

# Aman Sharma

Toronto, Ontario

<https://www.amansharma.ca/>

linkedin.com/in/asharma99

asharma21@schulich.yorku.ca

(289) 654-3657

## SKILLS

**UX:** Sketch, Adobe XD, Figma, InVision, Balsamiq

**Design:** Photoshop, InDesign, Illustrator

**Video:** Premiere Pro, After Effects

**Other:** SEO, Google Analytics/Ad Manager, Social Media Marketing

## EXPERIENCE

### **Mentum QR - UI/UX Design Intern**

June 2021 - present | Summer Internship

Research & Testing: Conducted user interviews and research sessions with consumers and merchants, as well as testing sessions to improve design iterations.

User Experience Design: Improved the usability of a portfolio of products, ranging from large-screen ordering kiosks to merchant-facing tablet applications.

### **TOHacks - Product Designer**

October 2019 - May 2021

Visual Design: Create design systems, wireframes, prototypes, and visual assets for multiple digital products, adhering to web and mobile best practices

Collaboration: Worked with product managers and developers in an agile, cross-functional team to conduct research, understand stakeholders and create user flows to improve KPI's

### **Brampton Board of Trade - Design and Brand Intern**

May - August 2019 | Summer Internship

Graphic Design: Produced graphics for web and print use, in accordance to brand standards, colour theory and typography

Brand Management: Created engaging copy and marketing messaging, contributed to a 26% increase in Annual Business Awards nominations

## EDUCATION

### **York University - Schulich School of Business**

September 2017 - June 2022 (expected graduation)

International Bachelor of Business Administration

*(Specialization in Marketing)*

Top 5 in P&G + York Marketing Association Case Competition

Top 5 in Telus + York Marketing Association Case Competition