

Your dog can get paid hundreds to travel the UK as a 'Furrfluencer'

A leading holiday rental marketplace is looking to recruit two dogs to travel with their owners across the UK and review its pet-friendly holiday properties. The dogs will be hired as Furrfluencers and paid £300 per property as well as all travel expenses. Pet owners will be required to take stylish lifestyle photos and write a review on each paid-for holiday let for the marketplace to publish on its site.

One of the UK's leading marketplaces for holiday rentals, [Snaptrip.com](https://www.snaptrip.com), is recruiting two dogs to travel across the UK with their owners as Furrfluencers.

The Furrfluencers will be required to review 10-holiday properties over 12 months, and must judge each one on the following criteria: dog enjoyment, dog practicality, access to local walks and dog-friendly establishments like pubs and garden space.

Snaptrip.com will pay its Furrfluencers £300 per property they visit and review as well as cover all travel expenses. The successful candidates will be required to explore a range of holiday rentals, including seaside cottages, forest log cabins and countryside manor houses.

The job role will include the Furrfluencer's owner taking stylish photographs of the pooch enjoying itself at each property and the local area, and writing a 500 word minimum, honest review detailing their experience, which Snaptrip will upload to its site.

Snaptrip.com is looking to recruit one young dog and one older dog, so that the property reviews are an accurate representation of all dogs and their experiences.

The company hopes the Furrfluencer review system will act as a benchmark for dog-friendly properties on its site, and help customers better pick a holiday rental that fits their own and their furry friend's needs.

Hopeful Furrfluencers can sign up here if they meet the below criteria: [LINK](#)

- Must be comfortable travelling
- Must be either 6 months to 3 years old or 4 years to 10 years old
- Must be in good health
- Must be comfortable in front of the camera and photogenic

- Must have an eye for detail and impeccable taste

Snaptrip.com is a trusted marketplace for travellers to discover the best last-minute cottage, apartment and lodge holiday deals in the UK, Ireland and other European destinations. With more than 60,000 properties available on-site, Snaptrip.com helps people find and book last-minute accommodation with discounts of up to 60%.

Matt Fox, CEO and co-founder of Snaptrip.com, said,

“We have over 30,000 dog-friendly cottages, and we thought who better to review these places than the animals who are going to be enjoying them! Many dog-owners pick accommodation based on whether they think it’s suitable for their pet, so we think a potential Furrfluencer review system will be really helpful to our customers.

“Whether they want a chilled countryside retreat for their aging labrador, or an active fun-packed break for their bouncy cockapoo, Snaptrip.com customers will be able to read an actual dog’s experience of a holiday rental to decide whether it’s the perfect place for them and their pet.”

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