% below the national average).



	% of Population	Population
Less Than 9th Grade	4.4%	8,843
9th Grade to 12th Grade	8.7%	17,540
High School Diploma	34.3%	69,389
Some College	22.9%	46,319
Associate's Degree	8.0%	16,266
Bachelor's Degree	14.7%	29,819
Graduate Degree and Higher	7.0%	14,218

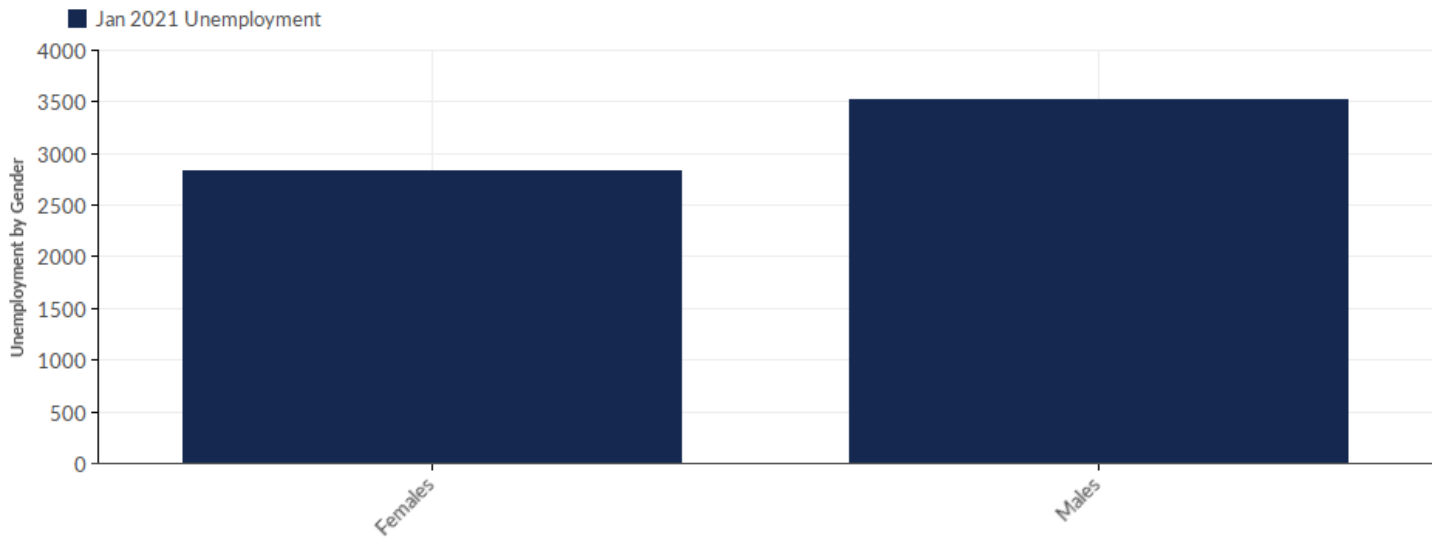
Unemployment by Demographics

Unemployment by Age



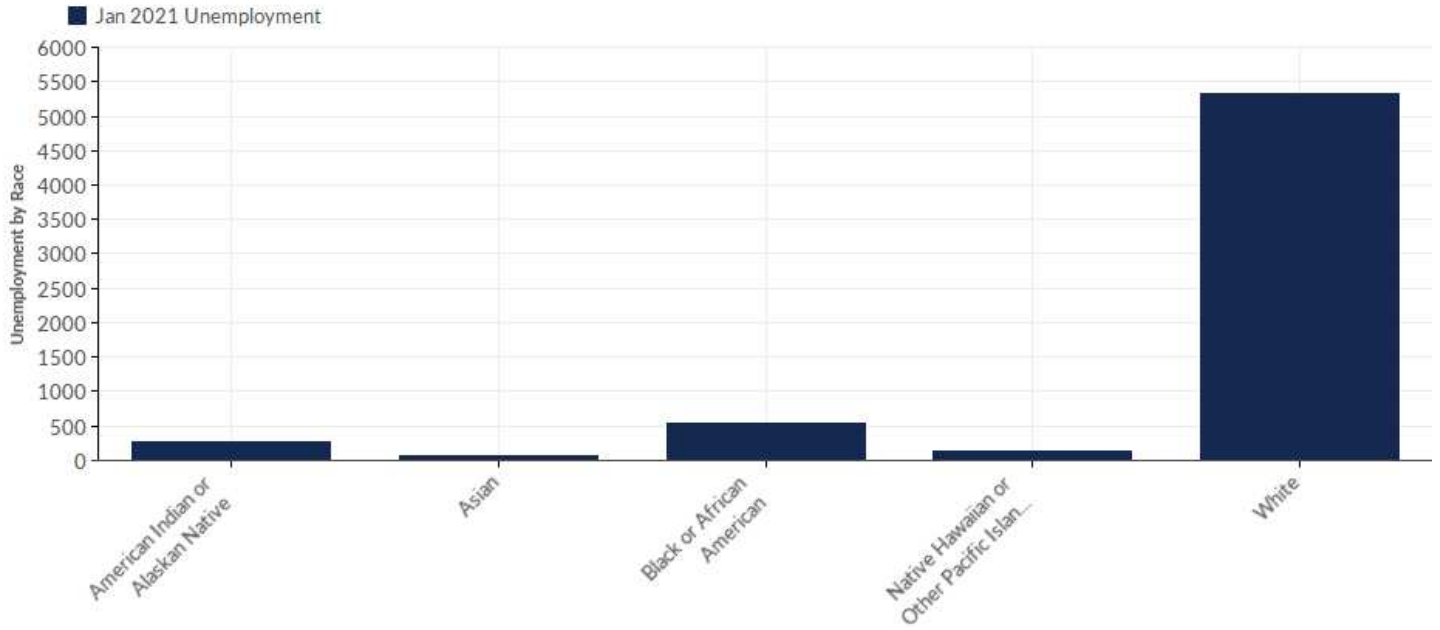
Age	Unemployment (Jan 2021)	% of Age Cohort
< 22	218	3.43%
22-24	352	5.54%
25-34	1,510	23.76%
35-44	1,464	23.03%
45-54	1,256	19.76%
55-59	595	9.36%
60-64	506	7.96%
65+	455	7.16%
Total	6,356	100.00%

Unemployment by Gender



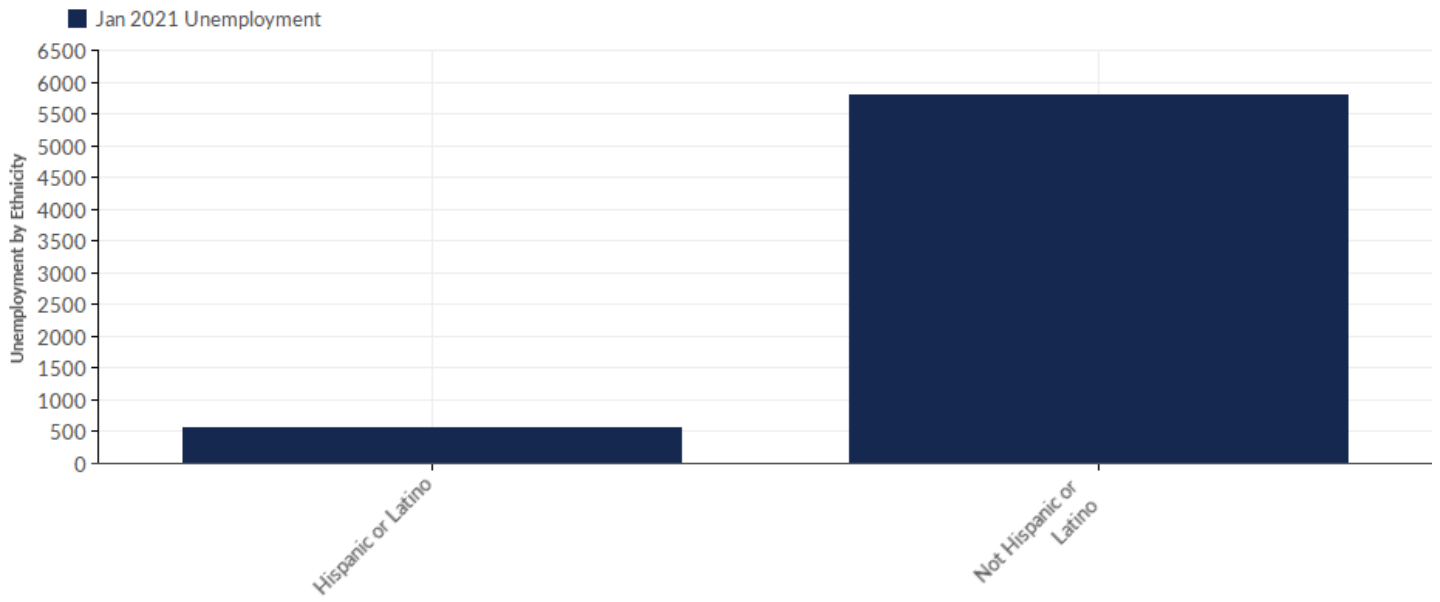
Gender	Unemployment (Jan 2021)	% of Age Cohort
Females	2,836	44.62%
Males	3,520	55.38%
Total	6,356	100.00%

