



Business Conduct

Topics

- Business know-how
- Innovation
- Sustainability

Facts

- 40K Business Entities
- 250K Employees (direct + through supply chains)
- 30+ Acts, Regulations and Standards

Opportunities

- Simplifications of Over 20 Existing Authority Inspections / Review Procedures
- Options of Financing the Development and Recovery of Gastronomic Venues
- Replacements of Obsolete Non-ecological Restaurant Equipment
- Uniform Gastronomic Voice at Drafting Legislation



Economy

Topics

- Production
- Agriculture & Farmers
- Services Related to Gastronomy

Facts

- 2% of GDP + 2% of GDP Generated by Direct Suppliers

Opportunities

- Better Link to Related Services (such as accommodation, tourism, finance)
- Strengthening Partnerships with Czech Farmers and Food Producers



Education

Topics

- Gastronomy and Hotel Schools
- Gastronomic Learning at Primary Schools
- Lifelong Learning

Facts

- 1157 Hotel and Gastronomy Schools
- 1,250 Teachers of Gastronomic Subjects
- 5,000 Students Annually
- Approx. 28K Professionals at School Restaurants

Opportunities

- School curricula upgrades for both gastronomic specialisations and final exams.
- 50% of schools teach gastronomic subjects implementing obsolete standards.
- Direct impact on the quality of school meals for 1.8 million children per day.



Health

Topics

- Bridging the Gap between Science and Real Life
- Institutional Catering / Boarding
- Data, Analyses, Studies

Facts

- An average Czech consumes 62 tons of food in their lifetime with 1/3 being consumed away from home.
- One in two people dies of a cardiovascular disease.
- Nearly every 10th Czech suffers from diabetes.

Opportunities

- Nutrition-balanced Environmentally Friendly Meals in Restaurants
- Changes to the System of School and Hospital Meals
- Communication and Education



Culture

Topics

- Foodology
- Customer Experience
- Tourism

Facts

- Traditional and family recipes are part of the cultural heritage and pride of every nation.
- Food reflects our values, attitudes and lifestyle.
- Food facilitates the foreign culture learning process.

Opportunities

- Remedy to the damaged reputation of gastronomy in the eyes of Czechs resulting from the communist era and the 1990s.
- Thanks to globalisation, we can enrich our cuisine, but have to better protect local specialities.

Developing Czech gastronomy sitting together at one table.

We are an organisation associating professionals, who are ready to give back to the field which they love and which gives them all a living. **We are building a fair gastronomic environment in which gastronomy entrepreneurs and suppliers can do business better, employees work better, teachers teach better, students study better and people eat better.**

We want the result of our daily efforts to be improved gastronomic experiences for all of us. **At national, regional and local level, gastronomy is an integral part of the following areas:**

