

## Bristol & Liverpool revealed as most popular stag & hen do destinations in UK

*The UK's leading accommodation marketplace for large properties has revealed the most popular locations in the UK for stag and hen parties, with Bristol revealed as the top stag location and Liverpool as the most popular destination for brides-to-be. Booking and traffic data from 2019 shows that women shell out £10 more on the pre-wedding event than men, with an average spend of £93 per night.*

The UK's leading accommodation marketplace for large properties has revealed the most popular locations in the UK for stag and hen parties, with Bristol and Liverpool taking the top spots respectively.

After analysing booking and traffic data throughout 2019, [Big-Cottages.com](https://big-cottages.com) has published a list of the top ten locations for both hen and stag parties in the UK, along with the top European destinations brides and grooms travel to ahead of their big day.

Bristol topped the list for stag party destinations, with an average accommodation price of £73 per night. In comparison, Liverpool was revealed as the most popular city for hen parties, costing £87 per night.

To see the full research, which includes the top 20 hen and stag UK locations, along with the ten most popular European destinations, visit:

<https://big-cottages.com/most-popular-hen-and-stag-destinations-2020>

The top ten most popular British stag and hen do destinations, along with the average accommodation price per night in each area, are as follows:

### Stag:

1. Bristol - £73 per night
2. Edinburgh - £95 per night
3. Cardiff - £88 per night
4. Bournemouth - £66 per night
5. Newcastle - £74 per night

### Hen:

1. Liverpool - £87 per night
2. Brighton - £110 per night
3. Bath - £104 per night
4. London - £123 per night

5. Manchester - £91 per night

The top five European destinations for Brides and Grooms-to-be, along with the average price accommodation per night in each city, are as follows:

1. Krakow - £43 per night
2. Prague - £48 per night
3. Budapest - £56 per night
4. Dublin - £137 per night
5. Amsterdam - £106 per night

The data shows that on average, women spend £93 per night on accommodation for a hen party, compared to an average price of £83 for men - exactly £10 less per night. Research conducted by the marketplace also found that men are two times more likely to have a stag do abroad than their significant other.

Big-Cottages.com is a trusted marketplace for travellers to discover the best large holiday cottages and country houses to rent in the UK, Ireland and Europe. With more than 30,000 self-catered properties available on-site, Big Cottages helps people find and book accommodation for any large event, from wedding receptions to large family holidays, they can really meet any group holiday needs.

Matt Fox, CEO of Big-Cottages.com, said,

“Over the years hen and stag dos have grown in popularity, and for some couples, these parties can be even more important than the wedding day itself! At Big-Cottages.com, hen and stag parties are one of our most popular markets, with thousands of couples heading to our properties every week for their pre-wedding celebrations. As such, we were intrigued to find out which areas of the UK are the most popular!.

“It was no surprise to see that the top locations are some of the more affordable cities in the UK. This is also the case with European destinations, with Krakow being the cheapest location overall. Although the celebrations are getting more elaborate, it appears that money is still a deciding factor when it comes to bride and groom’s pre-wedding getaways, and ultimately, will dictate the destination they head to.”

ENDS

NOTES TO EDITOR

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