

## 'Top of the Pups' - Labradors revealed as UK's most popular dog for second year

*The UK's leading accommodation marketplace for dog-friendly stays has discovered that Labradors are once again the UK's most popular dog breed, followed by Cockapoos and Springer Spaniels. The platform surveyed 2,000 dog owners about their four-legged friends, as well as their holiday habits, which found that 73% book their holidays based on the needs of their pets.*

The UK's leading accommodation marketplace for pet-friendly properties has conducted research into British dog owners and discovered that Labradors are once again the most popular dog breed in the UK.

According to the data, over a tenth (12%) of dog owners have a Labrador, closely followed by Cockapoos (8%) and Springer Spaniels (6%).

The research, conducted by [Dogfriendlycottages.co.uk](https://www.dogfriendlycottages.co.uk), also looked at the holiday habits of more than 2,000 dog owners and found that three quarters (73%) of people book holiday destinations based on the needs of their dogs.

Last year it was revealed that Labradors returned to be the UK's most popular dog, after being knocked off the podium by French Bulldogs in 2018\*.

According to Dogfriendlycottages.co.uk's data, only 0.5% of dog owners own a French Bulldog in 2020. The Royal Veterinary College released a study in mid-2018 which concluded that the breed suffers with significant health problems, including conjunctivitis and skin fold dermatitis, which could be a reason behind the breed's decline\*\*.

The top ten most popular dog breeds in the UK are:

1. Labrador Retrievers
2. Cockapoos
3. Springer Spaniel
4. Cocker Spaniel

5. Jack Russell
6. German Shepherd
7. Border Collie
8. Border Terrier
9. Lurcher
10. West Highland White Terrier

Dogfriendlycottages.co.uk also asked British dog owners what the best dog-related experiences they've had are, and used the results to create a 'bucket list' of activities for members of the public to use as inspiration.

To see the list of top bucket list experiences for dogs, visit:

<https://www.dogfriendlycottages.co.uk/top-of-the-pups>

When asked to list their dog's favourite experience, three quarters (75%) said long countryside walks, over half (59%) answered relaxing in the local beer garden, closely followed by splashing around in the sea (57%).

The survey also found that more than half (57%) of dog owners say they feel their pets deserve a holiday too, with 87% admitting to feeling guilty about leaving their pet behind when they go away.

Dogfriendlycottages.co.uk is a trusted marketplace for a selection of pet-friendly accommodation at the best price. With thousands of instantly bookable canine-friendly properties all across the UK, Dogfriendlycottages.co.uk helps people find and book the perfect holiday home for them and their four-legged friends.

Matt Fox CEO of Dogfriendlycottages.co.uk, said,

"Dogs are such an important part of family life, so it really is no wonder that more and more people are planning their holidays around the needs of their pets; after all, why should we have all the fun? The idea of experiences that can be shared between humans and dogs alike is an exciting one, and one we can definitely get behind."

“I hope that by revealing these opportunities and experiences, we can help our customers to get out there and enjoy the best life has to offer with their four-legged friends!”

ENDS

NOTES TO EDITORS

\*<https://www.thekennelclub.org.uk/press-releases/2019/november/britains-top-dogs-old-favourites-rise-and-fall-while-continental-cousins-skyrocket/>

\*\*<https://www.rvc.ac.uk/research/news/general/french-bulldogs>