



Wind Craft Aviation is chosen as a 2020 Red Herring Top 100 North America Winner

**Nov 19, 2020** - Red Herring today announced the winners of its Top 100 North America 2020 event, recognizing the continent's most exciting and innovative private technology companies.

The winners have been chosen from thousands of entrants, whittled down to hundreds presenting their companies at the virtual conference on November 17<sup>th</sup> and 18<sup>th</sup>. The event, led by Red Herring chairman Alex Vieux, included two days of keynote speeches, discussions and finalist presentations.

Industry experts, insiders and journalists on a wide variety of criteria including financial performance, innovation, business strategy, and market penetration judged companies. Winners ran the gamut of verticals, from FinTech and Artificial Intelligence to Security, IoT, and many more industries.

Red Herring's editors have been evaluating the world's startups and tech companies for over two decades. It gives them the ability to see through the industry's hype to pick firms that will continue on a trajectory to success. Brands such as Alibaba, Kakao, Skype, Spotify, Twitter and YouTube have all been singled out in Red Herring's storied history.

"2020's crop of Top 100 winners has been among our most intriguing yet," said Vieux. "North America has led the way in tech for so many years, and to see such unique, pioneering entrepreneurs and companies here, which is in many ways the heartland of the industry, has been a thrilling experience.

"What has excited me most is to see so many people forging niches in high-tech and cutting edge sectors," added Vieux. "Some of the technical wizardry and first-rate business models showcased at the conference has been fantastic to learn about. We believe Wind Craft Aviation embodies the drive, skill and passion on which tech thrives. Wind Craft Aviation should be proud of its achievement - the competition was incredibly strong."

Following Wind Craft Aviation's Top 100 win, [they] are invited to the next step, which is to present [themselves] at the Top 100 Global event next year that will encompass the best-in-show from the Top 100 Europe, North America, and Asia. Red Herring is dedicated to support Wind Craft Aviation's continued path to success and innovation.

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