Unemployment by Race



Race	Unemployment (Jan 2021)	% of Age Cohort
American Indian or Alaskan Native	281	4.42%
Asian	57	0.90%
Black or African American	549	8.64%
Native Hawaiian or Other Pacific Islander	133	2.09%
White	5,336	83.95%
Total	6,356	100.00%

Unemployment by Ethnicity

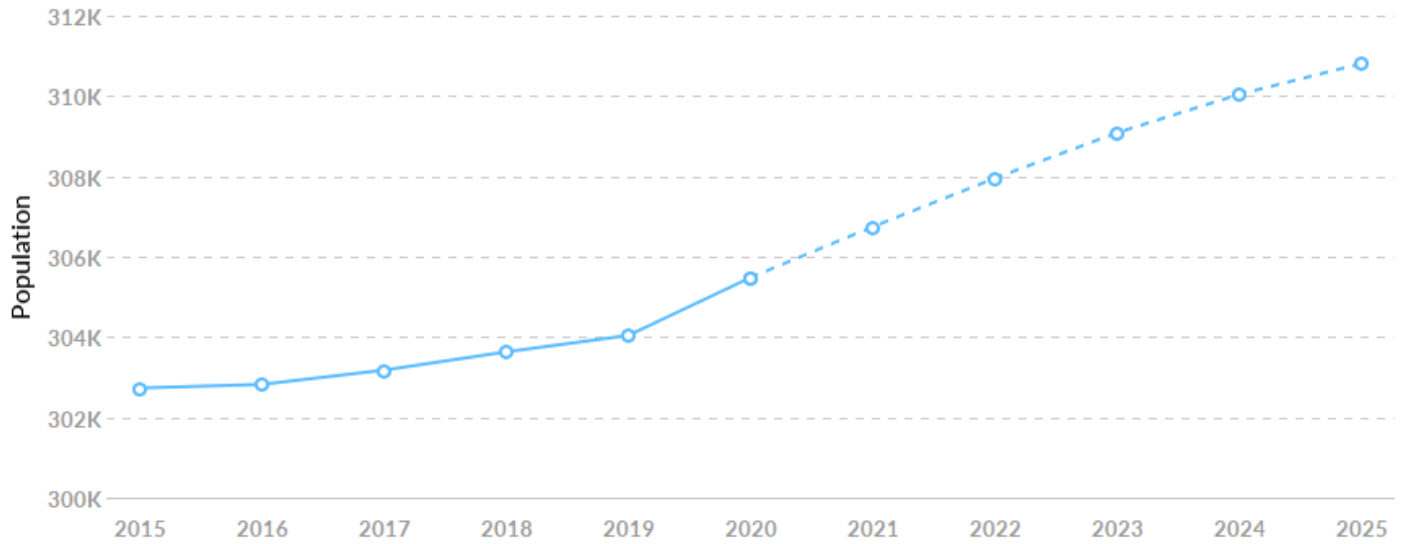


Ethnicity	Unemployment (Jan 2021)	% of Age Cohort
Hispanic or Latino	561	8.83%
Not Hispanic or Latino	5,795	91.17%
Total	6,356	100.00%

Historic & Projected Trends

Population Trends

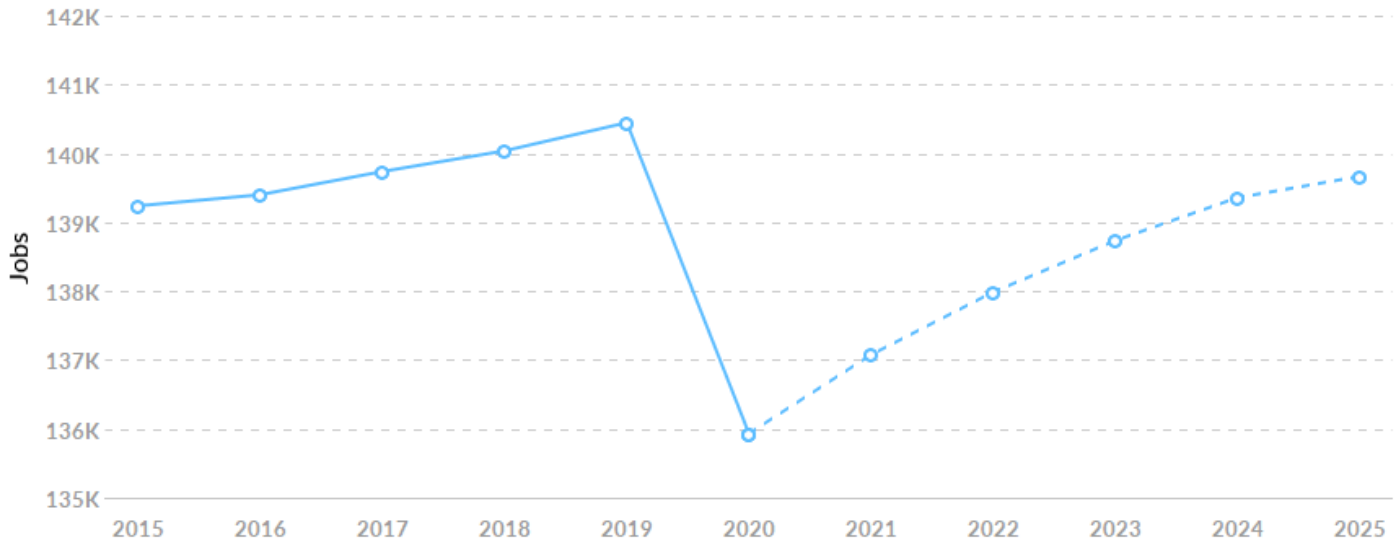
As of 2020 the region's population **increased by 0.9%** since 2015, growing by 2,751. Population is expected to **increase by 1.7%** between 2020 and 2025, adding 5,326.



Timeframe	Population
2015	302,730
2016	302,821
2017	303,176
2018	303,631
2019	304,039
2020	305,481
2021	306,744
2022	307,953
2023	309,085
2024	310,042
2025	310,807

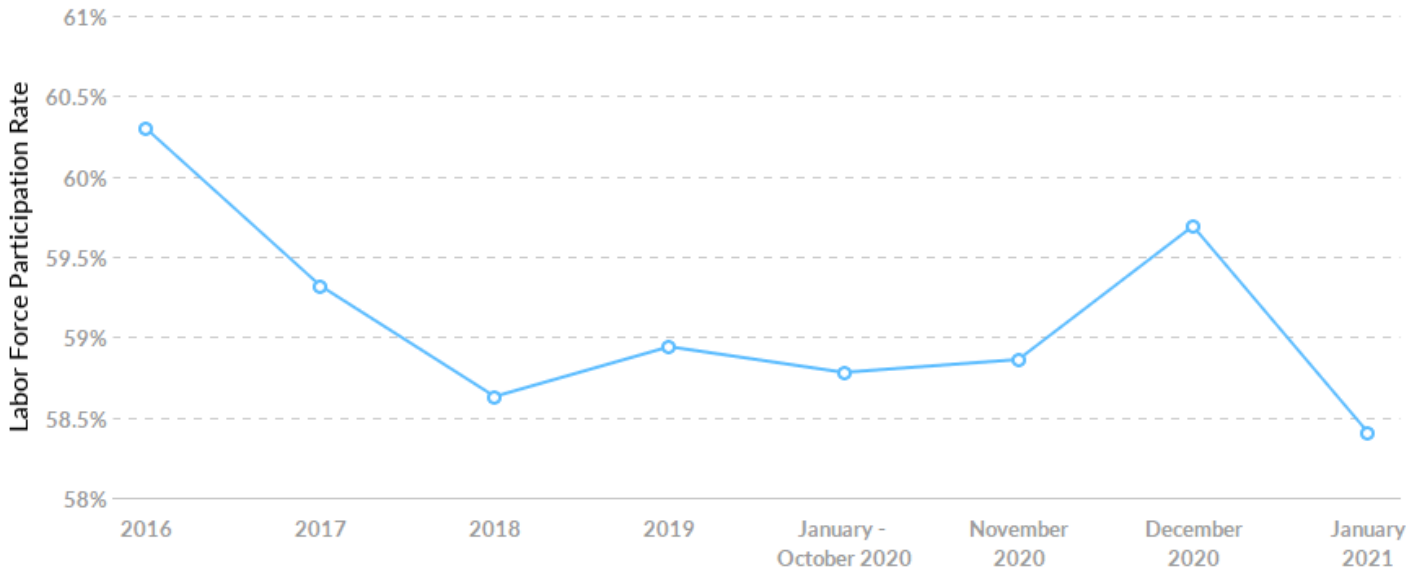
Job Trends

From 2015 to 2020, jobs declined by 2.4% in 7 Counties from 139,238 to **135,929**. This change fell short of the national growth rate of 1.3% by 3.7%.



