

DIGITAL COMMUNICATIONS & SOCIAL MEDIA INTERN

Lantern Pharma is looking for a creative and talented **Digital Communications & Social Media Intern** to assist our growing biotechnology company. This is an exciting opportunity to make a significant impact on our company's success. This **paid** position is flexible, Monday to Friday, and averages 15 to 20 hours per week. There is also an opportunity for this position to become a full-time role in communications and digital media at the conclusion of the internship.

Our geographic preference is for this team member to be located in metro Dallas, TX or Atlanta, GA, with the ability and desire to work in a hybrid environment, splitting time in-person and virtually.

RESPONSIBILITIES:

- Managing social media presence by auditing and improving existing social media accounts, creating clear and persuasive copy, and publishing social media posts regularly.
- Working with social media and website management tools to monitor activity and responses. We are a data-driven company and will want to continually evaluate and analyze top performing content and channels.
- Monitoring discussions, posts, and comments across multiple social media channels.
- Monitoring the biopharma industry across all relevant platforms to ensure the use of best practices and finding new opportunities to communicate information.
- Preparing weekly and monthly reports that track and analyze our digital footprint; presenting that information to our team.
- Monitoring website directories and ensuring listed company information is current and correct
- Editing and managing our company website via Webflow
- Editing and creating documents on Powerpoint and Canva

BASIC QUALIFICATIONS:

- Bachelor's degree preferred, Associates degrees or similar certification will be considered in digital communications and media, advertising, or other related fields
- 2+ years' experience in digital marketing/social media marketing
- Impeccable oral and written communication skills
- Excellent internet research skills
- Mastery of the major social media platforms including LinkedIn, Twitter, & YouTube.
- Knowledge of social media analytics software including Google Analytics and Twitter Analytics to track audience engagement and campaign performance
- Experience with content management systems, word processor applications and image/video editing software
- Experience and desire to work with a diverse team of contributors.
- Flexibility to work on multiple projects in a fast-paced, dynamic environment.
- Superior organization skills with strong attention to detail.
- Highly flexible and open to new challenges and changes in priorities.

>>Email your resume/cover letter to jobs@lanternpharma.com.

Lantern provides multiple growth opportunities and as an early team member, your work will have a direct impact on precision oncology that can transform drug development. In addition to attractive compensation, we offer employees the opportunity for competitive health, dental & vision insurance, stock options in a public company, an opportunity to take leadership on new and meaningful projects, & involvement with leading conferences & industry trade shows.