

## Singular Partner Program

October 2021

### Singular Partner Program Overview:

Singular works best with partners. Whether that is 3rd party applications, complementary technologies and platforms, expert users, freelancers or systems integrators. Our Intelligent Overlay Platform has been designed to be simple to use and implement, fitting easily into new or pre-existing workflows where necessary, but sometimes clients need expert help or advice.

That is where the Singular Partner Program comes in.

The Singular Partner Program is designed for both service providers and technology companies who use Singular and/or extend the Singular technology, providing services or building solutions that use Singular products and technologies as part of their business.

Our partner program is built to help partners create innovative and competitive solutions using the Singular platform, ultimately gaining customers, awareness, and increased revenues for both partners and Singular. In short, we want to help you get more clients and make more money using Singular.

### Who can join?

Anyone providing any form of service or product that uses Singular is eligible to join. There is no fee for joining.

We will need to know what you do and how you use Singular. We will coordinate some specific training relevant to your needs if required to ensure that you are aware of all potential tools and capabilities for your use.

This is not a definitive list but an indication of who we think would benefit from joining the program:

- > Designers
- > Freelancers
- > Systems Integrators
- > Developers
- > Complimentary Tech Platforms
- > Service Providers

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# SINGULAR.LIVE

## Partner benefits:

All partners benefit from the following:

- > Participate in exclusive WebEx sessions about the latest product developments
- > Participate in User and Development workshops
- > Dedicated Slack Channel for questions/support
- > Direct contact for technical, sales and marketing questions and support
- > Preferred access to the latest Singular products and technology updates
- > Listing and promotion on the Singular Partner portal
- > Customer Referrals from Singular
- > Promotion on Singular's website, newsletter, blog and social media channels plus the opportunity to appear as featured guests on our regular "Live with Singular" YouTube show

## Partner responsibilities

Partnership is a two way street so we ask our partners to adhere to the following expectations:

- > Promote Singular.Live to customers when appropriate
- > Stay up to date with Singular product developments and use cases
- > Participate in the relevant product training courses as much as possible
- > Give us feedback to help develop the platform and products
- > Represent Singular including our logo on your website

## How do I join?

You can complete the required information on our website: [link](#)

Alternatively contact us using “partners@singular.live” with the following information:

- > Name
- > Contact number (or your preferred contact method)
- > Location (Country)
- > 180 character (max) description of how you use (or plan to use) Singular

One of our dedicated partner team will respond to follow up and get things rolling.

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