Timeframe	Jobs
2015	139,238
2016	139,399
2017	139,736
2018	140,036
2019	140,445
2020	135,929
2021	137,073
2022	137,984
2023	138,733
2024	139,356
2025	139,665

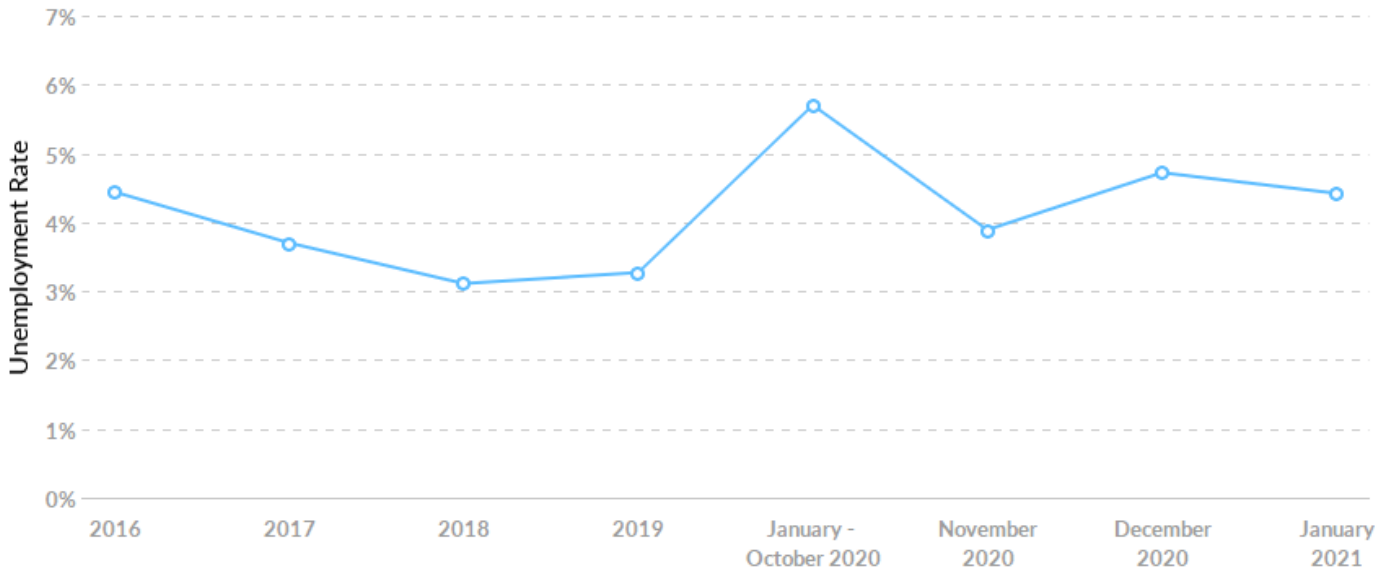
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	60.30%
2017	59.32%
2018	58.63%
2019	58.94%
January - October 2020	58.78%
November 2020	58.86%
December 2020	59.69%
January 2021	58.41%

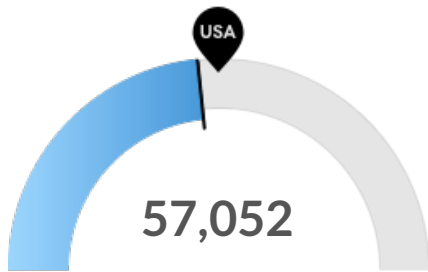
Unemployment Rate Trends

Your areas had a January 2021 unemployment rate of 4.42%, **decreasing from 4.44% 5 years before.**



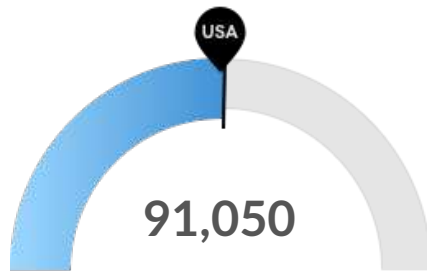
Timeframe	Unemployment Rate
2016	4.44%
2017	3.70%
2018	3.11%
2019	3.27%
January - October 2020	5.70%
November 2020	3.89%
December 2020	4.72%
January 2021	4.42%

Population Characteristics



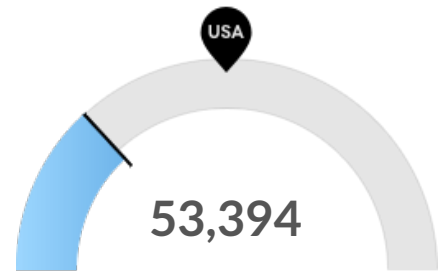
Millennials

Your area has 57,052 millennials (ages 25-39). The national average for an area this size is 62,688.



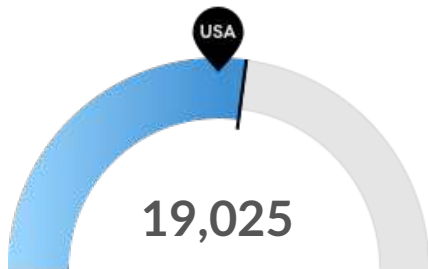
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 89,392 people 55 or older, while there are 91,050 here.



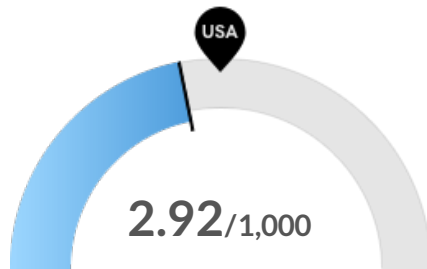
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 121,276 racially diverse people, while there are 53,394 here.



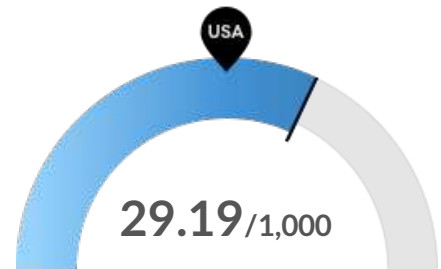
Veterans

Your area has 19,025 veterans. The national average for an area this size is 16,886.



