

2022

# TORPEDO

## LINE CONSULTING

C A P A B I L I T I E S   R E P O R T



# CORE COMPETENCIES

We house a highly skilled and versatile staff of technology experts and business professionals well-versed in the following areas:

## Information Technology

Our technology team focuses on developing robust, secure, and stable technology solutions that produce stellar deliverables. We give every client our ***"Torp Target Guarantee"*** to ensure the most precise, wholistic, and timely work possible.

## Business Management

The focal point of our integrated consulting solutions is to tactfully design and execute punctual and effective strategies that enhance the performance of ***any*** business.

## Web Presence

Our digital marketing team specializes in developing brands with a combination of strategic and creative marketing approaches that generate results by the tens of thousands.





# INFORMATION TECHNOLOGY



## Our *Torp Target* Guarantee

We give every client our "*Torp Target Guarantee*" to ensure the most precise, wholistic, and timely work possible. Our team's services include but are not limited to:

### CYBER SECURITY


- Data Loss Prevention
- Unified Threat Management
- Risk Management Framework
- Vulnerability Management
- Certification & Accreditation
- Authority to Operate
- Device Management

### DATA INTELLIGENCE

- Predictive Analytics
- Data Visualization
- Synthetic Data
- Digital Health Interoperability
- Data Integration
- Data Governance
- Business Intelligence

### ENTERPRISE SOLUTIONS

- IT Research
- Modernization Planning
- IT Governance & Policy
- Business Process Modeling/Reengineering
- Organizational Change Management
- 508 Compliance Testing & Remediation
- Web/Content Management Design, Operations & Maintenance

 (240) 776-2876

 [www.torpedoline.com](http://www.torpedoline.com)

 [contactus@torpedoline.com](mailto:contactus@torpedoline.com)



# DIGITAL MARKETING



## **Our Torp Target Guarantee**

By incorporating today's best practices in your business's process and management strategies, we will boost the overall output and productivity of your venture. Better serving you means you better serving your customers, our teams services include but are not limited to:

## **DIGITAL ADVERTISING**

Our online advertising includes email marketing, search engine marketing and optimization, social media marketing, many types of display advertising (including web banner advertising), and mobile advertising. We publish and integrate advertisements into your company's online content seamlessly.

## **MULTIMEDIA PRODUCTION**

We take pride in combining text, graphics, audio, and video with links and tools that lets your customers navigate, interact, create, and communicate with your business and online content.



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## **WEB PRESENCE**

- Website Development
- Digital Marketing Assets Creation
- Social Media Marketing & Maintenance
- Engagement Campaigns Launch & Maintenance
- Conversion Campaigns Launch & Maintenance
- Digital PR & MUCH MORE!





# BUSINESS MANAGEMENT CONSULTING

## Our *Torp Target* Guarantee

By incorporating today's best practices in your business's process and management strategies, we will boost the overall output and productivity of your venture. Better serving you means you better serving your customers, our teams services include but are not limited to:

### FUNCTIONAL EXPERTISE

Providing industry counsel, advice and functional expertise in specialized areas such as strategy, mergers, governance, reorganizations, organization design, strategic leadership, operations, finance, risk management, digital transformation, information technology, organizational change management, organization development, human resources, talent management, advertising, and marketing.

### OBJECTIVE ANALYSES AND ASSESSMENTS

Serving as an objective third party to conduct in-depth research and analysis and providing an unbiased and tailored opinion and perspective coupled with strategic action-items to resolve difficult matters, complex problems, and issues your business faces.

### PROJECT MANAGEMENT

We'll work directly with senior leadership and internal project teams to deliver hands-on project management and leadership consulting to include project implementation, execution and measurement.



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**TORPEDO**  
LINE CONSULTING

# MOBILE APPLICATION DEVELOPMENT



## OPPORTUNITY IN YOUR CUSTOMER'S HANDS

Our technology services focus on developing robust, secure, and stable technology solutions that produce stellar deliverables. We give every client our *"Torp Target Guarantee"* to ensure the most precise, wholistic, and timely work possible.

### OBJECTIVES

- We build and maintain both web and mobile applications for our clients.
- We collaborate to ensure applications align with our client's goals and needs.
- We oversee the performance of applications to ensure they're always running properly.
- We're constantly improving our overall application development process and continuously find ways to advance our apps.

### RESPONSIBILITIES

- Building software that fulfills specific needs.
- Finding solutions to security threats, viruses, or errors that might hinder the performance of applications.
- Carrying out regular security and performance checks.
- Remaining current on technology trends to keep our software as innovative as possible.
- Staying on track of the application lifecycle to ensure necessary updates are completed on time.

### SKILLS

- Proven experience as application developers.
- Ability to program in any language.
- Deep understanding of core programming principles, including design (UI/UX).
- Critical and analytical thinking skills.
- Keen attention to detail.
- Excellent time management.



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# EXPERIENTIAL MARKETING

Leave the heavy-lifting up to us. We take pride in planning, managing and executing experiential activations for our customers. As the lead point of contact and chief-coordinators we will delegate roles and responsibilities to event staff, handle promotion (if need-be), and take care of all of your experiential marketing needs to assure the delivery of a clear and concise message to your audience while creating an unforgettable experience.



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**FEATURED PRESS**

# **SMART GIRLS FOUNDATION**

In late 2021 Torpedo Line Consulting was tasked with the privilege to partner with Smart Girls Foundation Uganda and South Africa to design, build, and deploy a dynamic website coupled with a series of digital marketing assets to assist Africa's #1 organization for girls. We started this journey with the primary goal to showcase Smart Girls Foundation's accomplishments, core-values, and resilience. Our intention was and still is to generate traffic, donations and additional partnerships for them in the years to come.

**FOX**





# CONTACT

## OUR TORP TARGET GUARANTEE

Manifesting ideas to solve some of the world's most challenging tasks by bringing together the brightest, most innovative minds in our field.

### PHONE

(240) 776-2876

### E-MAIL

[contactus@torpedoline.com](mailto:contactus@torpedoline.com)

### WEBSITE

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