



ROY RESENDEZ
Visual + UX/UI Designer

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EXPERIENCE

Graphic Design Intern

Professional Enrollment Concepts

2020–Present

Responsible for designing and editing benefit guides in addition to other print collateral

Student Graphic Designer

Texas State Student Health Center

2019–2020

Created print, web, and motion graphics for social media, health campaigns and promotional items, as well as print and web graphics for student organizations under Health Promotion Services

Registered Pharmacy Technician

H-E-B

2015–2018

Responsible for receiving, typing, and assembling prescriptions efficiently and effectively while providing great customer service and resolving any issues

INVOLVEMENT

Participant

College + Netflix Creative Jam with Adobe XD

2020

Collaborated as part of a two person team to design an app prototype and produce a full user experience. It was important to research insights and building an understanding of the Netflix user in order to translate functions and information into emotionally compelling and desirable experiences

Member, AIGA

2019–Present

Texas State University

EDUCATION

BFA Communication Design Minor in Business Admin.

2017–2021

Texas State University

AA Liberal Arts

2014–2017

San Antonio College

RECOGNITION

1x Gold Award

3x Honorable Mention

Graphis New Talent

Spring 2021

Trademark

2x Gold Award

2x Judge's Award

San Antonio ADDYs

Spring 2021

Brand Identity

Advertising

Council of Scholars

2019–2020

College of Fine Arts,
Texas State University

Dean's List

2017–2020

College of Fine Arts,
Texas State University

Excellence in Writing

2017

The Writing Center,
San Antonio College