Violent Crime

Your area has 2.92 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

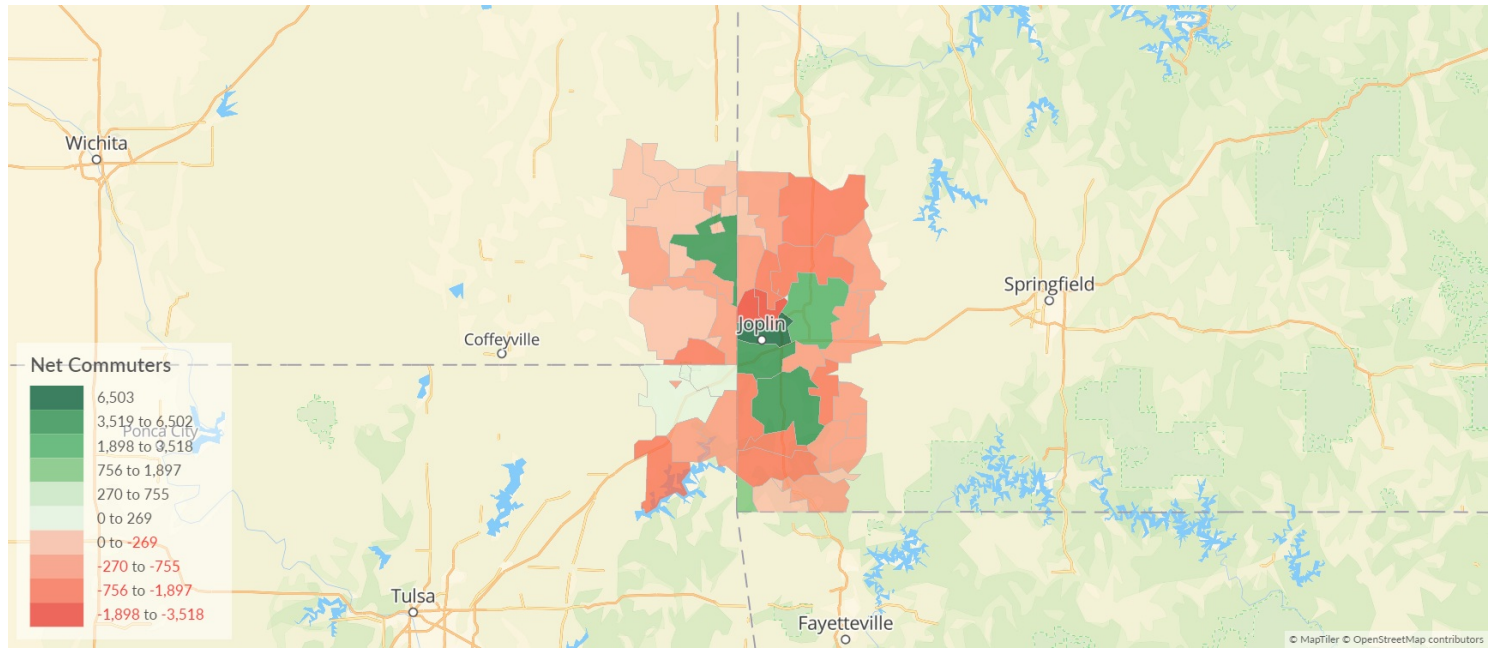


Property Crime

Your area has 29.19 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	20,951
64804	Joplin, MO (in Jasper co...	19,343
64850	Neosho, MO (in Newto...	18,601
66762	Pittsburg, KS (in Crawfo...	14,331
64836	Carthage, MO (in Jasper...	11,670

Where Talent Lives

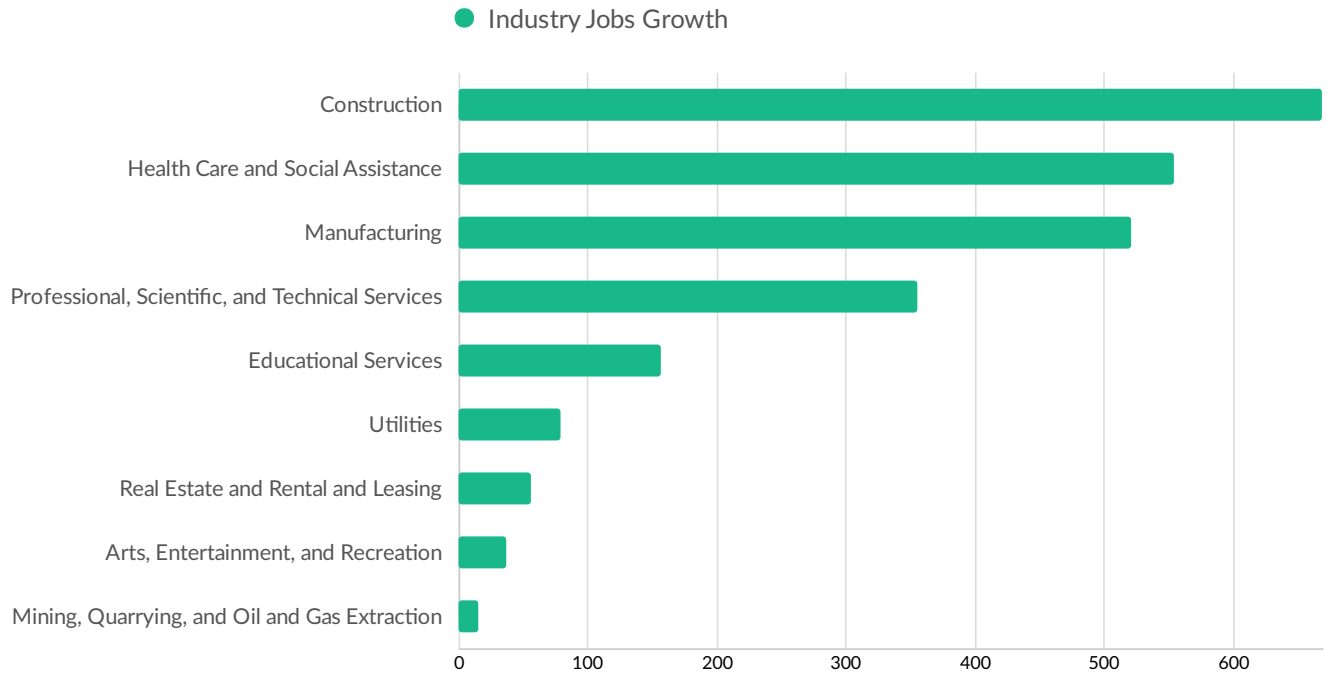
ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,603
64801	Joplin, MO (in Jasper co...	14,449
64850	Neosho, MO (in Newto...	13,683
66762	Pittsburg, KS (in Crawfo...	10,811
64836	Carthage, MO (in Jasper...	9,751

