Cheapest Christmas staycations for Brits revealed

A leading UK marketplace for holiday rentals has revealed the top ten most affordable regions to go on a UK Christmas break, following data from the sixth annual Global Travel Forecast, which reported rising costs for flights, hotels and transport in 2020. Tyne and Wear topped the list of cheapest regions, followed by South Lanarkshire and Cambridgeshire.

One of the UK's leading marketplaces for holiday rentals has revealed the cheapest places to holiday in Britain during the Christmas period, as the cost of international travel is expected to rise for another year in 2020.

By analysing its internal data, Snaptrip has discovered the top ten cheapest regions for members of the public to holiday during the Christmas break. The list comes after the sixth annual Global Travel Forecast reported rising costs for air travel, hotels and ground transport globally for 2020.

Tyne and Wear tops the list as the cheapest festive getaway for couples in the UK, while Leicestershire was revealed as the least expensive location for family holidays in December.

The top five most affordable places to holiday during the festive season in the UK (based on a week's stay) are:

Couples:

1. Tyne and Wear - £190
2. South Lanarkshire - £253
3. Cambridgeshire - £306
4. Durham - £310
5. Nottinghamshire - £311

Families:

1. Leicestershire - £324
2. Surrey - £353
3. South Yorkshire - £378
4. Nottinghamshire - £386
5. Wiltshire - £391

The full list can be found here:
https://www.snaptrip.com/c/affordable-family-couples-staycations-revealed

The 2020 Global Travel Forecast* published by CWT and GBTA, reviewed data from more than 60 countries and looks at the trends and developments that will shape the travel industry in the year ahead. According to the report, the cost of flights will rise by 1.2% in 2020, with hotels rising by 1.3% and rental cars up 1%.

Last year, the 2019 Global Travel Forecast** predicted a 2.6% rise in the cost of air travel, compared to a 3.7% rise for hotels.

Internal data from Snaptrip found that the average cost of a family holiday in the UK is £768 for a week, £528 for a mid-week break (Monday-Thursday) and £398 for a weekend during Christmas.

Snaptrip is a trusted marketplace for travellers to discover the best last-minute cottage, apartment and lodge holiday deals in the UK, Ireland and other European destinations. With more than 60,000 properties available on-site, Snaptrip.com helps people find and book last-minute accommodation with discounts of up to 60%.

Matt Fox, CEO and co-founder of Snaptrip, said,

"Christmas is such an expensive time. It can be a fantastic experience jetting off on a Christmas break, but for many people - large families or couples trying to save for example - going on holiday abroad can be a very expensive venture. Which is why we've released a list of the cheapest regions for Brits to holiday in the UK during the festive season.

"Our main aim at Snaptrip is to help our customers find the best holiday at the best price, and considering that international travel is set to rise for yet another year, we hope this list will be a helpful guide for couples and families looking to book a staycation."

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NOTES TO EDITORS

All prices are based on average accommodation cost for one week for families and couples.

* https://cwt.turtl.co/story/2020forecast_gated
**https://cwt.turtl.co/story/forecast

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