

CUSTOMER STORY

Improving transporter
performance with data driven
decision making



Intugine





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Summary

Established in 1985 as a glass trading company by Mr. Subhash Tyagi and Mr. Suresh Tyagi, M/s Gold Plus Glass Industry Ltd is the only fully Indian and one of the fastest growing float glass manufacturing companies in India. It is the second largest domestic float glass manufacturer and a dominant player in the building/architectural glass segment and has established a wide network of customers/ dealers all over India. With over 1000 employees, Gold Plus operates out of a 4.5 million sq.ft self owned production area. Their 2 float lines, started in 2009 and 2018 respectively, have a combined capacity of 1250 tons per day.



Company Name

Gold Plus Glass Industry Limited



Industry

Glass



Shipping Network

Pan India



Partnered with Intugine

2019



Product Adopted

Intugine's Control Tower with Dedicated Exception Response Team

Before



Suffered habitual SLA breaches.



High variation in TAT across different transporters along the same routes.

After Adopting Intugine's Control Tower

Goldplus improved their exception handling with our dedicated response team

✓ **20%**

20% reduction in SLA breaches.

⤴ **20%**

20% increase in daily distance travelled

✓ **20%**

20% reduction in TAT over a 9 month period.



The movement is primarily FTL(Full Truck Load) oriented and Gold Plus hires market vehicles to fulfill the same.



The Gold Plus Supply Chain Story

Gold Plus Glass Industry Limited is one of India's largest glass manufacturers and ships its goods to distributors/dealers across India. The movement is primarily FTL(Full Truck Load) oriented and Gold Plus hires market vehicles to fulfill the same.

The challenges

On a strategic level Gold Plus wished to better their visibility over assets in transit. In terms of accurate data and establishing a greater degree of control over their logistics network while improving operational efficiency.

Gold Plus wanted to mitigate unscheduled halts and delays during transportation. They wanted to evaluate the performance of their logistics partners and identify bottlenecks.



They wanted to evaluate the performance of their logistics partners and identify bottlenecks.



The Solution

The different pieces of Intugine's Control Tower solution helped Gold Plus achieve a marked improvement in its logistics operation.

Real time SIM based vehicle tracking helped Gold Plus gain visibility of their assets in transit. Intugine's support team provided the Gold Plus team with the data of unexpected halts and delays based on which they took necessary steps to mitigate these challenges. And finally, the control tower's powerful analytics module helped Gold Plus evaluate the performance of its transporters and compare them to industry averages. Advanced lane wise insights and TAT analysis helped Gold Plus identify low performing transporters and make better decisions.



Real time SIM based vehicle tracking helped Gold Plus gain visibility of their assets in transit.



The Impact

Gold Plus realized a significant improvement in the performance of all its transporters who collectively recorded a 20% increase in daily distance travelled over a nine month period. Another simultaneous change was a 20% reduction in TAT which had a direct impact on Gold Plus's bottom line.

Intugine's robust tech platform helped bring visibility around different bottlenecks in their logistics network. And with this information Gold Plus was able to levy appropriate penalties against substandard performance among transporters.

// Technology is a gamechanger. Intugine helped us reduce logistics cost to a large extent with their platform //

Amit Tyagi

Deputy General Manager ,
Logistics, Gold Plus Glass Industry Limited



The impact we've had so far:

100+
Happy
Clients

300k+
Trips
Optimized

5400+
Reduced
in-transit days

10 Cr+
Saved in
logistics costs

Market leaders across industries rely on intugine:

PHILIPS

Flipkart 

 Myntra

 **RHENUS**
LOGISTICS


BRIDGESTONE





ARVIND
FASHIONING POSSIBILITIES



20Cube 

Mahindra
LOGISTICS



Inspired by Science


Yusen Logistics


Balmer Lawrie

UltraTech
CEMENT
The Engineer's Choice

 **SPOTON**
Engineered for accuracy


FURLENCO


ARC

 **ProConnect**
Integrated Logistics
a Redington company

 **VARUNA**
Group

duroflex


Schindler

KERRY INDEY LOGISTICS
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 **Xiaomi**


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 **syngenta**

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