Industry Characteristics

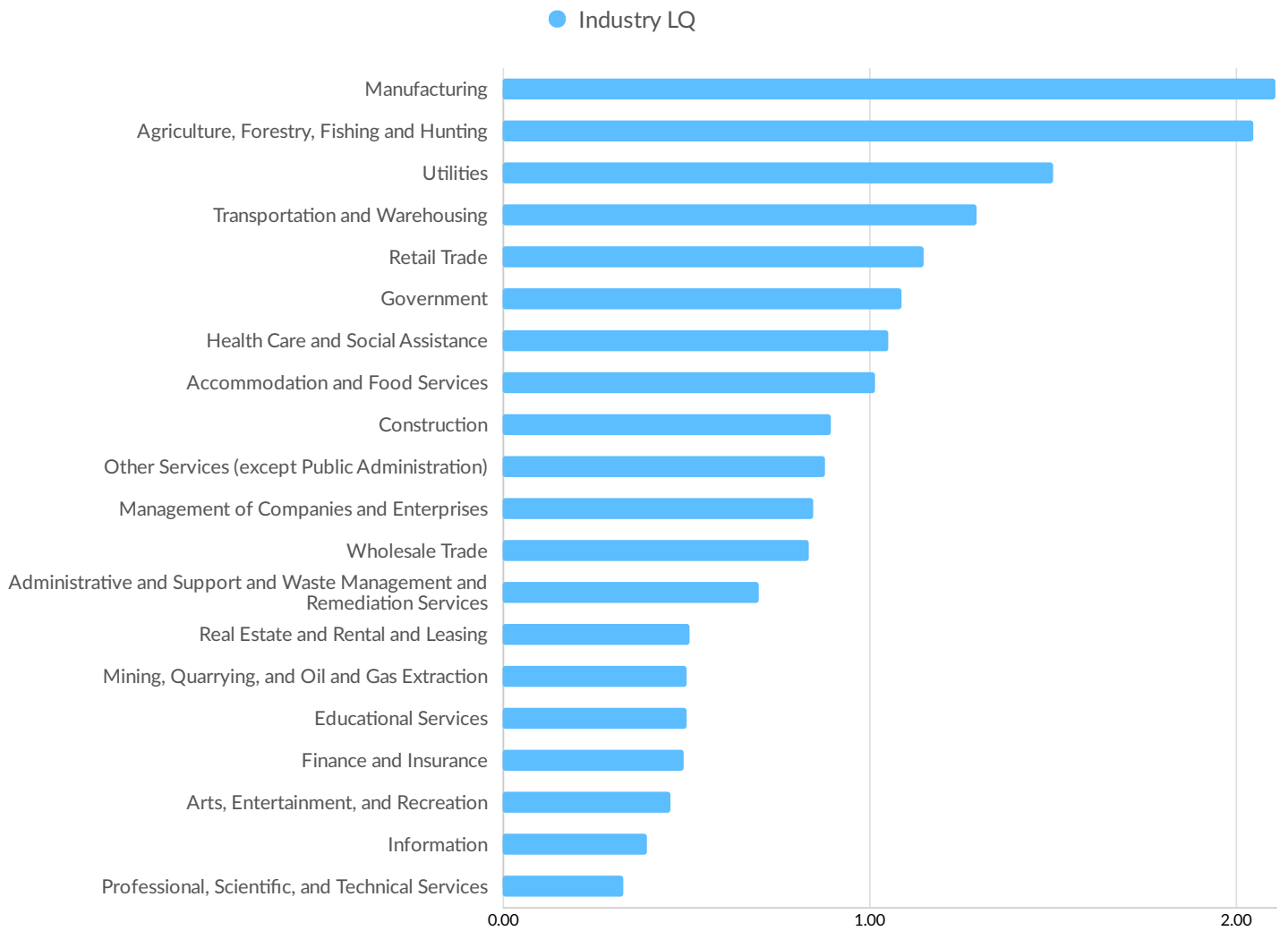
Largest Industries

● Industry Jobs ● National Average

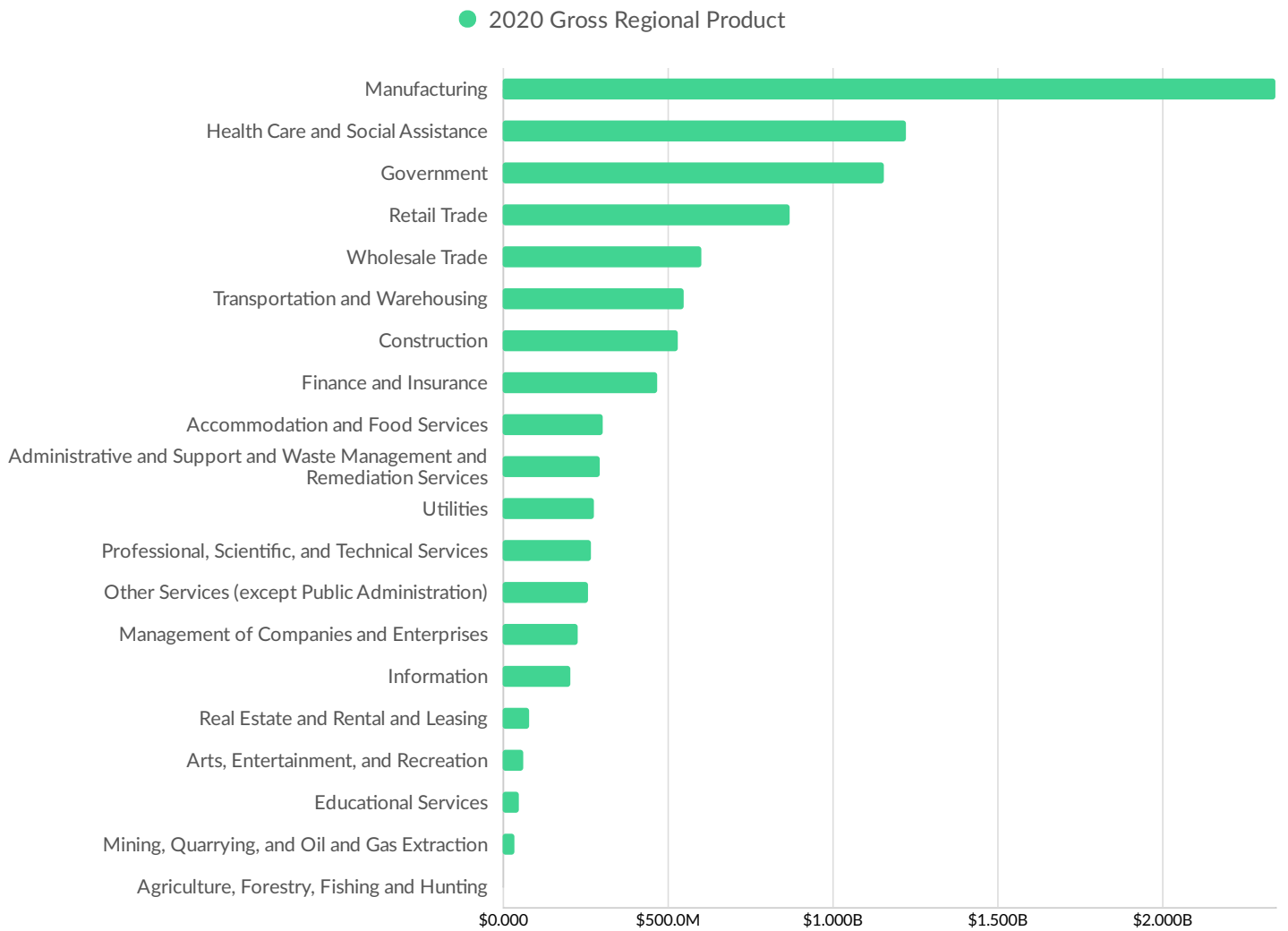
Top Growing Industries



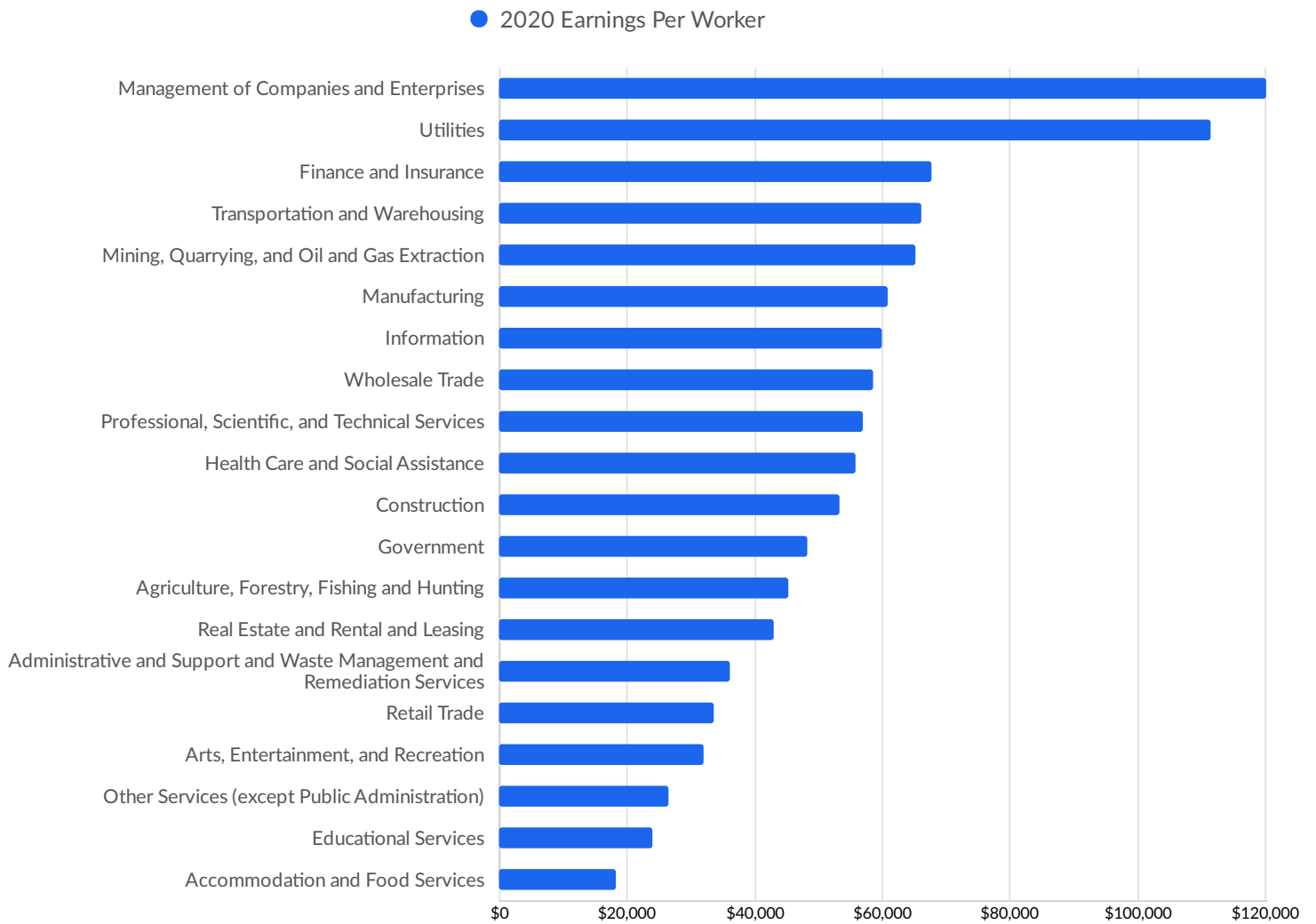
Top Industry LQ



Top Industry GRP



Top Industry Earnings






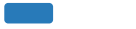






Largest Industries

● Industry Jobs ● National Average

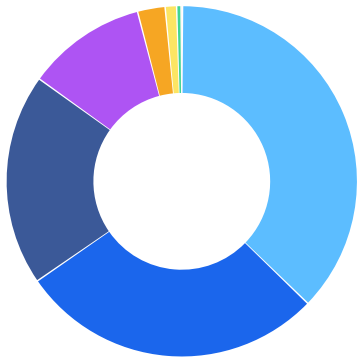
Business Characteristics

14,913 Companies Employ Your Workers

Online profiles for your workers mention 14,913 companies as employers, with the top 10 appearing below. In the last 12 months, 4,661 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	893 	U.S. Xpress, Inc.	1,012 
Pittsburg State University Found...	736 	Freeman Health System	950 
Wal-Mart, Inc.	733 	CRST International, Inc.	895 
Leggett & Platt, Incorporated	712 	Mercy	889 
Mercy	632 	Dollar General Corporation	796 
Missouri Southern State Univers...	441 	Wal-Mart, Inc.	789 
Joplin Schools	294 	C.R. England, Inc.	727 
Eaglepicher Technologies, LLC	265 	USA Truck, Inc.	657 
Crowder College	246 	Hogan Transports Inc	572 
Tamko Building Products, Inc.	234 	Army National Guard	539 

