





## Maxquip, Mopeka Products and Sonariot announce partnership agreement for Canada.

Partnership further extends the growing use of sonar tank monitoring solutions across North America.

## PRESS RELEASE

Casper, WY | April 14th, 2022

Sonariot, the leading provider of Mopeka Products Sonar Tank Monitoring Solutions, and Maxquip are proud to announce the signing of their partnership. This partnership will extend Maxquip's product offerings to their extensive customer network across the Canadian provinces and northern territories.

The offering gives Maxquip's customer base, that encompasses Alternative Fuels and Traditional Fuels and Lubes along with Industrial and Agriculture Chemical dealers and distributors, greater accuracy in understanding the current levels of the commodities in their tanks and using that information to improve efficiencies and profitability.

Sonar and Ultrasonic tank monitoring solutions are tremendously accurate and convenient. They provide a connected and reliable way to measure Propane, Butane, Anhydrous, Water, Gas, Diesel, DEF and other liquid commodities in both pressurized and non-pressurized tanks, above and below the ground. The existing, decades old, technology for tank monitoring has often relied on read ready gauges that have a statistical inaccuracy of greater than +/-5%. The Mopeka solutions applying Sonar and Ultrasonic tank monitoring technologies increases that accuracy to 99% and higher, ensuring organizations can improve inventory and delivery management, while driving greater profitability and customer service. The solution is powerful, yet easy and convenient to implement. Drivers can install the sonar sensors in as little as 1-2 minutes on a Propane Tank, and only a few minutes more on a Gas, Diesel or Oil Tank.

"Accuracy and efficiency of the supply chain is crucial in the Propane Industry today. It's the differentiator. With Sonar Tank Monitoring Solutions, organizations can better service customers with mobile, timely and accurate readings of customer tank levels in real-time. This will help further streamline operations and delivery schedules, whilst supplying an enhanced and superior customer service, differentiating them from their competitors," said Kevin Jaffe, CEO, Sonariot.

"Maxquip recognized the opportunity to expand their Telemetry offering with the new, economical and innovative solution that Mopeka Products provides, and that customers have been asking for. We are tremendously excited to be in partnership with Maxquip, a company that holds many of the same values that Sonariot and Mopeka believes in, and together we are positioned to help revolutionize the tank monitoring industry via their extensive experience in Telemetry combined with a growing customer base, sales, service and support teams."

"Maxquip has partnered with many customers and have been supplying Telemetry solutions for years, helping them navigate the best combination of hardware and services," commented Terry Krewen, Product Manager, Maxquip.

"We help our clients navigate the often-complicated technical aspects of Tank Monitoring, especially when you take into account tank sizes, fluid compatibility, certifications, installation requirements, and frequency of required data points. There is a lot to consider on the dynamics of balancing the Telemetry dance with return on investment. The Mopeka Sonar Tank Monitors are truly revolutionary as they simplify the process by providing our customers an accurate and economical solution compared to alternative offerings."

"We are excited to be in a partnership with Sonariot and Mopeka. Mopeka Sonar Tank Monitoring is market leading, with mobile and cloud-based delivery analytics that is crucial for our customers. Team Maxquip will be promoting and working with our industry partners to consider everything these products and related services have to offer," said Cameron Stewart, President and CEO of Maxquip.

"We are honored to welcome Maxquip's extensive experience and client commitment to the expanding opportunity we see for our Sonar Tank

Monitoring solutions." said Jason Peck, Co-Owner/VP, Mopeka Products. "They are an exceptional addition to the channel we are developing with our strategic sales and marketing team at Sonariot."

## **About Sonariot & Mopeka**

Mopeka is the global leader in sonar tank monitoring solutions. Sonariot is the Premier Channel, Sales and Marketing partner for all Mopeka patented products. Together, our portfolio of services and solutions can help all liquid-based firms including Propane, Butane, Water, Anhydrous and other liquid commodities better manage existing volumes and streamline supply chain management. We provide solutions for both pressurized and non-pressurized tanks, ranging from residential 20lb grills and RV tanks, right through to industrial tanks greater than 90,000 gallons. We believe in "Accuracy Above Everything." Learn more at <a href="https://www.sonariot.com">www.sonariot.com</a> and <a href="https://www.mopeka.com">www.mopeka.com</a>

## **About Maxquip**

Maxquip is a leading distributor of equipment for the storage, transfer, process, application, and measurement of compressed gasses and fluids, along with distributing equipment used for alternative fuel applications. Our distribution centers are located in Vancouver, Calgary, Edmonton, Saskatoon, Winnipeg, Toronto and Montreal. Maxquip operates and builds its reputation on delivering innovative solutions, excellent customer service, technical support, and efficient distribution methods to meet the needs of our customers. Lean more at <a href="https://www.maxquip.ca">www.maxquip.ca</a>