Business Size

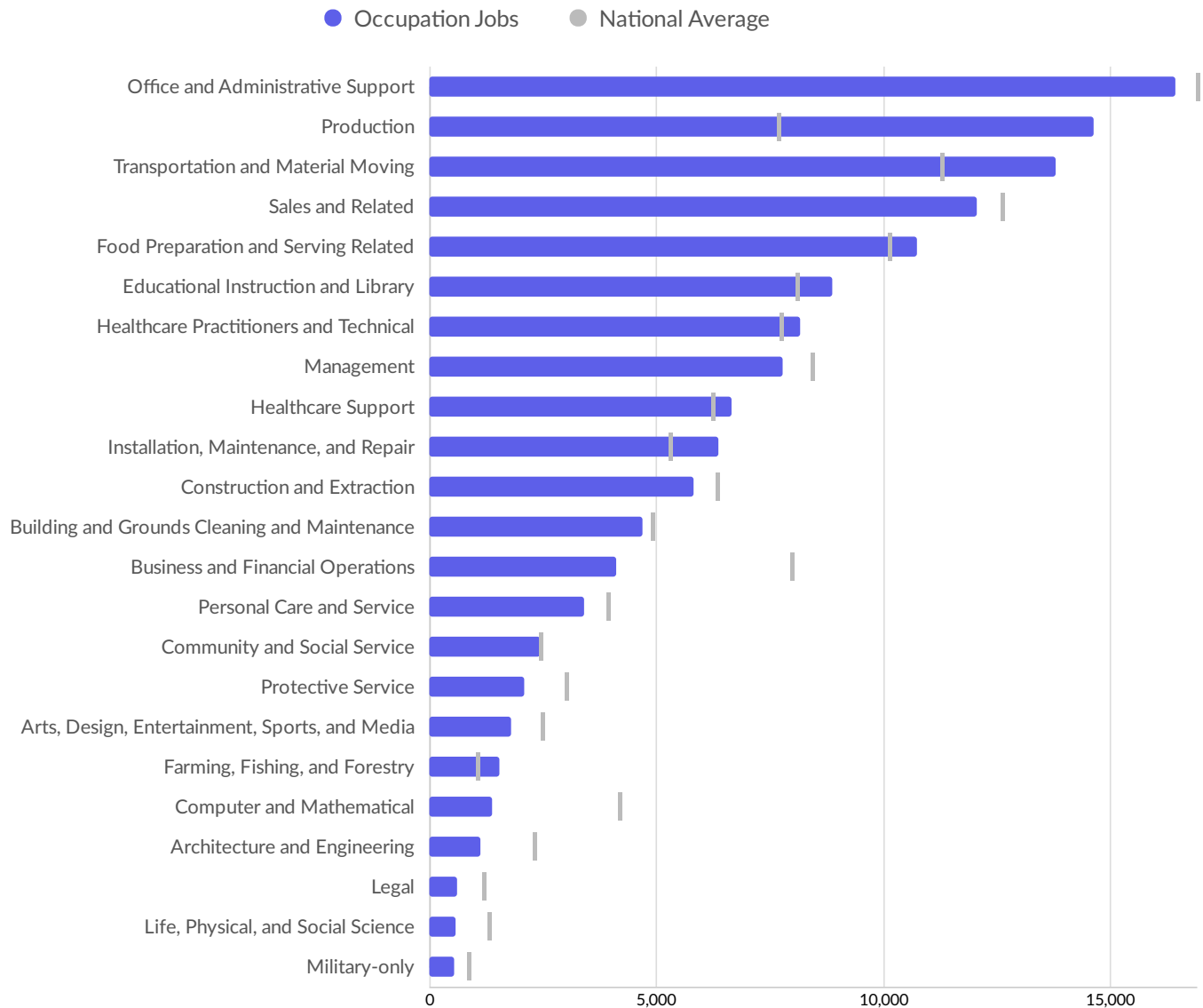


	Percentage	Business Count
1 to 4 employees	37.2%	4,418
5 to 9 employees	28.1%	3,345
10 to 19 employees	19.5%	2,320
20 to 49 employees	11.0%	1,310
50 to 99 employees	2.5%	302
100 to 249 employees	1.1%	125
250 to 499 employees	0.4%	48
500+ employees	0.1%	16

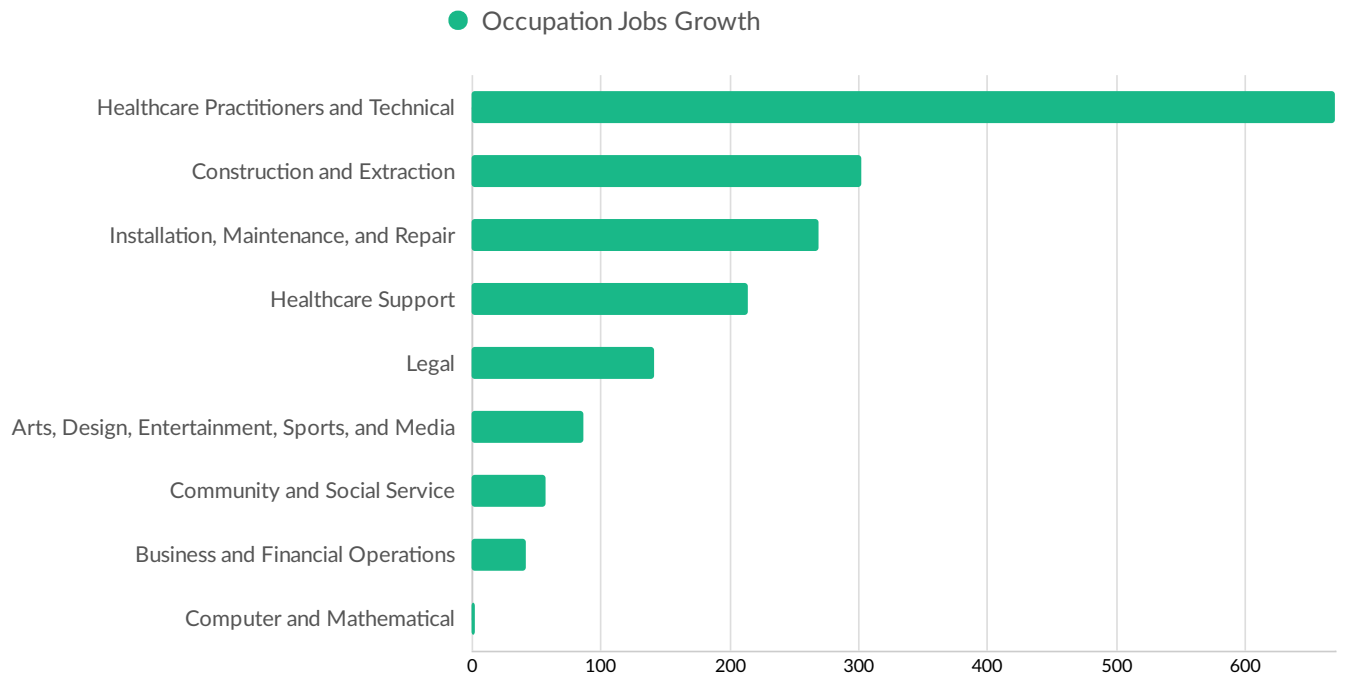
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

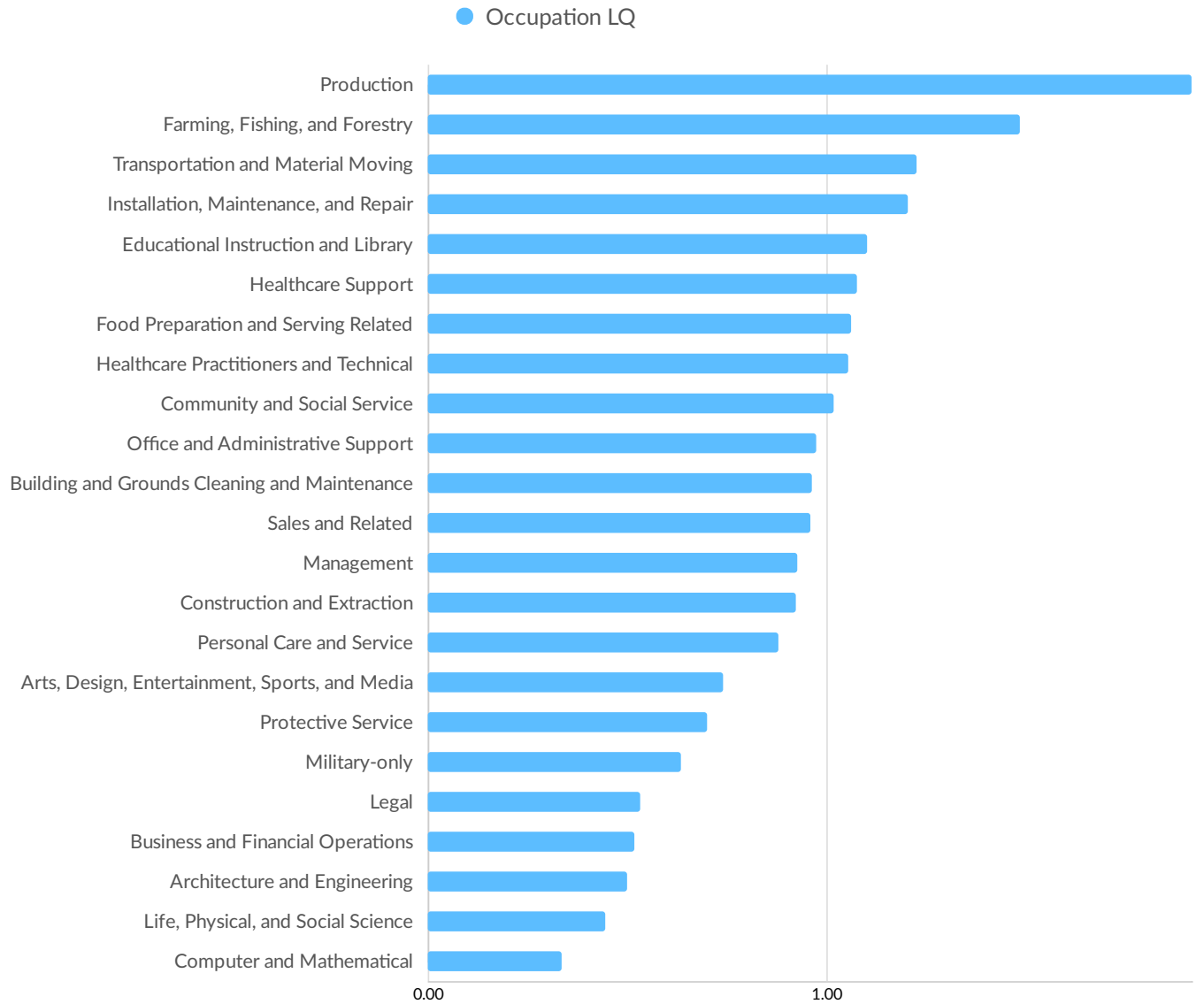
Largest Occupations



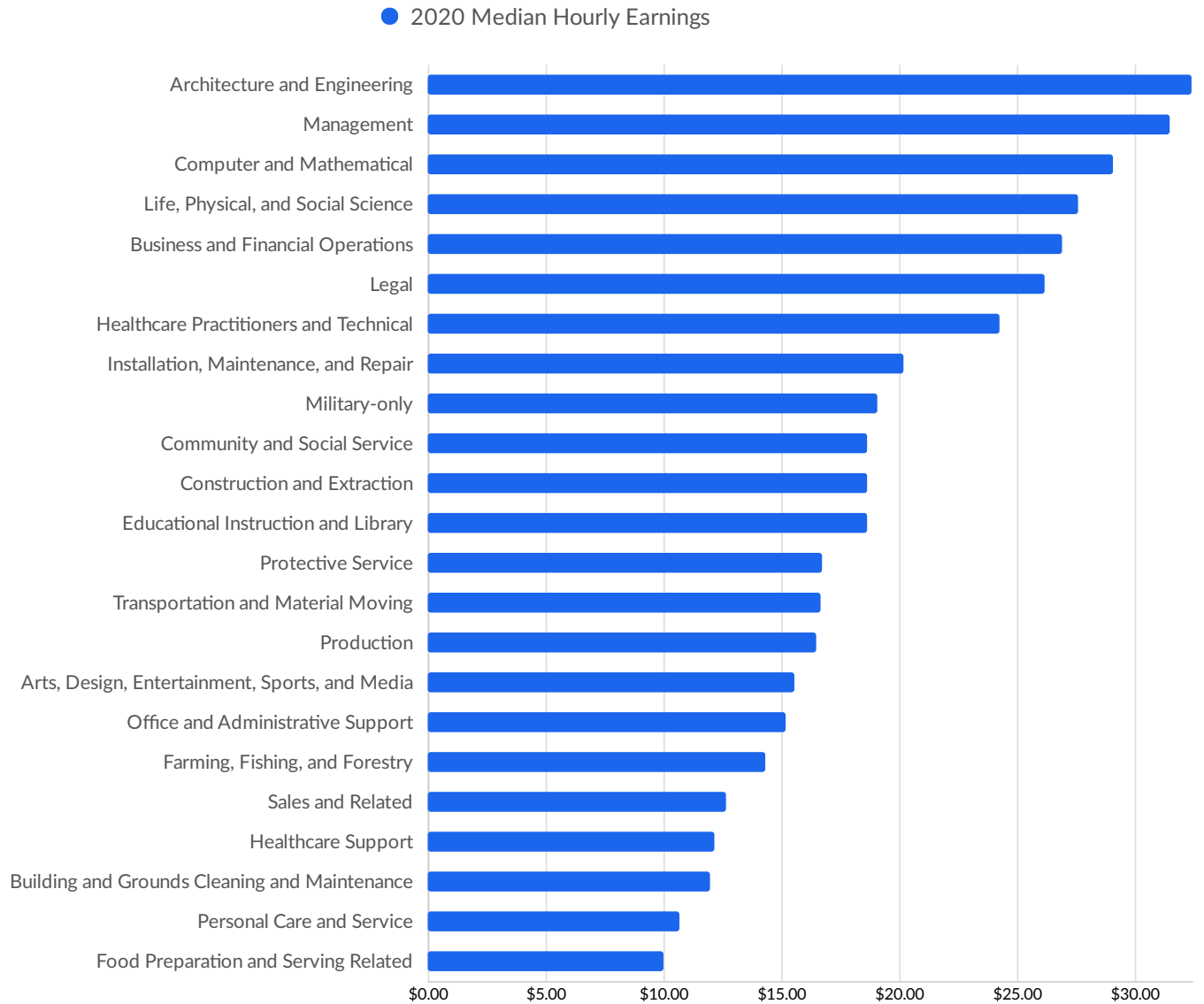
Top Growing Occupations



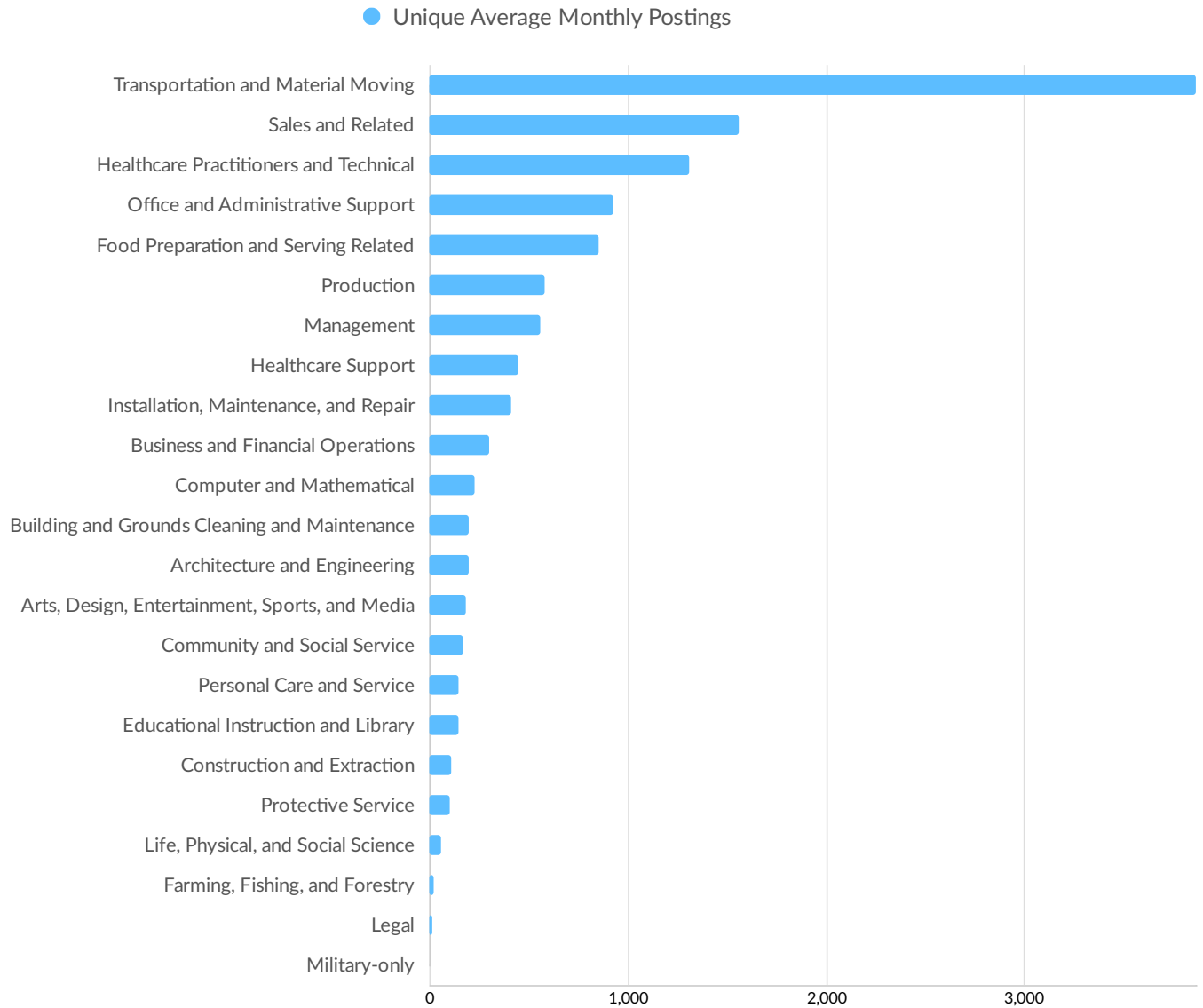
Top Occupation LQ



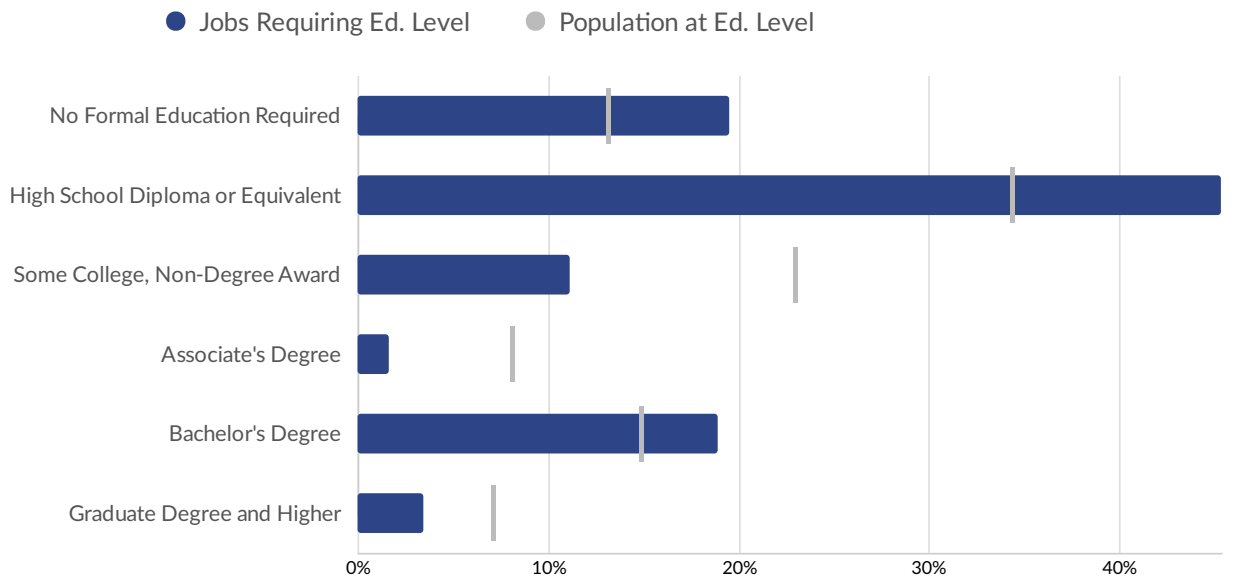
Top Occupation Earnings



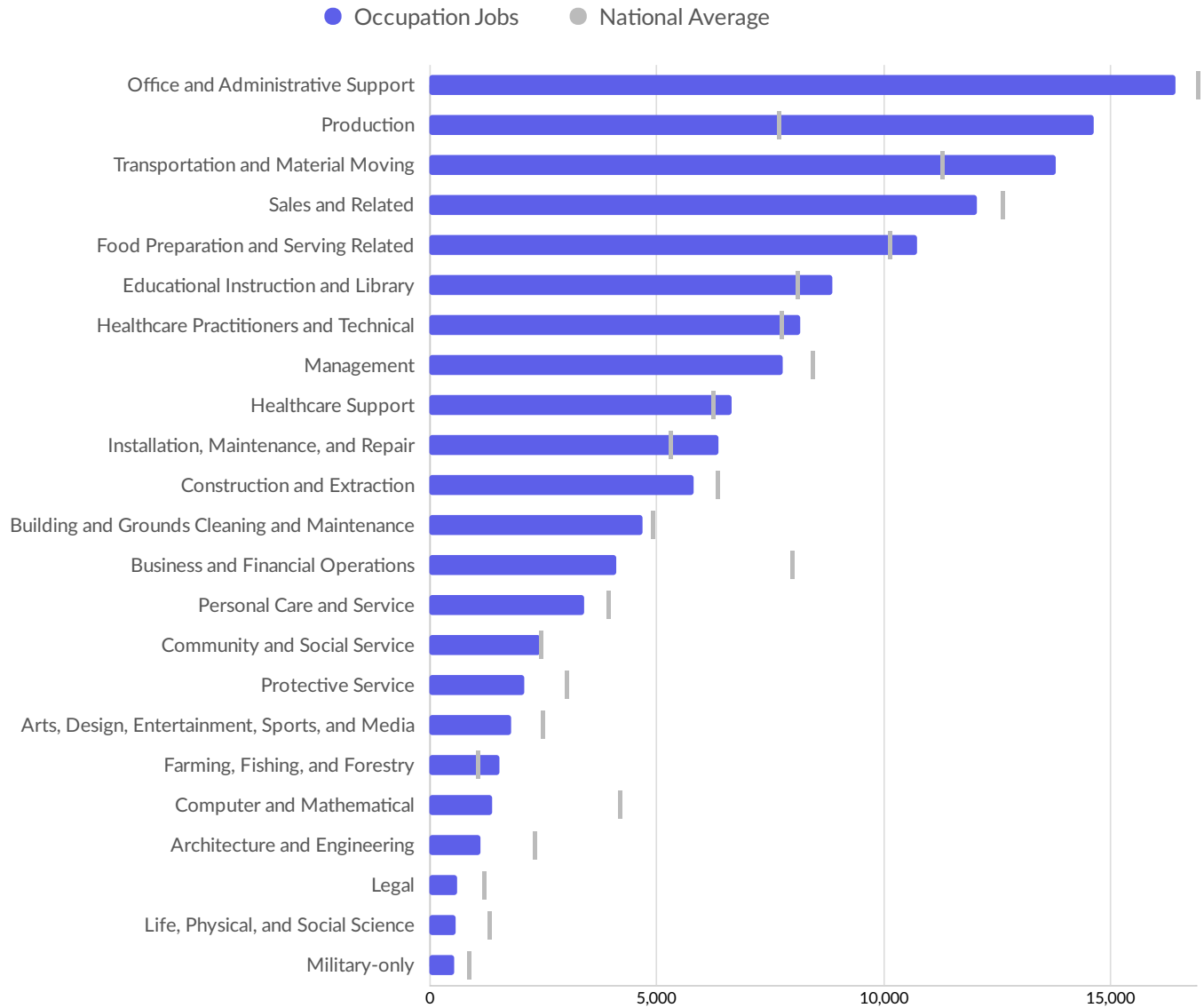
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 5,235 graduates in 7 Counties. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Pittsburg State University	1,565	
Missouri Southern State University	1,441	
Crowder College	1,341	
Northeastern Oklahoma A&M College	418	
Ozark Christian College	140	
Northeast Technology Center-Afton	125	
Franklin Technology Center Adult Education	87	
City Pointe Beauty Academy	59	
Carthage R9 School District-Carthage Technical Center	28	
Neosho Beauty College	19	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

